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UfoliO Migration Plans for Summer, 2011

Dear Readers:

The UfoliO pilot ends on August 1, 2011. The UfoliO team is currently working with the user community to archive selected UfoliO sites and identify alternatives for ongoing hosting and support. For more information, see:

<http://libweb.uoregon.edu/cmet/ufoliotransition.html>

Thanks to one and all for your interest and support of the UfoliO pilot. Feel free to comment below or send inquiries c/o ufolio@ithelp.uoregon.edu

Andrew

p.s. This personal UfoliO site is moving to wordpress.com for further development:

Site: <http://letskeoptalking.wordpress.com>
RSS feed: <http://letskeoptalking.wordpress.com/feed/>

June 8th, 2011 | Category: UfoliO Migration | Comments are closed

Social Media and College Admissions

There are some interesting stats here. For example, 70% of colleges say the Facebook profiles of applicants are a medium or high priority in the admissions process. Graphic courtesy of [Schools.com](#)



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The Goad

Environmental Humanities: Methods & Media

Digital Books! Ashley

Social Media Traditional College Fairs
94% of colleges say that college fairs are still a medium or high priority in the admissions process.

College Fairs 94%

Facebook Profiles
70% of colleges say that the Facebook profiles of candidates are also a medium or high priority in the admissions process.

Plus, 21% of colleges say that they are developing relevant social media recruiting policies.

While 13% of colleges say they already have social media recruiting policies in place.

Social Recruiting

They're **watching** you
The three social networks admissions officers use the most in their recruiting efforts

Facebook 82%

Twitter 56%

YouTube 56%

SHOULD YOU BE WORRIED?
(NOT REALLY)

62% of admissions officers say that students' social media profiles have generally **helped** them get accepted not hurt them.

However... 38% of colleges admit that students' profiles have generally **hurt their admissions chances**.

Grad students are not immune
Increasingly, many grad school admissions officers are also looking at applicants' social media profiles.

Business Schools 9%

Law Schools 15%

Medical Schools 14%

Let's be off it!

Friend Requests
80%

80% of admissions officers have received a friend request from an applicant on Facebook or MySpace.

Even prospective grad students send **friend requests** to admissions officers.

Business Schools 50%

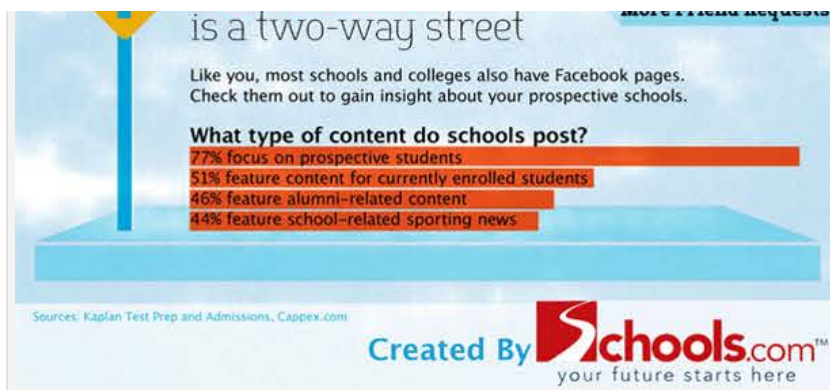
Law Schools 48%

Medical Schools 31%

Facebook

More Friend Requests

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- Ron Bramhall
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Hamster wheeling
- Mark Dahl's Blog
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- UVA Scholar's Lab podcasts
- Oregon Fly Fishing (from Caddis Fly)
Sea Run Cutthroat ... now's the time!
- Brown Hackle Blog
Your Maine Hunting Shoes Rebuilt



Courtesy of: Schools.com

April 21st, 2011 | Category: Uncategorized | Comments are closed

Call Me A Duck (On The Rocks)

Take a look at the UO's new admissions recruitment video, featuring a *capella* superstars, On The Rocks:



UO locations seen in the video include Walton Complex (Housing), Lillis Business Complex, Knight Library, Johnson Hall, Hayward Field, Gerlinger Hall, Jordan Schnitzer Museum of Art, and the Memorial Quadrangle. For more information about these locations, explore the [interactive campus map](#), take the [virtual tour](#), and visit *The Architecture of the University of Oregon: History, Bibliography, and Research Guide* by Ed Teague.

The lyrics to "call Me A Duck" are set to the tune "All Of The Above." Here is the original, by Maino:



According to the [wikipedia entry](#) for Maino's "All Of The Above", the Auburn Tigers football team used this as their official intro song during the 2009 season, and still play it during games. I wonder how they will like it if "Call Me A Duck" runs on the Jumbotron during the 2011 BCS National Championship game? On the Rocks has covered the original song also. Here is a performance from the EMU Fishbowl, which film connoisseurs will recognize

as the location for the food-fight scene in Animal House.

December 17th, 2010 | Category: Uncategorized | Comments are closed

testing QR codes



image: QR code for this website



image: QR code for UO Libraries website

December 13th, 2010 | Category: Uncategorized | One comment - (Comments are closed)

23 Educational Roles (from Stephen Downes)

Who fills these roles your campus? How many are you filling yourself?

The Role of the Educator in a PLE World

[View more presentations from Stephen Downes.](#)

December 7th, 2010 | Category: Uncategorized | Comments are closed

[Older Entries »](#)

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[EPL](#) | [wikipedia](#) | [SCUP STRATEGIC ALIGNMENT](#) | [EEBO:Early English Books Online](#) | [ECO: Electronic Collections Online](#) | [Archival Clothing](#)

About this page

This is a WordPress page set up as a personalized portal. By setting my browser to use this for a homepage, I can navigate between these frequently used sites with a click of the "home" button. I've been doing this with simple html pages and basecamp sites for many years; this is easier to set up. Please note that many of these sites require authentication.

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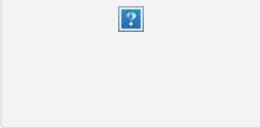
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About

image: Andrew Bonamici



This is my homepage on **UfoliO**, the University of Oregon's WordPress MultiUser blogging and web publishing platform. Feedback is welcome!

Andrew R. Bonamici
Associate University Librarian, Media & Instructional Services
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541.346.2682

p.s. feel free to visit my personal blog also: <http://andrewbonamici.wordpress.com>

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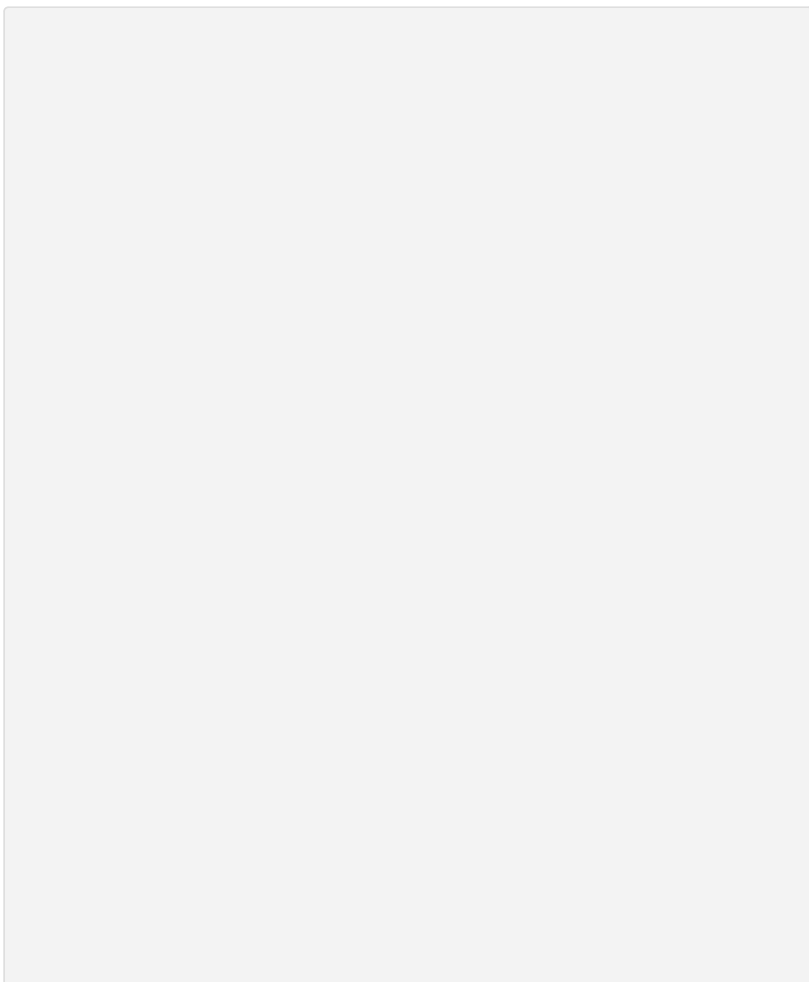
An Aristocracy of Brains?

As the next installment from the *plus ça change, plus c'est la même chose* department, here is an interesting excerpt from an article in *Old Oregon*, Vol. V, No. 3 (December, 1922). The author, Colin V. Dymont, was professor of journalism, Dean of the College of Literature, Science, and the Arts, a member of the inaugural University Library Committee (1921), and coach of the men's soccer team.

How does this compare to current conversations about selectivity in admissions, state expectations of public universities, elitism (real or perceived), and academic standards?

Rebooting the Past... FIG readers take note – this issue of *Old Oregon* also includes an essay by Lucile Saunders, "Glimpses of the Southern Continent."

Apologies for the screenshot (jpeg image) — please let me know if you need the text transcribed.



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Concerning "Aristocracy of Brains"

The expression "Aristocracy of Brains" is not unlikely to fall into odium in this highly democratized state, the citizens of which feel that the University is merely the pinnacle of the public school system, and that any graduate of an accredited high school who has proper units is entitled to matriculate here. This theory the University has followed up to this time. It has raised standards, but it has not set up an "Aristocracy of Brains," which as the writer has said is in the main a catchy description of something that doesn't exist in America. Sometimes one instinctively longs for an "Aristocracy of Brains," but immediately doubts the propriety of it in a country so committed as ours to raising the general level of education, as against equipping a few more or less useful specialists. This is especially true of state universities.

There is something equally odious, however, and that is a "Soviet of Brains." What we surely want least of all in American universities is that low level of scholastic achievement which speedily would be the condition if entrance requirements remained as of old, if departments and professional schools became mere chatauquas, and higher educational institutions as a whole mere wholesale houses for bachelors' degrees.

To escape being overwhelmed, the University is centering its promotion on the getting of good students, rather than upon the getting of numbers. Many students have in the past come to the University when they might better have gone elsewhere. Entrance requirements are adhered to. The Registrar's office has this year rejected about 150 applications of new students. Flunkouts do not often get back. Courses of study are much more prescribed than before. More is crowded into the content of courses. Grading is stiffer. This procedure tends to hold down numbers, but not to create aristocracies of brains. It is simply another step toward giving the state more for the money it spends on the State University.

excerpt from Old Oregon, December 1922

October 26th, 2010 | Tags: academic standards, history of the UO, Old Oregon, public universities, selective admissions | Category: UO History, public universities | Comments are closed

Managing your digital identity with the future in mind



Thanks to Ron Bramhall for highlighting this topic and pointing to this article in the New York Times.

Champagne

Ron Bramhall

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Cathy Davidson's blog

From the NYT article:

It is very hard to remove anything questionable about yourself from a search engine, but you can at least push it lower by adding positive entries, said Barbara Safani, owner of Career Solvers, a career management business in New York.

Ms. Safani says she aims to help clients create a positive professional identity on the Internet through **Google** profiles, LinkedIn and ZoomInfo, for example, as these tend to be among the first to appear in search results. Adding such entries can also help people who have little or no presence online, as that can be viewed with suspicion these days, she said.

Publishing exemplary academic work in the **University of Oregon Scholars' Bank** is another way for members of the UO community to "add positive entries." Institutional repositories like Scholars' Bank are highly trusted by search engines. The contents are rapidly indexed and generally get high rankings in search results.

Academia.edu is another service with high visibility in Google. Designed for scholars and researchers at the graduate level and beyond, academia.edu has a professional look and feel *a la* LinkedIn. It works like any other online social network — set up a profile, add your own research interests from a vast taxonomy of user-generated topics, follow people who share your interests, find people you know and follow people they follow, and so on. The structure reflects **institutional affiliation** as well as research interests, making it useful for finding potential collaborators in your own department, in other departments on your own campus, or worldwide.

Feel free to use the comment section below to provide additional suggestions, or share adventure stories from the digital i.d. wilderness.

October 18th, 2010 | Category: Uncategorized | [Comments are closed](#)

Test Slideshare embed



Integrative Learning And The Gift Of New Media: General Education for the 21st Century

[View more presentations from Gardner Campbell.](#)

October 12th, 2010 | Category: Uncategorized | [Comments are closed](#)

Electronic Distractions or Tools of Engagement?

Now You See
(Hear/Touch/Smell/Taste)
It@MOMA

Gardner Writes

Building a new table: a response to John Fritz's response

Bethany Nowwiskie

a skunk in the library

Carnegie Council

Privacy, Ethics, and "News of the World"

Lorcan Dempsey (OCLC Research)

Gamification: services and libraries

Mark Dahl's Blog

Alliance shared ILS: it's about shared culture not shared technology

UVa Scholar's Lab podcasts

Oregon Fly Fishing (from Caddis Fly)

McKenzie River, Willamette River Fly Fishing Report July 2011

Brown Hackle Blog

Your Maine Hunting Shoes Rebuilt

[Gonzo Review Backchannel](#)

When does personal technology – your own or someone else's – distract you from paying attention to your professor's lecture, or to the class discussion?

How can students and professors work together to make sure that educational technology enhances learning? Share any ideas in the comments section below.

Video by Dave Martinez, Multimedia Editor, **Oregon Daily Emerald**.

October 4th, 2010 | Category: Uncategorized | **Comments are closed**

UO Then and Now

Welcome, University of Oregon Class of 2014, new graduate students, and faculty!

What did the UO look like in 1934? Watch this video, and feel free to share your "then and now" observations in the comments section below.

Then: "The **library**, the center of intellectual life, houses a collection of 236,444 volumes..."

Now: According to the **UO Libraries 2008-2009 Annual Report**, the collections now include 3,083,407 print volumes, in addition to vast collections of microfilm, audio and video, maps and air photos, manuscripts and archives, graphic materials (photos, slides, etc.), electronic books, and a rapidly growing assortment of **digital collections**.

Then: "No task is too menial for these fine young Oregonian [student workers] for the sake of an education. Girls as well as boys take advantage of such **opportunities for self-help**....."

Now: In 2008 (**latest available figures**), the UO employed 2,837 students in part-time campus jobs. Working on campus is still a great way to meet people and explore potential career paths, while providing essential services and supporting your education. For more information, check out the **Career Center's job search site**.

Plus ça change, plus c'est la même chose?

September 17th, 2010 | Tags: History | Category: Uncategorized, Videos, Work-Study | One comment - **(Comments are closed)**

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[Older Entries »](#)

You are viewing an archived web page, collected at the request of University of Oregon using [Archive-It](#). This page was captured on 20:27:04 Jul 25, 2011, and is part of the [Ufolio Collection](#) collection. The information on this web page may be out of date. See [All versions](#) of this archived page.

hide

HOME ABOUT COMMENTS ✕ UTILITY PORTAL



Let's Keep Talking

Andrew Bonamici's Ufolio home

Posts Comments



Ufolio Home
Support Resources
Service Policy
Development
User Group

UO Utility Links

UO Webmail
DuckWeb
Blackboard
A-Z Index
Libraries
Ufolio (WordPress)
Find People
Campus Maps

Favorite Links

University of Oregon
UO Libraries
New Media Consortium (nmc.org)
EDUCAUSE Learning Initiative
EDUCAUSE Library-IT
Constituent Group
NWACC Instructional Technologists
UO Digital Scholars
Undergraduate Research at the UO

UO BIG IDEAS

Approved Proposals
Sustainable Cities
The Americas in a Globalized World
Global Oregon
Human Health and Performance
Green Product Design

Other Big Idea Proposals (selections)

Teaching the Scholarly Method
Ubiquitous Environments
Making Connections in a Web 2.0 World
Revitalizing General Education: Teaching Institutes
Moving to the Future Now: Research-Based Learning Oregon 2020

Share |

What is Ufolio?

This is a draft greeting for the ufolio main page:

Welcome! Ufolio is a blogging and web publishing service for the University of Oregon, running on the WordPress MultiUser platform.

Ufolio offers students and faculty an easy-to-use, personalized web environment that can be used for a wide variety of purposes:

- Students can use their online workspaces for project development, reflection and feedback. Students can later mine this archive for targeted presentations (i.e. scholarships, jobs, outreach).
- Instructors can aggregate student work to encourage scholarly exchange, clarify expectations, and highlight excellence.
- Groups can use support activities that fall outside of the curriculum *per se*. Examples include **summer community readings** and living-learning initiatives.

Ufolio is a pilot system originally created for student electronic portfolios and course-integrated blogging. Beginning in the Summer of 2010, the pilot is being extended to additional users. Looking beyond the pilot phase, Information Services is planning to establish a permanent blogging/web publishing service to the campus. The target for establishing this as a core service is June 30, 2011.

The UO Libraries and Information Services are collaborating to provide user support and system hosting. We also plan to name a User Group of interested faculty and students.

To learn more about the history and vision for Ufolio project, see:

- [Making Connections in a Web2.0 World](#) (2009 Big Idea proposal)
- [Educause Learning Initiative presentation](#)
- [Pilot Project progress reports \(ufolio : year one and Summary of Eportfolio Survey\)](#)

Background readings

[7 Things You Need To Know About Personal Learning Environments](#) (EDUCAUSE Learning Initiative)

[7 Things You Need To Know About Blogs](#) (EDUCAUSE Learning Initiative)

['How are you going to grade this?': Evaluating Classroom Blogs](#) (Chronicle of Higher Education)

June 2nd, 2010 | Category: Uncategorized | Comments are closed

« Newer Entries

Ufolio User Group, 2010-2011

- [User Group Meeting Agenda for March 28, 2011](#)
- [Agenda for Meeting of December 6, 2010](#)

Comments for Ufolio User Group, 2010-2011

- [Comment on System Requirements/Wish List by bonamici](#)
- [Comment on System Requirements/Wish List by bonamici](#)

Delicious/cetstaff

- [Amazon Announces Digital-Textbook Rentals](#)

libweb.uoregon.edu news

- [ILLiad \(Interlibrary Loan System\) Unavailable Thursday, July 11](#)

University Forum 2010-2011

- [Meaning of College](#)

Reboot the Past, Upload the Future

- [Close Down](#)

Twitter / andrewbonamici

andrewbonamici: "Wow, I love the library" -- @katibren reflects on library marketing fellowship & Oregon MBA <http://t.co/XWcz019> @uoregonlibnews #goducks

UO Channel

- [The Goad](#)

Environmental Humanities: Methods & Media

- [Digital Books! Ashley](#)

■ *Champagne*

■ **Ron Bramhall**

■ Embedit.in

■ **Erik Maurer's Blog**

■ Ufolio Blogging

■ **Doug's Meme Mix**

■ Rheingold on Building a Personal Social Learning Network

■ **Science Librarianship at the UO**

■ An error has occurred; the feed is probably down. Try again later.

■ **DIY U**

■ My next projects: Mozilla & Gates books both out in August!

■ **TEDTalks (video)**

■ TEDTalks : A robot that flies like a bird - Markus Fischer (2011)

■ **Yong Zhao**

■ Ditch Testing (Part 5): Testing Has Not Improved Education Despite all the Costs

■ **Cathy Davidson's blog**

■ Now You See (Hear/Touch/Smell/Taste) It@MOMA

■ **Gardner Writes**

■ Building a new table: a response to John Fritz's response

■ **Bethany Nowviskie**

■ a skunk in the library

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