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YOUTH SUBCULTURE**Gaponov S.A, Troushkova T.V.****Scientific supervisor - Associate professor Troushkova T.V.*****Siberian Federal University***

Subculture Young people have a particular relationship with the world. There are many groupings (subcultures) that have interests different from those of the mainstream culture. A particular cultural grouping is a way for young people to express their individuality (identity). By the mid-60s teenagers had begun to form distinct cultural groupings. Most young people in Britain follow some kind of youth culture: rocker, hacker, raver, skinhead, hippies, Goth, punk, baker Why do teens choose a subculture? A subculture is a way of life. It isnt a fan club, its a real life. It seems to them that the parents are always saying: No! That everything about them: their hair, their music, clothes, the way they talk, their dreams are considered bad by grown-ups. The young people are unsure of where they are going. So its a way of having something that they can say they belong to and that they are whatever. Often young people do something not because they want to do it. They do things because everybody around does or because they think its impolite to refuse. The inspiration to form a youth culture comes out of a combination of fashion, style and music. A subculture is group with a distinct style and identity. Different subcultures have their own beliefs, values, fashions Nevertheless, members of different subcultures may have something similar in their image, behavior, etc Some people think that all subcultures are awful.

The Punk subculture emerged in the United States, the United Kingdom, and Australia in the mid-1970s. Exactly which region originated punk has long been a major controversy within the movement. Punk rock has a variety of musical origins both within the rock and roll genre and beyond. The earliest form of punk rock, named protopunk in retrospect, started as a garage rock revival in the northeastern United States in the late 1960s. The first ongoing music scene that was assigned the punk label appeared in New York City between 1974 and 1976. At about the same time or shortly afterward, a punk scene developed in London. Soon after, Los Angeles became home to the third major punk scene. These three cities formed the backbone of the burgeoning movement, but there were also other scenes in a number of cities such as Brisbane and Boston. Around 1977, the subculture began to diversify with the proliferation of factions such as 2 Tone, Oi!, pop punk, New Wave, and No Wave. In the United States during the early 1980s, punk underwent a renaissance in the form of hardcore punk, which sought to do away with the frivolities introduced in the later years of the original movement, while at the same time Britain saw a parallel movement called streetpunk. Hardcore and streetpunk then spread to other regions just as the original subculture had. In the mid-1980s to the early 1990s in America, various underground scenes either directly evolved from punk or at least applied its attitudes to new styles, in the process producing the alternative rock and indie music scenes. A new movement in the United States became visible in the early and mid-1990s that sought to revive the punk movement, doing away with some of the trappings of hardcore.

Emo is a style of rock music typically characterized by melodic musicianship and expressive, often confessional lyrics. It originated in the mid-1980s hardcore punk movement of Washington, D.C., where it was known as "emotional hardcore" or "emocore" and pioneered by bands such as Rites of Spring and Embrace. As the style was echoed by contemporary American punk rock bands, its sound and meaning shifted and changed, blending with pop punk and indie rock and encapsulated in the early 1990s by groups such as Jawbreaker and Sunny Day Real Estate. By the mid 1990s numerous emo acts emerged from the Midwestern and Central United States, and several independent record labels began to specialize in the

style. Emo broke into mainstream culture in the early 2000s with the platinum-selling success of Jimmy Eat World and Dashboard Confessional and the emergence of the subgenre "screamo". In recent years the term "emo" has been applied by critics and journalists to a variety of artists, including multiplatinum acts and groups with disparate styles and sounds. In addition to music, "emo" is often used more generally to signify a particular relationship between fans and artists, and to describe related aspects of fashion, culture, and behavior. Today emo is commonly tied to both music and fashion as well as the emo subculture. Usually among teens, the term "emo" is stereotyped with wearing skinny jeans, sometimes in bright colors, and tight t-shirts (usually short-sleeved) which often bear the names of emo bands. Studded belts and black wristbands are common accessories in emo fashion. Black Converse sneakers and skate shoes, such as Vans, are popularly worn among people of the emo fashion. Some males also wear thick, black horn-rimmed glasses. The emo fashion is also recognized for its hairstyles. Popular looks include long side-swept bangs, sometimes covering one or both eyes. Also popular is hair that is straightened and dyed black. Bright colors, such as blue, pink, red, or bleached blond, are also typical as highlights in emo hairstyles. Short, choppy layers of hair are also common. This fashion has at times been characterized as a fad. In the early 2000s, emo fashion was associated with a clean cut look but as the style spread to younger teenagers, the style has become darker, with long bangs and emphasis on the color black replacing sweater vests. Emo has been associated with a stereotype that includes being particularly emotional, sensitive, shy, introverted, or angst-ridden. It has also been associated with depression, self-injury, and suicide.

A **Skinhead** is a member of a subculture that originated among working class youths in the United Kingdom in the 1960s, and then spread to other parts of the world. Named for their close-cropped or shaven heads, the first skinheads were greatly influenced by West Indian (specifically Jamaican) rude boys and British mods, in terms of fashion, music and lifestyle. Originally, the skinhead subculture was primarily based on those elements, not politics or race. Since then, however, attitudes toward race and politics have become factors by which some skinheads align themselves. The political spectrum within the skinhead scene ranges from the far right to the far left, although many skinheads are apolitical. Fashion-wise, skinheads range from a clean-cut 1960s mod-influenced style to less-strict punk- and hardcore-influenced styles. In addition to short hair, skinheads are identified by their specific clothing styles. Skinhead fashions have evolved somewhat since the formation of the subculture in the 1960s, and certain clothing styles have been more prevalent in specific geographic locations and time periods. There are several different types of skinheads in terms of style. Some skinheads do not fit into any of these categories, and many display characteristics of more than one category. The usefulness of these terms is to explain the dominant skinhead styles. There are no reliable statistics documenting how many skinheads have belonged to each category. Traditional skinheads, also known as trads or Trojan skinheads, identify with the original 1960s skinhead subculture in terms of music, style and culture. Oi! skinheads appeared after the development of punk rock in the 1970s. They often have shorter hair and more tattoos than 1960s skinheads, and wear items that differ from those of their traditionalist counterparts, such as: higher boots, tighter jeans, T-shirts and flight jackets. Hardcore skinheads originated in the United States hardcore punk scene in the early 1980s. Their style is also less strict than that of the traditional skinheads. In the early days of the skinhead subculture, some skinheads chose boot lace colours based on the football team they supported. Later, some skinheads (particularly highly political ones) began to attach significance to the colour of laces to indicate beliefs or affiliations. In a few cases, the colour of braces (also called suspenders), and (less commonly) flight jackets may also signify affiliations.

The Hippie subculture was originally a youth movement that arose in the United States during the mid-1960s, swiftly spreading to other countries around the world. The ety-

mology of the term 'hippie' is from hipster, and was initially used to describe beatniks who had moved into New York City's Greenwich Village and San Francisco's Haight-Ashbury district. These people inherited the countercultural values of the Beat Generation, created their own communities, listened to psychedelic rock, embraced the sexual revolution, and used drugs such as marijuana and LSD to explore alternative states of consciousness. In January 1967, the Human Be-In in Golden Gate Park in San Francisco popularized hippie culture, leading to the legendary Summer of Love on the West Coast of the United States, and the 1969 Woodstock Festival on the East Coast. Hippies in Mexico, known as jipitecas, formed La Onda Chicana and gathered at Avándaro, while in New Zealand, nomadic housetruckers practiced alternative lifestyles and promoted sustainable energy at Nambassa. In the United Kingdom, mobile "peace convoys" of New age travellers made summer pilgrimages to free music festivals at Stonehenge. In Australia hippies gathered at Nimbin for the 1973 Aquarius Festival and the annual Cannabis Law Reform Rally or MardiGrass. In Chile, "Festival Piedra Roja" was held in 1970 (following Woodstock's success), and was the major hippie event in that country. Hippie fashions and values had a major effect on culture, influencing popular music, television, film, literature, and the arts. Since the widespread movement in the 1960s, many aspects of hippie culture have been assimilated by mainstream society. The religious and cultural diversity espoused by the hippies has gained widespread acceptance, and Eastern philosophy and spiritual concepts have reached a wide audience. The hippie legacy can be observed in contemporary culture in myriad forms — from health food, to music festivals, to contemporary sexual mores, and even to the cyberspace revolution.

The Goth subculture is a contemporary subculture found in many countries. It began in the United Kingdom during the early 1980s in the gothic rock scene, an offshoot of the Post-punk genre. The goth subculture has survived much longer than others of the same era, and has continued to diversify. Its imagery and cultural proclivities indicate influences from nineteenth century Gothic literature along with horror films and to a lesser extent the BDSM culture. The goth subculture has associated tastes in music, aesthetics, and fashion, whether or not all individuals who share those tastes are in fact members of the goth subculture. Gothic music encompasses a number of different styles. Styles of dress within the subculture range from deathrock, punk, androgynous, Victorian, some Renaissance and Medieval style attire, or combinations of the above, most often with black attire, makeup and hair. By the late 1970s, there were a few post-punk bands labeled "gothic". However, it was not until the early 1980s that gothic rock became its own subgenre within post-punk, and that followers of these bands started to come together as a distinctly recognizable movement. The scene appears to have taken its name from an article published in UK rock weekly *Sounds*: "The face of Punk Gothique", written by Steve Keaton and published on February 21, 1981. The opening of the Batcave in London's Soho in July 1982 provided a prominent meeting point for the emerging scene, which had briefly been labeled positive punk by the *New Musical Express*. The term "Batcaver" was later used to describe old-school goths. Independent from the British scene, the late 1970s and early 1980s saw death rock branch off from American punk. In 1980s and early 1990s, members of an emerging subculture in Germany were called Grufti[e]s (English "vault creatures" or "tomb creatures"); they generally followed a fusion of the gothic and new wave with an influence of new romantic, and formed the early stages of the "dark culture" (formerly called "dark wave culture").