


8-10-2007

Interview with Dan J. Wilson, SuDan Farms, 2007 (audio)

Dan J. Wilson

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Keaton, Jason, "Interview with Dan J. Wilson, SuDan Farms, 2007 (audio)" (2007). Sustainability History Project.
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PORTLAND STATE UNIVERSITY ORAL HISTORY PROJECT

INTERVIEW INDEX

INTERVIEWEE: Dan J. Wilson

Interviewer: Jason Keaton

Date: August 10, 2007

Location of Interview: Sudan Farms, Canby OR

Research Assistant: Jennifer Bennett

Interview Series: SUSTAINING NORTHWEST LANDSCAPES & COMMUNITIES

Recording Equipment: DIGITAL RECORDER (WINDOWS MEDIA AUDIO FILE) WITH AN
EXTERNAL, OMNIDIRECTIONAL MICROPHONE

Time	Notes
1:10	Introduction
:49	Measure 50
2:20	Less government is better government
3:30	Water
4:40	Dams
5:40	Family background
10:50	FFA and high school accomplishments
12:05	College: Agricultural Engineering- specifically irrigation
13:30	ROTC-Marine Core Officer Program
14:00	Duties in the Marines
14:50	Bombing
15:10	First Wife/Yuma
15:43	Japan/Vietnam/Jobs
18:20	Orange County California
18:59	City of Irvine/Corporate Farm/work history
20:00	Divorce/Bakersfield California/work
20:40	California Aqueduct
22:03	Oregon 1973- Irrigation Co.

Time	Notes
23:53	Masters 1975 in farm management
24:15	Umatilla- 2 nd wife/ work in Hermiston
25:45	Filbert Orchard
26:10	40 acre apple orchard
26:39	U-Pick before farmers markets
27:02	2 nd divorce + the stress of farming
27:17	Santiam Water District to the Tualatin Valley Water District
28:19	Salem Work History
29:14	Wool Business
29:50	What was next with your work?
30:20	Sheep
31:24	Farmers Market Involvement 1998
32:06	1 st market in Salem sold \$100
32:40	Hollywood Market/ expansion to wool
34:36	Selling 600 animals a year
34:54	Restaurant sales
35:22	1600-1800 lambs a year
36:15	Killing lambs
36:40	Stanford's
37:00	Guarantee our meet
37:23	Clark restaurant
37:54	Who do you sell to?
40:15	Lambs and dog food
40:52	Expansion
42:20	Problems with the lamb industry
43:10	Lamb consumption
43:45	Price in supermarkets/ lack of middle man
45:00	Lamb industry history
46:18	Wool
47:20	Custom wool making in Canada

48:10	Using everything we raise
49:20	Local stuff at Clackamas County Fair
49:50	Cooked products
50:10	Processed lamb products
51:10	Why people buy lamb now
51:28	Lamb market in Portland now
51:47	New Seasons and Lamb/ Ross IGA
52:19	Portland is a “foody” town
53:38	Restaurants and farmers markets
54:25	Meats in small markets
59:12	Socialness of the PSU market
1:00:01	Sell 7-10 lambs at the PSU market
1:02:23	Music at the PFM
1:03:23	Prepared food
1:03:57	Educating the Public
1:05:32	Influence of the media
1:06:00	Parasites/ commercial fertilizers
1:07:04	Organics
1:10:36	Definition of sustainability
1:13:00	Grocery stores
1:18:47	What farmers market does for the vendors
1:19:00	Sales: Co-ops + Restaurants + 30% of sales at the PSU market
1:20:00	Killing Lambs
1:20:19	ODA regulations
1:21:13	Current farmers market regulations
1:22:07	Who is regulating now?
1:23:50	Samples
1:26:50	Only three lambs ever rejected
1:27:33	ODA and how this all started
1:29:14	February is when it happened
1:29:47	Samples and regulations

1:32:07	Grocery Stores
1:36:12	Biggest issues/concerns for farming
1:39:07	Prices
1:40:00	Labeling/ nationally imported foods
1:43:10	Good consumer and vendors