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The Grizzly, September 20, 2012

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THE GRIZZLY

STUDENT NEWSPAPER OF URSINUS COLLEGE

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COLLEGEVILLE, PA.

THURSDAY, SEPT. 20, 2012

VOL 37, ISS 3

USGA Elections

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Some students may not realize that this year's presidential election is not the only election that is of importance to them. The Ursinus Student Government Association (USGA) elections for the freshman class were finalized on Saturday, Sept. 15.

The freshman class' newly elected officials are President La'Shante Cox, Vice President Danielle Grimes, Secretary David Sinda, Treasurer Eddie Torres and Social Chair Dorinda Ma.

Some students may think that the USGA is an organization that provides its representatives with a résumé builder. Dean of Students Deborah Nolan disagrees.

"I compare student government to CIE class, where the administrator is certainly the one with power, but the feeling

is much more democratic than you'd expect," Nolan said.

The USGA takes on several roles in the campus community, including representing approximately 1700 students in its administrative meetings and appointing potential candidates for various student committees such as the Academic Council and the Student Activities and Services Committee.

Nolan said the Student Activities and Services Committee is "the one that sets all of our college policies. Any time we change the alcohol policy they're the ones that decide it."

In wake of the Penn State University scandal, the committee added a Minors on Campus policy to the college's rules and regulations.

"If anybody in our community

"USGA" continued on pg. 3

Yard sale Saturday

Keith Miles
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The Collegeville yard sale is back in town and all are welcome to attend. On Sept. 22, dozens of vendors will set up their tables in one massive, community yard sale. The yard sale will take place in the Collegeville Shopping Center (formerly the Acme Shopping Center) on the corner of Route 29 and Ridge Pike from 9 a.m. to 1 p.m.

Rachael Morrison, the Economic Development Manager of Collegeville, is in charge of the event this year.

"It's open to whoever would like to sell their stuff. Many residents of Collegeville attend and the students of Ursinus are just as welcome," Morrison said.

If you want to turn all your clutter into cash at the Collegeville yard sale, the cost to reserve a vender's spot is \$25. An additional \$10 can be paid if you

would also like to rent a table for the event.

For those who would rather shop than sell, the Collegeville yard sale is a great way to find a wide variety of items that won't break your wallet. The Collegeville yard sale is a cost-friendly place for Ursinus students to spend an hour or so if they still need small things for their dorm rooms.

"I'm hoping to have over 100 families involved by Sept. 22 and as of now we have about 85 families that have already signed up to participate in this year's yard sale," Morrison said. "If the students of Ursinus need a table lamp or if their chair is uncomfortable, these kinds of things can be found at the yard sale."

Not only will the event be good for those who want to buy or sell their used items, but the yard sale can also help promote a

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WeCAN's Wismer plans



Jillian Goldstein/The Grizzly

At their weekly meeting, WeCAN members developed a plan for action to improve Wismer working conditions in light of the recent changes.

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We Care About the Nation (WeCAN), an on-campus organization that promotes human rights and social justice, is hoping to channel students' frustrations with the recent changes in Wismer towards a campaign for improved working conditions in the dining hall.

The group's most recent achievement was the unionization of the workers in Wismer, a vote that recently passed. Nick Silcox, the president of WeCAN and a senior at Ursinus, said the group worked the entirety of the past year towards unionizing Wismer workers. He calls the unionization a "success."

Wismer workers are not employees of Ursinus but of Sodexo, a multinational corporation based in France that, according to its website, aims to become a "strategic partner of businesses and organizations by creating and delivering quality of daily life solutions."

"Ursinus negotiates a long-term management contract with Sodexo and annually funds campus dining operating costs," facilities director Andrew Feick said in an email. These operating

costs include employee wages and food preparation.

Silcox said last year's WeCAN meetings addressed whether Sodexo should remain on campus. WeCAN members concluded it would be better to keep Wismer under Sodexo rather than risk loss of jobs and force the campus to undergo a difficult transition. WeCAN instead focused on improving working conditions in Wismer.

The process to unionize Wismer workers was not without struggle. Silcox said that WeCAN's student members "couldn't actually do anything to facilitate the process."

Pay raises and healthcare had been two important issues during the process of unionizing workers. Silcox said these issues, along with staffing, remain lingering concerns. Many students believe that Wismer is and has been understaffed, creating long lines and on-the-job stress for employees.

Silcox said he sees the recent Wismer changes as an opportunity for student activism.

"Everyone across campus has been affected by it and is upset by it," Silcox said. "So it's a lot of energy that we have going to hopefully make this a better

place for the people inside Wismer, too."

Silcox said he is concerned, however, that students may prioritize the impact of the Wismer changes on their own lives above the impact of the Wismer changes on workers' lives.

In terms of student awareness, Silcox said, "I think the students had a vague understanding of what was going on in the past because of our efforts to make the community aware." He is optimistic about WeCAN's future.

Maran Collett, a sophomore at Ursinus, expressed interest in WeCAN but admitted she knows "very little" about the group. Many students shared this sentiment. They expressed interest in the group but have limited knowledge of the organization and its potential. This might be in part because of the lack of advertisement on the official Ursinus website. WeCAN has a three-sentence description on the website. It does not list any past accomplishments of the group or specific goals for the future.

The group has attempted to raise awareness about activism on campus and about specific

"WeCAN" continued on pg. 2

Textbook prices a problem



Courtesy of College Communications

Each semester, students and their families face higher prices in the campus bookstore. Many students choose to purchase used books online, leading to decreased profits for stores, authors and publishers.

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One consensus around campus is that students are paying too much for their textbooks. In recent years, textbook prices have been on the rise.

In previous eras, students were more likely to shelve their textbooks after completing a course. This practice ensured that textbook authors and publishers received a commission whenever a book was sold to the next group of students. Subsequent editions of textbooks were produced only when research in the field brought something different to the table. Now, the selling of used textbooks in college bookstores, online, and among students is a relatively new trend that is affecting book sales.

Authors and publishers do not receive a penny when a used book exchanges hands between students. Many believe frequently updated textbooks are a means for publishers to recover losses from used sales.

In an email, Dr. Elizabeth Ho,

an assistant professor in the English department at Ursinus, said, "Textbooks, especially hardback with pictures or reproductions of other work i.e., art books, are extremely expensive to print. Publishers have to pay themselves to reproduce copyright material that is itself expensive."

Textbook publishers may merely be reacting to the new trend in selling used textbooks but students feel that prices are simply too high.

"I think textbooks are too expensive for students because we're already paying tuition and room and board," sophomore biology major Kate Power said. "I know friends who couldn't get textbooks because they were too expensive; so, I think they should be a lower price."

Employees of the campus' Barnes and Noble bookstore were not willing to discuss rising textbook prices on the record.

Matthew Rink, a sophomore computer science major, said, "My most expensive semester, I want to say, was over \$400. That

was the semester that I had to buy a \$300 book." Rink claimed to have classes in which required texts were not used or were hardly used. "I've found that it varies by professor. Usually, I find it's smart to just delay buying your textbooks until after the first week or so," Rink said.

Rink warned, however, that his suggestion does not account for teachers who assign homework on the first day of classes.

Senior English major Anna Lobo encountered problems with buying books online.

"It's difficult, especially when you can't predict when they're going to arrive, so I usually end up having to buy them from the school bookstore. It really does take a toll on my bank account," Lobo said. "As an English major, it's easy when you're doing pre-1800's stuff because you can usually find public domain plays and novels online."

Students also felt that being encouraged to buy the newest version of a textbook was unnecessary.

"WeCAN" continued from pg. 1

areas of concern by using fliers and speak outs. According to the website, WeCAN members accomplish their goals through "direct action, awareness/educational programs, fundraising, and other events related to our campaigns."

The group anticipates that its current campaign against Wismer-related issues will develop into a campaign for budget transparency at Ursinus. The members of WeCAN hope that students who are dissatisfied with Wismer will question how much of their tuition money goes towards dining services.

Silcox said he aspires to "help

create a culture of activism and social engagement on our campus, specifically through the budget transparency campaign and the campaign against Wismer." Silcox was positive about WeCAN, explaining that the group has been doing fairly well at addressing on-campus concerns.

Silcox attributed students' lacks of activism to the difficulty of communicating their frustrations in a constructive way. He said that while some students are passive about activism, others are pessimistic about its power.

"I hope students get involved enough where they can develop more of a voice," Silcox said. "People complain but don't want to act."

COMMENTS SOUGHT FOR TENURE REVIEW

In accordance with the Ursinus College Faculty Handbook, student comments on teaching effectiveness and student-faculty interaction are invited at the time of a faculty member's review for tenure. Although student letters must be signed to be considered, student names may be withheld, upon request, when their comments are shared with the Promotion and Tenure Committee, and the faculty member.

This year, the following members of the faculty are being reviewed for tenure:

- Tom Carroll, Physics
- Liz Ho, English
- Patrick Hurley, Environmental Studies
- Stephanie Mackler, Education

Your feedback is strongly encouraged and will assist the Committee in its review process. Letters should be sent to Lucien T. Winegar, Office of the Dean by October 5, 2012. Your comments can be sent electronically to deansoffice@ursinus.edu.

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All letters submitted to The Grizzly must not exceed 250 words in length, must be emailed, and must be accompanied by a full name and phone number to verify content. The Grizzly reserves the right to edit all material for length, content, spelling and grammar, as well as the right to refuse publication of any material submitted. All material submitted to The Grizzly becomes property of The Grizzly.

Each member of the campus community is permitted one copy of The Grizzly. Additional copies may be purchased for 1¢.

Staff positions at The Grizzly are open to students of all majors. Contact the adviser for details.

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sees a child being hurt in any possible way, abused sexually, physically or even mentally, everyone in the community is required to report to the vice president of the college," Nolan said.

The student government is also in charge of interviewing and appointing students to the campus Judiciary Board.

According to a campus-wide email distributed by the USGA, "The board is responsible for overseeing the disciplinary fact-finding of the Dean of Students." The Judiciary Board selection process is the most crucial of USGA duties because it places students in positions to make decisions that may impact a student's college career.

The student government also runs monthly Town Hall meetings, which convene the members of the Activities Fee Allocation Committee, an organization that provides funds to the various campus organizations.

In addition to appointing and convening committees, the USGA works to meet the everyday needs of the typical student. Nolan recalled a situation where the USGA worked to aid both the college and the student body through volunteer work.

"A few years ago we were having trash can fires in Olin in the middle of the night. USGA helped us workout a system where the USGA decided that they would patrol the building late at night and get some help from the sports teams and other groups," Nolan said. "When they did this they patrolled through and said, 'Hi' to other students just as a reminder that Big Brother was watching." These volunteers allowed the school to keep Olin open with added safety precautions but without added expenses.

USGA is also responsible for running the various student council elections, hosting the homecoming king and queen ceremonies and providing a voice for Ursinus students at board meetings with President Bobby Fong. In monthly luncheons with Fong, student government officials provide the president with feedback on various campus issues.

"At the previous luncheon, the officials were discussing the efficiency and operation of the new Wismer," Nolan said.

According to Ursinus' website, the USGA meets every Wednesday at 9:30 p.m. All students are welcome to join.

"Textbook" continued from pg. 3

"I've had friends who had their professor say to buy a certain edition and later admit they didn't even know if anything was different or not from a previous edition," Rink said.

"Usually editions are pretty similar and you don't necessarily always need the latest one. It's usually just a page number difference," Lobo said.

Ho defended assigning the latest edition of textbooks.

"For example, a book written in 1990 may not have an essay on the environment, a relatively new field of study. If I want my students to be cutting edge, the scholarship needs to be, too," Ho said.

Ho described her process of selecting required materials for a class, listing price, length, and student interest in the subject

among her top priorities. She also discussed alternatives to assigning expensive textbooks, citing fair use guidelines for copyright materials.

"If I assign an article or a single chapter from a book, I'll upload the article to Blackboard or make copies. However, copying an entire book is illegal," Ho said.

Though textbook selection and alternative options vary by professor, Lobo said that high textbook prices, a reality that modern students face, create and escalate other problems.

"Do not ever leave your textbooks unattended in Olin," Lobo said. "I've had three textbooks stolen from that building. People will steal them and resell them to the bookstore. If they see [textbooks] lying on the ground, people will probably just think, 'Hey, free money.'"



Heidi Jensen/The Grizzly

The Collegeville Economic Development Corporation is sponsoring a yard sale to help foster community and growth in the area.

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sense of unity between the Ursinus students and the people of the Collegeville community.

"If you're looking to meet people or potentially establish an internship, there are going to be so many community members out at the yard sale," Morrison said. "Just from walking around and meeting all these different people, you never know who exactly you might run into."

In addition to used merchandise, Morrison said that yard sale customers will also enjoy music and food from local vendors.

As posted on the website, this year's Collegeville yard sale is sponsored by the Collegeville Economic Development Corpo-

ration, which is a group that supports the Collegeville Main Street Program and the Collegeville Farmer's Market. The yard sale is yet another initiative to support economic growth in the Collegeville area.

Morrison said the 2012 Collegeville yard sale is going to be "an event that will bring all of the community together as well as help out the businesses that are in the Collegeville Shopping Center."

The rain date for the event is listed on the Ursinus website as being the following day, Sept. 23. For further information pertaining to the Collegeville yard sale, view the official event page at <http://events.ursinus.edu/index.php?eID=648>.

Top stories from around the globe

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Obama vs. Romney in the polls

As the race for the presidency moves towards the October debates, it looks as though Barack Obama has an advantage, over Mitt Romney, according to a CNN News report.

According to the CNN/ORC International Poll, Obama has a 51 percent approval rating. Fifty-nine percent of the likely voters believe Obama is going to win the election, reported CNN News. In contrast, only 34 percent of voters believe Romney will win.

"Then Sen. Obama had the same edge over Sen. John McCain when voters were asked four years ago who would win the 2008 debates," CNN News reported.

Chicago teacher strikes

On Monday, Sept. 10, Chicago found itself in the middle of a teacher strike. The New York Times reported that there were about 26,000 teachers from the nation's largest school district marching in red up and down the streets of Chicago.

The goal, according to the Times, was to expose the working conditions inside the city's school system.

Now, there is a standoff between the Mayor of Chicago, Rahm Emanuel and the teachers' union.

Unfortunately, the Times reported that the strike left 350,000 students with nowhere to go to school, forcing parents to search for alternate care for their children.

A giant typhoon is gaining force as it heads toward North Japan, according to sources at CNN News.

Typhoon heads toward China

The Japanese are calling this

typhoon Sanba.

This storm has been classified as a super typhoon. According to the Hong Kong Observatory, the typhoon has reached 130mph winds.

As of Tuesday night, the typhoon hit Okinawa, a Japanese island on Saturday, Sept. 16, and then headed north toward South Korea. The storm will ultimately move up the Chinese coast.

Last month, another typhoon hit the Korean Peninsula and killed 60 people.

"It's a large storm, and it's going to have a fairly wide-reaching effect," CNN international weather anchor Jenny Harrison said in a news report.

Pakistani factory accident

On Tuesday, Sept. 11, the worst recorded industrial accident occurred when a fire broke out in a Karachi, Pakistan textile factory and killed more than 300 people, reported The New York Times.

When the fire broke out, the windows were barred and the doors were all locked except for one. The result was either people suffocating in the smoke or escaping with third degree burns on their bodies, reported the Times. Some desperate workers jumped from the third and fourth floors and sustained major injuries or worse.

Americans killed in Libya

According to the Times, this incident has raised some serious questions about ineffective regulations in the textile factories.

On Friday, Sept. 7, seven Americans were killed in Libya because of an anti-Islamic video released on the internet, reported NBC News.

NBC reported that the video was called "Innocence of Muslims" and it depicted the Prophet Muhammad as a womanizer and a child abuser.

Now, the video is blocked in Egypt and Libya but Google Inc. refused to remove it even after the White House approached them, reported NBC.

Late Night Lower back



Heidi Jenson/The Grizzly

The second week of Late Night Lower offered free soda and popcorn.

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It may come as a surprise to some, but Reimert courtyard is not the only weekend destination for every student on the Ursinus campus. For years, "Late Night Lower" has been an alternative to partying and drinking on the weekend. Late Night Lower has given students the opportunity to come to lower Wismer, eat food, play video games, listen to music, and enjoy their weekends without the pressure of drinking in order to fit in. Unfortunately, due to a campus budget cut, Late Night Lower was originally discontinued at the beginning of the semester.

Because the end of Late Night Lower distressed many individuals, some members of the Ursinus community decided to take a stand. Program Associate of Student Ac-

tivities and senior Corey Barkers said "They (students) came to us and voiced their disapproval with the new changes of there no longer being a Late Night Lower, they weren't happy and wanted to know why it was gone."

Barker was not the only Student Activities worker to receive complaints from students. Junior Tyrell Martin said that when he told fellow students that Late Night Lower had been discontinued, "They didn't take it too well at all. They wanted to know where their tuition money was going and why everything was being taken away. It was especially hard for them since they were seniors and all these changes came as a surprise."

Since many students were genuinely upset about the discontinuation of Late Night Lower, Barker decided to voice students' concerns to

the Student Activities Office. Others in the Student Activities Office believed that Late Night Lower needed to be brought back, so they worked together with the school's deans and were able to successfully acquire the proper funds needed to allow the return of Late Night Lower.

With the return of Late Night Lower there are a few changes that should be mentioned. The hours are Thursday night from 10:30 p.m. to 1 a.m. and Friday and Saturday night from 10:30 p.m. to 2:30 a.m. Hot food is no longer scheduled to be sold at the food counters during these hours; however, students can buy some of the same sandwiches that once were sold during Late night Lower in the convenience store. Free popcorn and soda will still be available for students as well. Barker is still working to improve Late Night Lower and said, "I will try to have hot food every other weekend for the students because I know that's what they really want."

Whether a student wants to play video games, cards, billiards, or just relax on the weekend, Late Night Lower is a place for students to hang out instead of going out to party. Barkers promised the Ursinus community that Late Night Lower will be the place to be on the weekends. Martin echoed Barker's enthusiasm about the new atmosphere of Late Night Lower and welcomes students to contact him or Barker to inform them of any new ideas for Late Night Lower.



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Word on the Street

"What do you think about the Berman Museum? Have you been there?"

"I've never been [to the Berman Museum] since I've been here." – Casey Williams, Freshman

"We had our Sigma Tea Party there. It was a really positive experience. It was the prettiest venue we could've used." – Libby Hill, Junior

"I've been in [the Berman Museum] once, but I've never explored it. I always tell myself that I'll go, but I never do. The exhibits they have seem really cool." Ashley Sivo, Senior

"I think it's pretty cool to have a museum on campus. However, I don't go often. I want to go more." – Pat McAndrew, Senior

"It's really cool that students have their art there and it's really cool how there is art outside that you can see without going into the museum." – Nishant Chatarjee, Freshman

"The Berman Museum is very cool. It's a rare thing for a college to have their own museum. I've been there multiple times. A few friends of mine participated in the student exhibits. - Chelsea Callahan, Senior

"It's beautiful. I haven't really been to look at the art, but I've been for events. One of my goals for this year is to go and see the art because it's a great resource and not a lot of people use it. - Abby Rude, Senior

SUN and UC Dems hold political talk

Jarod Groome
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Last Monday, congressional nominee Dr. Minan Trivedi and XM radio personality Ray Baker took the podiums of Pfahler Auditorium to discuss the current political atmosphere and its relevance to the students on campuses like Ursinus. In an event hosted by SUN, the black student union on campus, and UC Democrats, supporters of local democratic politicians, both guest speakers delivered relevant opinions, facts, and solutions regarding the upcoming election and the subsequent campaigns.

Trivedi took the stand first and presented his background as a medi-

cal doctor from Reading, Pennsylvania, which gives him perspective on the current healthcare crisis. He politicized his conditions to legitimize and promote his congressional nomination and ensuing campaign. Proving to provide compelling arguments, he was followed by a more detached speaker. SUN's Ray Baker, host of XM satellite radio's "Real Talk with Ray Baker," provided a less politically motivated voice. Baker focused on diversity issues in the upcoming election citing the 20 percent increase in African American employment under President Obama's administration as well as the inconsistency in Mitt Romney's stance on education. Baker said, "Romney wanted to abolish

the department of education because it was a 'waste of money,' but soon became a fan after George Bush's 'Is our Children learning' campaign." Both campaigns were closely evaluated and a question and answer portion ensued for the event's attendees.

"What has Mitt Romney done right?" asked a member of the audience. "The thing that he never talks about, his Massachusetts healthcare plan" Dr. Trivedi said. Trivedi articulated his policies on healthcare and the necessity to decrease cost by cutting "wait and see methods." Senior Rebecca Hollenbach said, "Why is poverty never addressed in elections and laid out with serious solutions?" Baker said, "because poor people

don't vote," citing the last campaign to focus on issues of poverty as John Edwards' 2004 presidential campaign. Baker and Trivedi highlighted the importance in youth political activity, accentuating the last election's record 61 percent voter turnout. Both speakers stressed the responsibility of young voters, especially those in the swing state of Pennsylvania.

After the event, SUN and UC Democrats held a table for voter registration at which over a dozen students lined up to register. Both organizations plan to continue hosting events that increase awareness on campus. SUN has already held the first of their bi-weekly meetings which fostered a discussion regard-

ing the current state of hip-hop music. Along with their bi-weekly meetings, the organization will continue to host bowling trips, museum outings, its annual Café Nia event, and poetry slam along with incorporating new and alluring activities such as an internship and career meet, winter skiing trip, and Alvin Ailey dance show trip. SUN and organizations like it will continue to bring new faces to campus in an endeavor to foster an awareness of diversity in culture, politics, and humanity in general.



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Accessible art in the Berman

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Museums all across the country have been working to make the arts more accessible for people with disabilities. The Berman Museum of Art has joined this important movement and has succeeded with its new exhibition titled *Access-Ability: Deconstructing and Reconstructing Art for Access*.

The *Access-Ability: Deconstructing and Reconstructing Art for Access* exhibition will be held in the upper gallery of the Berman Museum of Art from Sept. 17 through Dec. 3. An opening reception for the exhibition is scheduled to take place on Sunday, Sept. 23 from 2-4 p.m.

The Berman Museum of Art has taken several steps to make this exhibition accessible to individuals with a wide range of disabilities. The Educational Director of the Berman Museum, Dr. Susan Shifrin, said, "The Berman is trying to target new audiences that self-identify as disabled." Whether a visitor has dementia, cerebral palsy or is visually impaired, Shifrin is hoping this exhibition will make the individual feel welcome.

The exhibition is co-curated by two psychology students, senior Emelie McFarland and sophomore Angier Cooper. Their knowledge of psychology and psychological disorders helped to make the necessary accommodations for each piece of artwork.

Access-Ability: Deconstructing and Reconstructing Art for Access presents pieces from the museum's permanent collection from the 19th to the 21st century in the context of best practices for those with disabilities. Shifrin said, "We use our permanent col-



Jillian Goldstein/The Grizzly

The new *Access-Ability* Berman exhibit is co-curated by psychology students senior Emelie McFarland and sophomore Angier Cooper.

lection pieces as ways of demonstrating what museums can and should do to most effectively provide access to art."

Shifrin described the selection process of these pieces as "unique." Cooper agreed with Shifrin and said, "The process was different from what I expected. We focused on intentions before we interacted with the art."

The new exhibition includes verbal descriptions and multi-sensory tours, 3-D tactile props, diagrams of 2-D works of art and specialized guided tours for visitors living with dementia. "Shipboard Girl" by Roy Lichtenstein is a good example of this. McFarland and Cooper discussed converting this lithograph into a 3-D form that visitors will be able to interact with.

Layout installation is adjusted when addressing access for the disabled. The exhibition uses larger print for object labels for visually impaired visitors. McFarland also said, "Artwork is displayed at eyelevel for visitors in wheelchairs."

The Berman partnered with Parkhouse, a residential facility whose residents cope with ad-

vanced stages of dementia and other disabilities. McFarland interned at Parkhouse over the summer, and her experience helped prepare her for curating this exhibition. In addition, the residents of Parkhouse were part of focus groups that helped with the process of selecting pieces that would be part of the exhibition.

The Berman was the first museum in Pennsylvania to join the organization Artists for Alzheimer's (ARTZ). ARTZ works to improve the cultural life of people with dementia while simultaneously working to remove the stigma associated with dementia. Because of the connection to ARTZ, visitors of the Berman with dementia will have art-based programs designed especially for them.

Access-Ability: Deconstructing and Reconstructing Art for Access gives all populations "a chance to interact with art," McFarland said. The Berman Museum of Art has taken enormous steps to be a facility that goes beyond "saying it is accessible to being accessible," Shifrin said.

New chalk rules

Student Activities Office enforces new campus chalking regulations

Christine Dobisch
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The school administration recently established a new policy regarding the practice of chalking on campus. The new policy consists of the following regulations:

- Messages must be written on horizontal sidewalks and fully exposed to the weather elements.
- Messages shall not be written on any vertical surface, including: buildings, signs, walls, pillars, posts, benches, planters, doors, windows, trash receptacles, steps and light posts.
- Water-soluble chalk must be used.
- Organizations will be subject to cleanup charges for chalking that appears in unauthorized areas.
- Approval of chalking will be granted by the Office of Leadership Development and Student Activities.

According to the Associate Dean of Students and the Director of the Office of Leadership Development and Student Activities Todd McKinney, the new policy emerged from a desire to curb excessive chalking to create a safer and more aesthetically pleasing atmosphere at the college.

"Last year we had a group that wrote on every stairway on campus, and it's just a danger. People get distracted looking down," McKinney said. "It's more of a safety issue, and in some ways an aesthetic issue."

Senior and President of the organization To Write Love on

"Last year we had a group that wrote on every stairway on campus, and it's just a danger. People get distracted looking down."

— Todd McKinney
Associate Dean, Student Activities

Her Arms, Kait Vanderlaan, finds the new chalking regulations to be reasonable.

Vanderlaan said, "Our organization doesn't have a problem with the new rules. I agree with them. It does become an eyesore when there are statistics on buildings for months after the awareness day that they were intended for. Chalking is an awesome way to get a message across, but when it becomes a semi-permanent part of campus, the message gets lost."

However, the new policy did not have an entirely positive reception. Some students found the rules, particularly the rule requiring students to ask for permission to chalk, to be too restrictive.

Senior and WeCan President, Nick Silcox said that he understands to a certain extent why the school prohibits chalking on buildings and on hard to wash places. However, he said, "have[ing] to ask permission to chalk is insane. The school should support an atmosphere where students get to express themselves freely. After all, that is what college is for, is it not?"



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Happening on Campus

Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday
Illustrated Lecture by Gilot Exhibition Curator Mel Yoakum, in Berman Museum, 4 p.m.	Study Abroad Information Session with CIEE Representative, in Wismer Upper Lobby, 11:30 a.m. - 1:30 p.m.	Collegeville Farmers' Market, 9 a.m. - 1 p.m.	Braves vs. Phillies game, sponsored by CAB, 12 p.m.	Ursinus Grizzly Meeting, in Ritter Lobby, 6:30 p.m.	UC CareerNet Tutorial, Bears' Den, 12:00 p.m. - 1 p.m.	Meet the Peer Advocates, in BWC Triangle, 7 p.m. - 9 p.m.
Ursinus Fringe Festival: Staged Reading of '8,' Kaleidoscope, 7 p.m.	New Member Education Begins, 12 p.m.	The Great Cleanout: Collegeville Community Yard Sale, in Collegeville Shopping Center, 9 a.m. - 1 p.m.	Opening Reception for <i>Access-Ability: Deconstructing and Reconstructing Art for Access</i> , Berman Museum, 2 p.m. - 4 p.m.	Ursinus Fringe Festival: American Shakespeare Center's 'Twelfth Night,' Kaleidoscope, 7:30 p.m.	WeCan Meeting, in Olin Plaza, 7 p.m.	Sexual Quizzo, in Lower Wismer Lounge, 8 p.m. - 9:30 p.m.

Don't rely on social media this election year

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As the elections are approaching, the presidential candidates continue their attempts to reach different audiences across the country. One target group that they are trying to reach is college students and both sides are using social media to do so.

Although convenient, using social media as one's only source of information has its flaws. When seeking advice about deciding who to vote for in the upcoming election, I advise turning to the news for more information. Social media, though informative, does not tell the whole story.

Both President Barack Obama and former Gov. Mitt Romney are trying to use social media to further promote their campaigns. Obama is known for his success-

ful use of social media in the last presidential election in 2008.

In June, Jennifer Preston wrote an article in the New York Times about Obama's healthcare law. She wrote that Romney used both Facebook and Twitter to oppose the new law. Preston wrote that there is a "Repeal It Now" page on Facebook with options for petitioning and donating money. There was also a Twitter page made, where there is a section entitled #fullrepeal.

Given that social media is of such importance in the United States, especially to college students, it is important to understand how we can be active and engaged citizens.

A recent Washington Post article, How to Win the 2012 Social Media Campaign by Rachel Weiner, discussed the candidates' roles in social media and the ability of citizens to impact the

campaign through social media.

She wrote, "Tell us what [the candidates are] doing that's working well or falling flat – and what they should be doing to use social networks and technology effectively."

As citizens, Ursinus students have the ability to influence who wins the Pennsylvania vote, which is especially significant given that it is a swing state.

In a Forbes article focused on women's votes, Deborah L. Jacobs wrote, "Women use blogs, social media platforms and web site comment spaces to influence each other's purchasing decisions. They will use the same communication tools to affect the 2012 presidential election."

This information can be applied to women and men in college. Facebook and Twitter are significant social media outlets that will help in determining the

outcome of this year's election.

Madeleine Borowski, a freshman at Ursinus, said that she finds social media to be a way to get "information out really fast." She feels that "people are very free on social networking sites."

Borowski also said that she is wary about social media because it, "intensifies the election ... because people can post whatever they feel whenever they feel." This viewpoint supports the idea that social media sites should not be the only source when deciding which candidate to vote for.

According to an article in the Atlantic entitled *Facebook Knows How to Trick You Into Voting*, a study conducted in 2010 revealed that social media drove hundreds of thousands of people toward voting in the last election.

The article explains how voting was encouraged on Facebook

in 2010. Those who logged in were reminded to vote and were given the option to acknowledge that they had voted. Facebook users were able to view which of their friends had voted as well, which served as pressure.

As an alternative to social media, newspapers address patterns in social media and discuss basic yet important information about the candidates. They are an unbiased source of knowledge, and usually take much greater length to fact check.

One might find it unusual that I stress the importance of newspapers in a piece about social media. There is no doubt that social media is important, but its weaknesses make it a risky source for information. Hopefully, voters heading out on Election Day will make their decisions based on a source that can be counted on.

Paralympics deserve more coverage

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The United States of America's Paralympics team finished sixth overall in the medal count at this year's Paralympics. Did you know that? My guess is probably not, considering there was hardly any coverage.

During the course of the two-week period that the Paralympics took place, NBC aired only four hour-long specials and one 90-minute special that highlighted some of the events that took place during the games.

This may not seem like a lot for a multinational event, but it's much more coverage than usual. According to multiple sources, past Paralympics did not receive any coverage at all, something that many across the country feel should change.

"The people of the USA... particularly the parents and families of athletes, they are all ready for Paralympic sport," Sir Phillip Craven, president of the International Paralympics Committee (IPC) said.

The criticism of NBC wasn't

started just because of the lack of Paralympic coverage, but with how they handled the tape-delaying of the biggest events and the editing of some portions of the opening and closing ceremonies.

According to the Huffington Post, NBC's rebuttal to the comments was that "viewers still tuned in to watched delayed sporting events, even when they already knew the results."

Despite all of this, I think that NBC should have done more to cover the Paralympics than show a few short specials. But at the same time, they aren't entirely to blame. The IPC did not have a broadcasting contract with NBC to give the games any coverage.

Why would such a well-organized, worldwide organization be unable to secure any kind of broadcasting contract?

"I think the amount of advertising may not be sufficient for NBC to think about covering them," Ursinus professor Louise Woodstock said.

Because there was never any coverage of the games in the past, NBC wouldn't be able to gauge how many viewers would

be interested in watching them. Similarly, sponsors would be unsure how much money should be spent on advertisements.

"We will probably see more coverage in the future. Society has a fascination with the human body and what it can do," Woodstock said.

I agree 100 percent with that. Seeing what someone who does not have the limitations of these athletes can do is impressive, but what these Paralympic athletes can do is amazing.

Another angle that could serve as a reason to air the games would be the supplemental technology utilized by many of the athletes. As time goes on, certain disabilities may merit the use of technology to compete, which has raised serious debate within the Paralympic community.

"(There is) controversy about if the technology being used [to compete in the Paralympics] is too advanced and gives too much of an advantage to the people using certain technology over others," Woodstock said.

I agree. For example, a major source of controversy this year

was double-amputee Oscar Pistorius and the prosthetic blades he used in both the Olympics and Paralympics. Many experts have said that they provide too great of an advantage to Pistorius during the races. Pistorius responded by saying, "If they are such an advantage than why doesn't everyone use them?" Such a controversy could become a great way for the Paralympics to gain some mainstream attention in the future.

As for what the IPC itself could do to obtain coverage, a recent article in Business Week suggested that the IPC and International Olympics Committee (IOC) could possibly join together and come up with a joint contract so that the network which agrees to that contract must cover both games.

This would be a fantastic way to secure airtime for the Paralympics, but so far no definite plan concerning this has been announced. However, joining forces with the IOC, I believe, is the only way that the Paralympics will get the coverage that it deserves.

Agree?
Disagree?

The Grizzly
Opinion
Section
welcomes
submissions
from members
of the Ursinus
community.

Send your column
ideas to Opinion
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We also welcome
your feedback on
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Up-and-down week for UC Athletics

Al Weaver

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Football

Behind a balanced offensive output, Franklin & Marshall came away victorious over Ursinus on Saturday afternoon, 40-28.

Ursinus trailed by only five points at halftime, but two fourth-quarter F&M touchdowns ultimately did in the 1-2 Bears, who now have lost two straight conference games.

The Bears were led by quarterback Chris Curran, who accounted for all four Ursinus touchdowns. The junior captain threw for 266 yards on 23-45 passing with three touchdowns and no interceptions. He also led the Bears on the ground by running for 73 yards on 11 carries, including a touchdown.

Junior Jerry Rahill led all Ursinus' receivers by hauling in seven catches for 89 yards and a touchdown.

Field Hockey

After a big midweek victory, Ursinus dropped their conference opener over the weekend at Gettysburg.

In the Thursday affair, sophomore defender Nora Kornfeld led the way with four goals in the Bears' 10-0 rout at home against Neumann.

On Saturday, the eighth-ranked Bears were dropped on the road 4-1 by conference foe Gettysburg.

The lone goal for the Bears was scored by junior forward Abby Wood in the 40th minute. Senior Rachel Pandl assisted on the goal.

Ursinus conceded the first three goals of the game and was unsuccessful playing catch-up against the Bullets, who are now 5-1 on the season. Ursinus dropped to 2-2.

Men's Soccer

Ursinus scored two goals within a six-minute span on the road to win their conference opener at Gettysburg on Saturday afternoon.

Freshman forward Ryan Butler continued his red-hot start by scoring his eighth goal of the season in the 56th minute, to even the score at 1-1. Soon after, in the 61st minute, senior defender Colin Kunkle scored his first goal of the season on a free kick to give the Bears a 2-1 lead.

Freshman goaltender Kieran Keyser, who made nine saves in total, made the lead stand up over the final 30 minutes. Ursinus was outshot in game 19-5.

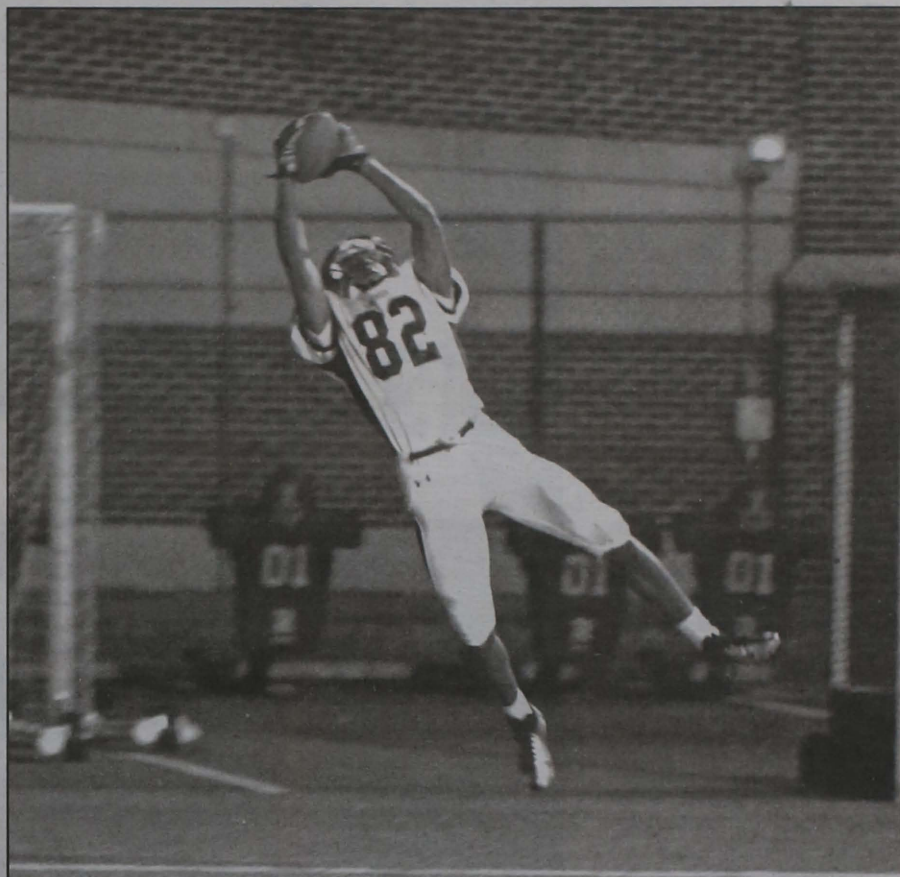
Women's Soccer

Gettysburg scored four second-half goals en route to a 5-0 victory over the Bears. The Bears were outshot 20-9.

Junior goalkeeper Kara DiJoseph made five saves in Saturday's contest.

Volleyball

After winning the first set of



Bob Zelitsky, Athletic Communications

Darius Jones, who caught three passes for 47 yards and a touchdown on Saturday, and the Bears look to rebound against McDaniel after two straight conference losses.

Saturday afternoon's match 27-25, the Bears dropped the final three sets in their conference opener at Gettysburg, losing 3-1.

Ursinus lost the final three sets by scores of 25-16, 25-16 and 25-13.

Junior blocker Anahi McIntyre and senior blocker Kristin Han-

ratty combined for 25 kills in the match.

Please see the UC Sports Schedule to find out when Ursinus athletic teams play next.

Cross Country team hopes the kids are all right

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Optimism and excitement surrounds the Ursinus cross country team early this season under the guidance of Head Coach Chris Bayless. Bayless also serves as the track and field head coach and is entering his ninth season at the helm of the Cross Country program.

On the men's side, senior Captains Mark Gapinski and Sam Stortz are sure that the team's inexperience will present a challenge, but the leaders are confident in the group running alongside them for the 2012 season.

Stortz, who placed first at the 2011 Cougar Classic with a time

of 27:26.99, is looking forward to this season after sustaining an injury that kept him out for the entire offseason. "I had a stress fracture in my back which took me out for six plus months," Stortz said.

Senior Captain Mark Gapinski, who recently placed eighth overall at the 2012 Cougar Classic with a time of 27:24.99, is also unwavering in his confidence regarding his teammates. Gapinski said, "We lost a decent amount of seniors but we have a great freshman class to replace them."

In addition to Stortz's injury, the team lost Jatin Narang, a very talented runner who is taking the semester off. Although the team

is facing a few challenges, Stortz is stoic in the face of adversity and mentioned a few young runners who will have to perform well this season.

"We have a solid group of freshman who can step up and fill in where we need them," Stortz said. Stortz mentioned that junior C.J. Wacker and freshman Vince Flood are a few of the men the team will be counting on.

As for the women, Captains Elizabeth Reynolds and Jordan Kellogg share a few of the same sentiments as their male counterparts, noting the inexperience of the team as well as their confidence in the young women that will have to step up.

Reynolds, a sophomore, recently finished 20th overall at the Delaware Valley College Invitational with a time of 26:35.54.

"I am really excited about the enthusiasm on this team and think we have a really good chance to improve and perform well," Reynolds said. Reynolds also mentioned that the Centennial Conference is extremely competitive, and that the women must continue to improve individually to reach their team goals.

Kellogg, a senior, is also looking forward to seeing some of the younger runners step up this year for the Bears. 15 of the 21 runners on the roster are either freshmen or sophomores.

"We graduated six of our senior runners...but it has allowed for younger runners such as sophomore Emily Lamb and freshmen Danielle Grimes and Grace Barter to step up," Kellogg said. "I'm already looking ahead to conferences...our goal is to have everyone running under 30 minutes by the end of the season."

The men's team was picked eighth in the Centennial Conference preseason poll and the women's team was picked ninth. With the leadership of the captains and the enthusiasm of the team as whole, there is no reason this year's cross country team will be content with anything less than the top spot.

Senior Spotlight: Catherine Bitterly

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Though the Ursinus Field Hockey team is still less than half dozen games into its season, it has already set its sights high. Just like the past three seasons, it is aiming for a fourth straight Final Four appearance.

Senior forward and Captain Catherine Bitterly anticipates reaching this goal as much as anyone. Reaching the Final Four every year thus far at Ursinus is Bitterly's proudest achievement as a Bear and one that she hopes to repeat this year.

"We got to the semifinals all three years, which is kind of rough because you're so close. It's right there," Bitterly said. "Obviously, being my senior year, I don't want anything less than what I've gotten every other year."

There are changes being made after losing last year's seniors, but Bitterly trusts returning Head Coach Janelle Benner and her three assistant coaches.

"I had Laura Moliken as my coach freshman and sophomore year and the transition [to Benner] was actually really easy because they went to the same college, so they have a lot of the same coaching ideas," Bitterly said. "[The coaches] are really supportive. They like to communicate with us. They're doing a good job."

The loss of graduate Alyssa Thren will likely be the hardest hole to fill this season and in upcoming years. Thren graduated as the all-time leading scorer in both Ursinus College and Centennial Conference history.

"We have a really deep bench



Courtesy of Athletic Communications

Senior Catherine Bitterly looks to lead the Ursinus Field Hockey team against nationally ranked Franklin & Marshall on the road this weekend.

this season. That's good because we get to work really hard on the field and then get a sub, get a break, and everybody can support each other. It's different in that we all feel like we're doing our part," Bitterly said.

"Catherine is one of our team captains this season and is a returning starter. Her experience from past seasons has enabled her to step into a leadership role and help the team continue to improve," Benner said.

Bitterly described her lead-

ership role as setting a positive example on and off the field by working hard in classes, staying positive and encouraging her teammates.

Benner said that "the girls worked very hard over the summer to prepare for this fall and have continued to push themselves to strive for excellence each day."

Mirroring her coach's sentiments, Bitterly said, "I'm really proud of how my team came out to preseason ready to go and how

the freshmen prepared themselves and were able to keep up with the team for the preseason and our first couple of games."

Despite the team's lofty goals for the season, Bitterly and the Bears intend to overcome the season's challenges one at a time. Their first focus is winning conference games with the hopes of hosting and winning the conference championship.

"That's when we start thinking about the regionals," Bitterly said. "We just want to be able to

stay in the tournament at the end and still be challenging for the national championship."

The team hopes that last Thursday's 10-0 victory over Neumann University is a sign of things to come. In that affair, Bitterly recorded four assists and one goal. As of Saturday's 4-1 loss to Gettysburg, Bitterly has racked up two goals and five assists on the season. See the UC sports schedule to see when Bitterly and the Ursinus Field Hockey team take the field next.

Upcoming UC Sports Schedule

9/20
Men's Soccer
vs. Immaculata
7 p.m.

9/22
Men's Soccer
@ McDaniel
1 p.m.

9/22
Volleyball
vs. Alvernia
@ Immaculata, 1 p.m.

9/22
Women's Soccer
@ Franklin & Marshall
3 p.m.

9/22
Field Hockey
@ Franklin and Marshall
12 p.m.

9/22
Football
@ McDaniel
1 p.m.

9/22
Volleyball
@ Immaculata
3 p.m.

