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Special E-Week Offering: Innovation by Design

Denning, Peter

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Special E-Week Offering

Innovation by Design

Tue Mar 25

8:45-4:00

WA 275 - 285

All around us we are beset by uncertainties – often appearing as complex, messy issues that defy easy resolution. These problems call out for creative framing and innovation. In all likelihood, one of your projects or ambitions is stymied by such a problem.

In this workshop we will examine what you must learn to be effective at getting your innovations adopted. Effectiveness begins with a practice called “surfing history” for coping with change and manifests in eight fundamental practices that support your surfing skill. We will examine the “invention myth” and how it stymies innovation. We will do exercises with several of the foundational practices including offering, executing, and embodying. We will look at the breakdowns that will routinely interfere with your ability to perform the practices. We will wrap up with a discussion of the implications for your future education and for change in the military.

We will have a working lunch. Bring your own lunch.

Leaders:

Peter Denning is an NPS Distinguished Professor, Director of Cebrowski Institute, and co-author of *The Innovator's Way* (MIT Press, 2010).

Nick Dew is an Associate Professor in GSBPP. He teaches strategy and researches innovation and entrepreneurship.

To enroll, contact Brandi Bluhm, bkbluhm@nps.edu.