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Photo courtesy of College Communications

President Bobby Fong tours Guangzhou in China this summer.

Ursinus President Fong discusses liberal arts education in China

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Within the past year, President Bobby Fong has made two trips to China. In July, Fong was in central and northern China with his wife.

"This first trip was a travel and educational trip for the two of us," Fong said.

In September, Fong was back in China for nine days in southern China in Hong Kong and Guangzhou, the capital city of Guangdong province near Hong Kong. Fong had given a keynote address to about 1,000 attendees at a winter meeting of a conference on liberal and general education sponsored by the Association of American Colleges and Universities.

At this meeting, the director of general education at the Hong Kong Baptist University invited Fong to talk about general educa-

tion because Hong Kong Baptist is implementing a new curriculum as a result of the move from the three-year to the four-year baccalaureate. Fong said, "I'd be glad to."

Fong also had links to Lingnan (University) College in Guangzhou. He gave addresses to both schools on the importance of liberal education in their developing curriculums.

In July, Fong visited the headquarters of Zinch, a company that helps American colleges and universities recruit in China. Zinch heard that Fong was coming back to China and invited him to talk about liberal education and Ursinus to high school students. Fong agreed and spoke to a group of 300 students.

The interview was published in "China Daily," a publication that is given to students in an attempt to help students who are trying to learn English process

current affairs in a new language.

Ursinus plans to remain in regular contact with this high school, making annual visits and sending recruitment materials.

"The reason why this is important," Fong said, "is that the quality Chinese universities are ranked by tiers: tier one, two, and three. There is a general sense that there is a real drop off in educational quality once you get out of tier one universities."

Since tier-one universities are very competitive and difficult to get into, Fong regards this as a great opportunity for Chinese students with aspirations for a first-grade college education to study in America.

Fong said, "In America, the depth of quality goes a lot deeper than in the Chinese system. That if you went to any of the top 100

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Strategic plan update

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Fall of 2011 marked the start of a strengthening process for the entirety of Ursinus College.

Ursinus president, Bobby Fong, proposed the idea of a strengthening plan during his first year of presidency. In response, Fong and select Ursinus faculty compiled a total of 33 recommendations to serve as a map guiding the college to a stronger future.

The stress of students' lives beyond undergraduate education has been brought to Fong's attention. Therefore, it is a top priority for him to make career services more accessible.

To make immediate improvements, career services has been relocated from student affairs to academic affairs to make life after Ursinus more pivotal to students.

"We want a closer alignment between what students are studying and what they may be seeking internships and other experiential education opportunities for," Fong said.

Andrew Feick, director of facilities and community relations, referred to Fong as "the driving force of the plan."

The inauguration of Fong's presidency to Ursinus initiated his "what-can-we-do-better" attitude. According to Fong, as good as the curriculum and function of the college is, there will continually be ways to improve.

The recommendations embody numerous improvements that the Ursinus student body and staff have personally requested.

Each individual recommendation has an assigned work group responsible for its progress and success.

Within the plan, there are eight priorities that divide the recommendations and serve as an overall guideline for its content.

The individual minds behind each priority and recommendation depend on its focus and how tedious its development could be.

According to Fong, the entire completion of the strategic plan could take between five or seven years.

Fong is anticipating drastic changes during the plan's growth over this time period in all aspects. He wants to focus on the core and department curriculum, the presentation of post-baccalaureate opportunities, the student body size and diversity, the attractiveness of the institution to potential students and the community, alumni involvement and fundraising.

Dean and vice president of academic affairs Terry Winegar said that changes are already intact and making an effect to the college. The changes are subtle and slowly making an impact.

With these changes underway, Feick expects positive reactions from those affected by the strategic plan.

The plan's composition was formed through public questionnaires and discussions, which gave the ability for the plan's higher-ups to target their goals through others' particular requests.

Ursinus' academic advising is one of the many personal approaches that the college takes in attempt to enhance its students' overall experience. However, it is among the many areas subject to change.

According to Fong, there is a portion of advisers that approach their duties with integrity, while, in contrast, another portion approach the job as a lower priority.

These issues more so arise during a student's first year, but Fong said that the first year experience is crucial to the long-term success of Ursinus students. In turn, the plan exhibits a way to establish a consistent standard for the future of academic advising.

"We pride ourselves in the whole development of students

See Plan on pg. 3



Ursinus students view New York City from the bus on last year's trip.

Photo courtesy of Monica Reuman

Ursinus students visit New York City

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Members of Ursinus' art and art history departments will be taking a trip to New York City in October.

Around 100 students will load up two buses outside of the Wismer Center at 8 a.m., arrive in New York around 10 a.m. and then leave New York to return to Ursinus at 7 p.m.

The trip is not exclusively for members of the art and art history department: it is also open to students who would like to get off campus and take a day trip to New York City.

Students of both departments will be taking trips like this one throughout the year to other places, such as the Philadelphia Museum of Art.

This trip to New York is taken annually by the students and faculty members of the departments.

The trips the art and art history departments take throughout the

year are usually required of the students, since they are enrolled in one of the courses.

Assistant professor of art, Jackie Brown, said the trip is often looked forward to by those students who end up going on the trip.

"We spend the entire day in New York City," Brown said. "We all go out and look at thousands of galleries and exhibits throughout the city."

Where students of the art and art history departments visit differs from what class the student is in and who their instructor is.

"I am taking my students to the Museum of Arts and Design, which is in Columbus Circle," Brown said.

Brown plans to take her studio practices students to see two exhibits while at the museum. One is of contemporary ceramics and the other is artwork made with 3D technology.

While there, students of Brown's studio practices class

are expected to observe the exhibits and then record their reactions. They are then expected to write a summary about their reactions and critiques of the artwork they had seen while in New York City.

"They are also encouraged to take the venue itself and write about how that shifted their experience," Brown said. "On the sixth floor of the museum, they have this open studio program, where they actually have an artist working in the space."

Students are able to go inside the exhibit and see the artwork, interact with the artists and ask questions about the work itself, the exhibit or even the process.

Brown said that by exposing the students to an exhibit like this one, they will be breaking down the barrier between the artwork and the artist.

Brown said that it is important for her students to be able to see the process happening because a specific element of the class is

building one's very own work environment in an art studio and to see how they actually work.

Junior Camille Didier is looking forward to the upcoming trips sponsored by the art and art history department.

Didier is an art history major and politics minor. Didier is looking forward to attending Dia: Beacon, an art museum in Beacon, New York that is run by the Dia Art Foundation.

As an art history major, Didier has taken a couple trips with the department, most recently visiting both the Penn Museum and the Philadelphia Art Museum with her art and art history classes.

"I would like to visit an art museum in Boston with the department sometime," Didier said. "I think it would be an interesting idea."

Ursinus' art and art history department has taken a number of trips, giving the students an opportunity to do in-the-field training.

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national liberal arts colleges in the United States, odds are very, very good that you are going to get a first grade education."

Another thing Fong was able to access was the current trends in Chinese attitudes towards American colleges and universities.

"The Chinese tend to be very addicted to ratings," Fong said. "Every Chinese kid wants to go to Harvard, Yale, or Princeton, or Stanford. The entering class at Yale this Fall of Chinese students, in the class, they are all a five. Those aren't really good odds if you are going to limit yourself inordinately. To say to them that they should look at liberal arts colleges, places like Ursinus, opens up the possibilities in a way that a lot of Chinese families do not know about today."

The connections that Fong has made in China, as well as the potential in the many changes occurring in Chinese universities, have sparked many new opportunities for Ursinus faculty as well.

Fong said, "One of the things that I'll be saying to the faculty is that in Hong Kong, the universities are very interested in having people who understand general education, like our own professors, come as consultants. All expenses paid and with stipends."

The main focus will be to help those universities develop a new general education curriculum, and, as Fong said, "not only discuss what to teach but how to teach it in terms of interactive pedagogies."

Currently, in China, the main form of teaching is through lecture.

"Ursinus, for one, is an exemplar of the fact that true liberal learning isn't feed and regurgitate; its talking about issues that may have no clear single answers and being able to work towards understandings and interpretations" Fong said.

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Staff positions at The Grizzly are open to students of all majors. Contact the adviser for details.

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Upsilon Phi Delta pledging plans

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The Upsilon Phi Delta sorority, commonly referred to as U Phi, will be celebrating the 20-year anniversary of its founding, although there are only three members on the Ursinus campus currently to celebrate it.

Senior Christina Hauck is currently a member of the U Phi sorority and has had nothing but positive experiences since she pledged her sophomore year.

"My sophomore year I really loved it, and I loved my big and everybody there," Hauck said. "It was really great. I loved pledging and everything."

During Hauck's sophomore year, the sorority was still small, only consisting of five girls. Hauck said that this was one of the things that really attracted her to the sorority in the first place.

Since Hauck's sophomore year, the U Phi sorority lost members due to graduation and lack of

pledges. Currently, the sorority is looking at a potential end if they are not able to gain any members. Hauck said that it will be difficult getting people to pledge considering that there are really only two members involved since the third does not currently live on campus.

Angela Cuva, assistant director of leadership development and student activities, said that the school plans to strive to keep U Phi a part of the Greek community here at Ursinus.

"They really value diversity and uniqueness," Cuva said. "That's something that I think is really important to keep alive on the campus."

Cuva said the number one priority is to make sure that U Phi is getting full support from the student activities office.

Cuva plans to take part in the office's efforts to make sure that the membership rises in the sorority. Cuva also emphasized the importance of self-development

outside of academics.

"Student life, which would essentially include Greek life, really plays part into what you are post college," Cuva said. "I think Greek life really offers a sense of membership in addition to uniqueness in choosing which organization that you become a part of."

The sororities and fraternities at Ursinus are known to form bonds with each other that will last a lifetime. Cuva also praised the Greek life for the community service, fundraising and philanthropy that they do.

The process of adding a new organization to campus is not easy. It is lengthy and will only occur if the situation calls for it. For right now, student activities are focused on the organizations that are currently on campus.

U Phi gives students who may not be interested in the bigger sororities an outlet to still enjoy the experience of being a part of Greek life in college.

alumni and surrounding community is an area that has been a focal point for some years. Feick refers to the past of the college having a more internally-driven progression. However, recent years have brought upon more community and alumni outreach and opportunities for those on campus to do so. Therefore, this

segment of the strategic plan is already causing changes to the college's operation.

The content of the strategic plan is promising but complex: its priorities have priorities. Time will tell the success of the plan, but Fong, Winegar, and Feick are all confident it will produce a beneficial advance for Ursinus.

Top stories from around the globe

Vivek Reddy
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Shooting spree at Nigerian college

According to the BBC, suspected Islamist gunmen attacked the College of Agriculture in Yobe State in Nigeria, killing 50 students. The northeast of Nigeria is currently in a state of emergency due to an insurgency of the radical Muslim group, Boko Haram, which has been trying to overthrow Nigeria's government and establish an Islamic state.

Nigerian soldiers collected 42 bodies, and 1,000 students have fled the campus. This is not the first such attack on schools. In June, Boko Haram attacked two schools in northeast Nigeria, killing nine students in Maiduguri and 13 students in Damaturu.

Mumbai building collapses

According to Al Jazeera, an apartment building collapsed in India, killing 61 people and injuring 33 people. According to Alok Avasthy of the National Disaster Management Authority, "We were given 89 as the number of people in the building." His group saved more than 12 people trapped under the rubble of the building.

Meanwhile, local officials said that 22 families were housed in a block owned by the Municipal Corporation of Greater Mumbai in the city's eastern suburbs. There are more bodies buried in the rubble.

Government shutdown in effect

For the first time in 17 years, the United States government has partially shut down, according to "The Associated Press." According to CNN, the government shut down as of 12:01 a.m. on Tuesday. According to "The Associated Press," the Democratic Sen-

ate rejected delaying Obamacare for a year twice on Monday. According to CNN, close to 800,000 people will be working without pay.

Rep. Debbie Wasserman Schultz (D-Fla.) said, "it jeopardizes the economy and it makes no sense." According to "The Los Angeles Times," the last government shutdown lasted for three weeks.

China opens Shanghai free-trade zone

China has opened up a free-trade zone in Shanghai with hope for major financial reforms and economic experimentation. The zone is an 11-square mile district covering four special trade zone in the Pudong district, including one at the airport, and 25 Chinese and foreign companies were granted licenses to register there.

The goals of China's state council for the zone include upgrading financial services, promoting trade, improving governance and encouraging foreign investment of 18 sectors in the deeply regulated service industry. Also, China wants to experiment with convertibility of its currency, the Yuan, and let market forces, as opposed to regulators, set interest rates.

Mexican president faces challenges

Mexican president Enrique Peña Nieto faces resistance while pushing policies to remake the country's institutions. He is under fire from Mexico's left for taking on teachers unions and for trying to open the state oil monopoly to private investment. On the right, there are those opposed to tax hikes on the wealthy, corporations and much of the middle class.

The President's approval rating is 56 percent, which is lower than that of his most recent predecessors. Right now, it seems that energy reform is the key issue, where defeat could make future reforms in other areas difficult.

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from freshman year on," Fong said.

Small tweaks within such subject areas will stabilize the forthcoming of Ursinus, while bringing about additional indisputable changes.

The involvement of Ursinus'

CORRECTIONS

In a photo caption on Page 1 of the Sept. 26 edition, names of members of the "Much Ado About Nothing" cast were spelled incorrectly. The caption should have read: Quinn Gilman-Forlini, Rayna Nunes and Brendan Howseman, rehearse for the play "Much Ado About Nothing" last Friday. The play will be performed Oct. 2-5 at 7:30 p.m. in the Lenfest Theater in the Kaleidoscope Performing Arts Center.

In a photo caption on Page 2, Dustin Brinker was misidentified.

COMMENTS SOUGHT FOR TENURE REVIEW

Student comments on teaching effectiveness and student-faculty interaction are invited at the time of a faculty member's review for tenure. Although student letters must be signed to be considered, student names may be withheld, upon request, when their comments are shared with the Promotion and Tenure Committee and the faculty member.

This year, the following members of the faculty are being reviewed for tenure:

-Deborah Barkun, Art & Art History, Cory Straub, Biology

Your feedback is strongly encouraged. Letters should be sent to Lucien T.

Winegar, Office of the Dean by October 4, 2013. Your comments can be sent electronically to deansoffice@ursinus.edu.



Photo courtesy of U-Innovate!

The logo winner, Kevin Rivera, and the slogan winner, Kristin McGillis, for U-Innovate! hold their prizes with the program's guest speaker, Eduardo Ramos.

U-Innovate! winners announced

Sophomores Kevin Rivera and Kristin McGillis won the U-Innovate! contest for the best logo and slogan respectively.

Rivera won \$250 for his logo design, pictured below. McGillis won \$250 for her slogan, "Because the Future Can't Wait!"

Both winners were presented with their winnings and were pictured alongside guest speaker Eduardo Ramos Wednesday, Sept. 25. Ramos graduated from

Ursinus College in 2006 and is an actor, model, author and global marketing manager.

U-Innovate! will host two workshops in November: "Creativity - how to generate a GREAT idea" by Christopher Taormina, the Founder and Principal of Taormina Solutions with the date to be announced and "Validation - How to determine if your idea is something people really will spend money on" by Kathryn



Jablokow, associate professor of engineering at Penn State Great Valley on Nov. 17 from 6:30-8 p.m.

Astronomer speaks

Visiting scientist to discuss science, religion and ethics

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This Sunday, renowned Christian astronomer Jennifer Wiseman will be coming to Ursinus as a guest speaker for the Center for Science and the Common Good.

As a student, Wiseman excelled in the classroom. While receiving her bachelor's degree in physics from the Massachusetts Institute of Technology, Wiseman discovered the comet 114P/Wiseman-Skiff as an undergraduate research assistant. Her work as an undergraduate student eventually allowed her to pursue and receive her doctorate in astronomy from Harvard University.

Since completing school, Wiseman has made great strides in the world of science. Wiseman is now an astronomer and director of the dialogue on science, ethics and religion for the American Association for the Advancement of Science. She is also the senior project scientist for the Hubble Space Telescope at NASA's Goddard Space Flight Center, where she previously headed the Laboratory for Exoplanets and Stellar

Astrophysics.

Amidst her busy schedule though, Wiseman will be the taking the time to speak to students about the compatibility and importance of science, religion and ethics in our society today.

"We want our students to really think about what they're doing," said Robert Dawley, a biology professor and one of several faculty members in charge of the Center for Science and the Common Good.

One of the main goals of the Center for Science and the Common Good is to keep the big questions that student's first look at in CIE and keep them in their minds as they pursue their majors. This is done by coming up with various programs and activities that make students continue to think about science in the context of these bigger questions.

"What the Center for Science and the Common Good is doing sounds cool," senior Jimmy Valentine said. "I haven't really thought about the meaning of life or any of the questions posed in CIE as deeply as I did freshman year. I think it's cool that they're trying to keep those questions in our heads."

For Dawley, few speakers are better suited for such a task than

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WORD ON THE STREET

If you could study abroad anywhere in the world, where would you go?

"I'd want to go to Switzerland. I've heard that Stockholm is a really cool place, and I'd jump at the chance to check it out." -Diamond Lewis, senior

"I'd want to go to somewhere in the Carribean, like Jamaica. I love hot weather, hate the cold, and I would really like the chance to swim in the clear water." -Leah Masiello, junior

"Papau New Guinea. I'm really interested in the local indigenous culture." -Grant McPherson, sophomore

"Maybe somewhere like South Africa. It's a whole new continent, and it'd be cool to check out the wildlife on a safari or something like that." -Chris Menzies, junior

"I want to go work with and study the elephants in the elephant orphanage in Kenya." -Erica Gorenberg, junior, via Facebook

Psych professor joins campus

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Moving to an unfamiliar place with the vision of starting a new life can be very difficult. This is exactly what Brent Mattingly, Ursinus' new psychology professor, did when he moved from north-central Ohio to Pennsylvania.

Mattingly is originally from Louisville, Ky. He lived there until he was 12, at which point he moved to St. Louis, Mo. for graduate school. His mother worked in the payroll department of various companies and his father worked at a chemical plant until he started his own business: home building and installing and servicing lawn

irrigation systems.

"As best as I can tell, my childhood was relatively normal," Mattingly said. "Family moved around every few years, but we always remained within the same city so I never really had to switch schools. I always had neighborhood friends that I would play with, and we often played sports like baseball and basketball."

He attended Oldham County High School in Buckner, Ky. from the 1993 school year until he graduated in May 1997. He extended his education when he enrolled at the University of Louisville beginning in the fall of

See **Professor** on pg. 5

Ursinus mass email policy explained

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The ability to send mass emails is a privilege not granted to the general campus at Ursinus.

Students have never been able to send emails to more than 99 people at a time, and a penalty is in place if a student tries to email more than 10 percent of the campus with the current policy.

Authorized students, faculty and staff need to agree to the policy before being granted the ability to send mass emails. They are required to respect the policy and maintain appropriate content.

The mass email policy has stayed the same since 2009. Last semester, the Student Activities and Services Committee (SASC) discussed the policy and determined that it should stay the same. A common misunderstanding is that IT controls and determines the policy.

"Mass emails were wanted by staff and clubs," James Shuttles-

worth, the networks technology manager, said.

Faculty, staff and clubs are the only people permitted to send mass emails. For each club, one or two students can have access to the email account.

"It takes a long time to permit email privileges," Shuttlesworth said.

Though the policy can seem restrictive, IT is never monitoring emails that are sent. There is a lot of trust that is given to the Ursinus community.

Ursinus used to have no limitations for student email. With this, there was frivolous use. This kind of misuse helped to develop the policy in 2009.

On Outlook, there are lists of classes and students by major, minor and where they live. Before the policy changes, students were not able to access these lists. The policy is meant to send emails to targeted groups.

The policy states that clubs can send out mass emails. If the club

has set a regular time and place to meet, they cannot continue to advertise those meetings via email.

The more events a club has, the more emails that the club can send. Clubs can only send out two emails per event. The preference is a week before the event and the day of or the day before the event.

A majority of students and those granted the mass email privilege do not abuse it. There is a sense of community respect with the policy.

Since the beginning of this academic year, there have been no new requests to change the policy. Given that the policy was re-examined last semester, there will likely be little to no requests on changing the policy.

However, there have been complaints about students getting emails from groups they cannot join, like female students from fraternities and male students from sororities. These are in place because of the college's policy on gender identification.

Professor continued from pg. 4

1997. He finished in four years, graduating in May 2001.

Mattingly said he had a simple college experience compared to what society depicts in typical college films.

"College was okay, but I missed out on a lot of the college experience," Mattingly said. "At the time, the University of Louisville was a huge commuter school with about 15,000 to 20,000 students. There wasn't much campus life to speak of, so most students would drive in for their classes and then drive back home. I'd say my fondest college memory had less to do with college and more to do with becoming an independent person."

Professor Mattingly currently resides in King of Prussia with his wife Melinda who he has been married to for two and a half years. His wife is a social psychologist and works at Temple University in Philadelphia. They do not have any children but have two cats that they consider their children.

Before arriving to Collegewille, he spent his previous five years teaching at universities in the mid-west. During the 2008-2009 academic year, he was a visiting assistant professor of psychology at Saint Louis University in St. Louis, Mo. For the past four years, he was an assistant professor of psychology at Ashland University, a small university in north-central Ohio.

Mattingly gave multiple reasons for leaving Ashland University and deciding to come to Ursinus.

"First and foremost, I enjoy teaching at a liberal arts college, and Ursinus is truly dedicated to this mission," he said. "I like working with students closely both in the classroom and on research, and so the fact that Ur-



Brent Mattingly

sinus emphasizes both of these things is very attractive to me."

He also said that he and his wife wanted to move to a more urban location.

"Ashland is a small town in rural Ohio, and it became difficult for my wife and I to both secure full-time employment there," Mattingly said. "The Philadelphia area is one of the best locations in the country for couples that both work in academia."

Mattingly is part of the psychology department. This semester, he is teaching social psychology and introductory psychology. In the future, he will teach research methods classes, community psychology and CIE.

Thus far, he said he enjoys it here.

"Everyone has been extremely welcoming and accommodating, and the campus is vibrant and friendly."

He also said that students have shown great ability, and he hopes to help them meet their full potential.

Speaker continued from pg. 4

Wiseman.

Though Dawley admittedly stumbled upon Wiseman when he found that the American Association for the Advancement of Science had a speaker's bureau of various people in their organization who are willing to go out and to speak to groups while searching the web, he believes she is the perfect speaker to help accomplish the Center for Science and the Common Good's goals.

"She's not only a first class scientist," Dawley said. "She's also a really committed evangelical Christian. I'm hoping that she will spark a debate on campus about the compatibility of science

and religion."

Dawley believes that by making students reflect on what they most truly believe in and challenging them to think more deeply about it, that their ideas become more truly their own.

"At one point in your life whatever it was you believed was because it was what your parents told you," Dawley said. "For the rest of your life you can still believe in that, but at some point along the way you can say I believe in that because that's what I was taught or you can say I think this because I went back and thought really carefully about everything and can make an educated decision for yourself."

As with all of the speakers chosen by the Center for Science

and the Common Good, Wiseman offers a unique way of thinking about science in the "bigger picture," which Dawley refers to, seeing it as compatible with religion and ethics rather than independent from the two.

Junior biology major Ian Moore expressed slight confusion about the premise of Wiseman's speech.

"I've never really heard anyone speak about religion and science in the same context," Moore said. "I personally don't think that there's anything wrong with seeing the two in conjunction with one another, but I feel like there's not much room for science in religion and vice versa. It'll be interesting to see how she explains the two."

Happening on Campus

Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday
International film screening: "Ocean Heaven," 7:30 p.m.	Shakespeare's "Much Ado About Nothing," 7-9 p.m.	Collegewille Farmers Market, 9 a.m. to 1 p.m.	How To: Tailgating Games, noon	Quizzo! 6:30-7:30 p.m.	Mock interviews, 1:15-5:00 p.m.	Walk-in Day for help with graduate school,
U-Innovate! Workshop on Team Building, 7:30-9:30 p.m.		Fall Harvest Festival, 1-5 p.m.	Film screening: "The Exquisite Corpse Project" 7-9:30 p.m.	Center for Science & the Common Good: Jennifer Wiseman, 7 p.m.	Grad School Guru, 7:00 p.m.	10 a.m. to 3 p.m.
		Shakespeare's "Much Ado About Nothing," 7-9 p.m.				President's Forum, 12:30-1:30 p.m.

Have feedback on this story? Visit The Grizzly on Facebook!

Don't get sold on multi-level marketing

Briana Mullan
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Vemma is a company that targets young people who are looking for quick, relatively easy money and feeds their hunger with dreams of fast cash and a car.

The name is an acronym for vitamins, essential minerals, mangosteen and aloe vera. It's sold as the healthiest drink that you can put into your body.

Vemma brags that it has been featured on the Dr. Oz show multiple times, along with being the official drink of sports teams. But how many teams or events would say no to a sponsor? And how many people wouldn't speak highly of a product in order to receive a check in the mail?

Despite Vemma's boasts of credibility, it is not FDA approved. The fact that the FDA has not approved this product implies that it doesn't actually do

what it claims to do.

Nishant Chatarjee is a sophomore at Ursinus College and an active employee of Vemma. He believes that Vemma is an honest corporation that means the best for its employees and purchasers of their products. He defends Vemma and insists that it is not a pyramid scheme.

"We have a tangible product, and we aren't going pocket to pocket."

— Nishant Chatarjee
Vemma employee

"A pyramid scheme is a transfer of funds from pocket to pocket without a tangible product, but we have a tangible product, and we aren't going pocket to pocket," Chatarjee said.

Pyramid schemes are illegal, so companies are obviously going to find points they can make

to reduce their chances of getting shut down. Just because a company is trying to say that they aren't a pyramid scheme and have the best intentions does not mean that is necessarily true.

The majority of the pay that the employees make from Vemma is commission from each additional person that they add to their team. There is even a bonus for those workers who convince enough people to join each week.

One thing that I noticed is that when I am approached by a person who is involved with Vemma, they are never trying to sell me their product. Every time it is a pitch as to why I should join and buy into the business. If the product is so great, healthy and delicious, why are they not trying to sell me the actual product? Why is the goal of the salesman to sell me a job and not the thing he is supposed to be working to sell?

I have never personally seen a person drink or consume a Vemma product. Simply recruiting other people to do what you're doing in order to make a com-

"If the product is so great, healthy and delicious, why are they not trying to sell me the actual product?"

mission off of a new employee isn't ethical. You're a salesman, sure, but not of a product, simply of other people.

One of the promises that Vemma makes is that once you reach a certain level in the company, you're given a BMW. The BMW is considered a company car and is decorated with the Vemma logo.

This is a huge selling point for many people, but there is actually quite a significant catch. The loans for the car are taken

out in the name of the employee. As long as the employee keeps hitting a certain quota, the company will not send him the car bill. As soon as the employee decides that Vemma isn't working out for him anymore or he doesn't make a quota, that huge loan becomes his. A nice BMW sounds romantic until you realize that you're stuck with a nice big loan payment.

Vemma is similar to Vector Marketing, which rents space in Lower Wismar from Ursinus.

Real, honest money comes from hard work. There's no such thing as easy money, and people need to get over the idea that anything in life will just happen. Some things are just way too good to be true.

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Yes, going to college is definitely worth it

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People like Bill Gates and Mark Zuckerberg made extreme amounts of money and became successful after dropping out of college. It seems like they just got rich quick, but that is really not the case.

People who want to be like Gates or Zuckerberg do not realize the hard work and struggle entrepreneurs have all been through. Dropping out of college is something that these people took a risk in doing.

Of kids that enroll in college and universities in America, 56 percent graduate within six years, according to a Harvard study. College graduates make more money than those that do not, an average of \$500,000 more over their lifetimes, according to "The Washington Post."

I think the smartest thing for



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students to do is to go to college. Students learn hard work, independence and important social skills. College prepares you for the real world. It gives you time to learn who you are and what area you would like to focus upon when you get out into the workforce.

If you drop out of college or do not attend in the first place, you are quickly immersed in the real world. You could be put into an uncomfortable situation. When you only have a job with no school to lean back on, you are going to take any opportunity that you can get.

College is incredibly expensive, and the price can be a deterrent. The cost is a big reason why people would not want to go to college or drop out before the end of their four years.

But going to college is still a better investment than the risk of not going to college or dropping out. College gives you a sense of direction. It makes an individual more well-rounded and it takes us out of our comfort zones. Having the college

experience is critical. It helps us to develop into the people that we want to be.

David Beltran is a journalism major at Brooklyn College. He

"I felt lucky enough to know what I wanted to do."

— Mike Rogan
Comedian

is also the focus of a "New York Times" article. In it, Beltran explains that his friends dropped out and they find themselves doing undesirable jobs. "They are getting by, but they are not very happy," he said.

People think that they have the next big idea and that isn't often the case. I do not think that students realize the amount of work that has to be put in to have a career similar to those of Bill Gates and Mark Zuckerberg.

"So after watching peers and family go to college unsure of what they wanted to do with their future and rack up a large

debt to find out, I felt lucky enough to know what I wanted to do and I should just go do it," said Mike Rogan, a 25-year-old comedian who did not go to college. "Sometimes when my friends are meeting up with old college buddies I feel like I missed out on a major life experience. At the end of the day though I just think that I went on a road less traveled." He said that he knew that college would always be there if he wanted to go back to it.

April Kontostathis is an associate professor of computer science and the co-director of U-Innovate! program.

"I think everyone finds their own path," Kontostathis said. "I

"Even if you have a great idea and a plan of attack that you can execute, foregoing college is still a risk."

don't think that everyone needs to go to college right after high school or that everyone needs to

go at all."

Kontostathis also said, "I think a certain percentage of young adults aren't really ready for college, and taking a break can be good for these people. I think most people find that they eventually need or want a college degree and they often return to school to get that degree."

I think that college is the best option. We have access to such useful resources. We have wonderful professors who give us connections that can help us outside of school.

Even if you have a great idea and a plan of attack that you can execute, foregoing college is still a risk. Staying in school is statistically the best option.

"I think, because of these uncertainties, that dropping out of school to follow an idea is not the right path for most people," Kontostathis said. "Working on the idea while in school is a great idea and is possible in a lot of cases, and seeing that future for yourself can really provide excellent motivation for finishing college for a lot of people."

UC athletes handle a heavy workload

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The NCAA student-athlete is expected to complete many tasks throughout the day, including practice, club and organization meetings and homework.

Although Ursinus may be a Division III athletic school, the load athletes take on during their daily routines is still, at times, overwhelming.

Women's lacrosse player Eden Abrams said that she is handling her schedule well. She is a media and communications major with a film studies minor. While she does not participate in any clubs this semester, she works at Phone-a-thon twice a week for two hours.

She also has a night class and a lab each week. Lacrosse is currently not in season, so the women are playing fall ball and practice four times a week for

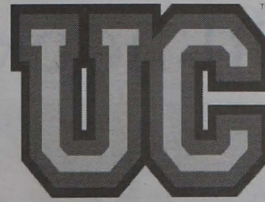
two hours.

"My days usually end at 10 p.m., and that's when I start my homework," Abrams said. "Personally, I take things one step at a time. I don't worry too much. I can handle multiple tasks and I feel like I am managing fine. I know when big assignments are so I don't leave them until last minute."

Abrams tore her ACL last spring toward the end of the season and has been healing since. She has been participating in physical therapy for her knee since her surgery.

The lacrosse team has to complete a workout every day with team members. However, Abrams has to do rehabilitation for her knee as well as a group workout.

"When I was deciding to rush a sorority I wasn't sure if I was able to handle it," Abrams said. "But I tried it out, and I feel



like I can balance new member education with everything going on. I am able to get all my work done. It's actually benefiting my academics and helping me manage my time even better."

Other athletes may not handle their schedule like Abrams and have difficulty managing their time. Biology and chemistry require weekly labs, which many athletes take.

For sophomore cheerleader Marisa Gretz, the weekends are an important time to relax. She said she uses this time away from class to enjoy time with her friends. However, through-

out the week she takes biology, chemistry, neuroscience and Spanish courses and has practice four times a week.

"You can't only do work and not give yourself free time," Gretz said. "I always make sure my work is done though before I go out because I hate being with friends and worrying what assignments I have to do. I find office hours important for students to utilize during the week."

Assistant athletic director Erin Stroble lets coaches know if students are having difficulties in class. She notifies coaches if athletes receive academic warnings or probation.

She said as of May last semester, about 25 percent of all Ursinus athletes take biology, chemistry, both biology and chemistry or neuroscience. The course load for some athletes is very demanding.

"Coaches will meet with the

student to make sure they have it under control," Stroble said. "Some teams have study hall hours. It's different from team to team. Coaches always encourage them to go to study sessions and handle academics first."

Women's lacrosse coach Katie Hagan works with her athletes to make sure they are managing their work by having weekly academic check-ins.

She said that playing a sport makes her players be conscious of having to stay on schedule and manage their time more efficiently.

"I can almost anticipate when the players are stressed, whether it's leading up to the first test or a big paper," Hagan said.

"However, we manage their practices along the lines of their schedules. So if there's a big bio test coming up, we try to work around the girls' schedules."

Dalrymple completes impressive UC career

Brandon Patterson
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As the men's soccer team's season continues with an even record, senior Stephen Dalrymple has put in an impressive four years on the soccer field.

Dalrymple is from Bedford, Mass., and attended Bedford High School. Dalrymple is majoring in business and economics with a minor in history.

He is one of the captains on the soccer team and plays defense. Dalrymple saw time in every game his freshman year, starting 12 out of 15 regular season games. He endured injuries that resulted in a lost sophomore and junior season.

Kyle Rush, head coach of Ursinus' men's soccer team, had

nothing but great things to say about Dalrymple.

"In addition to his positive demeanor, he leads by example and sets a great precedent for younger players," Rush said.

"Steve is an impressive student of the game and has a great soccer IQ. He's a no brainer when it comes to being chosen as a leader, and I am extremely confident that an individual like himself will have a very bright future."

Dalrymple embraces the pressure that a leadership role requires and has fit nicely into his captain spot.

"I feel I have a fairly strong leadership role," Dalrymple said. "The freshmen and sophomores really have to look up to older guys, especially me because

I have been around for four years, so I know what is going on."

"Stephen is an even keel type of guy, he doesn't get worked up

about much," Rush said. "He has a great sense of humor and could sit down and have a conversation with anyone. He's a tremendous ambassador for our soccer program."

Rush believes that Dalrymple's level of maturity is rare for

most college students and that he is truly an extension of the coaching staff. Rush trusts him to do what is right and to understand how to carry himself. He understands what a situation calls for and delivers. Rush said these are the qualities that make him so enjoyable to be around.

Off the field, Dalrymple enjoys business and economics classes taught by Dr. Heather O'Neil. He embraces the difficulty O'Neil offers and attempts to be just as successful in the classroom as he is on the field.

After four years as a college athlete, Dalrymple knows how tough it can be balancing school and a leadership position.

"I try to make sure I do as much as I can in all my classes," Dalrymple said. "I was proud to

make dean's list last semester."

Dalrymple is highly motivated and finds a way to achieve, even in the face of adversity. The senior is coming off of an injury that did not allow him to exercise during the off-season. Dalrymple had to make a choice: either give up the game or attempt to rehab a difficult injury, he chose the latter.

"Stephen's work ethic is exceptional," Rush said. "He's had to endure a few injuries since he's been here that forced him to lose his sophomore and junior seasons. He came back from these injuries by way of grit and determination... Though the injuries had a negative impact on Steve's experience, they truly revealed his character and how his work ethic and mental state overcame adversity."

"In addition to [Dalrymple's] positive demeanor, he leads by example and sets a great precedent for younger players."
— Kyle Rush
Head coach of UC men's soccer

Upcoming Ursinus Athletics Schedule

Football	Men's Soccer	Women's Soccer	Field Hockey	Volleyball
10/5: @ Moravian at 1:00 p.m. on Rocco Calvo Field	10/5: @ Johns Hopkins at 4:30 p.m.	10/5: @ Johns Hopkins at 1:00 p.m.	10/5: versus Johns Hopkins at noon on Patterson Field	10/5: @ Johns Hopkins at noon
	10/8: @ Goucher at 7:00 p.m.	10/12: versus Scranton at noon on Patterson Field	10/12: versus Elizabethtown at noon on Patterson Field	10/11: versus TBA @ Nuemann University for Nuemann Tournament

Football and field hockey keep rolling

Deana Harley

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The Bears kept their pace in further Centennial Conference play on Saturday when they defeated McDaniel College 40-21. Because of this win, the Bears are now 4-0, holding this record for the first time since 2010.

The Bears claimed the first points of the game with a touchdown by senior running back Jason Golderer in the first quarter. Jerry Rahill followed with another touchdown.

McDaniel followed with a touchdown in the second quarter but could not keep up with Jerry Rahill as he went on to score two more touchdowns for the Bears.

Senior quarterback Chris Curran was in the running to break the school record for the all-time passing yards mark until he went down in the second quarter due to a knee injury.

Taking his spot for the rest of the game was junior quarter back Kevin Monahan. Monahan did not hesitate to get the game back into full swing with 88 passing yards in the second quarter alone.

"There was nobody on our team that was surprised that Kevin could do what he did," head coach Peter Gallagher said. "Kevin is a tremendous quarterback and we're fortunate to have him here."

The Bears look to remain undefeated against Moravian this weekend. The win would help carry the team to 5-0 heading into the bye week.

Volleyball

The women's volleyball team competed in two games on Saturday, one against McDaniel College and one against Penn State Harrisburg.

The Bears came short in the first game with a final score of 3-2 but dominated in their game against Penn State Harrisburg with a final score of 3-0.

"The first one was a tough loss because we were right there and played well," said captain Gina Powers, "but it was great that we could put that behind us and play a really good game."

Powers also said senior Mara Berzins had a great game day.

"She really stepped up her playing at the net and had some great blocks and kills," Powers said.

The team will look to beat conference foe Johns Hopkins this Saturday. This will be a tough matchup against an impressive Blue Jays squad.

Men's soccer

The men's soccer team went into one of their toughest games on Saturday when they competed against Swarthmore College.

The men got their point on the board in the first half when freshman Aaron Nelson scored on the Swarthmore defense. After Swarthmore followed with a goal, the game went into double overtime where the Bears had to play a man down due to a red card.

"We were definitely ready to go into overtime," said captain Chase Crawford. "Our main priority was just to get at least a tie. We weren't going to lose that game."

The defense held up and did not allow Swarthmore to get another point on the board. Junior goalie Ryan Murphy had eight saves throughout the game, and the final score of the game was 1-1.

Field hockey

Ursinus field hockey started the game off strong on Saturday on McDaniel's field with sophomore midfielder Stephanie Cooper scoring two goals within the first 15 minutes of the game, assisted by fellow sophomore Jordan Miller both times.

"It was good to know that we were getting on the board early on in the game and a jump on them," Cooper said.

Sophomore forward Devin Brakel followed with a goal before the Bears got their last point on the board with a goal from sophomore defender Megan Keenan.

Ursinus defense held up throughout the game only allowing McDaniel to score two goals on them, making the final score of the game 4-2. Sophomore goalie



Photo courtesy of David Morgan

Junior Joy Oakman (3) bumps a pass toward the front of the net while sophomore Karla Thiele (7) looks on in a game against Immaculata on Sept. 24, 2013. UC finished 3-1.

Danielle Despirito had three saves for the Bears throughout the game.

Field Hockey will look to improve their conference record this Saturday against Johns Hopkins.

Women's soccer

The women's soccer team now has an overall record of 5-5-1 after losing to McDaniel College on Saturday. The Bears started the game off with a goal by freshman midfielder Jeannie Jasinski. McDaniel followed, though, with two goals in the second half of the game.

Ursinus had more shots throughout the game with a 16 to 13 lead over McDaniel. Senior goalie Kara DiJoseph had five saves throughout the game.

The women of the soccer team will travel to Johns Hopkins Saturday. At this point in the season, every conference game will prove to be extremely important.



Photo courtesy of David Morgan

Sophomore Jordan Miller (4) works the ball up the field in a match against Messiah College on Sept. 25, 2013. They finished 2-1.