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Strategies to Increase Athletes' Transformational Leadership Behaviors During Strength and Conditioning Sessions

Valerie Smith
Wayne State University

E. Whitney G. Moore
Wayne State University, whitneymoore@wayne.edu

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6 **Strategies to increase athletes' transformational leadership behaviors during strength and**

7 **conditioning sessions**

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Abstract

Often, leadership is presumed to naturally result from athletic experiences. However, leadership behaviors require practice. Strength and conditioning coaches (SCCs) can provide opportunities for all athletes to practice transformational leadership behaviors, which can increase team cohesion and performance. This article reviews athlete leadership, including leadership roles and four transformational leadership behaviors (idealized influence, inspirational motivation, individualized consideration, and intellectual stimulation). Then, daily strategies SCCs can incorporate into training to foster athletes' transformational leadership are presented. Followed by strategies for larger, rotating leadership experiences. These strategies can work with athletes across age, gender, and competitive level.

Keywords: Coaches; Collegiate; High-school; Long-term athlete development; Sport psychology; Communication and relationship development; student-athlete

48 roles that athletes can fill on a team. Informal leaders can provide additional motivation, instruction and
49 feedback, as well as individual consideration and social support (10). Athletes have described these
50 informal leaders as leading by example (e.g., the athlete who always gives 100%), cheering on peers
51 during difficult training sessions or competitions, and providing one on one mentorship (2,4,10).
52 Increasing athletes' leadership behaviors increases the impact of athletes as informal leaders, while also
53 developing leadership behaviors they may use as formal leaders in the future.

54 These behaviors – inspirational motivation, idealized influence, and individual consideration –
55 reported in qualitative research by athletes asked to describe the behaviors of their informal leaders
56 aligns with the theory of transformational leadership. This theory emphasizes the process through which
57 leaders promote commitment for group goals and objectives, and transform (i.e., influence considerable
58 change) other group members' attitudes and assumptions by providing idealized influence, inspirational
59 motivation, individualized consideration, and intellectual stimulation (2–4,28). These four behaviors can
60 be expressed not only by those in traditional, formal leadership positions; but rather by a variety of
61 people (3). Important to SCCs, Charbonneau and colleagues (7) found that the more University athletes
62 perceived their coaches to use transformational leadership behaviors, the greater their intrinsic
63 motivation and future athletic performance. These results are similar to those found in previous
64 literature when transformational leadership was examined in military, business, and education settings
65 (2–4,7). Therefore, the focus of this paper is to illustrate how SCCs can promote the expression of these
66 transformational behaviors by all their athletes to facilitate effective leadership by both the formal and
67 informal leaders.ⁱ

68 **Effective Leadership Behaviors**

69 Leaders' behaviors can affect others in several ways, including self-perceptions (e.g., perceived
70 performance abilities), beliefs (e.g., self-esteem), and attitudes (e.g., sport enjoyment), as well as
71 motivation and performance (20). Through the relationships that effective leaders build, they motivate,

72 assure, comfort, and support others (21). The primary leadership behaviors of informal leaders reported
73 by athletes were inspirational motivation, individualized consideration, and idealized influence (10).

74 Inspirational motivation includes behaviors commonly role modeled by SCCs during strength
75 and conditioning training, such as providing reinforcement feedback, hustle feedback, and verbal
76 statements intended to intensify efforts (24). Providing reinforcement feedback, includes acknowledging
77 what an athlete is doing through verbal and nonverbal praise or positive statements. Weight room
78 specific examples include providing reinforcement of a teammate's exercise technique ("great depth on
79 that last squat"), improved performance ("congrats on the new PR in back squat"), or effort ("way to
80 push yourself today"). An example of hustle feedback is a group of athletes cheering on their peers to
81 maintain or increase their end of training hustle and quality. The importance of receiving positive and
82 reinforcing feedback has been shown in research across disciplines and supports the goal of individuals
83 receiving at least five positive reinforcements for every negative feedback and/or punishment they
84 receive (25). The more reinforcement feedback individuals receive, the more effort they give, the more
85 efficacious they feel, and their performance improves (25). Although coaches give this feedback during
86 training (4-21% of their feedback during training (24)), so can teammates. The more athletes who are
87 informal leaders, the more positive reinforcing feedback each athlete has the potential to receive, which
88 may help more athletes experience the recommended ratio of at least five positive reinforcements for
89 each negative reinforcement and/or punishment.

90 Individualized consideration includes informal peer to peer mentorship. In strength and
91 conditioning training, athletes may train together across age/grade levels, starter/non-starter roles,
92 sport positions, and even sport. This flexibility can increase the opportunities to match athletes based on
93 other characteristics that can promote quality peer to peer mentorship within and outside of training.
94 Athletes also express individualized consideration through teaching each other when they provide

95 instructional and technical feedback. In fact, athletes have reported **one** benefit of having more informal
96 athlete leaders is experiencing “more one on one work and individual help” p. 360 (10).

97 Idealized influence includes role modeling and leading by example. Holmes, McNeil, and Adorna
98 (19) found athletes desire leaders who provide role modeling and lead by example. In addition to SCCs
99 being role models, SCCs can also promote athletes practicing this leadership behavior. Role models are
100 individuals who peers look to for guidance, support, and advice (1). Athletes who stay after a training
101 session to ensure that the weight room is put back according to the SCCs’ expectations **are** leading by
102 example, and modeling a behavior for others to follow. A role modeling example specific to the strength
103 and conditioning context is an athlete taking the time to demonstrate how to do an exercise with
104 correct technique to provide a visual role model for another athlete. The peer athlete in these two
105 example situations can be so influential because the peer is either currently going through the same
106 experience, or has recently gone through that experience (12). The commonality of the experience and
107 being at the same relative level (i.e., peer vs coach) increases the saliency of peer role modeling (12,34).
108 In other words, compared to the SCC, the peer role model is more relatable and similar to the athlete.
109 Knowing that someone similar to you finds the training difficult currently or in the recent past also helps
110 to normalize the experience (12). This similarity helps to reinforce that the mentee athlete will be able
111 to complete the training challenge and reap its benefits. The more similar role models are to the
112 mentee athletes (i.e., other athletes versus SCCs), the more effective the idealized influence (31).

113 The above three transformational leadership behaviors can be practiced within or outside of a
114 training setting. However, compared to sport, there are aspects unique to strength and conditioning
115 training sessions that provide opportunities for SCCs to promote these leadership behaviors among their
116 athletes. First, strength and conditioning training exercises are primarily performed by individuals,
117 rather than as the whole team together. For example, the individual completing squats is not dependent
118 on others to perform the exercise, whereas most team sport drills incorporate at least one other athlete

119 whose performance affects the successful completion of the drill. This is a noteworthy distinction,
120 because it means peers are available to provide support in a variety of ways (e.g. spotting, motivational
121 feedback, and reinforcement). It also means that SCC's can provide adaptations that personalize
122 athletes' training, as well as incorporate athletes who may be unable to train during sport practice due
123 to an injury. A further benefit is that SCC's can organize training partners/groups across characteristics
124 that often divide athletes during sport practice into consistent subgroups (e.g., starter status, position,
125 or grade/seniority). Second, SCCs work with every athlete regardless of sport position, health, starter
126 status, and grade/seniority. Third, the SCC's training space is often more compact than where the
127 athletes practice their sport. Being in a more compact space also enables the SCC to interact more
128 directly and personally with individual athletes during every training session. This last aspect in
129 particular can increase SSCs ability to create a relationship with each athlete on the team unlike other
130 coaches. As relationships are the building blocks to organize activities for achieving goals (21), SCCs
131 seem to have a setting uniquely conducive to increasing the leadership behaviors of all athletes. As with
132 other aspects of athlete training, SCCs and the sport coaching staff can collaborate regarding athletes'
133 leadership experiences across sport and strength and conditioning sessions. In addition to providing
134 cohesiveness of messaging across training contexts for the athletes, SCCs may be able to provide unique
135 insight to the sport coaches into which athletes are prepared for different levels of leadership
136 responsibility based upon the athletes' responses to the different informal leadership behavior
137 opportunities presented during the SCCs' training sessions.

138 Below we present specific examples of ways to integrate leadership behavior practice into the
139 existing strength and conditioning training structure. We have divided these approaches into two
140 categories: those that provide every athlete with leadership opportunities during every training session
141 and those that provide for rotation of leadership responsibilities so that the athletes have slightly larger
142 leadership experiences regularly, but not daily.

143 **Leadership Opportunities for Every Training Session**

144 There are leadership behaviors that athletes can do every day to be more effective informal
145 leaders. Just as with any other skill, the more consistently and frequently leadership behaviors are
146 practiced, the more automatic they become (13). As with other skills, individuals need to build on the
147 fundamentals that can be practiced daily during training sessions. These informal, daily leadership
148 experiences set the foundation for athletes to potentially take on more formal leadership roles. Below
149 are examples of opportunities SCCs can provide athletes during training sessions to practice the skills
150 and vocabulary of leadership. Although these behaviors may seem inherent to training sessions, the
151 athletes' behaviors need to be explicitly promoted and emphasized by the SCC within these existing
152 strength and conditioning training session structures to see the greatest effect (5).

153 **Individualized Consideration: Give a training partner form feedback**

154 Athletes can learn how to give individualized consideration through providing constructive
155 technical/instructional feedback to their training partners. Athletes are often taught the key cues for any
156 movement they are doing during training. These same athletes, including youth, can also be trained that
157 it is their responsibility to give form feedback to their training partner using those same key cues. Even
158 10-year-old athletes can tell if their training partner does squats with their chest up, heels down, and
159 knees above (not past) their toes. To make it easier to give feedback, we can provide them with the cue
160 words to use. This means everyone is using the same language and understands their partner's feedback
161 cues. This also helps ensure that the feedback is being given in a constructive (i.e., positive and
162 informative) manner; rather than providing feedback in a destructive (e.g., teasing or negative) manner,
163 which would be building poor leadership behavior habits. SCCs can explicitly build a culture of athletes
164 giving feedback to training partners by specifically telling athletes one of their training responsibilities is
165 to help their teammates improve and avoid injury due to form errors. Plus, SCCs can reinforce athletes'
166 ability to give feedback by not always correcting the training partner for the athlete. Rather, the SCC can

167 ask the training partner, “How does their squat look? Any feedback for them?” This creates an
168 opportunity to build the athletes’ ability to do squats, plus their partner’s ability to confidently and
169 effectively communicate with their teammate (an important skill in and out of sport).

170 **Inspirational Motivation: Give positive feedback to a peer**

171 SCCs can also provide athletes opportunities to learn how to give and receive positive,
172 constructive feedback, **which is** an inspirational motivation behavior. This includes teaching athletes
173 when it is appropriate to give feedback – not while coach is talking or necessarily in the middle of the lift
174 – and how to give positive or encouraging feedback. How and when to give positive or encouraging
175 feedback can be trained and reinforced with structured practice opportunities. A highly structured
176 option is to stop at the end of an activity (e.g., right before a water break or transition) and ask athletes
177 to share a positive accomplishment of a peer. This accomplishment could include high effort,
178 improvement on an exercise, executing an exercise technique well, or trying again after a mistake.
179 Taking **these** 30 second breaks to ask athletes to publicly praise their peers builds their awareness of
180 what their peers are doing, as well as their vocabulary for praising each other. Another strategy that
181 provides a cue for athletes to praise each other and provides a standard way of giving that praise is to
182 have a universal signal to highlight when a peer has performed a personal record. For example, having a
183 bell that athletes ring when they have just achieved a personal record signals this accomplishment to
184 the rest of their peers and triggers a common, and potentially pre-determined, form of praise (e.g., high-
185 fives, cheers). Again, this approach provides a structured cue to assist the athletes in knowing when a
186 peer has just achieved an improvement, and then publicly recognize that improvement. However, this is
187 less structured than pausing between activities to ask for athletes to share praise for their peers. By
188 incorporating these different levels of structured feedback practice into training sessions, SCCs are
189 giving athletes opportunities to build the skills of recognizing their peers’ effort and improvement,
190 finding an appropriate way of expressing positive reinforcement feedback (e.g., high five, congratulatory

191 words, cheer), and building their comfort as giving reinforcement feedback becomes an automatic
192 behavior.

193 **Idealized Influence: Do an exercise with a peer (role model)**

194 There are a variety of ways that more experienced athletes can be role models to more novice
195 athletes in strength and conditioning sessions. When SCCs provide specific opportunities for role
196 modeling by athletes, there are two potential benefits: a) the novice athletes may become more
197 engaged and influenced by the more experienced athletes and b) the more experienced athletes build
198 their ability to not just lead by example (intentionally or not), but behave as a role model. Although
199 some athletes may spontaneously lead by example, being put into the role model position by the SCC
200 may provide the structured experience some athletes need to develop their idealized influence
201 leadership behavior. One approach is to ask the more experienced athletes to describe their process for
202 learning an exercise that may be new or revising their technique. For example, when learning a technical
203 exercise, such as the power clean, athletes may progress through learning with a PVC pipe or broom
204 stick, then an unweighted Olympic bar, and finally a weighted Olympic bar. Athletes who have gone
205 through these steps can reinforce to their peers why it is important to take these steps seriously to learn
206 proper form (or revise previously learned form). Some coaches send this message implicitly by having all
207 athletes, regardless of experience, go through these training form progressions to reinforce to everyone
208 the importance of proper form. Another approach can be to have athletes of different abilities or
209 experience partner together, and tell the more advanced athlete it is their responsibility to assist their
210 partner in overcoming the day's training challenge. An example of how to implement this approach is
211 with athletes doing box jumps at a new height. Often, the greatest barrier to athletes' box jump
212 performance is their fear of not making the jump. Hearing from a peer that the box jump is less scary or
213 difficult than it looks can help reduce the athletes' fear more than hearing the same comment from their
214 coach. In addition to hearing a **peer's** experience with box jumps, seeing that **peer** successfully complete

215 the same box jump can further increase the athletes' belief that they too can safely execute the box
216 jump.

217 **Leadership Opportunities that Rotate**

218 The gap between the above daily, informal leadership, and formal leadership roles can be
219 bridged with rotating, temporary leadership roles. By recognizing athletes' strengths, SCCs can identify
220 rotating leadership roles that most align with athletes' strongest leadership behaviors, and which roles
221 may provide a greater challenge. For example, athletes strongest in individualized consideration in one-
222 on-one or small groups may transition easily into opportunities for a) guiding a new or developing
223 athlete or b) leading small group discussion on what went well in training and what could be improved.
224 Whereas the same athlete may feel more challenged when demonstrating an exercise in front of the full
225 team or leading the team's warmup. It is important to allow athletes room to explore these different
226 leadership behaviors and roles. SCCs can provide leadership challenges. For example, athletes who are
227 comfortable in one situation (small groups) can benefit from the challenge experience of being in a
228 leadership role they find less comfortable (large group or demonstrating). Just as SCCs try to set athletes
229 up for success in training, SCCs do the same for athletes as leaders. This gives athletes the opportunity
230 to grow as a leader and person.

231 **Idealized Influence: Demonstrate an exercise**

232 The benefits of role modeling by a peer (e.g., model more similar to the athletes) in a one-on-
233 one or small group situation, also hold when the role modeling is done in front of a large group, such as
234 the team. When choosing athletes to demonstrate an exercise in front of the team, coaches may think
235 of the athletes with the best, most perfect form. An unfortunate side-effect of this approach is there
236 may be very little variability in who coaches ask to demonstrate exercises; as the same, few, top athletes
237 keep being asked to demonstrate. However, if coaches can accept a good though perhaps not perfect
238 demonstration, then the athletes who could demonstrate an exercise increases. Any imperfection in an

239 athlete's demonstration may be used by the coach as an opportunity to provide some additional form
240 instruction to all the athletes. Coaches may be surprised by who is confident enough to volunteer to
241 demonstrate. An additional benefit of asking for volunteers is coaches get to select from athletes who
242 are confident and want to demonstrate. This can result in the flexible athletes being more likely to
243 demonstrate dynamic stretching techniques, while the more agile athletes volunteer for footwork and
244 agility exercises, and the powerful athletes volunteer for the plyometric and Olympic-style lifts. This
245 gives a larger individualized influence opportunity to athletes who may not be comfortable enough to
246 lead part of a workout or a training group.

247 There are additional benefits to asking for demonstration volunteers. Increasing the number of
248 athletes who demonstrate exercises also reduces the appearance of favoritism by coaches. The
249 demonstrating athlete(s) can also receive praise for their demonstration from their peers and coaches,
250 reinforcing their exercise competence and their choice to role model the exercise technique. These are
251 additional benefits that can increase athletes' confidence in their abilities. Selecting our exercise
252 demonstrators by simply asking, "Who wants to demonstrate _____" may increase the number of
253 different athletes demonstrating, provide them an opportunity to practice a leadership behavior, and
254 build their confidence.

255 **Individual Consideration: Athlete-led segment**

256 Athletes can also build their ability to provide individual consideration to their peers as a large
257 group by having rotating experiences leading segments of training. These can be "pre-scripted"
258 segments that have set routines, such as warmup/cooldown, or "unscripted" segments the athlete co-
259 leaders are responsible for developing and leading the team through. An example of the first approach is
260 to have different athletes be responsible for leading the team through their regular warmup and/or
261 cooldown routine. Once the athletes have learned the routine from the SCC, the volunteer or assigned
262 leaders who take the team through the routine can be regularly rotated (e.g., weekly). The athlete

263 leaders may accidentally change the order of a stretch or two, or need to be reminded to include a
264 stretch. This provides them valuable larger group leadership experience in a safe, low-stakes setting.

265 An example of the second, “unscripted” approach is to select one or more athletes to led the
266 training activity for the last 10 minutes of the subsequent training session. They are responsible for
267 planning the last activity (e.g., game, workout, or extra running) the team will do to finish off their
268 training session. At the next training session, the athletes explain the activity, implement it, and cleanup
269 after it. This approach has multiple benefits. One, it enables coaches to see what aspects of training the
270 athletes are enjoying and/or wanting to work on. Two, the athletes are leading an activity of their own
271 creation rather than mimicking or following the SCCs script, as they are with the warmup/cooldown
272 routine. Third, it gives coaches the opportunity to provide athletes with feedback afterwards about their
273 leadership behaviors during the 10-minute activity. Both of these approaches also provide athletes the
274 opportunity to develop their ability to lead with at least one partner (co-leader). This provides greater
275 learning for the athletes as they develop their leadership behaviors for a large group, and helps the
276 athletes become comfortable with their own, personal leadership style.

277 **Inspirational Motivation: Session Reflection**

278 In addition to motivating individuals, athletes can also motivate their whole team, and help
279 steer or guide the team in a positive direction. An opportunity for athletes to practice this type of
280 inspirational motivation is by leading the session reflection. To help athletes leave the training session
281 focused on the positives that came out of training, athletes can conduct a quick (i.e., less than 5
282 minutes) end of session reflection. The chosen athlete leads the team through the session reflection,
283 which includes the following three components. **First**, athletes share a quick statement about how they
284 each did at reaching one of their goals for that session. **Second**, coaches quickly share their perspective
285 of how the training session went. These two components can occur during the end cooldown and/or
286 stretching segment of training. **Third**, coaches and athletes circle up and put their hands in the middle.

287 Then, the chosen athlete for that day gives a chant or saying (e.g. team, work hard, name of school) for
288 everyone to repeat before breaking the circle and leaving the training session. Given how busy both
289 coaches and athletes are, these short, immediate reflections have two primary benefits: a) both athletes
290 and coaches get time to reflect on how the individuals, whole team, and coaches performed, and b) it
291 allows preparation for what is to come (e.g., future training sessions, team practices, or competitions).
292 Expert coaches have reported reflective practice as useful for their own self-improvement (11,15–17). In
293 addition, researchers have found reflective practices to be beneficial for both coaches and athletes to
294 assess and improve their training (14,18,22,33).

295 **Conclusion**

296 The aim of this article was to address how SCCs can increase their athletes assuming leadership
297 responsibilities during strength and conditioning training sessions. Often, the development of leadership
298 behaviors is viewed as a by-product of participating in sport (33). However, the development of
299 leadership behaviors, as with most behaviors, takes education, and opportunities for practice (5).
300 Although, there are usually a limited number of formal leadership roles on a sports team, there are a
301 plethora of informal leadership roles and opportunities available (10), especially within strength and
302 conditioning training sessions. The more athletes on a team are demonstrating leadership behaviors,
303 the greater their team cohesion and performance (5). Although a single transformational leadership
304 behavior was highlighted for each example above, it is worth noting that these transformational
305 behaviors can occur in combination; such as giving praise before giving technical feedback, followed by a
306 demonstration of the appropriate exercise technique. Although, these transformational behaviors can
307 go together, the daily opportunities presented broke this complexity down into individual, component
308 behaviors. Therefore, those daily exercises for building each of the individual transformational
309 leadership behaviors are examples of initial learning opportunities for athletes. The rotating
310 opportunities were presented with the transformational leadership behavior most emphasized during

311 that experience, though other transformational leadership behaviors would also be used by athletes to
312 **different** degrees. By explicitly teaching and incorporating transformational leadership behavior practice
313 opportunities into the structure of training sessions, SCCs can start to **have** more athletes as leaders
314 during training.

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ⁱ In addition to the references above, for SCCs interested in learning more about transformational leadership and how to lead in more transformational ways, we recommend the following resource: Transforming Lives Through Coaching by Aubrey Newland of California State University, Chico.