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The Diversity Economy: Harnessing Multiculturalism for Economic Vitality

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The Diversity Economy: Harnessing Multiculturalism for Economic Vitality



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September 14, 2010

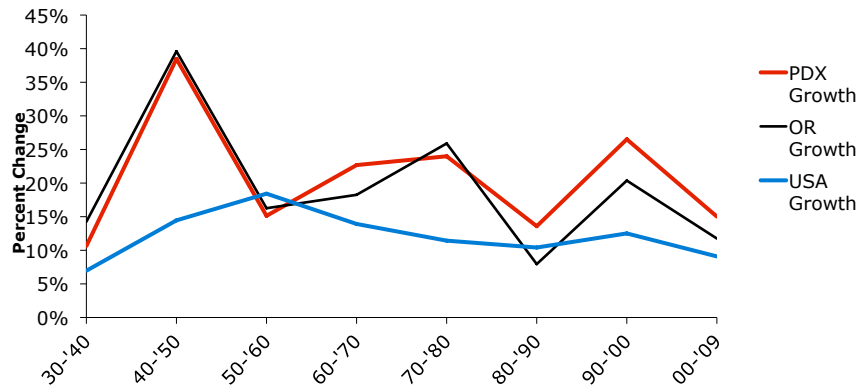


Regional Demographic Trends

A photograph of two young girls, one with brown hair and one with dark hair, holding a small tabby kitten and a bunch of pink and purple flowers. The kitten is looking towards the camera. The background is blurred, showing green foliage.

Population Growth

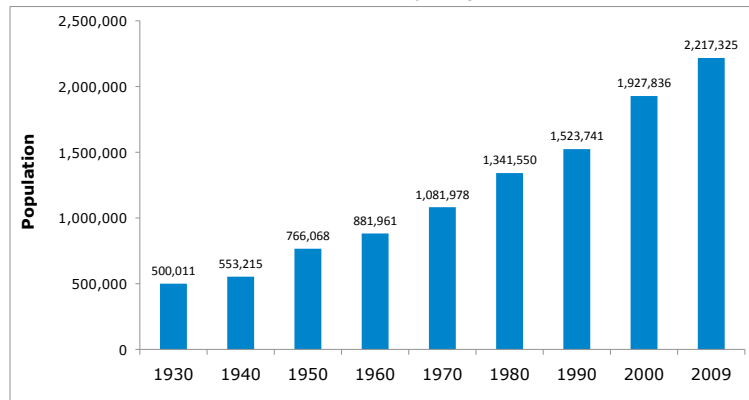
Population percent change by decade: US, Oregon, PDX MSA (7-county)



Source: Portland State University Population Research Center; U.S. Census Bureau; Washington State Office of Financial Management

Population Growth

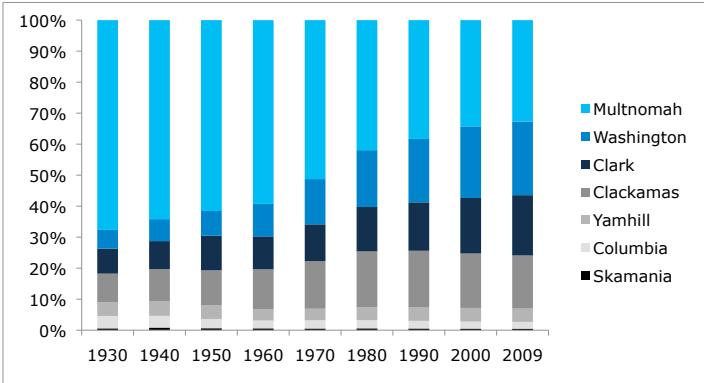
Population in Seven County Region, 1930-2009



Source: Portland State University Population Research Center, US Census Bureau, Washington State Office of Financial Management

Population Distribution

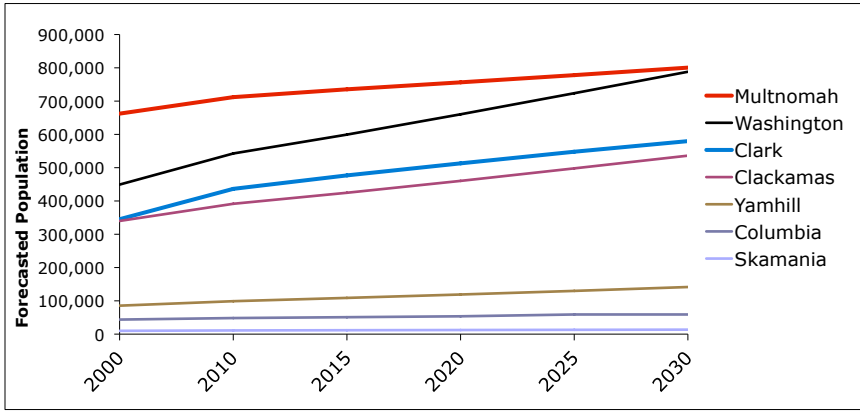
Population Distribution by County, 1930-2009



Source: Portland State University Population Research Center, US Census Bureau, Washington State Office of Financial Management

Forecast

Forecasted Population by County, 2000-2030



Source: Oregon Office of Economic Analysis, Washington State Office of Financial Management

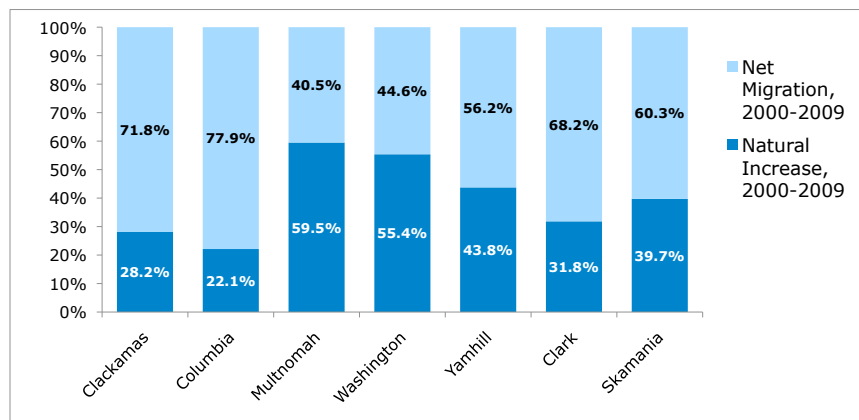
Migration

Population growth =
Births -
Deaths +
Migration



Components 2000-2009

Population Growth by Net Migration and Natural Increase, 2000-2009

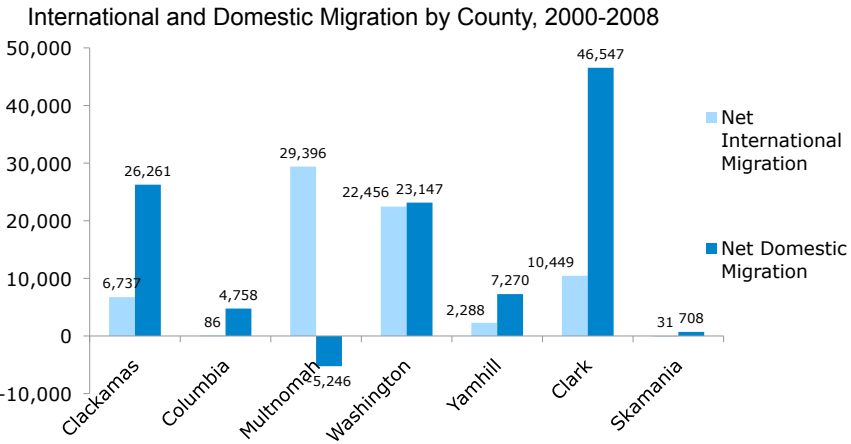


Source: Portland State University Population Research Center, US Census Bureau, Washington State Office of Financial Management

Population Growth and Unemployment



Migration



Source: Portland State University Population Research Center, US Census Bureau, Washington State Office of Financial Management

Where do people come from?

Domestic Origin

Place of Birth	Percent
All USA	86.4%
OR	39.8%
WA	10.8%
CA	10.7%
IL	1.6%
NY	1.5%
TX	1.5%
ID	1.2%
MN	1.2%
MI	1.0%
CO	0.9%
Other USA	16.1%

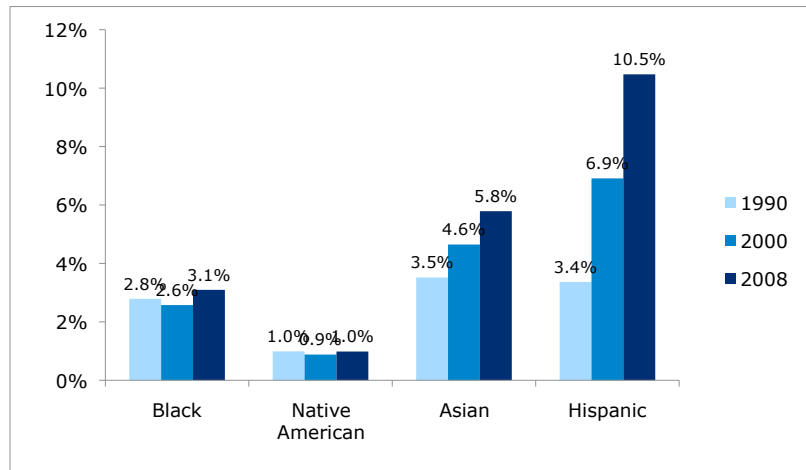
International Origin

Place of Birth	Percent
All Foreign Born	13.6%
Mexico	3.8%
Vietnam	0.9%
Korea	0.7%
Ukraine	0.7%
Canada	0.6%
China	0.5%
Philippines	0.5%
India	0.5%
Germany	0.4%
Russia	0.4%
All other non-USA	4.6%

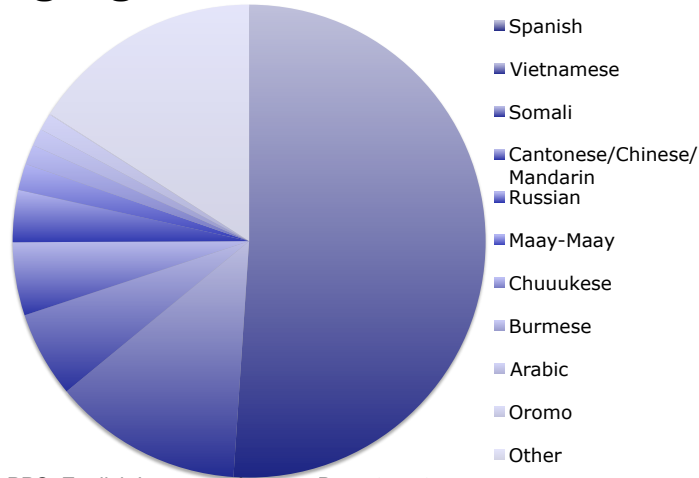
Source: US Census Bureau, American Community Survey. 2005-2007 PUMS data

Race and ethnicity

Minorities as a Percent of the Region's Population, 1990-2008



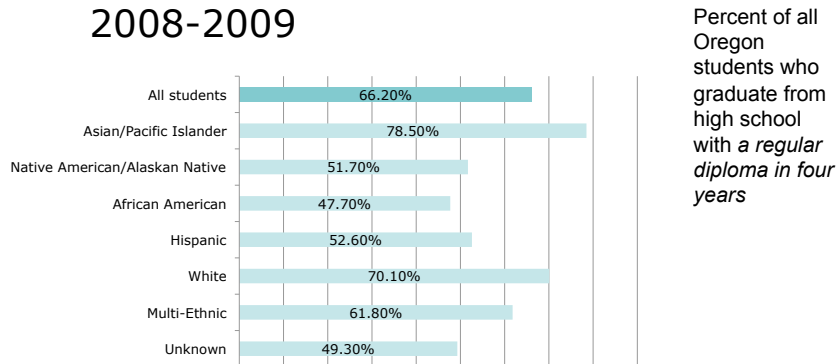
Languages Spoken among English Language Learners – PPS 2009



Source: PPS, English Language Learner Department

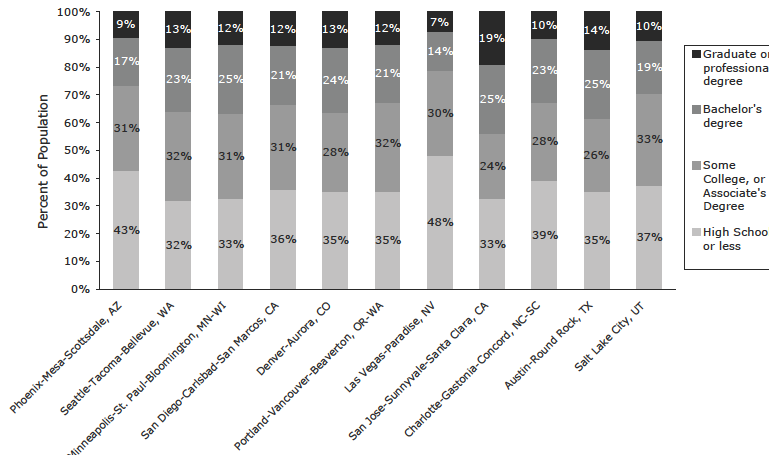
Who gets left behind?

Oregon's Graduation Gap 2008-2009



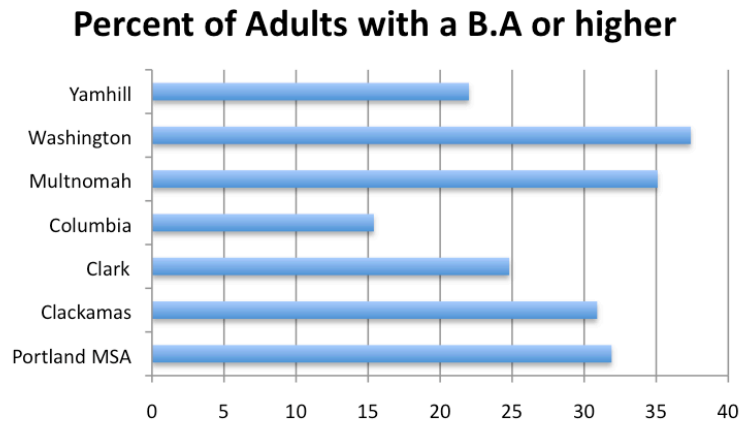
Source: Oregon Department of Education

Education= economic success



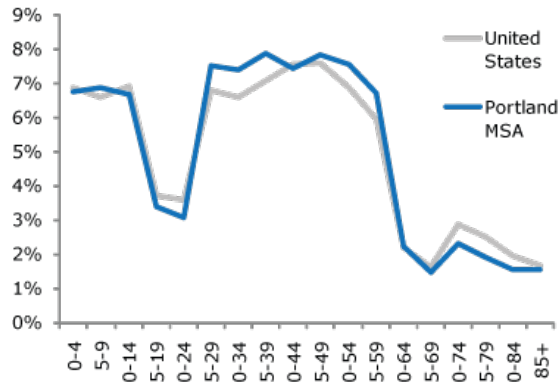
Source: US Census Bureau, 2007 American Community Survey

Washington and Multnomah counties lead educational attainment



Source: US Census Bureau, 2007 American Community Survey

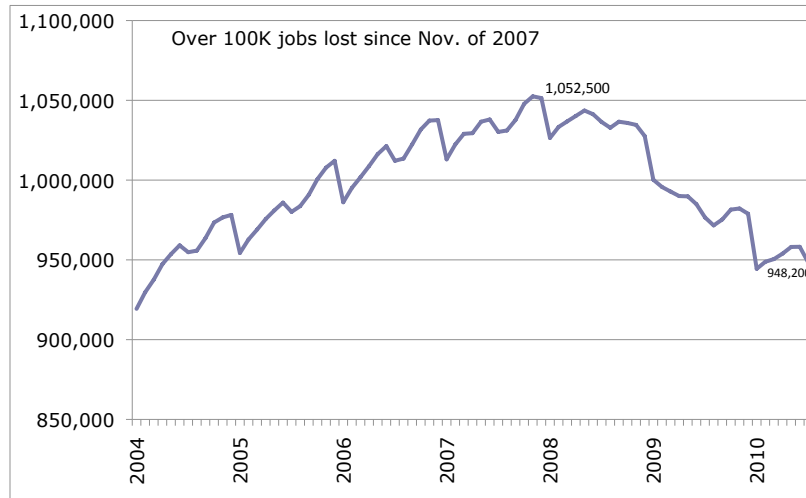
Age structure and Migration



Regional Economy

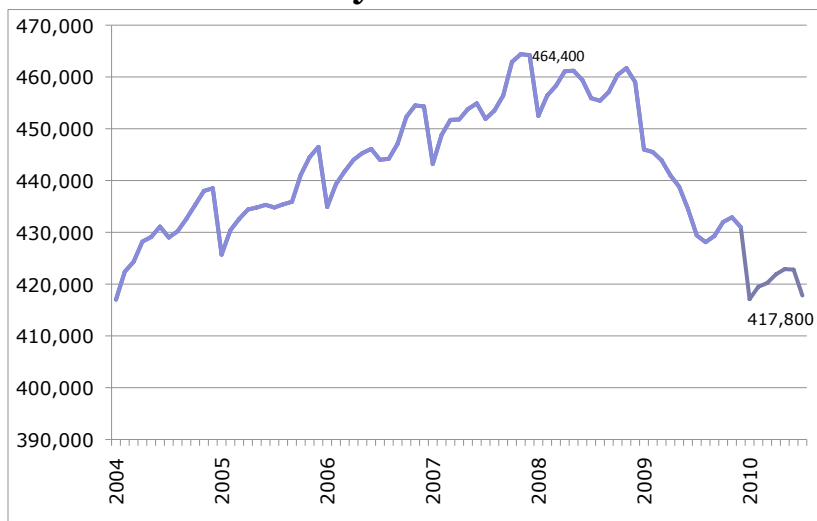


Total Nonfarm Employment – Portland MSA



Source: Oregon Employment Department, January 2004-July 2010. Not Seasonally adjusted.

Multnomah County Jobs



Source: Oregon Employment Department, January 2004-July 2010. Not seasonally adjusted.

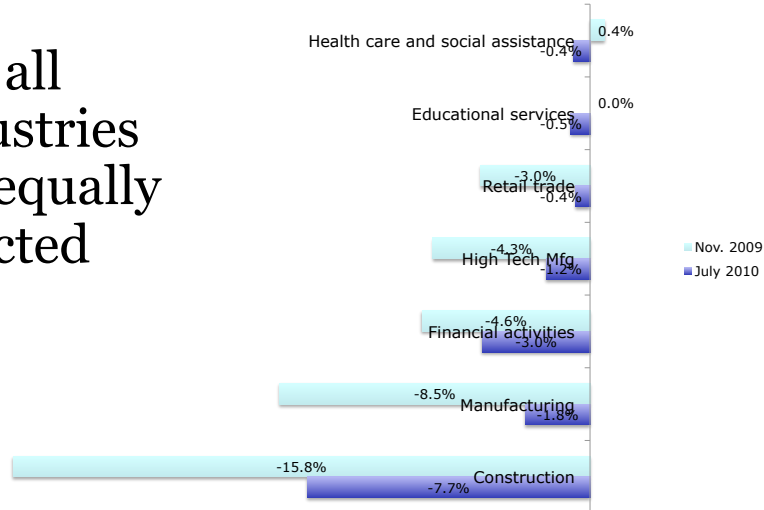
Persistent Unemployment



Industry Employment Growth

% increase in one year, November 2009 and July 2010

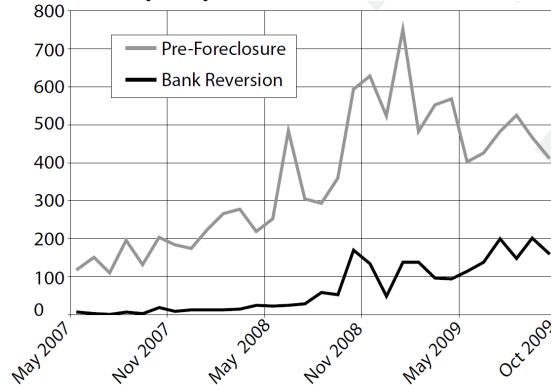
Not all industries are equally affected



Source: Oregon Employment Department Portland MSA Nonfarm Employment, November 2008-November 2009.

Foreclosures came later than other regions

Foreclosure Activity in Multnomah County, May 2007 – October 2009



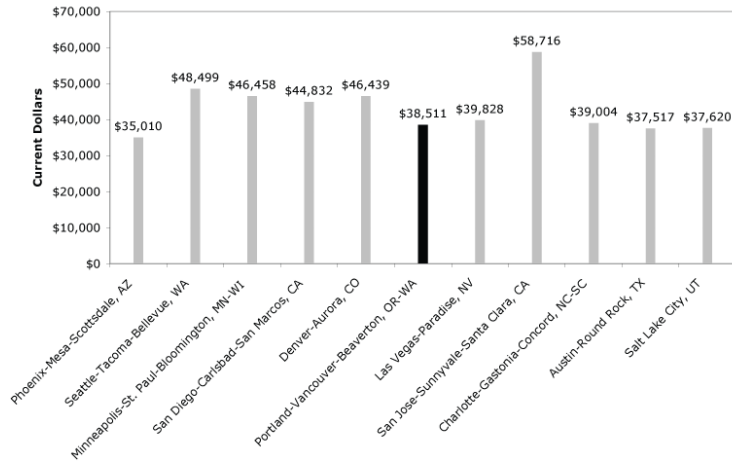
Source: Realtytrac data on Preforeclosures and Bank Reversions in the Portland MSA, May 2007-October 2009

What does Prosperity mean?



Income lags other Regions

Per Capita Income for Portland and Comparator Metro Areas, 2007

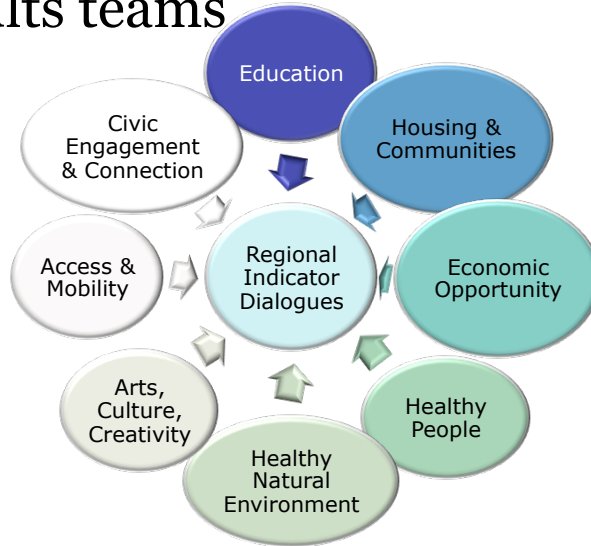


Source: U.S. Bureau of Economic Analysis Regional Economic Accounts. Personal income, population, per capita personal income 2007 (Tables CA1-3)

Greater Portland-Vancouver Indicators Project

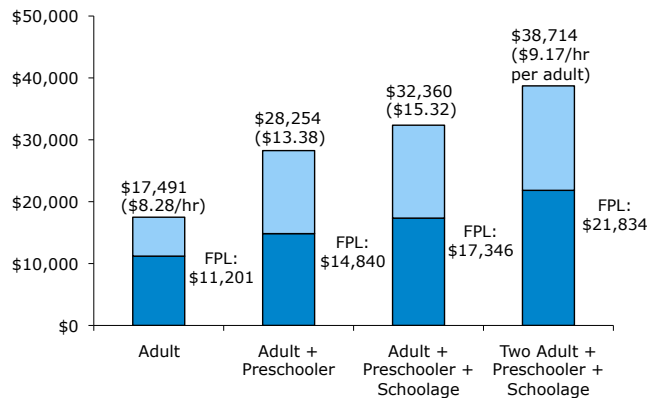


Results teams



The Self-Sufficiency Standard

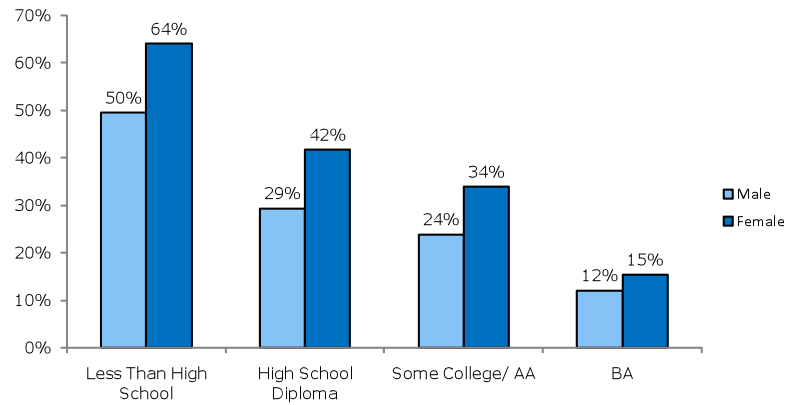
Multnomah County, Oregon



Source: Diana M. Pearce, *The Self-Sufficiency Standard for Oregon, 2008*

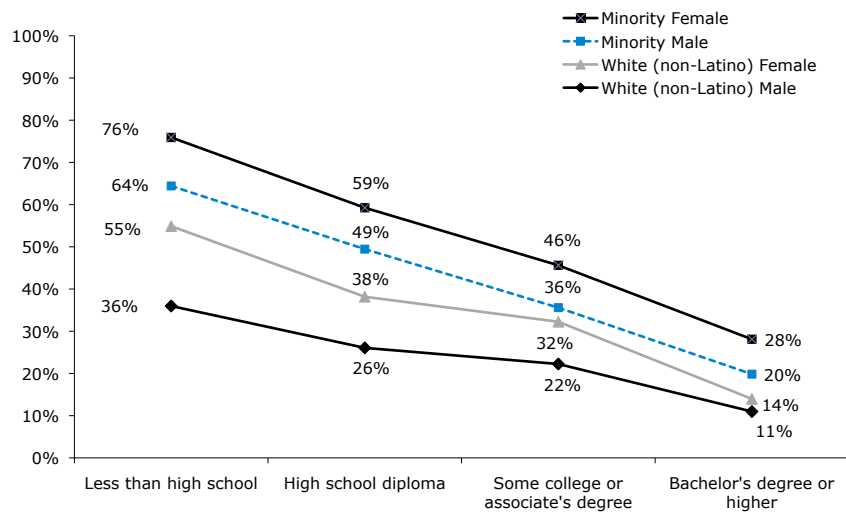
Better education alleviates poverty

Percent of Households Below the Self-Sufficiency Standard by Gender and Educational Attainment: Oregon 2005-2007



Source: American Community Survey 2005-2007, PUMS data

The impact of education varies



Source: American Community Survey 2005-2007, PUMS data

There are still jobs available



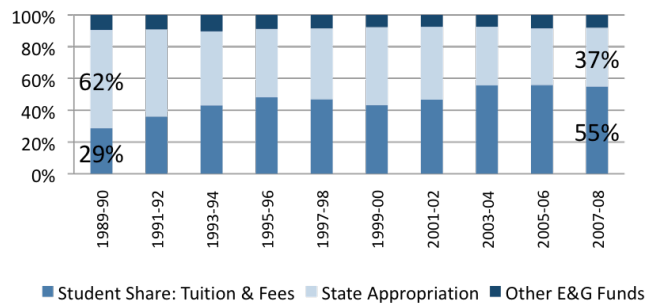
Oregon Job Vacancies by Industry, Spring 2009

Industry	Vacancies	Requiring Education Beyond High School	Requiring License or Certificate
All Industries	18,242	48%	50%
Health Care and Social Assistance	5,744	72%	73%
Accommodation and Food Services	2,535	2%	73%
Educational Services	1,554	81%	62%
Retail Trade	1,506	16%	25%
Administrative and Waste Services	820	33%	23%
Finance and Insurance	778	57%	17%
Manufacturing	757	59%	19%
Agriculture, Forestry, and Fishing	686	8%	12%
Other Services	642	45%	32%
Professional and Technical	533	62%	27%
Wholesale Trade	457	44%	15%
Transportation, Warehousing, and Utilities	456	31%	75%
Management of Companies	434	53%	31%
Information	431	62%	9%
Construction	400	42%	39%
Arts, Entertainment, and Recreation	322	12%	39%
Real Estate and Rental and Leasing	186	34%	21%

Source: Oregon Employment Department

What will improve our chances?

State and student share of College Expenses
(Source of OUS Revenue per student)

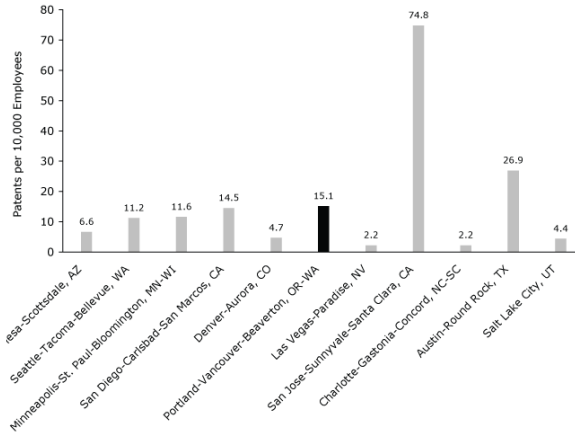


Source: "Tuition in the Oregon University System." Oregon University Service Issue Brief, 2009. <http://www.ous.edu/about/legnote09/ib.php>

Who will invent the new economy?

New ideas form the basis for new businesses

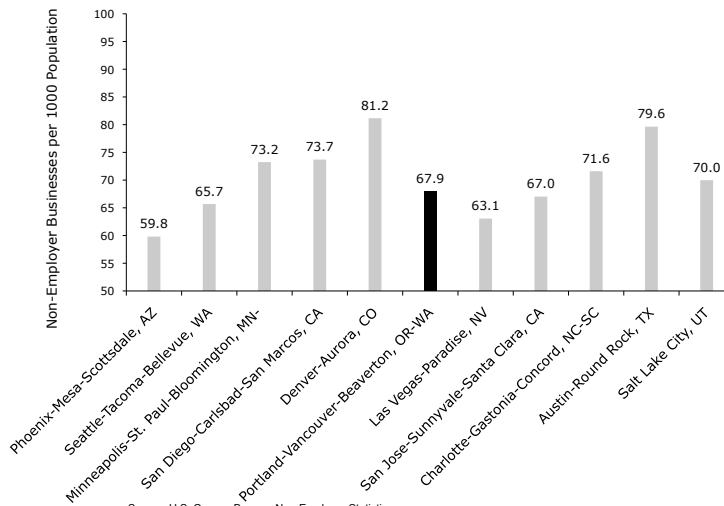
Patents per 10,000 employees, Portland and Comparator MSAs, 2006



Source: Prof. Michael E. Porter, Cluster mapping Project, Institute for Strategy and Competitiveness, Harvard Business School, 2006.

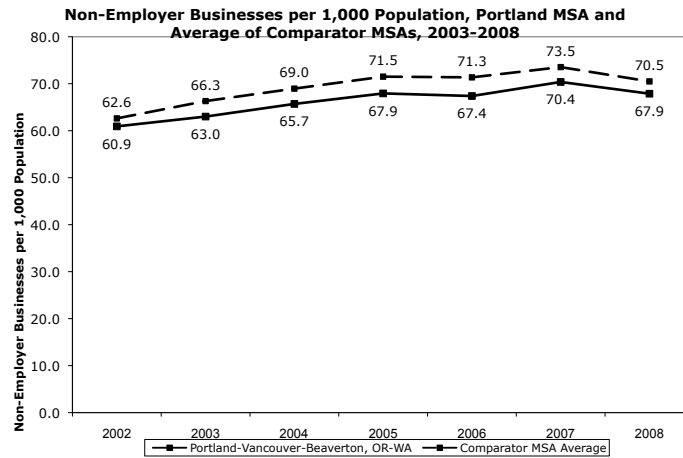
Who will launch independent businesses?

Non-Employer Businesses per 1000 Population, Portland and Comparator MSAs, 2008



Source: U.S. Census Bureau, Non-Employer Statistics
 Source: U.S. Census Statistics of U.S. Businesses Tabulations by Enterprise Size, 2006.
 County Business Patterns

Are we losing our entrepreneurial side?



Trends that could make or break us

- 1 million new people? Or more?
- Who will they be?
- What skills will they bring?
- How do we engage them?
- Can we reinvent our economy and still preserve what's important about our place?



A new era of engagement?



Inviting new voices



We want your input!

Institute of Portland Metropolitan Studies

www.pdx.edu/ims/

Population Research Center

www.pdx.edu/prc/

Metropolitan Knowledge Network

Research.mkn.pdx.edu

Greater Portland Vancouver Indicators
project

www.pdx.edu/ims/Indicators