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# Big Green Band Orphan In MAC; Survey Is Cited

## Full-Time Director Termed Need; Other Ways To Help Are Listed

By ED BENNETT  
Feature Writer

What's wrong with the Big Green Marching Band? A look at the adjoining chart might help to clarify this question.

The band is understaffed and lacks points of interest to encourage student participation, a survey shows.

Thomas O'Connell, associate professor of music and band director, is teaching a full-time load and is working with the band in his spare time. Every other school in the Mid American Conference has at least one full-time professor that works only with the band, or four part-time professors that work with the band and teach music in their other regular schedule.

Some schools in our conference have two full-time professors that work only with their bands. This gives one time to work with the band and the other time to travel and talk to high school students to encourage them to join the band when they go to college. This also permits auditioning students for scholarships, and encouraging them to come to the college or university.

Lack of funds has been another point that hurts Marshall's band, Professor O'Connell said. The band is financed primarily from the Music Department budget, and many times the budget cannot provide the necessary funds to buy music for the band, he said. Due to this problem, Professor O'Connell has to write some of the music and run it off on a printing machine so the band can play different selections.

The Athletic Department finances the trips for the band, and if it were not for them the band would be prevented from playing at any of the away games. This is greatly appreciated by the members of the band and is probably one of the biggest building points.

Scholarships also seem to be a big builder for bands. Last year at the University of Toledo, the school awarded 80 grants to members of the band, and had over 80 members in it. This year they changed these 80 grants to seven large scholarships and the band turned out with 45 members. Their band has not marched this year, probably because of this factor.

Out of the seven bands asked for information concerning their bands, five provide scholarships. All but two have more than 100-piece bands, and these bands also have more than one director.

At Ohio University they do not offer scholarships, but they have two faculty members working fulltime with the band, one graduate assistant and two student assistants.

Planning both shows and music does not keep all of them busy and gives them a chance to spend time actually with the band and time for traveling to talk to interested students.

Every other school contacted has at least one graduate or student assistant to take care of the music for shows and distribute it, while Professor O'Connell has to do almost all of this himself.

Every school in the MAC Conference, including Marshall, offers one hour credit each semester for band. The directors do not think this is a building point for the band because many students take band not for credit, but for enjoyment.

Marshall could also do one other thing to build the band, since scholarships are not feasible, Professor O'Connell believes. Our curriculum could be changed so that students would not have to take physical education if they took so many semesters of band. This would be like the set-up for the ROTC. This factor would automatically raise the number of members in the band, which would give it a much larger appearance, the professor added.

Another point that hasn't helped the band is that some advisers do not want their students to join the band, it was learned. When asked, several students gave the following statements as to what they were advised to do.

"My advisor did not necessarily discourage me from being in the band, but he did say he did not see why I was signing up for band when it would do me no good, since my major was not music. Other than that he said nothing."

Another student said:

"We were told by our adviser that for our own good, we had better not join the band, and if we did, we would not be excused from classes, and we could not make up any tests. He also said that we would not profit from the band in any way. To our group he made the band a big joke."

In an interview with Neal "Whitey" Wilson, athletic director, he said that the band needs scholarships badly. He also has talked to many band directors whose schools offer scholarships and they said this is one of their bigger building points. He also feels that Professor O'Connell needs more faculty help because, with his teaching load, he does not have the time to work with the band. Or else he should be named full-time band director, Mr. Wilson said.

He also said the only criticism that he had of the band was that it's too small. He also said the band sounds very good, and much bigger than it actually is.

In the opinion of many, the main problem with the band is that Professor O'Connell needs more time to work with the band or more faculty help, more money for music, substitution of band for physical education, and scholarships.

When these problems can be solved, Marshall can have the band our students expect it to have.

NAME OF SCHOOL	Number of Faculty Involved	Faculty Full Time	Faculty Part Time	Graduate Assistants	Student Assistants	Scholarships	Number In Band	Age Of Uniforms
BOWLING GREEN U.	4	0	4	0	3	17	115	5 yrs.
KENT STATE U.	2	2	0	1	4	0	123	2 yrs.
MIAMI UNIVERSITY	2	1	1	1	0	10	89	6 yrs.
MOREHEAD COLLEGE	1	1	0	1	0	17	136	6 yrs.
OHIO UNIVERSITY	2	2	0	1	2	0	130	10 yrs.
U. OF TOLEDO	1	1	0	0	1	7	35	3 yrs.
WESTERN MICHIGAN	2	1	1	1	0	14	130	4 yrs.
MARSHALL UNIVERSITY	1	0	1	0	1 part time	0	48	14 yrs.

# The Parthenon

MARSHALL UNIVERSITY STUDENT NEWSPAPER

Vol. 61

FRIDAY, DECEMBER 1, 1961

HUNTINGTON, W. VA.

No. 30

## Honors Council Proposed To Aid Superior Students



DR. CHARLES MOFFAT  
... It's Time To Act

"The time for rhetoric is past, Dr. Smith, and we hope that in the foreseeable future such a (honors) program will be implemented."

These were the words of Dr. Charles Moffat, professor of history, after he had outlined the need for an honors program and Honors Council to aid superior students at Marshall. Dr. Moffat, chairman of the Honors Subcommittee for Superior Students,

made his report at a Tuesday faculty meeting.

President Stewart H. Smith replied that "It will take time to develop this kind of program."

"There are limitations in West Virginia," the president said. "We have overcome some of these before and will again."

He said the university would help to move the program along "and make it a reality."

Dr. Moffat said there has been an influx of superior students into state-supported institutions of higher education because some private schools have refused to expand. He cited the Ivy League schools as one example.

"We've appropriated millions of dollars for psychiatric clinics, speech clinics," he said. "Now we must encourage the gifted individual."

It could, he insisted, mean the difference between the world's survival or extermination.

The history professor asked that an Honors Council be formed on campus, which would combine the efforts now being made by various committees, such as encouragement of graduate study, Woodrow Wilson Fellowships, and work being done in co-operation with the

Inter-University Council for Superior Students with headquarters at Boulder, Colo.

Dr. Moffat said an Honors Council would need:

1. An expert on counseling.
2. High school visitations to explain the program.
3. Curator of records and solicitation of fellowship funds.
4. Director of Honor Center or Honor Room, such as the one established at the University of Illinois.
5. Ex-officio members, such as the registrar, librarian, psychologists.
6. Non-academic aids, such as typists, stenographer.

"An Honors Council would not encroach on the respective departments," Dr. Moffat said. "Each department would maintain autonomy and teach its own honors courses. The Honors Council would supplement and complement the work of the various departments."

Such a program, the professor believes, "would cut the cake of academic customs and some faculty members don't like this."

The University of Kansas has the best honors program in the U.S., according to Dr. Moffat.

## Campus To Be 'Dark' Tomorrow; Electrical Power Off In Afternoon

By PATTY POLISKEY  
Managing Editor

All electrical power on campus will go off between 1:30 and 3:30 p.m. tomorrow, President Stewart H. Smith announced. That includes all campus buildings, dormitories, library and Student Union.

Electricity was off all day Friday and part of Saturday during the Thanksgiving recess while workmen replaced old conduit. However, the work was not completed and a shutdown of electric power is scheduled for tomorrow.

The original time was set from noon to 6 p. m. tomorrow, but Dr. Smith said that the power shutdown period had been shortened because of the inconvenience at the cafeteria and other campus points. He added that possibly additional work would be needed at a later date.

Mr. Harold Apel, head li-

brarian, said that the library will be open, but that service will be on a "limited basis only." When the power goes off, the heating service is also off. But the building probably will still be warm and the reading room will remain open and students will be able to return books.

One of the biggest problems will be in the dormitories. Mrs. Bess Marple, hostess at Freshman Dormitory, said that the announcement has been posted and the women are prepared for it.

### BULLETIN

The Student Senate voted Wednesday night to reconsider a bill—previously defeated—that would permit the sending of delegates to the U.S. National Student Association meeting. A final vote is expected next Wednesday night. Details of the session will appear in the next issue of The Parthenon.

However, she pointed out that it is an inconvenience. She mentioned that the power was off during Homecoming, and that they used candles downstairs but felt that it was too dangerous to take candles to the individual rooms.

Student Union activities will not be effected by the power shut-down. "We'll be open even if we have to use candles," said Mr. Don Morris, manager of the Student Union.

There are no scheduled activities at the union Saturday afternoon, anyway, but they will remain open. The student center will close at 7 p.m. for the basketball game and will be open afterwards for the after-game dance.

Mr. Morris did say, however, that there would be some food that would not be served during the period when the electricity is off.

# Campus Inquirer

By NANCY CLAY  
Staff Reporter

**QUESTION:** What are the advantages or disadvantages of affiliating with a social organization?

**Larry Hattman, Parkersburg freshman:**

The main disadvantage of affiliating with the Greeks is the expense. Joining a social organization helps you study because the upperclassmen have had the courses and they have copies of the tests.

**Charles Mosser, Huntington freshman:**

There are both social and academic advantages of affiliating with a social organization. In most cases it is mainly academic. Members are pushed to study and keep their grades up and they are helped with courses that are giving them trouble.

**Wanda Johnson, Ripley freshman:**

I feel that there are a lot of social advantages in joining a social organization, but I feel that I can keep my grades up better without affiliation.

**Donna Timm, St. Albans freshman:**



Timm



Hattman



Mosser



Johnson

I think students should affiliate with a social organization because it is a good opportunity to meet new people and make close friends. The major disadvantage is that they are too time consuming.

## Guest Editorial

# Function Of A College

Reprinted from the Glenville State College 'Mercury'

A COLLEGE is, or should be, a place dedicated to the adult pursuit of learning. It is not an advanced high school. Neither is a college a place to be taught the rudiments of education. These basic elements should have been learned in earlier years.

BUT TODAY, our college is confronted with the task of teaching the basic rudiments of education, simply because students were permitted to neglect this learning in early years.

COLLEGE SHOULD remain the capital and fortress of thought and the scholar, as Emerson once said, must be a man thinking. Scholars must think fundamentally, philosophically, and morally.

TRUE, THE NOISE of campus activities fills our ears, but at the heart of the college, there should always be a zone of silence. This quiet and protected place is where our best men can discover truth, preserve it, and diffuse it, not as service but as idea.

THIS SEARCH for truth begins in curiosity, but dedication to curiosity should not end in indecision. It has been said of indecision that "there are two schools of thought on this question, and the truth probably lies halfway between them." This is not to insinuate that the truth lies halfway between right and wrong, but rather, that the truth lies between two extremes.

CURIOSITY ULTIMATELY ends in communication, and for the scholar only two methods of communication are available — writing and speaking.

AND SO, this brings us to what is expected of a college student. Above all, the faculty expects four years of scholarship and they will be satisfied with nothing less.

A COLLEGE expects us to join in the search for truth. Be curious, follow our minds into

the gaps. Nobody will learn all the answers, but we will learn some truths and they should help to change our opinions.

OUR COLLEGE YEARS will be wasted if we leave college thinking very much the same way that we do when we enter, or if we leave the college faculty thinking the same way they do now.

CHALLENGE THE faculty, challenge learning, challenge college. Be curious. Search for the truth and communicate it to others.

— Judyth Mayhew

## Clear Record Indicated

# No Out-Of-State Residents Audit Expected On Campus

Marshall University does not anticipate an audit to determine the number of students from other states who register as West Virginia residents to qualify for lower tuition rates, according to President Stewart H. Smith.

A legislative sub-committee earlier this week ordered audits at three state-operated schools to disclose the number of 'tuition evaders.' The investigative group will study West Liberty State College, Concord College and Shephard College, all located near state borders.

### ATTEMPTS NUMBER SMALL

Huntington is within commuting distance from Ohio and Kentucky, yet President Smith earlier said, "We have had a relatively small number of cases where attempts have been made to evade the non-resident regulation."

He indicated that if the sub-committee were to request such an inquiry, they would have included Marshall in the first group.

Determining resident status — which amounts to approximately \$300 difference per year — is the responsibility of Luther Bledsoe, registrar and director of admissions. The most common ways of checking the residence of a student include comparing information on high school transcripts with addresses given by the student at registration time, checking where his original application came from and to what address he requests that his grades be sent.

### COMMITTEE SET UP

If a student evades the higher tuition fees and is finally exposed, he must pay all back non-resident tuition fees. An informal committee composed of Bledsoe,

### CADETS WILL USHER

Members of the Perishing Rifles and R.O.T.C. companies will serve as ushers for all home basketball games.

Dr. Smith and Fred R. Smith, comptroller, decides disputed cases. Any student has the right to appeal his case to the committee.

Bledsoe said earlier this week, "The fact that we weren't included on the list for auditing indicates our record is very clear on this matter."



On Campus with Max Shulman

(Author of "Rally Round The Flag, Boys", "The Many Loves of Dobie Gillis", etc.)

## "HAPPINESS CAN'T BUY MONEY"

I have asked the makers of Marlboro—an enterprising and aggressive group of men; yet at the same time warm and lovable; though not without acumen, perspicacity, and drive; which does not, however, mask their essential great-heartedness; a quality evident to all who have ever enjoyed the beneficence of their wares; I refer, of course, to Marlboro Cigarettes, a smoke fashioned with such loving care and tipped with such an easy-drawing filter that these old eyes grow misty when I think upon it—I have asked, I say, the makers of Marlboro—that aggregate of shrewd but kindly tobaccoists, that cluster of hearty souls bound together by the profit motive and an unflinching determination to provide a cigarette forever flavorful and eternally pleasing—I have asked, I say, the makers of Marlboro whether I might use today's column to take up the controversial question: Should a coed share expenses on a date?

"Yes," said the makers simply. We all shook hands then and squeezed each other's shoulders and exchanged brave smiles, and if our eyes were a trifle moist, who can blame us?

To the topic then: Should a coed share expenses on a date? I think I can best answer the question by citing the following typical case:

Poseidon Nebenzal, a student at Oklahoma A and M, majoring in hides and tallow, fell wildly in love with Mary Ellen Flange, a flax weevil major at the same school. His love, he had



"Oh, foolish reaper! Why have you not told me before?"

reason to believe from Mary Ellen's sidelong glances and maidenly blushes, was not entirely unrequited, and by and by he mustered up enough courage to ask her the all-important question: "Will you wear my 4-H pin?"

"Yes," she said simply. They shook hands then and squeezed each other's shoulders and exchanged brave smiles, and if their eyes were a trifle moist, who can blame them?

For a time things went swimmingly. Then a cloud appeared. Mary Ellen, it seems, was a rich girl and accustomed to costly pleasures. Poseidon was bone-poor and he quickly ran out of money. Unable to take Mary Ellen to the posh places she fancied and too proud to tell her the reason, he turned surly and full of melancholy. Soon their romance, so promising at the beginning, was headed for a breakup. But at the last moment, Poseidon managed to blurt out the truth.

"Oh, beloved agrarian!" cried Mary Ellen, grappling him close. "Oh, proud husbandman! Oh, foolish reaper! Why have you not told me before? I have plenty of money, and I will contribute according to my ability."

Poseidon, of course, protested, but she finally persuaded him of the wisdom of her course. From then on they split all expenses according to their incomes. Rather than embarrass Poseidon by handing him money in public, a joint bank account was set up to allow him to write checks. Into this account each week they faithfully deposited their respective allowances—35 cents from Poseidon; \$2300 from Mary Ellen.

And it worked fine! They were happy—truly happy! And what's more, when they graduated they had a nice little nest egg—eight million dollars—with which to furnish a lovely apartment in Lubbock, Texas, where today they operate the local laundromat.

So you see? You too can salvage your failing romance if you will only adopt a healthy, sensible attitude toward money.

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# The Parthenon

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# Read About Rhetoric - Then Speak Up!

## Oratory Seen Great Force Among Men

By DR. EUGENE Q. HOAK  
Speech Department Chairman

The university student finds himself in the midst of a "community of scholars" and may take pride now and then in the knowledge that he is one of those scholars. He is stimulated in knowing that he is a member of an idea-generating community—a worthy and ennobling environment. Yet the university student is not apart nor separate from the broader area of life we call "the outside world" or "real-life". That world is constantly pressing the university for more and more study and light. The student's brief time on the campus should be a time of accelerated effort at true thinking and sincere speaking. Lionel Crocker has said that "the nod of approval goes to the man who can think through a problem under stress, and who can speak up effectively." In the "market-place of ideas"—and that includes all the world—a man who can survey a problem, reduce it to its essence, and clarify its solutions in an articulate verbal manner is the man who becomes the powerful "majority of one". He best serves in a democracy who best gives substance to the four cornerstones of Rhetoric—principles which we state here as questions. First, does the speaker get results? Second, is the speaker sincere? Third, does the speaker tell the truth? And fourth, does the speaker obey the principles of his art? We shall use these four principles as points to ponder briefly in this writing.

### 'GOOD MEN' REQUIRED

It has been said, somewhat humorously, that a dentist can fill or extract his mistakes, a surgeon can simply operate, sew up the patient, or let him be buried. An architect can cover his ineptness by planting ivy. The public speaker occupies a unique position: He cannot take back, hide, or bury his words. He and his speech must stand alone before what Aristotle calls the "judge", I.E., the audience, whoever they may be! A public speaker brings to the platform what he IS. He is taken for what he says. The ancient and expert appraisers of the art of public address went so far as to say *non posse oratorem esse nisi virum bonum*: No man can become an orator who is not a good man. And so it is today that speakers are judged. We who accept the responsibility of teaching, preaching, lecturing, convincing, and persuading through the spoken word cannot escape the penetrating glare of candid criticism which audiences give to every speaker. Truly we must be "good men", and measured by our worth as men. As in classical times, a speaker who is at once both honest with himself and with his audience is more readily accepted and successful as a speaker. "Goodness" may embrace more than the ethical aspects of a man who speaks. It may include the concept we have today of a "good man", a good craftsman, a good thinker, imaginative, clear-thinking, and inventive. He is a "good man" to have around; good for the community and the nation. Speech is therefore seen as an activity of the

whole man: What he was and is. His life is his own best recommendation on the speech platform. Such a man will get results: He will fulfill the first requirement and lay the first cornerstone of effective speaking: **Results!**

### DEMOCRACY SERVED

Our's is a practical age. It is the age of the specialist. It is an age of democracy. We of the Western World can assess the great Rhetorical principles because our speech is free and unfettered. We express ourselves with almost no limits, even in public. Yet with this freedom, it becomes quite clear, that no amount of fact-gathering, or technical specialization, or liberalizing of the mind can serve our democratic society to the fullest until and unless we, the learners on a university campus can communicate as effectively as we can think, or analyze, or synthesize, or hypothesize, or create. In short, thinking is not enough: It is only half the coin. In the highest sense of "communication", the public speaker in a democracy who has his audience's best interests at heart, takes his rightful place with the scientist, the artist, the composer, the master architect. He serves! He is a most practical man, for he deals with needs. He is a specialist in that he focuses straight thinking on some vital and present problem and its best-reasoned solution. A highly ethical and therefore worthy persuader in this age of cataclysmic conflict between liberty and tyranny stands at the very battle front of human causes. The product of his speech serves to ennoble the mind, spirit, and body of his fellow-men. In this way, he is democracy! His words are words of action. The words he speaks are suasive: They move the minds and souls of men for their own good—the good of all men of all classes. Thus he is *sine cera*—"without wax"—he is sincere. He thus places the second cornerstone of Rhetoric in the edifice to edify men.

### ARISTOTLE'S WORDS CITED

Aristotle says in his *Rhetoric* that the art is defined as "the faculty of discovering all the available means of persuasion." He calls it an art. It is designed to move the souls of men. He says that it has no special subject-matter. Indeed, he says, some forms of persuasion "come from outside the art of suasive discourse", and do not belong to the art itself. Mastery of this art, we clearly see, calls for (1) the power of logical reasoning; (2) a knowledge of character, or *ethos*; (3) a knowledge of the emotions, or *Pathos*. Aristotle would have us think of the most worthy form of speaking as being "artistic". This form of speaking involves proofs, or a kind of demonstration having the form of an enthymeme, and an enthymeme is a kind of syllogism. Aristotle gives us the four classical uses of Rhetoric. They are (1) Truth and Justice are maintained by it; (2) it is suited to popular audiences, since they



Dr. Eugene Q. Hoak

Dr. Eugene Q. Hoak, chairman of the Speech Department, came to Marshall in the fall of 1960 from the University of Wichita, where he had been Speech Department chairman for four years.

From 1946 to 1956 he was technical director and designer for the Theater Department within Ohio State University's Speech Department. He served with the armed forces for three years and was chairman of the Speech Department for Springfield, Ohio, city schools for 6½ years.

Dr. Hoak graduated from Wittenberg University in Springfield in 1937 with an A.B. degree; from Northwestern University in 1941 with an M.A. degree, and he received his Ph. D. from OSU in 1953.

He is the author of a textbook, "Fundamentals of Speech". He currently is working on another textbook to be entitled "Scene Design".

The Speech Department chairman is married and has two children.

are unable to follow scientific demonstration; (3) it teaches us to see both sides of a case and to refute unfair arguments, and finally (4) it is a means of self-defense in litigation. The fact that Rhetoric is often used to abase the best interests of man does not detract from its proper service for Truth and Right. Thus, the "artistic" speaker will employ the third cornerstone of Rhetorical principle: He will be truthful.

### 4TH CORNERSTONE NOTED

To lay the fourth and last cornerstone in the edifice of effective speaking, and thus comply with the bases of Rhetoric as expounded by the Classicists, we might add Aristotle's exhortation on happiness. He says that all Persuasion turns on this point. He would say that all public speakers should take note of the preoccupations of an audience with the "pursuit of happiness". He says that it is "prosperity conjoined with virtue; a self-sufficient existence, the pleasantest life, and a thriving estate." Also

he would have the public speaker take note of the appeals to the "internal goods" of men: Matters of the soul. He lists these "goods" as the very stuff of happiness. They are 13 in number: Good birth, children (good and many), wealth, reputation, honors, health, beauty, strength, size (with stature), a good old age, friends, good luck, and virtue. Speech specialists today still adhere to these desires or appeals and are forever adapting them to our space age. Today, as always, audiences can be moved more readily along an avenue which coincides with their own expressed, felt, or imagined longings—longings of both the outer and the inner man.

Questions are sometimes raised in educational circles concerning the "what" and "why" of Rhetoric in the program of higher education. Such questions as "what is the real body of materials of speech?" Or, "Is Speech more than a 'how-to' discipline?" Or, "What is the fountain-head for persuasion in the large area of the humanities?" Each of these questions pose points for study and discussion. The written results would produce millions of words—either spoken or written! None of the three questions can be answered adequately in a brief Lyceum article. Still, such questions persist in some circles, and it is reasonable that some statements be recorded to accent the valid and set it apart from the invalid, insofar as the "suasory arts" are concerned.

### AVOID TECHNICAL SUBJECTS

Rhetoric, upon which persuasive speaking is based, is geared to both classes of men: The educated and the uneducated. The audience with which Rhetoric is concerned is a popular one, and is thus the "supreme servant" in a democracy such as ours. Most men are untrained in rigorous thinking, and as Aristotle says, "cannot follow a long and elaborate argument." Aristotle admonishes the speaker (if he would wish to be effective in public speaking) to avoid subjects that are too-technical and too-specialized topics. This advice is practical for the year 330 B.C. or 1961 A.D. The student speaker who follows this sage advice learns anew what Aristotle said in his *Rhetoric*, Book Three: "There is no systematic art of selection of materials, nor of delivery". But he notices that all speakers improve when they submit to the critical eye and ear of a trained teacher. Aristotle emphasizes colorful language, stylistic purity, founded upon the proper idiom, and last: A lively and enthusiastic delivery.

The Classical teachers of public speaking—Aristotle, Plato, Cicero, Quintillian, to name a few—have given us a legacy of many sound principles and practices in the area of persuasion in addition to those given above. One additional principle should be given here: A wise speaker will not disregard that which his audience holds in high esteem. Aristotle says it well:

"Whatever is esteemed is to be treated as noble." Thus tact, consideration and diplomatic expression should not be omitted from a treatise, however brief, on public speaking.

### NOBLE AND IGNOBLE

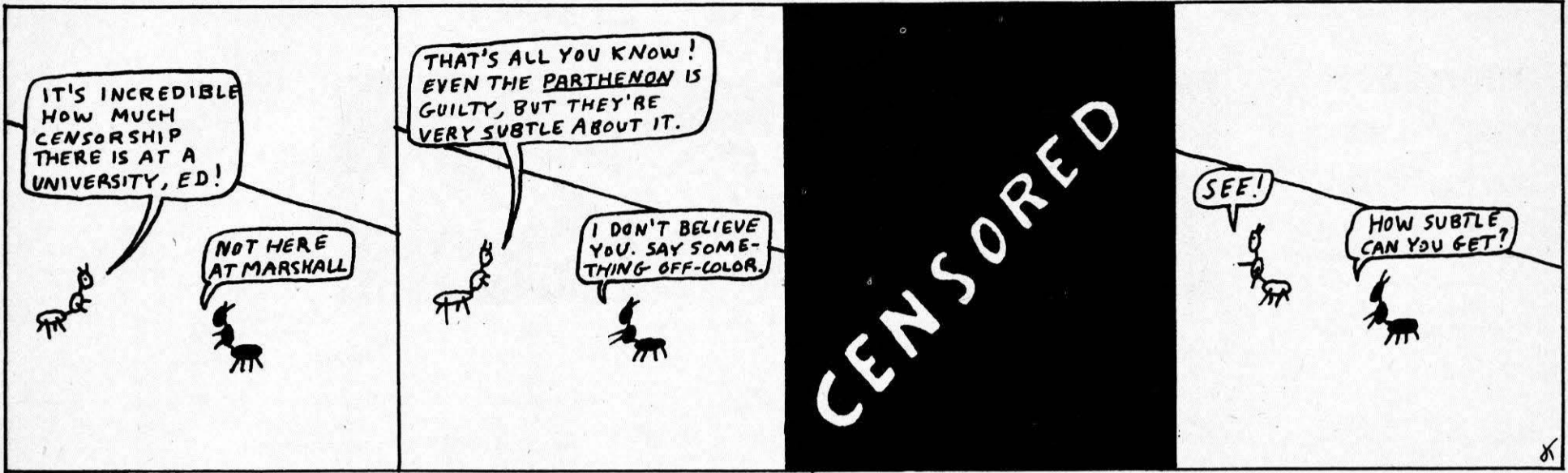
Human attitudes, both virtuous and vicious, must be taken into account in a speech whose aim is to convince (change the thinking) or actuate (cause the listener to "do" or "act"). Aristotle is in the realm of the psychological when he says that the public speaker should be aware of the seven causes of human action, Three of which are involuntary: Change, nature, compulsion; and four which are voluntary: Habit, reason, passion, desire. The persuasive voice and words of a Winston Churchill or the familiar Fuller Brush man's spiel take such "drives" into account. In the case of a Churchill, the expressions may be lofty and exquisitely formal, or in the cast of the pitchman they may be delightfully informal. Both are aimed to make use of the human causes for action. On the darker side it may be noted that a Hitler can also make use—diabolical use—of certain appeals or causes for human action. "Truth" may be in a Hitler's mouth a denial of historical fact: The big lie technique. Present day dictators makes use of words to serve a dark end—the forfeiture of human dignity and rights. Both the means and end are distasteful to a man learned in Rhetoric, and to intelligent men of good will. The time proven worth of "good men, speaking truthfully for the good of other men", is the right rule for all orators, today and tomorrow!

### 'POWER OF ORATORY'

In conclusion, we take note that the art of public speaking (Rhetoric) antedates many intellectual disciplines known in the universities of the world today. From the earliest Classical times (some would date the art from as early as 850 B.C.) to the present day, certain recurring principles are stated and reinforced by scholars who deal with words, ideas, men, and events. We can say that Rhetoric has been at the core of the Liberal Arts philosophy longer than most disciplines. Even so, it has had periods of near-rejection and periods of great revival and stimulation. It is still the most prominent and potent medium employed by both the untutored and the highly sophisticated—for words themselves are forces to be reckoned with, regardless of the setting, or the speaker, or the audience. Men of crude mein and mind, who never heard of Aristotelian Rhetoric, have nevertheless been powerful movers of the minds of other men. Such is the power of language when given dynamic life through the human mind and voice! The recent presidential "fire-side chats", the campaign "debates" (which probably were not debates at all), the inaugural speeches and the press, radio, and television speeches by the great of our country and of the world ever remind us that the continuing force of Rhetoric is still molding the minds of men and making its mark on our democratic way of life. We might say, as Henry Ward Beecher said: "Not until human nature is other than it is will the function of the living voice—the greatest force among men—cease. I advocate, therefore, in its fullest extent and for every reason of humanity, of patriotism, of religion, a more thorough culture of oratory."

Marshall Antics

By D. K. King



Fire Evacuation Committee Warns Us That 'Practice Makes Perfect'

By FRANK CHILDERS  
Campus Editor

To be forewarned and trained goes a long way in assuring a safe procedure if an emergency should arise, and practice makes perfect according to Frederick A. Fitch, professor of physical education and chairman of the Fire Evacuation Committee.

When asked why the students and faculty are warned when there is to be a fire drill Mr. Fitch said, that professors objected to the unannounced drills, because they interrupt laboratory experiments, tests and lectures. Most professors like to summarize their lectures at the conclusion of a class period and they feel this is a most important part of the class. He said, however, there have been several unannounced drills.

Panic is the biggest cause of death during a fire Mr. Fitch feels and he says that he believes anyone would panic if there would happen to be a fire. However, C. S. Szekely, superintendent of Buildings and Grounds says that he does not think the students would panic if there happened to be a fire.

Mr. Fitch said there are four methods of combating fire; overhead sprinklers, fire extinguishers, bells that warn all students and faculty that there is a fire and the custodians. The custodians will go to the location of the fire and try to extinguish it until the fire department arrives.

The major function of a fire drill or building evacuation is to determine whether the equipment is functioning or not. This points out the weaknesses of the drill and just what has to be done to overcome these weaknesses.

Mr. Fitch said there will probably be an obstacle drill during the spring. An obstacle drill is where temporary barriers are placed on the steps or in front of a door, so as to prevent escape. He says that this also will cause panic.

Mr. Szekely, says that the fire extinguishers and the other fire preventing materials are in good working order. The fire extinguishers are recharged every year and the sprinkler system tested four times a year.

It appears that drills are a waste of both student and faculty time, but is essential in the facts learned from the drill, Mr. Fitch said.

According to Mr. Szekely, Marshall is one of the few colleges in

the state that have fire drills. There are three fire drills with demonstrations the first semester and two drills the second semester. The next drill is expected to be at the beginning of the second semester.

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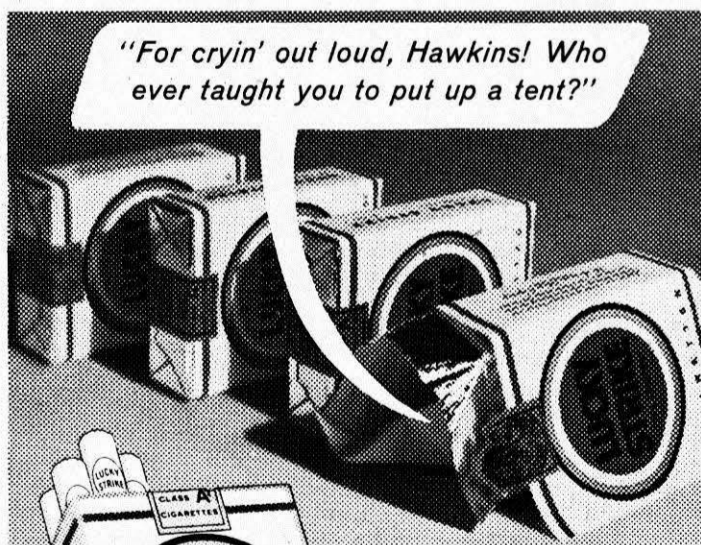
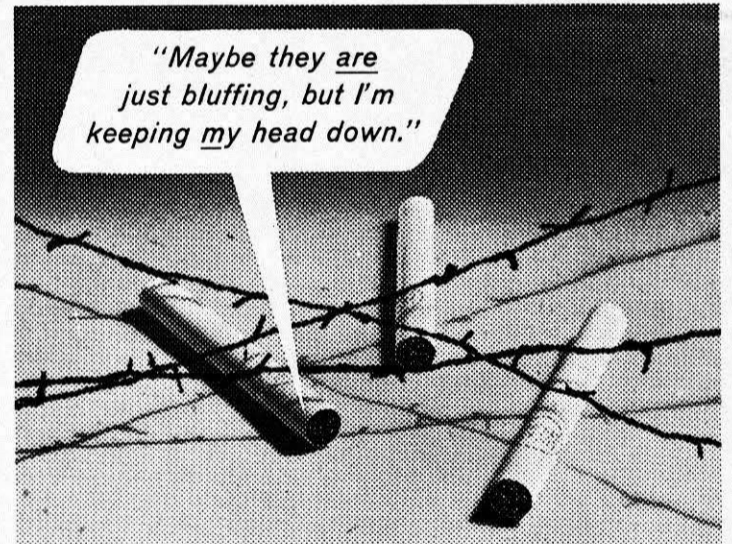
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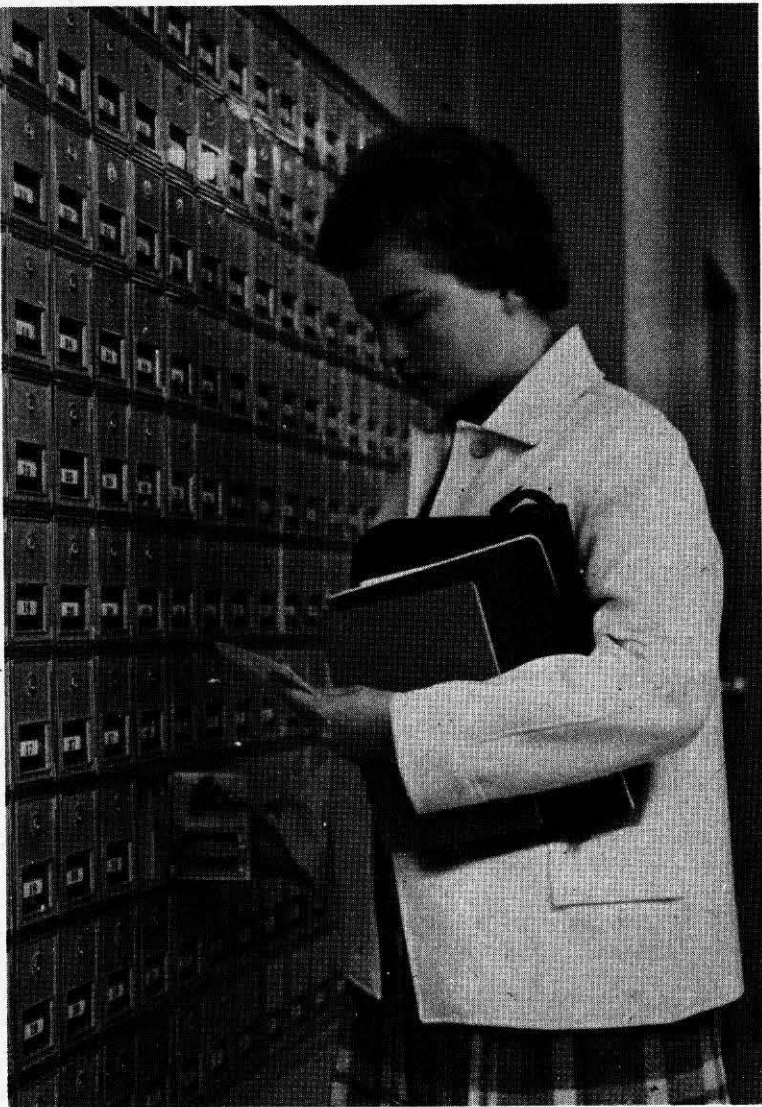
"THE SMOKING LAMP IS LIT!" For Sailors and Marines, that means happy time. They can slow down and light up a Lucky. In the Army and Air Force, the cry is "Take ten!"—Lucky lighting time again. But Lucky you; you can enjoy Luckies any time. Why, you can even have one right now. And won't it taste great! Full, rich tobacco flavor—that's why college students smoke more Luckies than any other regular. March out and buy a pack.

K O PHI WILL MEET

Kappa Omicron Phi, home economics honorary members, are requested to come to Room 110, Northcott Hall, tomorrow morning for a fruit cake baking workshop.

Orders for the fruit cakes will be received all next week by members of the group.

CHANGE TO LUCKIES and get some taste for a change!



**A Well-Traveled Student**

BARBARA BLUME, Montclair, New Jersey, freshman, takes a letter from her box in the Freshman Dormitory. She was born in Peiping, China, where her mother, a native of Russia, and father, a native of Germany, met in 1936.

**German-Russian Ancestry**

**Education Started 7,000 Miles Away, Being Completed Here**

Barbara Blume, Montclair, New Jersey, freshman started her schooling at the age of four 7,000 miles from here at a private school in Tiensten, China, and is now studying home economics at Marshall.

In 1936 her father, a German banker from Alsace Lorraine went to China on a business trip. At the same time her mother's family fled to China to escape the Communists in Russia. They met and were married, and while they were in Peiping, Barbara was born.

She was raised in Tiensten, starting her formal education at the age of four years. She was in China only six years. After one Communist revolt and the threat of another, the family was forced to leave China and come to the United States.

In the United States the Blumes moved to Montclair, New Jersey, where her father is in the import-export business.

The guidance counselor at her high school in Montclair, Doug Carpenter, formerly worked in the registrars office at Marshall. He suggested that Barbara come to Marshall. So from China she moved to New Jersey and from there she came to Marshall. She is enrolled in Teachers College and is majoring in home economics.

In addition to carrying a full schedule of classes, Barbara works part time at Bradshaw Diehl.

She has not been overseas since she left China in 1949, but says she would like to visit Germany, her father's native country.

**Judge Decides Coeds To Stay**

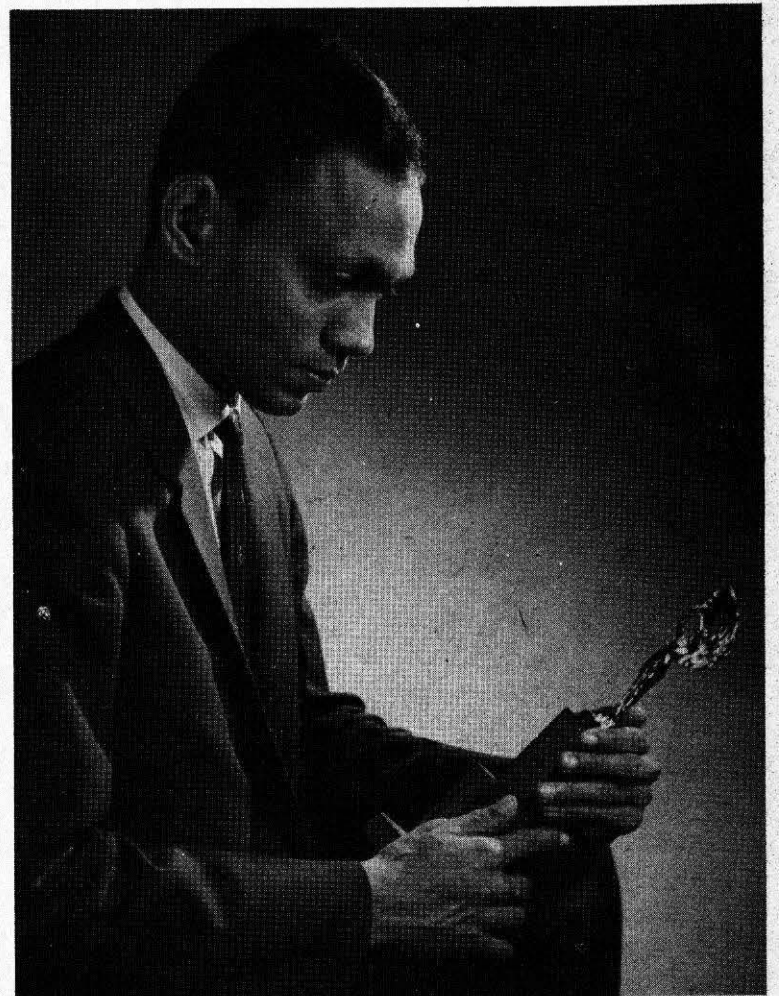
Eight Marshall coeds will continue as roomers at a home in the 1500 block of Fifth Avenue because of a recent ruling handed down by Judge John W. Hereford of Cabell County Circuit Court.

The ruling is opposite from one last spring by Special Judge Lucien W. Blankenship in a similar case when Judge Blankenship issued an injunction barring Sigma Kappa sorority from occupying a residence at 1535 Fifth Avenue. The writ was issued on the grounds that the stipulations in the deed that the property was to be used only as a single-family dwelling had been violated.

The plaintiffs are Col. George S. Wallace, Charles M. Gohen, L. B. Amsbary and Mrs. Amsbary and Dr. and Mrs. Samuel B. Biern Jr. They sought an injunction barring Mr. and Mrs. J. W. St. Clair from renting rooms. They claimed that this made the residence a "commercial enterprise" in violation of land restrictions.

Judge Hereford upheld the St. Clairs and said that the St. Clairs "are in violation of the single-family restriction by keeping eight female students as roomers for compensation, but the plaintiffs are stopped from complaining because of oral promises and failure to object prior to purchase of the property by the defendants."

Attorneys for the plaintiffs said they would appeal Judge Hereford's decision in the West Virginia Supreme Court.



**He's In Step With Photography**

N. N. SAHOO, one of the 13 Indian IN STEP trainees at Marshall, was top winner of the Armco Steel Company's photography contest sponsored by the Ashland, Ky., plant. Mr. Sahoo won the all-around excellence trophy with photo entries in 10 of the 11 categories.

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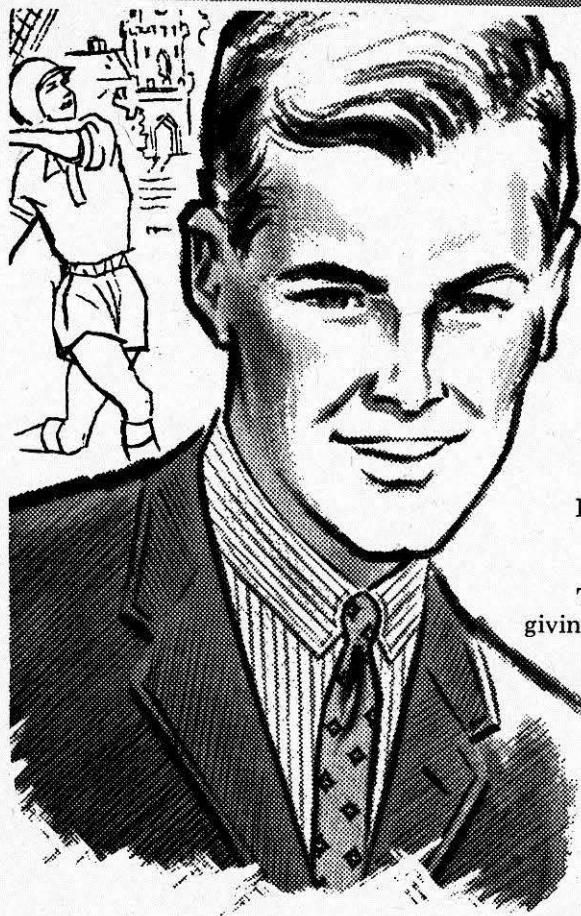
**Military Honorary To Sponsor Drive**

Scabbard and Blade, military honorary, is sponsoring its annual food and clothing drive Dec. 4-8, according to Deputy Battle Group Commander Robert Helvey, South Charleston senior and president of the organization.

Each company in the Battle Group will have a particular area of the city to canvass for food, clothing, and toys. Arrangements have been made with the Marine Corps Reserve to distribute the toys and the food, and clothing will be given to the Salvation Army.

As an extra incentive, the company with the largest percentage of cadets participating will receive an award.

Deputy Commander Helvey said that last year's drive was a tremendous success and it is expected to be even better this year. "If there is total participation, we can be sure of success."



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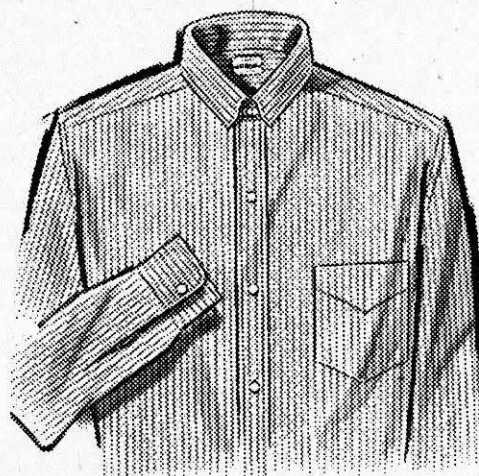
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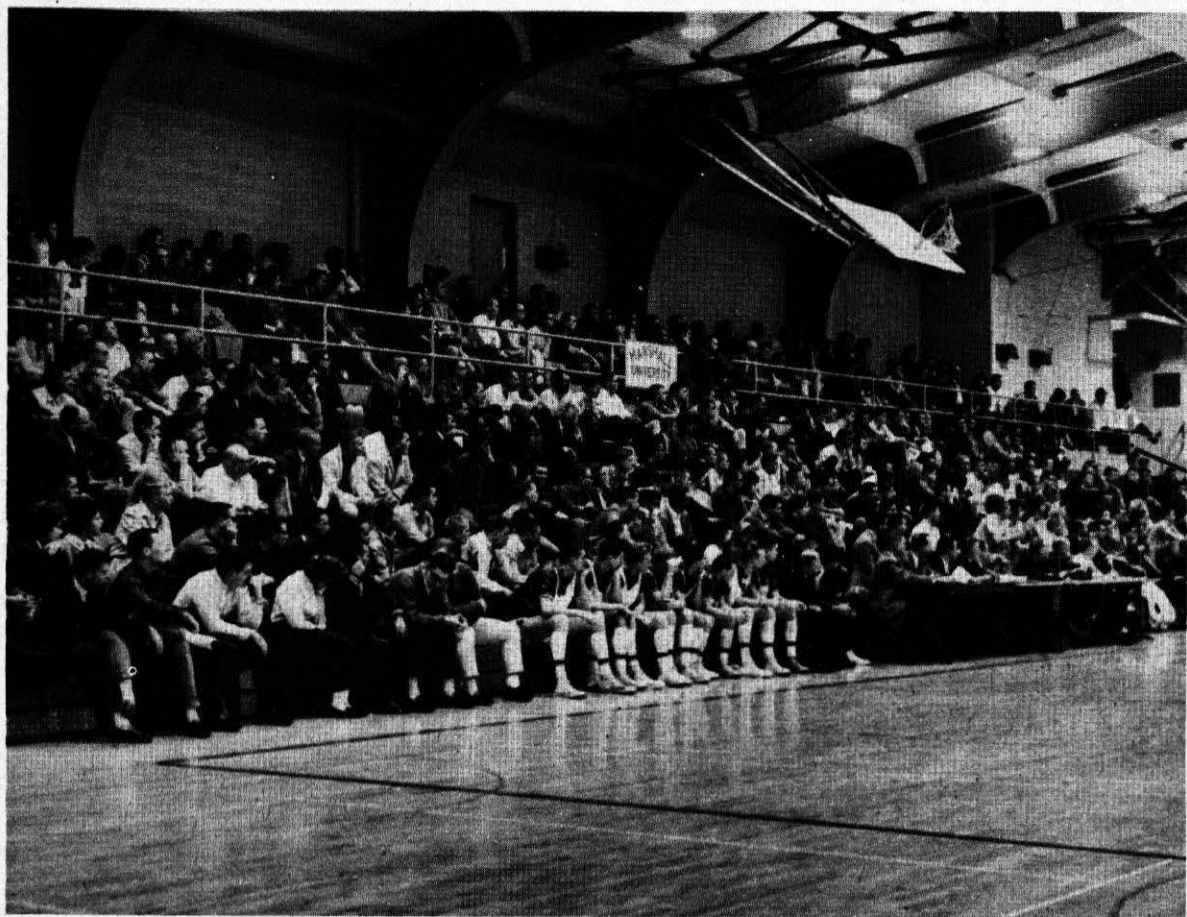
**L A T T A S**

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HUNTINGTON, W. VA.

# Little Green Bows To Varsity, 96-65



ABOUT 1,500 FANS turned out Wednesday night to watch the Big Green down the Little Green 96-65, with the stubborn freshmen team leaving the floor at halftime trailing by one point, 39-38.

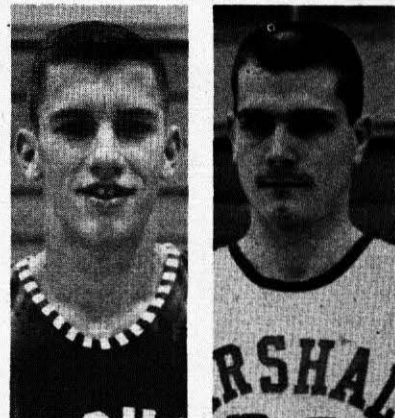
A stubborn Little Green basketball team battled the varsity on even terms in the first half of an exhibition game Wednesday night, then bowed, 96-65.

Paced by Mickey Sydenstricker's 28 points, the Big Green showed great potential in the second half—after a dismal 20-minute opener. Phil Carter's 19-point output helped keep the varsity in the first half at the Men's Health and Physical Education Building. Other varsity scoring went like this: Captain Bob Burgess, 17; Jerry Morrison, 11; John Sword, 7; Dick Wildt, 6; Jim Gallion, 4, and 2 apiece for Willie Tucker and Paul "Butch" Clark.

Drawing special praise from Head Coach Jule Rivlin was freshman Bruce Belcher of Wheelwright, Ky., who paced the Little Green with 17 points. At 6-6, this center looks and plays like a varsity star, and only a pace behind him are 6-2 Dick LeJeune of Charleston, 11 points; 6-2 Walter Smittle of Paden City, 13 points, and hard-running Bill Francis of Wheeling, 10 points.

Rivlin will go with this opening lineup tomorrow night against Marietta: Center Burgess, Forwards Carter and Morrison, Guards Sydenstricker and Charlie Moore, with Moore as middleman on the fast break. Clark and Tucker also are expected to see plenty of action.

Game time is 8:15 p.m. at the Field House. The Little Green



Belcher Sydenstricker

will play at 6:15 p.m.

Coach Rivlin said the freshmen, who had a break over the holiday, were out of condition. He singled out Sydenstricker for his "hot hand" in the second half.

### BOOKS FOR SALE

Books for sale — Encyclopedia Britannica, Americana, American Educator, World Book, Compton's. Large selection, current editions, moderately priced. Midwest Book Center, 5136 N. Kimball Ave., Chicago 25, Ill. Price list sent on request. We ship anywhere in the U. S. A.

## Start Intramural Cage Action

The 1961-1962 intramural season has begun. The first games were played last Monday when six teams posted victories. S.A.E. No. 1 ran up the highest score, defeating L.X.A. No. 1 by the score of 73 to 43.

In the other games played last Monday K.A. Psi No. 1 defeated T.K.E. No. 1 49 to 44 in overtime; P.K.A. No. 1 squeaked by Sigma Phi Epsilon No. 1, 51 to 48; Alpha Sigma Phi beat K.A. No. 1 52 to 27; Sigma Phi Epsilon No. 2 decided P.K.A. No. 2, 51 to 45, and K.A. Psi No. 2 sneaked by the Cavaliers 48 to 47.

On the games played last Tues-

day T.K.E. No. 2 defeated K.A. No. 2, 27 to 14; S.A.E. No. 2 beat L.X.A. No. 2, 35 to 22; ROTC No. 2 lost to the Jokers, No. 3, 68 to 34; Sigma Phi Epsilon No. 3 routed P.K.A. No. 3, 68 to 34; S.A.E. No. 3 thrashed Frosh No. 2, 61 to 28, and the KayVees romped over T.K.E. by the score of 73 to 12.

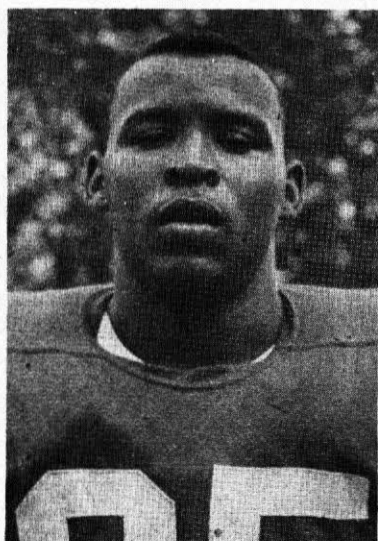
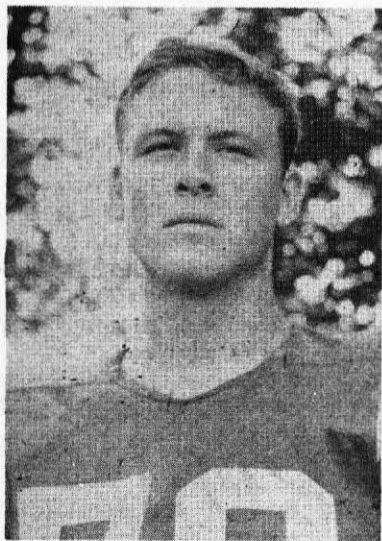
Last Monday Jokers No. 1 beat Varsity M No. 1, 62 to 30; P.K.A. No. 4 lost to the Jokers No. 4, 58 to 10; Ma's Boys squeaked by the Mingos, 54 to 53; Sigma Phi Epsilon No. 4 edged by Sigma Phi Epsilon No. 5, 40 to 37, S.A.E. No. 2 decided the Beavers 57 to 40,

and P.K.A. No. 1 defeated K.A. No. 1, 60 to 37.

Last Tuesday the KayVees romped over R.O.T.C. No. 2, 65 to 11; the Collegians were edged by the Frosh No. 1, 43 to 42; R.O.T.C. No. 1 defeated S.A.E. No. 4, 39 to 33, SPE No. 1 beat TKE No. 1 48 to 57; S.A.E. No. 1 edged ASP, 40 to 41; KAPsi No. 1 over LXA No. 1, 56 to 40.

Also, in croquet doubles, Charles Brubeck and Dick Spindle of Pi KA took the championship from SAE's Don Henry and Shelby Wellman, 2 to 0.

SAE became soccer champs by defeating SPE No. 2, 2 to 0. There were seven teams and 103 players competing for the crown.



### They're Picked By Foes

VOTED BY EASTERN Kentucky State College gridders to be among the toughest in the Mid-American Conference, tackle Everett Vance (left) and Halfback Millard Fleming were elected to berths on their all-opponent squad by members of the EK football team.

PHONE JA 2-9763

### ANGELO'S PIZZA HOUSE

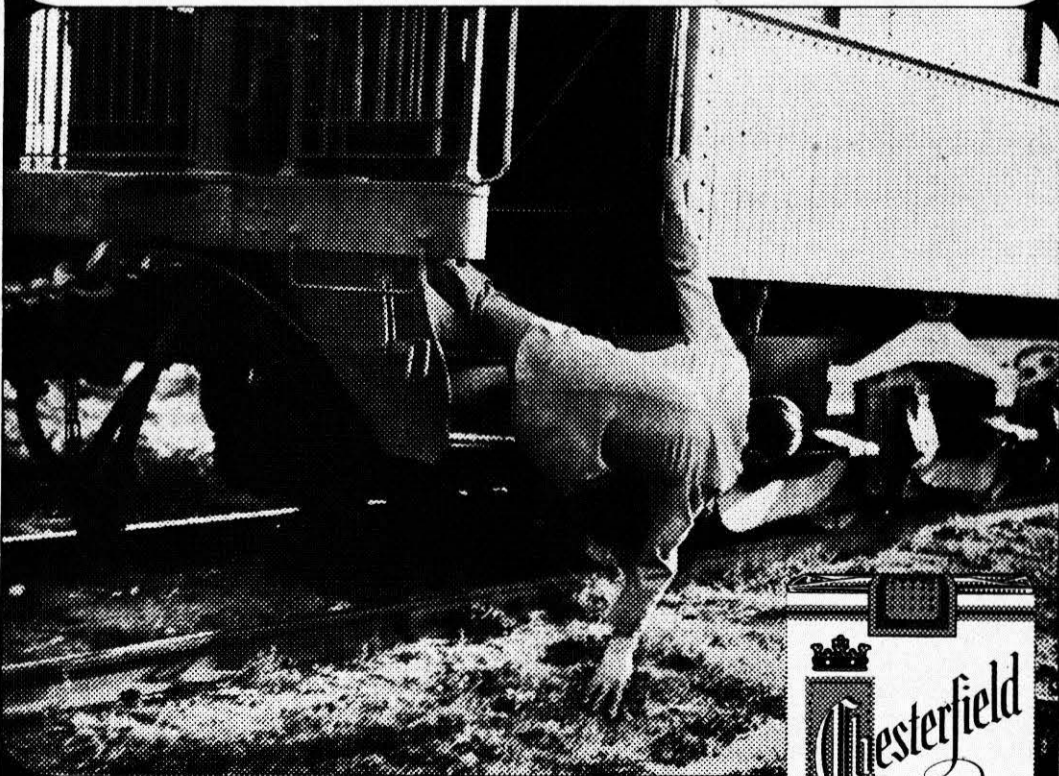
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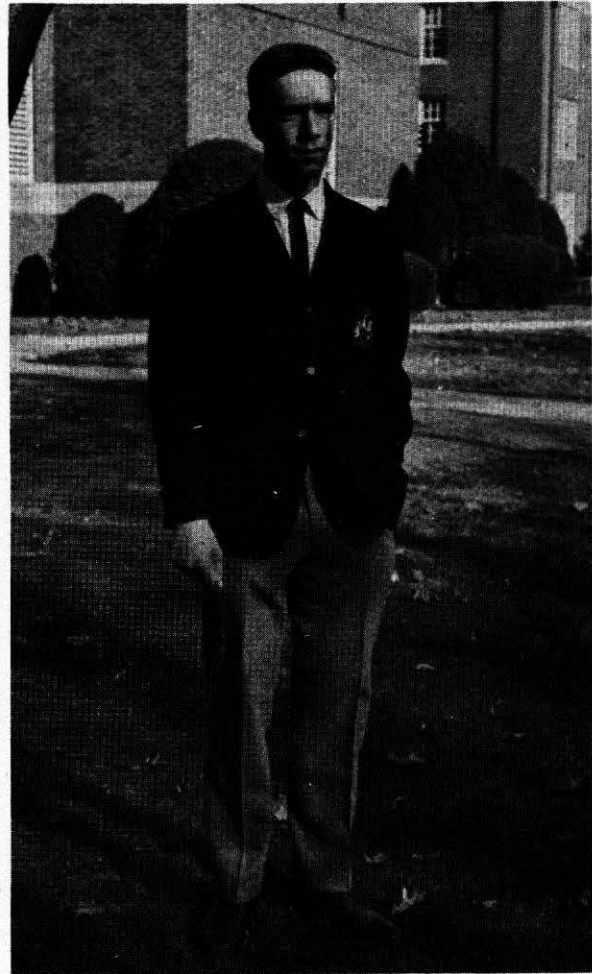
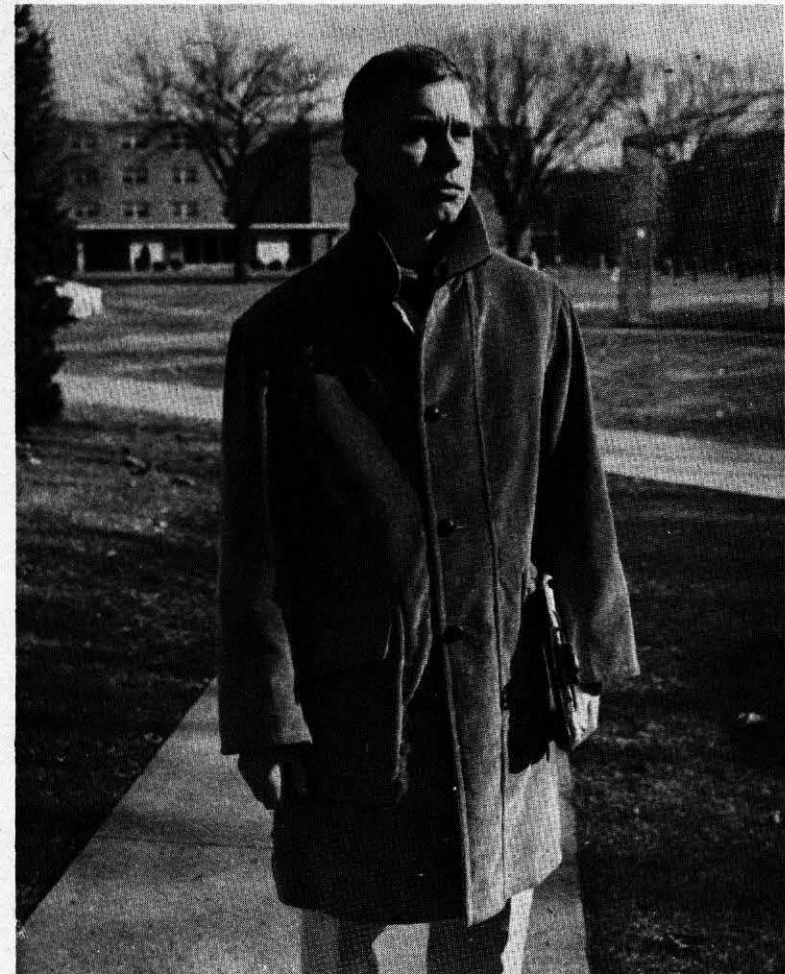


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# Male Students Join Fashion Parade



SCANDINAVIAN DESIGNS are featured in sweaters and seem to be a must in the college wardrobe. Butch Jones, Wheeling sophomore, teams his white background with brown and black design sweater with corduroy slacks for casual wear.

FRATERNITY BLAZERS are an essential feature of campus wear. George Tabit, Gallipolis, Ohio, sophomore, prefers the navy blue model with no cuffs and three buttons.

THE CAMPUS COAT has made its bid for stardom in the world of men's fashions. Dave Hammock, Elkview junior, wears a reversible design of corduroy and poplin with leather buttons and slanted pockets.

## No Feminine Influence For Marshall Men

By NANCY CLAY  
Fashion Editor

There has been a great deal of talk lately about the feminine influence on men's fashions. A close examination of our campus proves this to be a fallacy. As women lean toward brilliant colors and unusual styles, men are favoring more subdued shades and the conservative, if not classic, styling.

This year's colors are muted with loden green heading the list and various shades of brown ranging from beige to

charcoal brown following. According to a renowned men's designer, the colors for this year in addition to the already mentioned hues, are embassy green, viceroy green, royal palm, envoy tan, crown spice, bronze gold, esquire gold, rex brown, monarch brown, imperial blue, and sovereign blue. Color accents are featured in vivid vests and colorful sweaters.

The most fashionable materials for the year are suede, corduroy, and leather with the

stand-bys wool and tweed still in the limelight. Leather trim has made its way into the world of men's fashions as has velvet.

Collegiate wear is handsomely tailored and masculine to the core with jaunty jackets and the tailored sport coat look. There is a definite tendency toward the continental cut with natural shoulder lines, slant pockets, no pleats, and the rounded cutaway. Sweaters — the ever popular mainstay — are bulkier and lean toward the

Norwegian design with color predominating.

Coats are shorter than ever before with the campus coat leading the way. The length ranges from fingertip to just above the knee. Pile and fur linings add not only warmth but a definite fashion keynote.

The three-button coat and split tails are still with us. In

the fashion light, tapered pants have replaced the previous straight design.

All in all, men's fashions are masculine through and through without a hint of femininity. They are natural, handsome, subdued and classic. They retain their interest with vivid highlights of color and a neatness of appearance that has been lacking in years past.

### Four ROTC Seniors Receive Distinguished Military Awards

Four seniors received certificates naming them Distinguished Military Students Tuesday from Dr. A. E. McCaskey, dean of the College of Applied Science. Paul Beckett, Huntington; Robert Helvey, South Charleston; Arthur J. Sortet, Huntington; and Roger Stackhouse, Moundsville, were designated at the drill.

At the end of the junior year, cadets who have shown outstanding achievement are tentatively designated as Distinguished Military Students. They attend summer camp for six weeks with this rating. If they maintain the rank throughout camp, their rank becomes permanent at the beginning of the fall semester of the senior year.

In addition to above average leadership, the cadets must be in the upper half of their class and the upper third of their military

class. Over-all achievement is considered in making the selection.

### Engineering Exam Scheduled In May

For the first time at Marshall, graduating engineering students will be able to take the Engineering Training Examination next May, prior to their graduation.

This privilege was given to Marshall engineering students for the first time by the State Registration Board for Professional Engineers at a meeting in Charleston.

After successfully fulfilling the E. I. T. examination requirements, the students must wait five years before climbing to the next step on the ladder of becoming a professional engineer, which is to take the Professional Engineering Examination.



### Seniors Receive Distinguished Student Awards

RECEIVING CERTIFICATES FROM Dr. A. E. McCaskey, dean of the College of Applied Science, are Cadet Col. Paul Beckett, Huntington; Cadet Lt. Col. Robert Helvey, South Charleston; Cadet Lt. Col. Arthur J. Sortet, III, Huntington; and Cadet Lt. Col. Roger Stackhouse, Moundsville. All are seniors. Lt. Col. Thomas Ariail, professor of military science, looks on.

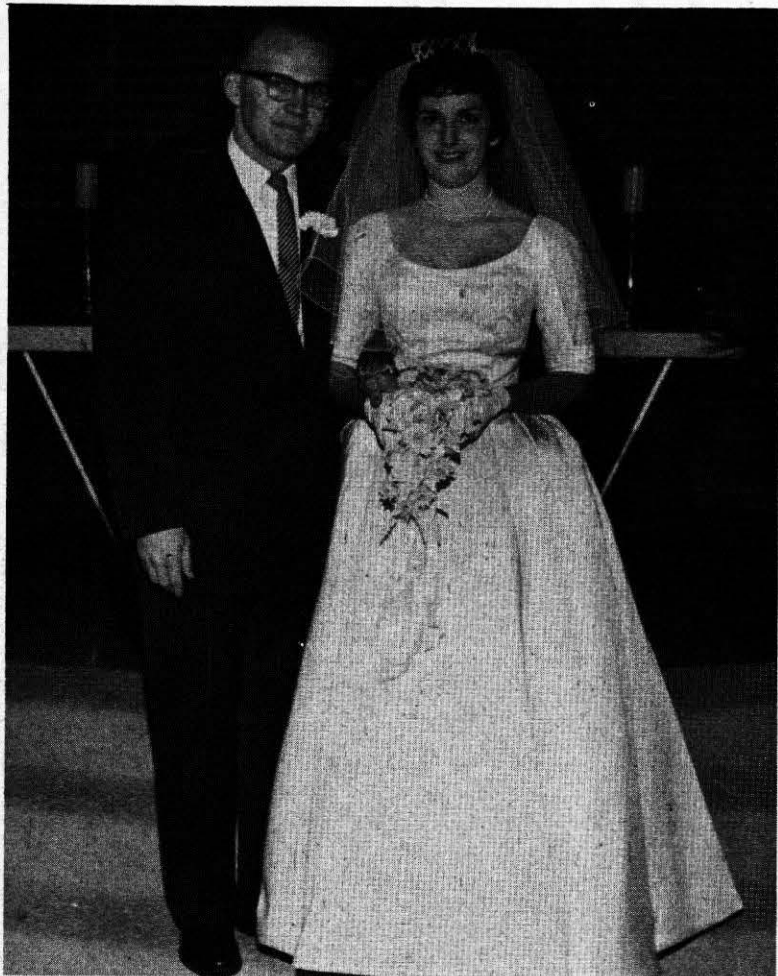
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**Chapel Scene Of Faculty Wedding**

THE STUDENT CHAPEL was the scene of the Thanksgiving Day wedding of Miss Rosalie Cooper, a Marshall graduate, to Mr. John Sayre, director of development and alumni affairs. The couple traveled to Black Water Falls for a wedding trip.

**WMUL-FM Plans Expansion; Air Time Extended One Hour**

After one week of operation WMUL-FM is already making plans to expand. Station Manager Jerry Ashworth, Huntington senior, said that they are continuing air time for an extra hour because of requests. Sign off time is now 8 p.m.

Operations are progressing. Up until September nine-tenths of the staff had had no experience at all in radio work. There are 45 students on the staff. Each department rotates its members so no one is overworked.

The most popular programs are Night Class from 6 until 8 p.m. on Monday, Wednesday, and Friday nights and Night at the Opera on Thursday from 7 until 8 p.m. An Opera in its entirety is played.

Many of the clubs and organizations on campus are donating records to the station.

Students interested in working at the radio station may submit applications at room 16 of the Science Hall.

**Summer Term Funds Lacking**

Will there be a first-term summer session in 1962?

That question was in the minds of the faculty following a report to them on Tuesday by President Stewart H. Smith.

Dr. Smith said that at the present time no commitments could be made to faculty members on employment or salary for the six-week term that would begin June 4 and end July 13.

The Board of Public Works earlier had required state institutions to put aside three per cent of their budget funds as a reserve in anticipation of reduced state revenue.

As a result, Marshall University had to put aside \$78,000, Dr. Smith pointed out. He added that \$30,000 of this sum came from the funds designated for the first summer term.

"At the present time," he said, "there is no assurance that this money will be restored."

**Marshall Aids Medical Field**

Figures just released by the U. S. Department of Health, Education, and Welfare show that during the 10-year period (1950-1959) 67 men have received the M. D. degrees who obtained their pre-medical education at Marshall, according to Dr. Ralph M. Edeburn, pre-medical adviser and professor of zoology.

Of 1,008 colleges and universities tabulated, only 252 of them had 50 or more graduates to obtain the M. D. degree. Of this group 96 were in the 50-100 bracket along with Marshall.

Added to this group are the women graduates, men and women in dentistry, optometry, physical therapy, and the other health sciences, the number of Marshall graduates who are contributing to the health and welfare of our nation.

The 54 academic records available for Marshall students during the same period show that 31 of these students were in the upper third of their classes during one or more years in medical school, and four of them were in the upper third during all four years.

Marshall students, on the whole, have been good average students in medical school in competition with students from other colleges and universities both large and small.

The number of medical schools granting the M. D. degree to Marshall graduates is also interesting. Of the 87 medical schools in the U. S. 23 of them have graduated Marshall students. They range all the way from Tulane at Baton Rouge, La., in the south to Marquette at Milwaukee, Wis., in the north.

**Top Drawer**

("Top Drawer" was written by Dorothy Locke, Society Editor, and Eberle Smith, Staff Reporter.)

**HONORARY PLANS TEA**

Alpha Lambda Delta, freshman women's honorary, is inviting all freshman women admitted with honors to a tea from 2-4 p.m. Sunday in Old Main's North Parlor.

**COED IS FINALIST**

Bonnie Grass, Huntington freshman, was selected as one of four finalists in the National Boating Queen contest, representing the Tri-State.

Miss Grass' photo was one of four selected from 42 photos of hopefuls from all over the country. She was flown to New York for the finals. The winner represented Cincinnati.

Miss Grass is a graduate of Huntington East, where she was Miss Highlander, Miss Flame, and Miss Armed Forces. Last summer, as Miss Huntington, she was first runner-up to Miss West Virginia in the Miss America Pageant. She is an Alpha Xi Delta pledge.

**FRATERNITY EVENTS NOTED**

The Sigma Phi Epsilon fraternity will hold their annual "Snow Princess Formal" from 9-1 tomorrow night at the Georgian Terrace in the Hotel Frederick.

The Winter Formal of Tau Kappa Epsilon will be held from 9 to 1 tomorrow night at the Hotel Frederick.

The Lambda Chi Alpha "White Rose Formal" will be held from 9 to 1 tomorrow night at the Governor Cabell Hotel. Joe Chapman and his band will play.

**INFORMAL SLATED**

Sigma Kappa will hold an informal, "The Mass. Caper," from 9 to 1 tomorrow night at the Sigma Kappa house, 1619 5th Ave. The dance will feature a Cape Cod theme.

**NEWMAN CLUB TONIGHT**

The Knights of Columbus will entertain members of the Newman Club from 8 to 12 p.m. tonight with a party at 1429 6th Ave.

**UNION EVENTS SET**

The movie "Island in the Sun" will be shown at the Student Union at 7:45 p.m. tonight.

There will be an after game mix tomorrow night at the Student Union. Admission price will be 25c.

**YOUNG DEMS TO MEET**

The Young Democrats will meet at 4 p.m. Monday in Room 204 of Old Main. Lloyd Calvert, Marshall graduate and president of the state group, will be present.

**DORM ELECTS OFFICERS**

The women of the Freshman Dormitory have elected the following officers for 1961-62: president, Ann Eskridge, Marlinton freshman; vice-president, Jane Durden, Charleston freshman; secretary, Bunny Kennedy, Mount Hope freshman; treasurer, Margaret Meyer, Bluefield freshman, and chaplain, Brenda Hubbard, Williamson freshman.



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—Anderson-Newcomb second floor sportswear



**She Makes-Up**

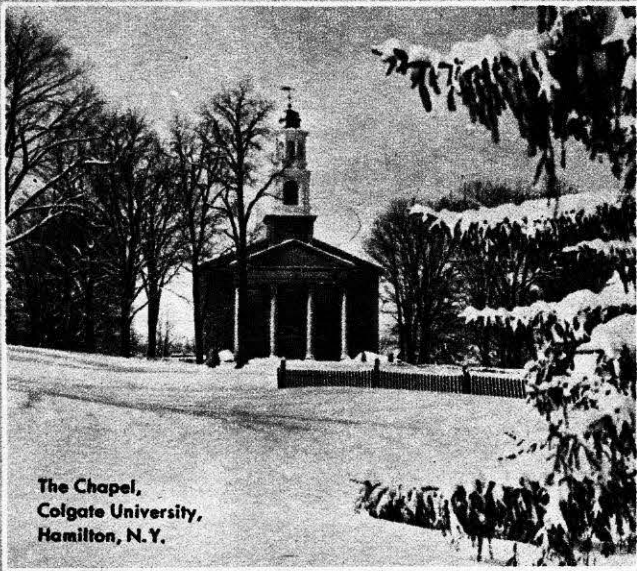
TODAY'S PARTHENON is an example of the work of Bonnie Jean Nelson, Huntington junior and a journalism and Political Science major. Miss Nelson was in charge of the make-up for today's paper.

# Collegiate Digest

DECEMBER, 1961



Baker Library, Dartmouth College, Hanover, N. H.



The Chapel,  
Colgate University,  
Hamilton, N.Y.

## Have a Merry Christmas

Time was when students were released from classes only in the summer so they could go home and help Pa with the haying.

The current curriculum is actually a large water mass yclept vacation, in which isolated island spots are situated at reasonable intervals, for study. The study areas permit students to rest up from their vacations; and the vacations are necessary to permit the faculty to rest up from the students.

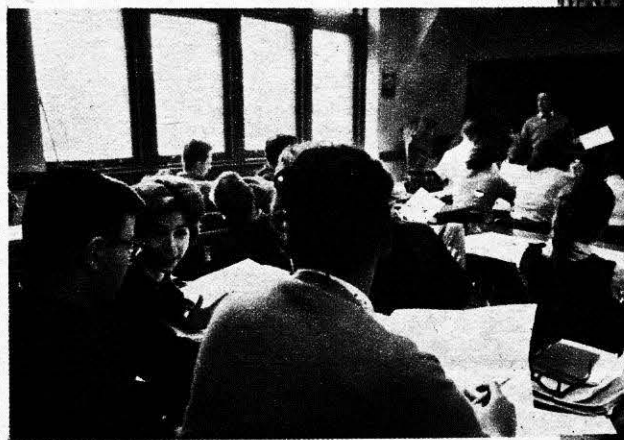
Somewhere between whimsy and truth must be a reason for a few serious moments this Christmas. Select your gifts to please rather than to impress: this means at least as much thought as money. Look up the true punctuation of "*God rest you merry, gentlemen*" and ponder the new significance this may take on for you.

And so from all of us to all of you, students, teachers, parents, and all who may be beloved of them, we wish: "*God rest you merry, ladies and gentlemen.*"

And a vacation filled with happy hours.



# JET



Peggy makes a point to a classmate. To the prof, it's a case of point counterpoint.



She hotfoots it off-campus after the last Friday class. She's already in uniform for the flight.

At Nazare, an old, quaint fishing village north of Lisbon, Peggy catches a few minutes' study.



## Collegiate Digest December 1961

An official publication of the Associated Collegiate Press, Inc., 18 Journalism Bldg., University of Minnesota, Minneapolis, Minnesota.

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# AGE

# Student



*Peggy Marie Louise Hurley,  
a psychology major at CCNY, is a  
Pan Am Purser from Friday to Sunday*

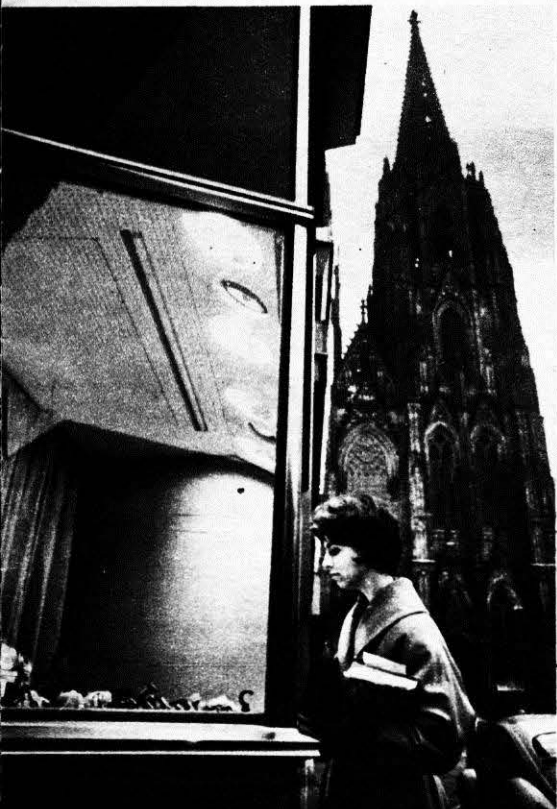
A college student today must be ready for anything, and Peggy is. As purser on one of Pan Am's big Boeing 707's, she never is quite sure where she may be going of a Friday afternoon, but she's sure of one thing — she's taking off, to Europe, the Far East, or wherever the flight log points. She loves flying, she really sees the world, and she's getting good marks in her courses. PMLH, from Baton Rouge, La., may we say, is OK.



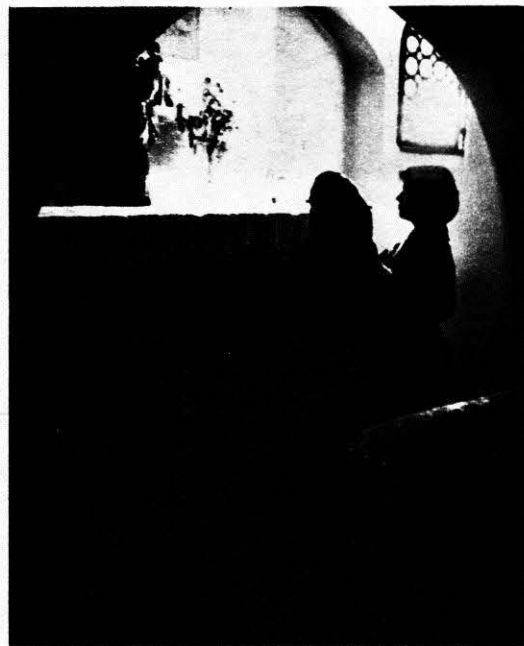
In Lisbon, Peggy wanders through the city and stops to sample the wares of a flower seller.



*Editor to Art Director:  
What's Buddy Hackett  
doing here? Get him  
out of the layout.  
Scratch one.*



The great Cathedral in Cologne towers over her as she does a wistful bit of window shopping.



In the Church of St. Anthony in Lisbon, Peggy learns that she who kneels here, marries soon.



Back in the U. S. after the trip, Peggy naps on the way home. Ahead—another week of classes.



# Youth

## and the Challenge of Change

by **DAVID SARNOFF**

*Chairman of the Board  
Radio Corporation of America*

Brig. General David Sarnoff, Chairman of the Board of the Radio Corporation of America, is recognized throughout the world as a pioneer in the development of radio, television and electronics. As Chief Executive Officer of RCA, he heads a Corporation whose 1960 sales approached the \$1.5 billion mark. On September 30, 1961, General Sarnoff celebrated his fifty-fifth anniversary of service in the field of communications. A memorandum he wrote to his superior officers in the Marconi Wireless Telegraph Company of America in 1916 has become famous in the annals of American industrial history. In it, he proposed a plan for broadcasting programs into the home by using a "radio music box." This proposal later led directly to the development of the radio and radio broadcasting as it is known today.

While attending Pratt Institute, Brooklyn, in 1912, young David Sarnoff became wireless operator at the Marconi station atop Wanamaker's Store in New York. It was in this position that both Sarnoff and wireless were brought to the attention of the nation and the world. On the night of April 14, 1912, Sarnoff was on duty when the S.S. Titanic, en route to New York on her maiden voyage, struck an iceberg and sank with a loss of 1,517 lives. Sarnoff received the news of the Titanic's distress signal and of what had happened. He promptly made that news available to an anxious world. From the rescue ship Carpathia, Sarnoff received the list of survivors and other important messages related to the disaster. He stayed on duty continuously for 72 hours, during which time President William Howard Taft ordered every other wireless station along the East Coast silenced to prevent interference.

General Sarnoff has served on three special Presidential commissions, being Chairman of two. He is active in numerous civic and cultural organizations, and has received twenty-one honorary degrees from American colleges and universities. He has also received scores of honors and awards from scientific, industrial, military, civic and cultural groups.

**A**LFRED NORTH WHITEHEAD'S observation that "the art of progress is to preserve order amid change and to preserve change amid order" is a cogent commentary on the task facing us today.

It is particularly relevant to the present generation of young people, which is heir to the avalanche of change that has come with dizzying speed over the past twenty years. Hardly does mankind get over one shock of change when it is staggered by another and usually bigger one. Small wonder, therefore, that young people are sometimes bewildered

and a little scared. The terrific acceleration of life has subjected them to immense strains, which at times seem almost intolerable.

The fateful choice is to accept the challenge of change or allow ourselves to be crushed by it. Young and old can grovel in terror before the mighty forces released by the atom and the electron, even as savage man groveled before lightning. Or we can face the new scientific forces with boldness, and harness them for the benefit of mankind. This is the choice that will determine whether youth will help make this an age of fear and with-

# ON THE FIRST DAY OF CHRISTMAS: MY TRUE LOVE GAVE TO ME A SMITH-CORONA ELECTRIC PORTABLE & A 10-DAY TOUCH TYPING COURSE

BY THE 10TH DAY OF CHRISTMAS, I WAS TYPING LIKE AN EXPERT!

drawal, or one of courage and leadership.

Throughout the centuries, mankind has had to adjust to change, whether it was the introduction of the wheel or the airplane, the discovery of the ax to split wood or the cyclotron to split the atom. Through adjustment has come progress. Scientific advances have taken the weight of arduous toil off man's back and put it on the backs of machines, have increased his life span and decreased his suffering from disease, have given him communication with the world.

Today's youth can look forward to the most exhilarating opportunities ever given to any generation. Like youth itself, the two most exciting scientific discoveries—the electron and the atom—are young, too. They can open up new worlds. There are diseases to be extirpated with modern science. There are swamps of illiteracy, intolerance, superstition, and injustice to be cleaned up. There are jungles of political oppression to be cleared. In sum, there is a world of good to win.

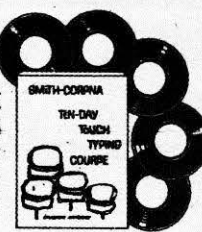
We have barely begun to probe the distant reaches of the universe. Nuclear physics has given us tantalizing glimpses into the infinitesimal. We are probing the mysteries of the creative process in the living cell. Science is learning how to manipulate molecular particles almost at will to produce new materials, synthetics, plastics, drugs. The awesome energies of the sun and stars are being brought within our reach. There is scarcely a source of physical power, organic or inorganic matter, that is not within the ultimate possibility of man's control.

To capitalize on these vast opportunities, more education than ever will be required. Because the role of science in all departments of life has become so great, it seems to me vital that leaders in Government and in the military, as well as in commerce and industry should have at least an



Look at the new Smith-Corona Electric Portable. (World's only electric portable. In four decorator colors.) And look what its electric action lets you do: 1. You can type with the neat, even touch of an expert. 2. You can type as fast as you like. 3. You can make ten carbon copies. 4. You can automatically repeat underlines, dashes, spaces, periods and the letter X for crossing out. Now look at Smith-Corona's typing course: 5 LP records, easy instruction book, library slipcase. In only 10 days, you can type faster than you can write. (Another reason why more people buy Smith-Corona than any other portable!) See your Smith-Corona dealer soon.

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LOOK IN THE YELLOW PAGES

**SCM SMITH-CORONA MARCHANT**  
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understanding of the fundamental principles of science. Having acknowledged this, we still have an obligation to keep abreast of the humanities which have long been the distinctive hallmark of education in our free society. What is called for is a rational balance of disciplines—not a blind imitation of the Rus-

sians but an open-eyed adjustment to our own needs.

In the swiftly changing world of the Twentieth Century, no one can foresee what future problems will have to be resolved. But this much we know: that whatever they may be, they will call for qualities of intelligence, resourcefulness and judgment, because

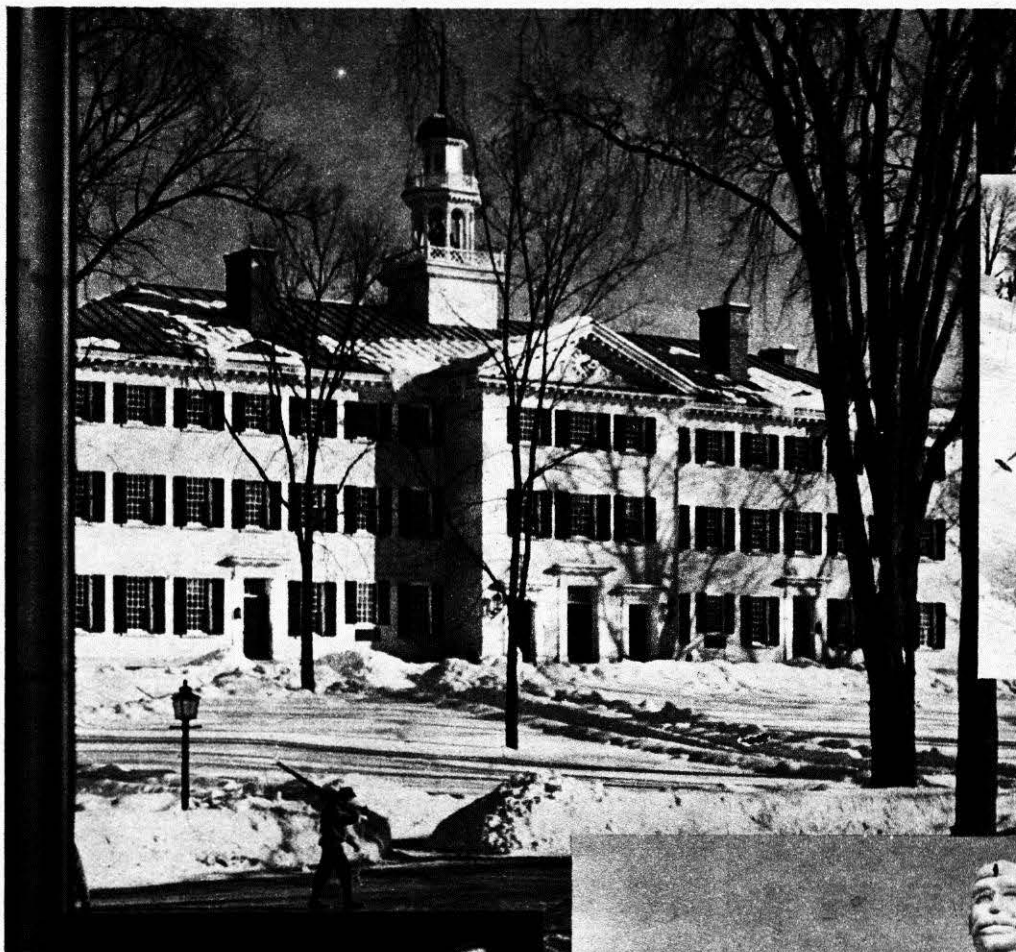
these never become outdated.

For each young person who is prepared by education to deal with the challenge of change — “to preserve order amid change and to preserve change amid order”—the years ahead can be a period of personal enlightenment, and rewarding achievement.

# Getting Around To It:

## DARTMOUTH COLLEGE HANOVER, N. H.

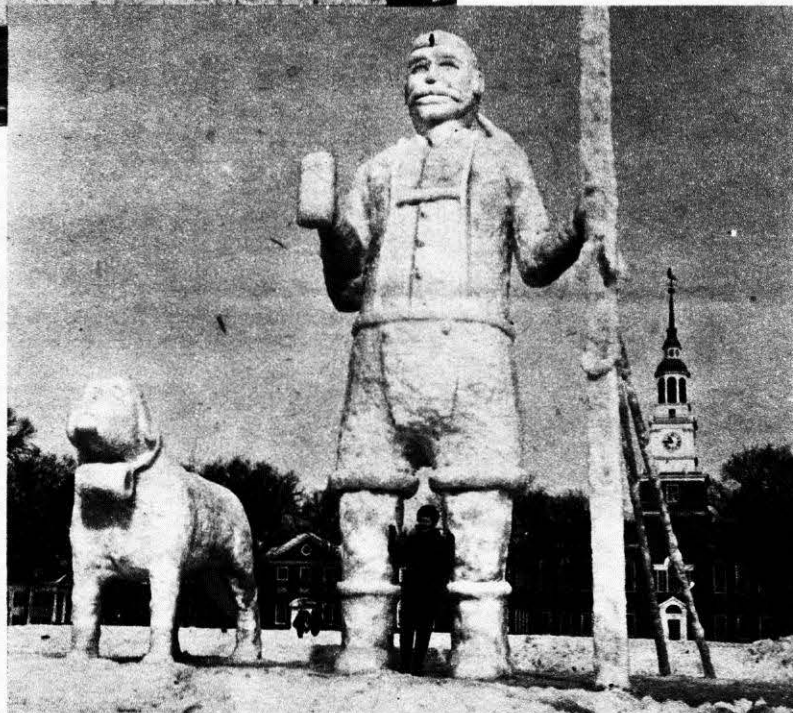
WE'RE NOT rushing the season any to call this our Christmas issue, but we might be a bit previous in showing the Dartmouth College Carnival. However, it's all in the spirit of the Holidays. And as everybody knows, Dartmouth is America's best-known winter college, famous for its wooded hills, skiing, and Currier & Ives type vistas, so it seemed seasonable after all. In fact we gave over the cover picture to show Dartmouth's Baker Library, in a mantle of snow, an image its students retain ever after, no matter where they may roam.



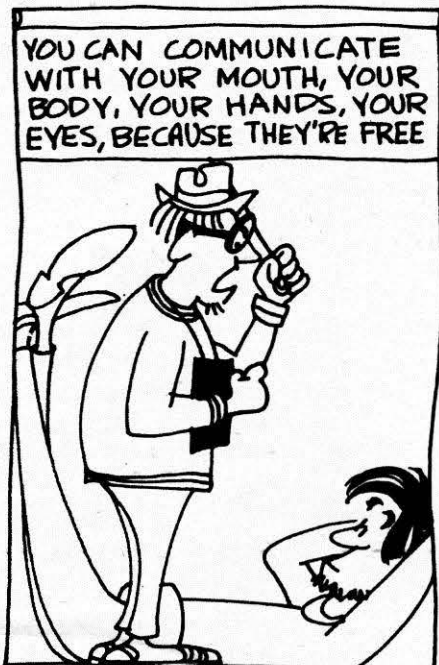
Dartmouth pioneered skiing in this country. Today, it still ranks with the best.



Above: (L. to R.) Dean Thaddeus Seymour, Carnival Queen Suzanne Horney, CBS Bud Palmer, and escort Barclay Corbus.



Left: The Dartmouth ski-jump is rugged sport. Right: Snow sculpture is serious stuff at Dartmouth, and figures are Paul Bunyanesque.



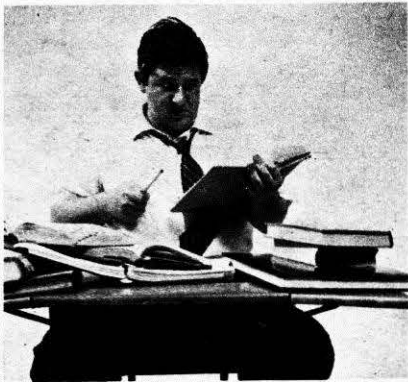
# The Seven Torpid Arts:

## STUDENT LIFE AT DREADFUL STATE

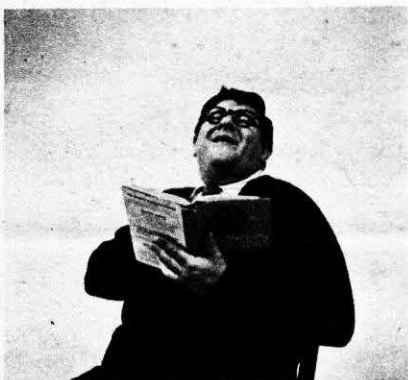
Buddy Hackett, ever sensitive to trends in academic circles, has kindly consented to interpret the emotional and pragmatic tides which are washing our campuses ever onwards and upwards.



Character building: it takes guts not to report for football.



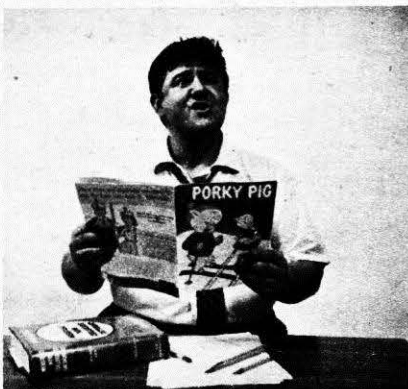
Eureka! coming upon a Truth (2 x 2 - 4) in wild surmise.



The ecstasy of knowledge: "A fyke is a conical fish trap!" Egad!



Honor system: "I promise never to copy except from A students."



Athlete tries to read without moving lips, develops fever sores.



**P** why are some girls prouder of their rings than others?

You can see it in her eyes, in the way she holds her hand, in the way she talks about her ring. Pride and confidence go together. This girl's pride stems from the confidence she has in her Artcarved ring.

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Three of the ten Artcarved designs selected by America's College Queens. See them at your Artcarved Jeweler, from \$100.



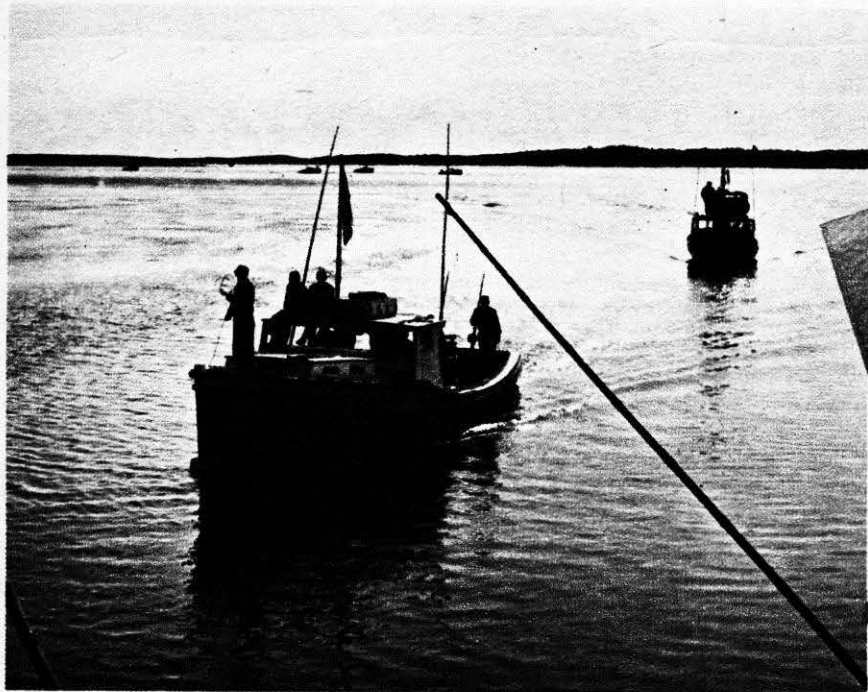
Roanoke set      Tanglers set      Evening Star set

For facts about rings and wedding etiquette send 10¢ for "Wedding Guide" to J. R. Wood & Sons, Inc., 216 E. 45 St., N. Y. 17, Dept. CD11.

# Artcarved®

Creator of *Evening Star* Diamond Rings



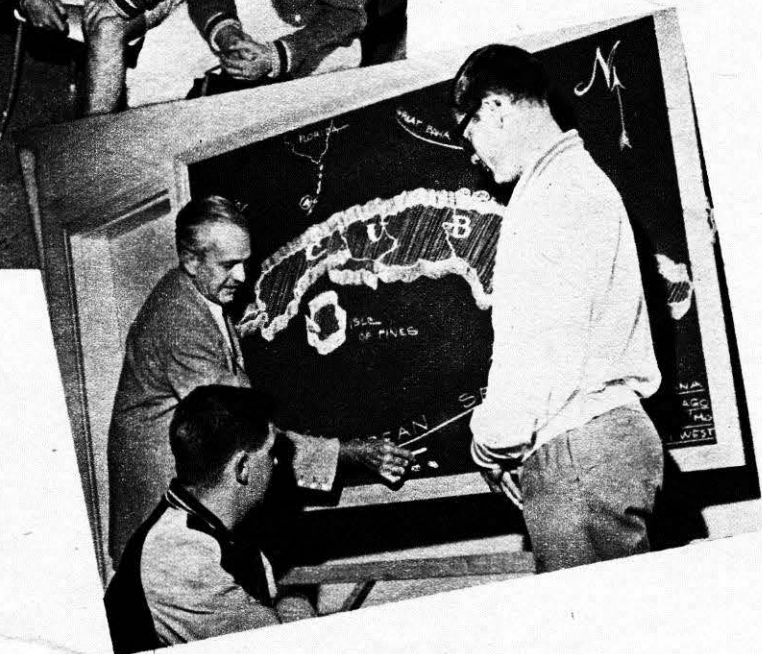
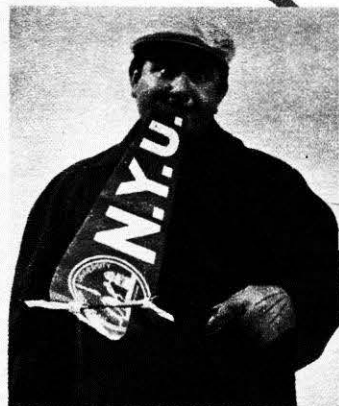


# the "Big Fish"

U.S. VS.



Classroom sessions at the Seminar were conducted by authorities in every phase of salt-water fishing. Shown in action is Mr. José Martin, noted author and specialist in off-Cuba fishing. *Ed. to Art Director: Are you crazy? Get Hackett out of there!*



**T**HE correct title for "The Big Fish" is actually The Sixth Annual Intercollegiate Game Fish Seminar and Fishing Match, but we couldn't fit it all in up there. It was held at Wedgeport, Nova Scotia, in mid-September, and here you see the U. S. 5-man teams—from Princeton, Harvard, U. of Massachusetts, Yale, and Cornell—winning it from the Canadians—Dalhousie University, Halifax, Nova Scotia; St. Francis Xavier, Antigonish, Nova Scotia; University of Toronto; and University of Western Ontario, London, Ontario. There were classes in fish identification, bait rigging for tuna, bluefin tuna migration, survival at sea, and the like. Then a couple of days of competitive fishing off Wedgeport, in which the collegians scored with pollock, cod, halibut, haddock, and tuna. The big one that got away was a tuna, estimated at 600 pounds, which shook the hook loose after a 20-minute battle. The event was sponsored by the Yale University Athletic Association with the cooperation of the Province of Nova Scotia. Great stuff.



Left: Down to the sea via Soldier's Rip sends the piscators out on their ichthyological quest.

## CANADIAN COLLEGES



Winning Captains with their R. J. Schaeffer International Trophy: (L. to R.): John Isaacs (Princeton), George Garutis (U. of Mass.), Dave Morton (Yale), Brian Rothschild (Cornell), Fred Gardiner (Harvard).

Right: The Yale team victory-hoists Ed Migdalski, Director of the Tournament, and Ichthyologist, Bingham Oceanographic Lab., Yale University.



Above: Gaffing a medium-sized catch while the fisherman in the stern latches on to a big one.



## HOW MUCH DO YOU KNOW ABOUT WOMEN?

Since the days of Eve, women have been admired and loved . . . abused and made the object of jokes. At long last, modern research makes it possible to separate fact from fallacy . . . truth from teasing. Are these statements TRUE or FALSE?

TRUE FALSE

- 1 Women can and usually do talk faster than men.
- 2 Men are more fearful of pain than women.
- 3 With a little training, women are wiser in matters of investment than men.
- 4 Men are more self-centered than women.
- 5 Women do not listen as well as men.
- 6 Men, however, are more prone to interrupt during a conversation.
- 7 Women change their minds more often than men.
- 8 Women are more accident-prone than men.
- 9 Women have more car accidents than men.
- 10 Men, in general, have a greater sense of well-being than women.
- 11 From his evolution as a hunter, men's ears can pick up sounds of higher pitch than women's ears.
- 12 Men have a narrower range of interests than women.

### ANSWERS:

- 1 TRUE. Men's vocal cords are more massive, thus limiting the speed with which they can talk.
- 2 FALSE. Both sexes appear to be about equal in their fear of pain.
- 3 TRUE. Women avoid gambles and tend to look for "value received" more than men do.
- 4 FALSE. Women spend more time on their personal appearance and with introspection than men.
- 5 TRUE. Apparently, women are so busy thinking of what they are going to say next that they fail to listen as well as men.
- 6 FALSE. Women interrupt more than men.
- 7 TRUE. There is scientific evidence to support the old statement. "It is a woman's prerogative to change her mind."
- 8 TRUE. Research shows women to be more accident-prone than men.
- 9 FALSE. When behind the wheel of a car, however, men tend to be more accident-prone.
- 10 FALSE. Men are constantly stimulated by a need for personal attainment and recognition. This produces a restlessness, leaving women more capable of a sense of satisfaction and happiness.
- 11 FALSE. Women can hear higher pitches than men.
- 12 FALSE. Despite hobbies and civic activities, men still score higher on their range of interests.

### SCORING:

- 0 to 4 correct answers: You have a lot to learn about the female of the species!
- 5 to 8 correct answers: Women are a perpetual surprise to you. Just when you think you know them, they behave in a way you don't expect.
- 9 to 12 correct answers: Unless you missed Number 7, you need no crystal ball when you deal with women. You are at ease with them and they with you.

# CAMPUS *Wearwithals*

Campus fashion tips for the Yule season, indoors and out.



Weathering storms is simple in rugged poplin storm coat with shearling lining, parka hood.



Have sweater, will ski in supple quick-front cardigan in pineapple stitch. At right: shawl collared tux in black is Right.



Ed. to Art Director: Who is this, some tout? Throw the bum out!



A short dance dress sports an elaborate side sash and bow — ingenue sophisticate.

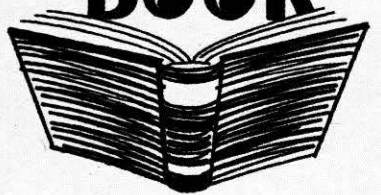


High fashion for the holidays features cowl look front and back.



Grey silk chiffon, ruffled in white silk lace, threaded in yellow and gray.

# MAKING BOOK

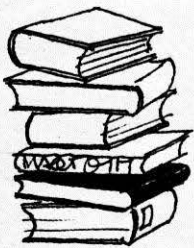


During the holidays, you'll be wanting to carry a few books along, whether you're on a plane, train, or bus—or just waiting for a date. Here's a checklist of paperback, read 'em and leap:

**Critical biographies  
of  
immortal jazz musicians:**

- Duke Ellington*, by G. E. Lambert (95c—Perpetua).
- Dizzie Gillespie*, by Michael James (85c—Perpetua).
- Fats Waller*, by Charles Fox (95c—Perpetua).
- King Oliver*, by Martin Williams (95c—Perpetua).

- Waste Land and Other Poems*, by T. S. Eliot (95c—Harvest).
- Man Against Himself*, by Karl A. Menninger (\$1.45—Harvest).
- Before You Go*, by Jerome Weidman (50c—PB).
- The Snows of Kilimanjaro and Other Stories*, by Ernest Hemingway (\$1.25—Scribner).



*Case of the Mythical Monkeys*, by Earle Stanley Gardner (35c—Pocket books).

*Passage of Arms*, by Eric Ambler (50c—Bantam).

*To Appomattox, Nine April Days 1865*, by Burke Davis (75c—Popular Library).

*My Father, Charlie Chaplin*, by Charles Chaplin, Jr. (50—Popular Library).

*Abraham Lincoln, The Prairie Years and the War Years*, by Carl Sandburg (3 vols. at 75c each, or 3 vol. boxed set at \$2.95—Dell).

*Act One*, by Moss Hart (75c—New American Library).

*A History of Sexual Customs*, by Richard Lewinsohn, M.D. (50c—Fawcett World Library).

DIANE STEELE  
Cornell University '63



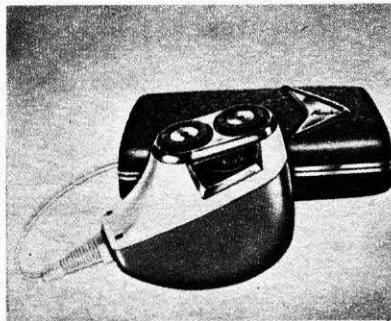
**TWO WHEELS TO FUN** via a scooter is sure fire. They have speed and power in the new models and one's even collapsible.

## ★ Christmas Wishes ★

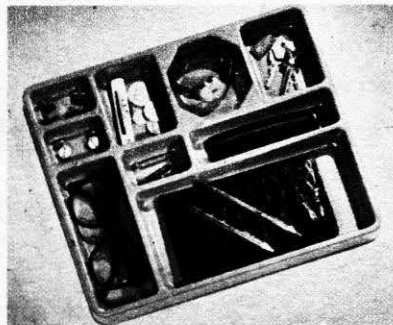
Ask Dad for these, or just spend your own \$



**THE DESK SET** (and you're one) naturally need a gizmo like this to make hieroglyphics. Can't guarantee the grades, but makes good marks.



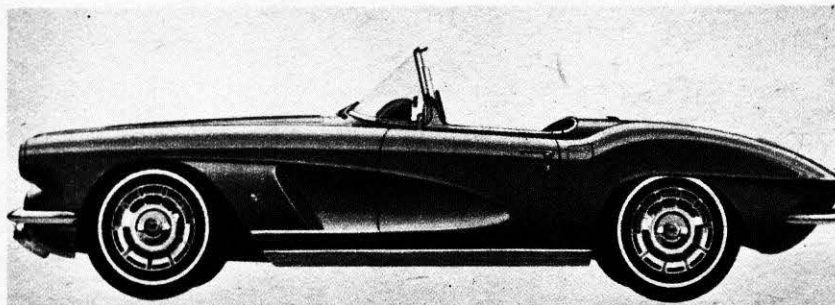
**DON'T BRISTLE** at the mention of an electric shaver if you use a straight edge. But these are geared to drive an outboard.



**BEST THING** since the invention of the wheel is this Dresser Caddy, "Top Drawer" for keeping the family jools in one place.



**YOU'RE JUST THE TYPE** for an electrical portable. High-mark results and you'll begin to get your mind off those hands.



**THE SPORTS CAR** life is just the thing, if you work summers (or your dad does), to add this bravura flourish to your program.

# OFF THE RECORD

If you were asked, four years ago, who the big movie comedian team was, Dean and Jerry would have come to mind. Likewise, J. J. Johnson and Kai Winding now come to mind as *the* trombone team even though they have worked separately for four years. Kai decided to make it on his own using an unorthodox combination of four trombones and three rhythm. Judging by the sizzling blue sounds cut on *The Incredible Kai Winding Trombones* (Impulse—A-3 Mono.), he made it.

Everyone has at one time or another developed a let's-skip-this-band-and-play-the-next-one reflex. *Lil Darlin'* tempted us to do that. The sluggishness of the rhythm and melody line almost put us to sleep. But pep in the form of a lead duet with mutes and the ever present big brass sound just kept *Lil Darlin'* above water. That big sound which makes the sextet appeals to those in the legitimate field as well. We played *The Incredible Kai Winding Trombones* for someone not interested in jazz and drew a surprising amount of interest for its technical proficiency alone.



Slipping a disc to your friends for Christmas—that is, those just inside the give-him-a-gold-tiepin or give-her-a-bracelet area—is a good move and a good buy. So, here's a rundown on some of your best holes-in-one:

- Ruth Price at the Manne Hole (Contemporary-M3590 Mono & S7590 Stereo) with Shelly Manne's group.
- Paris Blues (United Artists UAS-5092) Original sound track composed by Duke Ellington featuring Louis Armstrong.
- Eydie Gormé, "I Feel So Spanish" (United Artists).
- Sinatra Swings (Reprise). Sextet for Piano and Strings by Paulene (Concert-Disc).
- Love Swings, by Bobby Darin (Atco).
- Get Happy, by Ella Fitzgerald (Verve).
- Moody with Strings (Argo), with James Moody.
- I Like It Swinging (Epic) with Buddy Greco.
- A Date with the Master Sounds (Fantasy).
- An Evening with Mike Nichols and Elaine May (Mercury).
- The Original Jazz Score of Kwamina (Mercury).
- Music from the Motion Picture "West Side Story" (United Artists).





# Salem refreshes your taste —“air-softens” every puff

- menthol fresh
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*Take a puff... it's Springtime!* There's a lilt in the sound of the stream and a lift to your spirits, and springtime's freshness is everywhere. In the smoke of a Salem, you'll find the same kind of soft, springtime freshness. High Porosity paper "air-softens" every puff . . . and fine tobaccos make every puff rich-tasting, too. Smoke refreshed . . . smoke Salem!