

Title	Information Search Process
Author(s)	Kuhlthau, C
Citation	CITE Seminar: Information Literacy and Pre-service Programs, Hong Kong, China, 7 July 2005
Issued Date	2005
URL	http://hdl.handle.net/10722/44002
Rights	Creative Commons: Attribution 3.0 Hong Kong License

# **Information Search Process**



### Carol Collier Kuhlthau Rutgers University

Information Search Process Carol Collier Kuhlthau Rutgers University

#### **Model of the Information Search Process**

Tasks	Initiation	Selection	Exploration	Formulation	Collection	Presentation
Feelings (affective)	uncertainly	optimism	confusion frustration doubt	clarity	sense of direction/ confidence	satisfaction or disappointment
Thoughts (cognitive	0	ue			ased interest	
Actions (physical)	U		ation	>¢	seeking pertii documentii	nent information ng

## **Uncertainty Principle**

Uncertainty is a cognitive state which commonly causes affective symptoms of anxiety and lack of confidence. Uncertainty and anxiety can be expected in the early stages of the information search process.

## **Uncertainty Principle**

The affective symptoms of uncertainty, confusion, and frustration are associated with vague, unclear thoughts about a topic or question. As knowledge states shift to more clearly focused thoughts, a parallel shift occurs in feelings of increased confidence. Uncertainty due to a lack of understanding, a gap in meaning, or a limited construction initiates the process of information seeking.

# **Uncertainty Principle**

**Uncertainty initiates the process of information seeking** 

Corollary	Definition
Process	Constructing meaning
Formulation	Forming a focused perspective
Redundancy	Encountering the expected and unexpected
Mood	Assuming a stance or attitude
Prediction	Making choices based on expectations
Interest	Increasing intellectual engagement

# **Evidence of Process in Work Tasks**

Task Type	Routine Tasks	<b>Complex Tasks</b>
Uncertainty	low	high
Construction	low	high
Stages in the ISP	low	high

# Criteria for Choices in the Information Search Process

Criteria	Question
Task	What am I trying to accomplish?
Time	How much time do I have?
Interest	What do I find personally interesting?
Availability	What information is available to me?

#### **Levels of Mediation**

LevelDescription1. OrganizerNo intervention<br/>self service search in an organized collection2. LocatorReady Reference Intervention<br/>single fact or source search; query / answer

3. Identifier Standard Reference Intervention subject search: group of sources in no particular order; problem / interview / sources

#### Levels of Mediation

Level

Description

4. Advisor Pattern Intervention subject search: group of sources in recommended order; problem / negotiation / sequence

5. Counselor Process Intervention constructive search: holistic experience; problem / dialogue / strategy / sources / sequence / redefinition

## **Levels of Education**

	Level	Description
1	Organizer	No Instruction Self service search in an organized collection
2	Lecturer	Orienting Instruction Single session: overview of services, policies and location of facilities and collection; no specific problem
3	Instructor	Single-Source Instruction Variety of independent sessions: Instructions on one type of source to address specific problem

# **Levels of Education**

	Level	Description
4	Tutor	<b>Strategy Instruction</b> Variety of independent sessions: Instructions on a variety of sources to address specific problem
5	Counselor	Process Instruction Holistic interaction over time: Instructions on identifying and interpreting information to address evolving problem

### **Zone of Intervention**

That area in which an information user can do with advice and assistance what he or she cannot do alone or can do only with great difficulty.

## **Zone of Intervention**

 Z1 Problem self-diagnosed Search self-conducted
 Z2-Z5 Problem diagnosed through interview

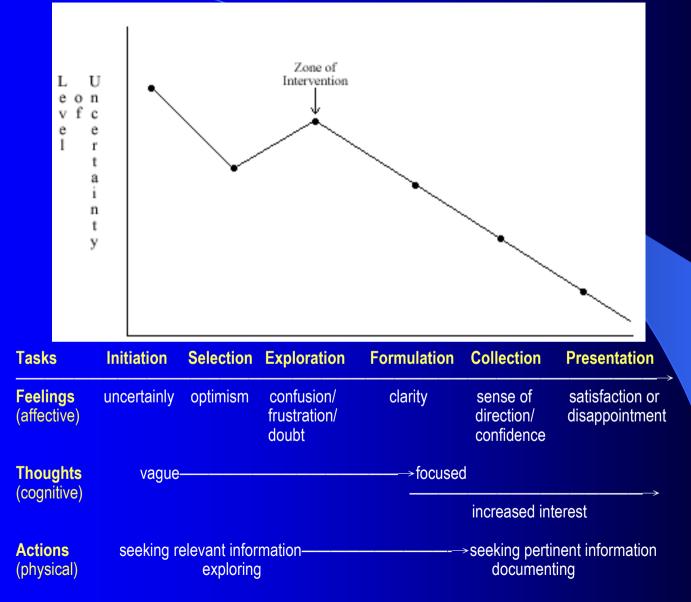
 a. Problem statement of request
 b. Background – task, interest, time, availability
 c. Diagnosis using theory base: Source or Process

SourceProcessZ2Right sourceZ5a. Dialogueb. ExplanationZ3Relevant sourcesc. Formulationd. ConstructionZ4Sequence of sourcese. Learningf. Application

## **Intervention Diagnostic Chart**

Zone of Intervention	Levels of Mediation	Levels of Education	Intervention
<b>Z1</b>	Organizer	Organizer	Self service
<b>Z2</b>	Locator	Lecturer	Single Source
<b>Z</b> 3	Identifier	Instructor	Group of Sources
Z4	Advisor	Tutor	Sequence of Sources
<b>Z5</b>	Counselor	Counselor	Process Intervention

#### **Model of the Information Search Process**



# Four Basic Information Literacy Abilities

Strategy	Definition
Recall	Remembering ideas from what has been gathered
Summarize	Organizing ideas in capsulized form and placing in meaningful sequence
Paraphrase	Retelling in one's own words
Extend	Fitting ideas into what one already knows to form new understandings

# Strategies for Intervening in the Information Search Process

Ability	Definition
Collaborating	Working jointly with others
Continuing	Proceeding at more than one point in time
Choosing	Selecting what is interesting and pertinent
Charting	Visualizing ideas, issues, questions and strategies
Conversing	Talking about ideas for clarity and further questions
Composing	Writing to identify what is formulated and what is missing

# **Primary Inhibitors**

Lack of time

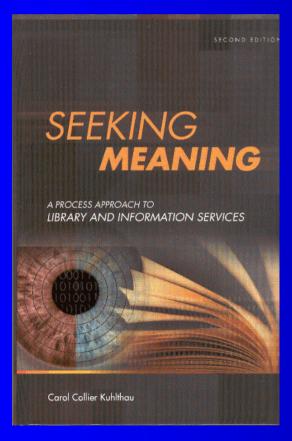
### Confusion of roles

Poorly designed assignments

## **Basic Enablers**

•Constructivist view of learning
•Team approach to teaching
•Competence in designing process assignments
•Commitment to developing information literacy

### Reference



Kuhlthau, C. C.
Seeking Meaning: A
Process Approach to
Library and Information
Services.
Libraries Unlimited,
2004