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Off to a Roaring Start: Successes and Lessons from year One of OER and Textbook Affordability Initiatives

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OER @UNA TIMELINE

UNA Strategic Plan
w/OER formalized

OER Working Group
formalized via SG

Early 2019

December 2019

July 2018

August 2019

May 2020

Informal OER Working
Group formed/faculty
survey sent

UL revises TAI,
increasing reserves &
electronic resources

Stipend program
launched
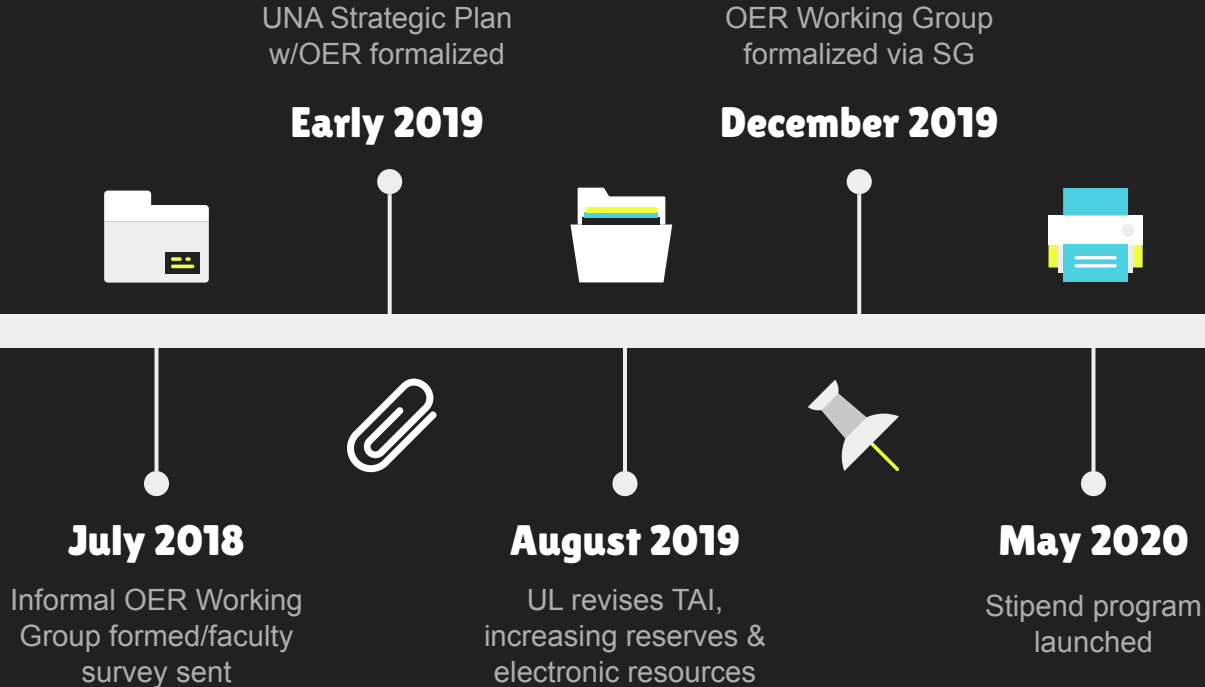
OER Working Group Formation

Formed by Provost to promote OER across campus in support of strategic plan's OER aspirational goal to "Adopt, implement, and utilize Open Educational Resources (OER) in half of all academic programs".

- Working group's first action was a faculty survey, which showed
  - Lack of/Limited awareness of OER
  - Unsure how to find and/or evaluate OER
  - Very limited faculty use of OER

Educate, Engage, Empower

- Working Group focus: education efforts
  - "Train the trainers" - workshops and programs for OER advocates
    - ACRL ScholCom Roadshow
    - Copyright workshops/programs
    - Open Education Network's Certificate in OER Librarianship
  - Educate the teaching faculty
    - Campus workshops
    - Departmental faculty meetings
    - Individual meetings & structuring OER suggestions based on syllabus or learning outcomes
  - Educate students
    - Added SGA student member to working group
    - Presented at SGA meeting
    - SGA passed resolution supporting OER

OER Working Group Formalized

President of UNA, Dr. Kenneth Kitts, sends memo to Shared Governance and has our group changed from ad hoc to formal. The group reformed and expanded.

- Myself and director of ETS remained to lead the expanded group. We added:
    - Tenured faculty member
    - Non tenure-track instructor
    - Student Engagement staff member who works with food pantry
    - Undergraduate student who also serves as an SGA senator

Launch Funding Program - May 2020

Provost Stipend Program Steps

1. Faculty must complete OER training - currently a self-paced Canvas course, will also be F2F and via Zoom in the next round
2. Fill out application and submit proposal to OER Working Group
3. OER working group reviews, approves, and offers funding based on metrics including overall impact and level of work (adopt/adapt/create)
4. Faculty accepts, signs agreement, begins work
5. Stipends paid installments based on benchmarks defined in signed agreement

Where we are...where we are going

- 15 projects funded in first round - projected cost savings to students $170K per year
- Refining OER education efforts, application, and agreements to clarify some pieces that were confusing for faculty in first round
- Increasing adoption in other colleges on campus (of 15 projects funded, 14 were from Arts & Sciences)
- Getting courses marked in Banner by Fall 2021
- Developing an award program for faculty adopters
- Ongoing assessment

Textbook Affordability Initiative

Textbook Affordability Initiative

By strategically using library resources and librarian expertise, you could significantly alleviate textbook costs for your students.

Partner with Collier Library to help save your students money on textbooks.

Textbook Reserves — Let us know if you want your textbook placed on reserve for your students. If the library doesn't own it, we'll get it. We can also put your personal copy on reserve.

OER — Let your librarian help you discover Open Educational Resources (OER) that you can use or adapt for use in your classes. OER are not just free textbooks – they are public domain or open license materials that include teaching, learning, and research materials in any medium – digital or otherwise.

Library Subscriptions — Ask your library liaison how databases can enhance your instruction. The library may have resources that could replace or supplement your textbook. Librarians can also create reading lists and links that you can import into Canvas.

COLLIER LIBRARY

Textbook Affordability Initiative

Three Affordability Focal Points

- Textbook Reserves (started in isolation in August 2018)
- OER
- Strategic library subscription usage

Textbook Reserves

- Increased $ for textbook reserve purchases
- Began in Fall 2018
- High enrollment/high impact courses
- Textbook maintenance (assuring current additions on Reserve)
- Buying since Spring 2019 has been moving on from the Fall 2018 list
- Textbook lists from departments twice yearly
- Aspirational Goal: All textbooks on reserve, maximum of three years old (unless still using that edition)
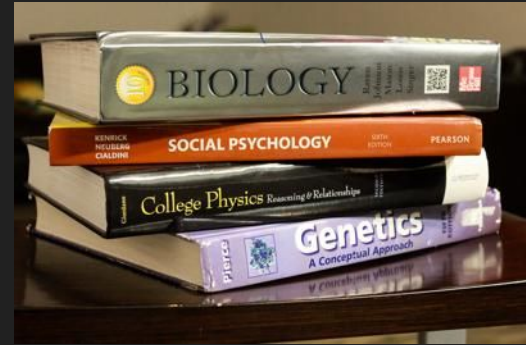
Strategic Library Subscription Usage

- *Visible Body*
- Kanopy
- Purchased strategically for textbook replacement/usage as "text"
- AR machine purchased specifically for *Visible Body* usage
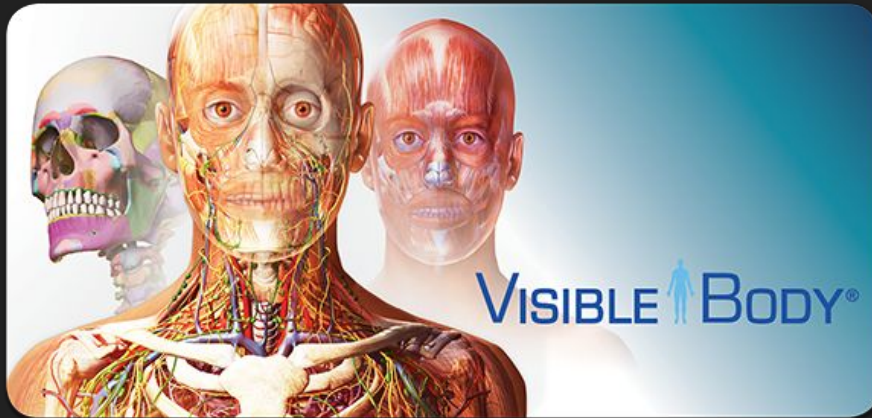
Textbook Affordability Initiative

Liaison responsibility

- Communication from liaisons concerning textbook purchasing
- Communication from liaisons concenering subscription usage, subscriptions moving forward
- Communication from liaisons for Reserves and OER

Textbook Affordability Initiative

Moving forward

- Increase textbook reserves
- Continue strategic adjustment of library resources with more strategic communication and data

Email Questions:

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