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Crossroads Festival to Entertain Families on May 21

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Office of University
Communications

May 5, 2016

Town of Boiling Springs to Host Annual Event on South Main Street

By Tyra Montour, Gardner-Webb Communications Intern

BOILING SPRINGS, N.C. – Local families are invited to enjoy food, crafts, and recreational activities on Saturday, May 21, as the Town of Boiling Springs hosts the annual Crossroads Festival.

This year’s festival is set for noon to 6 p.m. It will feature vendors and exhibitors from around the region, as well as local dance groups and music provided by an area DJ. A variety of foods will be available, as well as crafts, clothing, beauty supplies, and more. Free inflatables and rides will be available for children, and Gravity Check Juggling will be a new addition to the entertainment lineup.

“Community events like the festival, our summer movies in the park and our fall trick-or-treat activities are more important than ever,” said Boiling Springs Town Manager Tom Hart. “People yearn for a sense of community, and we keep these events accessible. A family of four is going to spend \$40 going out to a movie before they even think about sodas and popcorn. We keep our events free. There’s no charge for the kids’ inflatables, no charge to have the balloon lady twist something up for you; it’s for everyone.”

During festival activities, a portion of South Main Street will be closed near the stoplight intersection with College Avenue, but businesses along the roadway will be open.

“Our community is simply full of great people who care about Boiling Springs,” Hart reflected. “The Crossroads Festival is a great example of that. The event is planned by the volunteer Activities Commission, hosted by the town and Gardner-Webb University, and a large portion of the funding comes from local business sponsorships.”

The Crossroads Festival is sponsored by Piedmont LLC, Turner Trucking, Stroud Braided Rugs, Wellington Hamrick Concrete, MB Hamrick Insurance and others. For more information about the event, call Boiling Springs Town Hall at 704-434-9419 or visit the town’s website at boilingspringsnc.net.

The Town of Boiling Springs, N.C., offers a relaxing small-town atmosphere with proximity to big-city amenities. The town is known as the “Crossroads of Opportunity” because it represents the opportunity to work in one of the region’s globally competitive

industries, live in a safe and friendly neighborhood, learn in local public schools and at Gardner-Webb University, and play in local parks and the YMCA.

Located in Boiling Springs, N.C., Gardner-Webb University offers a comprehensive academic experience that introduces students to the diverse world of ideas and to the people who think them, preparing them not only for professional success but for lives marked by empathy, compassion and a commitment to service on the broadest scale.