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Office of University Communications

October 18, 2012

Event Presented by Gardner-Webb University's Godbold School of Business

BOILING SPRINGS, N.C.- The Gardner-Webb University Godbold School of Business presents its inaugural Student Learning Assessment Conference Oct. 25-26 from 9 a.m. to 12:30 p.m. in Hamrick Hall's Blanton Auditorium. The event is designed to provide professional development for faculty, staff, and administrators in order to help improve student learning outcomes.

The Student Learning Assessment Conference will showcase such topics as student learning outcomes made simple; the assessment process: how does it all fit together; and the ABC's of assessment rubrics. Featured speakers are Janice Stoudemire, president of Palmetto Academic Consulting Services, Inc., and Dr. Anthony Negbenebor, dean of the Godbold School of Business.

Palmetto Academic Consulting Services, Inc., located in Lexington, S.C., offers academic and education consulting for educators dealing with daily challenges in educational assessment and planning. For 25 years, Stoudemire taught at Midlands Technical College (MTC) in Columbia, S.C., where she also served as co-director of the schools Assessment Institute. Stoudemire conducts presentations and workshops at conferences across the nation and serves as a consultant to institutions, faculty, and publishers to develop online learning resources and supplemental materials for accounting and taxation.

"I believe the commitment to assess student learning to ensure continuous improvement is a part of who you are and what you do as an educator," said Stoudemire. "In this era of accountability, I view assessment as a developer of techniques and processes, striving to provide support and useful data to faculty and institutions."

Negbenebor also serves as professor of Economics and International Business at GWU and is active in the area of outcomes assessment. He presently serves on the Accreditation Council for Business Schools and Programs (ACBSP) baccalaureate/graduate-degree board of commissioners. Negbenebor has written articles on assessment and has served as an evaluator and mentor for ACBSP and other accrediting agencies.

Registration deadline to participate in the conference is Oct. 23. For more information about the Godbold School of Business and this event contact Natetsa Lawrence at 704-406-2260 or tlawrence@gardner-webb.edu.

Located in Boiling Springs, N.C., Gardner-Webb University provides exceptional educational opportunities within a Christian environment, preparing students to think critically, to succeed professionally, and to serve faithfully as members of their local and global communities.