

Context

- The COVID-19 pandemic has impacts on beef and dairy VC in Colombia
- However, not much data available yet and magnitude of impacts unknown in most cases
- Study gives insights on impacts for each VC link and offers potential mitigation options, based on official data and websites, and press articles
- Guideline for decision- and policy-making to mitigate the crisis and build food system resilience

Our innovative approach

- COVID-19 is a new topic and a similar study has not been conducted before for the Colombian beef and dairy sector
- We did not only focus on a particular link of the beef and dairy VC (e.g. primary producers) but on the sector as a whole, including direct and indirect actors as well as the consumer



COVID-19 and the beef and dairy sector in Colombia: Current and potential developments, impacts and mitigation options

- COVID-19 will cause important changes in the Colombian beef & dairy value chains (VC)
- Changing consumer preferences will demand formalization of VC towards more traceability, food safety, animal health and sustainability
- Research can play a fundamental role in impact analysis, supporting recovery and developing solutions for building resilience

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Results/Impact

- 2 Working Papers published, in English (<u>bit.ly/2U7nfLg</u>) and Spanish (<u>bit.ly/307o22W</u>), with very high reach among Colombian and Latin American stakeholders.
- Includes recommendations for decision- and policy-makers on how to mitigate the crisis
- Research in short-, mid- and long-term is suggested to help the sector recover and prepare better for future crises.
- Media coverage: a number of outlets published, like blogs: <u>bit.ly/2Epj4Gc</u>, <u>bit.ly/3lmwd3E</u> & <u>bit.ly/2EtlDqF</u>; and media: <u>bit.ly/3jcTFhz</u>, <u>bit.ly/2YyZm1C</u>, <u>bit.ly/3llk6n4</u>, <u>bit.ly/3hv2iDM</u>, <u>bit.ly/3lePnlu</u> & <u>bit.ly/2ED4DOI</u> in Spanish; <u>bit.ly/2QmJR8j</u>, <u>bit.ly/3llkrpQ</u>, <u>bit.ly/2YAKG1V</u> in English.

Future steps

- Similar studies are planned for Central America and the Caribbean, East Africa and Southeast Asia
- A consumer study is planned to analyze crisisrelated changes in preferences and consumption behavior that might affect the sector

Partners

Alliance Bioversity-CIAT, with support from the CRPs on Livestock and CCAFS



