

Kent Academic Repository Full text document (pdf)

Citation for published version

UNSPECIFIED (2020) Data-driven Fuzzy Multiple Criteria Decision Making and its Potential Applications. [Edited Journal]

DOI

https://www.hindawi.com/journals/mpe/si/232945/

Link to record in KAR

https://kar.kent.ac.uk/85666/

Document Version

Publisher pdf

Copyright & reuse

Content in the Kent Academic Repository is made available for research purposes. Unless otherwise stated all content is protected by copyright and in the absence of an open licence (eg Creative Commons), permissions for further reuse of content should be sought from the publisher, author or other copyright holder.

Versions of research

The version in the Kent Academic Repository may differ from the final published version. Users are advised to check http://kar.kent.ac.uk for the status of the paper. Users should always cite the published version of record.

Enquiries

For any further enquiries regarding the licence status of this document, please contact: **researchsupport@kent.ac.uk**

If you believe this document infringes copyright then please contact the KAR admin team with the take-down information provided at http://kar.kent.ac.uk/contact.html







Special Issue on Data-driven Fuzzy Multiple Criteria Decision Making and its Potential Applications

With the complexity of the socio-economic environment, today's decision-making is one of the most notable ventures, whose mission is to decide the best alternative under the numerous known or unknown criteria, such as "purchase of products", "choice of hotels", "identification of partners", "technology adoption", and so on. However, due to the limited knowledge base of decision makers and the dynamic changes of the objective environment, decision making becomes a very difficult and complex task. To address it completely, the multiple criteria decision making (MCDM) methods based on the fuzzy set theory and its extensions are developed under the different domains. These methods have tremendous advantages in terms of representation of uncertain information, aggregation of information, and description of decision makers' preference. However, many current studies have been limited to analysis of the fuzzy MCDM theories, and there are only very limited studies focusing on their applications. Moreover, most application cases are based on virtual simulation data, which limits the practical application of fuzzy MCDM methods.

At present, with the development of data mining technologies, decision-making methods combining data mining and fuzzy MCDM are beginning to gain attention. These methods mine structured or unstructured data such as text, audio, and pictures, express the data in the form of fuzzy sets, and analyze the decision-making problems under certain scenarios by using the information aggregation operators and decision criteria. These methods combine data mining with fuzzy sets to form a new research paradigm, namely the data-driven fuzzy MCDM paradigm. This paradigm combines the respective advantages of data mining and fuzzy sets and promotes the application of the fuzzy MCDM method in practice. Therefore, further exploration of the data-driven fuzzy MCDM method is conducive to widely extract data value and enrich the fuzzy set theory; it is particularly valuable in applying the method to guide the actual decision-making.

This Special Issue aims to collate original research papers and research articles that report on recent advancements in data-driven fuzzy MCDM methods, techniques, and practical achievements in the broad field.

Potential topics include but are not limited to the following:

- Data-driven fuzzy MCDM in:
 - supply chain and transportation management
 - environmental evaluation
 - consumer behavior analysis
 - risk measure
 - innovation management
 - medical health management
 - blockchain management
 - knowledge-based systems

Authors can submit their manuscripts through the Manuscript Tracking System at https://mts.hindawi.com/submit/journals/mpe/dfmcd/.

Papers are published upon acceptance, regardless of the Special Issue publication date.

Lead Guest Editor Zaoli Yang, Beijing University of

Technology, Beijing, China yangzaoli@hotmail.com

Guest Editors Yi Su, Harbin Engineering University, Harbin, China *suyi@hrbeu.edu.cn*

Harish Garg, Thapar Institute of Engineering & Technology, Patiala, India harishg58iitr@gmail.com

Xue-Mei Xie, Shanghai University, Shanghai, China xxm1030@126.com

Shaomin Wu, University of Kent, Canterbury, UK *s.m.wu@kent.ac.uk*

Submission Deadline Friday, 12 June 2020

Publication Date October 2020