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THE PARTHENON

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Scholarship established for first-generation students

UNIVERSITY COMMUNICATIONS

HUNTINGTON, W.VA.

Pete and Barbara Chiericozzi have recently established the Chiericozzi-Bruce Scholarship at Marshall University to support full-time undergraduate students.

First preference will go to students who are first-generation students and residents of West Virginia who are starting their sophomore year of study in good academic standing and demonstrate both drive and need for one academic year, per standards of Marshall University's Office of Student Financial Assistance.

Pete Chiericozzi, a native of McDowell County, West Virginia, came to Huntington to study at Marshall and received his Bachelor of Science degree in 1966. He had a long and successful career in the paper industry and retired from the U.S. Air Force as a lieutenant colonel. His wife, Barbara, a Huntington native, graduated from Miami University with a degree in nursing. The couple aspires to provide students with opportunities to advance and enhance their life's potential while

also honoring the Chiericozzi family and Wallace Bruce, Barbara Chiericozzi's late father.

"There are many chapters in one's life - church, family, where one grows up, schools, the path and profession one follows when they finish their education, community involvement - they are all important as they contribute to who one is," Pete Chiericozzi said. "We have chosen to invest and support each of these. With this in mind, we chose to support Marshall University for its role in opening opportunities for me after graduation."

The Chiericozzis encourage students to commit to graduation, appreciate people on the journey, be willing to hear all sides of issues and encourage civil debate. They want students to know John Marshall's history and the role he played in the separation of powers, to become lifelong learners, encourage others' dreams, be active in the community and realize that as citizens of the United States, engagement is essential for the country's welfare.

see SCHOLARSHIP on pg. 10

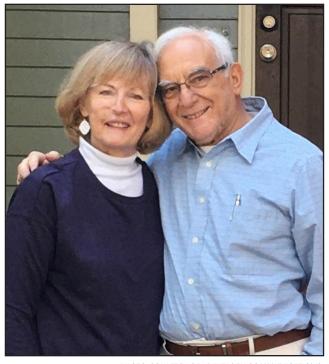


PHOTO COURTESY OF UNIVERSITY COMMUNICATIONS

Barbara and Pete Chiericozzi

Student organizations receive funding from SGA

By JONATHAN STILL REPORTER

Clubs and organizations at Marshall University can apply for funding each semester with the assistance Association.

Laura Hundley, SGA Treasurer, said organizations can apply for funding by filling out a funding application on Herdlink.

"The funding application just basically consists of what they are applying for funding for. The organizations also need to have a signed W9 tax form and an of the Student Government IRS letter confirming their EIN number," Hundley said.

Hundley said that organizations can apply for up to \$500 a semester and up to \$750 in a fiscal year.

"Once they submit their

application, I review it and it will be sent through a first reading which is just basically done by the Student Senate Finance Committee," Hundley said.

Hundley said once the application goes through the Finance Committee, a representative of the organization will be invited to speak during Senate.

will either

approved, denied, amended, negotiated, or whatever is deemed necessary. Then it gets sent through the Senate and it usually passes. I haven't seen one fail." Iakob Jitima, SGA Senate President Pro-Tempore, said.

Jitima said while organizations only get one funding bill per semester, they can ask for an additional \$250 the next semester if needed.

"It's really just a firstcome, first-serve basis, but it is limited to one per semester at the max." Iitima

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Report: West Virginia law enforcement agencies are criminally irresponsible

By DOUGLAS HARDING

EXECUTIVE EDITOR

Law enforcement agencies in West Virginia are failing to keep accurate records of misconduct and violence, while available data indicate grim realities of injustice and irresponsibility, a report released by the state's American Civil Liberties Union chapter reveals.

"West Virginians have a right to know how often authorities resort to violence against the communities they police. They have a right to know why law enforcement resort to violence. And they have a right to know what consequences authorities will face if they do not follow procedures," the 2020 Police Misconduct Report states. "Unfortunately, much of that remains unknown for now. Law enforcement works best when it communicates clearly with the community. Unfortunately, West Virginia can still do much better."

Of the state's 275 law enforcement agencies, just 55% responded to public record requests from the ACLU-WV, the other 45% acting in violation of state law. Additionally, only 21 of the state's 55 county sheriff's departments responded to such requests.

Among other notable conclusions, the report states that, "It is safe to assume at least 1,000 people are subjected to some form of physical violence by police every year."

This estimation was calculated based on available data, which,

again, is limited due to the failure of law enforcement agencies to respond to open records requests. According to available data, roughly 200 complaints are filed against law enforcement agencies each year. The calculation amounts to roughly one such incident each year per every four officers in the state.

"[This] means at least 200 West Virginians every year feel an officer violated their rights or otherwise acted inappropriately," the report states. "Based on interviews, it is likely the actual number is significantly higher."

Of the agencies that responded to open records requests, just 92 provided information relating to use of force incidents. Using the data from these 92 agencies, the ACLU-WV concludes that use of force incidents across the state have steadily increased over the past five years.

There were 665 use of force incidents reported in 2015; 738 in 2016; 723 in 2017; 899 in 2018; and 966 in 2019. The largest plurality of such incidents can be attributed to the West Virginia State Police.

"However, over the years studied, there was a consistent decline in State Police use of force incidents (221 in 2015 down to 145 in 2019) and a corresponding rise in use of force incidents for all other agencies," the report explains. "While the total number of use of force incidents rose each

year, there was no clear trend within individual agencies."

The report concludes that the Beckley Police Department and the Charleston Police Department have contributed most to the overall increase in use of force incidents over the 5-year span. In Beckley, there were 109 such incidents in 2015 and 147 in 2019; In Charleston, there were 156 in 2015 and 196 in 2019.

Data for reports of law enforcement misconduct across the state appear more nuanced, with only 91 agencies providing relevant records.

According to available data, there were 204 formal complaints of misconduct in 2015; 175 in 2016; 198 in 2017; 134 in 2018; and 152 in 2019. State Police misconduct also accounts for the most significant portion of such incidents.

"The State Police had more complaints of misconduct than all other responding agencies combined in 2015 and 2016," the report states.

The report includes a metric meant to measure whether complaints typically can be attributed to certain problematic officers, concluding that, in general, identified issues are more systemic rather than the result of a few individuals.

Available data show that 90 officers were implicated in complaints in 2016; 93 in 2016; 130 in 2017; 90 in 2018; and 175 in 2019.

66

It is safe to assume at least 1,000 people are subjected to some form of physical violence by police every year.

"In other words, the data generally demonstrate that single officers were not repeatedly named in complaints," the report states. "However, there were notable exceptions, such as, in 2019, the Morgan County Sheriff Office reported eight complaints against one officer."

Data also indicate a troubling level of unresponsiveness from law enforcement agencies faced with complaints about use of force and misconduct.

Just 47% of complaints against officers in the studied period resulted in a formal review process, with most conducted reviews having been initiated by civilians rather than internally.

From 2015-2019, law enforcement agencies reported having conducted about 1,350 internal reviews, more than 700 of which

resulted from civilian complaints.

While law enforcement agencies have been reluctant to conduct internal reviews over instances of misconduct and use of force, data indicate they also have been significantly less likely to discipline officers accused of wrongdoing.

"The data show there were 16 times as many use of force incidents as disciplinary actions," the report states.

According to available data, law enforcement agencies reported 243 disciplinary actions against officers over the five-year period. The report states that counseling was the most likely form of punishment against an accused officer, and more severe repercussions such as reassignments and demotions were least likely.

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Desire to help during pandemic leads to new business

BY ABBY HANLON

REPORTER

Marshall graduate Olivia Hutchison created her own marketing and branding business this year despite the hindrance of the global coronavirus pandemic.

Hutchison started working with small businesses owned by her parents. In March, it started to grow into something more for Hutchison and her sister, Brianna Goad.

The sisters saw a need for businesses struggling during the pandemic.

"I realized just how many small business owners, including my parents, were struggling to keep their doors open," Hutchison said. "I had extra free time and used that to play around with graphic design platforms and started sending small business owners little social media graphics to try and do a small part in helping them in a time they were suffering."

Hutchison and Goad researched more about marketing companies and web design. They decided to take what they had learned and run with it, Fetch: Branding and Marketing was created.

They have worked with several businesses from not only West Virginia but other states, as well.

Hutchison expresses her gratitude for the opportunity to work with a variety of clients. She hopes to expand by assisting nonprofits, in addition to small businesses.

"We really try to use our business to help not only support small business owners but to help nonprofit organizations benefit "I feel like we are carrying the foundation that our parents worked so hard to build for us.

Olivia Hutchinson

from having a place to connect with their volunteers as well," Hutchison said. "We were able to make a site for an organization near to our hearts, The AD Lewis Community Center and build a website for them that was donated by 5-Star Car Wash, but I personally would love to be able to build more websites for free for non-profits in the future. Those are the projects that truly give our work a further purpose- to a segment that can't afford much help."

Hutchison graduated from Marshall University in December 2019 with a marketing degree with minor in entrepreneurship.

Hutchinson says she has been a Herd fan long before her time at Marshall.

"I feel like I have been involved with Marshall as long as I can remember," Hutchinson said. "Our dad was a running back on the Marshall football team in the early 80s, so since I was born, I kind of always bled green."

Hutchison works about 10-12 hours a day making discovery calls with potential clients, working on websites for current clients, designing and looking at their monthly marketing content, and meetings with Goad and Piper White, the marketing consultant for Fetch.

see BUSINESS on pg. 10

Students share experiences working during holidays

BY ALEX JACKSON REPORTER

during a pandemic.

Several Marshall students shared their experiences working Black Friday under unusual circumstances, and balancing school

Noel Edmunds, a Marshall freshman and Yankee Candle employee said working Black Friday is always hectic.

"Working Black Friday is exhausting but also fun and exciting at the same time," Edmunds said. "The people are always in a way better mood or are just being dragged along, but the happier ones always make working Black Friday fun."

Edmunds said Black Friday during coronavirus looked entirely different.

"This year working Black Friday was way different than my previous year in retail," Edmunds said. "I got to the mall at six in the morning and there were no lines or big crowds like previous years, it was oddly calm. The mall picked up towards the later hours, but certain stores like my own, stay at a good pace all day especially considering we only allowed five in the store at a time, there was rarely a line."

Edmunds said balancing a job and focusing on school is a challenge.

"Balancing school and work is difficult, especially because we are now doing virtual school," Edmunds said. "During the holiday season, school and work are very difficult because I work an even larger amount and also have projects due for my college classes."

Katie Hill, a Marshall junior and Home Depot employee said working Black Friday was very memorable this year.

"Over the holidays, I work in the appliance department at Home Depot," Hill said. "Normally the sales in the morning are crazy, but due to coronavirus, the Black Friday deals have been running most of the month and into the

first week of December. Working Black Friday this year was overly difficult due to our order systems being down."

Aaron Jackson, a Marshall University freshman and Fireside Grille employee, said working in a restaurant can also get busy during Black Friday.

"An aspect of Black Friday people do not often think about is the restaurant business," Jackson said. "Things have been weird this year because of coronavirus and the limited capacity, but we still remained pretty steady in spite of that"

Jackson talked about what it is like to balance school and work

during a pandemic.

"Balancing school and work can be very difficult," Jackson said. "Sometimes I wake up and am very tired and do not want to get on my classes but do it anyway. It is nice not having to drive to campus in my first year and just do it from home, but I also am bummed that I am missing out on the campus lifestyle."

These students are a few examples of the many students who work jobs and attend school, shining a light on the duality of being a college student.

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Student merchant encourages support of small businesses

By ALEX JACKSON

REPORTER

Loden Campbell is a Marshall sophomore who runs a small business making scrunchies and masks. She is an example of an independent merchant on small business Saturday.

Small Business Saturday is a holiday that is held the Saturday after Thanksgiving and is aimed to help bring awareness to small business during a busy shopping period.

Campbell said Small Business Saturday is a great opportunity to highlight small businesses.

because it draws attention and celebrates what should be acknowledged anytime you buy something," Campbell said.

Campbell said buying from small business is much more personal than buying from a major retailer.

"By buying from (small businesses), you are helping us 'little people' stick together," Campbell said. "It is so much more personal buying from someone who handmakes their products and can customize specific needs rather than buying it from a company who mass produces with machines."

Campbell said, small business owners are trying to provide services to the community.

"I sell scrunchies and masks which "Small Business Saturday is great you can buy at pretty much any big store like Walmart or Target; but what some people don't realize is that a lot of small businesses are trying to better their lives by providing a service to their community," Campbell said.

> Campbell talked about the

increased importance of supporting small business during the coronavirus pandemic.

"Highlighting small businesses is important enough in itself but highlighting them during a pandemic is genuinely a make-orbreak moment," Campbell said. "Countless small businesses have already had to close their doors because they cannot financially compete with everyone staying home or only ordering online. Because Small Business Saturday is right before Christmas, it gives everyone the opportunity to realize what local options they have to buy from within their community."

Campbell said her sales have been impacted by the coronavirus pandemic.



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COVID impacts students' holiday celebrations

BV ALEX JACKSON

REPORTER

Thanksgiving festivities for many students looked quite different this year, with students facing challenges to see their families, visit his break and the challenges it presented. home, and enjoy their yearly feast.

Marshall sophomore, Manny Savilla, said, "For Thanksgiving break, I came home to my family and had a mostly traditional feast," Savilla said. "My household and my uncles were all COVID negative, so we were able to have a gathering. However, most of the family still did not want to attend because they feared a large gathering."

Many students were directly affected by the pandemic. Charity Leep, a Marshall junior said. "This year has been the first Thanksgiving I celebrated and had dinner at home instead of visiting extended family," Leep said. "It was a

ing Day Parade on Hulu and ate dinner in my pajamas instead of dressing up and going out."

Ethan Wills, a Marshall Junior, talked about

"Thanksgiving this year was very different still have lots to be thankful for." for me because we had a much smaller family gathering than normal," Wills said. "I normally go to my grandparents' house to spend some time with my family and have a great time doing so. This year, however, me and my family just stayed home. We brought my grandma up to our house and still had some very good food. It was less enjoyable than normal, but it was still a good Thanksgiving."

Kellie Parkin, a Marshall Senior talked about her break and how it differed from previous

"Thanksgiving was definitely different this son418@live.marshall.edu.

big change of pace as I watched the Thanksgiv- year," Parkin said. "My Mom had COVID which meant that I was not able to spend my thanksgiving with her for the first time in my life. That, coupled with not being able to visit grandparents, made this a difficult year, but I

> Clay Shriver, a Marshall Junior, talked about his thanksgiving break.

> "Thanksgiving was a bit lonesome this year," Shriver said. "I spent it alone just at my apartment. My family didn't come in state due to the pandemic, and my extended family all decided to do Thanksgiving apart. It was the first year we didn't all gather at my grandmother's house. My mom was worried about me not having a Thanksgiving meal, but I was fine just eating what I wanted to and getting some rest."

> Alex Jackson can be contacted at jack-

Run, Pace, Race 100 Miles

By TAYLOR HUDDLESTO

SPORTS EDITOR

The coronavirus has prevented a lot of challenges when it comes to competing in sports. Many sports were not able to participate in their respective seasons, causing them to be moved to the spring.

Not only were student-athletes competing for the Herd, but the coaching staff as well.

Cross Country and Track and Field Assistant Coach Caleb Bowen and Volunteer Coach HollyAnn Swann both competed in an Ultramarathon race, this one being local. "Rim to River 100," located at the New River Gorge was the first 100-mile trail race in West Virginia.

Bowen finished the race with a time of 18 hours 23 minutes and 57 seconds.

"I entered back in February and it was the very first 100-miler in West Virginia," Bowen said. "That was the big luring factor going into it. I had wanted to sign up for a 100-miler at some point in my life as a runner, and I never thought it would be this early on in my life. I was terrified of the distance the whole time leading up to it.

Bowen and Swann were able to compete in this race, despite the ongoing COVID-19 pandemic.

"That was the biggest factor," Bowen said. "The race director did a fantastic job. Instead of having 200 people all together, he split everybody up into waves based off of the rankings they go by from the sign-up website that we used."

All of the racers were limited to 25 people each in the waves to ensure safety and social distance and were given masks. The competitors were asked to pull them up when arriving at the aid stations or passing other people. Temperature checks were performed prior to the start of the race.

Bowen coached Swann in the 2017-18 season where she had a year of track eligibility left. She helped out during cross country and indoor as a volunteer assistant.

"She is my athlete, but is my training partner and my best friend," Bowen said. "We do almost every run together, training and races. I've paced her through the Marshall Marathon as well as other races. Whenever she signed up, we kind of had a mutual agreement that we were racing each other at that point."

The two were together for the first 17 of the 100 total miles.

"When the gun went off, we were together. It's just like normal," Bowen said. "We train together, we pretty much do everything, prepping together as well. It was really special to have those 17 miles to run together. I was scared the whole time that she was going to come back and beat me. It kept me motivated and running. It was a fun time."

Bowen created a pace chart based on a certain mile distance and aid station. He said the biggest thing was the overall mental prep and figure out what he needed to do at each aid station, whether it be a change of clothes or to grab a snack.

The racers were allowed to have pacers from miles 55 to 82, and mile 82 to the finish.

Former Marshall University cross country runners Dan Green and Alex Minor were Bowen's pacers.

"Dan Green and Alex Minor did fantastic," Bowen said.

"They got my mind off of just the discomfort and the not feeling great. They just kept me running. As Dan said, 'We got to get the dogs rolling.'"

Bowen was able to race with his father, Charley Bowen, who inspired him to begin his running career.

"It was very special," Bowen said. "It actually worked out great because HollyAnn finished right in front of my dad. He's the guy that got me running. He inspired me when I was little, probably around 9 or 10 years old to sign up for my first 5K."

Bowen praised the crew that came along for the journey. Bowen's parents, Swann's parents, Swann's husband Chris, Daniel and Annie Crow, Don and Cathy Peal, Dan Green, Alex Minor and Brandon Perry helped push all three to the finish

line.

Chris was HollyAnn's crew chief and helped pace her, along with Brandon Perry. Daniel and Annie Crow were Bowen and Charley's crew chiefs.

"It takes a village to get somebody 100 miles," Bowen said. "You're going to have some things that happen. The people that helped were just amazing. I cried all the way back home as I was driving back thinking about how special each person was."

Because Bowen won the race, he gets a free entry into next year's ultra-race. He said he plans to run more in the future.

"I'll definitely do it again," Bowen said. "I'm a homebody and it's definitely special in my heart. It was fun."

Swann finished the race with a time of 27 hours 57 minutes.

"For the last two and a half years, post being a collegiate athlete, I've focused on marathon distance," Swann said. "Right after my last marathon, the Houston marathon, I started doing

some trail runs. Trail running ultras is something that I'd really like to try or at least see what I could do."

The Rim to River 100 race was not exactly what Swann had in mind but decided to tackle the challenge and race it anyway.

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"We signed up for my first ultra in June and it got canceled. Then, we signed up for another ultra in August and it got canceled. It wasn't my complete plan going from a marathon to a 100-miler. It was just really exciting to think about being a part of history because this was West Virginia's first 100-miler."

While it was tough to face a knee injury, Swann said it was still incredible to be able to cross the finish line at the end.

"It was overwhelming. It wasn't quite ideal," Swann said. "I did get injured halfway through. It wasn't just powering through soreness. It was powering through injury. Just to go through that mentally and still be able to cross the finish line was an incredible experience."

She had three goals in mind, but more importantly focused on finishing the race, despite the challenges faced.

"The top goal was to take an overall win," Swann said. "My middle ground was to be under 24 hours. My ultimate goal was to finish. I was able to accomplish the ultimate goal and I'm happy regardless."

Swann also praised the entire crew, just like Bowen for the amount of love and support that was given to them in order to power them through the entire 100-mile journey.

"It was really incredible having a lot of people being able to help," Swann said. "I was blown away that I have a friend who is willing to be there for me over 40 miles. Brandon decided to be a pacer for 40-and-a-half. My husband was there for the last four-and-a-half. Both were special in their own way. It was incredible that somebody would be willing to do that much for me."

Swann said she plans to run more ultras in her future after she fully recovers.

"My body is wrecked. Finishing the race, you're like 'oh my gosh, I'll never do that again.' Each day you feel better," Swann said. "It's without a doubt in my mind, that for sure when I'm able to get healthy, I'd love to sign up for another ultra, definitely shorter. I want to come back to the 100-miler."

Following the Rim to River 100, Dan Green recently ran 90 miles in the "Darn You CO-VID, Darn You 24HR Endurance Challenge" in Williamson, West Virginia.

The ultimate goal was to see how may laps the competitors could run throughout the 24 hours. His final time was 17 hours and 23 minutes.

"A 24-hour race is not really a race," Green said. "It's more like an endurance challenge because there is no set distance. You just have to mentally keep going and the person that goes the furthest, wins."

Green said he had always wanted to see how far he could personally run since he started his career.

"Ever since I started running in ninth grade, I have thought about how far I could really run," Green said. "The first thought of doing an ultramarathon was always the 24-hour race. It's just a classic type of run that not many people do, but I think it is one of the purest types of ultras you can do because you can stop whenever you want."

Originally, Green had signed up for a 50K race, but it was canceled. He said he went with his gut feeling to do a 24-hour first and had never completed anything like this before.

"I had only run for five hours up until this point and the thought of going for 19 more hours sounds crazy," Green said. "Every hour that clicked off was awesome. It was a lot slower than my regular running pace, so I felt like I could really enjoy it more. Plus, everyone in the race was a bit crazy, so the company was awesome. One thing that was crazy was when I finished and tried to lay down in the back of a car, I wasn't cold, but I couldn't stop shaking for like forty minutes, which was scary, but after that I was good. Just very sore feet."

Green also helped pace Bowen in his 100-mile race and said it was worth giving back to his coach in five years of collegiate running.

"Pacing Bowen was awesome," Green said. "Just being able to give something back to a guy that has given me so much over the past five year was a great feeling. Watching him just keep crushing it mile after mile and even when I thought his legs were cooked, was so inspiring. It definitely made me more confident going into my race the next weekend. Our bodies can handle a lot more than we think."

Green said he plans to do more of these races in the future and is on the search for one to do in about three months.

"The recovery has been (kind of) rough, but good," Green said. "I have been able to get at least a slow mile in everyday because I have a year-long running streak going, so I had to keep that. The first week I couldn't go much further than five miles without feeling like I did at the race. But now, I think I am back to normal."

Bowen, Swann and Green continue to set high standards, run, pace and race for future races in their respective running careers.

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PHOTO COURTESY OF CALEB BOWEN AND DAN GREEN

HollyAnn Swann and Caleb Bowen (Left) and Dan Green (Right) in the midst of running in their respective races.

THE PARTHENON

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THE FIRST | The Constitution of the AMENDMENT | United States of America

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people to peaceably assemble; and to petition the Government for a redress of arievances.

No. 15 Herd to face Rice Owls on Senior Day

By GRANT GOODRICH

ASSISTANT SPORTS EDITOR

In its home finale against Rice (1-2, 1-2), the Marshall University football team (7-0, 4-0) can accomplish Saturday its first undefeated home regular season since 2015.

"It's nice to be at home," Head coach Doc Holliday said. "You know, our crowd's been great all year, and I'm sure they're going to show up this Saturday like they have the entire year.

With three weeks off between games for the second time this season, Holliday said it once again feels like preparing for a first game.

"We'll just take what we got," Holliday said, "and we'll continue to prepare, and looking forward to getting to play again here on Saturday."

That statement fell in line with what feels like the theme of the 2020 college football season – "take what you can get and control what you can control."

Marshall has managed to get seven games played, but Rice University Owls on the other hand, has played only three games.

Although there are games getting cancelled across the country the day before a game is supposed to be played, Holliday said that he is not worried about this game getting cancelled.

Based on comments made by Rice head coach Mike Bloomgren about the zero positive tests in Rice football program, Holliday said he had no reason to believe the game would not be played.

"Knowing him, the kind of coach he is, the kind of person he is, I'm sure they'll show up here," Holliday said about Bloomgren.

Adding to his confidence, Holliday said he trusts the leaders of his team to continue to keep everyone in line and on track with the protocols necessary to



Marshall wide receiver Artie Henry jumped over Middle Tennessee State to avoid being tackled.

RICHARD CRANK | THE PARTHENON

continue playing.

"We're not perfect," Holliday said. "Nobody has all the answers in today's world. I can assure you that, but our kids deserve a lot of credit."

On the field, Rice has a win over Southern Miss, a double-overtime loss to Middle Tennessee and most recently a loss to North Texas.

"They've played everybody tough to be honest," Holliday said. "Number one, they've got a bunch of kids that love to play. You watch them play; they play extremely hard."

Holliday said the biggest difference for the Owls this year is their transfer quarterback, Mike Collins.

"He can make all the throws," Holliday said, "and he's kept them in every game they've played."

Collins has thrown for 801 yards and 10 touchdowns in three games. He has a passer efficiency rating of 176.01.

With Marshall quarterback Grant Wells' 162.20 rating through seven games, Collins and Wells sit atop Conference USA in passing efficiency.

Perhaps more impressive for the Owls through three games, they have a receiver; Austin Trammel, who is second in the conference in receiving touchdowns. Trammel is averaging 111.7 yards per game, which is also second best in C-USA.

Marshall's receiving core has not been fully healthy in one game all year with sophomore Broc Thompson missing the last three games.

If there is one area Marshall can almost assuredly find success, it is the turnover battle.

"Fortunately for us, I think we're leading the league in turnover margin," Holliday said. "and that's part of the reason we're having success we have."

Marshall and Rice is slated to kick off at noon, airing on ESPN+. It is also available on the airwaves on WMUL-FM 88.1.

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As much as ever, supporting small businesses is important

By MAC WARNER

WEST VIRGINIA SECRETARY OF STATE

The pandemic has strained business owners, employees, and customers alike, making "doing business as usual" a challenge. In response, the West Virginia Secretary of State's Office seeks to assist in any way possible, and we remain committed to serving businesses throughout our state.

We are proud to report that since January 1st of this year, we have processed more than 11,900 new business registrations. Somewhat amazingly, this is higher than the pre-COVID days in 2019 and is accompanied by the great news that West Virginia's unemployment rate has declined for the past six months.

These statistics send a clear message: despite ongoing pandemic struggles, the entrepreneurial spirit is alive and well in West Virginia, and people are finding ways to adapt to the uncertain climate. Government should answer these innovators with our encouragement and support these businesses in every way we can.

Since the beginning of the pandemic, the also has greater access to view these filings 24 Secretary of State's Office remained open and continued to process business and licensing requests. While the Capitol and Business Hubs have not been open to routine foot traffic, that has not stopped us from processing paper and electronically submitted new business registrations, updates, and annual reports. We have made it as easy as possible for customers to access our services online 24/7/365.

In early October, we launched our new online Enterprise Registration & Licensing System. This technological advancement allows for 24hour access to online services for registration and filings relating to Notaries, Charitable Organizations, Professional Fundraisers, Private Investigators, Marriage Celebrants, Athlete Agents, Scrap Metal Dealers, Trademarks, and Apostilles. The ERLS is a significant investment for the state that has already transformed the way our state's businesses, professionals, and entrepreneurs interact with government as conveniently and efficiently as possible. The public

hours a day than ever before.

The system is in addition to the national award-winning WV One Stop Business Portal. This easy-to-use portal was launched in 2018 and laid the foundation for any government agency to offer all business transactions in a single online location.

Our desire is not just to stay competitive in today's digital economy, but to stay on the cutting edge. That is why significant investments, 24/7/365 capabilities, and movement toward 100% online transactions are important. By investing in infrastructure and technology, we help ensure that West Virginia's economy continues to grow and thrive.

We have taken great strides to make it as easy as possible for consumers to start and run a business in West Virginia: now, it's your turn.

see SMALL on pg. 10

Street sweeps are bad for public health

By ON THE STREETS COMMITTEE HUNTINGTON, W.VA

Every winter there is renewed urgency to efforts that are providing material support to our unhoused neighbors. With this impending feeling of the coming cold, comes the annual fear of city sanctioned encampment sweeps. "All the major advocacy and research groups contend that sweeping encampments causes more endangerment than they do help folks get into stable housing," Aaron Llewellyn, an organizer.

The Centers for Disease Control and Prevention have issued guidance under Trump

administration, regarding the CO-VID19 pandemic, that "connecting people to stable housing should continue to be a priority. However, if individual housing options are not available, allow people who are living in encampments to remain where they are." This is because of the negative outcomes that result, people; end up in congregated living settings (in danger of community spread), are left out more exposed to the weather than before, end up in abandoned buildings leading to increased building fires.

Additionally, there are the constitutional issues that arise when municipalities attempt to displace

people thru use of emergency services like law enforcement and fire departments without legal cause. eration for locating people who Jurisdictions across the country have consistently ruled against creasingly desperate times." Other municipal actions that destroy. confiscate or dispose of people's private property citing protections granted under the Fourth, Eighth and Fourteenth Amendments of the shower stations. Currently, camp-US Constitution.

"The City of Huntington ought to explore how they could utilize existing vacant housing stock to meet the needs of our community," said Will Greene, community organizer. "We would hope that residential properties owned by

the Land Reuse Authority and other public entities are under considlack adequate shelter in these inadvisable options would be to increase unsheltered populations access to sanitation amenities like hand wash, laundry, bathroom and sites have largely been relegated to remote locations that are largely inaccessible, especially to emergency response vehicles. The City's unhoused would benefit from a designated, safe and legal place to camp that is service connected and supplied for basic necessities.

BUSINESS cont. from 4

"I'm young and healthy, thank goodness, so I don't turn away work," Hutchison said. "That's made for some very long days, and something I am working on figuring out, but I wanted to graduate early to originally put in my time with a larger corporation. Now, I get to put in those long hours and days into something I have built and get to benefit from long term."

Hutchison moved to Johnson City, TN to attend East Tennessee State University to get her MBA.

In between her hours at Fetch, Hutchinson works as a graduate assistant in ETSU's Marketing/Management department.

Hutchison said that they most difficult part of building and running her own business is time allocation.

"I'm still learning how to 'stop working' and have some normal work hours. There was an entire month that I was getting up at 5am and going to sleep at midnight trying to stay on top of all my clients and offering them the best lives and are proud to continue.

experience and most value," Hutchison said. "It's hard to 'clock out' when you're self-employed and working from home. No one is going to do it for me and it's my business's reputation on the line if I let my work slip through the cracks."

Hutchison and Goad grew up together, so when Hutchison moved to Tennessee, Fetch was what brought them back together.

"We talk now more than we ever did before. "We collaborate on every project but take leads on specific clients," Hutchison said. "We always say we play designer and consumer so one of us builds the site, is the point of contact, and truly invests our time in the client's business model while the other looks at the site or graphic design from the consumers perspective to make sure it flows well, looks attractive, and is user friendly."

The pair have been involved in business their entire

"I always imagined myself working in business," Hutchison said. "In actually owning my own business I feel like we are carrying the foundation that our parents worked so hard to build for us and hopefully we will be able to build a foundation for our families one day."

Hutchinson says she is motivated by her passion for helping small businesses rebuild amidst the pandemic and help them continue to grow.

"Small business owners live and breathe their business twenty-four seven. They have built it from the ground up and support their families," said Hutchison, "To be able to help those businesses gain a better and more professional online presence and better marketing content and tactics is extremely rewarding. It is a lot of pressure because I don't take that lightly, but that's what drives me to constantly learn, and stay on top of my game in our business."

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SCHOLARSHIP cont. from 2

"The fact that the scholarship recipients are first-generation students to attend college says a lot about their family--their parents or grandparents either chose or did not have the resources to attend college. These students have made the choice to attend; part one accomplished," said Pete Chiericozzi. "Part two is that a scholarship may provide the necessary funds to allow them to attend. The student then takes their place in society, better equipped to contribute to a better world and to provide opportunities for themselves and others."

For information regarding the Chiericozzi- Bruce Scholarship, please contact Marshall University's Office of Student Financial Assistance at 304-696-3162.

SMALL cont. from 9

Remember these shops, restaurants, and services in your holiday plans. Include small businesses in your holiday activities. Most businesses have found creative ways to safely adapt to the new environment, offering alternatives to traditional in-person services. Many restaurants offer takeout options, and stores have added e-commerce opportunities or curbside pickup. For just about any service or product, you can now find an online option to make a purchase from a locally-owned small business. And a gift card for the local business is always a great gift idea.

Do your part this season and seek safe opportunities to support local establishments. After all, many of these business owners and employees are your friends and neighbors.

I wish everyone a joyful holiday season. Let's enjoy the coming weeks in a safe and healthy manner so we can quickly get to a prosperous post-COVID future here in West Virginia.

CAMPBELL cont. from 5

"My sales during this time have actually gone down this holiday season," Campbell said. "Usually, I get a lot of people who want to get a customized scrunchy for their daughter or best friend, but because of this holiday season is in the middle of the pandemic, it has discouraged people. Many people are unemployed, or their hours are decreased, and they want to stay safe at home

Campbell said she likes to have sales, especially around this time of year.

"I like to have sales during certain holidays, and Small Business Saturday is one of them," Campbell said. "I am hoping small business Saturday will benefit me, even if it is just capturing customers attention and helping them realize they have other options than just picking up from a chain store."

Campbell said she enjoys giving people a chance to customize items to their personality.

"I never had intentions of having this huge business, or making a ton of money," Campbell said. "I just really enjoy seeing and giving people something, they can customize to coincide with their personality. Even now that I have my small business license, I still have no intentions of going big. I just want people to have the opportunity to get something that they can use, and it still be very personal to them."

To learn more about Loden Campbell's business, check her out on Instagram at @hairclouds_byloden.

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