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# The rebound effect through industrial ecology's eyes

## The case of transport eco-innovation

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*Eco-innovation often underperforms due to behavioral and systemic responses to technical change leading to additional demand and environmental damage. This paradox, also known as the rebound effect, has puzzled for decades scholars from a myriad of disciplines, mostly due to the profound implications for achieving environmental targets. Within the different disciplinary understandings, concepts and methods from the industrial ecology domain offer unexplored potential for the study of the rebound effect. The transport sector, a vital engine of social progress and historically at the spotlight of environmental policy, is a perfect case study to unveil such potential.*

The rebound effect through industrial ecology's eyes: The case of transport eco-innovation

David Font Vivanco 2016

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