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The Library as Publisher? Publishing at Portland State University and Oregon State University

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Portland State University, kbjork@pdx.edu

Sue Kunda
Western Oregon University

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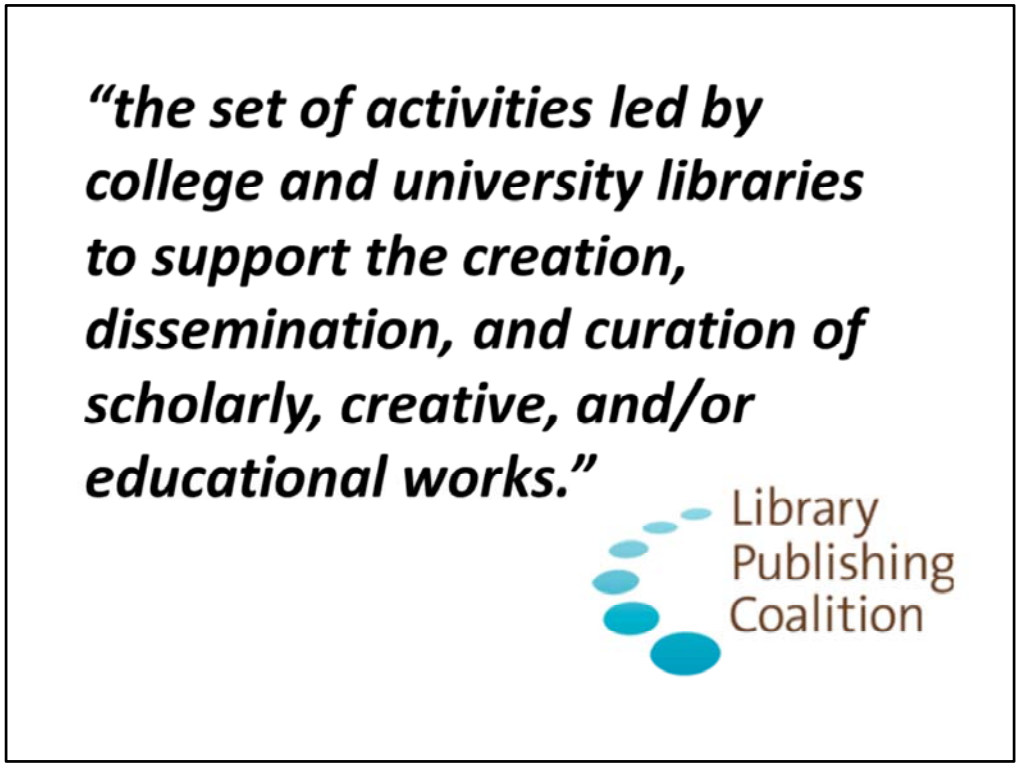
The Library as Publisher?

Publishing at Portland State University and Oregon State University

Karen Bjork
Digital Initiatives Coordinator
Portland State University

Online Northwest
Corvallis, Oregon
February 13, 2015

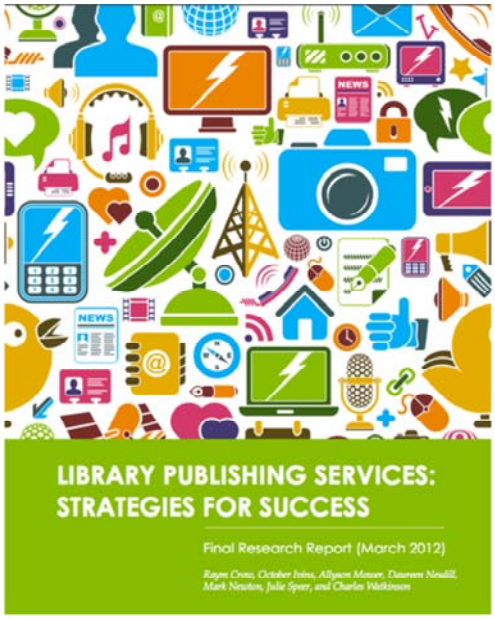
Sue Kunda
Digital Scholarship Librarian
Oregon State University



[1]

The mission of library publishing services
is based on a core value of libraries: knowledge sharing and literacy are an essential public
good. Libraries have been challenged in this mission as publishers develop content delivery
platforms that focus on direct sales to customers. By developing library publishing services,
libraries curate options for authors and readers that are missing from today’s publishing
market. Between commercial and self-publishing, there is a niche for authors and readers that
can provide a winning solution to each. This solution can preserve public access to knowledge,
and compensate authors who provide open or affordable access to their works.
Many academic library programs started as reprint, institutional repository,
or digitization projects, and have been expanding to include scholarly communication programs
such as hosting journals, publishing new manuscripts, and supporting digital

scholarship



"the vast majority of library publishing programs were launched in order to contribute to change in the scholarly publishing system…"

SPARC 2011 Report: Library Publishing Services Library Publishing Services: Strategies for Success

"the vast majority of library publishing programs were launched in order to contribute to change in the scholarly publishing system…, supplemented by a variety of other mission-related motivations"

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Pacific University Oregon
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FOUNDED AD 1870
Carnegie Mellon University
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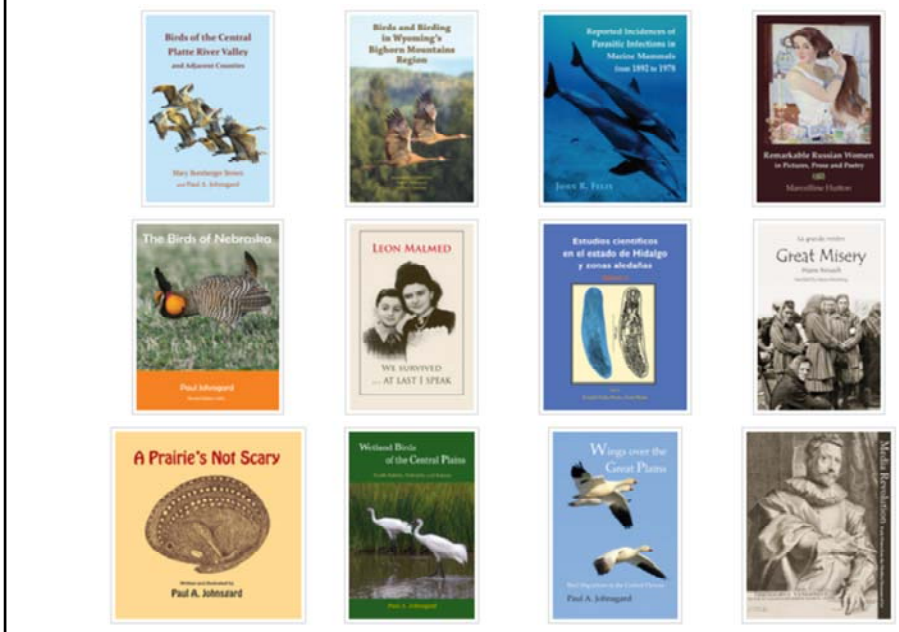
LIBRARY PUBLISHING
DIRECTORY
2015
LIBRARY PUBLISHING COALITION



University of Nebraska – Lincoln E-Zea Books

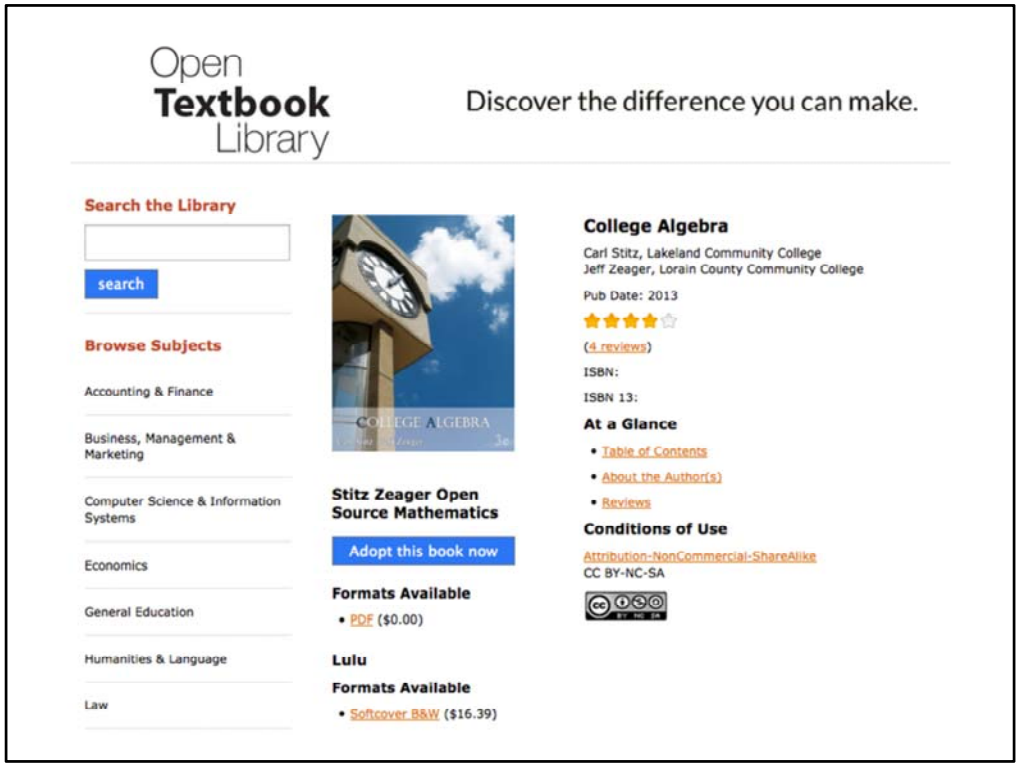
Online textbooks open a new chapter in learning

SUNY project has faculty members write material, cutting costs

12:41 AM, Feb. 25, 2013

Recommend Sign Up to se

Amy Guptill, associate professor of sociology at The College at Brockport, center, meets with freshmen students Kaethe Leonard, a biochemistry major from Syracuse, left, and Alyssa Button, a psychology major from Buffalo, at Aerie Café at the college. The students were giving Guptill feedback for the online textbook she is working on.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College Algebra
Carl Stitz, Lakeland Community College
Jeff Zeager, Lorain County Community College
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(4 reviews)
ISBN:
ISBN 13:
At a Glance
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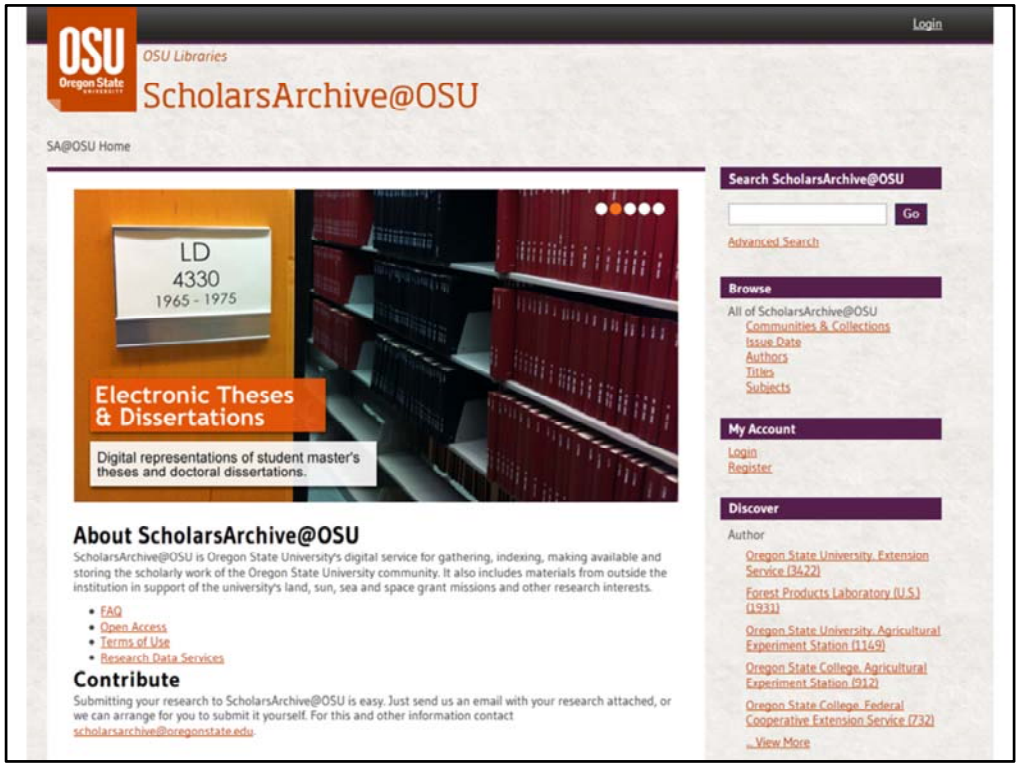
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Barbie Brains: The Effect of Barbie Dolls on Girls' Perception of Male and Female Jobs
Abramson, Elise
File Name: ThesisAbramsonx.pdf
Size: 598.7Kb
Format: PDF
View/Open
URI: http://hdl.handle.net/1957/12188
Date: 2009-07-28T21:14:04Z
Abstract:
In this experiment, 16 three to eight-year-old girls from the Corvallis area came to our lab with one of their parents. After having the child play with either a Barbie Doll or a control toy for five minutes, the experimenter orally administered a questionnaire designed to assess activation of gender stereotypes about jobs and self-perceived ability related to future career ability. The main hypothesis was that after playing with Barbie, girls would be more stereotypical during a picture task. The secondary hypothesis predicted that girls who played with Barbie would say that they could do fewer careers in a question task. Results were insignificant for the main hypothesis and the secondary hypothesis.
Advisor: Sherman, Aurora
Keyword: Barbie
Stereotype
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The Biennial Conference on University Education in Natural Resources (UENR for short) provides a forum for university-based educators to share strategies and techniques used to educate the entire spectrum of audiences for whom they offer educational programs. This conference, seventh in a series, explores teaching and learning innovations and issues facing educators in natural resource fields. Penn State (1996), Utah State (1998), the
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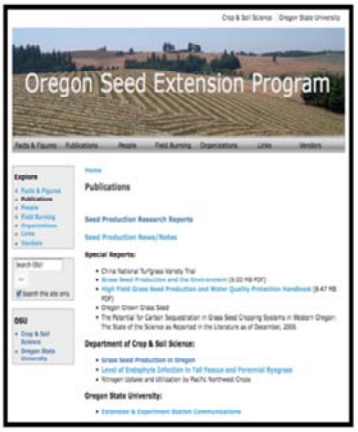
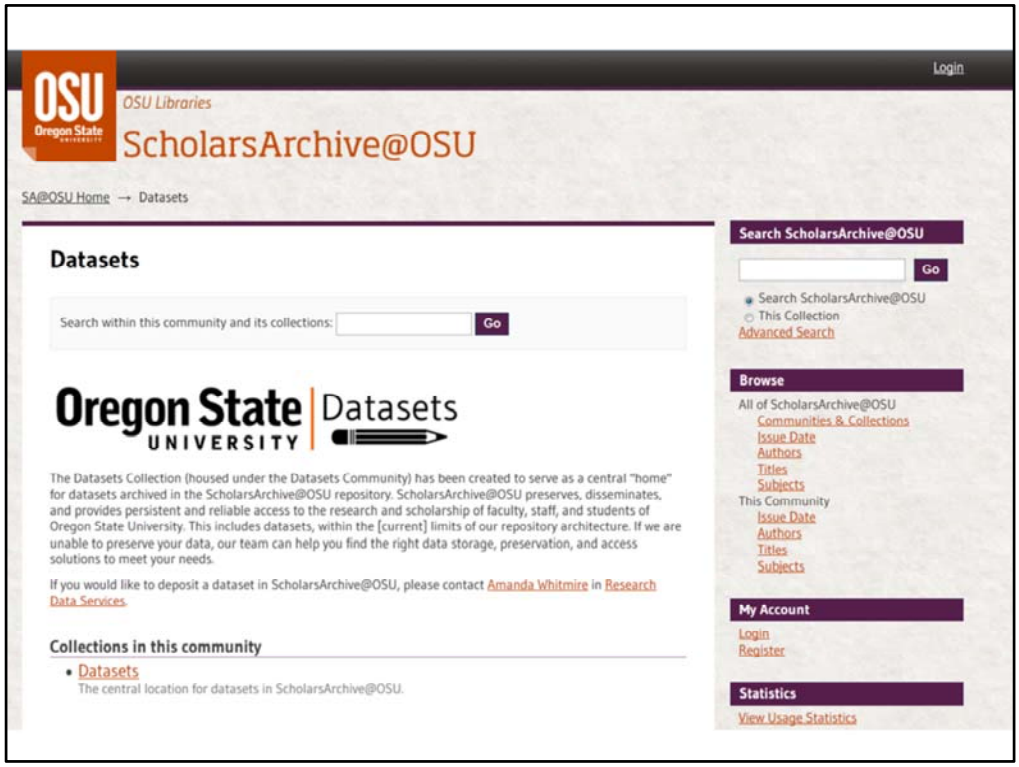
SEED PRODUCTION RESEARCH
AT OREGON STATE UNIVERSITY
USDA-ARS COOPERATING
Edited by William C. Young III

John Schmitz/For the Capital Press

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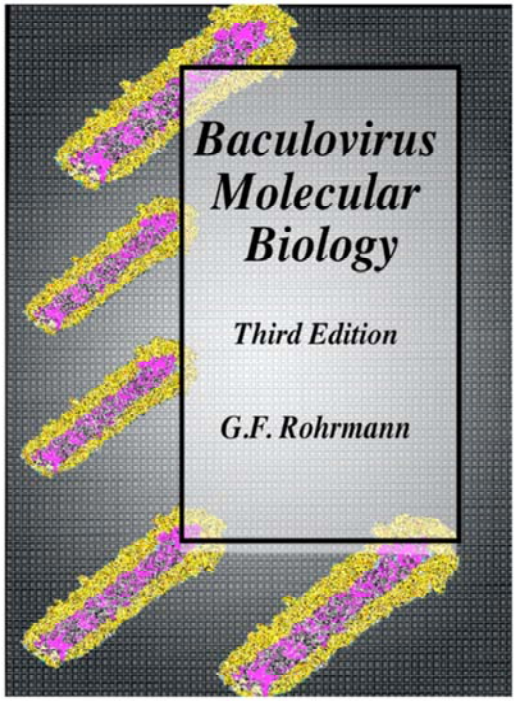
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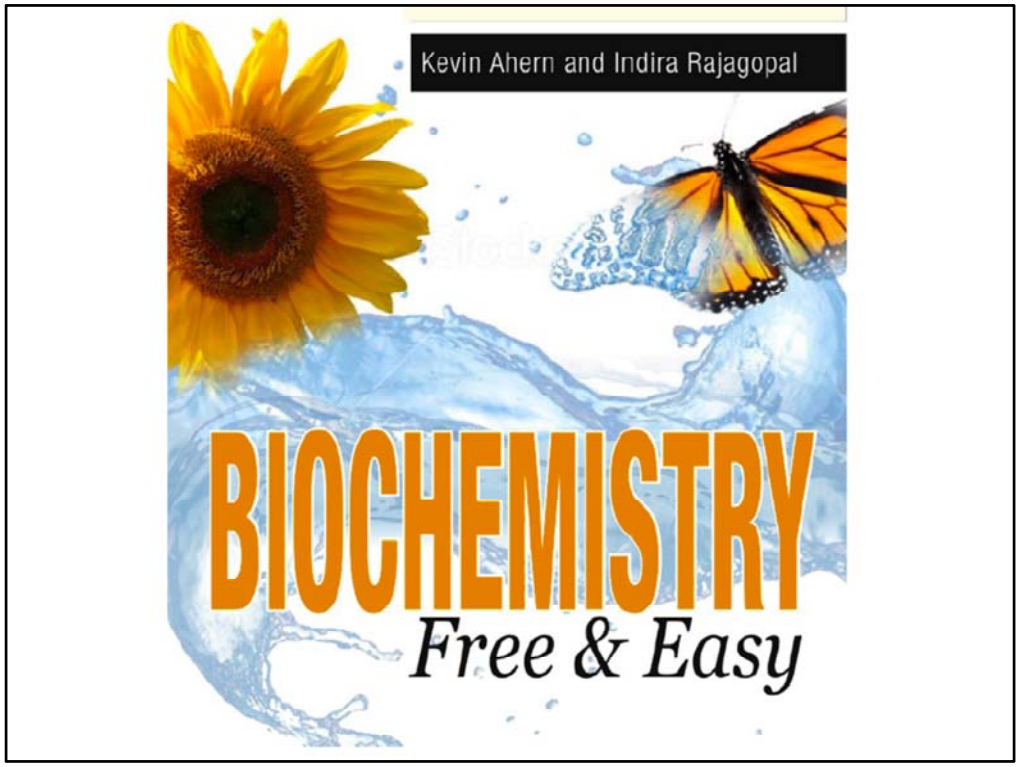
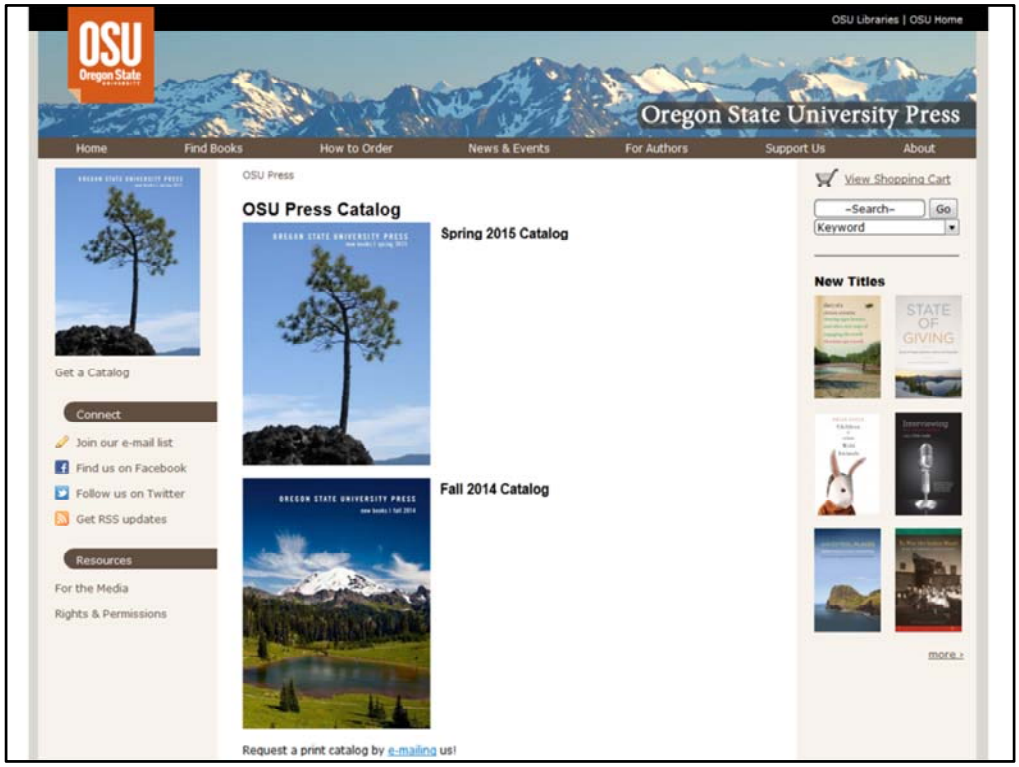
Third Edition
G.F. Rohrmann


Kevin Ahern and Indira Rajagopal
BIOCHEMISTRY
Free & Easy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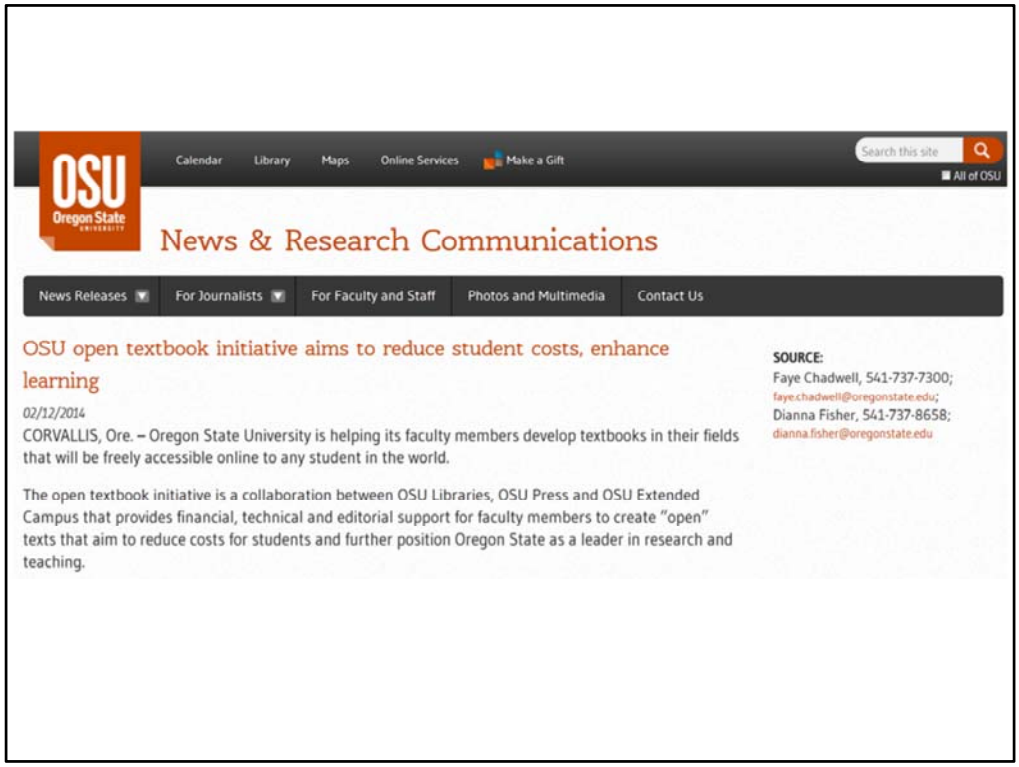
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OSU open textbook initiative aims to reduce student costs, enhance learning
02/12/2014
CORVALLIS, Ore. – Oregon State University is helping its faculty members develop textbooks in their fields that will be freely accessible online to any student in the world.
The open textbook initiative is a collaboration between OSU Libraries, OSU Press and OSU Extended Campus that provides financial, technical and editorial support for faculty members to create "open" texts that aim to reduce costs for students and further position Oregon State as a leader in research and teaching.
SOURCE:
Faye Chadwell, 541-737-7300;
faye.chadwell@oregonstate.edu;
Dianna Fisher, 541-737-8658;
dianna.fisher@oregonstate.edu

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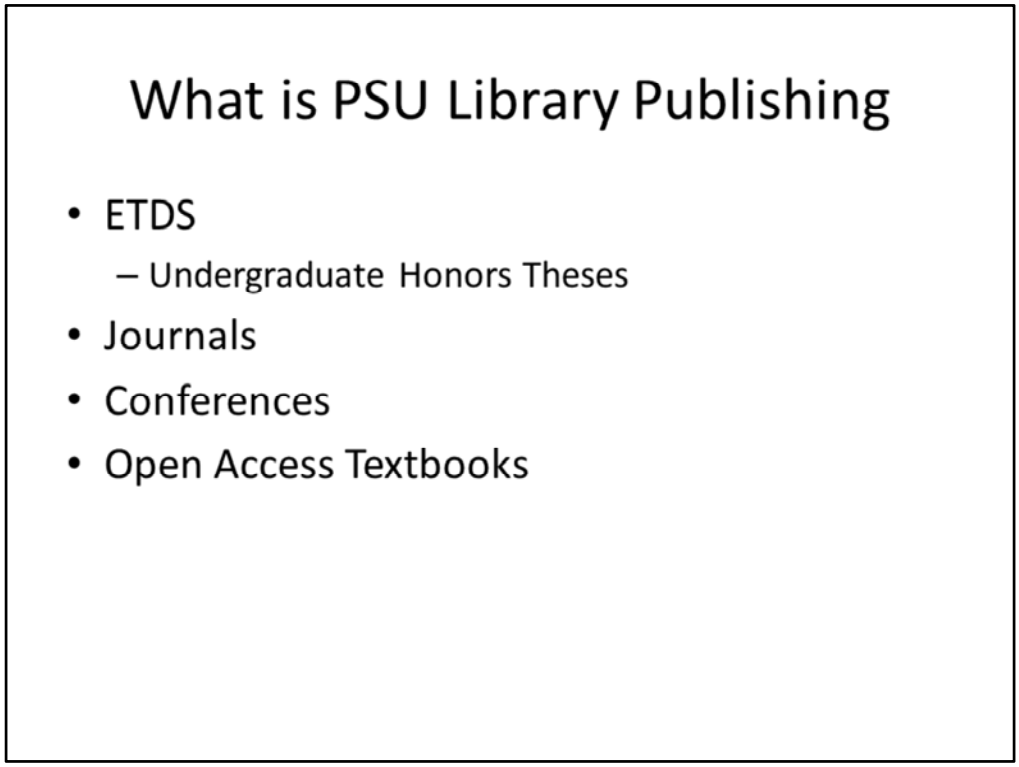
Why & Mission

- PDXScholar's greatest strength is its ability to provide an access point for original work that has not been published elsewhere
- Our mission is dissemination
  - Free Online Open Access (creative commons license)
  - Monthly Download Statistics
  - On-demand paperback at a reasonable price
  - Reduce student cost
  - Provide publishing outlet for work that does not fit other available publication models



Working with the graduate school we provide access to all graduate theses and dissertations – students have the ability to place an embargo on work and creative writing students and those filling for patents can have their work in restricted access to PSU students, staff and faculty only.

Journals – digital commons allows us to offer a publishing platform with peer-reviewed tools.

Conferences – like the journal platform digital commons offers a platform with peer-reviewed tools for publishing conference. Two conference. Student Research Symposium and Young Historians Conference

Open Access Textbooks – newest adventure - talking about in more detail in a few minutes

Services offered by the library are ISSN registration and DOI creation/ registration

Anthos – Student run journal supported by the Honors College. Students handle the call for submission, assigning peer-reviewers, editing, layout and other publication decisions. Anthos is our first journal using the peer-reviewed tools in Digital Commons. Last year they transitioned from publishing print only to electronic. Students are learning about publishing in an online environment and are running the journal.

McNair – process of transitioning to publishing directly in PDXScholar. Process of training and next year plan to run the journal from our digital commons platform

Process of working with a PSU faculty to have a new journal

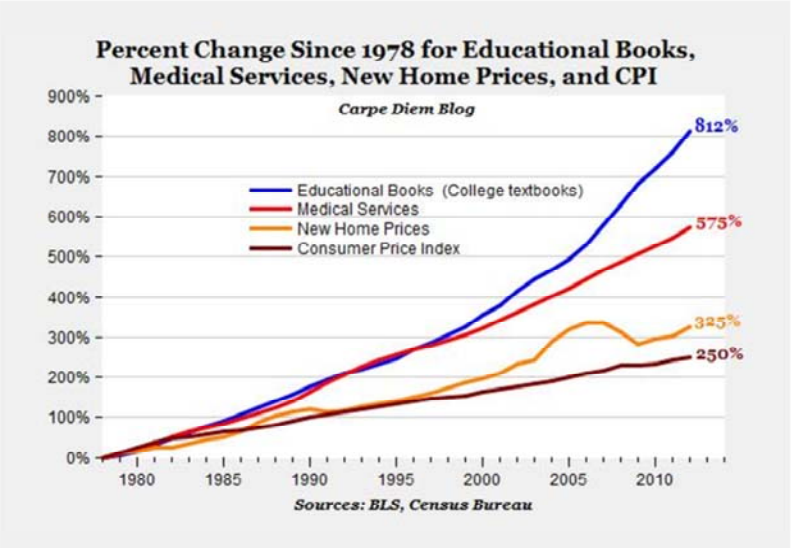
Textbook Prices

- Textbooks prices rose 82% since 2002
  - 6% increase per year
- 2 to 3 times the inflation rate
- Average student spends $1168 annually on supplies

November of 2014, Oregon Higher Education Coordinating Committee (HECC)

- 9,000 students survey
- 1/3 of the students **Do Not** acquire their books before the first day of class
- 1/3 of the students **need their financial aid award** before they can buy their books
- Nearly 1/2 of the students are **paying over $250 per term** for their books

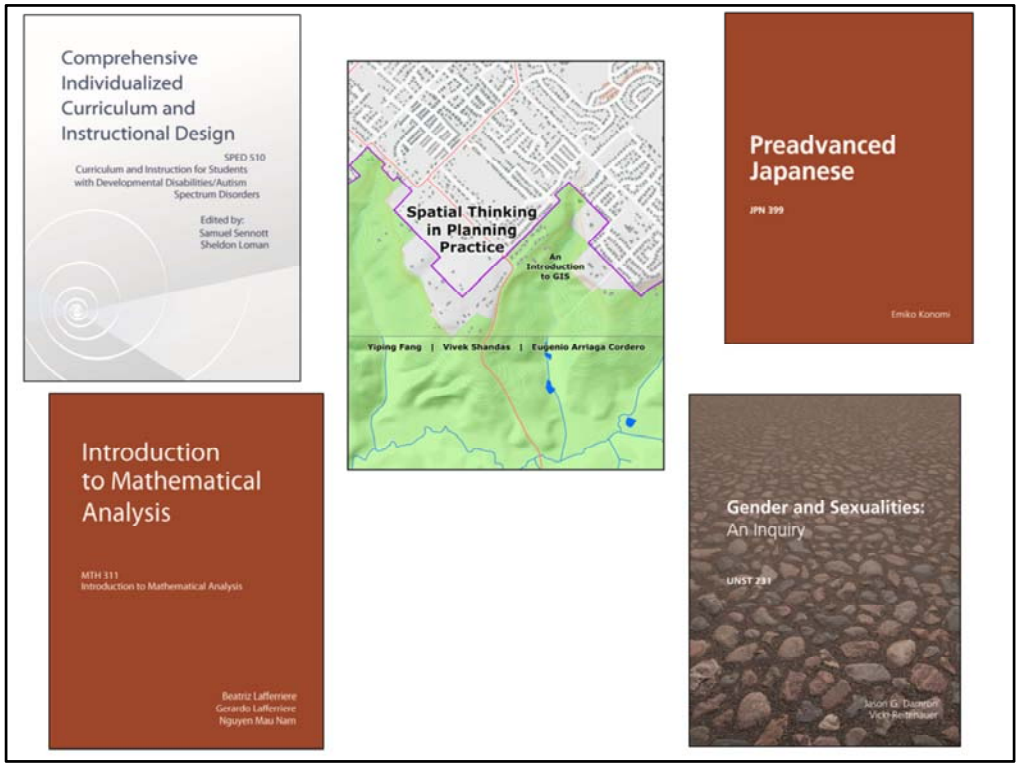
Source: GAO Report 2013, College Board. Student PIRGs



Source: *The Atlantic,* http://www.theatlantic.com/business/archive/2013/01/why-are-college-textbooks-so-absurdly-expensive/266801/

Pilot Project: PDX Open

- Funded by the Provost Challenge reTHINK PSU project
  - Develop publishing support services and procedures
    - Creation of textbook cover templates
    - ISBN Registration
    - Print-on-demand services
  - Provided Stipends : $2,500 to develop an open access textbook


Comprehensive Individualized Curriculum and Instructional Design
SPED 510
Curriculum and Instruction for Students with Developmental Disabilities/Autism Spectrum Disorders
Edited by:
Samuel Sennott
Sheldon Loman
Spatial Thinking in Planning Practice
An Introduction to GIS
Yiping Fang | Vivek Shandas | Eugenio Arriaga Cordero
Preadvanced Japanese
JPN 399
Emiko Konomi
Introduction to Mathematical Analysis
MTH 311
Introduction to Mathematical Analysis
Beatriz Lafferriere
Gerardo Lafferriere
Nguyen Mau Nam
Gender and Sexualities: An Inquiry
UNST 231

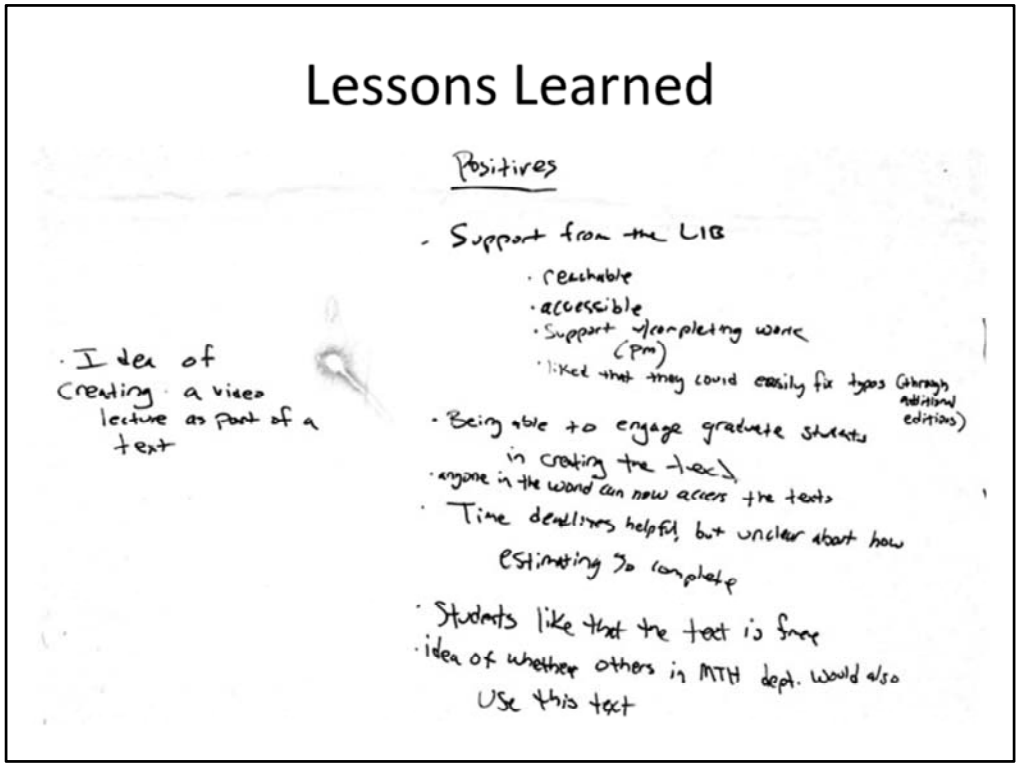
Outcome

- 5 textbooks published
- Established a role for the Library as a publisher
- Generated interest from faculty
- Saved students money

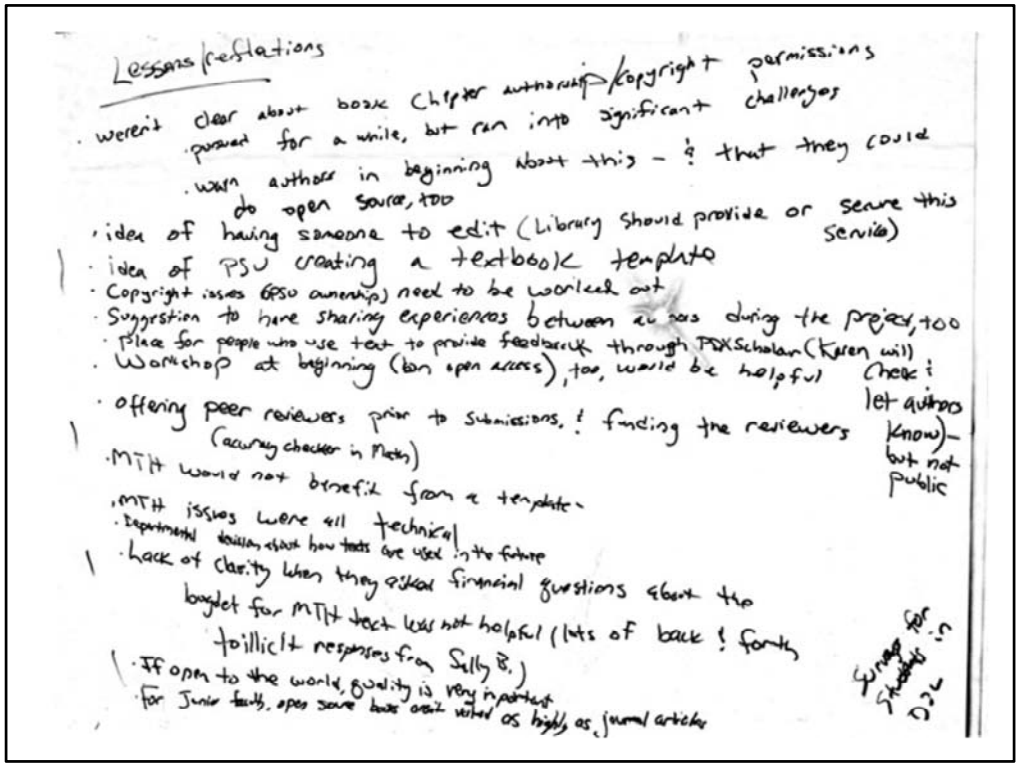
Money Saved

	Cost of Required Textbook	Number of Students	Total Savings
Preadvanced Japanese (Fall 2014)	$100.00	17	$1,700.00
Spatial Thinking in Planning Practice: An Introduction to GIS (Winter 2015)	$141.14	22	$3,105.08
Comprehensive Individualized Curriculum and Instructional Design (Winter 2015)	$135.00	60	$8,100.00
Introduction to Mathematical Analysis (Winter 2015)	$100.00	34	$3,400.00
Gender and Sexualities: An Inquiry (Winter 2015)	$100.00	75	$7,500.00
Total			**$23,805.08**

Lessons Learned



- Students were excited about the opportunity of using a textbook created specifically for their class by their professor
- Good opportunity for Graduate Students to get involved with curriculum development
- Support from the library was valuable



Improvements

- Library should assist the authors with locating copy-editors, peer-reviewers, accuracy checkers
- Authors expressed challenges with navigating copy-right permissions and would have liked to a workshop at the beginning of the project to walk them through working in an open access environment and that means for tracking down copyright and permissions and using creative commons material
- Creation of formalized guidelines and templates
- Started monthly check-ins at the beginning of the project – answer questions and keep on track
- PSU took on the copyright of their material
- Junior faculty on the tenure-track balancing this project with the need to publish in peer-review journals was difficult. The writing and creation of open access textbooks is not viewed the same as an article in a peer-review journal.

The library cannot do this alone. We must continue to We must continue to act as advocates for scholars to embrace new open models of scholarship that challenge the traditional practices that unduly limit accessibility of information, but are firmly entrenched in many discipline.

Make sure to not duplicate our efforts and avoid operating in isolation …. Cascade Orbis Alliance is considering efforts to collaborate library publishing

The role of OA publisher recasts the academic library's longstanding mission to facilitate research and remove barriers to information.