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A shared leadership framework based on boundary spanners in megaprojects

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A shared leadership framework based on boundary spanners in megaprojects

Subtitle: Shared leadership topology in megaprojects

Abstract

- **Purpose-** Megaprojects present an intricated pattern of leadership activities, which evolve over their planning and delivery and comprises several stakeholders. A framework is useful to navigate this complexity; it allows to identify and cluster the key elements. This paper aims to introduce a novel framework based on boundary spanners to describe the structural pattern of shared leadership in megaprojects.
- Design/methodology/approach- A systematic literature review about boundary spanning and shared leadership is used to identify and cluster the key elements of shared leadership in megaprojects. The systematic literature review provides a rich theoretical background to develop the novel shared leadership framework based on boundary spanners.
 - **Findings-** There are three key dimensions characterising shared leadership topology in megaprojects: stakeholders, boundary spanning leadership roles and project phases. The novel framework shows how project leadership dynamically transfers among different stakeholders, showing the importance of shared leadership as a leadership paradigm in megaprojects.
- 22 Research implications- The novel framework epitomizes shared leadership in

- megaprojects by exploring its antecedents with social network metrics. This paper
- stresses that shared leadership is the envisaged form of leadership in megaprojects. By
- modelling complex project leadership in a simple, yet effective way, the framework
- fosters critical thinking for future research. The modelling introduced by this
- framework would also benefit practitioners in charge of megaprojects.
- **Originality/value-** The paper moves the project leadership research to the network-
- level by taking boundary spanners as shared leadership roles in megaprojects. It shows
- how shared leadership is a valuable management tool for planning and delivery
- megaprojects.

anners, leadership **Keywords:** shared leadership, boundary spanners, leadership topology, megaprojects

1 Introduction

Megaprojects are projects characterised by large investment commitment (usually above \$1 billion), complexity (particularly from the organisational perspective), and long-term influence on the environment, society and economy (Flyvbjerg, 2014). The planning and delivery of megaprojects require the collaboration of several teams (Invernizzi et al., 2019). There are, therefore, multiple interfaces leading to a complex network of stakeholders that evolves and changes over the megaproject life-cycle (Fellows and Liu, 2012). In this context, leadership is continuously transferred and shared among different actors. Boundary spanners are key actors working at the interorganizational interface to align project teams and can take various leadership roles (Lee and Sawang, 2016). So far, in the context of projects in general and megaprojects in particular, very little attention has been paid to the leadership attributes of boundary spanners and shared leadership structure. The attributes of traditional leadership are conceptualised as peculiar of single individuals or teams (He et al., 2019). While this conceptualisation can be appropriated for small or standard projects, leadership in megaprojects cannot be attributed to a single person nor single team. Considering the length and complexity of megaprojects. it is impossible to rely on single team or leader to guarantee the successful planning and delivery (Zhu et al., 2019). Team members can be empowered as horizontal leaders and execute complementary leadership tasks through social interaction within the project team (Müller et al., 2018a;b). Leadership in megaprojects is dynamically transferred and shared through specific individuals or teams controlling key knowledge and

resources across the project lifecycle (Scott-young, 2019). Therefore, traditional leadership falls short in meeting the requrements of integrating different experts and

knowledge in megaprojects leading activities.

Shared leadership is a novel project leadership paradigm that contributes to both individual development and project effectiveness, as well as the inter-organisational outcomes (Scott-young, 2019). The body of literature about shared leadership, considering multiple leadership roles and sets of behaviours (Lord *et al.*, 2017), is an emerging and effective approach to conceptualise complex environments (Sweeney et al., 2019). Boundary spanners play a pivotal role in coordinating with stakeholders and knowledge, bringing together potential shared leaders (Marrone, 2010). Previous studies implicate a trend into the field of distributed project leadership network, which is becoming increasingly important, as projects are becoming more complex. Despite the advancements in studying shared leadership and boundary spanners in executing leadership roles, there is a relevant gap in knowledge regarding the shared leadership

According to the boundary spanning theory (Aldrich and Herker, 1977) (Marrone, 2010), boundary spanners are key actors working at the organisational interface, engaging in information processing and external representation. They can act as shared leaders to tighten the loose-knit relational network among different teams. Boundary spanners facilitate collaboration effectiveness in global engineering project networks (Marco *et al.*, 2010) through relationships building with external stakeholders (Korschun, 2015). Project leaders are typical boundary spanners and can leverage their

structural pattern created by multiple boundary spanners in leading megaprojects.

key position in the project network to promote cooperation among stakeholders and establish a sound boundary spanning environment (Meerkerk and Edelenbos, 2018). In megaprojects, boundary spanners are potential and capable shared leaders since they are usually located in the key positions of the social network. Shared leadership performed by boundary spanners motivates and coordinates tasks within contemporary originations (Denis et al., 2012). Leadership roles are held by specific boundary spanners possessing the most important resources or knowledge and dynamically transferred from one to another according to the requirements emerging during the megaproject lifecycle. Therefore, leadership in megaprojects is dynamically shared by multiple stakeholders and is conceptualised as boundary spanners' dual role for both internal and external interactions.

Until now, the concepts of "shared leadership" and "boundary spanners" in the context of megaproject have been investigated in isolation. A search on Scopus in March 2020 return only two journal papers:

- (1) Bienefeld et al. (2014) argued that shared leadership by boundary spanners' dual leadership role positively relates to the success of multi-team aircrews.
- (2) Bolden and Petrov (2014) show that the hybrid configurations of vertical and shared leadership are required in cross-boundary environments, and the boundary spanners can take shared leadership roles in tertiary education.

The literature, including these two papers, reveals that shared leadership is originated in the context of boundary spanning and determined by boundary spanners' leadership roles. However, little is known about how boundary spanners become shared

leaders and the development of the shared leadership network in megaprojects.

Studying the leadership attributes of boundary spanners in megaprojects helps to

conceptualise the leadership relations among multiple stakeholders, thus advancing the

understanding of shared leadership as a network in megaprojects. In this pape shared

leadership topology is defined as the structural patterning of leadership activities and is

conceptualised with a network approach. The leadership network is very important since

it enables to identify the antecedents of shared leadership and clarify the specific

leadership activities in different megaprojects phases.

This paper assumes that shared leadership in megaprojects is a network-level construct, in which boundary spanners located at key network positions act as shared leaders. Thus, the unit of analysis of this paper is the shared leadership network in megaprojects. As an initial step to investigate shared leadership network in megaprojects, this paper aims to provide a topological shared leadership framework taking the boundary spanning perspective. The framework is a novel structural pattern of shared leadership in megaprojects, uncovering its antecedents using network analysis. The key contribution to theory is, therefore, the topological foundation for analysing shared leadership research in megaprojects. The aforementioned aim is operationalised into three objectives:

- To identify the common theoretical lens linking shared leadership and boundary
 spanning research (section 2).
- To identify the key elements for shared leadership topology in megaprojects (section 4).

• To develop a shared leadership topological framework in megaprojects (section 5).

2 Theoretical background

A prerequisite for studying shared leadership in megaprojects is the identification of the theoretical lens to analyse the link between shared leadership and boundary spanning. Table 1 summarises relevant theories dealing with shared leadership and boundary spanning. Network theory, social identity theory, social exchange theory and contingency theory were introduced by Hult (2011) and Road and Kingdom (2014). Role theory is introduced by Biddle (2013) and explains how boundary spanning and shared leadership roles are created in the interaction process by multiple actors. These five theories are, in principle, appropriate to explore leadership in megaprojects since rojects. these theories bring together shared leadership, boundary spanning activates and can deal with the dynamic and complex attributes of megaprojects.

Table 1 Summary of dominant theories to deal with shared leadership and boundary spanning

			Dound '	Chaus II I 1	A mm1:4:- ·
The	ory	General Focus in the theory	Boundary spanning	Shared leadership	Application in
			insights	insights	Megaprojects
		Explaining the creation of ties	Boundary spanners need	Describing a set of non-	Applied to examine
		and relations among linked	to maintain intensive	hierarchical relationships	how project
		entities (Granovetter,	interactions with both	from the distribution of	stakeholders can be
Network	k theory	1973)(Thorelli, 1986).	internal and external	leadership influence	integrated and
			members through their	across multiple team	governed; how various
			network position (Marrone	members (Fu and Liu,	informal networks are
			et al., 2007).	2018) (Derue and	produced and evolve in
				Ashford, 2010).	megaprojects
		Theorising how people	The overall composition	Describing leadership as	Applied to classify
		conceptualise themselves in	of one group formed based	a group process generated	different
Social in		organisational contexts and	on the social identity of	by social categorisation	responsibilities and
theo	•	how a system of social	members' impacts on the	(Hatch and Schultz,	positions of multiple
inec	or y	categorisations defines an	property and degree of	2002)(Homans, 1958).	stakeholders in
		individuals' place (Tajfel H.,	boundary spanning		megaprojects.
		1982).	(Korschun, 2015).		
		Social exchange comprises	Interpersonal interactions	Similarly to the leader-	Applied to examine the
		actions contingent on the	between boundary	member exchange, the	perceived justice, risk
		rewarding reactions of others	spanners have a critical	behavioural dimension of	allocation and
G · 1	7	(Homans, 1958); and these	impact on how	shared leadership is the	knowledge sharing
Social ex		actions are interdepend and	interorganizational	exchange of leadership	among different
theo	ory	may generate high-quality	interactions develop	influence between	stakeholders in
		relationships (Cropanzano et	(Pulles and Hartman,	different team members	megaprojects
		al., 2005)(Pulles and Hartman,	2017)	(Hoch, 2014)	
		2017).	,		
		Suggesting that organisations	The marketing	Leadership is a process of	Applied to choose the
		whose internal features best	organisations have to	motivating others to	optimal organisational
		match the requirement of	operate in the boundary	collaborate, in which the	structure or
Conting	•	environment will achieve the	spanning network formed	contextual variables are	governmentality for
thed	ory	best adaptation(Donaldson,	by internal and external	very important (Jago,	managing megaprojects
		2001)	stakeholders (Hult, 2011)	2007)	including multiple
					subprojects
		The role is a set of tasks and	Boundary spanning roles	Leadership can be viewed	Applied to solve the
		bounded clusters (Biddle,	act as the communication	as the holistic concretive	role conflict of specific
		1986), acting as an expression	linkages with the internal	action of role taking in	individuals, for
		carrier in the interaction	and external environment	which leadership roles	instance, the project
Role th	heory	process (Solomon et al., 1985).		are informally adopted	manager due to the
			1977), which may cause	and enacted by team	multiple interfaces in
			high levels of role	members (Peter	the megaprojects.
		pressures.	2002)(Hiller et al., 2006).		
			r		

2.1 Network theory

According to the network theory, all individuals, groups and organisations are embedded in social networks formed by intricate relationships and ties (Thorelli, 1986). Marrone (2010) suggest that boundary spanners build social networks with external stakeholders to qualify their critical position in the networks. Boundary spanning activities promote the relationship quality with external key stakeholders. From the network perspective, shared leadership is a set of non-hierarchical relationships derived from the distribution of leadership influence across multiple team members (Kozlowski 2016). Leadership is an emergent network of relations influenced by the informal social networks (White et al., 2016). Network theory can be applied in megaprojects since megaprojects require multiple partners, including specialists and managers, to contribute with their knowledge and resources by forming a temporary network (van Fenema, Rietjens and van Baalen, 2016). Network theory is appropriate for investigating the governance of megaproject-based organisation since it conceptualises the nature of networks as cooperative endeavours (Tsaturyan and Müller, 2015). Social network analysis can be leveraged to investigate various connections and relations intertwined by multiple stakeholders in megaprojects (Lu et al., 2015). Building on Zheng et al., (2016), social network analysis is especially efficient in megaprojects since the megaproject networks are characterised by a complex collaboration of multiple project partners. Therefore, network theory can provide the theoretical lens to describe and measure leadership and boundary spanning activities in megaprojects.

2.2 Social identity theory

Social identity theory sheds light on how individuals recognise their membership to social groups (Tajfel H., 1982). Individuals acquire their memberships to other organisational groups through the social identification process, thus forming boundary spanning relationships (Joshi et al., 2009). The social identity processes of boundary spanners are activated when they interact with external stakeholders manifesting as boundary spanning behaviours (Korschun, 2015). Building on Derue et al. (2010), leadership roles of boundary spanners have high in identity complexity, and the social boundary spanning process is important for the construction of leadership. Shared leadership can be viewed as a group process generated by social identity categorisation (Hogg, 2015). Therefore, leadership identity theory considers shared leadership as a social process in which multiple stakeholders develop leadership identities and generate mutual influence through their boundary spanning behaviours. Social identity theory can be applied to classify different responsibilities and positions of stakeholders in megaprojects.

2.3 Social exchange theory

Social exchange describes how individuals enter into new relationships based on their expectations and perceived rewards (Homans, 1958). On the one hand, the interaction between boundary spanners has a critical impact on how interorganizational

exchanges develop (Pulles and Hartman, 2017). The exchange partners evaluate both economic and social outcomes from their boundary spanning transactions and compare the valuation provided by other partners with their own expectations (Jago, 2007). Thus, social exchange theory provides the theoretical lens to investigate how interpersonal interactions between boundary spanners motivate the interorganizational exchange (Ellegaard, 2012; Huang *et al.*, 2016). This theory is applicable to investigate the impact of bilateral exchange among different stakeholders on the project outcomes, for instance, the social exchange norms on megaproject success (Wang, Fang and Fu, 2019), or the perceived justice on cooperation(Liu *et al.*, 2017).

On the other hand, social exchange theory implicates that the transaction of a person from engineer to manager and leader is embedded in the complex social exchange process (Müller *et al.*, 2018 b). It is a suitable theory to explore shared leadership since the latter reflects the nature of member-member exchange in terms of leadership influence (Hoch, 2014). Thus, social exchange theory lays the theoretical cornerstone to explore how boundary spanning affect performance outcomes and how shared leadership cope with complex challenges in megaprojects.

2.4 Contingency theory

Contingency theory explains how organisations with internal features matching the requirement of environment achieve good performance (Donaldson, 2001).

Organisations tend to promote their marketing competitiveness through ongoing

J.C.C.

boundary spanning activities (Godé-Sanchez, 2010). The leadership style depends on the situation (Jago, 2007) and shared leadership is appropriate when partners play distinct but complementary roles (Bolden, 2011). Contingency theory is appropriate for the investigation of organisations managing project-based organisation (Aubry and Lavoie-tremblay, 2018), thus contributing to the governance arrangements in megaprojects. Further, according to Tsaturyan and Müller, (2015), contingency theory can be applied to the different forms of governance on megaproject success. Thus, contingency theory provides the contextual conditions to study shared leadership and boundary spanning activities in megaprojects.

2.5 Role theory

Role theory considers roles as bounded clusters in which individuals have different social status (Biddle, 1986) and are responsible for the social arrangements construct through interactions (Solomon *et al.*, 1985). Taking the role theory perspective, boundary spanners have crucial roles in executing boundary spanning activities, including interactions. Boundary spanners prompt the information exchange and organisational adaptation to changes through their boundary spanning roles - information processing and external representation (Aldrich and Herker, 1977). Based on role theory, shared leadership is the holistic concretive action of role taking in which leadership roles are informally adopted and enacted by different individuals (Gronn, 2002). The individuals who can permeate boundaries are ideal candidates for shared leadership (Marrone, 2010)(Vecchio, 2010). However, the intensive interaction raised

by shared leadership and boundary spanning may cause a high level of role pressure

leading to producing negative performance (Huang *et al.*, 2016). Therefore, role theory

provides the ideal conceptualisation to link shared leadership and boundary spanning

roles promoting the collaboration between different entities to deliver common goals.

It can be applied to solve the role conflict of specific individuals, for instance, the

project manager, due to the multiple interfaces in the megaprojects.

In this section, we identified network theory, social identity theory, social exchange theory, contingency theory and role theory as the theoretical lens to study boundary spanning and shared leadership in megaprojects. These theories are appropriate to explore leadership in megaprojects since they can support the conceptualisation of the high complesizity of megaprojects. Even if all these five theories can be applicated to investigate megaproject leadership or boundary spanning activities, this paper considers network theory and role theory to develop the shared leadership topology in megaproject. Network theory is chosen because networks exist in a multitude of topologies (Pathak et al., 2007) and can be applied to examine how multiple stakeholders form the leadership network. Role theory conceptualises shared leadership as a set of tasks and roles seved by boundary spanners, thus providing the possibility to ,hc , elicit shared leadership topology.

3 Methodology

2	Through a Systematic Literature Review (SLR), this section identifies the key
3	elements to describe the shared leadership topology in megaprojects. SLR is a
4	transparent, rigid and comprehensive methodology used to build theory by
5	accumulating knowledge and evidence from numerous pieces of literature (Tranfield,
6	Denyer, and Smart 2003). Compared to the traditional literature review, SLR is more
7	effective due to its ability to reduce bias by reducing a pre-defined, transparent and
8	replicable reviewing procedure. SLR is getting more and more popular in the project
9	management field since project scholars are seeking to build a series of theories specific
10	to project attributes. SLR is especially acclaimed by project scientists while exploring
11	two raw constructs and the relationships between them (e.g. Musawir et al., (2020) and
12	Xia et al., (2018)). Similarly, there are three key reasons to employ an SLR in this paper:
13	(1) Shared leadership and boundary spanning research is fragmented across
14	disciplines (Denyer et al.,2008);
15	(2) Shared leadership and boundary spanning research in project management is
16	limited and under-developed (Scott-young, 2019);
17	(3) The systematic literature review provides a high-quality and evidence-based
18	approach to minimise bias and errors (Moher et al., 2009).
19	By mapping and investigating the interfaces between shared leadership and
20	boundary spanning, this paper lays the theoretical foundation for analysing shared

leadership in megaprojects from the boundary spanning perspective (Figure 1). As

discussed in the introduction, there few studies combining shared leadership and

boundary spanning. Thus, this paper chooses "boundary spanning and project" together
 with "shared leadership and project" as the literature review foundation to uncover the
 relevant knowledge in megaproject context.

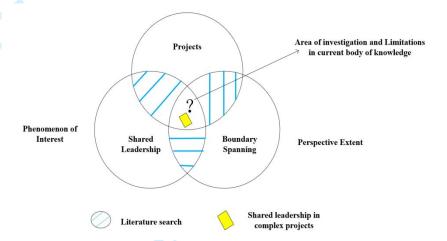


Figure 1. Organising framework (Adapted from Maddaloni and Davis (2017))

This paper follows the rigorous search criteria suggested by Mok *et al.* (2015) to conduct the systematic literature review. Figure 2 shows the flow chart of the publication retrieval process based on the Preferred Reporting Items for Systematic reviews and Meta-Analysis (PRISMA) (Moher *et al.*, 2009). The four major stages of conducting the systematic literature review are outlined in the following sections.

The first stage identifies keywords related to shared leadership and boundary spanning in project contexts. The provisional list of relevant keywords has three clusters:

- Shared leadership: shared leadership; horizontal leadership; distributed leadership
- Boundary spanning: boundary spanning; boundary spanner
- Project: project; complex project; megaproject
- It's worth noting that this paper is focused on megaprojects, but we used "project,

complex project, megaproject" as keywords in our SLR process. This is because 1) authors, particularly until 3-4 years ago, used several synonyms for megaprojects (e.g. "large projects", "mega projects", "giga projects" "mega infrastructure") etc. There might be papers about, for instance, a "nuclear reactor" project (clearly a megaproject) that might not be detected even considering all the synonyms of megaprojects. 2) There are papers about "projects" (particularly complex projects) that might have knowledge relevant for megaprojects. Excluding those papers, for the sake of keywords, would lead us to ignore relevant knowledge. Furthermore, the SLR combines as keywords both "boundary spanning/spanner" and "project" which indicates the complex attributes of megaprojects involving multiple stakeholders. Consequently, we decided to take the "long way" of reviewing all the papers dealing with projects, shared leadership, and rature related \(\cdot\) boundary spanning and check, one by one if those papers were relevant. By doing so, the SLR used in this paper would cover the entire literature related to megaprojects.

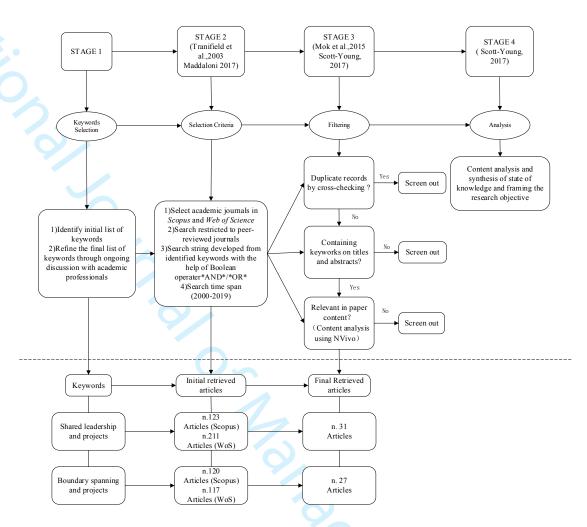


Figure.2. Publications retrieval process (Adapted from Maddaloni and Davis (2017))

In the second stage, the authors selected two major online academic databases - Scopus and Web of Science. The timeframe was from January 1, 2000, until June 31, 2019 (the day of the search), since the number of shared leadership studies rapidly increased since the year 2000 (Bolden, 2011). Search strings were developed from the aforementioned keywords using the Boolean operators *AND*/*OR*. Search strings employed in the review were:

1. "shared leadership" OR "horizontal leadership" OR" distributed leadership"

11 AND "project" OR "complex project" OR "megaproject."

2. "boundary span*" AND "project" OR "complex project" OR "megaproject".

Similarly to Scott-young (2019), this paper narrowed the journal scope to high raking journals- Quartile 1 in the Scientific Journal Rankings (SJR) (Guerrero-Bote and Moya-Anegón, 2012) to ensure the quality of methodological rigour and validity. The first search strings yielded 123 peer-reviewed records in a title, abstract and keyword research of Scopus, and 211 records in Web of Science. The second search strings identified 120 records in Scopus and 117 results in the title of Web of science. The third stage is a three-step filtering process adopted from Mok (2015) and Scott-Young (2019). Firstly, the authors consolidated the results from the aforementioned two databases leading to 118 records regarding shared leadership and projects and 99 records regarding boundary spanning and projects. The second filtering by identifying keywords on titles and abstracts yielded 73 results on the topic of shared leadership and projects, and 56 results on the topic of boundary spanning and projects. Lastly, a review of the paper contexts using NVivo excluded the less relevant papers. The exclusion criteria were based on the results gained through the content analysis. Table 2 is the codebook for the content analysis of the study adapted from Maddaloni and Davis (2017). Finally, 58 papers including 31 papers on shared leadership and ged projects and 27 papers on boundary spanning and projects were identified and leveraged

to achieve the second goal of this study.

1 Table 2 Codebook for the content analysis of the study (Adapted from Maddaloni and Davis 2017)

Code	Definition of code	
Quantitative variables		
Year	Year of publication	
Author	List of authors	
Title	Title of the paper or book	
Journal	Publication in which the paper was published	
Concern	Shared, horizontal, balanced and distributed leadership	
Perspective	Team, project or organisational perspective	
Methodology Quantitative, qualitative and mixed-method		
Data source	Survey, interview, secondary data	
Qualitative variables		
Research questions	Research question explicitly stated in the paper	
Contributions	Contribution explicitly stated in the paper	
Findings	Major findings stated in the paper	

4 Key findings from the literature review

This section contains the bibliometrics (section 4.1) and conceptual findings of systematic literature review (section 4.2). The analysis of the papers emerging from the systematic literature review show stakeholders, boundary spanning leadership roles and project phases are the three key elements to study the shared leadership topology in megaprojects. The coding process is shown in table 3 in section 4.3.

4.1 Bibliometrics

Figure 3 demonstrates the interest in shared leadership, and boundary spanning in project settings has been rising in the last decades, especially in the last five years. Most of the literature about shared leadership deals with general management. The leading reference for project studies is Scott-young (2019), proposing an integrative multilevel conceptual model of shared leadership in project teams.



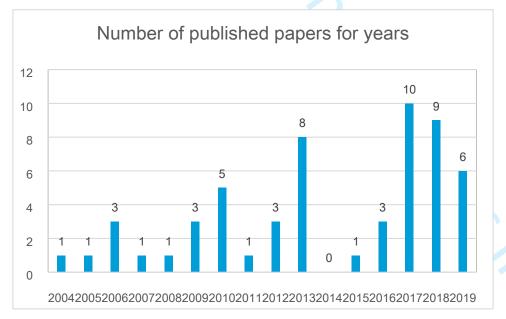


Figure 3 Number of relevant papers published from 2004 to 2019

As shown in Table 3, 59% of the selected papers adopted a qualitative approach, 34% favouring a quantitative approach and only 7% employing mixed methods. The leading work using mixed methods is Drouin and Müller (2018), employing a sequential mixed method to identify the horizontal leaders and how they execute the leadership tasks. Within the 34 qualitative papers, the majority (41%) are based on case studies; others used conceptual approach, literature review and interviews to investigate shared leadership and boundary spanning in project teams. The papers based on case studies deal with complex projects (21.5%), knowledge production (29%), innovation (21.5%), multidisciplinary project (14%) and global engineering project (14%). These project cases demonstrated that the cross-study of shared leadership and boundary spanning might pave a new way to leadership in megaprojects which needs diverse knowledge, interdisciplinary or global collaboration.

Table 3 Classification and summary of selected papers

Methods	Number of papers	Percentage of selected papers
Qualitative	34	59%
Quantitative	20	34%
Mixed	4	7%
Total	58	100%
Qualitative methods	Number of papers	Percentage of selected papers
No. of papers	34	59%
Case study	14	41%
Conceptual approach	10	29%
Literature review	5	15%
Interview survey	5	15%
Research context in case studies	14	
Complex projects	3	21.5%
Knowledge production	4	29%
Innovative process	3	21.5%
Multidisciplinary project	2	14%
Global engineering project	2	14%

4.2 Conceptual findings from the literature

4.2.1 Shared leadership in projects

Scott-young (2019) discussed a lack of conceptual coherence in the definition of shared leadership. Within the shared leadership definition, schools of thoughts can be clustered according to the shared leadership measurement approach: aggregation, social network analysis (SNA density and SNA centralisation), and team consensus. This theoretical distinction of shared leadership can be traced back to a meta-analysis of different forms of shared leadership and team performance (Lauren, 2016). The aggregation theoretical scholars claim that shared leadership is a collective influence of all team members rather than an element of a traditional vertical leader (Pearce and Sims, 2002). The sharing process is exercised by empowering and developing different individuals (Hoch and Kozlowski, 2014). SNA density scholars (Carson et al., 2007; Wang et al., 2017) defined shared leadership as an emergent and relational phenomenon resulting from leadership distribution across multiple individuals. The SNA centralisation researchers argued that leadership is a shared, distributed phenomenon executed by several team members, including formally appointed and emergent informal leaders (Mehra et al., 2006). The other researchers take shared leadership as a team consensus process in which the influence exertion and acceptation are rotated between specific individuals (Hoch and Dulebohn, 2013).

Despite the differentiation in shared leadership definition and measures, leadership scholars substantially agree on specific points. Firstly, shared leadership usually

originates from diversity and complexity. It is hard for a single person to be an expert on all aspects of knowledge to the work requiring the integration of independent and varied teams (Faraj and Sambamurthy, 2006). Hoegl *et al.*,(2012) contended that team members are an additional leadership source to address the challenges of geographical dispersion and task uncertainty in dispersed virtual project teams. The shared leadership can deal with the uncertainty, fast-changing environments and increasingly complex tasks in team-based structures (Hoch *et al.*, 2010).

Secondly, shared leadership is more dynamic than traditional vertical leadership. When leadership is shared, the roles of team members transfer between leaders and followers (McIntyre and Foti, 2013). The focus on the dynamism is critical, because the leadership roles may experience construction, deconstruction and reconstruction along the project lifecycle. This dynamic process boosts different leadership roles within one team (Fransen *et al.*, 2016). The dynamic attributes of shared leadership may provide deeper insights into the mechanism of shared leadership and performance relationships (Drescher *et al.*, 2014).

Lastly, vertical leaders and shared/horizontal leaders coexist in shared leadership research. Leadership in teams is placed in the continuum between two extremes: vertical leadership with a single hierarchical leader and shared leadership with a pervasive horizontal leadership (Kakar, 2017). The traditional leadership styles of formal leaders impact shared leadership, both directly and indirectly (Ishikawa, 2012). Vertical leaders can act as external coaches to boost shared leadership atmosphere in the team (Carson *et al.*, 2007). The intervention by vertical leaders mitigates the value

diversity, thus, contributing to the adoption of shared leadership (Hsu *et al.*, 2017). The

vertical leaders have the responsibility of assigning leadership roles to others and re-

assuming the leadership role when no team members are willing to shoulder leadership

responsibilities (Yu et al., 2018).

Shared leadership research based on project studies deals mainly with knowledge sharing and virtual collaborations. For example, shared leadership is important for team effectiveness in virtual project teams since members collaborate with each other crossing the spatial, temporal and cultural boundaries (Nordbäck and Espinosa, 2019). Shared leadership intensifies the ties between team members and exerts an inverse Ushaped curve between-group dynamic consensus and project performance in business process reengineering (Bruccoleri et al., 2019). Hoegl and Muethel (2012) discussed how to enable shared leadership in virtual teams and how the team may profit from shared leadership. Müller et al. (2018a) developed a cycling framework of balanced leadership, emphasising the balance, dynamic and situational contingency of vertical and horizontal leadership. The balanced leadership framework paves the way for setting up further studies on the interaction of vertical leadership and horizontal/shared leadership in projects. The identification of horizontal/shared leaders depends on the professionality, personality and attitudinal traits of team members (Müller et al., 2018b). The key to horizontal leadership is empowerment from vertical leaders (Yu et al., 2018). High job complexity, intrinsic rewards, self-efficacy and personal expectations were

positively related to the strong role identity of horizontal leaders (Zhu et al., 2019).

4.2.2 Boundary spanning in projects

Increased globalisation of markets and organisations calls for simultaneously crossing multiple boundaries including cultural, spatial, institutional and temporal boundaries (Tortoriello and Krackhardt, 2010). Boundary spanning is a key process in producing organisational innovation (Houman et al., 2013)(Drach-zahavy, 2011), knowledge integration (Ratcheva, 2009), outsourcing of products and services (Marco et al., 2010)(Du and Pan, 2013). The boundary spanning activities, including scouting, ambassadorial and coordinating, were positively related to the inter-organisational team outcomes (Drach-zahavy, 2011). Scholars use different theoretical lens to explore boundary spanning such as social networks information processing (Marco et al., 2010), social identity theory (Kane and Levina, 2017), and small group research (Carlile, 2002). The practice perspective combing the understanding of knowledge and power is popular in project studies (Levina and Vaast 2006; Warner et al., 2010). For example, Warner et al., (2010) introduced boundary spanning in water management and found that boundary spanning strategies should be applied in the early stages of a project. Sandal et al., (2018) identified three practices - framing, synchronising and hyping - to move a project toward the benign collaborative relationships across the supply chain. The practice approach facilities the understanding of space and time dimensions in projects (Maaninen-olsson and Mu, 2009). Thus, this approach is complementary to traditional project management research investigating how different partners collaborated crossing diverse boundaries to execute a project (Ramalingam and Mahalingam, 2018). This

perspective of boundary spanning in project settings calls for more focus on the actions rather than the formal role of boundary spanner (Houman *et al.*, 2013).

The high complexity caused by multiple boundaries in projects stimulated research on various boundary objects. Boundary objects can be used for individual needs and promote interaction and communication between different stakeholders. IT-based boundary objects facilitate the integration of manufacture and services organisational sub-process, contributing to the boundary spanning and business process management (Becker et al., 2013). Merminod and Rowe (2012) suggested integrating different digital tools to support project information objects using object storage and workflows. Virtual tools such as CAD and BIM systems are efficient boundary objects to promote knowledge sharing among designer, constructors and other project users (Fellows and Liu, 2012). BIM technological solutions benefit the boundary spanning engagement and successful BIM-compliance project delivery (Sackey and Akotia, 2017). The Integrated Master Schedule is a critical boundary object for megaprojects with long construction periods and a high degree of complexity and uncertainty (Chang, et al., 2013).

Boundary spanners and boundary spanning roles are also important research topics in project studies. Marco *et al.*, (2010) found expatriates are ideal boundary spanners for dealing with cross-cultural knowledge conflicts and increase collaboration effectiveness in global engineering project networks. Brion *et al.*, (2014) suggest that the project leaders' position contributes their boundary spanning roles, and stronger social network ties are effective to induce boundary spanning activities. Project

managers can not only play a direct boundary spanning role but also help trigger the cooperation of other actors to establish a sound boundary spanning environment

(Meerkerk and Edelenbos, 2018).

Boundary spanners can be nominated or automatically emerge from practice in the project context (Levina and Vaast, 2005). The primary boundary spanning roles in construction projects are traditionally allocated to engineers and/or architects. These boundary spanners are particularly important because they can trigger emergent boundary spanning processes (Marco *et al.*, 2010). The emergent boundary spanners located at the peripheral for the specialist activities can facilitate relationship negotiation with external stakeholders (Fellows and Liu, 2012). Project members with unique skills can emerge as boundary spanners-in-practice (Du and Pan, 2013). They engage in relationship negotiation occurred in special circumstances and help to build a shared atmosphere between different stakeholders (Seijger *et al.*, 2015).

Building on Lehtonen and Martinsuo (2008), boundary spanning activities in megaprojects can be divided into five categories: defining and shaping the boundary, representing the project organisation and creating legitimacy, information scouting and negotiating, ensuring continuity, and guarding and isolating. Maaninen-olsson (2009) indicated that both the spatial context and dynamic relationship network are the drivers of boundary spanning activities. According to Brion *et al.*, (2012), the main activities of project managers' boundary spanning includes coordinating with external actors, scanning for information, obtaining political support and protecting the team. Houman *et al.* (2013) identified three groups of boundaries panning activities – selecting and

mobilising talents, creating the shared identity, combing and integrating knowledge across different fields – to manage the creative process. Romani (2017) presented three boundary spanning activities that the vendor managers engage in: boundary management, common ground forge and new frontiers development. Therefore, research on boundary spanning activities needs to adopt a contextual perspective in different project settings.

To further orient readers to the literature review on boundary spanning and projects, the authors present a multilevel concept map. Figure 4 shows boundary spanning literature focusing mainly on four aspects: people (boundary spanners), boundary objects, roles and behaviours. Figure 4 summarised the relevance of current boundary spanning literature pointing that boundary spanning study is divided into three levels: individual-level, team-level and project-level. The project-level is extracted as the highest level in extant literature since these studies focus on the common attributes of project triggering boundary spanning activities. Boundary spanners or boundary spanning activities are beneficial for the outcomes at higher-level projects, programs and portfolios. The benefit of boundary spanning yields different performance or improvement at the three levels. Arrows in Table 4 represents the relationship between boundary spanning roles, boundary spanning behaviour and boundary objects. Time is event. also relevant since temporary boundary spanners may emerge with the contingent event.

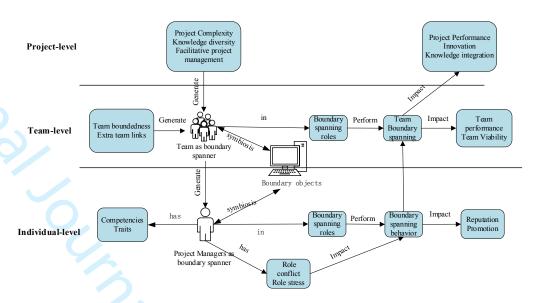


Figure 4 Multilevel map of boundary spanning concepts in project

1.3 Identification of key elements of shared leadership topology in megaprojects

As presented in section 4.2, people, roles, and time are key factors for the research linking shared leadership and boundary spanning in projects. This is the theoretical background to develop the shared leadership topology for megaprojects, which is consistent with network theory involving actors and ties as the most important attributes. Table 4 shows the coding process of three key elements of shared leadership topology in megaprojects. Stakeholders are the key actors to contribute their diverse knowledge and expertise for the project objectives. The ties between stakeholders are established by different boundary spanners during their interactions. Time is also relevant since both shared leadership and boundary spanners are evolving along the project lifecycle. The time attribute is coded as project phases, considering that shared leadership transfer happens mostly according to the resources and knowledge required by the project (Müller *et al.*, 2018b).

Table 4 Elements for shared leadership topology based on boundary spanners in megaprojects

Elements in	Elements in	Description in megaprojects	literature evidence	
negaprojects	general			
	research		Shared leadership in projects	Boundary spanning in projects
		4/2	•Shared leadership is performed by multiple individuals	•Project leaders are the primary boundary spanners, and
		Leadership in megaprojects is	(Pearce and Sims 2002; Hoch and Kozlowski, 2014).	other members with specific skills act as emergent
		presented as a network tied by	•Shared leadership includes formally appointed leaders	boundary spanners (Brion et al. 2014; Meerkerk and Edelenbos, 2018).
Stakeholders	Individual/team	boundary spanners from different organisations, in	(vertical leaders) and emergent informal leaders who are empowered and developed by the formal leaders(Yu et	•Expatriate is the best candidate of boundary spanner in a
		which vertical and shared leaders coexist.	al. 2018; Müller et al. 2018a, 2018b).	global engineering project network (Carson et al., 2007).
		1011015 0001155	•Vertical leaders and shared leaders coexist within one	
			team (Kakar, 2017; Carson et al., 2007).	
		Shared leadership in megaprojects is dynamic	Shared leadership is dynamic evolving over time	Boundary spanners can emerge in practice during the
D : 1	Tr:	evolving through the project	(Contractor 2012; Drescher et al., 2014; Klein 2006;	interaction with external stakeholders (Fellows et al.
Project phases	Time	lifecycle with the leadership	Kozlowski & Chao).	2012; Levina and Vaast 2005).
		rotation among different		0/2
		boundary spanners.		70
Boundary		Boundary spanners in	Warfa Hadamarka a walan da a la a la a da a la a da a la a da a la a da d	De also services de de de also de contra de la contra dela contra de la contra del la contra de la contra de la contra del la contra de la contra de la contra de la contra del la contra de la contra de la contra del la contra de la contra de la contra de la contra del la contra de la contra de la contra de la contra de la contra del la contra de la contra del la
-	Dalaa	megaprojects take the shared	•Vertical leaders act as an external coach to boost shared	• Boundary spanners in projects take the role of
spanning leadership roles	Roles	leadership roles for	leadership atmosphere (Carson et al., 2007), and	coordinating, information scanning, support asking and
		information exchanging and	empower the leadership to others(Yu et al. 2018; Müller	team protecting (Brion et al. 2014; Martinsuo 2008;

10/	coordinating process, leading	et al. 2018b).	Drach-zahavy, 2011).
1/3/	the complex project jointly.	• Shared leaders in the Board are engaged in strategic	Boundary spanners are responsible for - selecting and
9//		making and taking (Pitelis and Wagner, 2018).	mobilising talents, creating the shared identity, combing
	,	making and taking (Fitchs and Wagner, 2016).	and integrating knowledge (Houman et al. 2013).
		Managing,	orojects in Busine

5 Conceptualisation of shared leadership in megaprojects

5.1 Generic topology of shared leadership in megaprojects

This section presents the topology of shared leadership in megaprojects. Section 2 reviewed five theories appropriate for shared leadership research taking the boundary spanning perspective. Among these theories, network theory and role theory are selected for developing the shared leadership topology in megaprojects. These theories have been selected because networks exist in a multitude of topologies (Pathak *et al.*, 2007) and role theory provides the possibilities to merge shared leadership and boundary spanning roles. Section 4 identified the essential aspects of shared leadership and boundary spanning: people, roles and time. Based on section 4, this section develops three dimensions of shared leadership in megaprojects: stakeholders, boundary spanning leadership roles, and project phase. Building on Contractor *et al.*, (2012), this paper represents shared leadership in megaprojects as a three-dimensional cube (see Figure 5). The x-axis of the shared leadership cube represents the stakeholders. The z-axis of the cube represents the different phases in the project lifecycle. The y-axis deals with Boundary Spanners Leadership (BSL).

BSL is the critical skill leading in for problem-solving, driving innovation and transforming organisations (Ernst *et al.*, 2011). Schotter (2017) explained that boundary spanners are not just top managers (i.e., top executives from project alliance board) but also the middle managers and employees at lower levels (i.e. project managers from each site and project staff at operational level). Different-level boundary spanners have

different boundary spanning roles. The y-axis lists three-levels BSL roles, depending on their hierarchical positions and job titles. "Top BSL role" includes boundary spanners that are setting overall project planning and addressing strategic decisionmaking (Pitelis and Wagner, 2018). "Middle BSL roles" refers to the typical boundary spanning roles in resource flows and information circulation between internal and external organisational environment (Sébastien Brion, Vincent Chauvet, Barthelemy Chollet, 2012). "Middle BSL roles" are also the bridge between top and lower BSL roles in the hierarchical organisational perspective due to their central network position (Kane and Levina, 2017). "Low BSL roles" refers to the operational or day to day roles for problem-solving and coordinating in projects. For example, typical project leaders assumed the top BSL roles, such as shared strategic leadership among different stakeholders. Middle BSL roles such as project or program managers keep the most vertical ties with both the top and the low boundary spanners in their own organisation, whereas the same-level BSL roles from different partners produce more horizontal interactions.

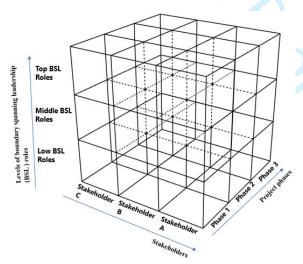


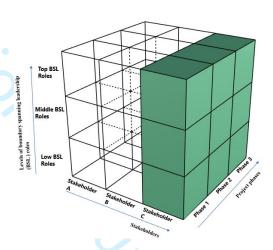
Figure 5 Framework to study the topology of shred leadership in megaprojects. (Derived from Contractor *et al.*, (2012))

5.2 Possible configuration of shared leadership

The aforementioned framework of shared leadership in megaprojects assumes different configurations depending on the specific megaproject. In the following sections, three specific cases are presented and discussed.

5.2.1 High vs Low stakeholder centralisation

The first case deals with the x-stakeholder axis and the member centralisation of shared leadership topology in megaprojects, considering the network formed by different stakeholders as the communication channel. Mehra et al., (2006) proposed different topologies of collective leadership: leader cantered, distributed-coordinated and distributed-fragmented according to the relative influence of vertical and horizontal/shared leaders. Carson (2007) divided shared leadership sociograms using density as a metric. The shared leadership topology presented in this paper depicts high vs low stakeholder centralisation in megaprojects. Centralisation in megaprojects describes the locus of leadership rights; specifically, which stakeholder holds the authority to enact the specific BSL roles. The centralisation of shared leadership is high when BSL roles are concentrated in just one stakeholder. In this case, the cube has one flat horizontal slice, as shown in Figure 6a. The centralisation is low when every stakeholder shared simultaneous leadership. In this latter case, every stakeholder is enacting all BSL roles in all the project phases, as in Figure 6b.



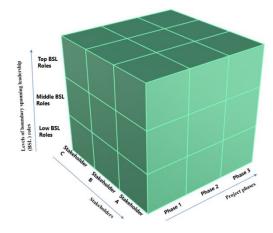


Figure 6a High member centralisation

Figure 6b Low member centralisation

5.2.2 Strategic vs Operational shared leadership

The second case deals with the axis of different-level BSL roles. This configuration of shared leadership stems from the fact that different levels of boundary spanners take different leadership roles and functions. Hiller *et al.*,(2006) presented four dimensions of shared leadership, including planning and organising, problemsolving, support and consideration, and developing and mentoring. Contractor et al. (2012) and Carson (2007) identified four distinct roles relevant for shared leadership: Navigator, Engineer, Social Integrator and Liaison. Top boundary spanning roles may take the shared leadership roles for strategic making and enable the shared network to establish a clear purpose and direction. This can be depicted as *strategic shared leadership*, which means the strategic leadership is shared among the high-level managers from different partner organisations or in the Top Management Team (Pitelis and Wagner, 2018). This is depicted in Figure 7a, where the leadership is concentrated in the boundary spanners. The middle-shared leadership roles may serve as the engineer

and social integrator for structuring the task, and coordinating the members, also keeping healthy relationships. Project managers are typical middle boundary spanners in megaprojects. The low boundary spanners may also share the leadership for conflict solving emerging on the first line of the project. The BSL roles taken by the middle and low boundary spanners are depicted as *Operational shared leadership* in this paper as Figure 7b. Thus, boundary spanners from different stakeholder teams are endowed by different shared leadership roles in megaprojects.

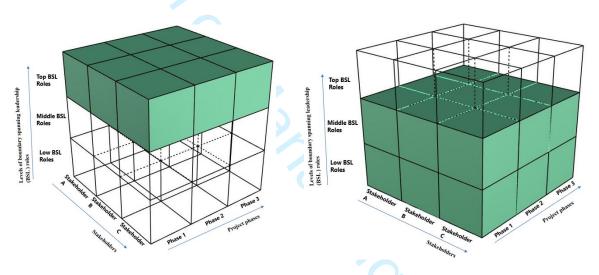


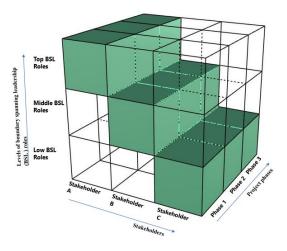
Figure 7a Strategic shared leadership

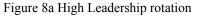
Figure 7b Operational shared leadership

5.2.3 High rotation vs Low rotation leadership

The third case deals with the degree of leadership rotation in the project cycle. Shared leadership derives from dynamic characteristic and interactions among different stakeholders and takes time to develop (Aime *et al.*, 2014). Focusing on the dynamic characteristic is critical because the leadership roles experience a dynamic construction, deconstruction and reconstruction process along with the project development (Denis

et al., 2001). Moreover, boundary spanning roles with specific leadership roles (e.g. consultants) appears and disappears across all the project lifecycle (Marrewijk et al., 2016). Figure 8a presents the case when each stakeholder enacts the same BSL roles throughout all the project phases. In this case, leadership roles are stability concentrated in one stakeholder. For instance, owners often hold the absolute authority for strategic decision-making in the whole project lifecycle. There is no rotation in roles among stakeholders over time. Figure 8b gives the situation when the same level BSL roles rotated across both the stakeholders and different-level boundary spanners during in the project lifecycle. Here, for instance, shared leadership can be transferred from top boundary spanners in stakeholder A at phase 1 to middle boundary spanners in stakeholder B at phase 2.





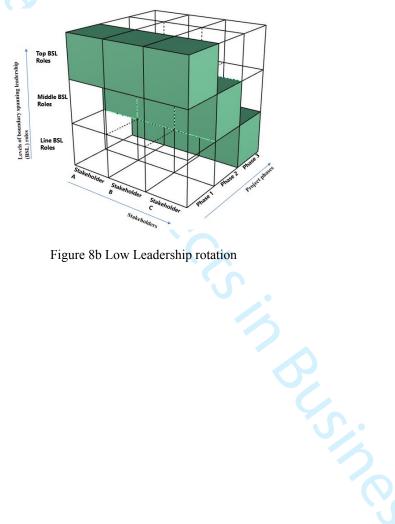


Figure 8b Low Leadership rotation

6 Discussions

Shared leadership is effective in complex, dynamic and interdependent contexts (Scott-young, 2019), yet there is a lack of literature of shared leadership in project studies, especial for megaprojects. Previous studies on project leadership mostly concentrated on vertical leadership or leadership skills, styles and capacities of single individuals. Leading project leadership scholars are exploring alternative leadership forms such as balanced leadership (Müller, et al., 2018a,b) and shared leadership (Scott-young, 2019). However, the study of leadership network in project management is still scarce, despite its crucial role to drive performance (Mehra et al., 2006). This paper addresses this gap in knowledge by developing a framework to study shared leadership topology in megaprojects with three dimensions: stakeholders, boundary spanning leadership roles and project phases. The framework uncovered the attendants of structural patterns of shared leadership in megaprojects and displayed leadership activity in megaprojects as social network patterns. The novel framework complements prior research in project leadership and responds to the need of investigating shared leadership in a variety of project contexts (Scott-young, 2019).

This paper provides three main theoretical contributions:

1 - Boundary spanners and ties as cornerstones of the shared leadership network

Drawing on social network theory, boundary spanners hold critical connections to external stakeholders and provide unique sources of power and influence in the project network (Marrone, 2010). The novel framework presented in this paper describes the

leadership influence of boundary spanners, introducing the concept of shared leadership network in megaprojects. Boundary spanners and their relationships are the two critical components of the shared leadership framework in megaprojects.

Describing the leadership network with boundary spanners helps to resolve the convoluted variability of project leadership, in which leaders may emerge to take and shift leadership roles through the entire project (Müller *et al.*, 2018a). Boundary spanners can be located based on the interaction topology analysis (Jiang, 2008). The leadership topology with the BSL roles as a key dimension provides an individual-level perspective to study the leadership network across the stakeholders' boundaries. Describing the leadership network with boundary spanners answers to the call to investigate shared leadership from individual-level (Scott-young, 2019). The leadership transition in projects is a complex process involving: evaluation of vertical leaders, peer competition, personal development and finally guidance (Müller *et al.*, 2018a). More research is needed to study why, when and how specific individuals, becoming boundary spanners, take the leadership roles in projects.

Boundary spanners can be characterised according to their leadership roles. This role-based view for shared leadership allows identifying potential shared leaders in megaprojects. The leadership network of complex projects is intricate; experienced project practitioners experience transitions to develop their competencies and skills (Floris and Cuganesan, 2019). The role-based view of shared leadership provides a complementary perspective to address this complexity. Future research may focus on the leadership roles classification in megaprojects and how they drive project

performance.

In the novel framework, the ties between different boundary spanners in megaprojects are a critical component. The ties are an important dimension of the interorganisational structure, contributing to the analyse how the partnership is structured and managed (Manev and Stevenson, 2001). The influence of the network on performance depends on ties strength and leading-edge boundary spanners get great profit from strong ties (Schultz and Schreyogg, 2013). According to Contractor (2012) and Marrone (2007), the strength of leadership ties between different boundary spanners affects the leadership effectiveness in megaprojects. However, the mechanisms linking these ties to the project performance are vastly unexplored. Thus, the shared leadership framework is a theoretical compass for scholars researching the influence of ties between boundary spanners or stakeholders on project performance.

2 - Linking shared leadership topology to project performance

The shared leadership framework presented in this paper brings the social network perspective into the field of the leadership of megaprojects. Building on Fransen (2015) , social network analysis can be the most suitable tools to study shared leadership in megaprojects for three reasons: it can model patterns of ties among boundary spanners; it can reflect how leadership is distributed among stakeholders, and it can identify emergent shared leaders. However, the emergence of multiple leaders in the project context may increase transaction costs, including the communication cost and duration (Nordback and Espinosa, 2019). Hence the shared leadership in megaprojects may

result in negative consequences such as team conflict and decreased project performance. Thus, the link between leadership and project performance cannot be expressed by the simple rule: "the *more leadership is distributed, the better will be the performance*".

Different shared leadership topologies might lead to different performance outcomes (Mehra *et al.*, 2006)(McIntyre and Foti, 2013). Generally, distributed-coordinated leadership is more effective for team performance than distributed-fragmented leadership (Mehra *et al.*, 2006). The shared leadership framework in megaprojects provides various project leadership topology configurations. However, the link between leadership structures and project performance still needs further research. Since "one size fit all" rule is usually unrealistic, it will be necessary to investigate different leadership structure in different project contexts.

3 - Dynamic view of leadership in megaprojects

The novel framework underlines the dynamic property of shared leadership during project development. Research linking shared leadership and performance is inconsistent (Drescher *et al.*, 2014). Therefore, a focus on the dynamic characteristic of shared leadership could support a better understating of the phenomenon. Longitudinal studies allow to investigating the antecedents and consequences of shared leadership in megaprojects and could be suitable to study the dynamic trends of shared leadership across the entire project lifecycle (Scott-young, 2019). This longitudinal perspective may provide crucial insights into mechanisms by which shared leadership benefits

project performance. However, little is known about how the topologies grow, evolve and adapt over time and how such dynamic changes impact the network performance. Future research could leverage the dynamic shared leadership topology to study project leadership and to improve the understanding of shared leadership topologies in megaprojects.

7. Conclusions

Management scholars are evolving their research interests from traditional leadership to alternative new leadership forms. The literature shows that shared leadership is the envisaged leadership form in contexts with high complexity. However, shared leadership is vastly underexplored in megaprojects. This paper contributes to this body of knowledge about project complexity by proposing a novel shared leadership framework based on boundary spanners. This framework builds on network and role theories and identifies three dimensions to map the shared leadership topology in megaprojects: stakeholders, boundary spanning leadership roles and project phases. The shared leadership framework about the network of stakeholders involved in megaprojects highlights different topologies.

The novelty of this framework consists of uncovering the structural antecedents of shared leadership in megaprojects using social network metrics. The framework will enable researchers to investigate how leadership transfers through boundary spanners (based on their roles or knowledge), or "rotate" between different stakeholders according to which resources and expertise are most needed in specific project stages. This novel representation would benefit managers and leaders in charge of managing and leading organisations in complex projects. By modelling leadership of megaprojects in a simple, yet effective way, the framework will foster manager's critical thinking.

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