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#### The Administrative Climb with American Lung Association

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# The Administrative Climb with American Lung Association

# John Putnam



### **American Lung Association**

Located in Columbus, Ohio

Worked below Brittany
Sinzinger, who is the senior
manager for the American
Lung Association.

ALA Vision: A World free of Lung Disease

### Goals

- 1. Assist development team in executing a successful event season.
  - 1. Help gain participation in the Fight For Air Climb
  - 2. Help execute a virtual/hybrid event that is safe and entertaining for all participants
  - 3. Help execute day of activities
  - 4. Any other items pertaining to the event
- 2. Work to create and implement an anti-vaping presentation, for middle school and high school adolescents, this can be presented virtually.
- 3. Gain more knowledge in what occurs in the workplace and how to handle different scenarios
- 4. Create a successful event season while gaining knowledge of how to create successful programs
- 5. Have fun and open myself up to new ideas that are thrown at me.

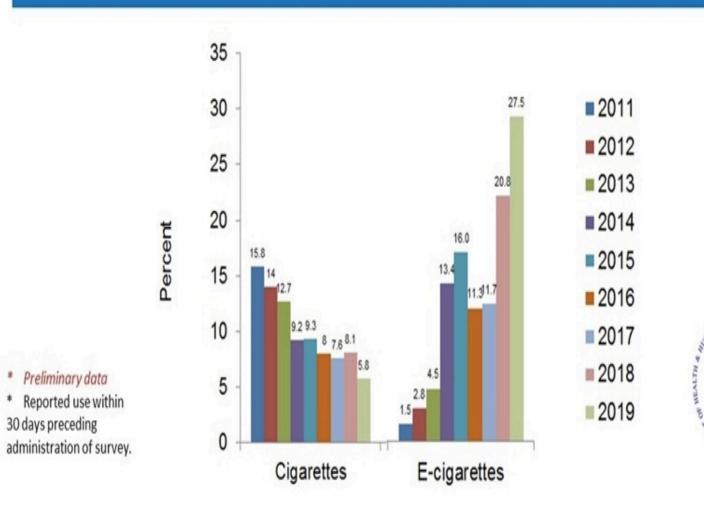
## Experience

As a nonprofit organization, times during the COVID pandemic are tough. In order to keep the organization running, American Lung Association relies heavily on numerous donations from other individuals and /or organizations. It has been hard to reach out to those people for donations due to them struggling as well. It puts ALA in a tough situation in asking people to donate when they can be struggling themselves.

Spending a practicum with American Lung Association has been very helpful personally and in the job field. It provides interactions with many people that may have never expected to and would have never reached out to before. It provides one with a deeper knowledge on lung diseases and the vaping epidemic that can be used personally to pass on to other friends and family members that have questioned about the ALA or that are seen using a vaping device.

With the number of meetings and emails that have been a part of the practicum, the administrative side of healthcare can be very hectic. The American Lung Association relies heavily on the Fight for Air Climb and a large part of the practicum has been restructuring the climb due to the COVID pandemic, which is usually held indoors. There have been many hardships with finding a location for the event, reaching out to donors for donations; all while staying within a budget that we are allowed.

# NATIONAL YOUTH TOBACCO SURVEY\*: YOUTH USE OF E-CIGARETTES CONTINUES TO CLIMB





## **Fight for Air Climb**

- 1. Attended meetings discussing possible solutions for the location of the event.
- 2. Contacted many college and high school AD's about football field/stand usage.
- 3. Confirmed a location with a representative from OSU for use of "The Shoe". One of two locations that gave a "yes"
- 4. Met with various locations for sponsorships in the funding of The Climb
- 5. Working toward a set date in 2021 for the event.

## **Vape Free Initiative**

- 1. PowerPoint that will be sent to numerous schools for presentation purposes.
- 2. Created with up to date information on the vaping epidemic
- 3. With the use of VoiceThread, recorded the presentation to allow the schools to have myself present the information to the students during times of the COVID pandemic