

ATTRACTING FOREIGN INVESTMENT TO UKRAINE IN THE GLOBALIZATION

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Purpose - A characteristic feature of the current state of economic development is the active involvement of foreign direct investment. For Ukraine, this question is relevant because they, above all, are of a scientific-technical progress, additional capital into the country and direct to the international space.

Design/methodology/approach - The subject of research is theoretical and methodological approaches to motion estimation and the impact of FDI on the economy of Ukraine. The object of research is foreign direct investment.

To investigate this problem we used the following methods: systematization, generalization, concretization.

Findings - The study is to study the nature of foreign direct investments and their importance to the economy and the problems of attracting foreign investment in Ukraine.

According to the survey were posed the following problem:

- to consider the nature of foreign direct investment in Ukraine;
- analyze the current state of foreign investment in Ukraine;
- identify the main activities of foreign investment in Ukraine;
- examine the effectiveness of government intervention in the development of foreign investment in Ukraine.

Keywords - foreign investment, investment activity, investment climate, investment policy, innovation.