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Community, Equity, Gender

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2013

## Western University Community Events - Global Health Promotions Project

Western Heads East

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## Global Health Promotions Projects 2013

In 2012, The Global Health Promotions (GHP) January course collaborated with High School students in London and Mwanza to design a health promotions campaign addressing the health benefits of probiotic yoghurt, HIV/AIDS prevention and water borne diseases. The May intercession GHP course implemented the program working with Bugando Medical Centre (BMC) students, Mtoni High School students, the yoghurt mamas and the African Probiotic Yoghurt Network (APYN). The Global Health Promotions Project 2013 tasks below involve the review of the Campaign of 2012 and the planning for a health promotions campaign in summer 2013. The two main project areas for 2013 are outlined below.

### Research Group – Team 1

The research group will conduct a review and analysis of both the January 2012 class planning and report for the Global Health Promotions Campaign in Mwanza, Tanzania, and the intercession planning and implementation of the campaign. Principles of the Global Health Promotions class materials will be applied to the review and analysis. Special attention will be paid to the mutual and reciprocal

- a) Analysis of plans and processes of January-April 2012 report
  - What went well
  - Challenges
  - Recommendations
  
- b) Analysis of Intercession Course process and outcomes
  - As above
  - Costs/budget
  - Measures to endure mutual collaboration and locally defined needs and solutions

### Program Planning Group – Team 2

The program planning group will use materials and reports from the prior year, work in tandem with the research group as planning evolves, and create a plan for an effective health promotions campaign in Mwanza for the summer of 2013. There will be no intercession course this year, explore how a program might be delivered with the local community if there is a desire.

Is it possible to develop and deliver a campaign with the public health students from Bugando Medical Centre, the Mtoni & Clarke Rd High School students, the yoghurt mamas, and APYN staff.

- Successes to build upon
- Challenges
- Recommendations
- Plan program with partners

Resources for this project (reports from last year, class members from 2012 intercession class, Clarke Rd & Mtoni students, Dr. Namanya Basinda WHE intern here in March, BMC students, APYN staff, Bob Gough, Dr. Lorie Donelle).

You can approach these projects in two ways. Your groups can begin with the tasks in your own area and sketch out the work to be done in the planning stage. You can then divide up the tasks and bring the work from both groups together to come up with one report at the end or each group can produce reports on their components.

Both groups will examine the work of the placement students (Global Health Promotion students who traveled to Africa in May 2012), assess objectives they set out to accomplish, what went well and how would they improve. Students will pay special attention to applying course materials to their analysis of:

- a) application of global health issues as identified in the course;
- b) summary of the complexity of issues (both local and global) that impacted on Mwanza community health and how these issues were incorporated or not into the campaign as developed and implemented;
- c) a critical examination of equity, social justice and empowerment issues in the context of this health promotions campaign;
- d) reflection on power relationships and privilege with GHP students working with the local community partners;
- e) a brief report recommending what to continue and how to improve the program to better address the above factors.