COLLEGE STUDENTS' GROCERY SHOPPING FOOD SAFETY PRACTICES DURING THE COVID-19 EXPERIENCE



BACKGROUND

Grocery shopping behaviors that support food safety among college students is not well documented. COVID-19 pandemic efforts related to hygiene practices may have improved these by increasing hand sanitizing, grocery cart cleansing, and altering food packaging and storage. Differences in practices have been identified among urban, suburban, and rural consumers in the literature, but not specifically in college-age students.

PURPOSE

To assess grocery shopping behaviors of college students during the COVID-19 experience.

MATERIALS AND METHODS

A cross-sectional online survey was conducted in Spring 2020 using network sampling of university students ≥ 18 years of age. A subset of the 89 questions was used for this study. Fortysix questions were scored to yield a total food safety practice score.

Demographics (n = 282)		
	n	%
Sex		
Male	60	21.3%
Female	220	78%
Transgender	1	0.4%
Race		
White, non-Hispanic	225	79.8%
White, Hispanic	14	5%
African American or Black	4	8.5%
Native American or Alaskan Native	0	0%
Asian, Pacific Islander	4	1.4%
Indian (Southwest or Subcontinental)	2	0.7%
Middle Eastern	2	0.7%
Bi-Racial	5	1.8%
Multi-Racial	1	0.4%
Other	4	1.4%
Area of Residence		
Urban	60	21.3%
Suburban	147	52.1%
Rural	73	25.9%

Have you seen anti-bacterial cart wipes at the grocery stores? (n = 282)				
Yes	No	Missing		
186	32	64		
(66%)	(11.3%)	(22.7%)		

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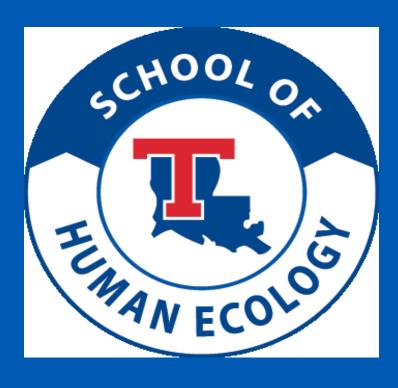
RESULTS

There were 282 respondents: 21.4% urban, 52.4% suburban, and 26.1% from rural areas. Approximately 55% indicated responsibility for household grocery shopping. The majority purchased groceries from a supercenter with location, price, and quality of products identified as primary reasons for this choice. Chi-square tests revealed no significant difference in total food safety practice scores among residential areas, however, differences (p < 0.05) were found for individual behaviors related to poultry and meat selection, cart placement, and storage; produce selection and storage; and use of cooling bags. Cloth bags were used by 25% of students, with 3% following laundering recommendations.

Are you the person who usually does the g	grocery shopping in your	household?
Response	n	(
Yes	72	25
No	70	24
Split Equally	87	30
Other	53	18

Where do you get the majority of your groceries? (n = 282) Response n % Grocery Store 83 29.4% Supercenter 135 47.9% Warehouse Store 5 1.8% Discount Store 2 0.7% Drug or Convenience Store 3 1.1% Grocery Store and Superstore 1 0.4% Walmart, Sam's. and Target 1 0.4% Other 54 19.1%					
Grocery Store8329.4%Supercenter13547.9%Warehouse Store51.8%Discount Store20.7%Drug or Convenience Store31.1%Grocery Store and Superstore10.4%Walmart, Sam's. and Target10.4%	Where do you get the majority of your groceries? (n = 282)				
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Discount Store20.7%Drug or Convenience Store31.1%Grocery Store and Superstore10.4%Walmart, Sam's. and Target10.4%	Supercenter	135	47.9%		
Drug or Convenience Store31.1%Grocery Store and Superstore10.4%Walmart, Sam's. and Target10.4%	Warehouse Store	5	1.8%		
Grocery Store and Superstore10.4%Walmart, Sam's. and Target10.4%	Discount Store	2	0.7%		
Walmart, Sam's. and Target 1 0.4%	Drug or Convenience Store	3	1.1%		
	Grocery Store and Superstore	1	0.4%		
Other 54 19.1%	Walmart, Sam's. and Target	1	0.4%		
	Other	54	19.1%		

What is the primary reason you shop at a	store? (n = 282)	
Response	n	%
Price	48	17%
Location	82	29.1%
Quality of Products	29	10.3%
Customer Service	2	0.7%
All of the above	3	1.1%
Convenience	1	0.4%
Curbside Service	4	0.1%
Curbside Service and Price	1	0.4%
I do not get my own groceries	1	0.4%
It is what I have always done	1	0.4%
Only store to buy a variety of food	1	0.4%
from a 40+ mile radius		
Pharmacy	1	0.4%
Price and availability	1	0.4%
Price, location, variety, and	1	0.4%
pharmacy		
Quantity	1	0.4%
Other	54	19.1%



Collegiate Student Grocery Shopping F			· · · · · · · · · · · · · · · · · · ·	
Question	Number of Correct Answers			
	Urban	Suburban	Rural	
	(n = 60)	(n = 147)	(n = 73)	
How often do you use anti-bacterial	8	9	6	
grocery care wipes at the grocery store?	(13.3%)	(6.1%)	(8.2%)	
When arranging foods in your grocery	19	41	23	
cart, do you place meat, fish, and	(31.7%)	(27.9%)	(31.5%)	
poultry products below all other items?				
Do you place your hand in a plastic	2	20	11	
bag (used as a glove) while selecting	(3.3%)	(13.6%)	(15.1%)	
meat, fish, or poultry?			(101170)	
When grocery shopping, do you place	11	48	22	
your meat, fish, and poultry products	(18.3%)	(32.7%)	(30.2%)	
in a plastic bag prior to placing in your	(1010/0)			
cart?				
When shopping, do you use hand	9	25	18	
sanitizer or wash your hands after	(15%)	(17%)	(24.7%)	
selecting poultry?	()		(
Do you use hand sanitizer or wash	8	24	18	
your hands after selecting meat?	(13.3%)	(16.3%)	(24.7%)	
Do you use hand sanitizer or wash	6	16	14	
your hands after selecting fish?	(10%)	(10.9%)	(19.2%)	
Do you use hand sanitizer or wash	5	18	12	
your hands before selecting fresh	(8.3%)	(12.2%)	(16.4%)	
fruits or vegetables?				
Do you select your refrigerated items	28	56	43	
at the end of your grocery store trip?	(46.7%)	(38.1%)	(58.9%)	
During the hot months of the year, do	7	11	11	
you put your refrigerated items in	(11.7%)	(7.5%)	(15.1%)	
cooling bags before driving home?				
Do you take your meat, fish, and	28	42	34	
poultry products out of their plastic	(46.7%)	(28.6%)	(46.6%)	
bags before placing them in the				
refrigerator?				
Do you place the meat, fish, and	21	38	23	
poultry products at the bottom of your	(35%)	(25.9%)	(31.5%)	
fridge below all produce products?				
Do you leave your produce products		36	24	
within the plastic bag when placing	(16.7%)	(24.5%)	(32.9%)	
them in the fridge?				
Do you wash your fruits and	56	136	66	
vegetables before eating them?	(93.3%)	(92.5%)	(90.4%)	

Re	usable Grocery Ba	ag Usage (n=	-282)				
Do	you own reusable	cloth grocery	v bags?)			
	Yes		No		Missing		
	73			145		64	
	(25.9%)			(51.4%)		(22.7%)	
How often do you use your cloth grocery bags?							
	More than once	Weekly	7	Monthly	Af	ew times a	Does Not
	a week					year	Apply/Missing
	7	32		13		18	212
	(2.5%)	(11.3%))	(4.6%)		(6.4%)	(75.2%)
How often do you wash/launder your cloth grocery bags?							
	Every time I use	Weekly	7	Monthly	Af	ew times a	Does Not
	them					year	Apply/Missing
	2	6		15		47	212
	(0.7%)	(2.1%)		(5.3%)		(16.7%)	(75.2%)

CONCLUSIONS

College students report inadequate frequency of grocery shopping food safety practices despite the public emphasis on hygiene practices. Differences in specific behaviors among urban, suburban and rural college students may guide intervention efforts.

SELECTED REFERENCE

Newsad, R., Ripley, D., & Shepherd, C. A. (2016). Assessed Food Safety Risks Associated with Grocery Stores. Journal of Environmental Health, 16-21. Retrieved from https://ezproxy.latech.edu:2054/stable/26330556.