

EDITORIALS

What Price Control Means

The Minister of Finance, Mr. Abbott, has been assuring Canadians that the Government does not now contemplate a general system of price controls. This assurance is to be welcomed, but obviously the reasoning behind it is not understood by many Canadians.

The Government knows, as any thoughtful citizen will recognize, that price control could not be attempted, much less enforced, without control of wages, simply because wages are the largest component of prices.

Actually successful price control involves many things besides wage control. Price control succeeded so well during the Second World War, for a temporary period, that many people regard it as an easy miracle which can be duplicated without any inconvenience to the economy or to individuals. In fact, it succeeded only with other far-reaching and drastic measures such as wage control, huge taxes to drain off public purchasing power, voluntary and compulsory savings, rationing, government allocations of materials, some government control over employment and an all-out effort by everybody to produce a maximum of goods.

If we are to attempt price control, then we must be prepared to accept all these other measures as well. To control prices the state must control the entire economy from top to bottom, as it did during the war. It is because it does not wish to undertake such a program now, because it believes that no such program can succeed except in a state of total military mobilization, because it does not believe that the public is ready for such a policy and, above all, because it does not believe that such a policy would secure the desired results under existing conditions that the Canadian Government is presently opposed to general controls. It does not rule out controls later on if they are unavoidable, but it knows that if they are ever evoked total governmental control of the economy must go with them.

According to a survey by the Canadian Press, groups which are demanding immediate price controls believe that they can be imposed painlessly without control of wages. The reasoning behind this is interesting. According to the Canadian Press, some take the view that wages are already under control through the existing industrial relations machinery. This is incorrect since nothing here stops wage increases. The fallacy of the line of reasoning which holds that prices can be controlled without wage controls is at once apparent. The fact that higher wages are secured from a corporation means that the costs of that corporation are greater and that its prices will tend to rise.

It is sometimes argued that the Government by law should prevent the corporation under such circumstances from raising its prices. But it should be obvious that at the point where the corporation cannot pay the higher wages without raising prices or going bankrupt, the Government must intervene and fix wages. Thus unless it is to force the industry to close for lack of money to pay its bills the state inevitably is involved in the fixing of wages, which are the main charge against prices.

The groups which demand price control without wage control are finally left with the argument that profits could be eliminated entirely and handed over to the various wage earners in increased wages. Even if this were done there would be no decrease in prices since the cost of the finished product would not be reduced. Even if all profits were handed back to the consumer in the form of the lowest possible price this would be a relatively small factor standing against the present inflationary pressures. And, of course, if all profits were confiscated, business could not operate, much less expand to produce the increased goods required, above everything else, at this time. Profits, after all, are the wages of capital.

In the kind of mobilization on which this country is now embarking no one can foresee what state interventions in the economy will be needed before the process is complete, since this will depend mainly on world events. But the simple fact to be understood by everyone at the start is that price controls themselves are meaningless, having meaning only as one aspect of total controls, and cannot possibly be enforced without them.

Uncle Sam's Allies

(An Editorial in the Christian Science Monitor)

One group of American writers and radio commentators almost makes a profession of sowing hatred and suspicion of America's allies—all in the guise of super-patriotism. Frustration over recent reversals in Korea has further opened the vials of this poison. There have been ugly charges that "our boys" are doing all the fighting and "our friends have run out on us."

Superficial reading of some news reports is used to support these allegations. First is the fact that American troops constitute the bulk of the United Nations forces. Reasons for this are not mentioned.

Here are a few: Korea has been occupied by American troops and the United States led the move in the U.N. to halt aggression. It is by far the strongest of the nations supporting the move. The four divisions General MacArthur had in Japan were closest to the scene. Countries like Britain and France were already using much of their military power in active resistance to Communists elsewhere. Several offers of aid were rejected because the forces offered lacked modern training and equipment, or transport.

A few days ago comparative casualty figures were given out without any of the background facts which help to explain why American casualties have been heavier than those of other nations even in proportion to the numbers engaged. The principal one is that most of these other forces had to come from a distance and have been fighting only a short time. A second important explanation is that the bulk of other nations' contributions were air and naval forces and those services (American as well as Allied) have had less opposition and fewer casualties. Actually many non-American contingents have fought dog-

(Continued on Page 6)



CANADA'S AIRCRAFT INDUSTRY, stimulated by a \$200,000,000 government order, is expanding at a rapid rate, expects to employ 20,000 persons by 1952. Most of the government orders are for jet fighter planes, but thousands of workers will be employed reconditioning the World War II Lancasters and other planes stored since the end of the last conflict. At Malton airport, Ontario, reconditioning has already started as shown.

Snowslides Disrupt Train, Mail Service

SNOWSLIDES on the main line between Hope and Boston Bar have played havoc with train service and telegraph communication, while this morning's mail from Vancouver was five hours late in arriving.

The C.N.R. train from Kamloops, normally due at 10:45 this morning, will not arrive until 9:30 tonight, and will leave for Vancouver again one hour later. The C.P.R. local from Sicamous arrived on time at 1:55 p.m., and was to leave at 3:30 this afternoon. However, it did not wait for the No. 1 transcontinental from the east. It is understood this train was delayed between Sicamous and Revelstoke.

"Heavy snow, coupled by a sudden rise in temperature, is blamed for the disruption in communication lines. Both C. P. and C.N. telegraphs were working a "slow" line this morning, and all messages were subject to delay. Press copy

TRIBUTE PAID TO PIONEER CITY RESIDENT

City Council Monday night paid tribute to the late Walter Hamilton, pioneer resident, fruit rancher and community worker, who died last Sunday following an illness of two months.

"Mr. Hamilton, since his retirement, has done a lot of work for the city, being chairman of the management of the David Lloyd-Jones Home, and also a member of the city zoning appeal board. He was a tower of strength to the senior citizens' home and he had a keen sense of civic duty," he declared.

A letter of sympathy will be sent to Mrs. Hamilton. Alderman Jack Ladd also suggested a letter of sympathy be sent to Mayor W. A. Rathbun, of Penticton, whose son was recently killed in an automobile accident near Fort Lewis, Wash.

Herb Capozzi In Italy

Many of the Finest Ski and Sport Resorts In the World Found In Italy

(EDITOR'S NOTE—Following is another in a series of articles written by Harold (Herb) Capozzi for The Kelowna Courier. Capozzi is at present studying at the University of Perugia, north of Rome, after being awarded a Rotary Foundation Scholarship.)

There is an old Italian saying which states, "To see Italy in the rain is to see beauty; to see Italy on a cloudy day is to know pleasure, and to see Italy in the sunshine is to get a glimpse of heaven."

It's not that scene for scene, view for view, Italy has the most beautiful scenery in the world. Many times when I have gazed at some of the magnificent mountains, the beautiful lakes or marvelous panoramas I have said to myself, "We have that in Canada!"

The remarkable thing about Italy is that in that country so small, almost tiny, there is a variety of scenery that makes a trip through Italy an ever-changing, an ever-exciting experience. When you realize that British Columbia is three and a half times larger than Italy you can understand what a scenic jewel Italy is.

In the short span of several hours you can go from tropical Sicily to the snow-capped mountains. From the Mediterranean beaches to the ski slopes of the Dolomites; from the mountain valleys of Tuscany, to the flat prairie of Lombardy; from the blue lakes of Como and Garda, to the ancient lands of Brindisi. Not only is the natural scenery beautiful but also the works of man, add lustre to this shining jewel of Italy. The small villages scattered on the hill tops, ruined castles and ancient monasteries jutting from the top of limestone cliffs with a warm, almost tropical climate, and when we think of winter snow and sports like skiing and skating, we think of Switzerland, Austria, etc. The truth is however,

Mayor Takes Exception To Report Gov't Thinks Too Many Municipalities Ended Year With Large Operating Surpluses



MRS. ERNEST EVANS, of Victoria, who will address a meeting of the Kelowna and district Parent-Teachers' Association on Monday evening. Open to all groups in School District No. 23 as well as all those interested in child welfare, the meeting will commence at 8 p.m. in the Junior High School auditorium.

President of the British Columbia Parent-Teachers' Federation, Mrs. Evans is returning from the national executive meeting held recently in Toronto, and is making several stop-overs in the Kootenays and the Okanagan.

No business has been scheduled for Monday night's meeting, and a social hour with refreshments has been planned to follow Mrs. Evans' talk.

Of further interest to local P.T.A. members is the tea to be held at the Raymer Avenue school on January 30 to which all parents are invited.

DISMISSES TWO CHARGES RESULT ARENA SCUFFLE

Two charges arising out of an incident in Kelowna Memorial Arena Jan. 11 were dismissed in city police court Tuesday by Magistrate A. D. Marshall.

They were charged with obstructing a peace officer in the performance of his duty, laid against A. Linwood Valair of Vernon, and a charge of common assault laid by Valair against Sgt. R. B. McKay, NCO in charge of the Kelowna Royal Canadian Mounted Police detachment.

Earlier another Vernon man was fined \$15 and costs when he was convicted of creating a disturbance in the arena.

Evans-Kuly Trade Talks In Progress

Kelowna Packers' coach Bill MacKenzie confirmed today that talks have been going on between him and Kamloops Elks' Paul Thompson over a trade in players.

Negotiations concern Bud Evans of Kelowna and Frank Kuly of Kamloops. "It's still in the negotiating stage. There's nothing definite at all," said MacKenzie without enlarging.

However it has been known for sometime that Thompson has been interested in Evans and MacKenzie has been on the lookout for more defensive strength. An agreement may be reached when Kamloops comes to Kelowna for a league game tonight.

Former Packer Kuly, a standout on the Packers' rearguard last year, has not been used by Thompson for the past three games. Like his defence mate of last year, Howie Amundrud, Kuly is not the heavy body-checking type of rearguard, but is a deft, fast man to get by with the puck.

Thompson, according to the showings of his Elks during the past month, appears to want more body blows on his defence.

If the deal went through it would probably mean more money for Evans as Kamloops players have been getting higher salaries than Kelowna's.

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IT WAS 24 BELOW JUST A YEAR AGO

A year to the dot passed by early this morning since the city shuddered and shivered from the coldest temperature since records first were started in 1899.

In the early hours of January 25 the mercury dipped to 24 below. The sudden drop and continuation of the bitter cold spell came after a three-day respite that wasn't as mild as the weather we've been experiencing today—though the change may have seemed to be at the time.

Six inches of snow has been added to the season's total this week. Four inches fell up to 8 a.m. yesterday and another two inches up to 9 a.m. today.

Forecast is cloudy and mild with occasional snow or rain. Maximum, minimum and precipitation in water inches for the past three days, according to official weather observer R. P. Walrod, following through a long observation period. (Also shown for comparative purposes are the records for a year ago.)

	1951	1950
Jan. 22	40 22	44 10
Jan. 23	42 20 40	20 12
Jan. 24	34 20 20	-5 24

WORN CABLE CAUSES RADIO INTERFERENCE

Interference in radio reception that had been prevalent all over the city for the past two weeks and built up to a peak on Sunday, has been remedied—by the time being.

Radio reception was noticeably improved yesterday and today most set owners concurred. One of the main sources of trouble was found to be in the 500 block Harvey Avenue where the insulation on a 4,000-volt street light circuit had been worn off and wires leading into private homes were rubbing on the exposed part.

A department of transport, radio division, employee helped spot the source of trouble. City electrical workers repaired the insulation.

As you approach the mountain city of Bolzano you can see silhouetted in the blue sky the giant towers of the Dolomites.

(Turn to Page 6, Story 3)

Revenue From Sales Tax Under-Estimated

MAYOR W. B. Hughes-Games has taken an exception to a story originating in Victoria to the effect too many B.C. municipalities finished the year with large operating surpluses, and that the government is considering transferring some of the burden of social welfare costs back to civic governments.

"The only reason many municipalities finished with an operating surplus was due to the fact they under-estimated the proceeds from the sales tax," the mayor declared. "Even the government was surprised at the turn-over, and it could have easily gone the other way—with the municipalities left holding the bag."

While the story, published in Tuesday's Vancouver Province, did not quote any government official, one purpose—to raise money to pay for the great increase in education costs and social service which had gone beyond the power of municipalities to pay. Even now the sales tax does not meet the increased costs of education in the case of Kelowna.

The Victoria story said the government would find it difficult to reduce payments to the civic governments, but it has been suggested a greater share of the health and welfare costs should be carried at the municipal level.

At present the provincial government pays 80 per cent of welfare costs in organized districts. It is hinted in Victoria a 50-50 division would be more equitable. Another cabinet suggestion is the municipalities might make up the difference in amounts paid to persons receiving the widows' pension and social assistance to bring them up to the level of the old age pension.

He recalled that when the sales tax was enforced, it was done for one purpose—to raise money to pay for the great increase in education costs and social service which had gone beyond the power of municipalities to pay. Even now the sales tax does not meet the increased costs of education in the case of Kelowna.

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Overhead Power Line Allowed For One Year

CITY Council has agreed to grant B.C. Power Commission permission to erect an overhead power line on a lane south of Francis Avenue from the new sub-station on Richter Street, but it must be removed within a year and cables placed underground.

This was decided at last Monday night's council meeting after a petition, signed by 25 residents in the south end of the city, was received by city fathers. An under-water cable will be laid across Lake Okanagan so that Westbank residents may obtain additional power.

Spokesman for the petitioners, E. G. Davies, stated that while property owners adjacent to the proposed power line do not want to deprive Westbank people of adequate electricity, they nevertheless feel an overhead line would be a detriment to the district, and that the cable would also interfere with radio reception.

More Expensive The mayor stated that while the city is in favor of underground power lines, this type of cable is almost three times as expensive as the overhead line. The cable has to be ordered from England.

"If the cable is not available, would you object to an overhead line with the provision that an underground line be installed when the cable is available?" Alderman J. Ladd asked Mr. Davies.

"I'm not in a position to answer that. The people who signed the petition did not indicate an alternative," Mr. Davies replied.

When the mayor asked council if it wanted to make an immediate decision, Alderman Dick Parkinson thought a definite stand should be taken. He then moved that council allow B.C. Power Commission to install an overhead cable, on the condition that within one year, it would be placed underground.

A contract along these lines will be drawn up by the city.

RATEPAYERS' GROUP WILL MEET MONDAY

Annual meeting of the City of Kelowna Ratepayers' Association will be held in the Women's Institute Hall, next Monday evening commencing at 8 o'clock.

Election of officers and presentation of financial statement will highlight the meeting.

Council Perturbed Over Report Gov't Will Give Vernon Nursing Service

CITY Fathers were somewhat perturbed Monday night when they were informed the provincial government is considering giving the City of Vernon a free bed-side nursing service along the same lines as that started by Kelowna three years ago.

The matter was discussed briefly when Tom Hamilton, local welfare administrator, submitted his annual report to City Council. The Kelowna homemaker service has been operating on funds received through public appeal, but is now supported by the local community chest fund.

The mayor wondered why other cities benefit from government grants, etc., whereas in the majority of cases Kelowna "is on its own." He cited provincial government buildings in other centres as another example of how Kelowna has been ignored by the B.C. government.

Mr. Hamilton's report revealed that the number of social allowances and old age pensions had shown a marked increase during the past year.

Following are the details of his report:

Social Allowances A great deal of our work is brought about through case turnover, that is new cases coming in such as allowances being granted and cases being closed for a variety of reasons.

(Turn to Page 4, Story 2)

TRADE BOARD ANNUAL PARLEY FRIDAY NIGHT

President J. F. Montell will preside over the 49th annual meeting of the Kelowna Board of Trade to be held in the Royal Anne Hotel tomorrow night at 8:15 p.m.

Annual reports will be presented by various committee chairmen, followed by the election of officers. President Montell requests a large turnout of members. Those unable to attend, are asked to contact the Board of Trade office, telephone 194.

What's Doing?

TONIGHT
Senior Hockey—Kamloops Elks vs. Kelowna Packers, Memorial Arena, 8:30.

FRIDAY
Midget Hockey—Grizzlies vs. Rutland, 5:15 p.m.
Senior B Basketball—New Westminster Premiers vs. Kelowna Bears, Senior High Gym, 9 p.m. Preliminary at 8 p.m.

SATURDAY
Bantam Hockey—Rangers vs. Bruins; Wings vs. Canadians; Hawks vs. Leafs, starting at 8 a.m.

SUNDAY
Commercial Hockey—Bombers vs. Stampeders 1 p.m.; Rutland vs. Firemen 2:30 p.m.; Rowing Club vs. Chevrons 4 p.m.

Elks Do It Again To Hand Packers 3rd Straight Loss

(Special to The Kelowna Courier)
KAMLOOPS—Kamloops Elks gained a little ground on the league-leading Nanaimo Clippers when they edged Kelowna Packers 4-2 in a fast, thrill-packed MOAHL encounter here Tuesday before 2,119 fans.

Going into the third period all tied at 2-2, the Elks tallied two unanswered goals to take the close win. Kelowna had led 1-0 at the end of the first period on Norm Knippleberg's goal.

Elks' goals were evenly divided, with Pete Wywrot, Bud Andrews, Gunnar Carlson and Don Campbell doing the scoring. Knippleberg and Bud Gourlie counted for Kelowna. In comparison to last Saturday's game here between the same two clubs when 16 penalties were handed out, Tuesday's tilt was mild. Only two penalties were called, one to each team. Only in the third period did the sticks go high.

Stella Hurt
Starry centerman Harvey Stein left the game early in the third period after striking the back of his head on the ice after a collision with Mike Durban.



AT THE SKI BOWL

By BOB LORNE
A Grand, Coulee-sized whoopee! Wednesday—and Kelowna is almost up to its knees in snow again! Sunshine and powder snow (after a minor blizzard in the morning) made the Ski Bowl a mecca for skiers and sightseers on Sunday. The new fall of white stuff gave some enthusiasts a chance to ski down to the lower slopes on their way home to get picked up by their waiting cars or the bus. Diehards, to say the least!

Final arrangements have been made for a bus to carry skiers to the bowl. It leaves the Post Office at 10:30 Sunday mornings, returning about 4:30 p.m. Now, there is no excuse for staying home.

The club executive reports plans for a tournament are under way with February 10 and 11 set as tentative dates.

Canucks Come From Behind Two Win 3-2 In Overtime

VERNON—Overcoming a two-goal lead the Vernon Canadians went on to a 3-2 overtime victory over the Kelowna Packers here Monday in a MOAHL fixture. It was the second successive overtime game on Vernon ice against the Packers.

Kelowna won the previous one 8-6.

Hard-skating Doug Hage counted the winner when he took Denny Smith's pass to beat Roy McMeeekin just after the two-minute mark of the extra stanza.

Booth and was given a major penalty. When he argued the point with referee Jerry Trudel he was given a 10-minute misconduct.

It was while Middleton was off that Sundin poked home Kelowna's second goal to give them the 2-0 lead.

KELOWNA—McMeeekin; Amundrud, Fritz; Gourlie; Hoskins, J. Middleton. Alternates: Hanson, R. Middleton, Sundin, Evans, Lowe, Daski, Durban, Knippleberg.

VERNON—Dobson; Holmes, MacKay; Ritson; Wallington, Jakes. Alternates: Turner, Kramer, Lucchini, Smith, Tarnow, Hage, Thomas, Sammarino, Booth.

First period—1, Kelowna, Gourlie (J. Middleton) 8:54. Penalties: J. Middleton, MacKay, Daski.

Second period—2, Kelowna, Sundin, 8:54. Penalties: J. Middleton, Booth, J. Middleton (major and 10-minute misconduct), Holmes.

Third period—3, Vernon, MacKay (Smith) 5:02; 4, Vernon, Wallington (Ritson) 12:10. Penalties: Kramer, Holmes, Gourlie.

Overtime period—5, Vernon, Hage (Smith) 2:03. Penalties: None.

RECREATION OFFICE MOVED. George Luthermen 11-7, and 9-4 in exhibition hockey games at Princes George over the week-end.

MIDGET PACKERS TRAVEL. Kelowna's midget Packers, the city's all-star representative team, plan going to Revelstoke for an exhibition game Sunday.

LUMBERMEN LOSE TWICE. KAMLOOPS—Kamloops intermediate all-stars trimmed Prince

PROVINCE OF BRITISH COLUMBIA BOARD OF INDUSTRIAL RELATIONS
NOTICE IS HEREBY GIVEN that the Board of Industrial Relations will hold a public hearing in the Royal Anne Hotel, Kelowna, B.C., on Friday, February 9th, 1951, at 9:30 a.m., for the purpose of receiving representations pertaining to revising the Minimum Wage Orders applying to truck drivers and their swappers or conditions with respect to truck drivers and their swappers or helpers not presently covered by an Order of the Board.

All parties concerned are invited to attend. Written submissions may be addressed to the Chairman, Board of Industrial Relations, Parliament Buildings, Victoria, B.C. for consideration by the Board.

JAMES THOMSON, Chairman, Victoria, B.C. 40-1c
January 13th, 1951.

SENIOR BASKETBALL

Kelowna Senior High School Gymnasium
FRIDAY — JANUARY 26 — 8:30 p.m.
NEW WESTMINSTER PREMIERS vs. KELOWNA BEARS
Admission — Adults, 50¢; Children, 25¢

Packers Host Elks Tonight In New Suits

Kamloops Elks leave home today for their Western International Hockey League invasion, stopping off here tonight for their fourth meeting with the Kelowna Packers in eight nights.

The Thompsons are due to show in Spokane Saturday and Sunday and at Kimberley on Monday. They rest Tuesday and then tackle Trail on Wednesday and Nelson on Thursday.

Tonight's encounter is due to begin at 8:30, an important one for both factions. Packers need a win to boost morale and snap their three-game loss string. A win for the Elks will put them within half a game of the pace-setting Nanaimo Clippers and set them in a better position to face the major WHL test.

Bill MacKenzie will have his charges at full strength tonight as they seek to even the score on the four-game series at two wins each. Packers won the first 7-4 here last Thursday but were beaten 8-1 and 2-1 at Kamloops Saturday and Tuesday.

As he sends the Packers out on the ice tonight for their fifth game in eight nights, they'll all be dressed in their new uniforms—red on white with a big red apple on the front.

Sweaters and pants have been in the city for over a week but the big apple crests were late in arriving. Club spokesmen assert there isn't a finer quality outfit to be bought anywhere.

Purchase was made possible by donations of \$15 and \$30 from local individuals and businesses. Even two Vancouver firms doing business in the Okanagan chipped in for \$30 apiece. The old uniforms will be patched up and retained as a secondary set.

Earl Kusmack will be centering

KNIPPLEBERG TIED FOR SECOND; McMEEKIN SLIPS DOWN A NOTCH

Hard-working Norm Knippleberg finally caught up to Alex Ritson of Vernon in the MOAHL scoring race.

Statistics issued by official scorer Harold King on Sunday showed the Packers' left-winger on the DDK line had scored 53 points to tie Ritson. Ritson's starry linemate Don Jakes, still leads with 56 points.

Packers' humiliating 8-1 loss at Kamloops Saturday dumped goateer Roy McMeeekin out of the top spot among the regular netminders. McMeeekin, leading blocker all through the season, now is a shade behind Lorne Lussier of Kamloops.

Bud Evans and Jim Lowe in place of Herb Sullivan who hasn't yet found time to return to the ice. He and his recent bride have been busy getting their new home in order.

Middleton Sits Out
Gordon Sundin also will be out tonight, replacing Jim Middleton, McMeeekin said Middleton would sit this game out for a rest.

After tonight the Packers take it easy until next Tuesday when they show again at Vernon. The Canadians are due to appear at Kerrisdale tomorrow night, at Nanaimo on Saturday in fulfilling their final engagements at the coast.

Nanaimo and Kerrisdale have another one of their home-and-home series on Monday and Tuesday, giving the Clippers another good chance to fatten up on the top MOAHL rung.

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MERCANTILE PUCK NOW HAS TROPHY

An annual trophy, awarded to the champion of the Kelowna and District Commercial Hockey League, was announced this week.

It is called the Interior Decorators Trophy, donated by Hugh McCormick, veteran goalie with the Firemen in the mercantile league.

The league has been in operation since Memorial Arena was completed in November, 1948. McGavin's Bakery, who dropped out this semester, won the championship the past two years.

Scoring Leaders

G	A	Pts.
Don Jakes, Vernon	17	56
N. Knippleberg, Kel.	26	53
Alex Ritson, Vernon	22	53
Harvey Stein, K'loops	28	50
Mike Durban, Kelowna	25	50
Mike Daski, Kelowna	25	49
B. Bathgate, K'loops	22	45
Jim Lowe, Kelowna	19	44
Leo Lucchini, Vernon	22	41
Red Carr, Nanaimo	13	41
A. Govechuk, Nanaimo	28	40
Bill Wilson, K'dale	21	40
E. Shamlock, Nanaimo	7	33

Goalies' Records

GP	GA	SO	Ave.
Mike Rivers, Nan.	3	6	0.200
L. Lussier, K'loops	37	131	1.354
R. McMeeekin, Kel.	38	135	1.355
D. McManus, Nan.	32	116	2.362
Cliff Dobson, Ver.	31	153	0.493
B. Bartlett, K'dale	23	139	0.604

RUTLAND LOSES TWICE IN MINOR HOCKEY TUESDAY
Rutland absorbed a double defeat during Minor Hockey Night Tuesday. Knights of Columbus downed Rutland 5-2 in the midget game and Pats blanked Rutland 5-0 in the juvenile fixture. Public skating followed the games.

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Hockey

SENIOR "A" ALLAN CUP

TONIGHT

MEMORIAL ARENA
Game Time—8:30 p.m.

SENIOR "A" ALLAN CUP

See the best-dressed team in the league—your Kelowna Packers wearing their flashy new uniforms of scarlet and white. Back the Packers—they're due to win.

KAMLOOPS ELKS vs. KELOWNA PACKERS

Prices: Adults, \$1.00 and 75¢
Children and Students—Section 6 only North Side—25¢

Jim Mallach Gets Fourth Shutout; New Blood For Floundering Firemen

Chevrons 11, Firemen 0
Rutland 5, Mill 4
Stampeders 4, Rowing Club 1

Deaf-mute Jim Mallach consolidated his first place standing among the goalkeepers Sunday by turning in a smart performance as the Chevrons blasted Firemen 11-0 for the Firemen's second successive defeat—and the worst of the season.

Up to a week Sunday the Firemen were unbeaten. Then several key players were lost. Roland Fritz was drafted by the Packers; Dave Chapman, Harold Foxer and Norm Lee were sidelined with injuries and R. J. Bennett and Al Gray left town.

Besides having the best goals-against average, Mallach also tops the other netminders in shutouts with four.

Wilt Climbing
Coach Edgie Witt, fast moving up the scoring column, paced his Chevrons with three goals (his second hat-trick in successive Sundays) and three assists. Happy Schaefer also drew a hat-trick-plus with four goals while Ken Lipsett came through with the third hat-trick for the Chevrons. Walter Anderson got the singleton.

The Rutland Pucksters, after a scoreless first period, moved into a 3-1 lead by the end of the second and though outscored 3-2 in the last chapter, managed to hold on for their tight 5-4 win.

Krochinsky, Morio Koga, George Rieger, Frank Rieger and Andy Annot tallied for the winners. R. Taylor paced the Mill with two goals while Wolder and Moonan accounted for the others.

Tied At One Stage
Rowing Club made a fight for it in their game against the surging Stampeders as they sought to pull out with their second victory. They managed to tie the game up in the first period when Ruf discounted Osoroff's goal for the Stamps. But in the second, the Stamps could not be denied, as Felst, Eldon and James scored in that order for the 4-1 lead. The third period was fast, rugged and scoreless.

On Sunday next, the hapless Black Bombers, idle last Sabbath, will come up against the Stampeders at 1 p.m. Rutland and Firemen meet at 2:30 p.m. while in the last game Rowing Club and Chevrons hook up at 4 p.m.

Early this week permission was given the Firemen to take on five

REPLACEMENTS—four of them from Winfield. None of them has had much skating practice this year.

Latest recruits are: Bud Scarrow, Len Wickenheiser, John Fewell, Arnold Piper, all of Winfield, and Dick Bartler of Kelowna. Bartler played with the juvenile Kodiaks a couple of seasons back.

Standings

GP	W	L	T	F	A	Pts.
Firemen	9	7	2	0	38	26
Chevrons	9	6	2	1	48	10
Rutland	8	5	2	1	45	27
Stampeders	9	5	1	40	25	11
Mill	9	5	1	30	39	7
Rowing Club	8	1	6	13	43	3
Black Bombers	8	0	7	1	65	1

Big Six

G	A	Pts.
Fritz, Firemen	15	5
G. Rieger, Rutland	11	8
Wilt, Chevrons	11	7
Lipsett, Chevrons	9	5
Eldon, Stampeders	7	7
Schaefer, Chevrons	8	5

Notice

- Effective Immediately -
All Sales Will Be Strictly Cash

Owing to changing conditions over which we have no control, we are compelled to adopt a strictly cash policy.

Our aim is to give you a more economical and efficient service. We sincerely hope that we will continue to receive your valued patronage when requiring the best in paints, painting supplies, sign-writing, picture framing and general decorating.

Treadgold Paint Supply

1615 Pendozi St. Kelowna

Every Item in the Store

20% Off

"Your Friendly Clothing Store"

Rannard's

KELOWNA WESTBANK

Made from barley-malt and rice, this high-proof beer is tops in quality and flavor. Take home a case of Princeton High Life Beer today!

High Life BEER

PRINCETON B.C.

This advertisement is not published or displayed by the Liquor Control Board of the Government of British Columbia.

USE OUR WANT ADS TO... BUY SELL RENT TRADE

EMERGENCY PHONE NUMBERS
COURIER COURTESY
Ambulance 391
Police 311
Hospital 64
Fire Hall 196
MEDICAL DIRECTORY SERVICE
If unable to contact a doctor phone 722
SUNDAY, JANUARY 28th
DRUG STORES OPEN
4.00 to 5.30 p.m.
Brown's Pres. Pharmacy
GARAGES OPEN
Smith Garage, Leon Ave.
OSOYODS CUSTOMS HOURS:
8 a.m. to 12 midnight.
CLASSIFIED ADVERTISING RATES
2c per word per insertion.
25c minimum charge.
Display-70c per inch.
Service charge of 25c for all charged ads.
Contract rate-1 1/2c per word per insertion.
HELP WANTED
BOOKKEEPER WANTED - Have opening for an experienced male bookkeeper. Must be able to take full charge of office. Also be good typist. Apply in own handwriting stating age and previous experience. Apply Box 851, Courrier. 48-2c
HERE'S A CHANCE TO BE YOUR OWN BOSS
Qualify as a Professional Beautician at the Moler School of Hairdressing. The course includes training in Shop Management, Salesmanship and Business Administration. You receive also advice in selection and purchasing of equipment. Over 75% of the practising Beauticians in B.C. today are graduates of the
MOLER SCHOOL OF HAIRDRESSING
303 W. Hastings - Vancouver, B.C.
HELP WANTED - FEMALE - Young lady for position as assistant accountant. Must be familiar with general office procedure and be able to type. Knowledge of fruit industry desired but not essential. Apply in own handwriting stating qualifications and salary required to Box 52, Courrier. 48-2c
WANTED - RELIABLE HUSTLER - Apply Rawleigh Products to Rural families around Princeton-Merritt. For information write Rawleigh's Dept. WG-A-141-735, Winnipeg. 42-8c
POSITION WANTED
WORK DESIRED BY CAPABLE man, butcher, orchard work. Will accept any kind of work. Box 94, Kelowna. 48-1p
EXPERIENCED ACCOUNTANT - desires position. Knowledge of general office routine. Box 848, Courrier. 47-2p
EFFICIENT SHORTHAND STENOGRAPHER with knowledge of bookkeeping, now residing in the East, wishes to secure position and take up permanent residence in Kelowna. Write Box 841, Courrier, for full particulars. 44-7p
CARD OF THANKS
I WISH TO EXTEND MY SINCERE thanks to the Ferry Crews, Office Staff and Friends for the lovely chair presented to me on my retirement.
-G. C. GOODISON. 48-1p
COMING EVENTS
BASKETBALL FANS
There's a real treat for you Friday, January 26th, New Westminster will play Kelowna Bears at 8:30 p.m. at the High School Gym. There'll be thrills galore so come on out. 48-2c
AUCTION SALE AT CROWE'S Auction Sale Rooms, Monday next at 1 o'clock. This is an important sale. F. W. CROWE, Auctioneer. 48-1c
THE REGULAR MONTHLY meeting of the Women's Hospital Auxiliary will be held on Monday, January 29 at 3:00 p.m. in the Board of Trade rooms. 47-2c
PERSONAL
GETTING MARRIED?
Let "The Courier" print your wedding invitation! Fine quality, reflecting your good taste. Full information, every assistance - at 1580 Water Street, Kelowna. 91-1c
IS IT HEAVY? OR DIFFICULT to load or move? Use our truck with-winch equipment. Call Smith's Garage. 1270-L. 52-4c
WHAT IS SACA-PELO Saca-Pelo is the most remarkable scientific discovery of the age, which will permanently kill the roots of all superfluous hair. Saca-Pelo contains no drug or chemical, and can be applied easily in the privacy of your own home or in
LOR-BER LABORATORIES
37 Granville St., Vancouver, B.C. 42-87p
PERSONAL
Have you left your porch light burning? It's "COURIER NIGHT" you know! (Mondays and on Thursday) I love that friendly glow!
It only costs a penny. But means so much to me! The winter nights are very dark. It's often hard to see.
Thank you.
-YOUR COURIER BOY. 38-1fc
HAVE YOU FOUND SOMETHING... a purse? ring? key case? Use Courier Classifieds to inform others. A treasured keepsake, a snapshot, a key, may mean a great deal to the loser. They'll be looking for it in THE COURIER! Leave articles at 1580 Water Street. 9-1fc
BUSINESS PERSONAL
A. K. WOOD-FLOORS SANDED and finished by expert 20 years experience. T & G Hardwood for sale or laid and finished. Floors prepared for linoleum and tile installation. Phone or Call O. L. Jones Furniture Store, 435. 27-1fc
FOR A COMPLETE FLOORING service FLOR-LAY CO. Sanding, finishing, wall to wall carpets, linoleum and tile. Call at 1557 Ellis Street or phone 1356. 47-1fc
HEAR AGAIN! LIVE AGAIN! Here now, the new sensational hearing aid that has revolutionized the "Hard of Hearing World" Radiocars. Small, light, powerful up to 130 hours use with one battery. Enquire for demonstration at KELOWNA RADIO & ELECTRIC LTD., 1632 Pendozi St. 8-1fc
Any roll of 6 or 8 exposures printed 2c
12 reprints and enlargements, 40c and return postage 3c. MAIL ORDER ONLY
RIBBLENS MAIL ORDER FINISHING DEPARTMENT Reprints 4c each. P.O. Box 558 62-T-1fc
TREES: FOR TOPPING, LIMBING, taking out including stump and hauling away, or sawing to firewood. Phone Smith at 1270-L. 57-1fc
S-A-W-S Saw filing and gumming. All work guaranteed. See Johnson at 764 Cawston. 83-1fc
EXPERT CARPENTER WORK, reasonable rates. Alterations, cabinets, etc. For competent building service phone P. Shanko, 886-R1. 44-T-1p
HAVE YOU LOOKED AT YOUR floors lately? For a perfect new floor-or-an-old-floor made good-as-new, phone 884-L. No dust when it's done by A. Cagnon, established since 1938. Our address is 525 Buckland Ave. 80-1fc
NO MORE BIRDIE Watch for the Gogogo at Pope's Photo Studio. Portrait and Commercial Photography, developing, printing and enlarging. 3-T-1fc
FOR PLASTER AND STUCCO WORK phone John Fenwick at 844-R4. This includes sidewalks, cement floors, putty coat, sand finish, interior and exterior stucco. If you wish, write to J. F., Okanagan Mission. Estimates are F.R.E.E. 80-1fc
NEED MONEY? IT'S RIGHT around home! Things you no longer need or use. Sell them through Courier Classifieds - hundreds of buyers! 11-1fc
BARDHAL TOP LUBE-ADD IT to your gas. 34-1fc
BULLDOZING, TOP SOIL, FILL, dirt, gravel and gravel. W. Bedford, 949 Stockwell Ave. Phone 1054-L. 39-1fc
EXPERT RADIO & APPLIANCE repair by skilled technicians. Member of Associate Radio Technicians of B.C. Your guarantee of satisfaction. Modern Appliances & Electric Ltd., 1607 Pendozi St. Phone 430. 18-1fc
MOTOR REPAIR SERVICE-Complete maintenance service. Electrical contractors. Industrial Electric, 256 Lawrence Ave., phone 758. 82-1fc
SAW FILING - CIRCULAR SAW gumming - new filing for jointing, setting and filing chain saws, Lawn mower service. Edward A. Leslie, 1913 Pendozi. 7-1fc
FOR RENT
COMFORTABLE TWO ROOM cabin, modern. Winter rates. McE's Auto Court, 1824 Vernon Road. 45-5c
OFFICES FOR RENT - WILLIAMS Block, 1564 Pendozi St. 40-T-1fc
SUITE FOR RENT-Very close in, good, fully modern. Large living-room, two bedrooms, kitchen, bathroom and hall also cooler. Private entrance. For full particulars apply Box 635 Courrier. No children, no drinkers. State occupation. 43-1fc
OFFICES FOR RENT - APPLY Bennett's Stores (Kelowna) Ltd., 265 Bernard Ave., Kelowna. 8-T-1fc
TWO-ROOM SUITE, FURNISHED or unfurnished. 1034 Borden Ave. 48-2p
FOR RENT 1951 WASHING MACHINE - choose any make you please from the floor. Bennett's phone 1. 42-1fc
RENT THE BEST HALL IN TOWN - For parties, dances, conventions, receptions, meetings, etc. The beautiful new Orchard City Club has all the kitchen facilities required for any of these affairs-Phone 1310 - or write Orchard City Social Club, 227 Leon Ave. 52-1fc
FOR RENT - RADIOS, SEWING machines and household goods. Jim's Furniture Exchange, 3051 Pendozi St. 48-1p
WILL PAY CASH FOR 3 PORTABLE TYPEWRITERS or will buy yours on commission. Have customers waiting for second-hand machines. Telephone 1006, Gordon D. Herbert, Typewriter Agent, Casoroso Block. 48-1fc
TOP MARKET PRICES PAID FOR scrap iron, steel, brass, copper, lead, etc. Honest grading. Prompt payment made. Atlas Iron and Metals Ltd., 250 Prior St., Vancouver, B.C. Phone Pacific 6357. 3-1fc
CARS AND TRUCKS
FOR SALE - 1937 FORD SEDAN. Good condition and tires. Phone 1119. 41-T-1fc
1948 PONTIAC SEDAN in excellent condition. Low mileage. Phone 838 or 258-R1. 44-1fc
FOR SALE
SHALE-FOR DRIVEWAYS, roads and fill. Delivered or haul your own. Loaded at Glenmore. Contact D. Chapman & Co. Phone 298. 48-1c
FOR SALE-1 RELIABLE Treadle sewing machine. 1 7/8 cu. ft. Frigide-Learnor, 1 Burl Walnut Dresser. Apply Crowe Auction Room, Leon Ave. 48-1c
FOR SALE-1 OFFICE DESK. 1 Filing Cabinet, 1 Smith-Corona large size typewriter. Apply Crowe's Auction Rooms, Leon Ave. 48-1c
POTATOES-Graded and field run Netted Gem and White Rose for sale. B.C. Orchards, 816 Clement Ave. 46-1fc
FOR PROMPT DELIVERY ON your wood orders and cedar posts, phone Fred Dickson, 278-R5. 42-T-1c
FOR SALE-REDDIT FALL wheat at \$80.00 per ton on place. Apply John Woronchak on Armstrong-Endenby Highway, R.R. 2, Armstrong, B.C. 46-6c
SEED POTATOES - FOUNDATION "A" stocks of the following varieties for sale: Netted Gem, Great Scot, Katahdin, Warba. Phone 38-L1 or write Fred Pearce, Salmon Arm, B.C. 46-47c
ALL ENAMEL RANGE, STROLLER and baby tenda. 746 Stockwell, Phone 048-Y. 45-1fc
OFFERING OF HI-POWERED RIFLES - From \$28.95 up. Genuine .303 British Enfield Repeaters. Other makes available soon. Excellent values. Send for free folders, illustrated, with prices and detailed specifications. No obligation. Dealers enquiries invited. TARGET SALES COMPANY, 154 MacLaren St., Ottawa. 45-12c
1951 RIFLE BUY! GENUINE British .303 Short Model Lee Enfield, Mark III, 10 shot, detachable magazine, repeater, adapted to Sporter, 20" barrel. "V" type back sight; ideal for fast shooting at moving game, carefully checked and guaranteed, \$24.95. 48 rounds ammunition with order \$2.95 additional. Send \$5.00 with order. balance C.O.D. HUNTERS SUPPLY COMPANY, 193 Sparks Street, Ottawa. 45-12c
FINEST QUALITY R.O.P. SIREN Rhode Island Red and New Hampshire Chicks. Mixed sex \$5.00 for 25, \$10.00 for 50, \$20.00 for 100, \$95 for 300. Pullets at 36c. Cookerlets 10c. TRIANGLE HATCHERY, ARMSTRONG. 38-1fc
HAVING CONVERTED OUR HEATING SYSTEM, we have for sale TWO COLEMAN OIL HEATERS. These heaters are reasonably priced. For information and inspection call at the Courrier. 21-1fc
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Speeding through a school zone cost J. P. Martens a fine of \$10 and \$4 costs in district police court Jan. 4.
TRY COURIER WANT ADS. FOR QUICK RESULTS

SHARE HOME WITH ELDERLY lady or business woman. Phone 1042-L1. 1681 Ethel St. 48-2p

OFFICE FOR RENT - WILLIAMS BLOCK. Apply 1564 Pendozi St. 48-4Tp

SMALL STORE, SOUTH KELOWNA, new heated building, low rent, suitable for office, radio, watch-maker or similar light business. Store fixtures available. Post office Box 471. 47-2p

ROOMS OR ROOM AND BOARD - 3 minutes walk from Post Office, 579 Lawrence Ave., phone 1071. 43-1fc

COMFORTABLE, HEATED, UNFURNISHED Suite, 740 Rose, after 5 p.m., phone 788-L2. 46-3c

FOR RENT-1951 REFRIGERATOR - you choose the model and make right from the floor. Phone 1, Bennett's. 42-1fc

WANTED TO RENT
WANTED - SUMMER COTTAGE for 2 young couples, no children, one week commencing June 2nd. Preferably on lake. Write B. H. Robertson, 1538 Burnaby St., Vancouver, B.C. 46-4c

WANTED (Miscellaneous)
WANTED - RADIOS, SEWING machines and household goods. Jim's Furniture Exchange, 3051 Pendozi St. 48-1p

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MODERN FIVE ROOM BUNGALOW - full basement including rumpus room, garage, unobstructed view of lake. 2495 Abbott or phone 1047-R1. 41-T-1fc

3 ROOM BUNGALOW in Salmon Arm. Full price \$1700.00, consider selling furnished. Comfortable cottage for retired couple. Lot 50x150, 2 blocks from High School. P. O. Box 284, Salmon Arm, Phone 55-L. 47-4p

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TRY COURIER WANT ADS. FOR QUICK RESULTS

BARDHAL-FOR QUICK WINTER starting add it to your oil. 34-1fc

CCM BICYCLES, also HALEIGHS. Complete stock of parts and accessories and good repair service. Cyclists come to Campbell's Phone 107 - Leon at Ellis CAMPBELL'S BICYCLE SHOP. 45-1fc

PROPERTY FOR SALE
INTERIOR AGENCIES LTD. 268 Bernard Ave., Kelowna

WE ARE SECURING A FEW listings on really good orchards which were undamaged by frost over the past year. If you are interested in fruit growing, we feel we can offer you the sort of property you would require.

CHEAPER CAR INSURANCE - Did you know that there is a Company who will offer you a 10% reduction in the cost of car insurance if you did not have a car accident in the year of 1950. Do not fail to take advantage of the fact that you are a good driver. Contact this office for particulars on how to become insured at a cheaper rate.

INTERIOR AGENCIES LIMITED 268 Bernard Ave., Kelowna, B.C.

Large lake front lot, 86-foot frontage in south end of city. Beautiful view of lake. One of few choice lots left inside city limits. For details, reply Box 860, Courrier. 2-1f

UNIQUE NEW HOME, 3 bedrooms, attached garage, dining room, hardwood floors, best residential district. Price cut for each sale. 385 Cadder Ave., phone 807-R1. 46-8Tp

HOUSE FOR SALE - FULLY modern, 2 1/2 years old. Hardwood floors throughout. Full basement. Closest offer accepted. Phone 1216-L. 20-T-1fc

MODERN FIVE ROOM BUNGALOW - full basement including rumpus room, garage, unobstructed view of lake. 2495 Abbott or phone 1047-R1. 41-T-1fc

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TRY COURIER WANT ADS. FOR QUICK RESULTS

The British Bury Their Dead In Korea



THREE ROUGH MOUNDS OF EARTH and the Tommies' bowed heads are a reminder that death cannot distinguish between American and Briton in Korea. Conducting the funeral service is Captain Webb Jones (left), chaplain of the British 61st Middlesex Regiment. - U.S. Army Photograph.

City To Study Proposed Airline Limousine Plan

Mr. J. Schrader, employed by a taxi company, is endeavoring to start an airline limousine service for carrying airmail and passengers between Kelowna and Penticton, and in a letter to City Council Monday night, he asked the city to support him in his application to handle the mail. Before any action is taken, however, the matter will be given careful study, and the Board of Trade's reaction will also be sought. Under the proposed schedule, Mr. Schrader would leave Kelowna at 7 a.m., pickup mail at Westbank, Peachland and Summerland and arrive at Penticton at 8:30 a.m. He would then pick up the airmail from the eastbound CPA which arrives around that time, and return to Kelowna by 10:15 a.m. Morning Delivery In the afternoon, he would leave Kelowna at 2:45 p.m., pick up the westbound mail from CPA which arrives in Penticton around 4:20 p.m., and return here by 6 p.m. Passenger rates from Kelowna to Penticton, including toll charges, would be \$2.50. While council agreed the proposed service has a great deal of merit, question arose as to whether local business houses would benefit from the early morning mail service. At present, Kelowna mail is brought in via the Kettle Valley, and this is delivered in the early morning. One alderman expressed the opinion that if the service was changed, the mail, arriving at 10:15 a.m., via the airline limousine service, would not be delivered until the afternoon. The matter was finally referred to the Kelowna Board of Trade.

Parking on the main travelled portion of a highway cost A. F. Bigland \$5 and costs in district police court Jan. 6.

Fine of \$10 and \$7.30 costs was imposed on P. M. Clancy in district police court Jan. 15 for failing to give the right-of-way to another motor vehicle.

POSITION VACANT
AS SECRETARY-CLERK OF VETERANS CLUB. Duties to commence 15th February, 1951. Knowledge of Veterans affairs desirable but not essential. Applications enclosing references, stating age, experience, qualifications and salary expected should be forwarded to CANADIAN LEGION, Kelowna, B.C., not later than 31st January, 1951. Envelopes to be marked "Application." VETERANS ONLY NEED APPLY. 46-4c

Sandy says...

McLeod River-r-r Har-r-d COAL
Ye ken I've a sh-a-r-r-p eye for value and
is the best buy ye can get. It's long bur-r-ning, gives a bonny flame.

RETIRE LOCAL RESIDENT DIES

Chester Edward Eide, 1007 Borden Avenue, who came to Kelowna nine years ago with his wife and daughter to retire, died in hospital here on Tuesday, Jan. 23, in his 64th year. Rev. R. Brown, assistant rector at St. Michael and All Angels' Church, will conduct the funeral from the chapel of Day's Funeral Service tomorrow (Friday) at 2 p.m. Burial will be in the Kelowna cemetery. Pallbearers will be: F. G. Mortimer, M. Muhly, M. McKenzie, J. Stewart, A. J. Gayfer and J. T. Andrews. Native of Calgary, the late Mr. Eide farmed for several years in the Brooks, Alta. district before coming to Kelowna. Besides his widow, Pearl, he leaves one daughter, Barbara, at home; one brother, John Eide, Brooks; and one sister, Mrs. Mabel Longpre, Calgary.

ITCHING SCALP- LOOSE DANDRUFF

Try This Home Treatment For Quick Ease and Comfort Here is a clean, powerful penetrating oil that brings speedy relief from the itching torture and discomfort. Don't dig with fingernails, that only serves to spread the trouble. Just use equal parts of Moore's Emerald Oil and olive oil. Apply gently with the fingertips once a day and shampoo every fourth day. You'll find this treatment not only soothes the itching and torture but helps promote more rapid healing - loose floating dandruff becomes a thing of the past. Scalp clears up and hair begins to thicken. You can obtain Emerald Oil in the original bottle wherever drugs are sold. -Advt.

SEASON'S CAGE CLASSIC COMES FRIDAY WITH NEW WESTMINSTER PREMIERS SHOWING HERE

Bruins 45, Rockets 36
B.A. Oilers 52, Hornets 35
Bill Kane, captain of the Bruins, and captain Hank Tostenson of the B.A. Oilers were 18-point men last night as they led their teams to triumphs in the city commercial basketball league. Bruins, however, had trouble right from the start as Rod Gayton, captain of the Rockets, looped home five field goals in the first half to help give his quiet 22-21 halftime lead over the Bruins. With fine support from Ron Gee and Donovan in the last half, Kane paced his charges to a 23-13 margin to come out front 45-36. Oilers were never behind as they trimmed Bert Saucier's Hornets 52-35. Tostenson sparked his buddies with a 12-point spree in the first half to take a 31-11 lead into the final chapter. Then it was time for the fourth captain-Bert Saucier-to shine. Saucier chalked up 11 points, Dr. George Athans six and Bennett four as the Hornets surged back with 25 points to the Oilers' 21, but the big margin gained in the first half was wny out of their reach. Highlight of the cage season to date comes off tomorrow night when the highly-rated New Westminster Premiers show here against Kelowna Bears in a scintar B exhibition game. Starting time is 8 p.m. A classy aggregation at the coast, the Premiers are making a two-night stand in the Okanagan, playing at Penticton on Saturday. With weekly workouts in addition to the keen competition in the commercial league, the Bears are in top shape for Friday's meeting against the Premiers. A preliminary schedule changes to wind up league play by February 24 instead of March 1 as originally laid down will be announced shortly.

CANADIAN PUCK ASS'N GRANTS MOAHL REQUEST

A three-day extension in declaring a B.C. winner-a request made to the Canadian Amateur Hockey Association by the MOAHL at the special league meeting in Kamloops Sunday has been granted, it was confirmed today. Senior hockey in this province now has up to March 29 to decide the Savage Cup champion. In the original dates handed down a couple of weeks ago the deadline was set for March 28. The confirmation allows playoff plans to proceed as mapped out on Sunday. The MOAHL now has until March 19 instead of March 17 to declare a winner for the B.C. final against the WHL champions. Schedule changes to wind up league play by February 24 instead of March 1 as originally laid down will be announced shortly.

VIC FRANKS AGAIN HEADS CANCER GROUP

Vic Franks was re-elected president of the Kelowna Branch of the Canadian Cancer Society at the annual meeting held Tuesday night. His office is vice-president. C. R. Bull; secretary, Mrs. J. F. Hampson; and directors, Dr. H. Zeman, Dr. W. F. Anderson, Miss D. Johnson, Mrs. K. Talymour, Mrs. Van der Vliet, Miss D. Leahley, Mrs. H. Moffat, F. Thorndike, Mr. H. H. Marshall, Archer Houlton, G. McKay, C. R. Reid, E. F. Hewlett, and Mr. Fulcher. Honorary presidents are Dr. W. J. Knox, and Mrs. C. R. Reid. In the president's report, it was revealed that the Conquer Cancer Campaign had been most successful. He commended the capable management of Phil Meek. With the quota set at \$3,000, the sum realized was \$3,017. Four cases had been assisted by the welfare fund during the past year, and it was also learned that a visiting committee had been set up to call on patients who had been assisted to watch their progress. The president also reported a resolution regarding the removal of sales tax and customs duties on cancer equipment not made in Canada, was being taken up by the national office with the federal minister of finance. The theme of this year's high school essay contest sponsored by the B.C. Division Canadian Cancer Society was "Cancer-what to do about it" and the meeting was told students from Grades VIII to XII are eligible to compete. In the 14 B.C. districts, 43 prizes will be offered. Last year's contest was considered very successful and this year, it is being extended.

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and RANGES - HEATERS HOT WATER HEATERS ALL GAS APPLIANCES A. J. JONES ROAT WORKS 1609 Abbott St. Phone 244 20-1fc

HOCKEY DATA AT A GLANCE

Table with 3 columns: Team, Monday, Tuesday. Rows include Kelowna 2, Vernon 3 (overtime), Kamloops 2, Kamloops 4, Nanaimo 35 21 3 165 122 643, Kamloops 39 23 13 3 184 138 628, Kelowna 46 25 18 3 199 165 576, Vernon 43 16 27 0 167 211 372, Kerrdale 38 5 32 1 131 232 145.

WESTERN INTERNATIONAL

Tuesday
Kamloops at Kelowna
Friday-Vernon at Kerrisdale, Saturday-Vernon at Nanaimo; Kamloops at Spokane, Monday-Nanaimo at Kerrisdale; Kamloops at Kimberley.

NATIONAL LEAGUE

Montreal 3, Toronto 4.
Next Games
Tonight-New York at Chicago; Boston at Detroit.
Saturday-Chicago at Montreal; New York at Toronto; Detroit at Boston.
Sunday-Montreal at Boston; Toronto at Chicago; Detroit at New York.

MINOR LEAGUES

Midjet (Tuesday)
K. of C. 5, Rutland 2.
Midjet (Wednesday)
K. of C. 10, KRACE 2.
Juvenile (Tuesday)
Pats 5, Rutland 0.

LODGE NOTICES

B. P. O. Elks meets 1st and 3rd Mondays ELKS' HALL Lawrence Ave. T-1fc

POSITION WANTED FEMALE

Typist-Receptionist desires position. Preferably in dentist or physician's office. Good appearance, good references. Reliable. Available in two weeks. BOX 850, COURIER 48-2p

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MANY QUESTIONS
Great enthusiasm was evidenced by the questions asked Miss Hilda Cryderman of Vernon when she addressed the Kelowna and district Women's Liberal Association last Tuesday night. Accompanying Miss Cryderman from Vernon was Miss Nancy Jermyn. There was a good turnout of members at the regular general meeting which concluded with refreshments being served by the hostess.

ANNOUNCE WEDDING
Mr. and Mrs. Leigh Henderson, 739 Sutherland Avenue, announce the marriage of their daughter, Kathleen Helen, to Donald McLeod, son of Mr. and Mrs. H. McLeod, also of this city, which took place on January 13.

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BIRTHS
WADDINGTON: Born to Mr. and Mrs. Geoffrey Waddington, R.R. 3, Kelowna at the Kelowna General Hospital, January 20, 1951, a son.
BAILEY: Born to Mr. and Mrs. Gillis Bailey, Kelowna, at the Kelowna General Hospital, January 22, 1951, a daughter.
DOLL: Born to Mr. and Mrs. Jacob Doll, Kelowna, at the Kelowna General Hospital, January 23, 1951, a son.
IVANSCHITZ: Born to Mr. and Mrs. John Ivanschitz, Kelowna, at the Kelowna General Hospital, January 23, 1951, a son.
LOVELL: Born to Mr. and Mrs. Norman Lovell, Kelowna, at the Kelowna General Hospital, January 23, 1951, a daughter.
REECE: Born to Mr. and Mrs. Nelson Reece, Westbank, at the Kelowna General Hospital, January 24, 1951, a son.

FATIGUE VS. WORRY
When a good night's rest does not relieve that tired feeling, perhaps the trouble is emotional in origin. It may be the desire to escape responsibility, unpleasant events or business problems. Sometimes discussing worries with a trusted friend will help; if the fears concern your health, your doctor is the best person to consult. He may be able to prove that your fears are baseless.



OKANAGAN MISSION
Here with her husband, Sir Louis Beale, who addressed a dinner meeting of the Canadian Club last night, Lady Beale is a diplomat's wife who claims her "career is travelling", and who finds little time to spare between the hustle and bustle of packing and unpacking suitcases, meeting people at every stop, and attending teas and other functions given in her honor wherever her husband's world-wide travels find her.
She arrived yesterday afternoon from Penitence with her husband, amid the sudden blustery snowfall. They were "nearly snowed in" on Vancouver Island, too, but "it's all experience," said Lady Beale.
She was guest of honor at a small late afternoon tea at the home of Mrs. R. P. MacLean, Maple Street yesterday afternoon, while Mr. C. G. Beaton entertained a few men in her husband's honor at the Kelowna Club.

Following the Canadian Club dinner at the Royal Anne Hotel last night, Sir Louis and Lady Beale were feted when Mr. and Mrs. O. St. P. Aitken entertained a number at their Christlaine Avenue home.
Lady Beale always accompanies her husband on his travels. "I'm just the appendage that can't be left behind," she explains. Having travelled so much, she says that wherever her suitcase was opened, was home.
No stranger to the B.C. coast, Lady Beale spent three years in Vancouver with her husband when he was stationed there as British trade commissioner long before the war.
Due to leave for their post in China, Sir Louis and his wife left Shanghai on the last ship to escape that port before the recent world war broke.
They left today to continue their trip, travelling east.

DOWN FROM VERNON ... paying a short visit to Kelowna this week were Dr. and Mrs. H. Campbell-Brown who were on the guest list at the Willow Inn, as well as Mr. J. Hahn, also from Vernon.
HEAD TABLE GUESTS ... at the installation banquet held Friday night by the local Kiwanis Club included Malcolm Chapin, newly-elected president, and Mrs. Chapin; past president Dr. J. H. Moir and Mrs. Moir; installation officer Lt.-Governor E. Graham, and Mrs. Graham with their guests, Mr. and Mrs. Ogle, of the Orville, Wash., club; Mayor W. B. Hughes-Games, representing the city; Mr. and Mrs. Bert Johnson, Gyro; Dr. and Mrs. L. A. C. Pantone, Rotary; Mr. and Mrs. Jack Schell, Lions; Dr. and Mrs. Bruce Moir, Kinmen; Mr. and Mrs. Ken Garland, auditor; Mr. and Mrs. R. P. MacLean, and L. L. Kerry, press; Cliff Brown president of the newly-formed Vernon Kiwanis club, and Mrs. Brown; and guest artist, Mr. Ken Campbell and Miss T. Hayes.

OUT-OF-TOWN GUESTS ... at the Kiwanis installation banquet last Friday evening were Mr. and Mrs. Ken Parkinson, of Kamloops, who were in a party with Mr. and Mrs. Jeff Phillips, Mr. and Mrs. Jack O'Reilly. Also at that same table with Mr. and Mrs. Austin W. Warren, Mr. and Mrs. Roy Stolz and Mr. and Mrs. John Bullock.

HONORING WINTER VISITORS ... Misses Nell and Grace Cooper, visitors for the past three months in the city from Fort William, Ont., have been feted at a number of teas and other entertainments. Among these was the tea given by Mrs. F. E. Hyland at her Maple Street home on Monday afternoon. Mrs. E. R. Wilby entertained at tea at her home on Abbott Street for them on Tuesday afternoon when Mrs. Henrietta Anderson, visiting from the east with her son, Dr. W. F. Anderson, and family, was also a special guest.

GOING EAST ... Dr. and Mrs. A. W. Brown, Royal Avenue, left yesterday afternoon on the first leg of a six week's journey which will take them to various points including Toronto, and Pittsburgh. Florida is also on their itinerary.
MERRY JILLS ... are now on their second round of get-togethers following the holidays. The last meeting at the home of Mrs. A. Marklinger, 777 Harvey Avenue, took the form of an artistic afternoon, with the ladies all coming dressed in smocks and tams.
First prize in the art contest

RETURNED TO HER HOME ... in Salmon Arm is Mrs. McDermott who has spent the past three weeks visiting with her daughter and son-in-law, Mr. and Mrs. Fred Gishorne, Riverside Avenue.
FROM NORTH VANCOUVER ... was Captain C. F. Mepharm, who was a recent visitor in the city, and a guest at the Royal Anne Hotel.
EASTERN VISITORS ... at the Royal Anne Hotel visiting in the Orchard City this week were Mr. and Mrs. J. W. Brown from Winnipeg, and Mr. J. Burns, here from Calgary.

IN TOWN ... from Vancouver and registered at the Willow Inn this week were Mr. H. A. Jackson, Mr. Ben Rieter, and Mrs. S. D. McEichen.
ACQUATIC TALK ... will be the feature of the evening when Dr. and Mrs. W. F. Anderson entertain the Aquatic Club directors at their home on Abbott Street, Saturday night.

HOLIDAYS ARE OVER ... for Bernard Brockman, who returned to his home in Saskatchewan recently after spending a vacation at the home of his mother, Mrs. E. L. Brockman, Sutherland Avenue.

LOVELY TO LOOK AT
Not a hair out of place
PRINCESS PAT HAIR NETS
save the premium coupons

3 GOOD REASONS to insist on New
JOHNSON'S PASTE WAX
1. Shines brighter than ever!
2. Shines longer than ever!
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PUREX Facial Soft TISSUE
2 rolls only 25¢
a special kind of softness

Embassy Napkins
At last — lovely, dinner-sized, paper napkins — three thicknesses of soft cellulose. They cling to your lap like fine linen! 40 to a package — each one a laundry saving.

Many Prizes Will Be Given At I.O.D.E. Cooking School
Thirty prizes each day as door prizes will be given away at the two-day cooking school, sponsored by the Dr. Knox Chapter, I.O.D.E., to be conducted by Miss Grace Bougard, of Toronto, in the Empress Theatre, Wednesday and Thursday, January 31 and February 1, commencing at 2 p.m. each afternoon.
Besides the many helpful hints and tips on cookery know-how which will be demonstrated by Miss Bougard, each member of the audience will receive a free cook book and shopping bag. Prizes will include the food cooked each day in pyrex dishes. Local merchants are donating several articles to be put in the prize hampers, one of which will also be given away each day as a result of the draw.
Assisting Miss Bougard in the management of the kitchen will be Mrs. H. M. Trueman, of Kelowna. Conveners of the two-day event are Mrs. Babe Nicholson with Mrs. Percy Pettypiece and Mrs. Harold Johnston.
Proper kitchen atmosphere will be supplied on stage by equipment being supplied by Bennett's Hardware, while cabinets are being especially constructed by the KSM.

Many Showers Honor Bride Of Month, Miss Diana Davis
On the occasion of her forthcoming marriage to Keith Berard, which takes place at the end of this month, Miss Diana Davis has been honored at a number of showers.
Among them was the large gathering at the home of Mr. and Mrs. Eric Holland last Saturday evening. A miniature log cabin in a delightful model outdoors setting topped the three-tiered wedding cake which held the many lovely shower gifts.
After the presents had been opened, the ladies were joined by the men in the family who had been at the home of William Spears next door and the combined party enjoyed films shown by Percy Rankin and Jim Treudgold. Refreshments brought the happy evening to a close.
A delightful kitchen shower was held for the bride-elect at her home on Okanagan Mission Road on Wednesday of last week when the gifts arrived in bulging saddlebags on a bucking horse, portrayed by Barbara and Jane Stirling.
The western theme was carried out in the lively and uproarious rodeo exhibition followed by the welcome arrival of the chuckwagon. The guests included Barbara and Jane Stirling, Moira Stirling, Judy Young, Vivian Falconer, Jean Sanborn, and Joan Patterson.
Her fellow-workers at Okanagan Packers Co-op Union met on Tues-

B.C. Japanese Canadian Citizens Association
5th ANNUAL CONVENTION DANCE
KELOWNA LEGION HALL
FRIDAY - FEB. 2nd
From 9 - 1 o'clock
Admission \$1.00
Everybody Welcome
GET YOUR TICKETS FROM ANY MEMBER.

Club Notes
The next meeting of the Listening Group will be held at the home of Mrs. M. A. Van't Hoff, 1477 St. Paul Street, on Monday, January 29, at 8 p.m.
At the annual general meeting of the Listening Group held last Monday, Mrs. G. D. Cameron was elected president. Other members of the executive committee are vice-president, Mrs. Van't Hoff, secretary-treasurer, Miss K. McLennan, and librarian, Mrs. Wilma Dohler.
The regular monthly meeting of the Women's Hospital Auxiliary will be held Monday, January 29, at 3 p.m., in the Board of Trade rooms.

OKANAGAN MISSION
Mrs. Jonto Davis is expected from Kimberley to attend the wedding of her sister, Diana Davis to Keith Berard this month.
Miss Mary Bull returned last week from England where she has been studying for the past few months.
A large number of members journeyed to the Timberline ski grounds last Sunday and enjoyed the skiing. They now have the tow in operation.
Ladies of the U-Go-I-Go Club met at the home of Mrs. Peter Edwards on Thursday afternoon, January 18. There were 24 present with Mrs. Shauel occupying the chair in the absence of the president. There were three visitors welcomed to the meeting. Mrs. W. Barber was the winner of the afternoon prize. Refreshments were served by the hostess assisted by Mrs. Hoeman. Next meeting will be at the home of Mrs. A. Gerard on the afternoon of February 8.

Mrs. W. O. Wright was a recent visitor at the home of Mr. and Mrs. G. B. Ford en route to her home in Kelowna, having returned from an extended trip to England, the continent and the United States.
Nelson Hawkins has returned from Vancouver to spend the winter months at the home of his father, Mr. R. Hawkins.
Harvey Bailey has returned from the Kelowna General Hospital where he received treatment on an injured ankle and is confined to his home.
Mr. and Mrs. L. Ivens were visitors over the week-end to Mara Lake where they visited the Bubar family, who were former residents of Okanagan Mission.

At a well attended meeting held last Wednesday, January 17, in the Bellevue Hotel the St. Andrew's Parish Guild held their annual election of officers for 1951. President, Miss J. Willett; committee, Mrs. H. Johns, Mrs. J. B. Hall, Mrs. H. C. S. Collett, and Mrs. H. Dunlop.
MORE NEWS OF INTEREST TO WOMEN WILL BE FOUND ON PAGE 4 OF THE SECOND SECTION.

Francis Langford Compares Blue Bonnet — It's Her Favorite!
Here's a hint from Frances Langford. Compare Blue Bonnet Margarine with any spread at any price. Like the famous vocalist, you'll love Blue Bonnet's fresh, sweet flavor! Rich nutritional! Real economy! Blue Bonnet is fine quality all-vegetable margarine. Use Blue Bonnet in cooking on vegetables, in baking, in spreading. Buy Blue Bonnet and get "all three" — Flavor! Nutritional! Economy — e-o-l!
Blue Bonnet margarine is sold in two types — regular economy package with color water and also in the famous Yellow Quik bag for fast, easy color.

Give your lips the "forbidden" fragrance TABU
The most flattering, fragrant colors lips can wear!
SINGAPORE ... sparkling true red for every complexion.
HAVANA ... exotic red whispering of soft, romantic blue.
NASSAU ... red with rose undertone ... perfect with new greens!
BARCELONA ... vivacious red.
BOLIVIA ... dark, dramatic red.
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HONOLULU ... perfect accent for smart navies and blacks!
BERMUDA ... light red ... correct with your spring pastels.
REG. \$1.75
DELUXE WITH PERFUME \$2.75 (as illustrated)
REFILLS \$54

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ANNIVERSARY SALE
Dorothy Gray
BLUSTERY WEATHER LOTION
\$1.25
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FOR A LIMITED TIME ONLY

COLGATE'S DENTAL CREAM
Helps Prevent Bad Breath • Gums
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29¢
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A wonderful all-purpose food, rich nourishing Pacific Milk is prepared from farm fresh milk of Fraser Valley Herds. Now its increased Vitamin D content gives added "sunshine" to winter meals. It's economical, too.

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AN IDEAL BODY RUB
It's non-sticky, helps your skin to petal smoothness

Super Value

YOU WILL BE OUR FIRST CONSIDERATION ALWAYS!

ICY HIGHWAY BLAMED FOR FREAK CRASH

Icy driving conditions last Saturday evening were blamed for a freak auto accident, involving four vehicles, near the Rutland road — Okanagan Highway junction.

Involved first were a two-ton truck driven by Clifford High, RR 3, Kelowna, and a light delivery truck driven by J. J. Hikichi, Okanagan Centre. Hikichi's truck overturned in the ditch, causing some \$200 damage.

A few moments later two other

cars joined the mixup when they were unable to stop in time. They were driven by J. M. McCoubrey, RR 3, Kelowna, and J. J. Bothe, Kelowna.

McCoubrey's car sustained \$75 damage while damage to the Bothe car was set at \$100.

There were no injuries reported.

SKI TOW IN USE
KAMLOOPS—The Kamloops Ski Club tow was in operation Sunday for the first time this season.

COLLIDE AT INTERSECTION
A collision between two passenger cars at Lake Avenue and Water Street intersection on Jan. 17 caused an estimated aggregate damage of \$400, but no injuries. Drivers were M. V. Dorsay and G. P. Chutskoff, both of Kelowna.

HORN OUTLINES OBJECTIVES OF CIVIL DEFENCE

J. H. Horn, civil defence officer of the city of Kelowna, Tuesday evening told the Kelowna Gyro Club something of the objectives and purpose of the organization which he has been charged to set up.

It has been well proven, he said, that if the civilian population knows what to expect, there is much less danger of panic. Kelowna is in no danger of a direct attack, other than one of the nuisance variety, but it is on the direct air route from Siberia to either Trail or Hanford, Washington, both excellent military targets. As this city is only some forty air minutes from Hanford, it is reasonable to assume we would be in the outside defence perimeter.

Should the worst come, to the worst and people be evacuated from coast areas, this city would be one of the major receiving centres. Control of traffic, supply, medical and hospital services and housing would all present problems.

The civil defence organization will be a nucleus around which can quickly be built a large organization should the need arise. It would consist at the moment of key men for police, fire protection, engineers, medical, supply, transport, welfare and warden services. These key men will take steps to have an organization ready to be expanded when called upon to do so.

The move is purely a preventive measure and is designed to prevent any panic. There is a year to prepare and it is intended that the best use possible will be made of that period.

CARS COLLIDE DOWNTOWN
Aggregate damage of \$450, but no injuries was caused in a two-car collision at Bernard and Pendozi on January 13 between autos driven by I. G. Ashton, Kelowna, and W. A. Manning, also of Kelowna.

EDITORIALS

(Continued from Page 1)

gedly and skillfully. Few have had the equipment, transport and fire-power available to American troops. South Koreans, despite early demoralization, have performed some heroic feats. Two British brigades have been in the thick of heavy engagements and have behaved splendidly.

And if casualties are the measure, the Turkish brigade tops everybody—reportedly 50 per cent! At Tokchon the Turks fought with bayonets and fists to guard the retreat of American troops. General Walker gave the Turks much of the credit for saving the Eighth Army.

In the recent collapse one American division is reported to have panicked and fled in trucks, abandoning its own equipment as well as allied units. This has not had much attention in American newspapers but some sections of the foreign press will not neglect it. Incidentally, there have been few, if any, U.N. correspondents in Korea, and the American public has seen little but American reports on American forces.

We have no intention here to belittle the gallant and magnificent services of American forces in Korea. They have borne the brunt. But one great purpose of their sacrifice—co-operation to resist lawless aggression—will be nullified if divisive hatreds are indulged and fellow fighters under the U.N. banner are denied due credit.

It is a poor kind of "patriotism" which tries to build itself by running down friends and allies. Those who do it are not serving America; they are helping Stalin. True nationalism is big enough to honor and co-operate with others.

Rutland United Church Holds Annual Meeting

RUTLAND—The annual congregational meeting of the Rutland United Church was held in the church Friday evening with about fifty members and adherents in attendance.

Rev. R. C. S. Crysdale acted as chairman, and E. Mugford as secretary of the meeting. In giving his ministerial report Rev. Mr. Crysdale expressed satisfaction with the progress made during the previous year, and urged the members to try to do the coming year one of even greater extension of the work of the church. During the past year, 11 guest speakers had occupied the pulpit, and the church had co-operated with neighboring Protestant groups in some of these special services.

Mr. Mugford gave a report on behalf of the session of elders. This showed that there had been 38 baptisms, three marriages and six funerals during the year, and 44 new members had been added to the congregational roll. F. L. Fitzpatrick reported for the board of stewards, and for the building committee, as chairman of both groups.

The financial statement showed the disbursements to be \$1,903.19 and receipts \$1,935.86, on ordinary operating account. The building fund showed that to date the donations to the building fund amounted to \$12,218.47, exclusive of voluntary labor, and a loan of \$3,000 had been obtained. Unpaid accounts amounting to about \$2,000 remained, and in the recent canvass, over \$1,000 was obtained. A further canvass is contemplated in the spring to pay off outstanding accounts and raise sufficient to stucco and finish the exterior.

Reports from the various church groups were also received, including the Women's Federation, the A.O.T.S. Club, the boys' and girls' organizations. Mrs. Fitzpatrick reported for the Federation. This group had undertaken to pay off \$1,000 of the cost of the new electric organ, and had obtained a loan, paid off the music firm, and had already paid \$100 off the loan. During the year the women raised \$670 from all sources. They had bought the carpet for the church, and paid the janitor's services for the year.

M. Shore reported for the men's club, the A.O.T.S. This group had 32 paid up members, had assisted in a number of church affairs, and had contributed to the community welfare fund. They had also taken responsibility for leadership in the boys' work. Mr. Shore also reported on the Sunday School, which now had a membership of 147, and a credit roll of 11. Attendance at the previous Sunday had been 107, a record to date. Miss Dorothy Carsons reported for the Young People's Union; Miss Lorain Taylor for the C.G.I.T.; Shirley Everett for the Explorer Group, while Kermit Eutin reported on the Trail Rangers and the Tyra groups of boys. All these reports indicated great activity in the youth work of the church.

Election of members to the board of Stewards, on which four vacancies arose, resulted in the choice of William Robb, William Bulman, C. G. Taylor and S. K. Koenig. It was decided to enlarge the session of elders to six, and election of two to fill vacancies, and the two new ones will be held at a later date. After the meeting closed, the ladies served refreshments.

MANY ATTEND FUNERAL FOR W. HAMILTON

Scores of friends from all walks of life gathered at First United Church Tuesday afternoon to pay their last respects to the late Walter Andrew Hamilton, well known pioneer, fruit rancher and community worker, who died in hospital here on Sunday at the age of 70.

Rev. E. E. Baskler, the pastor, officiated at the service. Active pallbearers were M. Chapin, D. Louie, R. Weeks, L. Leathley, R. D. Knox and R. Richmond. Six long-time friends of the deceased were honorary pallbearers: G. A. McKay, D. Gordon, H. Blakeborough, F. Willis, E. Abbott and C. Kirby.

Burial was in Kelowna cemetery, with Kelowna Funeral Directors entrusted with the arrangements.

More About
**3 MANY OF
FINEST**

(From Page 1, Col. 5)
white-capped peaks of the Dolomites. This is the heart of the Italian ski land. The famous resorts of Cortina, Otrisei, the Val Gardena are all situated in this area. Every little city has its ski lift and chair lift, and each village seems to be composed almost entirely of hotels. Everyone skis. Even the school children have one day a week when the ski maestro substitutes for the school teacher. The tinkling sleigh bells on the horsedrawn sleighs give a constant feeling of

Christmas and the sound of the church bells ringing out over the snowy fields is a music that is impossible to describe. Here you can't but help want to ski. When you stand at the top of a snow-covered slope that seems to extend without limit, above the sky is a virgin blue and little tufts of clouds are playing tag, with the jagged peaks of Sasso Lungo and Catennaccio, you can understand why they claim that God must have been a skier.

PARAMOUNT

PHONE 1111 FOR INFORMATION

Last Times TONIGHT, Thur., at 7 p.m. and 8.38 p.m.
ADULT ENTERTAINMENT ONLY
"THE DARK CITY" starring Elizabeth Scott, 7 p.m., 9.38
also "CASSINO to KOREA" once only 8.38

FRI. - SAT MON. - TUES

7 and 9.08 — Cont. from 1 p.m.
— PLEASE —
Attend matinee showings —
Avoid Sat. Night Lineup

JUDY GARLAND
GENE KELLY
in M-G-M's
'SUMMER STOCK'
TECHNICOLOR

Nightly 7 p.m. and 9.05
ADULT ENTERTAINMENT ONLY

JOHN GARFIELD PATRICIA NEAL
THE BREAKING POINT

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Cartoon — News — Novelty

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Nightly 7 and 8.53
MAT. WEDNESDAY — 2 p.m.

GREER GARSON
WALTER PIDGEON
In the picture that brought them together for the first time!

**BLOSSOMS
IN THE DUST**

also
"FAMILY CIRCLES"
A Government Presentation
and
endorsed by the P.T.A.
over our local radio station.

PROGRAMS
for
FEBRUARY
are now available at all
drug stores.
DON'T FORGET
to buy
BOOK TICKETS

"Made for each other"

Please accept this
FREE
Trial Size of
Luxuria Skin
Lotion
with
LUXURIA CLEANSING CREAM \$1.50

BROWN'S PRESCRIPTION PHARMACY

Help Yourself To Vitamins!

FRESH FRUITS AND VEGETABLES ARE RUSHED FROM CALIFORNIA TO THIS STORE. IF YOU HAVE NOT BEEN SHOPPING FOR THEM IN OUR MARKET YOU ARE MISSING A GOOD BET. ASK THE LADY WHO DOES SHOP HERE.

ORANGES

Large California Navels
Per doz. **39c** 2 doz. **75c**
Full of health-giving vitamin C. You'll want lots at these prices.

LEMONS

Doz. **43c**
Large, juicy and full of vitamins. Use them for good health.

GRAPES

Emperors, 2 lbs. **29c**

GRAPEFRUIT

Sweet and Juicy, each **10c**
You'll like them.

CARROTS

Fresh, bunch, 2 for **25c**

CABBAGE

Fresh, green, lb. **13c**

CELERY

Crisp and good, lb. **15c**

LETTUCE

Extra large, firm heads, each **17c**

PLUM JAM

Pure
4 lb. tin **55c**
Limit 2 Tins

DELNOR FRESH FROZEN FOODS

GREEN PEAS

Pkg. **29c**

VEGETABLES

Pkg. **32c**

GREEN BEANS

Pkg. **28c**

SPINACH

Pkg. **34c**

STRAWBERRIES

Pkg. **55c**

GIBSON TISSUES

Special pkg. **15c**
"Life is made up of sobs, sniffles and smiles with sniffles predominating."

ROBIN HOOD PRODUCTS

You may be the next lucky winner!
FLOUR Robin Hood, 90 lbs. **5.95**
7 lb. bag—49c

CAKE MIXES

White & Choc., 2 pkgs. **65c**

QUICK OATS

5 lb. bag **51c**

GORDON'S

★ Master Market ★ LIMITED

Phone 30 Corner of Bernard Ave. and Water St.

WHY BURN UP GOOD MONEY

heating empty walls and ceilings?

You're burning up many dollars every year heating the empty outer walls and ceilings in your home. Now you can economically Temperature Condition your home by insulating against both heat and cold with PALCO WOOL. Insulation. Save money—gain comfort.

PALCO WOOL CALL US FOR FREE ESTIMATES

R. R. RADOMSKA
Box 28, Kelowna
Phone 964-X1

Be Safe! with

AUTO INSURANCE FIRE INSURANCE

Call 346
REEKIE & McLEOD
256 Lawrence Ave.

WEEK-END Specials!

OUTSTANDING BARGAINS FOR THURS. - FRI. - SATURDAY

at Meikle's

SHOE DEPARTMENT

FINAL CLEARANCE OF WOMEN'S SHOES

The most outstanding buys in the Interior.
SPECIAL GROUP — Broken lines to \$11.50 at **\$4.95**

WOMEN'S DRESS SHOES — To \$8.95 — at **Special \$3.49**

ALL SHOES FROM REGULAR STOCK

LADIES' WEAR DEPT.

Ladies' Coats

25% OFF

In all wool coverts, velours, broadcloths, fur-trimmed and semi-tailored styles. Also station wagon coats with quilted lining and mouton collars.

DRESSES

20% OFF

Wools and Jerseys, silks and crepes. All sizes. Entire stock **20% OFF**

SPECIAL RACK No. 1—Silk and crepe dresses. Special **\$8.95**

SPECIAL RACK No. 2 — Silk and crepe dresses. Special **\$4.95**

MEN'S DEPARTMENT

Topcoat Special

English coverts, Harris tweeds, gabardines. Attractive colors. Sizes 32 to 44. Special **\$32.50**

DRY GOODS DEPT.

—Mezzanine Floor.

REMNANTS

Amazing bargains in curtain drapery, marquisettes, dress materials, woollens, rayons and silk prints, gingham, shirts, flannel, wool coating, plaids, etc. Buy these remnants and save.

FIGURED DRESS SILKS—42" wide. Lovely patterns. Special, yard **\$1.69**

ODD BALLS OF WOOL—3 and 4 ply, per ball **39c**

MEIKLE'S

-GEO. A. MEIKLE LTD.-

QUALITY MERCHANDISE FOR OVER 50 YEARS

Phone 215—Corner Bernard Avenue and Water Street

B.C. Japanese-Canadian Group Plans To Hold Fifth Annual Convention Here Feb. 2 and 3

FIFTH annual convention of the Japanese Canadian Citizens' Association will be held in the Royal Anne Hotel February 2 and 3.

President A. T. Kobayashi, of Winfield, will preside over the two-day parley. Delegates from all parts of British Columbia will be welcomed by Mayor W. B. Hughes-Games. While business will be conducted at the Royal Anne Hotel, a dance will be held in the Canadian Legion auditorium February 1, and the annual banquet in the hotel the following night.

The Japanese Canadian Association was formed five years ago with the primary aim to enable Japanese Canadian organizations throughout Canada to work together as a unified body and undertake collective action for the betterment of the political, social, moral and economic welfare of Canadians of Japanese ancestry.

B.C. officers, in addition to Mr. Kobayashi, are: first vice-president, T. Tomiye, Kelowna; second vice-

Tomiye, Chic Moi, Miss B. Adachi, H. Shoyama, Miss Isbe, Kar Kobayashi, A. T. Kobayashi, G. Tsuchiya, M. Nakagawa, K. Kawase, A. Matsubayashi, N. Sakamoto, S. Tabata, Miss Grace Kurita, and T. Yakura.

Aims and Objects
The aims and objects of the organization are:

To strive for equal civil rights and liberties for all citizens of the Dominion of Canada, irrespective of race, color, creed, national origin, or sex.

To render the maximum Japanese Canadian contribution to the aggregate pattern and mosaic of Canadian modes of living, and to further the assimilation of all Japanese Canadians into our national life.

To strive for and protect in conjunction co-operation with other similar groups the civil rights of all minority groups within Canada inclusive of the Japanese Canadian group and to abolish restrictive measures still imposed or may be imposed thereon.

To promote and encourage among Canadians of Japanese ancestry cultural, educational, social and recreational activities conducive to better Canadian citizenship.

To unify all Japanese Canadian organizations striving for common objectives and to channel all efforts therefore under central administration.

Encourage Citizenship

To stress to Canadians of Japanese ancestry the duties, obligations and responsibilities inherent in Canadian citizenship and encourage them to become more conscious of citizenship and thereby merit all rights and privileges thereof.

To represent and present wherever and whenever possible to other groups and organizations the interests of Canadians of Japanese ancestry in national, provincial and local matters and to bring to the notice of such other groups and organizations problems and questions affecting the Japanese-Canadian group.

To combat discriminatory practices directed against minority groups.

(a) Undertaking research

FRUIT GROWERS OF GLENMORE MEET FEB. 8

GLENMORE—A special meeting of Glenmore growers will be held in the board room of B.C. Tree Fruits Ltd., on February 8. Talks will be given on blossom thinning, tree spacing, variety recommendations, hardy stocks, concentrate sprayers, new insecticides, methods of reducing production costs, drainage and erosion.

There will also be a discussion on marketing problems. The meeting will be sponsored by the provincial and dominion departments of agriculture, who will provide speakers.

GROWERS ATTEND ANNUAL PARLEY

GLENMORE—Several fruit growers from here attended the BCGFA convention held in Vernon last week.

I. J. Newman, president of BC FGA was accompanied, by Mrs. Newman, and Glenmore delegates were Fred Marshall, Clarence Hume, and Sam Pearson, Jr. Many other fruit growers were also in attendance.

for the purpose of gathering evidence of such discrimination. (b) Informing the public of such evidence through the use of public services for the purpose of gaining their support. (c) Making representation to legislative through members of parliament and senate and civic officials. (d) Working in close co-operation with other groups which are actively engaged in such work.

Sponsor Programs

To organize, promote and sponsor programs, projects and activities among Japanese Canadians in order that they may be able to render maximum contribution to the development of Canadian national life and to inculcate in them a deeper consciousness of the duties and obligations commensurate with good Canadian citizenship.

To co-operate with other organizations whose educational, cultural, social and recreational activities render a contribution to the development of Canadian national life.

To engage in such other projects, programs and activities as may be decided upon from time to time by the national council so long as they comply with this constitution.

BLIND COUNCIL PREXY SPEAKS TO LOCAL CLUB

Mrs. W. C. Bending, sightless national president of the Canadian Council of the Blind, from London, Ont., on tour of the western provinces, addressed members of the local White Cane Club in the Women's Institute Hall.

She gave her audience a brief outline of the formation and work of the council, which is a separate organization from the Canadian Institute for the Blind with which it works closely.

The idea for a council of blind people who could meet to discuss their problems was conceived by a group in Winnipeg in 1943. Seven years ago an inter-provincial council was formed and Mrs. Bending being named as chairman. They held their first annual meeting in London, Ont., in September of the following year.

Other provinces became members, and in 1947 when B.C. became a vision, the name of the group was changed to the Canadian Council of the Blind. The position of chairman was changed to president. Mrs. Bending has headed the group since its inception.

Seek Better Conditions

Some of the projects carried out by the Council include making suggestions for educational and legislative improvements. A survey of schools for the blind, sight-saving classes in local schools, and other facilities offered to blind children, constantly bring about action on their part or another. The C.N.I.B., cannot interfere in matters of education, so the Canadian Council of the Blind seeks to better conditions.

In the matter of legislation for the blind, Mrs. Bending told members of the local club that they are constantly pressing the need of an increase in permissible income, and through the joint efforts of the C.N.I.B. and the C.C.B., they are urging action on the Blind Persons' Act, with its seven points.

Several copies of the official publication of the Canadian Council of the Blind, "The CCB Outlook," a magazine of information for and by sightless Canadians, were distributed. Mrs. Bending urged that the books be shown to as many outsiders as possible. During a short discussion, which followed, the idea of a dramatics club was brought up. Mrs. Bending encouraged local members and advised them to write to other clubs for information.

PARKING METERS EARN \$14,817 FOR YEAR 1950

KAMLOOPS—Parking meters provided a total revenue of \$14,817.36 in 1950. W. J. Glen, parking meter attendant, advised City Council in his annual report.

By the terms of the city's contract with Dual Parking Meter Co., the firm gets 75 percent of the revenue until the cost of the meters is paid.

At the present rate of payment, the city will own the meters sometime after July of this year. The city's Parking Meter By-law specifies that any money accruing from the meters must be used for improving and maintaining streets.

WORLD SERIES FILM

The Vancouver Daily Province's World Series film, plus another on umpiring, will be shown here on March 19, Kelowna Athletic Round Table announced this week. Booking was only confirmed a few days ago for the request made last year.

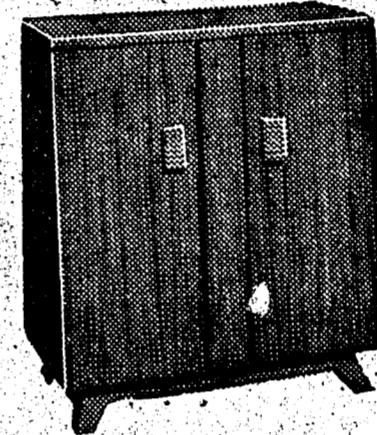
WHAT! YOU MEAN YOU HAVEN'T HEARD THE NEW



1951
**Westinghouse
RADIOS YET?
NOW ON
DISPLAY
AT
Bennett's**

YOU'RE DUE FOR A THRILL IN LISTENING PLEASURE.

Here's the **ST. CLAIR** . . . it's a honey!

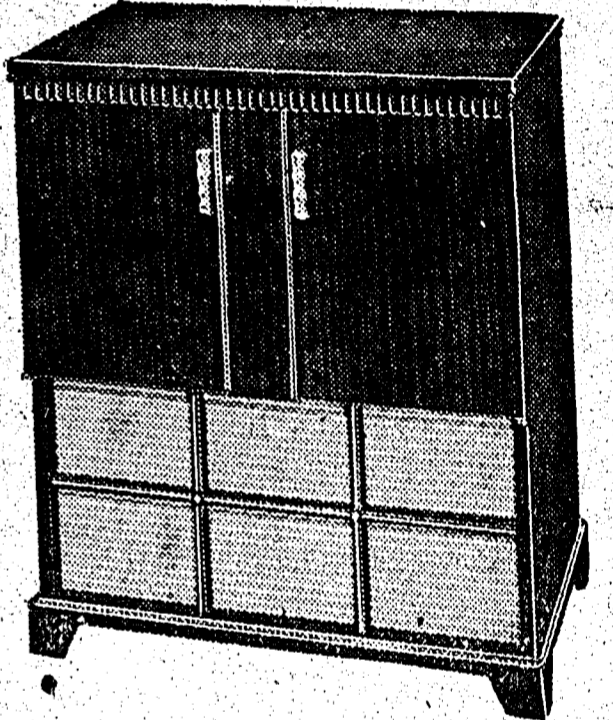


- Striking modern design—red mahogany or blond oak.
- Polyphonic Reproduction, 10-in. speaker.
- 3-speed record changer, 78, 45 and 33 1/3 r.p.m.
- Built-in loop antenna.
- Unmatched tonal clarity.

ONLY **\$259.50**

TERMS ARRANGED IF DESIRED

The Beautiful BEVERLEY



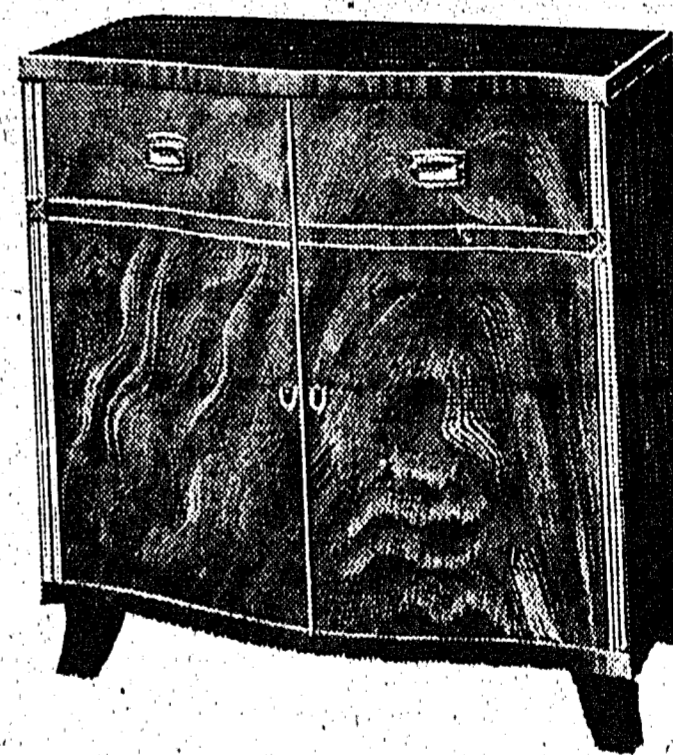
A combination of top performance and good looks.

- Handsome design.—beautifully appointed.
- Exclusive polyphonic reproduction.
- Automatic volume control.
- Standard and Short Wave.
- Walnut, Lined Oak, Mahogany—a choice of three woods.

ONLY **\$279.50**

TERMS OF COURSE!

ROLLS ROYCE OF THE RADIO WORLD



The RICHMOND

- Beautiful period design by Andrew Malcolm. Serpentine Doors.
- Flame Grain Red Mahogany or Walnut.
- F.M. Broadcasting
- 12-inch Speaker.
- Acoustically Balanced.
- 3-Speed Changer—electronic feather tone arm.
- Standard and Short Wave—Unexcelled Performance.

PRICED AT **\$525.00**

TERMS AVAILABLE.

★ Westinghouse PERSONALITY ★

- Lay it down—hang it up—stand it up.
- For bedroom—kitchen—front room—playroom.
- Your choice of seven colors.

ONLY **\$31.95**

Terms if Desired.

Cooking School EMPRESS THEATRE Wed. - Thurs., Jan. 31st, Feb. 1st. All Westinghouse Appliances.

BENNETT'S

STORES (KELOWNA) LTD.
HARDWARE - FURNITURE - APPLIANCES
CONVENIENT BUDGET TERMS

Phone 1 265-269 Bernard Ave. 100% Valley Owned

SEE BOB JOHNSTON YOUR BENNETT MAJOR APPLIANCE MAN

10 years of experience serving the people of Kelowna and District.

Refrigerators and Washing Machines will be scarce! See Bob Johnston about renting or purchasing these—NOW! while they are still available.

CONTACT BOB JOHNSTON AT **BENNETT'S STORES** (KELOWNA) LIMITED Phone 1 Phone 529-L1

Shop! **United PURITY Stores** Save! YOUR GUIDE TO SAFE BUYING

SHOP IN YOUR NEIGHBORHOOD PURITY STORE FOR BETTER BARGAINS!

PURITY SPECIALS FOR WEEK OF JANUARY 26th TO FEBRUARY 1st, 1951.

24 HAMPERS GIVEN AWAY EACH DAY

Get behind your local I.O.D.E. — support.

The Monarch Cooking School

Sponsored by the Maple Leaf Milling Company to be held

IN EMPRESS THEATRE

JANUARY 31st and FEBRUARY 1, 1951.

TICKETS AVAILABLE AT ALL PURITY STORES

35¢ EACH

- MONARCH CAKE MIX 35c
Chocolate or White, 1 lb. pkg.
- MONARCH GINGER BREAD MIX 31c
1 lb. pkg.
- MONARCH PIE CRUST MIX 33c
1 lb. pkg.
- MONARCH TEA BISCUIT MIX 49c
1 lb. pkg.
- MONARCH PASTRY FLOUR 36c
5 lb. bag
- MONARCH CORNMEAL 19c
10 oz. pkg.

- CREAM OF WEST WHEAT FLOUR 5 lbs. 49c
- CREAM OF WEST WHEAT FLOUR 24 lbs. 3.99
- CREAM OF WEST WHEAT FLOUR 49 lbs. 7.99
- CREAM OF WEST WHEAT FLOUR 98 lbs. 15.99
- MALKIN'S BEST COFFEE 93c
1 lb. pkg.
- MALKIN'S BEST TEA BAGS 37c
30's
- MALKIN'S BEST TEA BAGS 69c
60's

PETTMAN BROS.
(Gibb Grocery)
1302 St. Paul Phone 7K, 1020

SOUTH KELOWNA MERCHANTS
2900 Penderol Phone 551-L1

TRUITT'S GENERAL STORE
WESTBANK

WALDRON'S GROCERY
1383 Ellis St. Phones 132, 133

CENTRAL STORE
(R. M. Morrison)
1705 Richter Phone 388

CROSSROADS SUPPLY
REID'S CORNER Phone 614-L

GLENMORE STORE
Phone 367-Y

WINFIELD GENERAL STORE
Phone 21-R—WINFIELD

COOPER'S GROCERY
1953 Penderol Phone 388

DON'S GROCERIA
RUTLAND Phone 466-L

GORDON'S MEAT MARKET LTD.
425 Bernard Phones 178, 179

NOTON & SIMKINS
Woodlawn Grocery
2051 Richter Phone 1090

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At **NIAGARA**
You can get a **\$50 TO \$1000**

LIFE INSURED LOAN AT NO EXTRA COST

FOR ANY AND EVERY PURPOSE
Doctor, Dentist, or Hospital Bills
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... If you have a money problem or would like financial advice free, phone or call today. 114-2

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Always Dependable

Cor. Bernard and Penderol
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Quick Relief for ARTHRITIC PAIN

Get the relief from sharp, stabbing arthritis pain you long for with Tompkins' T-R-C's. Why suffer longer? Be active again. Get T-R-C's today, get comforting relief tonight. Recommended by users and druggists. 60c and \$1.25.

If you had flea-power, you could jump over a 90-storey building.

February has five Sundays about three times in every century.

"Doodlesack" is a colloquial name for bagpipes.

Planet means wanderer.

Union



Tastes so appetizing, because sugar-cured the special "Union" way.



SUGAR-CURED BACON

BUY A PACKAGE AT YOUR STORE TODAY

BUSINESS AND DIRECTORY

ACCOUNTANTS CHARTERED

CAMPBELL, IMRIE & SHANKLAND CHARTERED ACCOUNTANTS

PUBLIC

GORE and SLADEN PUBLIC ACCOUNTANTS

Clark & Thompson Accounting and Auditing

AUTOMOBILES

LADD GARAGE LTD. Dealer for STUDEBAKER and AUSTIN CARS and TRUCKS

BEAUTY SALONS

CHARM BEAUTY & CORSET SALON PERMANENTS

ROYAL ANNE BEAUTY SALON

BICYCLE REPAIRS

CAMPBELL'S BICYCLE SHOP C.C.M. and English BICYCLES

CONTRACTOR

J. E. M. WARD BUILDING CONTRACTOR

CHIROPRACTOR

R. E. GRAY CHIROPRACTOR PHYSICIAN

In one area of Peru the humidity is so high that matches will not ignite unless kept in airtight boxes.

Between 1601 and 1609, 2,000 Frenchmen of noble birth fell in duels.

One horsepower is the power required to lift 33,000 pounds one foot in one minute.

"SOS" has no literal meaning, but was chosen as a distress signal because of its ease in transmitting.

It would take 53 years for an airplane, travelling 200 miles per hour, to go from the earth to the sun.

Kelowna In Bygone Days

From the Files of The Kelowna Courier

ONE YEAR AGO

Thursday, Jan. 26, 1950

After a three-day respite winter's icy grip has tightened again, sending the mercury down to 21 below early Wednesday morning for an all-time low record.

In sub-zero weather, fire, early Wednesday morning, completely destroyed one of the city's old landmarks—the former Chapman house at Harvey and Ellis.

British Columbia fruit growers will set up a voluntary hail insurance scheme similar to that operated by prairie wheat farmers.

Last year's pack of apple juice, all across the continent, was the largest in history.

The new Orchard City Social Club on Leon Avenue was officially opened by Mayor W. B. Hughes.

J. I. Monteith, newly-elected president of the Kelowna Board of Trade, told the annual meeting that he believed selling beer by the glass would have to be approved here before a new hotel would be built.

Vernon is leading the Mainline-Okanagan senior hockey league with a 527 percentage, followed by Kelowna with 515 and Kamloops with 514.

TEN YEARS AGO

Thursday, Jan. 23, 1941

Hon. R. L. Maitland, leader of the Conservative opposition in the Victoria house, addressed a large gathering here to open the provincial election campaign.

Several reports of snowdrifts appearing indicate winter is over and spring not far off.

J. D. Pettigrew, not only was honored with a special presentation for his 21 years as chief of the Kelowna Volunteer Fire Brigade but was re-elected.

T. Eaton Co. Ltd. will open a branch office in Kelowna early next month in the premises next door to O. L. Jones Furniture Co.

H. F. Chapin was elected chairman of the Retail Merchants Bureau of the Kelowna Board of Trade. Also elected at the annual meeting were: Hugh McKenzie, grocers; Tom Griffith, dry goods; Clarence Harris, meats; Percy Harding, hardware; Reg Brown, stationery and drugs; W. H. Cowie, general and electrical.

War industries training here has 57 young men receiving ground-work to enable them to take a place in the production of war essentials.

Food prices in January, 1941: roasts, 23c pound; coffee, 40 cents; lard, 3 lbs. 25c; hamburger, 2 lbs. 25c.

TWENTY YEARS AGO

Thursday, Jan. 22, 1931

The Independent Growers Association has been granted incorporation under the Societies Act.

Outstanding feature of the forty-first annual convention of the B.C. FGA held here on Jan. 20, 21 and 22 was the question of central selling, according to a plan outlined by F. M. Black, chairman of the Committee of Direction.

R. H. Macdonald of Vernon was chosen president, with P. Cox, Salmon Arm, as vice-president; and V. B. Robinson, Vancouver, secretary-treasurer.

THIRTY YEARS AGO

Thursday, Jan. 27, 1921

At the first meeting of the new school board, Mrs. W. B. M. Calder

was elected chairman, succeeding J. A. Bigger who has retired after eight years service as a trustee, including seven years in the chair.

The Burns anniversary was commemorated by a concert in the Empress Theatre and a dance in the Morrison Hall on Thursday, Jan. 20, with a large attendance at both events.

A good start was made with enlistment in the new company of infantry authorized for Kelowna in succession to the pre-war unit, E Company, 102 Regiment, Rocky Mountain Rangers. It was hoped to bring the company up to strength within a short time.

The Bachelors' Ball, held on Friday in the Opera House, was productive of the largest attendance at any dance this season.

A recent report of the Department of Trade and Commerce mentions the arrival at Shanghai of 500 boxes of Newton, Pippin and Spitzenburg in excellent condition, shipped by Stirling & Pitman of Kelowna.

David Good, chief engineer for the Kettle Valley Railway, was a visitor in town from Penitence on Tuesday. The survey party, engaged in running the preliminary location over the Okanagan-Kettle River summit and through this district, is now camped about two miles from Penitence.

NEWSPAPER ADVERTISING SETS THE PACE

CHICAGO (AP) — Preliminary estimates show more national advertising dollars went to newspapers in 1950 than to any other medium.

George G. Steele, president of the Newspaper Advertising Executives' Association of the U.S., said 1950 figures will put newspapers "on top of the heap" for the second straight year.

"Everybody who reads, reads a newspaper. They read it when they want to read it and as long as they want, not just at 4:30 or 10:30 or some other scheduled time."

IRON FOR YOUR HEALTH To maintain a healthy body, good red blood is necessary. To supply this, you require a variety of foods rich in iron.

Many New Stores Have Opened On Pendozi St. During Last Few Years

THE acquisition of Victory Motors Ltd. on Pendozi street has added to the attractiveness of Kelowna's "second main street."

Citizens of today enjoy the benefits of wise planning by pioneers of yesterday. Few cities are fortunate in having a centralized downtown shopping area, and other valley cities who have not used the same good judgment, now have an elongated row of stores that is not conducive to shopping ease.

Pendozi street, just a few steps from the post office and civic centre, offers a great variety of merchandise. Indeed, the key corner is Bernard and Pendozi, and the city bus stop only goes to prove how centralized this area has become.

Approaching from the Mission or via the K.L.O. road, one is impressed with the steady stream of traffic that proceeds to and from the city proper. Sidewalks are badly needed here as elsewhere, and when they become a reality, South Pendozi particularly will take on a more groomed appearance.

The Pendozi bridge, especially when lighted at night, adds to Kelowna's city-fied appearance. The creek, winding its way beneath, supplies a picturesque touch.

Modern apartments in the same vicinity also provide a sign of growth and are an invitation for coastal residents to take up residence in the Orchard City.

But two short blocks from Bernard, at the corner of Leon and Pendozi, Victory Motors' fine new building catches the eye and it is in good company.

Located next door to Karen's Flowers and directly opposite the Kelowna Club parking lot, its spacious new display room commands instant respect. There is ample room for three, perhaps four, shiny new cars.

Next to the Kelowna Club is McGavin Bakeries Limited one of the finest bakeries in the entire west and located here because of Kelowna's central position. Trucks are sent north and south each day, to as far as Osoyoos and Kamloops.

Gasoline Alley Leon Avenue has now acquired the name of Gasoline Alley because of the many garages that have been erected in various sections, and Victory Motors, while also on Leon, are more Pendozi-minded because of the fact that it is a major thoroughfare.

Their gas pumps are adjacent to Pendozi and easily accessible. While there is no canopy overhead, this is often preferred by the less venturesome type of driver, particularly the ladies. There is lots of room to "drive-in" without any danger of colliding with posts. The familiar Home Gas sign gives assurance that all will be made to feel at home and will be served with dispatch.

Some of the smartest stores in the city are to be found in the two blocks off the main street, between Leon and Bernard. Many merchants have gone to considerable expense to brighten up their premises. New street lighting, together with strings of colored lights, have added to the general appeal of Pendozi street.

The traffic lights at the intersection, the radio building and its neon tower, and the Kelowna and District Memorial Arena in the background, with its splendid parking facilities, makes city residents proud. Further improvements will make the setting perfect in every sense of the word.

Scuder once said that: "Victory follows me, and all things follow victory." It is certain that Victory Motors Ltd., will have a loyal following on Pendozi Street. They have enhanced it to an immeasurable degree. Their banner is unfurled and they have given evidence of their faith in Kelowna's future.

It is possible to seat five people at a table in 120 different combinations.

The temperature of the human body was formerly used as the base point for thermometers. The greater an animal's mental capacities, the more sleep it requires.

Advertisement for General Electric Photo Lamps. Includes GE logo, 'GENERAL ELECTRIC PHOTO LAMPS', and an image of a light bulb. Text: 'For better indoor shots. Split-second action shots or stills... G-E Photoflash or Photoflood lamps will help you get them all. They're dependable, give abundant illumination. See your photo dealer.'

Advertisement for Loane's Hardware Furniture & Appliances. Includes 'LOANE'S HARDWARE FURNITURE & APPLIANCES' and '385 Bernard Ave. Phone 95'.

Advertisement for Carnation Evaporated Milk. Includes 'The Reliable Evaporated Milk', 'Carnation EVAPORATED MILK', and 'The producers of fine Carnation Milk accept only high grade, pure, whole cows' milk. Just water is removed in the evaporation process.'

Large advertisement for Hillman Minx cars. Includes 'Why settle for less?', 'It's smart to own', and 'HILLMAN minx'. Features an image of a Hillman Minx car and text: 'If you believe you have to sacrifice beauty, comfort or sparkling performance to own a thoroughly thrifty, low-priced car—drive a 1951 Hillman MINX! At much less cost per mile the 1951 Hillman MINX is the ONE economical car that has everything you and your family need for years of safe, pleasure-full driving.'

Advertisement for Smith Garage, Kelowna, B.C. Includes 'SMITH GARAGE, Kelowna, B.C.' and 'ROOTES MOTORS (CANADA) LIMITED • Montreal • TORONTO • Vancouver • Concessionaires for the Rootes Group and Rover Products'.

Advertisement for Gordon's Gin. Includes 'This is the Gin', 'Quality Incomparable', and 'Gordon's Stands Supreme'. Features an image of a bottle of Gordon's Gin and text: 'Tanqueray, Gordon & Co. Ltd. ... the largest gin distillers in the world. This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.'

Arthritic Sufferers Have Received Treatment

Society Given 2,172
Treatments in Kelowna

nine months the arthritis
umatism clinic has been in
Kelowna and district,
ing work has been done to
sons suffering from these
liscases.
ling to the latest report
statistics up to January
ersons have been treated,
of treatments given total
uebird car, attached to the
branch of the Canadian
and Rheumatic Society
red 3,404 miles in serving
from Winfield to Peach-
hysiotherapist is Miss E.
cal clinic, has a downtown
: 248 Bernard Avenue, open
days and Thursdays from 2
for consultations. Persons
treatments should first
their family physician, who
-if he deems it advisable,
er them to the clinic.

FOR UNION INS PARLEY RUARY 10

id annual banquet and dance
kanagan District Trades and
Council will be held in the
in Legion Hall, Saturday,
ry 10.
e speaker will be Hon. John
es, provincial minister of
Delegates from all parts of
anagan will attend the con-

REFUSE APPEAL

Council was informed Mon-
ght that the zoning appeal
had refused an appeal of S.
pson Co., Ltd., for rezoning
s of property in the vicinity
mill.

Mrs. Guy Lombardo mpares Blue Bonnet Always Puts It On!



's a hint from Mrs. Guy Lombardo
pare BLUE BONNET Margarine
any spread at any price. Like the
leader's wife, you'll love BLUE
NER's fresh, sweet flavor! Rich
dition Real economy! BLUE BONNET
sandra's fine quality, all-vegetable
gaining. Use BLUE BONNET in cook-
ing vegetables, as a delicious spread,
BLUE BONNET and get "all 3" —
fort! Nutritional Economy — eel
Bonnet margarine is sold in two
regular economy packages with
t water and also in the famous
Low Quik bag for fast, easy color-

Ask for **WHITE HORSE** SCOTCH WHISKY

Distilled, Blended and Bottled in Scotland

is advertisement is not published or displayed by the Liquor
Control Board or by the Government of British Columbia.

News Flash From The Photo Front

"FLASH" SNAPSHOTS around the clock are
simple... sure... and inexpensive.

by PHOTOFLASH
by PHOTOFOOD
buy them at W. R. TRENCH LTD.!

By the light of a brilliant flash, synchronized with the camera
shutter, PHOTOFLASH gives you a fine picture. Complete stock
of photoflash and photoflood bulbs in stock, including blue bulbs
for natural color.

A PHOTOFOOD lamp gives a steady, brilliant light, a high-
speed film such as KODAK SUPER XX is recommended.
We have a reflector stand for taking pictures with PHOTOFOOD
Also "KALART" SPEED FLASH for cameras that haven't syn-
chronized bulb in shutter.

NOTICE—we have some outstanding buys in trade-in
folding cameras.

Wonderful selection of new cameras! — Kodak Duaflex
with Kodak Lens — Brownie Reflex — Synchro Model
— Brownie Hawkeye and many more.

W. R. TRENCH LTD.

"PRESCRIPTION SPECIALISTS"

289 Bernard Ave. Kelowna, B.C.

RUTLAND WANTS SIDEWALKS IN SCHOOL AREA

RUTLAND — A well-attended
meeting of the P.T.A. was held in
the cafeteria room at the high
school last week, Mrs. R. Ruffli
presiding.

The desirability of obtaining
more books for the library was dis-
cussed at some length. Discarded
books from the Okanagan Union
Library could be obtained, it was
reported, and Mrs. Maissouville was
asked to look into this matter. A
subject that has been the cause
of a good deal of discussion at
meetings of the Board of Trade and
other organizations was also taken
up, namely the need for sidewalks
in the school area. A committee is
to be formed of representatives of
all organizations in the district to
see what can be done to obtain this
needed local improvement.

Frank Tracy spoke on a new
course being given to the children
called "Effective Living." Pupils
from Grade 7 up are now taking
the course, which is designed to
improve the relations between
children and parents, and between
the children themselves, working
toward better citizenship. A fine
first prize was won by R. G. Bury,
and ladies' first by Mrs. Wolfe.
Consolation prizes went to Mrs.
Metlewsky and Tony Schneider.
Lunch was served.

A successful bridge party was
held in the basement of the Catho-
lic Church recently, with Mrs. Percy
Wolfe, Mrs. Frank Oslund and Mrs.
Philip Graf as co-hostesses. Gent's
first prize was won by R. G. Bury,
and ladies' first by Mrs. Wolfe.
Consolation prizes went to Mrs.
Metlewsky and Tony Schneider.
Lunch was served.

Annual meeting of the Guild of
St. Aidan's Anglican church was
held at the home of Mrs. E. Curtis.
There were 15 members and two
visitors in attendance.

The report of the secretary, Mrs.
Ruffli, showed a satisfactory balance
in the treasury. Election of officers
for the year resulted as follows:

President, Mrs. E. Bush, vice-
president, Mrs. S. Dudgeon; Mrs.
R. Ruffli, secretary-treasurer, and
the directors, Mrs. J. Garner, Mrs.
F. Daniel and Mrs. William Craig.
Mrs. A. S. Mills was chosen gift
box convener.

Rev. F. D. Wyatt spoke to the
members briefly, thanking the ladies
for their help during the past
year. A hearty vote of thanks was
extended to the retiring president,
Mrs. Bury.

Mr. and Mrs. F. Wrigley of Mel-
fort, Sask., have been visiting their
daughter, Mrs. Frank Fraser. Mr.
Wrigley returned this week to Mel-
fort, but Mrs. Wrigley will remain
here for a few weeks.

The Central Circle of the Wo-
men's Federation of the United
Church met at the home of Mrs.
A. W. Gray for their annual meet-
ing last Monday. The secretary-
treasurer reported that \$20 had
been turned over to the organ fund
of the W.F. New officers were el-
ected as follows:

President, Mrs. Bess Wilson, vice-
president, Mrs. F. Burnell; secre-
tary-treasurer, Mrs. Gray. The next
meeting will be at the home of
Mrs. Grant on Feb. 22.

A meeting of representatives of
various community groups met at
the home of Paul Sedlak last
Monday to discuss steps to be tak-
en.

After the introductions (in
basic English) we made ourselves
comfortable in our teachers' den,
began smoking innumerable cigar-
ettes, and laid bare the full depths
of our ignorance. If this came as a
stunning shock to our friend he at
least had the decency and good hu-
mor to refrain from burying his
head in his hands.

In discussing it later, Brown Eyes
and I were inclined to agree that
the largest barrier in the way of
learning for those of us nudging
middle age is the reluctance to ap-
pear stupid.

We both had some sharp pangs of
false shame in revealing ourselves
as a bunch of dorks, a silly matter of
pride which our tutor had to break
down. He did this very adroitly at
the outset by having us read the
cover page of French edition of
Eaton's catalogue. After we'd each
tortured the language all pretence
evaporated and we got down to
business.

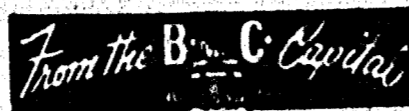
It soon became apparent, too, that
the young and uncluttered mind of
the high school student is a much
more efficient receptacle for learn-
ing than the minds of two people
in discussion. It was the memory
whose efficiency in memorizing the
imperfect French may be impaired
by getting about the winter's wood
supply.

The thing which appears to be
standing in the way of my own
mastery of the language at the
moment is a fascination with the
strange choice of idioms that seem
to abound in all French texts.

While my wife is busily studying
her vocabulary I am back rollick-
ing through the idioms guaranteed
to enliven any conversation with
such off-hand remarks as "The sur-
geon will cut his leg off!" "We used
to tire ourselves in order to sleep
well." "Does the wood smell of
oil?" "X, the banker, has been rob-
bed of a hundred thousand francs,"
or "The walls are about five feet
thick."

We have been entranced, too,
with another text featuring some
lively dialogue such as this:
Freda: Don't talk like that about
Freda.
She: I'll talk how I like. How
dare you say it was Freda? I was the
only woman in his life. He wasn't
surrounded by herds of feisty-haired
Fredas.

He: Evidently not a popular man.
She: You beast! (tearful sang-
lots). It was because he didn't en-
courage me. He didn't want any-
one but me.
He: In justice to Freda I must
insist that the cigarette case she
sent me was the gold one.
She: I hate you! I hate you!
It's a pity you didn't ask Freda to
marry you... Useless, perhaps, but
very, very French.



Attorney-General Gordon Wis-
mer, K.C., has been authorized by
the provincial cabinet to appear
before the board of transport com-
missioners in Ottawa to press for a
northern route for the proposed gas

pipeline between Alberta and the
Coast.
Entrances of the pipeline through
northern British Columbia and on
to Vancouver would mean the
spending of millions of dollars in
the province with subsequent em-
ployment for thousands.

Legislative Appointments
Arthur Brown Ritchie, member
for Salmon Arm, will move and
Sydney John Smith, member for
Kamloops will second the motion in
reply to the speech from the
Throne, it was announced by Pre-
mier Byron Johnson.

Gasoline Sales
Gasoline sales for the month of

November, 1950, amounted to 13,
211,554 gallons, an increase of 11%
over the same month in 1949, it was
reported by the coal and petroleum
control board.
The largest increase was in re-
tail sales which were 14.5% above
1949.

Public Works Tenders
Four tenders were opened for the
construction of three 100-bed addi-
tions to the provincial mental hos-
pital at New Westminster, it was
announced by Works Minister E. C.
Carson.
Tenders included: Dawson &
Hall limited \$336,746; E. H. Shock-
ley & Son Limited, \$342,705; Smith

Bros. & Wilson Limited \$374,651
and Bennett & White's \$336,746.

COUNCIL GRANTS
TRADE LICENCES
City Council Monday night, ap-
proved granting trade licenses to
the following individuals:
Albert E. Davis, architectural,
designing, drafting, blue printing,
801 Harvey Avenue; Alexander
Frick, plumber, 289 Bernard Ave.;
Columbia Paper Co., wholesale
trader, 1126 Richter St.

HOMESPUN YARNS

2-3-4 ply made from long fibred
New Zealand and native wool. Nat-
ural white, grey, brown, fawn,
maroon, royal blue, paddy green,
scarlet, yellow, black, heather
\$2.96 lb. Delivered, Northland
sweater patterns. Adult: Deer,
bear, curling, Indian design, Arc-
tic, Snowflake, Wild Duck,
Children: Deer, bear, Indian de-
sign, dog and squirrel, dancer,
25¢ each. Knitting needles 25¢
pair. MISS MARY MAXIM,
Box 200, SIFTON, MAN.

EVERYBODY'S BUYING IT! TRYING IT! LOVING IT!

Polly Ann bread... NOW BETTER THAN EVER!

NOW made with more milk than ever before
... greater nutritive value, finer toasting,
more tender to the bite.

NOW in brighter, new polka dot wrappers.
STILL at the same htrifty price!

Wrapped, Sliced & Unsliced

White or
Brown
16 oz. loaf **2 for 21c**

MONARCH RICE 2 lb. carton 25c

CORN Taste Tells, Cream Style, 15 oz. 2 cans 25c

Libby's Fine Foods
PINEAPPLE JUICE 48 oz. can 45c
TOMATO JUICE 20 oz. can 2 for 29c
SPAGHETTI 15 oz. can 2 for 29c
BABY FOODS Assorted 5 oz. can, dozen 95c
CORNED BEEF Libby's 12 oz. can 47c
PORK & BEANS 15 oz. can 15c
MINCEMEAT 28 oz. can 38c
PICKLES Sweet, 16 oz. jar 39c
TOMATO CATSUP 11 oz. bottle 24c
PREPARED MUSTARD 6 oz. jar 11c

Canned Goods
PRUNE PLUMS Taste Tells 15 oz. can 2 for 27c
BLENDED JUICE 48 oz. can 38c
BEEF STEAK Casserole 16 oz. can 39c

Bulk Goods
MACARONI Catelli 5 lb. box 67c
PRUNES 60-70 2 lb. cello bag 41c

Jams, Marmalade
PURE PLUM JAM 48 oz. can 64c
MARMALADE Orange 48 oz. can 67c

★ PURE LARD North Star, lb. 27c

★ FRUIT COCKTAIL Hearts Desire 28 oz. can 39c

★ CANTERBURY TEA A luxury blend in every respect 16 oz. pkg. 89c

SMOKED PICNICS

All Safeway Meats are trim-
med waste-free before weigh-
ing so you save money.

Swift Premium,
Pork Shoulder,
Whole or Shank End, lb. **44c**

★ Side Bacon Store Sliced Fancy Quality, 1/2 lb. 33c

★ Sausage Breakfast, small casings, lb. 47c

★ Pork Loin Roast End Cuts, lb. 58c

BLADE ROAST Beef Blue Brand lb. 62c
BRISKET BEEF Blue Brand lb. 38c
SIRLOIN STEAK or Roast Beef Blue Brand lb. 87c
ROUND BONE ROAST Beef, Blue Brand, lb. 60c
SMOKED FILLETS Eastern lb. 42c
KIPPERS Cello pkgs. Pacific lb. 28c
BONELESS SALT COD 1 lb. pkg. 50c
SALMON Red Sliced lb. 62c

GRAPEFRUIT 5 lbs. 47c

Mash Seedless Large size 96
Mesh Bag

★ GRAPES Emperor's 2 lbs. 29c

★ ORANGES Sunlist 2 lbs. 25c

FRESH BROCCOLI lb. 22c
NEW CABBAGE Green lb. 11c
CELERY Crisp green lb. 16c
HEAD LETTUCE Firm lb. 16c
SWEET POTATOES lb. 12c
CARROTS California Clitop 2 lbs. 25c
BEAN SPROUTS 3 oz. cello pkg. 10c
SALAD MIX 7 oz. pkg. 15c
FRESH SPINACH 10 oz. pkg. 23c
TURNIPS Good cookers 2 lbs. 9c
FRESH MUSHROOMS 8 oz. pkg. 35c
PINK GRAPEFRUIT 2 lbs. 25c

TOMATOES Field, 14 oz. pkg. 33c

AIRWAY COFFEE

If you like a mild, mellow coffee—try Airway.
Flavor is locked in the whole bean till coffee
is ground when you buy.

16 oz. bag 92c
3 lb. bag \$2.72

PEA SOUP 10 oz. can 2 for 11c
CHEESE Spreadable 2 lbs. 95c
BAKEASY Shortening lb. 32c
CAKE MIXES Oglivie, pkg. 33c
JOHNSON'S WAX 2 lb. can 98c

BEVERLY
PEANUT BUTTER
Tastes like freshly roasted peanuts. Ideal for
school-children's lunches.

16 oz. jar 33c
48 oz. can 94c

Prices effective
JANUARY 26th to 29th

SAFEWAY

We reserve the right to limit quantities. CANADA SAFEWAY LIMITED

MISCELLANEOUS SHOWER HONORS RECENT BRIDE

A lovely miscellaneous shower was held at the home of Mrs. T. Ladubec, 433 West Avenue on January 12 in honor of Miss Ethel Buhman, who was married on Wednesday, January 17, to Mr. George Meldrum. There were about 20 guests gathered. Marguerite Buhman and Eleanor Lukey wheeled the gifts in a gaily decorated baby carriage. Dainty refreshments were served by the hostess.

There are approximately 5,000 honey bees to the pound.



USE SCHOOL GYM AT GLENMORE

GLENMORE—A meeting of the executive to the Community Club, was held last Friday evening at the home of Mr. and Mrs. Sam Pearson, when it was arranged to play volleyball, in the school gym every Monday night.

Congratulations are extended to Miss Betty Caldwell, nurse-in-training at Royal Columbian Hospital, New Westminster, who received her cap at a ceremony performed last Thursday in the Royal City.

Several people from Glenmore motored to Vernon Sunday to watch members of the Princess Patricia Canadian Light Infantry from Calgary, make their parachute jump. However, due to hundreds of cars parked along the highway, they were unable to get close enough to see much activity.

Mrs. Charles dePlyffer was hostess at a tea given in her home on Wednesday last week. Guests present included Mrs. Bill Hoffman, Mrs. Dave Hayward, Mrs. Jack O'Reilly, Mrs. Bill Robson, F. A. Carew, Marie dePlyffer, Mrs. Bert McKim, Mrs. Peter Newton, Mrs. Henry Tostenson, Mrs. Harry Cretin, and Mrs. G. P. Talbot.

The free dance classes held in the hall every Saturday night are proving very popular. These dances are open to all club members and their children.

Harold Long made a week-end business trip to the coast, returning on Sunday.

Mrs. Percy Rankin and her son, Howard, accompanied by Miss Jean Sanborn, of the Mission, motored to Orville last Sunday, where they attended a luncheon and meeting of the Washington Horseman Riding Club.

My best recipes taste better made with **MAGIC!**

CHEESE CORNMEAL FINGERS

Mix and sift into bowl, 1 1/2 c. once-sifted pastry flour (or 1 1/2 c. once-sifted hard-wheat flour), 3 tps. Magic Baking Powder, 3/4 tsp. salt. Cut in finely 3 lbs. chilled shortening and mix in 3/4 c. yellow cornmeal, 3/4 c. shredded cheese and 2 lbs. chopped parsley. Make a well in centre, pour in 3/4 c. milk and mix lightly with a fork. Knead for 10 seconds on a lightly-floured board and roll out to 3/4" thick rectangle; cut into 12 fingers and arrange, slightly apart, on greased baking sheet. Bake in hot oven, 425°, about 15 mins. Serve hot with butter or margarine. Yield—1 dozen fingers.

Barbara Brents BUYS AND WHYS

MONTREAL—Here's a grand way to give your children more milk and make them love it!... Serve yummy JELL-O PUDDINGS often! Youngsters adore 'em... that creamy-rich Caramel and Butterscotch, satin-smooth Vanilla, tempting Chocolate Jell-O Puddings... and the Jell-O Tapioca Puddings trio—exciting-looking Orange Coconut, Vanilla and Chocolate. Jell-O Puddings take just 5 minutes to make and they're so easy, your small daughter can make them—and be proud as punch of her prowess in the kitchen! And, mother!—another thing you'll like about Jell-O Puddings is their very real economy!

Say "Pooh!" To Father Time... and make your dream of "Summer in Winter" come true by taking a trip to Bermuda... the Caribbean... Florida! Summer's only hours away when you fly by TRANS-CANADA AIR LINES to the sunny shores of Bermuda, Sunshine. And you have more time there when you go by air! Only a few pleasant hours aboard a comfortable TCA "North Star" Skyliner from Toronto or Montreal—and you're there with lots of time to swim in tropic seas or golf on tropical fairways! So plan to go the TCA way to your favourite summer-in-winter playground! And write to me—111 Crescent St., Montreal, P.Q.—for a wonderful 12-page, full-colour booklet on Bermuda and the Caribbean Islands—it's FREE!

There's No Need To Do Without the tantalizing flavour of juicy tomatoes—even in January! HEINZ TOMATO PRODUCTS give you all the luscious tomato flavour you long for! Heinz Tomato Juice—Heinz Cream of Tomato Soup—Heinz Ketchup and Heinz Chili Sauce are always fresh, spicy and delectable. And dishes flavoured with any one of these Heinz "Tomato Triumphs" are dishes that go straight to a man's heart! Yes, your menfolk will love 'em. So "stock up" now on Heinz Tomato Products. You know they're good because they're Heinz.

There's A Booklet Called "Personal Planning" I mentioned last week that every "Harried Housewife" should know about! It's a "blueprint" for showing you how to run your money—instead of your money running you! It takes a bit of "doing" on your part—but it certainly seems to be very much worth while in the end. You see, Personal Planning is a new, personal budget-planning system designed by the BANK OF MONTREAL to enable you to work out a budget that will really give you control over your money. After you've worked at it for a while, you'll find your money problems really shrinking. You'll find, too, you can enjoy life and still live within your income. Sounds good, doesn't it? Be sure to ask for your copy of PERSONAL PLANNING at your nearest branch of the B of M! As "MY BANK" says, "There's no obligation, except to yourself!"

When You Set Out The Coffee Cups for an "After Canasta" snack don't forget some coffee cake or muffins to go with it! That's my idea of a treat. And for muffins, or cakes to make any occasion something special, I make sure Calumet Baking Powder is in the batter. Calumet insures such moist, tender, beautifully risen cakes and muffins. That's because Calumet's double action—first in the mixing bowl, then later in the oven—is a safeguard against interruptions that so often spell "f-a-l-l-u-r-e" for cakes and other baked "goodies." CALUMET BAKING POWDER is one of the surest ways I know to consistent baking success.

There's Something SPECIALLY Exciting about a chocolate cake—particularly when it's flavoured with the real rich flavour of BAKER'S UNSWEETENED CHOCOLATE! You see, Baker's is all pure chocolate with nothing added, nothing taken away.

CHOCOLATE FUDGE CAKE

1 1/2 cups sifted Swans Down Cake Flour
1 1/2 tps. Calumet Baking Powder
1/2 tspn. salt
1/2 cup butter or other shortening
1 cup sugar

1 egg, well beaten
2 squares Baker's Unsweetened Chocolate, melted
3/4 cup milk
1 tspn. vanilla

Sift flour once, measure, add baking powder and salt, and sift together three times. Cream butter, add sugar gradually, and cream together until light and fluffy. Add egg and beat well, then add chocolate and blend. Add flour, alternately with milk, a small amount at a time, beating after each addition until smooth. Add vanilla. Bake in greased pan, 8 x 8 x 2 inches, in slow oven (325° F.) 1 hour, or until done.

SHOWER HONORS NANCY LADD

Honoring Miss Nancy Ladd, whose marriage to Mr. Len Snowsell will take place on Valentine's Day, Miss Maurva Paige was hostess at a linen shower at her home on Maple Street on Monday evening. The many lovely gifts were presented in a miniature express delivery truck made by the bride-elect's father, Mr. J. J. Ladd. The invited guests included Janet Scantland, Patsy Jones, June Goode, Shirley Manson, Jean Pearson, Joyce Harding, Mabel Sutherland, Dorothy Smith, Helen Busch, Cathy Graf, Doris Termuende, Lois Hall, Doreen Stewart, Nancy O'Flaherty, Enid Schuster, Iona Schuster, and Kay Paige.

PUCK PLAYERS' WIVES HONOR MRS. SULLIVAN

Wives of both the Kelowna Packers hockey team and the hockey club executive gathered at the home of Mrs. W. Spear, Lawrence Ave., Tuesday evening to honor Mrs. Herb Sullivan, a recent bride, at a miscellaneous shower. A miniature bride and groom topped the three-tiered wedding cake decorated with pink roses which held the many lovely shower gifts. During the evening, all those present signed a card to be sent to Mrs. Kay Lafage who is ill in the hospital. Mr. Charlie Dore showed some colored slides just before refreshments were served which brought the gay evening to a happy close.

Mrs. Hoagy Carmichael Compares Blue Bonnet—Finds It's Best Buy



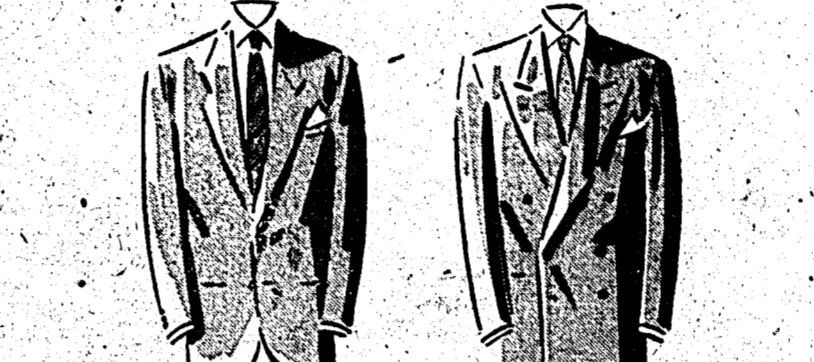
Here's a hint from Mrs. Hoagy Carmichael. Compare BLUE BONNET Margarine with any spread at any price. Like the composer's wife, you'll love BLUE BONNET's fresh, sweet flavor! Rich nutrition! Real economy! BLUE BONNET is Canada's fine quality all-vegetable margarine.

BLUE BONNET comes in the famous YELLOW QUIK bag—colors in 2 minutes flat... Also in the economical regular package, with color wafer.

Good Grooming FOR MEN



Sometimes fashion decrees that single-breasted models are foremost, double-breasted secondary. Later this changes and double-breasted takes the lead. The simple fact is that there are two styles to choose from—with variations of each according to style dictates.



The rule to apply is this: double-breasted is dressier than single-breasted. When in doubt choose double-breasted for dress-up wear and single-breasted for daytime wear.

Personal preference enters here, because some men prefer the "always-buttoned" look of double-breasted suits for business as well as dress wear. Others don't like the restrictions of always having a suit coat buttoned and wear single-breasted at all times.

Pink Carnations And White 'Mums Form Pretty Backdrop For Meldrum-Buhman Wedding

White 'mums and pink carnations formed a pretty backdrop for the marriage Wednesday, January 17, in First United Church, of Marie Ethyle Buhman and George Meldrum. Rev. E. Baskier performed the 2:30 p.m. ceremony for the daughter of Mrs. Theresa Buhman and the son of Mr. and Mrs. G. Meldrum, all of this city.

Given in marriage by her brother Mr. Arnold Buhman, the bride chose a gown of traditional white styled with bodice of Chantilly lace, four panels of the lace being continued into the full net skirt which was slightly en train. A coronet headress held her shoulder-length veil and she carried a cascade bouquet of red roses.

A quartette of attendants in pastel gowns preceded the bride down the aisle. As maid of honor, Miss Irma Buhman chose a dress of pale pink lace and taffeta, with gloves and headress to match. She carried white orchids in her bouquet. As bridesmaids, Miss Louise Buhman chose pale green net for her dress with which she carried purple orchids, Miss Bernice Ladubec was gowned in pale blue net and lace and carried mauve orchids in her bouquet, while Miss Doris Huscroft wore pale yellow net with satin and carried a bouquet of yellow roses. Headresses and gloves matched each of their ensembles.

The groom was supported by Mr. Stewart Meldrum, his brother, while Mr. Douglas Meldrum and Mr. Ken Howell ushered the guests. Soloist was Mr. John Sugars. A reception followed at the bride's home where about 110 guests gathered. Helping the bridal party to receive, the bride's mother wore a black dress styled on classic lines with a side drape of black lace. Pink roses were in her corsage. The groom's mother was attired in a green dress with which she wore grey accessories, and pink carnations on corsage.

The bridal toast was proposed by Rev. E. Baskier, the groom responding. Performing the honors at the tea table were Mrs. Jack White and Mrs. T. Ladubec, while helping with the serving were Marguerite Buhman, Eleanor Lukey, Bunny Christie and Beverley McGaw.

A three-tiered wedding cake in an attractive setting of carnations and surrounded on either side by tall tapers highlighted the bride's table. Telegrams of congratulation were received by the couple from Mr. and Mrs. Bill Hood, and Miss Doreen O'Grady, all of Vancouver. For their short honeymoon which

"Heavenly Cake—in a twinkling"

LITTLE DIPPER

VACUUM PACKED

CAKE MIX

LOCAL CHOIR HOLDS TWO REHEARSALS

The Kelowna United Church Community Choir held two rehearsals recently, conducted by the well-known Canadian conductor, K. H. Neufeld, of Manitoba. The choir is preparing the beautiful Easter cantata, "Everlasting Life," which will be presented in Kelowna on March 1. Final rehearsals will be held the week prior to the Sunday scheduled for the performance.

The choir is composed of singers from eight local churches. There is still room for additional singers, and anyone interested in joining the group should contact Rev. T. Epp or Rev. G. G. Buhler of the Peoples Mission, or Rev. A. Kujath, of Grace Baptist Church.

Mr. Neufeld left on Saturday night for Vancouver, where he will practice for two weeks with a choir of 275 voices and part of the Symphony Orchestra. Later Mr. Neufeld will give a concert in Oregon after which he returns to Kelowna for the final rehearsals of "Everlasting Life" for the Easter performance.

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invites you to shop from

CANADA'S FINEST CATALOGUE

You'll save time—and money—when you shop from Simpson's big 478-page Spring and Summer Catalogue. There are 10,000 different items for the home, family, and personal needs. Shop in your own home and phone your order, or visit the Order Office and shop from our desk copy. You'll be very welcome!

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FREE! Modern Plastic

MIXING SPOON

- EXTRA STURDY—8" LONG
- HEAT AND ACID RESISTANT
- FLAT FRONT END FOR SCRAPING BOWLS
- SO EASY TO WASH CLEAN

ONE PACKED IN EVERY LARGE (16 oz.) BOX OF

An Extra Reason for Buying Kellogg's ALL-BRAN Today!

Yes... we offer you this wonderful mixing spoon free—to urge you to try Kellogg's ALL-BRAN and see for yourself what a tasty, tasty breakfast cereal it is! Rich in iron and high in protein value, ALL-BRAN's a natural laxative food, too... that helps protect you from constipation due to lack of bulk in the diet. And for a real treat—try deliciously light, tender ALL-BRAN Muffins (simple recipe on box).

Supply Limited—So get yours today!

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—has years of training in the modern science of visual care.

An Optometric examination and visual analysis reveals the true condition of your eyesight.

Such exact knowledge makes it possible for your Optometrist to help you care for your eyes.

CONSULT YOUR OPTOMETRIST

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Ask Roth's Milkman about this new creamy product in pints and quarts.

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BOWLING

BOWLADROME MIXED LEAGUE

Friday

Lipsett Motors and Arenas captured berths in the spring rollofs by ending one and two respectively where the second flight concluded Friday night. Inland Refrigeration and Stylernarks made the rollofs at the end of the first flight.

Ann Carter came through with the individual ladies honors Friday with her 310 and 687. Lipsett's also wound up with the best team three—2,735. Arenas turned in the best team single with their 1,041, not including handicap.

P. Genis of the Hot Shots tied up both men's efforts with his 315 and 723.

Best records during the first two flights are:

Team single—1,080, Inland Refrigeration.

Team three—2,941, Arenas.

Ladies single—335, P. Smith, Ribelin, Kapps.

Ladies triple—757, M. Willows, Arenas, and D. Daynard, Inland Refrigeration.

Men's single—315, P. Genis, Hot Shots.

Team three—789, J. Daynard, Inland Refrigeration.

HOBBELINS (1)—R. Fallis 542, M. Fallis (2) 113, J. Anderson 617, M. Anderson (2) 320, Clark (2) 271, Paget 611, handicap 71, 871, 885, 789—2,735.

HOT SHOTS (3)—E. Genis 478, P. Genis 723, DalCol 458, Archibald 389, Gayton 497, handicap 14, 925, 842, 792—2,559.

LIPSETT'S (2)—Robson 537, C. Lipsett 469, M. Lipsett (2) 375, W. Beaver-Jones 552, H. Beaver-Jones (1) 115, Carter 687, 962, 905, 868—2,735.

PIN UPS (2)—A. Gasparone 439, M. Gasparone (1) 83, C. Lipinski 580, N. Lipinski (2) 208, M. Flintoft 511, L. Flintoft 488, handicap 271, 875, 906, 899—2,580.

STYLERNARKS (4)—B. Miller 556, S. Miller (2) 282, H. Young 557, T. Young 496, N. Turk (2) 258, M. Turk (2) 244, 786, 841, 766—2,393.

COURIER (4)—F. Ostere 576, A. Marklinger 636, M. Marklinger (2) 189, W. Rae 584, G. Rae (2) 204, D. Ostere (2) 609, handicap 189, 804, 879, 1,004—2,687.

RIBELIN KAPPS (2)—Peters 581, Smith 499, J. Miller 545, C. Millar 369, Knooihuizen 506, 748, 906, 846—2,500.

KING PINS (2)—Paul Holitzki 493, Pat Holitzki 361, Mirtle 388, Renhis 534, Toepfer 413, handicap 240, 924, 715, 890—2,429.

ARENAS (3)—P. Downton 522, M. Downton 616, Lataca 545, Willows 508, O'Brien 491, handicap 72, 882, 1,065, 807—2,754.

INL. REFRIG. (1)—Daynard 549, W. Meebes 437, D. Moebes 475, J. Jenkins 608, E. Jenkins, 375, 774, 799, 872—2,445.

GAY WAY MEN'S LEAGUE

Friday

Cec Favell, was bowling the pins over at his best lick yet as he rolled up a fancy 932 triple—one of the few 900-plus scores ever made in the city.

Favell, leadoff, for Toombs Plumbing, also captured single honors with his 378. His teammates, however, couldn't find the mark so readily and despite Favell's huge effort, the best Toombs could do was take three points from I.W.A. No. 2.

Team honors went to McGavin's with their 1,537 and 3,048.

IWA NO. 2 (1)—R. Richards 459, Sherman 51, Marzink 525, Smith 521, A. Richards 565, handicap 192, 837, 1,011, 945—2,813.

TOOMBS (3)—Favell 932, Toombs 440, Cairns 453, McDonald 569, Winterbottom 508, 905, 969, 1,022—2,922.

VALLEY HARDWARE (3)—Shiosaki 600, V. Pare 494, Aspey 494, Martin 564, T. Pare 431, handicap 147, 904, 925, 901—2,730.

HOT SHOTS (1)—Matsuba 706, Ibaraki 508, Zerr 415, A. Kepes 356, N. Kepes 579, 906, 806, 851—2,568.

PEPSI PETS (4)—Carr 456, Verlan 506, Zacour 455, LeVassar 509, Marsden 683, handicap 264, 985, 984, 684—2,853.

McGAVIN'S (4)—Pfliger 804, Would 573, Rabone 621, Anderson 613, L.S. 435, 1,037, 1,036, 973—3,046.

IWA NO. 1 (1)—Strong 522, D. Weider 432, Wingers 502, Ströger, sk 460, T. Weider 523, handicap 195, 979, 893, 897—2,769.

PICK-UPS (3)—Alton 733, Klein 422, Morrell 496, Topalinski 540, Martin 692, 951, 974, 957—2,982.

BOWLADROME MEN'S LEAGUE

Monday

Two men on opposition, five—Dennis Webster of Creuzot's and Stan Matsuba of Crescents—split the individual honors as Crescents downed Creuzot's 3-1.

Webster's 374 single in the first game helped garner the only point for Creuzot's while Matsuba's 847 triple helped his teammates capture team three honors of 3,225. Best team single was turned in by Industrial Electric No. 1 (1,155).

CRESCENTS (3)—Ueda 541, Ibaraki 665, Nakayama 549, Mori 623, Matsuba 847, 1,062, 1,001, 1,092—3,225.

CREUZOT'S (1)—Lommer, 641, Lesmeister 647, Would 579, Webster 771, Rabone 469, handicap 12, 1,115, 985, 1,019—3,119.

BUILDERS SUPPLY (2)—Sloinger 467, Manderson 571, Movat 523, Jarvis 50, Hilstob 476, handicap 402, 1,024, 1,061, 960—3,045.

IND. ELECT. NO. 1 (2)—Kepes 590, Thompson 705, Rantucci 579, Giordano 656, Anderson 534, 837, 1,052, 1,155—3,064.

POST OFFICE (4)—Pfliger 821, Hoyum 948, Minchin 489, Ostere 709, Neisner 493, 997, 1,048, 905—2,920.

HIGH SCHOOL (1)—Lornie 533, Stewart 527, Turner 468, Fraser 492, Larson 464, handicap 159, 924, 905, 816—2,645.

IND. ELECT. NO. 2 (3)—Morrison 523, Buckley 566, Kraushar 528, Mock 634, Anderson 351, handicap 128, 899, 873, 973—2,728.

KGE (1)—Sawyer 551, Mortimer (1) 124, Davidson 624, Miller (2) 248, Verity 531, Hardie 453, 846, 892, 793—2,531.

B.A. OIL (4)—Hoffman 569, Whillies 498, Johnston 605, Whittingham 524, handicap 219, 907, 755, 793—2,415.

COPP'S (4)—Merriam 707, Stephens 725, Would 676, Pearson 812, 964, 917, 1,039—2,920.

SUTTON'S (1)—Baker 559, F. Sutton (2) 243, Klein 470, LeVassar 684, Giordano (2) 277, Sutton (2) 315, 784, 968, 798—2,588.

SIMPSON'S (3)—Lomax 587, Lawson 373, Smith 669, Welder 517, L.S. 370, handicap 90, 846, 858, 902—2,608.

OAK BARBERS (4)—Genis 592, Boniface 469, Slater 619, Heger 650, Runzer 504, handicap 1744, 978, 1,075, 958—3,011.

RUTLAND CUBS (1)—S. Koga 527, Morio Koga 443, B. Kitaura 605, Mits Koga 725, J. Kitaura 457, 956, 1,024, 777—2,757.

VICTORY MOTORS (2)—Hoover 570, Warman 383, Steele 429, A. J. Barr 457, A. S. Barr 481, handicap 308, 1,002, 797, 857—2,628.

OCCIDENTAL (2)—Lahm 520, Perron 429, Hrischuk 475, Sheffield 554, Roberts 616, 803, 918, 873—2,594.

IT'S In The Game

By AL DENEGRE

TAKING A LOOK AT THE NEW PLAYOFF SYSTEM

Among the trials of conducting a regular sports column is the phase of indecision when many roads of comment present themselves and hours are wasted figuring out which one to take.

This situation popped up again this week. But as so often happens, if you can wait long enough, something ridiculous or momentous comes along—and there's your "out." Classified among the momentous category is the recently-announced playoff policy of the MOAHL. Offhand it appears to have other attributes, not exactly praise-worthy.

Ever since hockey became re-organized in this part of the country the league standings meant too much as it was. Every team took part in the playoffs and under the system of last year and the previous year it was more advantageous to end in second place—if you were sure of winning the semifinal, that is.

Last year, for example, KELOWNA PACKERS finished second in the interior listing. That meant KAMLOOPS ELKS—first in the up-country—got a bye while Kelowna and VERNON CANADIANS met in the best-of-three semi-finals. If the series had gone three games, that meant two home games for Kelowna (a tidy sum to help pay off the bills) while the Elks were getting nothing—and getting no receipts.

But it didn't work out that way anyhow, as we recall. The Packers were left holding a \$3,500 hot potato they were counting on cooling off with playoff dividends.

MEAN EVEN LESS

Standings in the league, as we mentioned earlier, didn't mean much under that set-up. But now? did I hear someone ask? Not even that much, brother! Yea, even less. Instead of strengthening the framework of the league our hockey clubs have weakened it.

There still is some inducement for a team to strive for a higher standing. It will give that team the advantage of home in the first game of the best-of-three final between the two that gain the most points in the round-robin. Which means with it the chance of a second home game, if the series goes the route.

But I am wondering if the coaches—BILL MACKENZIE, DAVE MACKAY and PAUL THOMPSON—are mulling over whether it is advisable to go all-out and risk serious injury just for that stake. They could just have an idea it might be better to take it easy, save their strength and players for the crucial round-robin, and let them end in the standings where they will.

To be fair to the clubs themselves, we must point out that the decision was sort of forced upon them in an unstable financial position and if a recovery is to

MINOR HOCKEY JAMBOREE

Demonstrations of coaching will be one of the features of the annual minor hockey jamboree, tentatively set for February 3.

Almost all English sparrows in Canada are descended from eight pairs imported from England in 1850.

ITCH...ITCH...ITCH

I Was Nearly Crazy

Just I discovered Dr. D. D. Dennis' amazing... (text continues)

KELOWNA BOARD OF TRADE

45th Annual Meeting

FRIDAY, JANUARY 26th 1951,

at 6.15 p.m.,

Royal Anne Hotel Lounge

AGENDA:

(a) Election of Officers.

(b) Annual Reports.

A large turn out of members would be greatly appreciated.

THOS. R. HILL, Secretary.

Please phone 194 if unable to attend.

See Bennett's

for your

PLUMBING AND TINSMITHING WORK

Bennett's Stores

(KELOWNA) LTD.

265-269 Bernard Ave. Phone 1.

THERE IS NO ONE TO SAY NO TO HIM

Let's suppose you are an ordinary, average citizen—a plumber, a storekeeper, a farmer or what-have-you.

Let's suppose, also, you have a 12-year-old son you think is pretty bright. You feel that, with education and application, he could go a long way—could rise right to the top in business, in industry, or in one of the professions.

Well, did you ever stop to think that, here in Canada, our way of life—our economic and political system, if you want to call it that—is wholly geared to giving your boy exactly that chance? It is! And there are examples all around you.

Your boy may have to work hard and fight hard to get the education he requires. That won't hurt him—in fact it will help him. Nearly every successful man or woman has worked hard and fought hard to become successful.

But under our free opportunity system there is no one to say "NO" to him—no one to say "Here is your spot in life, and here you will stay for life." The field is wide open. There is opportunity for every young man who has brains and ability and the desire to make a contribution to the country's development and the general welfare.

It is a pretty good system under which to bring up your children.

BRITISH COLUMBIA FEDERATION OF TRADE AND INDUSTRY

IT'S SO NICE TO HAVE A Handyman AROUND THE HOUSE!

MY HERO I CAN FIX IT!

Many household repairs can be done by the handyman around the house. You will be surprised how much you can save by doing your minor household repairs. All the materials you will need are available at the KSM plus free advice on the proper use of materials and how you can get the most out of them.

You can add practical shelves and closets and even make yourself some space-saving built-in furniture. It's so easy to do when you use the big, easy to work sheets of Sylvaply Douglas Fir Plywood. Plywood is available in five thicknesses for almost any type of job. For special jobs there are special thicknesses and lengths.

Take advantage of the winter months to do those inside jobs. Make sure your cement floors are in good condition. The addition of a handrail will be an aid to accident prevention. Get those plaster cracks filled ready for spring painting. Put an extra cupboard in the bathroom to handle the overflow from the medicine cabinet. We have Easy-Build patterns to guide you in building furniture, kitchen cabinets, boats, toys, garages, or anything you can think of.

The will pop up the looks of kitchen or bathroom in a jiffy! Easy to install, easy to keep clean, beautiful colors. In economical Tile Tex Asphalt Tile or in finest grade resilient Good-year Rubber Tile. Plastic wall tile in a wide range of colors, can be applied by yourself to bathroom and kitchen walls. Tiled wallboard in sheets is available in ready finished Primtile or Lusterite. Tiled pattern plywood, unpainted, comes in 4' squares, 12' squares or 24' squares.

NOTICE

The KSM will be closed ALL DAY Wednesday, January 31st for stocktaking. Positively no sales or deliveries will be made on this day as an accurate inventory is essential.

The KELOWNA SAWMILL Co., Ltd.

"Everything for Building"

Westbank Phone 701

Head Office 1390 Ellis St., Kelowna, B.C.

Kelowna Phone 1180

To Be or Not to Be!

Whether a fireplace is to be a costly ornament or combine the coziness of an open fire with the efficiency of circulating heat—that is the question. An ordinary fireplace sucks the heat out of the house and draws it up the chimney. A Heattilator or Circul-air fireplace returns the heat it generates back into the house in a continuous flow. Include in your estimate for spring building a HEATILATOR or CIRCUL-AIR Fireplace Unit.

"While seated in my fireside chair, throughout the winter months, I'm heated either here or there, but never both at once."

"I've now installed a Circul-air. The difference is amazing. Simultaneously heated here and there while in the embers gazing."

Builders' Hardware

Nails, Screws, Stove Bolts, Machine Bolts, Carriage Bolts, Lag Screws, etc.

Nails of All Kinds:

Common, Finish, Shingle, Roofing, Wall-board, Box, Barbed Box, Donnacora, Screw-tite Floor Nails, Carpet Tacks, Corrugated, Staples, Lath, Upholstery Tacks.

Door Hardware:

Lock and latch sets, Entrance Sets, Cabinet Catches, Door Pulls, Knobs, Drawer Pulls, etc. Hinges for doors and cupboards.

Ping-Pong Tables

We have one of these tables set up in our showrooms and it is all we can do to keep our staff away from it in business hours. You too will find this a fascinating game and one which you will never tire of. These tables are easily assembled or taken down. You can buy the table complete or the tops or trestle assembly separate, either painted or unpainted. Come down to the KSM and try your skill on our display table.

IT'S SO BIG YOU'LL GET LOST IN IT!

YOUR NEW SUPER VALUE

Food Market! It's Coming

QUALITY RYE AT A POPULAR PRICE

Adams OLD RYE WHISKY

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

Fast Relief for RHEUMATIC PAIN
 Dull aches and pains—sharp stabbing pains in joints and muscles, are often quickly relieved by Tompkins' T-R-C. Many sufferers report genuine relief in 24 hours. Take T-R-Cs today, get the relief you long for tonight! All druggists, 60c and \$1.25.

IS YOUR HOUSE GETTING THE CARE IT DESERVES

Or Are You Prevented from Making Needed Improvements by Shortage of Cash?

You've probably been giving some thought recently to the spring clean-up, and to the improvements you would like to make in your home. And then perhaps you've come up against the problem of ready money.

If that's the difficulty, you ought to drop into the Bank of Montreal at Kelowna and have a word with Fred Baimes, the manager. He invites householders with home improvement plans to discuss the financing of them through a B of M personal loan. Such a loan costs only six per cent a year in interest. That comes, for example, to just 27 cents a month on \$100, repaid in twelve monthly instalments.

It will save you time, trouble and expense to pay all your repair bills by cash. Why not call on Mr. Baimes tomorrow, and discuss your plan for home improvement with him?

Minority Groups Finding Place in Society, Speaker Tells East Kelowna P.T.A.

EAST KELOWNA—A packed house greeted A. T. Kobayashi, of Winfield, when he addressed the regular monthly meeting of the East Kelowna Parent-Teachers Association held in the school.

Mr. Kobayashi stated that conditions were rapidly changing. He spoke on racial discrimination and was fully conversant with his subject.

He mentioned that in organizations like the P.T.A., minority groups were finding a melting pot. He particularly touched on the problems of the Canadian Japanese and the Jews. Through legislation, he said, Japanese are now finding their level in professions and trades in which they had been previously barred.

Visitors were welcomed from the South Kelowna P.T.A. The membership convener, A. W. Rowles reported a membership of eighty-three.

The sum of \$5 was voted to the "March of Diapers Campaign."

Mrs. W. Ratzlaff is collecting old bed linen, flour sacks, etc., for shipment to Greece.

It was decided to hold a card drive in the school on Wednesday, January 24. A resolution was passed advocating a flashing light at the intersection of the K.L.O. road and Pendozi St.

Mr. W. Ratzlaff, principal of the school, will address the February meeting on "Aims and Methods of Education." Following the business meeting, a Valentine party will be held.

Many East Kelowna growers attended the annual convention of the BCFGA held in Vernon last week.

Mr. and Mrs. Walter Jantz are receiving congratulations on the birth of a son at the Kelowna General Hospital on January 9.

Mr. and Mrs. A. M. Thompson and Mrs. W. Hince were visitors in Vernon during last week.

Cap Rieger left at the week-end for Wells, B.C., where he hopes to find employment. Mrs. Rieger and Billie are staying at the home of Mr. and Mrs. A. W. Rogers for the next few weeks.

Bruce Gordon left the district recently for Prince George, where he is employed.

Scoutmaster A. M. Thompson attended the monthly meeting of the Scouters Council, which was held in Kelowna on Friday last.

TEMPERANCE AWARDS GIVEN AT WINFIELD

WINFIELD—Winfield branch of the W.C.T.U. held a very interesting meeting at the Free Methodist Church last week.

The main object was the awarding of prizes to the Children for essays on "Temperance."

The children in each branch of the W.C.T.U. have an annual essay competition and the three best essays from each of four groups of different ages are sent in to the larger district branch and in turn a selection of these is forwarded to provincial headquarters for the final adjudication.

In the present community competition, the awards were as follows: First group, ages 15, 16 and 17, Pauline Chase was the only contestant.

Second group: ages 12, 13 and 14, 1, Arlene Carlson; 2, Addie Takana; 3, Gerald Carlson.

Third group, ages 10 and 11, 1, Sheila Gledie; 2, Lorraine Worsfold; 3, Olive Shiner.

Fourth group: ages 8 and 9, 1, Judy Takana; 2, Sheldon Carlson; 3, Marilyn Swanson.

The meeting was opened by the president, Mrs. B. Nobles who gave a short address on the aims and objects of the organization. The audience then joined in the singing of the hymn, "On the Battle Front."

Mrs. E. Sapinski gave the scripture reading and Rev. D. Taylor led in prayer.

Mrs. A. Samehenko took over and made the announcements of the several items of the following program:

1, children's hymn: "Savior like a Shepherd Lead Us."
 2, reading: A Poem on Prayer, by Mrs. I. Gledie.
 3, hymn: "A Volunteer."
 4, "Our Glasses Upside Down" by a mixed group.
 5, poem: "Advice to young people" by Garth Cordette.
 6, story: "Camera-lite" by Berbie Reising.

7, vocal duet: by Carol and Marjorie James.
 8, recitation: Arlene Carlson.
 9, vocal solo: Lydia Neufeld.
 10, story: "The Young Barber" by Tedy Reising.
 11, vocal solo: Rev. J. James.

Mrs. B. Nobles presented each successful competitor with an award of a book after which all joined in the hymn "Lead On, O King Eternal," and Rev. J. James closed the evening with prayer.

Mrs. D. Taylor was the efficient accompanist for the musical items.

CANCER SOCIETY SPONSORS ESSAY CONTEST AGAIN

High School Students Must Have Entries in Before February 28

High School students throughout British Columbia will be writing industriously next month. The reason is the high school essay contest, open to students from grades 9 to 12, and organized by the British Columbia Division, Canadian Cancer Society. The Society sponsored a similar competition last spring and it met with so much enthusiastic response that it was decided to repeat the project this year.

First, second and third prizes of \$25, \$15 and \$10 each will be awarded in 14 districts throughout the province. In addition, district first prize winners will be eligible for the grand provincial prize of \$50, making 43 prizes in all.

The subject is: "Cancer—What To Do About It?" The essays must be limited to 600 words. The principal of each school is to select the three best entries and forward them to the British Columbia Division, Canadian Cancer Society, 2676 Heather Street, Vancouver, post-marked not later than February 28, 1931.

From these the education department of the society will choose the 42 district winners and the winner of the grand provincial prize.

The high school essay contest has the approval of the Provincial Department of Education and school principals have promised their co-operation. Pamphlets, posters and school-teachers' manuals, from which students can learn about the nature of cancer and the need for early diagnosis and treatment, have been distributed to the schools.

The cancer society believes that by giving high school students an understanding of the disease, fear of it will be dispelled; these young people are the future men and women of our country and when they reach middle-life, the age when cancer more frequently manifests itself, they will have some knowledge of the symptoms and will realize the necessity for seeking early medical advice.

In addition, the cancer society, through the students, reaches the parents of today, many of whom are able to learn about cancer by their children's participation in the high school essay contest.

P.T.A. GROUP ORGANIZED AT OYAMA

OYAMA—An organization meeting of the P.T.A. was held in the Oyama School with the president, Mr. A. Trewthitt in the chair.

Twenty-four persons were present. Mr. Trewthitt conducted nominations for the executive committee which resulted as follows:

President, A. Trewthitt; vice-president, T. Gorek; secretary, Mrs. R. Dungeat; membership convener, H. Thomson; social convener, Mrs. W. Carr. H. Thomson moved that nominations be closed.

It was moved by Mrs. S. Thorslaxson and seconded by W. Chapman that the organization be named the "Oyama P.T.A."

After a discussion, it was decided that the membership fee be set at 50c per annum.

Mrs. V. Varney, district organizer, gave a short talk emphasizing that co-operation between parents and teachers was necessary for a successful P.T.A. Mrs. Varney was thanked for her interesting talk.

Refreshments were served by Mrs. W. Dungeat, Miss J. Myrtle and Mrs. W. Carr.

ENGAGEMENT ANNOUNCED
 An early March wedding in Kelowna is foretold in the announcement made today by Mr. and Mrs. J. Radonske, of Kelowna, of the engagement of their youngest daughter, Arline, to Ervin Schinkel second son of Mr. and Mrs. R. Schinkel, of Chilliwack, B.C.

Shaving was originally a protective measure, since long beards were easy for opponents in combat to seize.

Over 200 People Witness Variety Concert At Winfield Memorial Hall

WINFIELD—The Winfield Memorial Hall committee sponsored a variety concert recently which was attended by over 200 people.

Hume Powley introduced the different items on the program which was as follows:

O. Canada; saxophone solo, Bob Matte, accompanied on piano by F. Tracey; vocal solo, L. Brun, accompanied by F. Tracey; violin and accordion duet, Frank Holitzki and son, Paul; vocal solo, Mrs. R. Matte, accompanied by F. Tracey; sketch depicting an early Women's Institute meeting. Those taking part were Mrs. G. Shaw, Mrs. R. Ash, Mrs. J. McCarthy, Mrs. L. Stowe, Mrs. H. Powley, Mrs. P. Wildsen, Mrs. L. Clement, Mrs. T. Duggan, and, as narrator.

Tap dance, Eva May Laing, accompanied by Miss Donna Sherritt; song with guitar, Mr. Len Lines; harmonica solo, Chester Wrasnick; vocal quartette, Madames Clement, Stowe, Clark and Christian, accompanied by Mrs. R. Ash; song, Mrs. L. Stowe, accompanied by Mrs. A. Pater.

Square dance, C.G.I.T. girls; Ladies parts were taken by Betty Shaw, Joan Shaw, Gloria Porter, Arlene Hall; gents' parts by Corinne Pow, Noreen Kleven, Donna Sherritt, Donna Kleven. E. Pow called the figures, S. C. Jones at the violin and Cliff Jones at piano, humorous songs with guitar, Bert Ramsay; humorous recitation, Mrs. D. Reising; song, Mrs. S. Crysdale, accompanied by Mrs. G. Mugford; skit on a meeting of the Farmers Institute, Messrs. G. Edmunds, P. Wildsen, Sr., P. Wildsen, Jr., S. C. Jones, E. Sherritt, J. Green, C. King, Cliff Jones acted as narrator. Song, Mr. Edmundson, accompanied by Mrs. A. Porter.

Proceeding the commencement of the program, and during the intermission the Modernaires orchestra played several numbers with vocals by Mrs. L. Stowe.

It was interesting to note that all sections of the community, helped on the program which was thoroughly enjoyed by all present.

SCHOOL PUPILS AT WINFIELD ENTERTAIN P.T.A.

WINFIELD—The January meeting of the P.T.A. was held in the school with 32 present.

Grade VI gave three vocal numbers: "Echo," "The Bells of Aberdeen" and "The Lord is My Shepherd" followed by a parody on "Ham and Eggs" composed by themselves to commemorate the hot lunches being served at the school.

Arrangements were made for tea to be served at the next meeting and also for a sale of home-baking.

The guest speaker was Mrs. Varney, of Kelowna, who gave an interesting outline of P.T.A. work.

Grade III pupils won the prize for the greatest number of adults brought to the meeting.

Mrs. E. Hart is a patient in the Kelowna hospital.

Mr. and Mrs. A. Lange have left Winfield and gone to reside at Quesnel where Mr. Lange has employment in a mill.

V. R. McDonagh left for High River, Alta, on learning of the illness of his mother who resides there.

An aviator becomes an ace after he destroys five enemy planes.

HOMES COST MORE MONEY IN KAMLOOPS

It costs more to build a home in Kamloops than in Kelowna, Penticton or Vernon.

To construct a residence in Kelowna with 1,000 square feet of area would cost \$7,210, according to Central Mortgage and Housing Corporation Ltd. records. The same house would cost \$6,960 at Penticton; \$7,930 at Vernon and \$8,570 in Kamloops.

In other words, the home-builder in Kamloops would have to expend \$1,610 more than in Penticton, \$1,360 more than in Kelowna, and \$640 more than in Vernon.

These figures were submitted to Kamloops City Council last week by Rex W. Lupton, of Kelowna, C.M.H. branch manager. The costs he cited are the averages of home-building records "taken at random" from C. M. H. files.

The figures were requested after Kamloops ex-alderman George Greer had charged, on several occasions that home-building costs in the northern city far exceeded those of comparable Okanagan Valley cities.

C.M.H. is the crown corporation which administers the federal government's National Housing Act and assist home building.

Kamloops City Council will endeavor to ascertain from the construction industry why there should be a disparity in building costs.

CENTRE SHUTTLE PLAYERS BEAT WINFIELD TEAM

OKANAGAN CENTRE—The Okanagan Centre Badminton Club entertained the club from Winfield recently, the home team winning.

Playing for Winfield were Mr. and Mrs. Parker, Mrs. Swaisland, Mrs. Herringer, Mrs. Goldie Metcalfe, Bubs Scarrow, Cecil Saigon and Gilbert Berry.

Representing the Centre were Mrs. Van Ackeren, Shirley Nuyens, Joan Motowyle, Joan Van Ackeren, Ross Baker, Albert Crandlemire, Art Gabel, and Kenneth Nuyens.

Mr. and Mrs. Van Ackeren have for a house guest the latter's niece, Miss Alice Harlow, of Kimberley.

WAKE UP MORNINGS LIKE A CAVE MAN

Get relief from constipation—indigestion. Positive results from FRUIT-A-TIVES proven by tens of thousands. FRUIT-A-TIVES contain extracts of fruits and herbs.

"WHY, MUMMIE?"
 Too many "don'ts" and "must not's" in early childhood may develop a feeling of resentment and insecurity, in a child. Children benefit by explanations as to why they should or should not do certain things.

Men, more than women, are afflicted by color blindness. Forty out of every one thousand men are color blind.

Flying any national flag upside down at sea is the international distress signal.

INVESTMENT DIARY

The following information is supplied to us each week by Okanagan Investments Limited of Kelowna.

MARKET AVERAGES: (Bracketted figures indicate change for week)

	TORONTO	NEW YORK
Industrials	310.27+(6.24)	246.78+(3.01)
Utilities	92.07+(6.09)	42.40-(.75)
Gold		83.81+(2.18)
Base Metals	179.39+(5.54)	

SOME DIVIDEND DECLARATIONS:

	Rate	Payable	Ex-dividend
Ventures Limited	.15	Feb. 8	Jan. 23
Argus Corporation Ltd. Preferred	1.12 1/2	Mar. 1	Jan. 31
Argus Corporation Ltd. Common	.15	Mar. 1	Jan. 31
Bowes Company Ltd. Class "A"	.12 1/2	Feb. 15	Jan. 31
Standard Chemical Co. Ltd. Pfd.	1.25	Mar. 1	Jan. 31
Standard Chemical Co. Ltd. Com.	.12 1/2	Mar. 1	Jan. 31
United Corporations Ltd. Class B	.70 extra	Feb. 28	Jan. 31
Waterous Limited Class "A"	.20	Feb. 15	Jan. 31
Western Canada Breweries com.	.25	Mar. 1	Jan. 31
Bathurst Power & Paper com. "A"	.50+1.00	Mar. 1	Feb. 1
Bathurst Power & Paper com. "B"	1.00	Mar. 1	Feb. 1
B.C. Forest Products Ltd. common	.10	Feb. 1	Feb. 1
Coastal Pulp Co. Ltd. com.	.40	Mar. 1	Feb. 1
Gypsum, Lime & Alabaster	.40	Mar. 1	Feb. 1
McIntyre-Porcupine Mines Ltd.	.50 1/4	Mar. 1	Feb. 1
Aluminum Co. of Canada Ltd. Pfd.	.25	Mar. 1	Feb. 7
Commol Limited	.05	Feb. 26	Feb. 9
Pressed Metals of America, Inc.	.25 U.S.	Mar. 1	Feb. 10

BOND REDEMPTIONS:
 All outstanding First War Loan 3 1/4% Feb. 1/52. Call Letter "D" only, Feb. 1/51 @ 100.50.

WAR SAVINGS CERTIFICATES:
 Dated July 15th, 1943, redeemed January 15, 1951.

Brick
Lime
Cement
Duroid
Roofs
Insulation
Wall Boards
Vitrified Pipe
Drain Tile

LARGEST SELECTION QUALITY COALS
 in British Columbia

Wm. HAUG & SON
 Builders' Supplies — Coal
 Phone 66 1335 Water Street

Don't be Vague... SAY
Haig & Haig
 SCOTCH WHISKY
 The Oldest Name in Scotch - Famous for 323 Years

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

THE Annual Meeting
 of the
City of Kelowna Ratepayers Assocn.
 will be held in the
WOMEN'S INSTITUTE HALL
 on
Monday January 29th
 at 8.00 p.m.

at which meeting the financial statement will be presented and the election of officers for the ensuing year will be chosen.

The membership fees are \$1.00 and are now due.

All taxpayers are welcome.

Run-down, Worn-out Weak Women! Get Rich, Red Blood Put Vigor in "Life Stream"

You can feel "more dead than alive" just because your blood, your "Life Stream", lacks iron needed for pep, energy. Cheer up! Thousands positively cured as they took this iron-rich, water-soluble, non-toxic blood-enriching Oxyer. Introducing our "Life Stream" here. Try Oxyer today. Tablets for new health, pep, steepler nerves, this very day. At all drug stores.

Shaving was originally a protective measure, since long beards were easy for opponents in combat to seize.

See **CANADA'S GREATEST CAR BUY!**

It's a distinctive Deluxe Small Car

Built by **Standard**

It has Canada-wide Sales & Service

It has Every Wanted Feature

See it at any **STANDARD VANGUARD TRIUMPH DEALER**

TRIUMPH Mayflower
 The Standard Motor Company (CANADA) LTD.
 4 Lawton Blvd., Toronto.

Dealer:
GIBSON MOTOR COMPANY
 1647 Water St.
 Kelowna, B.C.

Check and Double-Check

the **CLASSIFIED ADS**

You get coverage, service and results in the Want Ads! That's why wise folks check and double-check our Classified Ad listings for their needs and wants! If you're buying, selling, renting, job-hunting or offering service, read and use our Want-Ads for profit and results!

Just phone 96, and our experienced ad-takers will help you tell your message clearly and efficiently with a low cost ad. Remember, the people you want to reach, check and double check the Want-Ads, too!

Check this number for Quick Action!
Phone 96

KELOWNA COURIER CLASSIFIED ADS

1847 Rogers Bros. and Community
 AT DON LANGE CREDIT JEWELLER
Complete your set
 NOW **1.25 WEEKLY**
 odd piece and open stock still available in most patterns

We suggest you complete your set now or purchase that new set before price increases and metal shortages cause you inconvenience. A complete range of 26, 34 and 44-piece sets now in stock at original prices.

-10 Months to Pay-
No Interest--No Carrying Charges

Don Lange
 JEWELLER
 1847 WATER STREET
 CHINA

Congratulations
to
Victory Motors Ltd.
on their
GRAND OPENING

This fine, new garage now offers a complete service for your car.

We are pleased to have designed the electric lighting and power for this modern, new garage.

Kelowna Electric

993 Harvey Ave. Phone 93

Public Cordially Invited To Inspect New Garage Of Victory Motors Ltd. Located On Pendozi St.

Modern Showroom One Of Many Features

WITH a frontage of 120 feet on Pendozi Street and 150 feet on Leon Avenue, Victory Motors Ltd. ranks as one of the largest garages in the Interior. Occupying three lots, the building is constructed of concrete and pumice blocks and is finished with white stucco.

Main feature of the structure is the new car showroom which projects from the main building, and with an area in excess of 900 square feet, affords vision from three sides. Cleverly placed spotlights in the ceiling will accentuate the beauty of the 1951 automobiles now in stock. The chrome-appointed streamliners will sparkle like sapphires in this ultra-modern setting.

The public is cordially invited to inspect the modern garage next Saturday from 10 a.m. to 9 p.m. Attendants will be present to conduct the public on a personal tour of the garage.

The black and white floor in-lay, designed with skilled artistry, makes the interior of the spacious new showroom a fitting stage for the sleek cruisers that will constantly appear on parade.

The first office to the left leading off the showroom is the salesman's office. R. N. (Whitey) Patrin, well-known in the automotive trade locally, will be in charge of car sales. He is well qualified for the position having had many years of experience behind him.

Adjacent to this office, immediately to the left, is the office of R. D. Prosser, president and sales manager of Victory Motors Ltd. Ron Prosser is no stranger to valley residents having served as a member of the city council, retiring recently due to pressure of business.

Noting the magnitude of the new concern, one is impressed with the fact that it requires full-time attention. The entire layout has been planned with utmost precision and is departmentalized in such a manner that the word "service" comes into its full meaning.

An inter-communication system, connecting all departments, adds to the general efficiency. This will speed up production and save countless steps in the course of a busy day.

The entrance to the showroom is ample for the widest car; a sliding door, located to the right of the sales manager's office, has been constructed that it blends in neatly with the interior.

To the right is the sales counter and parts department. The former features a sloping base with plenty of room on top to serve customers. The parts department is in itself a joy to behold. It too has been planned with an eye to efficiency. All parts will be segregated in easily accessible cubicles with the fluorescent lighting so placed that no groping will be required to find them.

A gray-and-green floor inlay pattern in this entire section acts as a fitting contrast to the showroom. The office of Earl N. Popham, secretary-treasurer and parts manager, is located to the rear of the parts department. As a partner in Victory Motors Ltd., Mr. Popham is also well-known throughout the city and district and has gained a wealth of knowledge during his many years in the garage business.

Director of the firm is D. J. Kerr. A convenient cubby-hole has been built between the parts manager's office and the service manager's office. Alfred Watson is service manager for Victory Motors Ltd. All departments are so planned that they are readily available to the shop without entering the parts department itself.

Gasoline Pumps To the front of the parts department is a door which permits access to the gas pumps outside. Motorists who drive by Home gas will be readily spotted and serviced with speed and courtesy. Space at the window to the right of the door will ultimately be used to display parts and gadgets of particular interest to the motoring public.

It is interesting to note that private and general offices, stock rooms, and a two-bay tubular department, occupy an area of 35x120 feet fronting on Pendozi Street and providing ample space at all times.

The service department is entered from Leon Avenue and is the largest in the entire district. It is 120x66 feet and provides 7,820 square feet of working area with a total absence of any pillars. The roof is supported by laminated Yir trusses with a total span of 68 feet.

Entrance to the upstairs stockroom is gained by stairs at the south side of the parts department. Here too the same pattern of efficiency is followed and, while space has been utilized to the nth degree, there is plenty of room to move around in. There is 1,400 square feet of parts space upstairs and 1,100 downstairs.

The services offered by the service department at Victory Motors Ltd. are as complete as any in Canada. This includes engine tune, ignition, carburetion-electrical. All mechanical services operations on engines, transmissions, rear axles, and all other allied units. Brake relining and hydraulic system repairs, front wheel alignment on Weaver machines, headlight adjusting on new Ben equipment, all this and more is included in the

sides being well acquainted locally. Mr. Kerr's knowledge in this field is respected throughout the West.

The auto body and paint shop will cater to all types of work, from a minor parking dent to total wrecks. Electric and oxy-acetylene welding specialists will do every job with the greatest care.

The auto laundry service will include washing, polishing, simonizing and car interiors will be vacuum cleaned. Rubber painting is also part of the service.

As for tire and battery service at Victory Motors Ltd., it too will be the best.

Efficient Service

Petrol purchasers will find an efficient attendant at the three-pump island. Free tire, windshield, and battery service, will be given. Convenient to the shopping area, motorists will find it handy to stop in at the Home Gas sign on Pendozi Street. The pump island lighting for night servicing is exceptionally good.

The shop has a straight-through driveway, entrance being on Leon. Hot air under floor heating, which involves two separate furnaces, one for the shop and one for the general offices, will maintain the proper temperature constantly. Approximately three-quarters of a mile of heating ducts have been used in the installation. There is over 8,000 square feet of space in the shop alone and thirty-four fluorescent lights make it bright as day. Besides windows, there are

numerous skylights. Modern Restrooms Worthy of special mention is the washroom and lunchroom provided for employees. A short flight of stairs leading up from the shop on the west side, enables the staff to rest in ease and without interruption. Complete toilet facilities are also included.

Headquarters for General Motors, Victory Motors Ltd. will continue to sell Chevrolet, Oldsmobile, Pontiac, Buick, and Vauxhall cars. Servicing and parts also. Chevrolet and GMC trucks will also be sold.

Truly a "one-stop service" with one idea ever paramount in mind—service and satisfaction—Victory Motors Ltd. looks eagerly forward to winning many new friends in the future.

THE BEL AIR IS LATEST CHEV MODEL

Like every other 1951 Chevrolet, the Bel Air is new in styling, advanced in safety and greater in value—more beautiful from bumper to bumper.

This exclusive Chevrolet model, with all the airy smartness of a convertible and all the practical advantages of a permanent steel

top, has no side-posts to hinder one's visibility or to block the summer breeze. This car, now available at Victory Motors Ltd., must be seen to be appreciated.

Lines are longer, lower, more sweeping. Dramatic new styling effects delight the eye wherever one looks. Interiors are newly styled, richer and more luxurious. The Bel Air's own special new interior features fine fabrics and genuine leather trim in harmonizing colors.

And like all new Chevrolets, the Bel Air brings you more than a new car for 1951 than any car in its field—

new ease and safety of control, new brakes, improvements and refinements throughout that make Chevrolet more than ever Canada's top value.

With five-inch, wide-base rims—widest in its field—Chevrolet combines low-pressure tires to put a large, soft "cushion" on the road that helps to smother bumps and jolts before they reach you.

Our heartiest congratulations and best wishes . . . to Victory Motors Ltd. on their GRAND OPENING Moore Business Forms Western Ltd.

Congratulations . . .
VICTORY MOTORS LTD.

on the opening of your modern, new premises and best wishes for continued success.

CLARKE & STUART CO. LTD.

Stationers — Printers — Bookbinders
OFFICE FURNITURE

550 Seymour St. Vancouver, B.C.

KEN BREMNER, Resident Representative.

Our Heartiest
Congratulations

to
VICTORY MOTORS LTD.

on their
GRAND OPENING

Thomson Auto Supply



A
TOAST

to
VICTORY MOTORS LTD.
ON THEIR GRAND OPENING.

We are pleased to have done the painting for this handsome, new garage. It's the last word in modern, automotive service.

Treadgold
PAINT SUPPLY

1619 Pendozi St. Phone 134



TWENTY-TWO YEARS in the automotive field has given R. D. Prosser of Victory Motors Ltd. extensive knowledge of all phases of the motoring business. Long hours and practical experience have been good teachers. Mr. Prosser is president and sales manager of the company.

Despite such devotion to duty, he has found time to serve on the City Council and is also a past president of the Kelowna Gyro Club. Coming to Kelowna in 1924, he has seen vast changes during that time and has always had great faith in the city.

'51 CHEVROLET FEATURES NEW BRAKING POWER

Chevrolet's long been famous for fine brakes, and now the brakes on the 1951 models are better than ever. As much as 25 percent less pedal pressure is required with the new Jumbo-Drum brakes.

Lining area is increased—15 percent greater in the wide front brakes. Brake life is longer—linings wear more evenly, maintaining top performance over more miles. Self-energization is greater—in both forward and reverse the momentum of the car is used as an important aid in brake application. A gentle touch of your foot on the pedal brings you instant response from these new Jumbo-Drum brakes—brings you to a swift smooth and safe stop.

Chevrolet brake linings are not riveted—but bonded—to the brake shoes by the Perma-Bond process. Because there are no rivets to limit lining wear or to score brake drums, lining life is virtually doubled.

NOTHING SIMPLE IN SIMONIZING AT VICTORY

What happens when you have your car simonized at Victory Motors? It is given the same beauty treatment that a monarch's chariot would get on coronation day! The rubber matting on the floor is painted with black rubber paint. The tires outside are also painted black.

The upholstery is vacuum cleaned with meticulous care and the interior of the car is made spotlessly clean. The windows are polished to perfection.

It's a thorough service that rejuvenates every automobile. A spring-cleaning job par excellence.

BUSINESS COUPE A three-passenger model, the business coupe provides a large amount of storage space behind the seat in addition to the spacious trunk compartment. And the smart appearance of the Chevrolet speaks well of any individual or any business firm.

BEST WISHES . . .

for
CONTINUED SUCCESS

to
VICTORY MOTORS LTD.

on their
GRAND OPENING.

Mitchell
AUTO PARTS

342 Lawrence Ave. Kelowna

Congratulations and Best Wishes

to
VICTORY MOTORS

on the opening of their new ultra modern garage and showroom

BLACK BROS. LTD.

Industrial, Electrical and Automotive Supplies

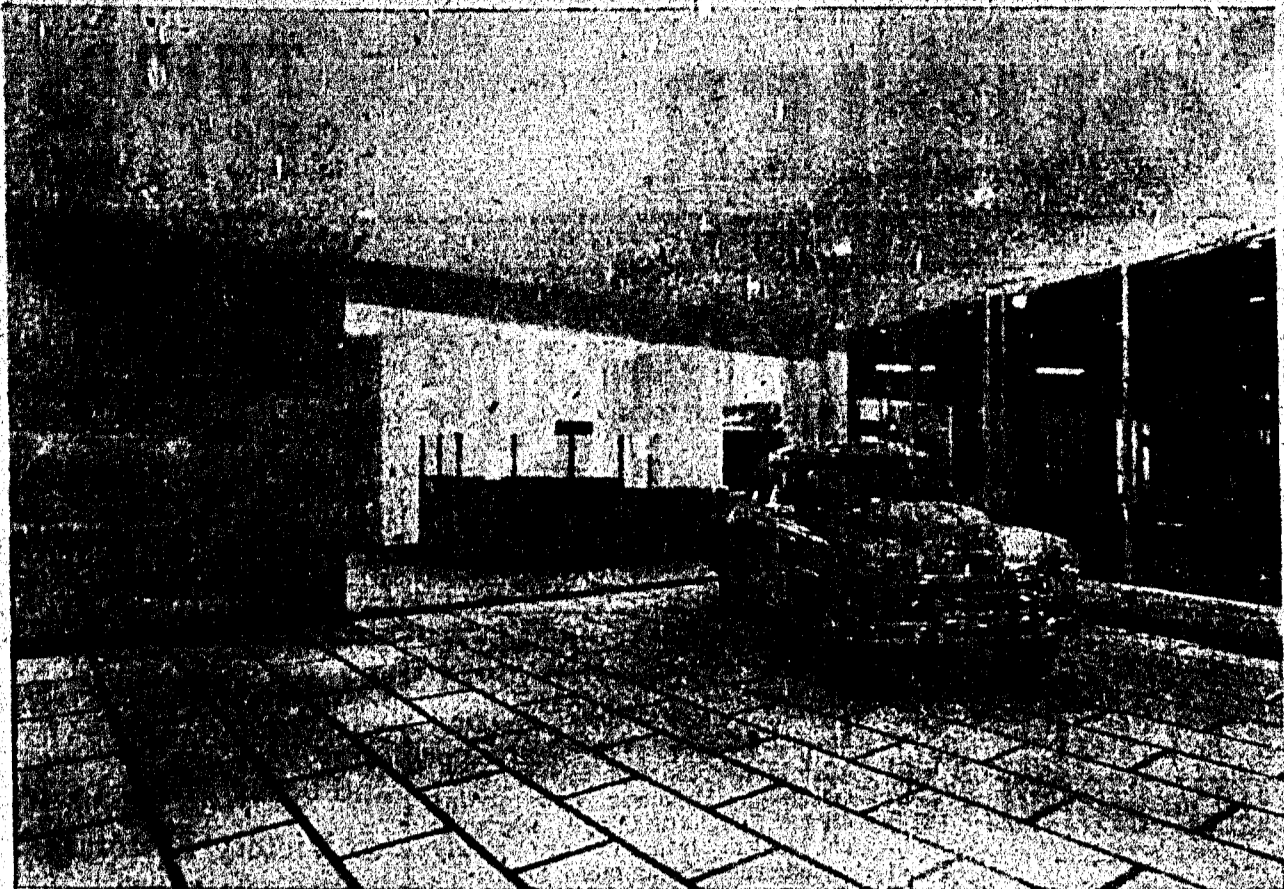
1369 Granville Street Vancouver, B.C. Phone MA 6221
VERNON REPRESENTATIVE PENTICTON REPRESENTATIVE
Malcolm Robinson Peter Stocks

Congratulations
to
VICTORY MOTORS
on the opening
of their new, ultra-modern garage

We wish them every success

Mackenzie, White & Dunsmuir Ltd.

Motor car and general supplies . . . wholesale only.
VANCOUVER (2) — VICTORIA — CHILLIWACK — NANAIMO
COURTENAY — NEW WESTMINSTER — PRINCE GEORGE
KAMLOOPS — VERNON — PENTICTON — TRAIL
NELSON



ONE OF THE MAIN FEATURES of the new garage of Victory Motors Ltd. is the modern car showroom which can be viewed from three directions. The showroom has a total area of 900 square feet. In the above picture, a 1951 Chevrolet sport coupe is on display. Note the attractive-looking floor, which is of grease-proof asphalt tile. There are a total of 17 recessed lights in the ceiling in addition to five swivel-type spotlights which can be focussed on the cars.



EARL POPHAM of Victory Motors Ltd., came to Kelowna in 1939 from Southern Alberta and has long been recognized as a car service expert. He was formerly service manager of Pyramid Motor Sales, of Lethbridge, and prior to that operated a dealership of his own at Barons, Alberta. As manager of the service department for Orchard City Motors Ltd. from 1936 to 1942, he enjoyed a large following. In 1942 Mr. Popham entered into a partnership with Mr. Prosser and

thus Victory Motors was founded. Kelowna Kiwanis Club. When time permits, he is a keen hunter and ardent fisherman. Mr. Popham is also a member of the 34 deliveries. FLEETLINE SPECIAL. Fleetline sedan brings you all the same important Chevrolet advantages featured in the Deluxe model. Special and Deluxe models differ chiefly in interior treatment and exterior trim. Otherwise, the



Ron Prosser and Earl Popham Bought Out McLean Motors Ltd. In 1942

Looking for a good used car? '41 Chevrolet sedan, \$1,095. '40 Chevrolet coach, \$925. '38 Chevrolet coupe, \$760. '30 Durant coupe, \$230. These "buys" were available during a big liquidation sale and "must be sold by May 1," according to an advertisement in The Kelowna Courier, in 1942. Considering the year, they were excellent values indeed. The sale marked the termination of business for Don McLean Motors Ltd., which was succeeded by an enterprising firm soon to be known as Victory Motors. The name was in keeping with the times as World War II was about to end with victory for the defenders of freedom. Ron Prosser, former service expert with Begg Motors Ltd., and Earl Popham, formerly of Lethbridge, were the new owners. Don McLean left to go into the lumber business and took over a sawmill at Carmi, B.C. Since then, Victory Motors has made rapid strides with business growing to such a volume that their premises at the corner of Bernard Avenue and St. Paul Street proved inadequate. The result is that a modern new automotive centre has been constructed on Pendozi Street, corner of Leon Avenue. The former garage will still be retained exclusively as an auto body shop. As president Ron Prosser says: "We offer a complete one-stop service now."

not then attained the status it enjoys today, it took great courage and vision to launch a new business. But with a steady stream of bombers winging their way over the Atlantic, and a determined spirit of victory in the air, Victory Motors had the vision to see that Kelowna was destined to grow into true maturity. The city's phenomenal growth has justified their faith and today they offer the motoring public of the Central Okanagan one of the finest garages in Western Canada. Home Gas—a 100% B.C. Company—will be sold by the firm. It carries the assurance that "you can buy no better." Efficiency and service will be a key-note as all departments are so arranged as to entail a minimum of delay. It is all designed in a strictly big city manner and would do ample justice to any metropolitan area. Truly Victory Motors Ltd. rolls on to greater triumphs as the company proudly proclaims that they are "going ahead with Kelowna."

NEW POWERGLIDE ENGINE GIVES SMOOTH DRIVING

Chevrolet's Powerglide is a product of GM research which pioneered automatic driving over 10 years ago. Powerglide has demonstrated its ability to perform smoothly, economically and dependably under all driving conditions. Driving is simple, easy, safe and almost unbelievably smooth. There is no clutch pedal, no gear-shifting from first to second, to third, and no need to take a hand off the wheel in all normal driving. Powerglide is coupled to the most powerful engine in the low price field—Chevrolet's 105 H.P. valve-in-head engine that gives you sensational performance with traditional Chevrolet economy. Hydraulic-hushed valve lifters, a feature of Canada's costliest cars, smother engine noise and automatically keep themselves in adjustment. The need for periodic valve adjustment is completely eliminated.

LIKE MANY OTHERS, Doug Kerr, of Victory Motors Ltd., once left Kelowna only to return years later. Coming to Kelowna as a youth Doug is well-known in automotive circles throughout the Okanagan valley. His father, the late G. H. Kerr, was one of the first auto dealers in Kelowna. Doug started in the auto business in 1922 and operated from his own garage until World War II when he disposed of his interests and joined the technical staff of Dominion Bridge Co., Vancouver. The company was engaged in the manufacture of naval instruments. Returning to Kelowna in October, 1945, Mr. Kerr acquired an interest in the fast-growing firm of Victory Motors Ltd., and has since filled the position of service manager until this time. He now takes over the management of the auto body and paint shop, which will be continued at Bernard Avenue and St. Paul St. Victory Motors will still serve and sell at this familiar corner and Shell Oil products will be available as usual. The interior of the shop will be devoted to auto body and paint work and will be one of the largest in the valley.

Reference to Courier files in 1942 reveals that, although there was a feeling of victory in the air, the end was not yet in sight. New regulations for the restriction of dealings in tires were about to become more drastic, the aim being to provide sufficient tires and tubes for vehicle owners whose needs were vital to the war program. A "Let's Buy Kelowna Products" week was also in full swing at that time. Shoppers were reminded that "our homes, our friends, our work are in Kelowna." An eighty-four percent affirmative vote in the city clearly told Mr. King and his government that they wanted him to ignore any pre-election pledges and get on with winning the war in the most effective way possible. Courage and Vision. Considering the fever of the times and the fact that the city had

BEST WISHES . . .
VICTORY MOTORS LTD.
 on the occasion of the grand opening of your super, new garage.

Three new Bowser Gas-Pumps to Serve You.

★

S. F. BOWSER CO.
 205 West 1st. Vancouver.

Best Wishes for **SUCCESS**

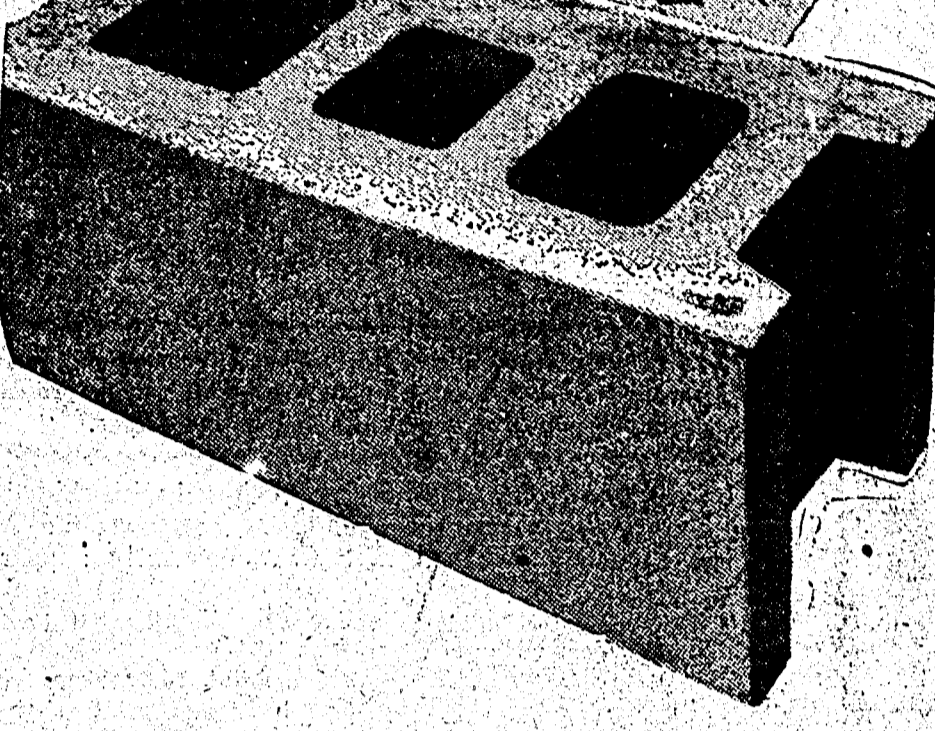
VICTORY MOTORS LTD.
 Your modern, new garage reflects the progress of Kelowna.

KELOWNA MACHINE SHOP
 Limited
 1247 Ellis St. Phone 646



Best Wishes to VICTORY MOTORS LTD.

on the **GRAND OPENING** of their **NEW, MODERN GARAGE**



This beautiful new building is symbolic of the rapid advancement of Kelowna, western Canada's most modern city. We are pleased to have been the manufacturers and suppliers of the pumice and concrete blocks used in the construction of Kelowna's newest and smartest garage. These blocks were made in Kelowna with local labor—another industry designed to keep Kelowna's dollars in Kelowna.

J. A. KRASSMAN & SON

CONCRETE AND PUMICE BLOCKS

1156 Richter Street

Phone 1127

Congratulations TO VICTORY MOTORS LTD. on their Grand Opening

We are pleased to have been the General Contractors in the construction of this modern, new garage and show room.

This up-to-date new premises now offers the motoring public 12,000 square feet of floor area . . . with every modern facility and convenience to the various departments for the servicing of your car.

A. L. PATTERSON

GENERAL CONTRACTOR

Kelowna, B. C.



HOME GAS

CORNER LEON AVE. and PENDOZI ST.

Announcing! The GRAND OPENING OF

HOME GAS

CORNER LEON AVE. and PENDOZI ST.



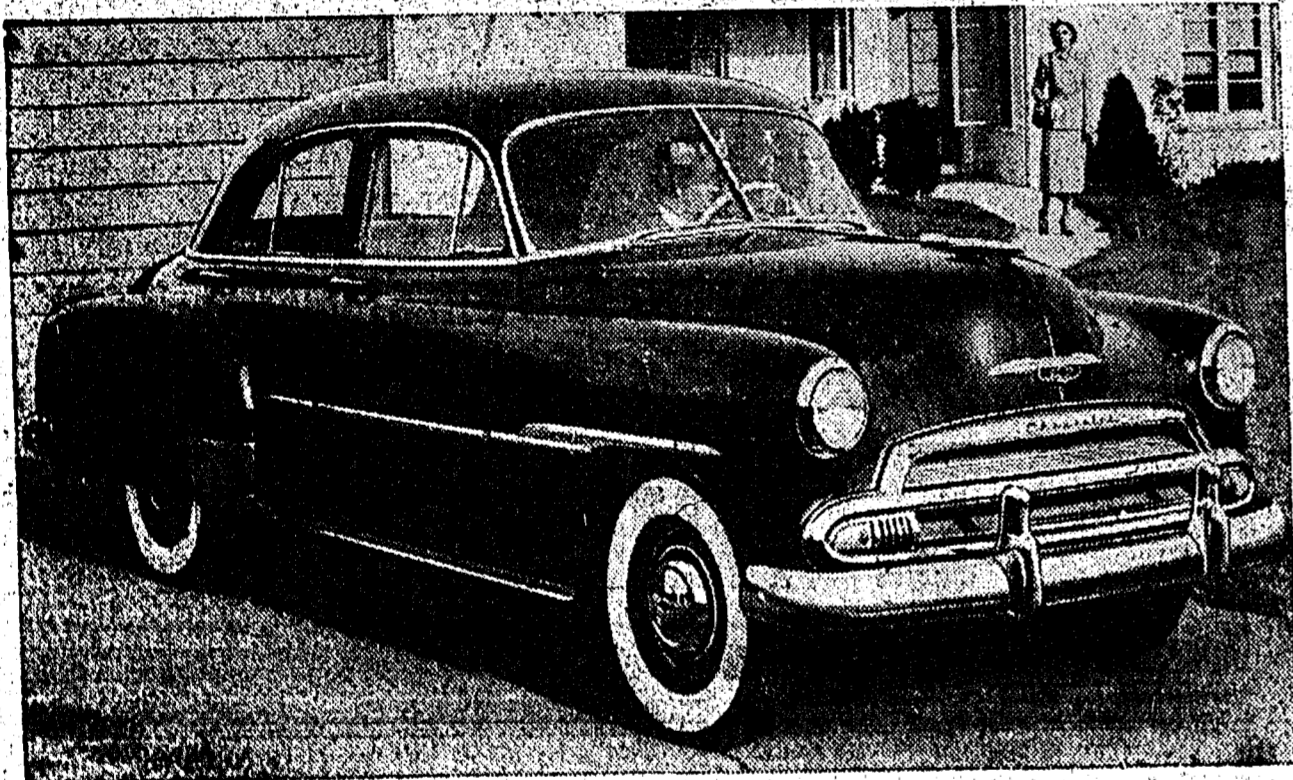
VICTORY MOTORS LTD.

GENERAL MOTORS DEALER FOR CHEVROLET, OLDSMOBILE, PONTIAC, BUICK AND VAUXHALL - G.M.C., CHEVROLET AND MAPLE LEAF TRUCKS

Saturday, January 27th 10 A.M.

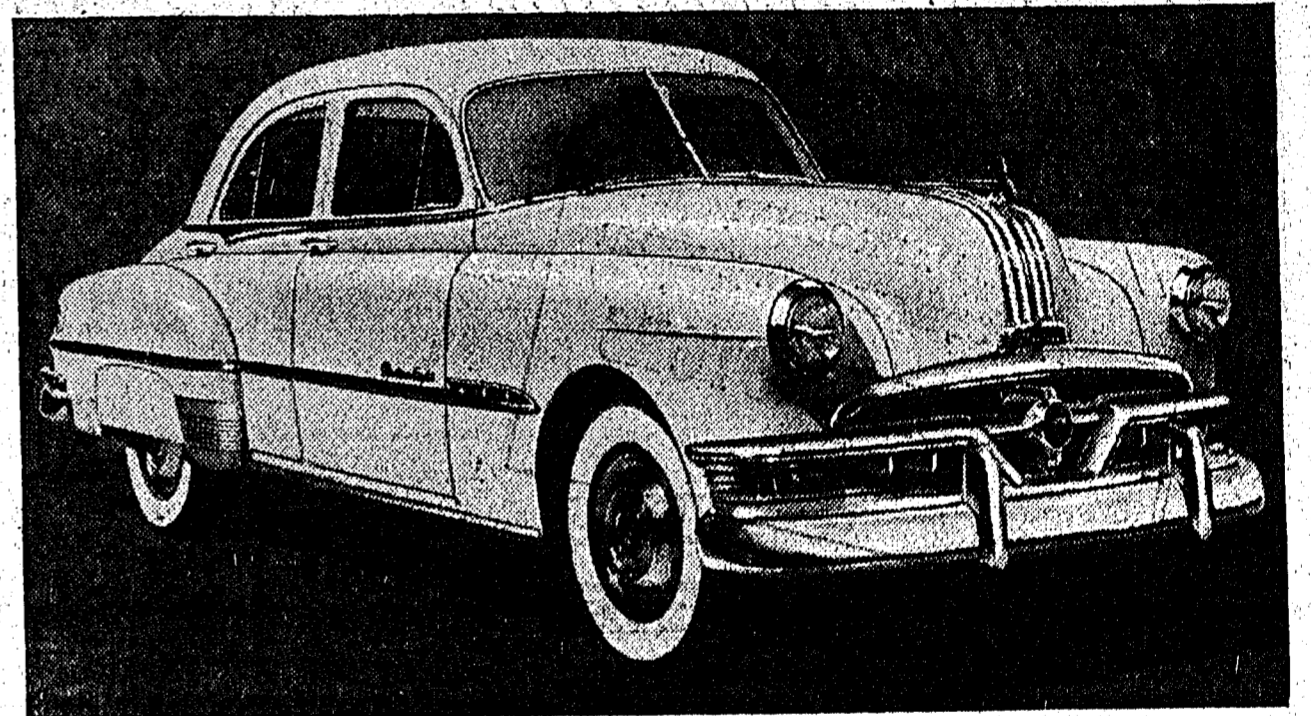
WE INVITE YOU TO COME IN AND INSPECT OUR ULTRA MODERN, NEW HOME - NATURALLY WE'RE PROUD OF IT, SO DROP IN AND LET US SHOW YOU AROUND. FREE TICKETS TO EVERYONE ON SOME SMART DOOR PRIZES. DRAW TO BE MONDAY NIGHT.

Open till 10 p.m.
FOR YOUR INSPECTION



FEATURING...

- Beautiful, new showrooms—900 sq. ft. Vision from four sides.
- 2-Bay Lubrication Department.
- Large, spacious entrance and exits.
- Largest Service Department in the Interior.
- 7,920 sq. ft. of working area.
- No pillars or obstructions.



A COMPLETE AUTOMOTIVE SERVICE

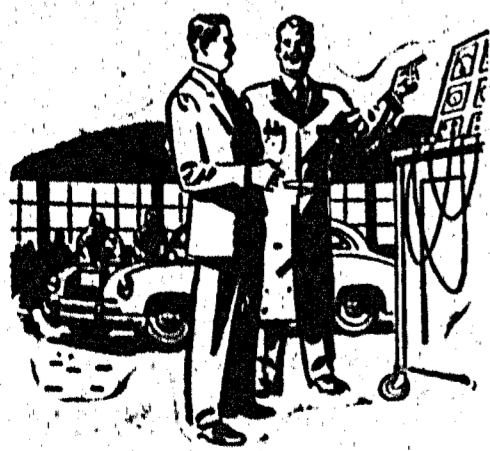
Including **AUTO BODY WORK and PAINT DEPARTMENT**

- ★ Complete Engine Tune-ups
- ★ Ignition, Carburation, Electrical Service

- ★ Full Service on Engines, Transmissions, Rear Axles, etc.
- ★ Brake Relining and Hydraulic System Repairs

- ★ All New Wheel Alignment on Weaver Machine.
- ★ Headlight Adjusting on New Bean Equipment

- ★ Complete Auto Body and Paint Service — Electric and Acetylene Welding
- ★ Auto Laundry Service—Simonizing, Polishing, Vacuuming



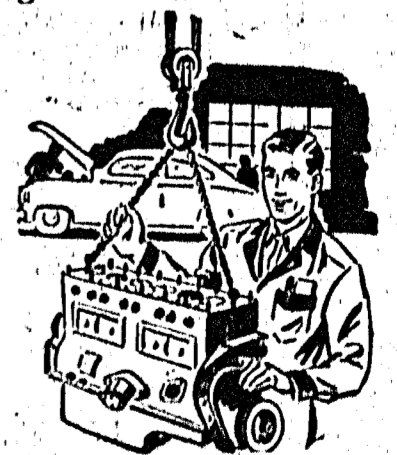
Home Gas Station --- Service and Products

B.C. Products --- Made by a B.C. Company --- in B.C.

3 PUMP ISLAND WITH WIDE, EASY APPROACHES. FREE TIRE, WINDSHIELD AND BATTERY SERVICE

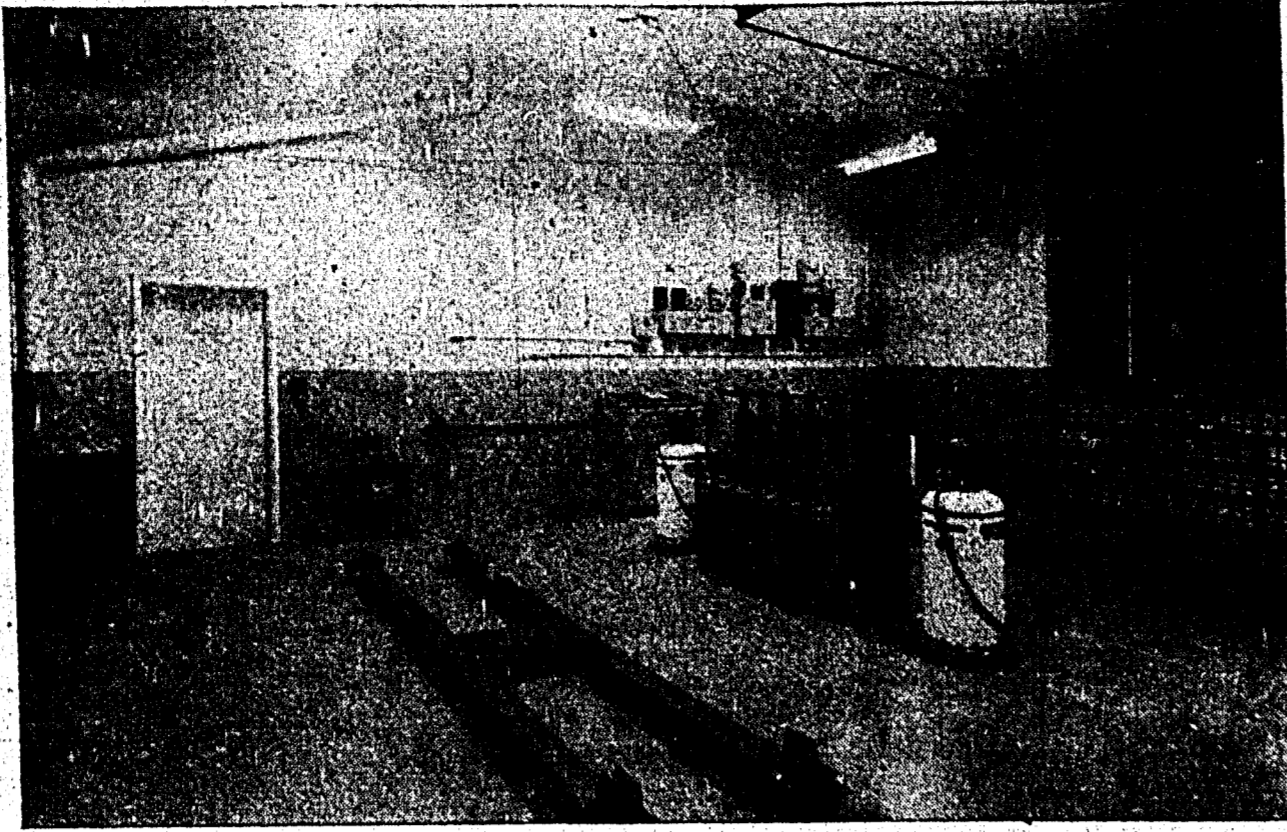
★ HIGHLY SKILLED SPECIALISTS IN EVERY DEPARTMENT — USING FINEST EQUIPMENT AVAILABLE.

DROP IN ANY TIME — CONSULT OUR SPECIALISTS ON YOUR CAR PROBLEMS — FREE, COURTEOUS ADVICE BY MEN WHO KNOW.



CHEVROLET * OLDSMOBILE * PONTIAC * BUICK * VAUXHALL * Chevrolet, Maple Leaf & G.M.C. Trucks

Airplane-type shock absorbers on road speeds or on turns. The Chevrolet are diagonally double-acting shock absorbers are mounted at the rear to increase stability and to prevent sway at —never require refilling.



THE ABOVE PICTURE SHOWS the up-to-date lubrication department of Victory Motors Ltd., now located on the corner of Pendozi Street and Leon Avenue. Motorists can be assured of efficient service when they take their cars into Victory Motors for servicing. The lubrication shop is equipped with the latest equipment to service all makes of cars.

VALVE-IN-HEAD ENGINE HAS PROVEN POWER

It's led the trend for over 35 years—and since its inception Chevrolet's great valve-in-head engine has been steadily improved and refined. It has delivered more miles for more owners than any other automobile engine in any other.

FLEETLINE DELUXE an ideal car for any family providing roomy comfort for six on the at its newest and best... long, foam rubber cushions of its big, flowing backlines blending into the body at the trunk. For all its style and beauty, the Fleetline sedan is

Congratulations VICTORY MOTORS LTD.

We wish you every success on your official opening.

L. A. MCKENZIE

Congratulations and Best Wishes to **VICTORY MOTORS LTD.** on their **GRAND OPENING**. Truly a credit to the fair city of Kelowna. **HENDERSON AUTO ELECTRIC Limited** 831 Carnarvon St. New Westminster, B.C. B.C.'s Oldest Established Distributor of "ORIGINAL" Automotive Electrical and Carburetor Equipment.

WELL DONE...

Victory Motors Ltd. on your OFFICIAL OPENING

This modern, new garage marks a new milestone in Kelowna's automotive history.

We are proud to have been suppliers for this ultra, new garage.

Wm. Haug & Son

BUILDERS' SUPPLY AND COAL
Phone 66 1335 Water Street

BEST WISHES



to VICTORY MOTORS

in their fine new location

Congratulations to "Andy" Patterson General Contractor

Carefully graded LUMBER, supplied by **The KELOWNA SAWMILL Co. Ltd.**

"Everything for Building"

1390 Ellis St.

Phone 1180

Kelowna, B.C.

1951 Pontiac Features Many Radical Changes

Pontiac for 1951 observes its silver anniversary by offering a choice of two fully automatic transmissions, fresh body restyling and a number of mechanical changes. Each of the automatic transmissions is offered as an option at extra cost. These are available at Victory Motors Ltd., in Kelowna.

E. J. Umphrey, GM director of sales, said:

"Our silver anniversary models are strikingly beautiful symbols of a quarter century of quality manufacture. We believe the 1951 Pontiac is the most attractive best performing Pontiac we have ever produced."

The 1951 Pontiac will be available to Canadian motorists in 24 models, beginning the lowest price range. These include, in addition to the well-known standard and deluxe body stylings, the Pontiac Catalina, a hard top convertible, which offers all the smartness and wide visibility of the conventional convertible and all the comfort and safety of a steel roof. The Catalina will be available in the Chieftain Series.

Chieftain and Streamliner series on 120-inch wheelbase are continued with a choice of six and eight-cylinder engines—the former with 96 h.p., and the latter with 110 h.p. The 6.5 compression ratios of both engines allow maximum performance and economy on non-premium gasolines. Fleetleader Special and Deluxe Series are on 115-inch wheelbases and are powered by the six-cylinder engine. This engine is equipped with the famous Rochester carburetor, featuring an automatic choke.

New Pontiac exterior styling highlights on all four series include a redesigned gull-wing grille which contributes to a bolder frontal appearance; rectangular parking lights, framed and protected by grille bars in the leading faces of the fenders; a newly created Pontiac Chieftain radiator medallion integrated with a Pontiac nameplate in color; new three-dimensional Pontiac Chieftain hood ornament; new hub caps; new door panel identification on all series except Fleetleader Special; lower, wider rear fender gravel shields; new single lamp centered below the rear license plate in the bumper apron.

Silver Streak

A newly contoured Silver Streak moulding appears on both the engine hood and rear deck. The latter displays a new and longer deck handle, which emphasizes the width and mass of the car's rear quarters. Blending with the new handle, which now incorporates the lock, is the name Pontiac in polished chrome script letters on a dark background rimmed with chrome band.

The Fleetleader Special and Deluxe Series are now equipped with new and larger front and rear bumper guards and the rear fender crown in these series has been extended farther back in suggestion of the popular "fin" trend. New rectangular tail lamps have been moved outward to the fender crown.

Chieftain and Streamliner Series have introduced larger tail lamps; a new design of body side moulding on deluxe models; and new Indian head medallions on the rear fenders.

Silver anniversary gray and dark gray is the basic interior color theme for the 1951 Pontiacs. Both Fleetleader Series are finished in agreeable striped fabrics, while the Chieftain and Streamliner deluxe series are upholstered in durable medium gray with the bolter across the top of the seat backs finished in dark gray with buttons creating a biscuit effect. Door and rear quarter panels and scruff pads complement the seat upholstery.

Instrument Panel

The instrument cluster on all series is redesigned to use rectangular dials. Steering wheels on deluxe models have a full circle horn button ring. On Fleetleader models equipped with the air flow heaters, the heater controls have been grouped on the chrome plated panel around the steering column.

All series are equipped with multi-seal brakes which require up to 25 per cent less pedal pressure. Multi-seal brakes are designed for longer life and for more even brake lining wear. Generator output has been increased. All models will be equipped with zig-zag springs in rear cushions and backs.

The Fleetleader Deluxe Series offers the extra option of power-glide automatic transmission. This is an automatic hydraulically operated mechanism of the torque converter type consisting of two major units—a torque converter and a planetary gearset—with a system of hydraulic controls. The planetary gearset would not be necessary

except that reverse and emergency low are required from time to time. Powerglide is controlled by a selector lever, mounted on the steering column, with positions marked on a plastic dial beneath the wheel. By setting the lever at any one of the position—park, neutral, drive, low and reverse, in that order—the driver may select the transmission position he desires. He cannot start the engine unless the lever is set at park or neutral. As a safety precaution, an electrical switch is incorporated in the control linkage, making it impossible to start the engine in any of the driving positions of the control lever.

Hydra-matic drive, available on the Chieftain and Streamliner Series, is now equipped with an instant reverse which is of assistance when "rocking" the car out of snow or sand.

The chassis rear springs in the Chieftain and Streamliner Series have been lengthened by six inches and the number of leaves reduced from seven to five.

For those who prefer a four-door model, the Styleline DeLuxe sedan, now available at Victory Motors Ltd., provides spacious interiors, fully-width seats and free-swinging doors that permit easy and graceful entrance and exit. And the doors hold themselves open until you are ready to close them.

Congratulations to R. D. PROSSER, E. N. POPHAM, D. J. KERR **VICTORY MOTORS LTD.**

A New Home Gas Station To Serve You At PENDOZI and LEON

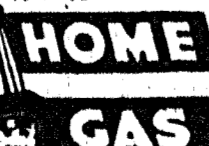
Here you will find complete lubrication, maintenance and repair services. Your every motoring need will receive efficient, friendly attention.

The three owners of Victory Motors Ltd. have a total of 80 years in the automotive business, providing you with a fund of valuable experience seldom found in one service station.

Familiarize yourself with quality Home Petroleum Products you will find new motoring satisfaction and pleasure.

W. V. NICHOLSON, Sales Agent

"You can buy no better"



HOME OIL DISTRIBUTORS LIMITED - THE 100% B.C. COMPANY

Well Done... Victory Motors Ltd.

THIS MODERN NEW GARAGE IS A CREDIT TO KELOWNA.

PLUMBING - HEATING AND SHEET METAL WORK

by

E. Winter Ltd.

Best Wishes for **SUCCESS**

Victory Motors Ltd.

on their

Grand Opening

We are pleased to have been the sub-contractors for the **ROOFING AND FLOORING** in the construction of B.C. Interior's most modern garage.

FLOR-LAY CO.

1555 Ellis St.

Phone 1356

RETARDED YOUNGSTERS
In many communities there is a backward child. Kindly neighbors can help the parents with their burden by accepting a little responsibility for the child's safety. If the youngster is seen straying from the home, talking to strangers, being teased by older children or running into any kind of danger, the parents should be notified or the little one seen safely home.

DENTAL CARE
Two good health rules are: Wash your hands immediately before eating or handling food, and brush your teeth directly after eating. If you haven't a toothbrush handy after eating, rinse your mouth with water. These are good rules for children and adults alike.

The RITZ
A COMPLETE CHOICE OF WELL-APPOINTED AND FULLY SERVICED APARTMENTS AND HOTEL ROOMS AT MODERATE JOHN H. GYRE, RATES Manager.
VANCOUVER B.C.

ASK FOR SCOTLAND'S FAVOURITE SON
JOHNNIE WALKER
SCOTCH WHISKY



Distilled, Blended and Bottled in Scotland
Contains 25% alc.
JOHN WALKER & SONS LTD.
Scotch Whisky Distillers
KILMARNOCK, SCOTLAND

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

Success Of Victory Motors Ltd. Is Largely Due to Wise Management And Loyal and Obliging Personnel

Wise management, plus a loyal and obliging personnel, has contributed greatly to the success of Victory Motors Ltd.

Partners in this progressive firm are Ronald D. "Ron" Prosser and Earl Popham. Douglas J. "Doug" Kerr is, besides being a director, auto body and paint shop manager. Mr. Prosser is president and sales manager. Mr. Popham secretary-treasurer and parts department manager.

In the mechanical department at Victory Motors are Bert Elford, Jack Boutwell, Jim Carnes, Tommy Tomiyama, Ollie Sherdahl, Roy Hoover, and Louis Samit. Their combined knowledge and willingness to serve, constitute the best reasons why this department is always so busy.

Jack Martin and Al Barr are in the lubrication department, and know their job well.

Paris Department
The parts department is one of the most important in any garage and involves much responsibility and close supervision. Here Jim Elden, assistant manager, and Dick Steele and Art Drake, work harmoniously and to the best advantage of all customers.

The auto body service and paint shop has two of the best men in the business handling all work in this department. Vince Curran and Cliff Edgar handle dents and destruction with the same efficient dexterity. A minor scratch, or a hell-bent-for-election entanglement of twisted steel, is all the same to them.

Herb Wittich handles the tire and wrecker service and does it with practiced skill.

Service station man is Arnold Barr; Al Hewitt, auto laundry. Here, as in all departments, the same high degree of service prevails.

Accountant and office manager is Eric Holland.

Alf Weston is service manager and "Whitey" Patriquin new and used car salesman.

Dream Come True
The new Victory Motors at the corner of Pendozi and Leon is a dream come true for youthful president Ron Prosser. First entering the automotive field in Vancouver in 1928, after having spent several years in other Pacific coast cities, Mr. Prosser came to Kelowna in 1934. He liked what he saw, realized the potential that existed here, and joined the staff of Begg Motors. Actually it was a transfer from the Vancouver branch and has never been regretted.

In August, 1937, he opened an independent auto repair shop at the corner of Lawrence and Pendozi, known as "Ron Prosser's Garage." It was strictly a case of being a horizontal Harry as all work was done by Ron himself. However, it brought its own reward and after 4 1/2 years of looking up at the

chassis of many car and truck, he acquired the business known as Don McLean Motors, the local General Motors dealership, and, in 1942, formed a partnership with Earl Popham, known as Victory Motors Ltd.

Busy Thoroughfare
True to its name, Victory Motors surmounted every difficulty, and business continued to expand. In 1949 it became increasingly apparent that the premises at Bernard Avenue and St. Paul Street could not accommodate the volume of business much longer. Seeing the necessity for a larger building, property was purchased at the corner of Leon Avenue and Pendozi Street.

For many years this land was vacant and the G. A. McKay residence had a rather solitary setting. However, Karen's Flowers came along and built a fine new florist shop a few years ago. Then, responding to the dictates of progress, the old McKay house was moved to another location. The house was old only in years and has since been transformed into a fine modern home nearby. All this space is now owned by Victory Motors and is ideally suited for the purposes since Pendozi is a busy thoroughfare.

Largest Gas Outlet
This fine modern garage, officially opened this week, was commenced in July, 1950, by A. L. Patterson, prominent Kelowna building contractor, according to plans designed and supervised by Jack Galbraith in collaboration with the owners.

Victory Motors Ltd. has the Kelowna and district dealership for cars and trucks produced by General Motors Products of Canada Limited. This means Chevrolet, Oldsmobile, Pontiac, Buick and Vauxhall cars, and Chevrolet, Maple Leaf and GMC trucks.

A large stock of genuine General Motors parts and accessories is carried to ensure prompt and efficient service to many hundreds of G.M. car and truck owners in the district.

In its new location, the company will be the largest outlet in the city for gasoline and other petroleum products manufactured by Home Oil Distributors Ltd., the 100% B.C. Company.

The well-known line of Dominion Fires will be handled.

Ron handles the dual administrative positions of president of the company and new and used car and truck sales manager.

He has always taken an active interest in all measures designed to improve the trade and assisted in the formation of the Kelowna Garage and Service Station Operators' Association and served as president of that body.

Former Alderman
After 2 1/2 years as an alderman on the city council, he retired because his own firm was growing to such an extent that it demanded more and more attention. This retirement from public office took effect on December 31, 1950.

A married man with two daughters, Ron Prosser has always been active in community affairs and is a member of the Kelowna Gyro Club, being president in 1948. He is also a member of the celebrated and internationally known Kelowna Club.



ASK ALFRED H. WESTON why he came to Kelowna and he'll tell you frankly that three things influenced him: climate, fishing and hunting.

As service manager at the new Victory Motors garage, he is well qualified for the position and has had Canada-wide experience.

He is married and has a 14-year-old son, Gary, who is, besides being active in sports, a member of the Boy Scouts.

As service manager in Ontario and the Maritimes, Alf gained wide and varied experience. In his capacity as service manager at Victory Motors Ltd. he is interested first and foremost in giving satisfaction to the customer.

He was formerly employed by

the Lounsbury Company Ltd. in Moncton, New Brunswick. They have the largest General Motors dealership in the Maritimes and have 32 outlets, with the largest General Motors franchise on the continent.

"Alf" came to British Columbia in 1948 and, for one and one-half years was service manager for Syd Smith Ltd., General Motors dealer in Kamloops. For a short period he was associated with Wilson Motors, General Motors dealer in Victoria and Duncan.

But the call of the Okanagan got him and Kelowna especially so he came to the Orchard City to join Victory Motors Ltd.

NEW EQUIPMENT INSTALLED AT VICTORY MOTORS

A new garage naturally means new equipment.

When Victory Motors finally decided that a move to larger quarters was necessary, they devoted much time to investigating and securing new equipment.

A Balcrank overhead chassis lubricator was chosen. A swivel type lubricator with a 400 pound tank, it is a great timesaver. A pit wheel alignment machine is also revolutionary. It has two outstanding features, occupies little space and enables workmen to work on vehicles at waist height.

A Bean model 55-J wheel balancing machine has also been installed at the new Victory Motors garage, and is unexcelled in its efficiency.

One of the main features of the 1951 Chevrolet is the new finger-lid the rest of the way up—where it stays without bracing. Examine the trunk lid springs free of the lock. Then all it takes is one finger on this distinctive new on display

HOOD ORNAMENT
Together with the new hood emblem, the striking new ornament highlights the sleek beauty of the new Chevrolet's flowing hood lines.

EXECUTORS AND TRUSTEES FOR OVER HALF A CENTURY

Two Sides...

IN SETTLING YOUR ESTATE

THE FIRST SIDE is a matter of business. To settle your estate under your Will, your Executor must be able to handle many troublesome details requiring a knowledge of business, investments, taxes and related subjects.

THE SECOND SIDE is a matter of human understanding. Your Executor must be able to help your family with sound advice and protect their interests as you would do.

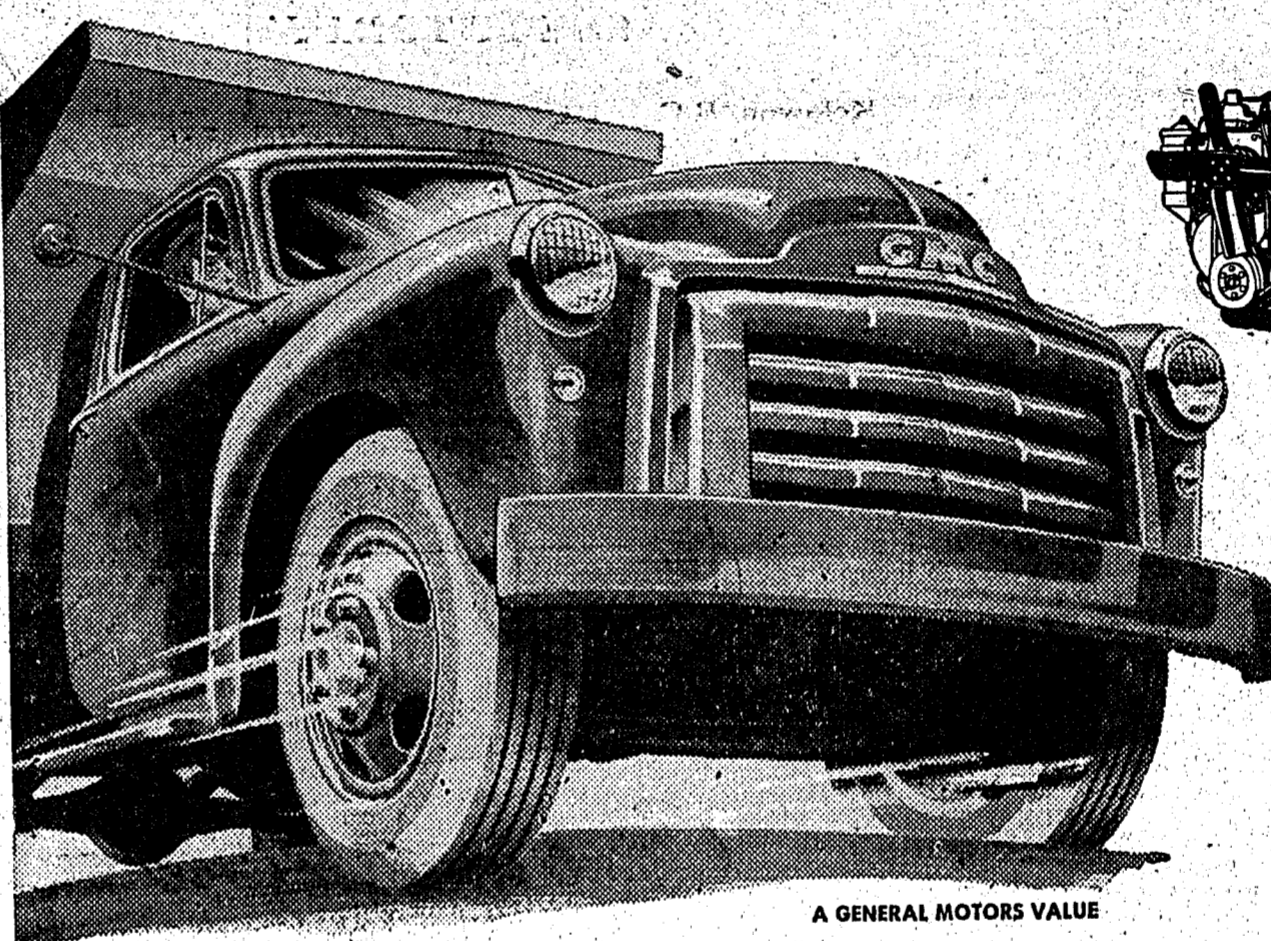
When you name The Royal Trust Company as your Executor and Trustee, you provide the advantages of both sides of estate administration for the benefit of your family.



Ask for our booklet "What We Can Do For You". It describes some of the services we perform for many and offer to you.

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626 WEST PENDER ST., VANCOUVER • MA: 8411
GEORGE O. VALE, MANAGER

FOR 1951 GMC BRINGS YOU THE GREATEST OF ALL TRUCKS!



A GENERAL MOTORS VALUE

Most efficient of all TRUCK ENGINES!

* Great GMC Valve-in-Head engines deliver more power! Torquepower now increased to 114 h.p., Loadmaster 105 h.p., Thriftmaster 92 h.p.

Most comfortable of all TRUCK CABS!

* New No-Drift Ventipanes... finger-tip seat adjustment... extra wide vision!

Strongest of all TRUCK CHASSIS!

* Built for the brutal run! New Improved brake... massive frame... easy handling!

MORE MODELS than any other make!

* More models, more load ranges, more wheelbases, more axle designs, more gear ranges!

In these greater-than-ever 1951 GMC's you'll get the constant dividend of GMC's greater pulling power... truck-built horsepower with greater sustained torque than other engines. And with that power goes the greater stamina of GMC's rugged truck-engineered frame! You get extra-value features in every model.

Underneath the brawny beauty of the new 1951 GMC, there's truck engineering that will pay off in operations—cut maintenance costs—step up dependability even higher. Drivers get more comfort than ever before—owners get more power, with real economy. GMC gives you far more choice—models built to do a job on every kind of truck operation.

Sure, they're the greatest of all trucks! See them today at your GMC dealer's!

Victory Motors Ltd.

542 Bernard Avenue

Phone 207

GMC FOR ANY LOAD ON ANY ROAD

Welcome Neighbor & Good Luck!

GLAD TO SEE YOU JOIN OUR PENDOZI STREET FAMILY.

Physicians Prescription Pharmacy

Welcome... VICTORY MOTORS LTD.

PENDOZI STREET

KELOGAN RADIO & ELECTRIC LTD.

"Your Northern Electric and Philco Dealer"

1632 Pendozi St.

Phone 36

MANY SUBMIT NEW POSTAGE STAMP DESIGNS

Hon. G. Edouard Rinfret, postmaster general, has announced the department's invitation to Canadian artists to prepare designs for postage stamps is meeting with pleasing results. The department has received a sufficiently large volume of designs from all parts of the country to indicate that the interest in this plan is great.

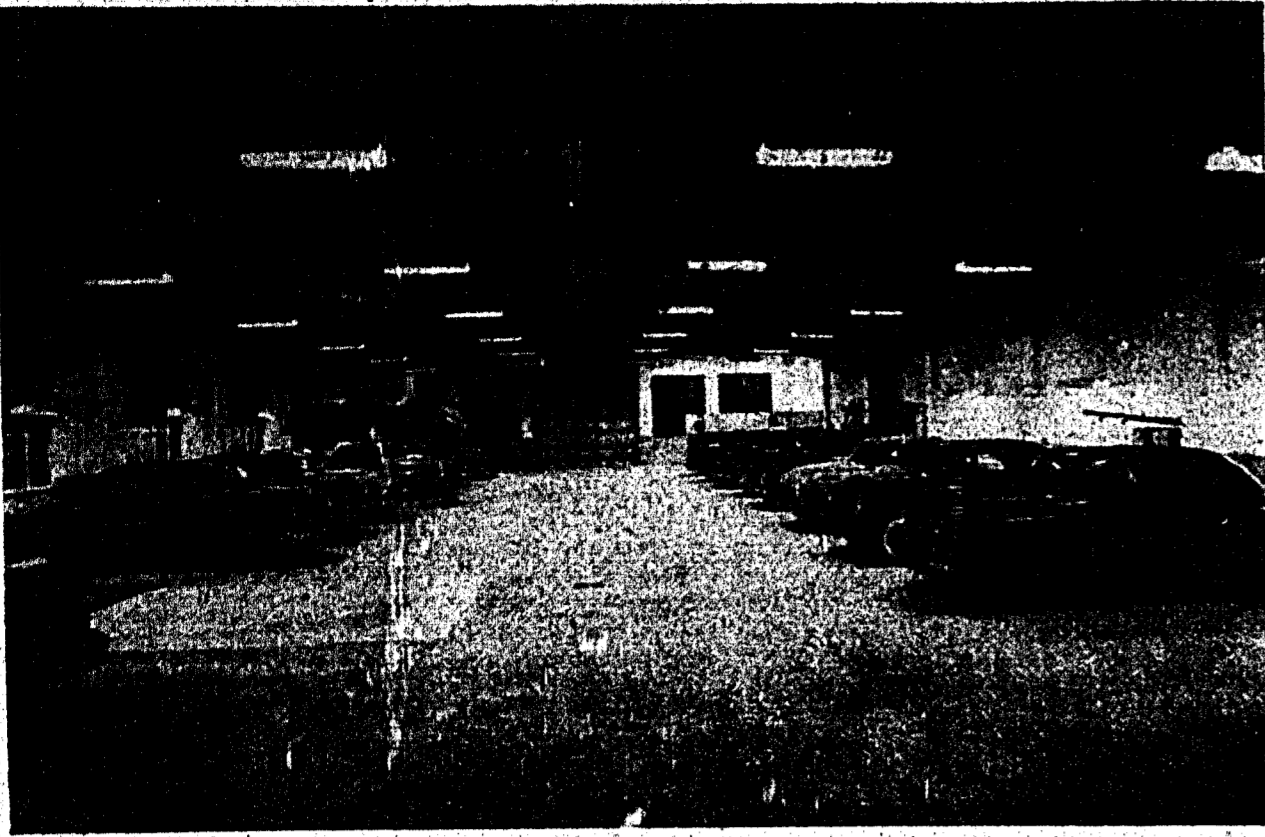
Unfortunately many artists have prepared designs as a result of early newspaper announcements that did not include detailed instructions regarding the size of the designs, colors to be used, etc. It is pointed out that only the designs that are representative of the secondary industries of Canada, the larger animals of Canada and Canadian outdoor activities and scenes must be suitable for reproduction by the Intaglio line-engraved process. The designs submitted displaying the flowers of Canada and the portraits and symbols of Indians and Esquimaux must be suitable for reproduction by the photographic process which permits photographic reproduction of the design in a number of colors. Artists should prepare designs on the latter subjects in colors of their own choosing.

All postage stamp designs forwarded for examination by the selection committee on April 21 should be of a standard size of 8 9/16" by 12 7/8" for the large size horizontal stamp or 8 3/16" by 6 7/8" for the small size vertical stamp. The designs displaying the flowers of Canada and the portraits and symbols of Indians and Esquimaux must be made for reproduction as small size postage stamps only. The other subjects mentioned may be designed for either a large horizontal postage stamp or for a small vertical postage stamp.

The postmaster general has emphasized that the invitation to Canadian artists does not constitute a competition, but on the contrary \$300 will be paid for every design that is selected for reproduction on postage stamps.

The post office department desires that the plan be of a continuous nature and that all future postage stamp issues be designed specifically for the purpose intended, by Canadian artists.

Artists are advised to correspond with the financial branch, post office department, Ottawa, for full details regarding the preparation and forwarding of designs for Canadian postage stamps.



THE NEW GARAGE CONSTRUCTED by Victory Motors Ltd., is the largest in the interior. The above picture shows the huge workshop where all mechanical repairs are made. Motorists can drive into the new premises from Leon Avenue and there is an easy exit to the lane. Fluorescent lighting is one of the main features of the workshop which also has abundant natural light.

1951 Chevrolet Features Automatic Transmission

Chevrolet for 1951 offers the first fully automatic transmission in the lowest price field—"Powerglide"—available as an option at extra cost. The numerous models are available at Victory Motors Ltd.

In addition, the 1951 Chevrolet presents a new design profile, with longer, lower, more sweeping lines; new jumbo-drum brakes; and a selection of 12 models, including the new Chevrolet "Bel Air," Canada's first hard-top convertible.

"The automatic transmission has been hailed as the most revolutionary driving aid since the advent of the self-starter," said E. J. Umphrey, director of sales, General Motors Products of Canada Ltd. "By offering Canadian motorists 'Powerglide'—which replaces the mechanical gearshift and eliminates the clutch pedal—Chevrolet has assured itself of an even firmer hold on the position of Canada's sales leader.

"Powerglide," Mr. Umphrey continued, "is an automatic hydraulically operated mechanism of the torque converter type. It consists of two major units—a torque converter and a planetary gearset—with a system of hydraulic controls. The planetary gearset would not be necessary except that reverse and emergency low are required from time to time.

"The system is controlled by a selector lever mounted on the steering column, with positions marked on a plastic dial beneath the wheel. By setting the lever at any one of the positions—park, neutral, drive, low and reverse in that order—the driver may select the transmission position he desires. He cannot start the engine unless the lever is set at park or neutral. As a safety precaution, an electrical switch is incorporated in the control linkage, making it impossible to start the engine in any of the driving positions of the control lever."

New Model

The new 1951 Chevrolet offers the "Bel Air" to Canadian motorists for the first time. This luxurious six-passenger coupe possessing the swiftness of a convertible has all the practicality of the solid top. With the "Bel Air" as leader, the latest series contains two individually-styled two-door sedans and two four-door sedans, a sport coupe and a business coupe—all, except the business coupe, available in either deluxe or standard models.

Chevrolet's 1951 design changes are highlighted by new rear fenders, suggestive of the "fin" motif, which contribute to the illusion of greater length and accentuate the car's lowness. Also featured is a completely new grille and massive new bumper guards.

Other design changes include reflector guard tail lights—a combination of tall and stop lights accentuating the new rear fender contours and equipped with reflector buttons which warn traffic when the car is parked; lights, a new jet-styled hood ornament; and new finger-tip trunk handle.

As for the 1951 Chevrolet interior, its curved safety-sight instrument panel has a new placement of controls and instruments for greater driving ease. All instruments are compactly grouped in two circular clusters in front of the driver and the control knobs are conveniently placed below in a recessed panel. New night lighting eliminates glare, the driver seeing only figures and pointers of instruments softly illuminated in green.

New Materials

New materials, new styling and new two-tone color treatment add to the luxurious atmosphere of Chevrolet interiors for 1951.

As much as 25 percent less pedal pressure is required with the completely new jumbo-drum brakes. Lining area in the wider front brakes is increased 15 percent. Longer brake life is assured and linings wear more evenly. Self-energization is greater. In both forward and reverse, the momentum of the car is used as an important aid in brake application. The new jumbo-drum brakes are bonded, rather than riveted, to the brake shoes. Because there are no rivets to hasten lining wear or to score brake drums, lining life is virtually doubled. In addition, the entire brake mechanism is sealed against dirt and mud.

The new 1951 Chevrolet is powered with six-cylinder valve-in-head engine with 92 horsepower—105 horsepower with "Powerglide." More and more manufacturers are adopting the valve-in-head power plant because the full benefits of high compression can be achieved only with it. It offers all the advantages of better engine breathing with faster, more direct intake of fuel mixture and expulsion of exhaust gases—resulting in greater engine efficiency and economy.

Chevrolet's 105 horsepower engine has hydraulically-hushed valve lifters, a feature of Chevrolet's costliest cars, which smooth engine noise and automatically keep themselves in adjustment—eliminating the need for periodic valve adjustments.

LETTERS TO THE EDITOR

HOSPITAL IN RUTLAND

The Editor, The Kelowna Courier. Dear Sir—I wonder how many people in Rutland would be interested in having a hospital of their very own. The Kelowna district is fast filling up. If it was only a 25-bed one for a start it would be a great asset to the hospital staff in Kelowna.

What they need there to properly serve the district from Westbank to Oyama is one about twice the size. Of course this idea I am advancing may only be like a stone dropped in deep water. It goes to the bottom but the ripples or wavelets drift to the shore of useful endeavor where something may be done.

WESLEY SEARLE, R.R. 1, Kelowna.

ATTENTION CHESS PLAYERS

The Editor, The Kelowna Courier. Dear Sir—The British Columbia Chess Federation is sponsoring and

organizing the 1951 correspondence chess championship of B.C. which will get under way on February 1, 1951. The 1950 event, now reaching its concluding stages, has proved highly successful, 77 entrants from 22 cities and towns throughout B.C. having competed.

The B.C.C.F. is desirous of letting every chess fan in the province know of the tournament in order to make the 1951 tourney even better. The contacting of players who are members of the organized chess clubs in the large cities is relatively easy; but it is the chess enthusiasts in the outlying districts who have little, if any, opportunity for play, that we are anxious to contact. These are the ones who will benefit most from taking part in the tournament, and for whom it is being primarily organized.

I am certain that there is a number of chess players in the area served by the Courier who would appreciate being made aware of the competition. All inquiries concerning the tournament should be made to me before February 1, 1951. With sincere thanks for your kindly co-operation in publicizing this, the fourth annual postal chess championship of British Columbia, I remain,

CLARENCE CARROLL, Tournament Director, 122 Tupper Street, Chilliwack, B.C.

SPIERS LANE

The Editor, The Kelowna Courier. Dear Sir—I notice in a recent issue of The Courier you refer to "Spiers Road" near the K.L.O. bridge. We always refer to this mile of road as "The Lane" and I think the old name should be kept.

This lane was called after the fine old pioneer who squatted on the West side of it and whose log cabin by the side of his lane was for so many years a landmark to all who came this way.

In Spiers' time it was never a road and even forty years ago when I first knew it, it consisted of a corduroy track of poles placed side by side, by the old man, across the swamp.

The narrow lane was thickly overgrown with alders and birch which met in places over head and being a favorite resort of owls it was an eerie adventure indeed to walk on a dark night from the K.L.O. crossing (there was no bridge over Mission Creek in those days, and those of us who had no horse used to wade across the water) to the end of the lane into the bush where I was clearing the land for my orchard.

We can never get back the picturesque old lane of by-gone years but I would ask both the press and the public work department to at least leave us "Spiers Lane."

Yours truly, CLAUDE H. TAYLOR, The Rondavels, South Kelowna, Jan. 19, 1951.

Honey bees are sold by the pound.

Edgar Allen Poe is generally regarded as the originator of the modern detective story.

New Styling, New Two-Tone Color And New Materials Make Chevrolet More Luxurious In Low Price Field

New materials, new styling and a new two-tone color treatment make Chevrolet interiors more luxurious and inviting than ever.

The foam rubber cushion of the big, soft deluxe seats are upholstered in a fine quality, light gray broadcloth enriched with dark gray stripes. Carpets of simulated rubber and durable leather fabric scuff pads carry out the distinctive new color treatment throughout.

Chevrolet is the only low-priced car to give you Body by Fisher, and this beautiful new interior reflects all the greater facilities, experience and skill of the world's largest builder of automobile bodies.

The curved instrument panel is completely new in design and placement of controls for greater driving ease and safety. All instruments are compactly grouped in two circular clusters in front of the driver and the control knobs are conveniently placed below in a recessed panel. New night lighting eliminates glare, the driver seeing only the figures and pointers of the instruments, softly illuminated in green.

NEW REFLECTOR-GUARD TAIL LIGHTS

Newly-styled combination tail and stop lights accentuate the new rear fender contours of the 1951 Chevrolet models, now available at Victory Motors Ltd.

Reflector buttons, separate from the lens, warn approaching cars when your car is parked without lights.

Pontiac Looks Back On Many Years Of Achievement In The Fine Art Of Automotive Design, Performance

FROM the vantage point of its Silver Anniversary year, Pontiac looks back on year upon year of achievement in the fine art of automotive design and performance. In comfort, in luxury, in dependability and in economical long life, these Silver Anniversary Pontiacs reflect a full quarter century of inspired and advanced engineering. So, to observe fittingly a Silver Anniversary, Pontiac presents a truly spectacular parade of new models—each one of them, more than ever, the most beautiful thing on wheels. These models are now on display at Victory Motors Ltd., agents for Pontiac, Chevrolet, Oldsmobile and Buick cars as well as GMC and Chevrolet trucks.

Gracefully contoured for beauty, its components perfectly located for ease of driving, the Pontiac instrument panel is handsomely finished in Silver Anniversary grey and dark grey lacquers. Here are dials, chromed control knobs, radio speaker grille, glove compartment, ashtray artistically blended with convenience and safety for complete driving satisfaction.

Riding Comfort
The Pontiac also features Body by Fisher roominess and riding comfort. Beauty and utility are equally well served by the rich durable fabrics on the seats, seat backs, door panels and sidewalls. By every measure, hip room, head room, leg room, riding comfort Pontiac's spacious interiors are outstanding.

Motorists' greatest sensation is available on Pontiac's Fleetleader Deluxe models. No clutch pedal, no gear-shift, just step on the gas and go! Only the accelerator and the brake to think about! Hands free to steer and signal! No more driving fatigue! That's what power-

beat Pontiac. The famous Pontiac Six gives you enviable performance both on long trips and in the city. The 96 H.P. L-head efficiency—smooth, whispering power—is the reason for Pontiac's reputation for economical long life. The economical six has a new carburetor especially designed for smooth peak performance under all conditions.

Pontiac's straight eight gives you 116 horsepower and delivers extra-flashing performance with standard fuels. For fast get-away in city traffic and nimble highway cruising, this great-hearted eight, with its famous L-head valve arrangement, delivers unmatched Silver Streak performance.

MOTORISTS GET SERVICE PLUS!

Those extra services that mean so much to a motorist have become a reality at Victory Motors Ltd. Your car is treated with the respect it deserves, particularly in the mechanical department.

To protect fenders and chrome work from scratches left by tools, mechanics at Victory Motors place a rubbersided matting over the car. This protects the finish of the car.

Also, the front seat is covered while mechanics are working on your car. Even the steering wheel is covered to keep grease off it. Everything possible is done to hand your car back to you free from grease marks, scratches, and other common and careless forms of depreciation.

Ladies will greatly appreciate this service as it means that dresses and gloves will no longer be soiled.

CANADA'S LOST BABIES

Canada's infant death rate has decreased during the past 10 years from 61 per thousand to 44 per thousand, but this figure is still too high.

Your Best Buy
Harwood's Rye
Canada's Finest

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

NOTICE TO FRUIT GROWERS

We are in a position to take care of a limited additional fruit tonnage.

Our advanced methods, equipment and careful handling guarantee you efficient handling of your fruit.

PHONE 42 and we will gladly have a representative meet you and discuss your problems. This will put you under no obligation.

BRITISH COLUMBIA ORCHARDS CO-OPERATIVE ASSOCIATION

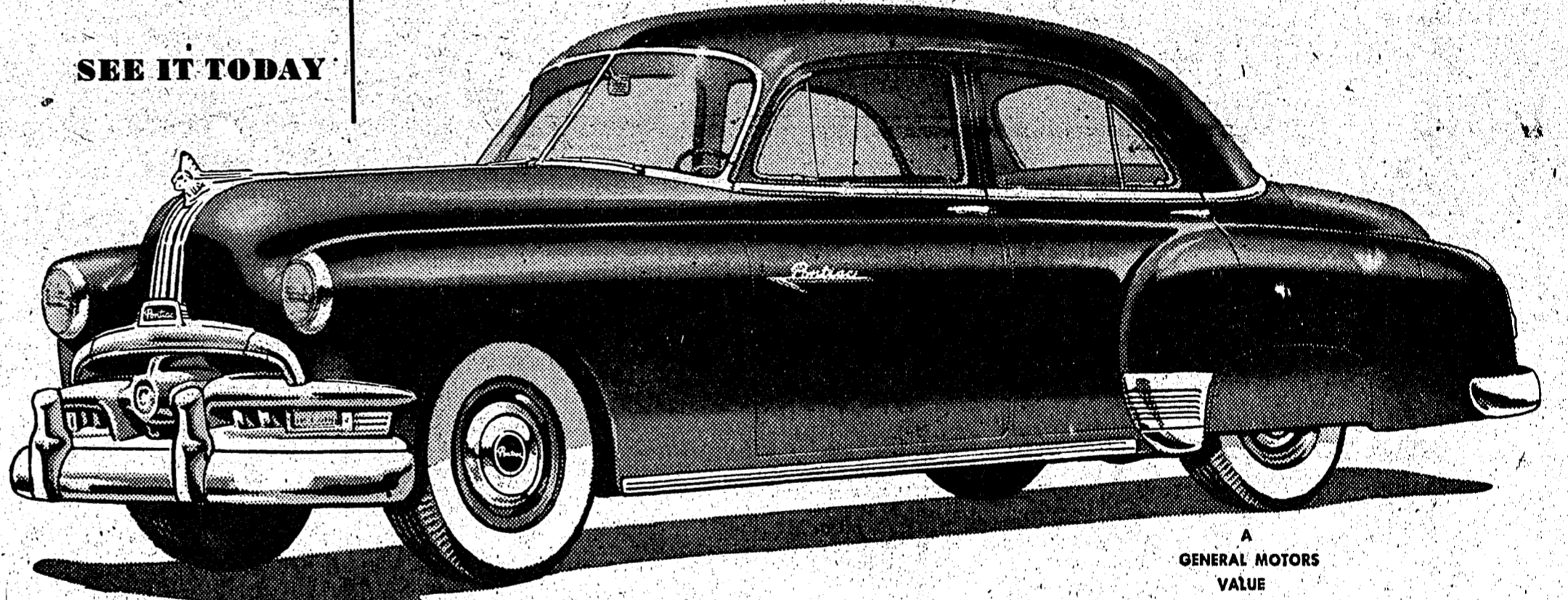
816 CLEMENT AVENUE — KELOWNA, B.C.

Now on Display ...

New Silver Anniversary

Pontiac

WITH SENSATIONAL AUTOMATIC TRANSMISSIONS



SEE IT TODAY

Come in and See why Feature for Feature and Dollar for Dollar you can't beat a Pontiac!

GM
POWER *Glide*

SENSATIONAL NEW AUTOMATIC TRANSMISSION AVAILABLE ON FLEETLEADER DELUXE MODELS
New automatic driving comes to the low-price field! In all 1951 Pontiac Fleetleader Deluxe models you can have the wonderful ease and smoothness of Powerglide—a proved, completely automatic transmission. There's no clutch pedal. And Powerglide's easy on your car as well as on you! In normal driving no gears ever shift, for Powerglide is a torque converter drive. Wear is reduced, efficiency increased. Your car's life is longer, its trade-in value higher! Powerglide is optional equipment at extra cost on Fleetleader Deluxe models.

- THE MOST BEAUTIFUL THING ON WHEELS... with distinctive new Gull-Wing Styling!
- TWO SENSATIONAL AUTOMATIC DRIVES... POWERGLIDE on Fleetleader Deluxe, HYDRA-MATIC Drive on Chieftain and Streamliner.
- SILVER STREAK PERFORMANCE... two engines, powerful straight eight or dependable, economical six.
- LUXURIOUS NEW INTERIORS... beautiful new fabrics, new color harmonies, comfortable deep-seat seats.
- NEW, IMPRESSIVE SWEEPSTREAM FENDER TREATMENT... protected by massive wraparound bumpers.
- SWEEPVIEW VISION... wide windows, extra broad curved windshield, slim corner posts.
- BODIES BY FISHER... strong, rugged, beautifully styled and built of all steel.
- EYE CONTROL INSTRUMENTS... entire panel easy to see, easy to read.
- YEAR-AROUND COMFORT CONTROL... perfected twin-duct heating and ventilating.
- PACK-AWAY TRUNK... extra-large, fully-lit with self-locking counter-balanced lid.
- BUILT TO LAST 100,000 MILES... In the Pontiac tradition of economical, dependable service for a long, long time!

GM
HYDRA-MATIC *Drive*

THE EVER-POPULAR AUTOMATIC TRANSMISSION NOW MADE EVEN FINER!
HYDRA-MATIC, the automatic drive that has been acclaimed by motorists for over ten years can be yours on any 1951 Pontiac Chieftain or Streamliner. Step on the gas to go, step on the brake to stop—that's all you do in normal driving on the HYDRA-MATIC, the drive that has outmoded the clutch pedal entirely! And this year it features new Instant Reverse! HYDRA-MATIC is an automatic transmission plus a fluid drive... that's the secret of HYDRA-MATIC's flashing performance, amazing smoothness, wonderful driving ease! HYDRA-MATIC Drive is optional equipment at extra cost on Chieftain and Streamliner models only.

NOTICE

As required by the Income Tax Act, this will advise our customers as referred to in the said Act, that in accordance with the terms and conditions, and within the times and limitations contained in the said Act, it is our intention to pay a rebate in proportion to the 1951 patronage out of the revenues of the 1951 taxation year, or out of such other funds as may be permitted by the said Act, and we hereby hold out the prospect of the payment of a patronage rebate to you accordingly.

GROWERS SUPPLY COMPANY LIMITED

1332 Ellis St. Kelowna, B.C.

Victory Motors Ltd.

Corner Pendozi Street and Leon Ave.

BUILT IN CANADA • PROVED IN CANADA • FOR CANADIANS