# STAVES & STONES

The Truth of Runic Tradition



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by: josiah duff

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Staves & Stones:	
The Truth of Runic Tradition	
By Josiah Duff	
Submitted in Partial Fulfillment of the Requirements for th in Graphic Design at Liberty University	e Degree of Master of F
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### TABLE OF CONTENTS

Abstract	
Chapter 1:Introduction	9
Chapter	2
Research	12
Norse	12
Dwarvish	27
Giant	35
Dragon	43
Chapter 3: Methodology	55
Chapter 4: Visual Solutions	
Chapter 5: Conclusion	103
Bibliography	10 <i>6</i>

# ABSTRACT

the Old Norse Futhark, or written systems that have been represented familiarity are gained and perhaps

# INTRODUCTION

having just moved back home from & Dragons Twitch stream) under my belt, I set out to play Dungeons and Dragons (D&D) with some friends of my love for fantasy and the historical cultures of medieval times and before. D&D plunged me deeper, discovered the giants represented in D&D, my love of runes began,

including runes. When it came time to choose a topic for a thesis, the answer was obvious. When it comes to Viking history, people today are often confused between truth and fiction I want to clarify one specific misconception: their runic language.

Language serves as a window into culture, revealing values, societal norms, and even daily life. But the most important of these ideas that unites all off these cultures is runes as memory. All humanity, mythical or otherwise, long for legacy and for their story to be told. Runes act a literal set in stone legacy of someone, permanent as could be, and different from the thousand of stories written for today's audience. I will tell these stories and bring clarity to the Norse heritage.

# CHAPTER TWO RESEARCH

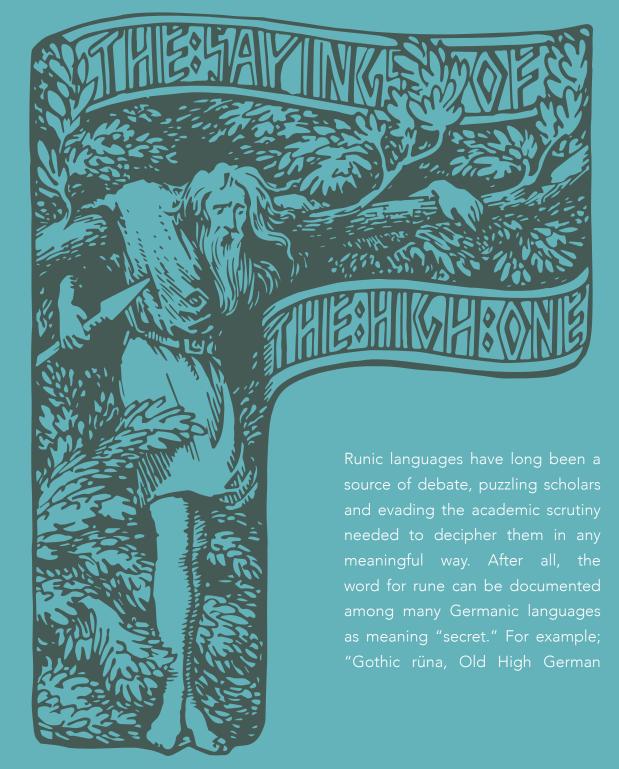


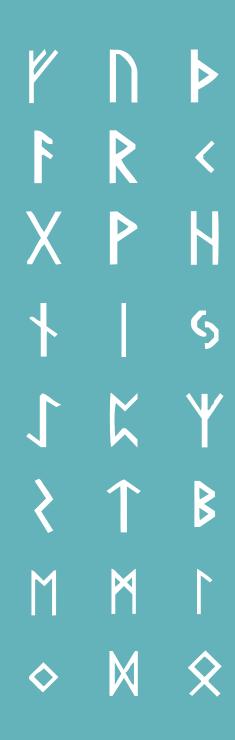
Figure 1.1: Image derived from "Savings of the High One" by W.G. Collingwood (Public Domain)





Norse • 10 Norse • 11

rüna(stab), Old English rün, Old Norse rún (Düwel, 121). Perhaps their supposed founding by Odin. In the Hávamál, a poem regarding Saying of the High One, Odin Düwel writes regarding this account, "The myth that a god created the in belief and superstition." Runic as well as magical purposes. The certain supernatural power that has pervaded not only the imaginations of scholars who seek to know more



but also the minds of authors and designers who create new races and trying to achieve disparate goals, As a result, there are similarities we can draw between fantastical for them, and their representation The people we call Vikings and misrepresented in the media, which aspect of Nordic culture, namely people on what is based on fact

when it comes to these runes, and what is pure fiction.

This needed in-depth research simply to fill the gap of my knowledge. I knew these runic languages existed but had little knowledge of their lore, development, and overall conventions. Before completing the research, I had no idea the consistent themes I would discover that continue to be a common thread, such as the need for runes to be able to be carved into stone and wood rather than scratched out on paper. These consistencies have helped lay the ground-work in the infographics developed as a part of my visual solution.





Norse • 12 Norse • 13



We can draw conclusions about a culture and what they value based on several factors, including written language. Comparing each language to one another, it is clear the cultures stem from different belief systems and each maintain a different bank of values from the other. I intend to draw out these values based solely on the runes themselves, their design, and other signposts of each language. Some conclusions we can draw include geographical locations,

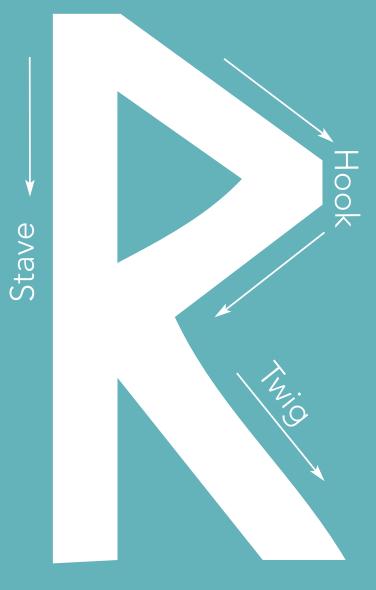
craftsmanship, the culture's value of practicality versus beauty, and even the culture's relationship with time and legacy. Language is a natural development of a culture, a tool for communicating. If we want to use a written language to speak to others in our culture, that language should reflect the values of the same.

The majority of the research conducted involved books, articles, and interviews dealing with the

creators of these languages of mention of the in-mythos lore behind their development.

### Runes and their Design

its name from the first two letters of the Greek alphabet, alpha and beta, so do runic alphabets gain their name from the first six letters in its sequence. Each rune is made up of a combination of three forms, a stave, twig, and hook, though not all employ all three. The primary runic alphabets are Elder Fuþark (used until c. 700 A.D.) and Younger Fuþark (both of which will be referred to by their anglo-sized forms "Futhark" moving forward). Elder Futhark employed 24 characters while Younger Futhark had only 16. Elmer H. Antonson, in







Norse • 14 Norse • 15

his article "The Proto-Norse Vowel System and The Younger Fuþark," quotes Paul Diderichsen who claims that the reduction in characters comes primarily from the linguistic simplification of vowels found in Elder Futhark (a, e, i, o, u, y,  $\emptyset$ , å, and  $\emptyset$ ). Where nine characters were used in the Elder, three are used in the Younger to exemplify different vowel sounds that come from similar mouth placement. (Antonson, 195) These articles focus mostly on the actual runes themselves and their make up and design.

### Historical Use of Runes

The use of runes is as varied historically as they are in design. The Norse, being of Pagan belief did. at times, use runes as a sort of

to runes, especially considering the poem regarding Odin's founding and discerning of the runes as a whole. In their work "Protective and Enabling Charms," Mindy Macleod and Bernard Mees looked into the use used to empower mundane items. in what seems a clear description of sword." (Macleod and Mees, 71) They go on to describe the use of runes to protect and to wish joy and

enchantment significantly, and for good reason. Runes are, in essence, symbols, and symbols need to mean something to have value. Runes retain not only their respective letter sound, but something more, which is why they have each been given a name and how they have come to be used even today, for better or for worse, as a means of representing an idea.

The more research conducted into the runes and their original use and intention continues to reinforce their non-magical, utilitarian nature, save for the odd inscription on some objects as a charm to make them more effective. Most of the magical nature of the runes comes from the Havamal, discussed above. But more has been found about

not only runes but rune stones, the most popular artifacts discovered from the time period. A few simple markers. While they probably point to a buried person nearby, they might see a cross on the side of the road where a fatal car accident occurred. Shane McLeod writes in called U170, that as Christianity Nordic settlements, burial rituals would change. He notes that U170 (shown on pg. 14) was found on the believes that the runestone was intentionally erected there because





Norse • 16 Norse • 17

it is both on the land of the church but also on that of a pre-Christian a connection with ancestral (if not combing the Christian monument with a sacred place containing the of the commemorated were buried the traditional burial ground was the past." (McLeod, 4) This shows and reinforces the use of runestones as burial stones. But Michael Shulte argues that perhaps runestones were

But neither of these uses point to the intention of magical signposts or other worldly phenomenon, which modern media has begun to assert. In fact, Edward Cowan writes in his article regarding runes found in Scotland, that runes can be graffiti! Crude and explicit content has been found on the walls of a tomb in Orkney, probably men speaking about women they knew, as well as a series of sentences written in different hands, compared to an Internet chat room or public bathroom stalls. Runes were common and though literacy was low, they were little more than another writing system, mysterious of course, but simple in their use.

As for runic origins, there are a few things of which to make

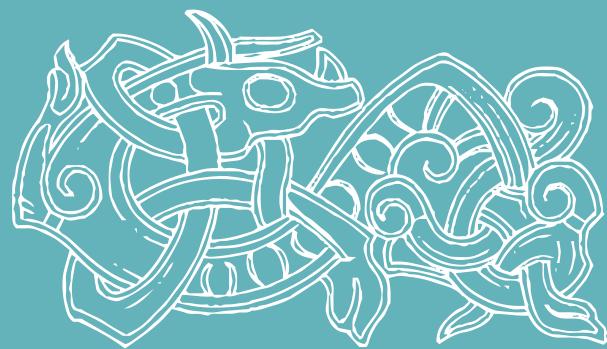


Figure 1.4: Norse art typical of the "Jelling" period

note. Historically, there was more discovery about the runes' use following the printing press, and some scholars believe that runes hold a more objective and valuable understanding of their original meaning than any other language does. As well as other assertions that the "Ing" rune was descended from the Phonecian alphabet, and not the Greek or Latin alphabet as originally

thought. They cite alphabetical similarities, the existence of the rune as a consonant, and design of the letter as a whole (Aziz, 635-646).

### Norse Cultural Conclusions

There are very few rune stones that use elder futhark, which makes it difficult to fully understand why the Nordic





Norse • 18 Norse • 19

cultures used them. Furthermore. these runes, it is difficult to uncover. However, conclusions can be drawn regarding Norse culture based on they figure to themselves as 'Jötuns,' demonic character. Frost, Fire, Seatempest; these are Jötuns." (Carlyle, a potential for demise. The harsh colds of winter, the untameable fire, and the chaotic storms over the sea all spelled doom for the Norse who spent much of their time in cold

places, where fire is needed but storms would pose a great threat. Other clues to Nordic daily life come "elk" showed their geography, saying skilled craftsmen and created with on which these runes were crafted, namely wood and stone. But a few less concrete ideas can be found by simple, using three component structures for each rune, stave, twig,

more utilitarian and practical outlook Due to this, the runes needed to be simple and easy to carve without too speaks to the cultures attitudes of incredible craftsmanship, and pursuits as a whole, were not at the survival in the harsh North and the conquest of other lands for food and

wealth. But when it came to the end of a life in Norse culture, oftentimes a stone would be erected in honor of the deceased and runes would serve a more important purpose. The practice of raising a runestone to the dead was rampant, and leads us to how the Norse viewed legacy, seeing stone as permanent and forever, and in some ways, seeing the runes themselves as a way to carry on memory. Runes as memory is a consistent thread throughout all of the languages analyzed here, and memory allows us to take a deeper glimpse into a culture's values. Much like how one might use a font today to give clues to the aesthetic of something, so do runes give an idea of the cultures that used them.



"Runes as memory is a consistent thread throughout all of the languages analyzed here, and memory allows us to take a deeper glimpse into a culture's values."

Norse ● 20 Norse ■ 21

# RUNIC LANGUAGE DWARUSH

in modern media, three of which will use. The first of these are the runes found in the work of J.R.R. Tolkien, specifically those belonging to the Dwarves of the land, also known as Cirth, the Sindarin (Old Elvish) word for runes. Tolkien was an expert and writing systems for Middleof Cirth belonging to the Dwarves is only partially true. In Appendix E of into greater detail of Tengwar and he developed, though he noted the

went through when different cultures quote, as well as their original use Cirth were devised first in Beleriand by the Sindar, and were long used memorials upon wood or stone. To our times, though they differed from different in arrangement." (Tolkien, 441) Here, there is admittance to the similarity in form to Norse runes, which is expected, as Tolkien was

Cirth, in a way, filtered down through cultures eventually falling to the Dwarves after the Elves developed them into a richer system known as the Alphabet of Daeron. The Dwarves then adopted the language as it stood in Eregion, where it ended up in Moria. Moria used Fäenorian letters at the time when dealing with other cultures, but in their own tongue, used Cirth since they worked so heavily with wood and stone, but also developed pen forms for the runes. This is where the information regarding Cirth directly from Tolkien begins to taper.

Any further comparisons between Tolkien's Dwarvish runes and those of the Norse becomes almost purely the job of the observer, though the correlation is very apparent.

For example, the Dwarven script developed by J.R.R. Tolkien.



Figure 1.5: Recreation of the text found on Thror's Map

This script, found on "Thror's Map" shows many identical runes to those found in the futharks. Take this rune for example:







Dwarvish • 24 Dwarvish • 25

The first is the "a" rune, or Ansuz (named for the god Anse) in elder futhark while the other, meaning something else, is one found in Tolkien's work. From this, one can see that it is clear that Tolkien used inspiration from existing runic languages to develop his own. Additionally, as mentioned above, the letters were developed for writing on stone and wood, specifically for small memorials, almost exactly what Norse runes were also developed for.

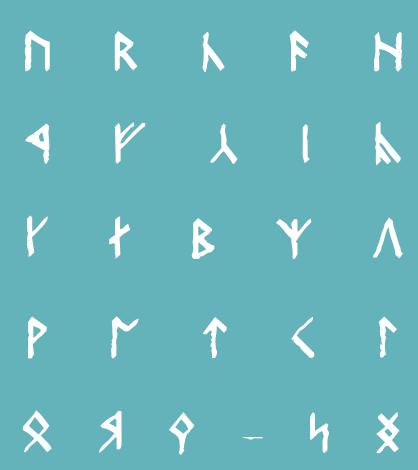
One notable addition to the runic stylings of the Dwarves and Cirth were Moon-Letters. Moon-Letters were runes written with mithril infused ink, that only reflected moonlight, and therefore, could only be read by moonlight. It was even

possible to modify the runes to only reflect the light of the same moon by which the runes were originally written, for example, a moon of the same phase or of a similar time of year.

And that magical note is where the differences begin. Firstly, Tolkien himself mentions that the runes "were wholly different in arrangement." Additionally, the runes themselves were "created" by the Sindar, but Norse runes were developed from many and alphabets, including Latin, Greek, and some believe the Phonecians (Aziz, 635). There is little in the way of unique and original letters forms except for those needed for sounds that were more easily represented by one rune rather than many

The major difference between the previously discussed Norse cultural values and the Dwarvish cultural values lies in the Dwarvish love of mining and being underground which proves to be a decisive factor in how they wrote in stone. And much like the Norse, writing in stone necessitates simple and quick forms that could be chiseled out swiftly. However, unlike the Norse, the simple forms of the runes also extend to the Dwarves' almost brutalist architecture where hard lines and edges serve as literal building blocks of Dwarven society.

Tolkien's Cirth is the primary example of runes found in fantasy and probably the most known throughout the world. As such their comparison is the simplest







Dwarvish • 26

Dwarvish • 27

of the languages analyzed here. Tolkien was extremely meticulous when mapping the history and development of these languages. Moving forward, the comparisons will not be so obvious, as history and development are not so well documented. But once again, runes as memory, as a secret language to hide cultural value, is an essential part of the Dwarven culture, as it is for all cultures herein.

"But once again, runes as memory, as a secret language to hide cultural value, is an essential part of the Dwarven culture, as it is for all cultures herein."







When looking at fantasy juggernauts, Lord of the Rings is among the first, but so are the worlds of Dungeons and Dragons. Being a world of high fantasy based in European myth, of dragons and trolls and monsters, there is bound to be a focus on ancient writing systems with great power and strength. And among the most ancient of beings in the world of D&D, are the giants. The children of the All-Father, Annam, have roamed the world since its creation and were among the first to develop written systems. In D&D, things are generally more magical. In fact, in the Dungeon Master's Guide, there are listed five core assumptions about the world, and these assumptions affect everything, even writing systems. They are,

"Gods Oversee the World, Much of the World is Untamed, The World is Ancient, Conflict Shapes the World's History, and The World is Magical." (Dungeon Master's Guide, 9). Magic, a sense of history, and the wild all contribute to the runes of the giants.

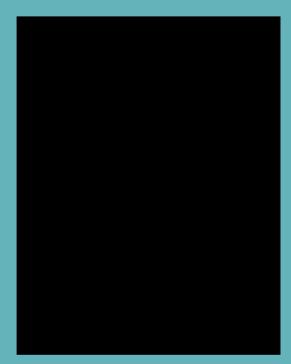


Figure 1.8: "Conch of Teleportation" featuring the Storm rune. (https://www.dndbeyond.com/sources/skt/magic-items#2016right250ConchofTeleportation)





The Giant runes stand as a more ideographic language than the other systems discussed, meaning that yes, they are runes, however more closely resemble heiroglyphics languages do to their representational meaning. As a result, these runes have more contrasting features than things in common with the Norse, but as they were the original inspiration for the topic as a whole, some similarities stand out.

The primary comparison to be made between the Norse runes and the giant runes lies primarily in their representation of a concept. Giant runes each have an idea they represent, or at least, have been given names that showcase a historical or natural feature. Additionally, there is a rune for





Giant • 32 Giant • 33

each type of giant; hill, stone, fire, frost (ice), cloud, and storm. The ideas deal with experience, and have been given names that reflect concepts with which the giants are familiar. So one would be able to discern a little about the culture from the names themselves. The King rune shows there was an idea of authority, even monarchy in giant society, and the journey rune communicates a familiarity with travel from one place to another, perhaps suggesting nomadic or semi-nomadic lifestyles. Well, the same can be said regarding Norse runes, both their representation of concepts and conclusions drawn

from the rune names. Above, it is mentioned some rune names like elk, showing elk as a part of Nordic daily life. But the giant runes and the Norse runes even have some of the same names. Journey, ice, and light are three examples of the same rune name, giving further credence to the idea that giants and giant culture was based heavily on Norse culture, which makes sense due to giants coming from Norse mythology.

But the differences weigh heavier on the scales of the two runic systems. First, the actual design of the two sets of runes are vastly different. Where Norse runes were angular and used to cut into stone and wood, the giant runes have elaborate forms. In fact, it would be a challenge to discover a single right angle that isn't muddied with the introduction of a serif. Typographically speaking, these runes do contain serifs supported by curved brackets to make the turn a more gradual process. The traditional idea of stave, twig, and hook as represented in the Norse runes is utterly absent with little consistency between each rune. The giant runes also employ floating

runes themselves. Some forms do not even connect! This is a good representation of the freedom with which modern runic systems can be developed, and the assumptions designers can make about their











Figure 1.8: The Ordning

audience. With the context of runes than the inspiration was able. The Norse people toiled to create angular forms that would be simple to carve into wood and stone, but the modern designers of the giant capable of intricate design and form there was a stamp system or a

time before computers and more not have been readily adopted due

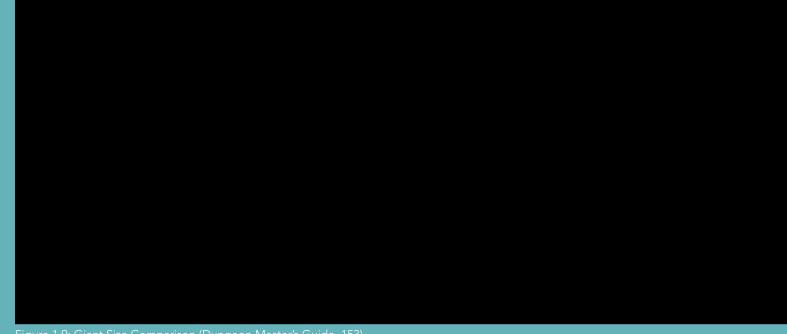
that I'd like to discuss here for a intricate designs. There are six types structure and caste system known as "the Ordning." From lowest to

"Today we use phrases like "written in stone" to denote things of permanence. It is clear that like the Norse, the Giants had an idea of posterity and legacy to be locked in time by the rough hewn surfaces of the rock surrounding them."

Fire, Frost, Cloud, and Storm (MM, are lazy, gluttonous behemoths with basic desires and resemble more giants are sophisticated cultures, (Monster Manual, 150-151). These

for each of their brethren as well, to

Once again we see runes acting as a history, and what it values. Today we to denote things of permanence. It is clear that like the Norse, the rough hewn surfaces of the rock surrounding them.





those of the Norse and have similar that lies within their forms. The runes of dragons which can be harnessed

RPG (role-playing game) with high fantasy elements that takes place in the harsh northern land of Tamriel,

Scandinavian countries. The primary the Nords, as a nod to the Nordic people themselves. Life is harsh, cold, and short in Skyrim, exactly like north of Europe might have been.

As such, the similarities of the cultures speaks to the similarities of the language itself is somewhat hard to pin down, as the company behind the game Bethesda hasn't language being spoken by dragons



Figure 1.8: Poem written in Dovahzul (Bethesda Studios)

battle shouting phrases in Draconic dragon language can be harnessed by humans known as Dragonborn. These mortals can use the Thu'um arcane power by stringing together powerful and ancient words. At the time of the game's setting, only a monk sect known as the Greybeards,

Above is a poem written out in the accompanied by small dots or director commented about this in a Game Informer article, and how the creature supposedly responsible dragons write or scratch this which is like the dewclaw," (Miller,





Dovahzul • 40

Dovahzul • 41

The carving of runes into stone is very reminiscent of the Nordic use and the runes to have ease of use both as dragons and as game designers. The Game Informer article goes on developed the runes to represent alphabet we use in English. There Roman alphabet letters don't exist,

many double vowels like "aa" or "ei." This allowed for both ease of writing and for ease of game development, especially when printing the paragraphs of text found on Dragonstones throughout the game. Both the Norse and Dragon runic systems were developed with different audiences, and end goals in mind which is why their differences seem so great. One was designed as a system of writing for a culture while the other was designed for a game's audience.

But how do the two compare? Firstly is the similarity in use of carving into stone, thus requiring angular forms both because of the stone and because of the claws used to carve. Additionally, in a way, the creators used the same rationale

Unrelenting Force



Fire Breath



Call Dragon



7<sub>7</sub>7 AH



Figure 1.9: Shouts



Dovahzul • 42

Dovahzul • 43

ease. Multi-letter runes allowed for quicker and simpler implementation seem to follow a similar structure. The Norse runes has the stave, twig, structure in large claw marks, smaller claw marks and dots made with the rune employs those three ideas to runes interesting and capture the imagination.

Where they differ however, lies in Dragon runes are each a connection of three different strokes, and while the Nordic runes also have

Figure 1.10: Word Wall (Bethesda Studios)

Dovahzul • 44

three different elements, each is connected. The dragon runes have none of them connecting or crossing in anyway. Instead the forms are is placed within the character's grid. have individual names and are used Norse runes could, or even the giant runes discussed above.

As for divination of cultural value, I think it is apparent how important Norse or Dwarves. For dragons,

of a dragon comes from his speaking that flame. And a representational carved by a dragon with 3 claws and a dewclaw. And so these complex represent more than two letters, to preserve it and keep the memory

Despite the land of Skyrim's similarity to Scandanavian culture, the runes truth that have been found in each of the analyzed systems.

Dovahzul • 45

languages, there are obvious differences. This led me to consider the relationship of the languages and draw clonclusions from that set of information. However, when period, etc. In this case, I didn't want the Norse language to seem isolated or distant, which required the study through comparison. Now that the comparison and differences have

been made, there is an overwhelming amount of evidence that runes, their very nature, may have been created for communication. And they may have even been simplified for carving into stone, but through my research and visual solutions, I see now that despite the difficulty, stone was essential to the process, for, to the Norse, stone was permanent, forever, and in it, they could carve their legacy to be remembered for generations. While my words are wirtten into paper, I'm thankful for the opportunity to give life to those lost forgetten symbols.

"And they may have even been simplified for carving into stone, but through my research and visual solutions, I see now that despite the difficulty, stone was essential to the process, for, to the Norse, stone was permanent, forever, and in it, they could carve their legacy to be remembered for generations."

Resarch Conclusion • 46

Research Conclusion • 46



## INTRODUCTION

In a way, this project began on November 21, 1998, the day on which The Legend of Zelda: Ocarina of Time was released. This game was the first game that sparked my imagination toward magic and fantasy. And the runes used to represent the Hylian language were to first to capture my attention. My friends and I memorized the runes and used them to write secret notes to one another in class. And from this interest, my love for magic and writing grew.

Runes tell stories, all kinds of stories, about cultures, myth, magic, and more. And my love for story was the first thing that drew me to runes in a more meaningful way.

In December of 2002, a new Legend of Zelda game released, The Wind Waker. Upon launching a new game file in that game, a video plays, of several tableau's detailing the story of an ancient hero. The runes on this tableau as well as the feeling of the video as a whole inspired me to make a similar video detailing another legend I had invented for my Dungeons & Dragons group. This video utilized a runic language I created to give the legend more authenticity and make it seem more ancient and legendary.

My study of these languages has been both a personal and academic journey, the culmination of which has led me to a greater appreciation of the subject.



Figure 3.1: The Legend of Zelda: The Wind Waker, Nintendo Gamecube, 2002

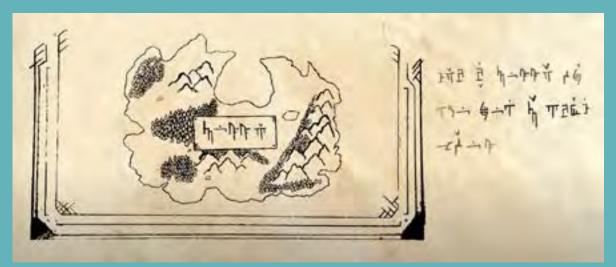


Figure 3.2: Still from a video I created showing a runic language and continent

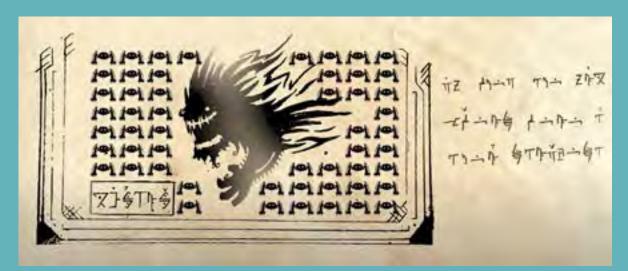


Figure 3.3: Still from the same video detailing a creature called Kalistros.

## LITHIC RUNES

Masters, I set out to create a runic Dungeons & Dragons world. This was a major part of developing this thesis because the work becaome incredibly personal through the design process. And without realizing it, I employed small langauges. This established a created. The culture that developed stone, much like the Norse did, and their rune stones were notorious and As a result, their culture was named deemed "Lithic Runes."



Unlike the Norse runes, however, I did not have any structure, save for some repeating forms. The most common attribute is this line:



It appears in six runes in one way or another, and acts as the basis for the counting system, but I'll spare the details of that tally-like idea.

These runes were fairly basic, simply 26 forms to replace English characters, following the same grammatical ideas that English does. The only major difference comes with the vowel system. There are still 5 vowels, a, e, i, o, and u, but instead of being a full letter, they are written above or below the letter they



langauges like Hebrew. For example, in the word, "rune," which is a for letter word, there would be three letters, and an accent over the "N" to show the "U." I determined that a vowel will always be positioned over another letter whenever possible, But in the word "pouch," where on vowel follows another, the language allows for vowel placement below the rune.

You can see the inspiration from the Norse, with very angular forms and simple design. Without concious knowledge, I drew heavily from the Norse well and set myself up for a future of runic interest.



## LITHIC RUNES

Figure 3.4: Lithic Runes

Design Map • 52

## KASTLEYNDR

historical culture of the Norse was interesting to me, I'd never thought Instead, I used the myths put forth I told my Dungeons & Dragons players. Then came the chance for me to finally be a player. and have my own character in a D&D campaign. I made my character a Goliath (Halfthat make her more powerful. I did a lot of illustration of this character, and these magical symbols became

and a person with an appreciation became a valuable experience in my process for choosing which runic langauges I'd use in my thesis. Only Norse runes exist in the real world, which allowed me to personally that made them. This character. When I played her, I was someone who cared about and saw the power of runes in a fantastical way, beyond and other runic languages I wouldn't inclusion in my process.





## RUNES IN EDUCATION

When I began my Masters work at Liberty University, I promised myself that every one of my projects would be coherent and on the same topic wherever possible, so I'd be able to graduate with a cohesive portfolio that would look clean and professionally made.

The first few classes made this goal a little difficult, as they were studying existing pieces of artwork, and our work needed to reflect that style, or was simply an analysis of that style. However, I was able to make many of my early projects focused on the same topic, namely, the world I had created for D&D. The first major project I did was for my visualization illustration class in which I created a map of my world in Illustrator (Figure 3.12). My work in my world

continued when I took an advaned typography class in which we were the topics on which we wanted to do our research papers. This was when the typography of Norse Runes and with other systems. That paper was comparing and contrasting elements research paper, there was a design typography we researched. I wanted fictional drink labels of drinks that might be served at a legendary mead hall that exists in my D&D

Both the Runestone Mead (Figure 3.14) and Far Horizons Mead (Figure 3.15) feature Norse runes in their designs. The runes in 3.15 even link to make a melody of a song with the same title.

Figure 3.12: Stormwilds Map



Figure 3.13: Frozen Beard Maad Hall Bottles



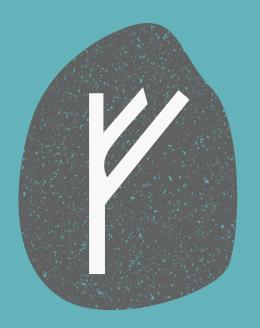


Figure 3.14: Runestone Mead Label

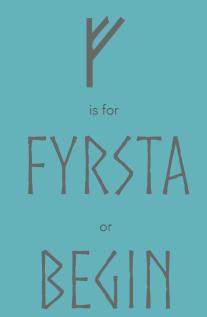


Figure 3.15: Far Horizons Mead Labe

to my thesis is a project I completed alphabet book, but not of the English would appeal to both children and adults a like. And while the book was meant to be a book of information, I also wanted it to maintain a certain have. Each page detailed a rune, pertinent to show the book's work



or "F" is the first rune in the Futhark. It is frequently organized into three rows of eights runes. This makes "F" the first in its row. Every rune has a name, though the names do not have much in the way of great significance. The Norse word given to this rune is "fehu" or cattle. Since this rune is the first, the word will simply be "Fyrsta," or "begin."



Design Map • 60

is the second rune in the furthark, as well as the second in its row. It is also the first rune in which a "hook" is used as apart of the rune's design. Each rune can be broken down into three component parts, a stave, twig, and hook. The curved edge of the rune is a hook, which protrudes from the stave on the left. There was no standardized direction in which runes

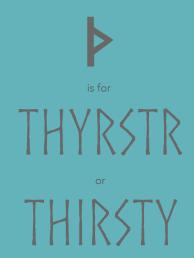


would be written so the orientation of the hooks and twigs would give a clue to the reader which direction the text would be read. The name given to this rune is ûruz, or aurochs which are an extinct wild ox found in Europe until 1627. The name was either meant to denote this animal or the Norse word ûruz was more accurately translated to "manly strength."





is the third rune in the futhark and the third in its row. It is made up of a stave with a hook protruding from it. It is one of three runes to not have a directly English equivalent. It's English composite is "th" and its name is thurisaz or thurse which means giant or terrible force.





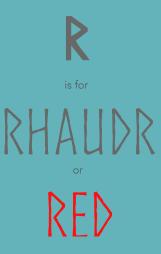
is the fourth rune in the futhark and the fourth in its row. It's name is "ansuz" or Anse, a Norse deity. It is made up of a stave with two twigs angled downward. It is a great representation of why there are very few right angles in runic designs. This is because most runes were carved into stones and wood, and right angles were difficult to carve into these materials due to wood grain and carving tools used at the time.



Design Map • 63



is the fifth rune in the futhark. It's name is raidö or journey. Much like the last, is also among the most recognizable forms due to its similarity to the English letter "R" and its inclusion in fictional runic script systems. This rune employs all parts of the rune anatomy, stave, twig, and hook. Here in lies the resemblence to the English letter.





is the sixth rune in the Futhark. It is made up of a single hook, which, like the stave, can exist on its own, whereas a twig cannot. It's given name is believed to be "kaunan," or, illness, or ulcer. Scholars are not actually sure if this truly is the rune's name. It is speculative, and other runes have a similarly speculative names.





is the seventh rune in the Futhark and the seventh in its row. It is made up of two crossed staves, resembling the English character "X." However it's English equivalent is "G" and as such is given the name "gebo" or "gift". The translation below also uses the Norse word "gjof which also means gift, but a different form of the word.





is the eighth rune in the Futhark and the eight and final in its row. It is made up of a stave and a hook, resembling the English letter "P." It's English equivalent is "v" or "w" and is named "wunjo" or joy. This rune is another that doesn't have a confirmed name, and the first that has two possible Enlish equivalents.



Design Map ● 64 Design Map ● 65

is the ninth rune in the Futhark and the first in the second Futhark row. It is made up of two staves joined by a twig which resembles both the English characters "H" and "N." This rune does correspond to its look alike, as it's equivalent is "H" and is named "haglan" meaning "hail" or "sudden ruin."





is the tenth rune in the Futhark and the second in its row. It is created be drawing a twig across a single stave, somehwat resembling an English "t." Surprisingly, it's English equivalent is "N" and is named "naudiz" or "need," nessessity," or "constraint of fortune."





is the eleventh rune in the Futhark and the third in its row. It is a single stave, and the only rune to be made up of only a single feature. It's equivalent is not suprisingly "i" and has the given name "isan" or "ice." Another word for ice is provided as a translation.

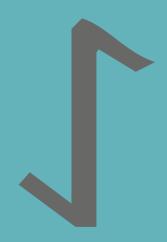




is the twelfth rune in the Futhark and the fourth in its row. This form is interesting as it reinforces the rule of staves and hooks being able to stand alone while twigs cannot. This run is made up of two hooks that resemble an abstract "S" but instead is the equivalent of "j." It's given name is "jeran" or "year" specifically a plentiful one.



Design Map • 66 Design Map • 67



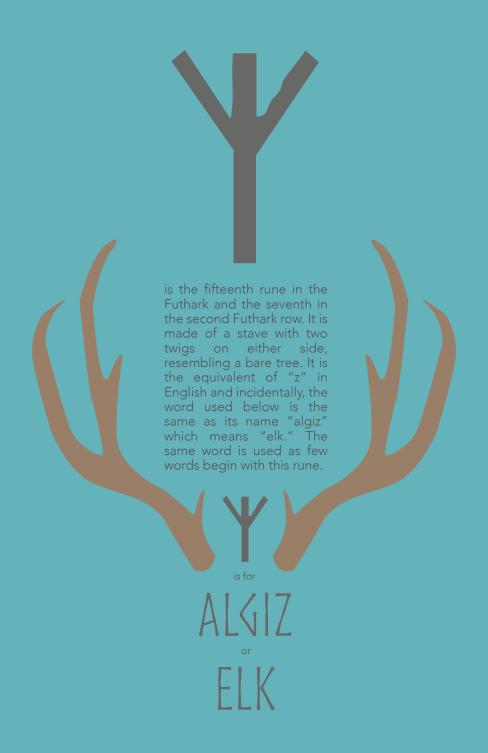
is the thirteenth rune in the Futhark and the fifth in its row. It is made up of a stave with two swigs on either side and is yet another rune to resemble the letter "S." However, it instead a letter that English doesn't have, namely "i." It's given name is indeed "iwaz" meaning "yew-tree." Other words starting with the same letter are difficult to track down so the translation is the same as the name.





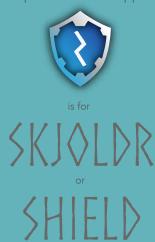
is the fourteenth rune in the Futhark and the sixth in the second Futhark row. It is made up of a single stave with two inward-facing hooks on the top and bottom. It is one of the runes which does not have a confirmed name, but the standing theory is "perpo" meaning "Fruit tree." It's English equivalent is "p."







is the sixteenth rune in the Futhark and the eighth in the second Futhark row. It is made up of two hooks, connected to create a backward "s," which is appropriate, as "s" is this rune's English companion. It's name is sowilo or "sun." It is unknown the intent behind the orientation of this rune, as it would fit its companion more if flipped.





is the seventeenth rune in the Futhark and the first in the third Futhark row. It is made up of a single stave topped with either a hook, or two twigs on either side. It resembles the English character "t" and is the composite of same. It is the only rune to be given a sacred name, "Tiwaz" or "Tyr," a Norse deity of justice.





is the eighteenth rune in the Futhark and the second in the third Futhark row. It is equivalent to the English "B" and strongly resembles the character. It is made up of two hooks connected to the right side of a stave and is another mainstay of fictional runic languages mean to mimc the Futhark. It's name is "berkanen" which means "birch twig."





is the nineteenth rune in the Futhark and the third in the third Futhark row. It is either two staves joined by a hook, or two staves with twigs connecting them. It resembles the letter "m" yet instead is the composite of the English "e" and it's original name is "ehwaz" or "horse."



Design Map ● 70 Design Map ● 71



is the twentieth rune in the Futhark and the fourth in the final Futhark row. This rune could be described as being made up of any amount of combinations of staves, twigs and hooks. Though two staves with two hooks is most likely. It is the Futhark's "m," despite appearance of the previous rune. It's name is "mannaz" or, simply, "man."





is the twenty-first rune in the Futhark and the fifth in the final Futhark row. It is made up of a stave with a single twig. It's name is "laguz" or "water" and is the Norse composite of "L."





is the twenty-second rune in the Futhark and the sixth in the final Futhark row. It is an interesting rune due to its design, and that it is two connected hooks to make an enclosed form. It is also interesting because it stands for a letter set, "ng" instead of a single letter. It's name is "ingwaz," or "god of the fertile year."

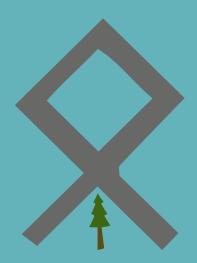




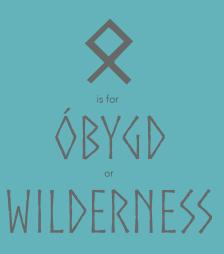
is the twenty-third rune in the Futhark and the seventh in the final Futhark row. Its design is an odd combination of staves, twigs and hooks the combination is unclear. It could be several hooks or even a couple staves and twigs. The rune itself is equivalent to "d." Its name is "dagaz," which means "day."



Design Map • 72 Design Map • 73



is the twenty-second rune in the Futhark and the sixth in the final Futhark row. It is an interesting rune due to its design, and that it is two connected hooks to make an enclosed form. It is also interesting because it stands for a letter set, "ng" instead of a single letter. It's name is "ingwaz," or "god of the fertile year."



The final stepping stone to my thesis was the creation of two infographics detailing giants and dragons from D&D. Some of the same assets can be seen in my new infographics to help bolster the visuals. I've already drawn on long enough with my processes, so without too much more information, the infographics are below.

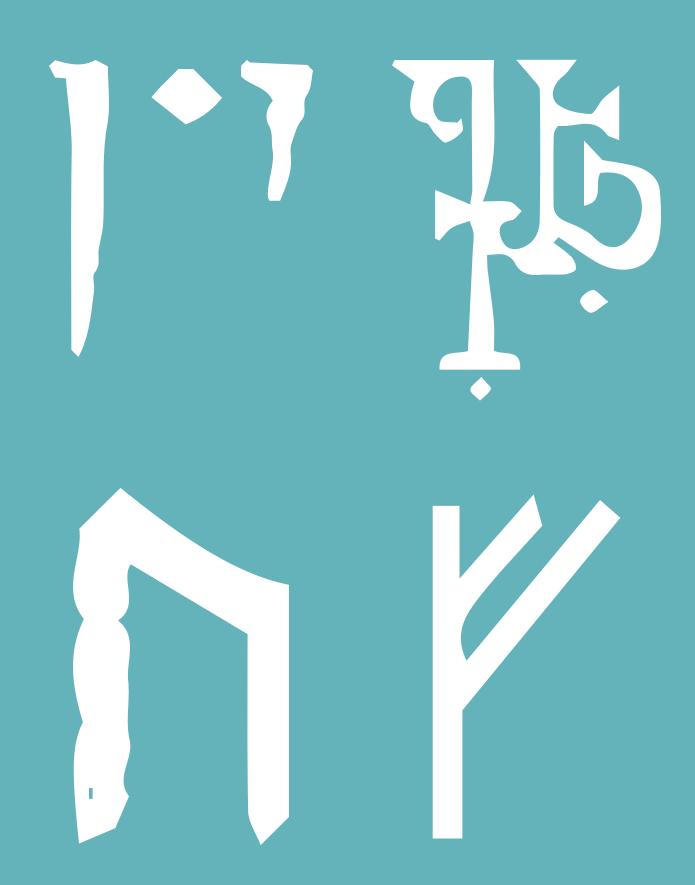
While the giant's infographic is complete, the dragons one neve was. But they both give an idea of what I was going for with the infographics created for my thesis research



Figure 3.16: The Ordning Infographic



Figure 3.17: Dragons Infographic



CHAPTER FOUR VISUAL SOLUTION







Dragon Runes



Giant Runes



Dwarvish Runes



Norse Runes



When first tasked with broaching the idea of solving a problem through design, I found myself at a loss. While many of my peers may have focused on social issues, or that in education, I found that my passions and interests lay in some thing a little more philosophical and abstract rather than definitive. This is not to say that the problems tackled by my peers are not scholarly, or that what I have tackled does not have a greater impact beyond academic study. I'm simply noting that the nature of my project is not what first comes to mind when one asks another to solve a problem through design. However I did find it difficult to answer when asked who my audience was, or who am I helping by creating this. But after giving it some thought. I

realized that I am creating this thesis for others like me who want to delve into history, but find it easier to grasp when contextualized with something they understand and enjoy.

The creation of the infographcs came significantly easier than originally thought. This is a result of both my research and the many classes I've used to gain more knolwedge about runes. I'd been thinking on this topic for some time before the idea of a thesis was even in mind.

And so, these infographics were born. The first thing one might notice about the infographics are their unique shape. I knew I'd want to hang these and photograph them for presentation, but five

Final Work • 80 Final Work • 81

infographics on a wall isn't visually interesting. Additionally, I wanted something to tie each one to the others. So I chose to create the shape of a standing stone and add a very faint design that runs to and fro throughout the background, connecting each infographic.

After the creation of the shapes of each poster, I needed to organize the information and decide what information was going to be shown. I simply couldn't put every piece of info about the languages in these graphics. Thus, a certian amount of distillation needed to occur, but not on an individual basis. Instead on the basis of showcasing consistent information between language systems. I decided on four pieces

of information, how many runes are there in the language, what, if any, components make up each rune, is the language, in its world, living or dead, and what tools were used to most commonly write the language.

All of these ideas can be answered by each language. After this information was distilled, I then needed to decide how to fill the rest of the space, and I found myself floundering. But then I thought, each language is different, and therefore has a certain culture that created it, informing its unique nature. So the rest of the infographic beyond those four peices of information, is a showcase of the culture that created the language, or a portion of it. This helps contextualize for the

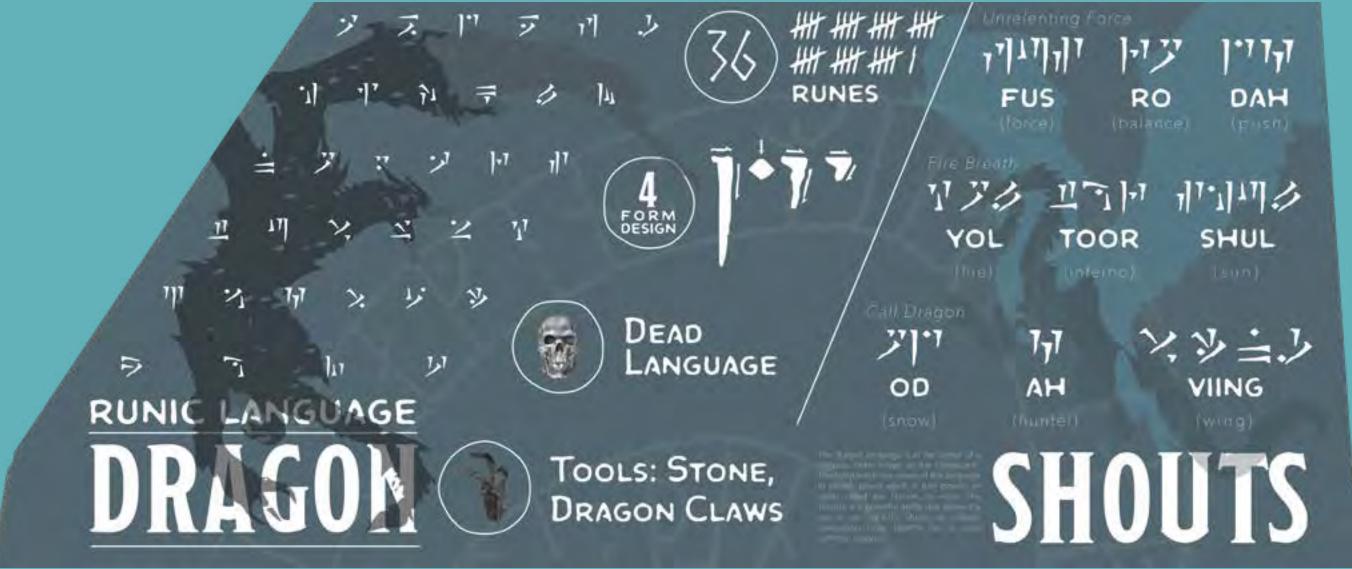
viewer how the language existed and by whom it was created. In the case of the dragons, I chose to discuss Shouts, or The Voice. Giants are magically ordered in a social class known as the Ordning, which I thought to be an important way in which culture informs their writing systems.

Following the context, the last aspect I needed was how to showcase the runes so they don't fall between the cracks of the existing imagery. I developed a grid systems that originally had all of the languages centered to keep a consistent column, but this grew more and more troublesome as I worked and I eventually chose to work more with the contours of the stone by

modifying where the titles and runes would be placed. Finally, I added background imagery behind each series of runes to set them apart and give the viewer a quicker signpost as to which ingographic they are currently viewing.

Final Work • 82 Final Work • 83

Figure 4.2: Dragon Infographic



The first of the infographics is of Dragon Runes. The process for producing the dragon runes infographic was the most difficult as it was the first to be created. This set the template, the precendent for what content would be used, how the content is presented, and what the visual theme of the infographics would be.

As discussed above, determing the core elements of information for each language was a long and arduous process and I had to do some significant distillation of my existing research. But once I identified these qualities that felt consistent for each language, I felt comfortable moving on toward what was needed to fill the rest of the space. And I must

admit, if I hadn't started with the Dragon infographic, I think I would have spent just as long figuring out what to do. But seeing as The Voice, or Shouts, is so intimately tied to the Dragon language, it seemed irresponsible to not include that information, which led me to the idea that I needed to add some context to every language, instead

of just this one, which allowed for a significantly easier time developing content and visuals for the other infographics.



Figure 4.3: Giant Infographic

The Giant infographics was the easiest to complete, I think, mostly because of my work having already created an infographic about the Ordning as discussed above. The illustrations had already been complete, I had the runes already traced out on my work. But the main problem came when I had to modify the work to better differentiate itself

from the original work. The difficulty of analyzing something that belongs to someone else is that in order for the analysis to be accurate and effective, the original visuals need to be used or at least recreated in a similar, yet distinct way. After having some significant discussion regarding this with my advisor, I was eventually able to get the illustrations

in a place I was happy with while also giving them a distinct connection to the work I am referencing. I did so by changing colors, modifying the original illustration and substituting the vector trace I did of a Storm Giant with the more characterized version originally created for the Ordning infographic.

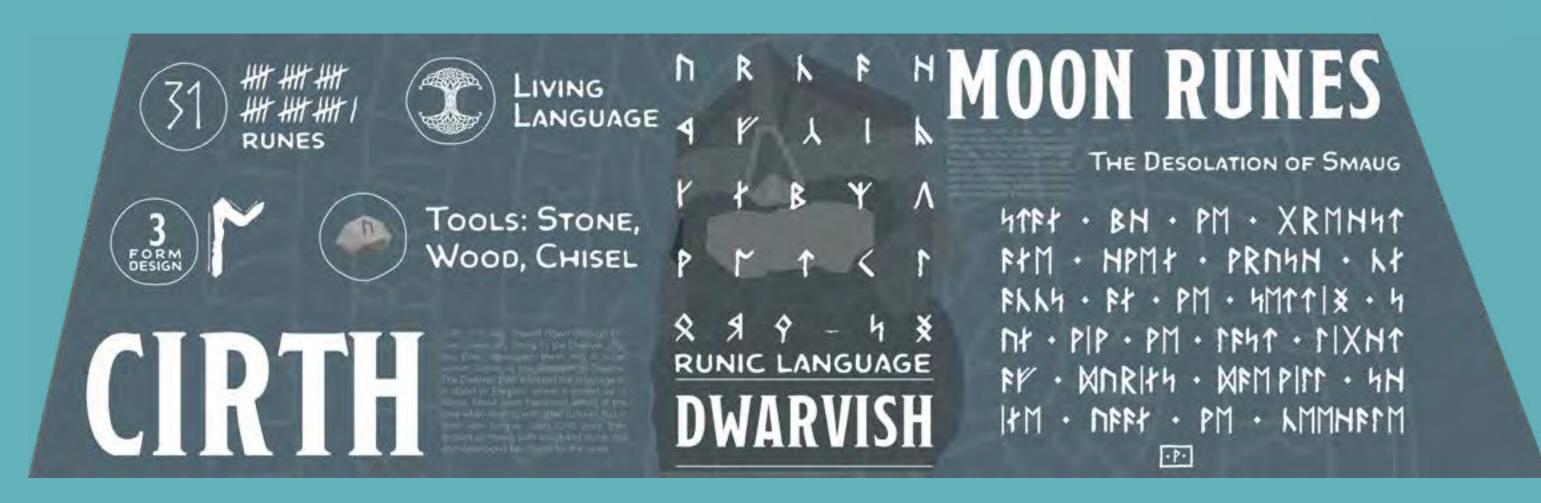


Figure 4.4: Dwarvish Infographic

The Dwarvish infographic came somewhat more difficult to me. This was mostly due to both the distinction of existing visuals from their originals as well as the decision of what extra information needed to be included. But these issues came from more a mental barrier than anything else. At the time, I was preparing for my wedding, and

much of my mental capacity was occupied. But when I was able to relax and sit down to work, I realized that I just needed to continue what I had been doing, by contexualizing the language. I had already done it twice, but the difference this time was that Tolkien had created dozens of cultures, each with individual desires and values. I didn't want to,

in a small paragraph, diminish the work in any way. But when I say down and looked at the research I had already done, I knew that it wasn't my responsibility to educate about all the cultures of Middle-Earth, or even one culture! I simply needed to give some information about this language and so I focused on some minor history, as well as a magical

aspect of them in Moon Runes. Following the discussion of legal distinction, I created a vectored dwarf head for the backdrop and recreated the text on Thorin's map from the hobbit witht he runes I had vectored myself instead of lifting the original and tracing it. All in all, the infographic turned out well.



Figure 4.5: Norse Infographic

The decision to make the Norse rune infographic the fourth and final one was intentional. I wanted to give it a place of importance, to have the last word when it comes to runes. It needed to be the the supporting structure, and since this whole series is supposed to represent a stone, I figured the base the supported the whole document would be

appropriate. The other languages could not exist if the Norse did not, and so it came last. Since the world surrounding the Norse was not as colorful as the the other three, I chose to focus on rune related history and art, including Odin's finding the runes, and a but about Norse art to help contextualize the language. A little more research had

to be done for the bit about Norse art and I found it intriguing that Norse artwork was so intricate while writing was very rigid. This was the perfect example of context, showing that art as a means of expression was more important than writing. Very few runestones are nothing but runes. Almost all of them feature some sort of imagery. And thus, my choice

for infographics was validated as I continued on the tradition of visual expression as the Norse valued.

Design Map • 91

The second portion of this project are the four burned wood circlets, each containing an identiying rune from each language. I've done so much research and discussion about how those that used these languages would write them on wood and stone, so I thought it only appropriate that I do the same for a deliverable for this project.

Instead of doing carvings, a skill with which I am not proficient, I chose to do some burning instead using a wood burning knife. These would be available for display in the home and serve as a more practical deliverable than the infographics.

I chose each rune intentionally that shows off the most exemplary

forms from each language. This gives a unique and distinct circlet that are beutiful to view as well as a conversation starter.

I chose the "D" rune for Dovahzul as it makes use of three of the four forms represented in the language and is the first letter of my last name. Which is also why I chose the "D" rune for the Norse and Dwarvish languages. We used these rune sheavily in our printed materials for our wedding so I thought it necessary to make it personal for both my wife and I. And finally, I am heavily partial toward the "Storm" rune in giant. These circlets work together to show off the beautiful design and craftsmanship employed in these ancient letters, and marry the natural with decor.

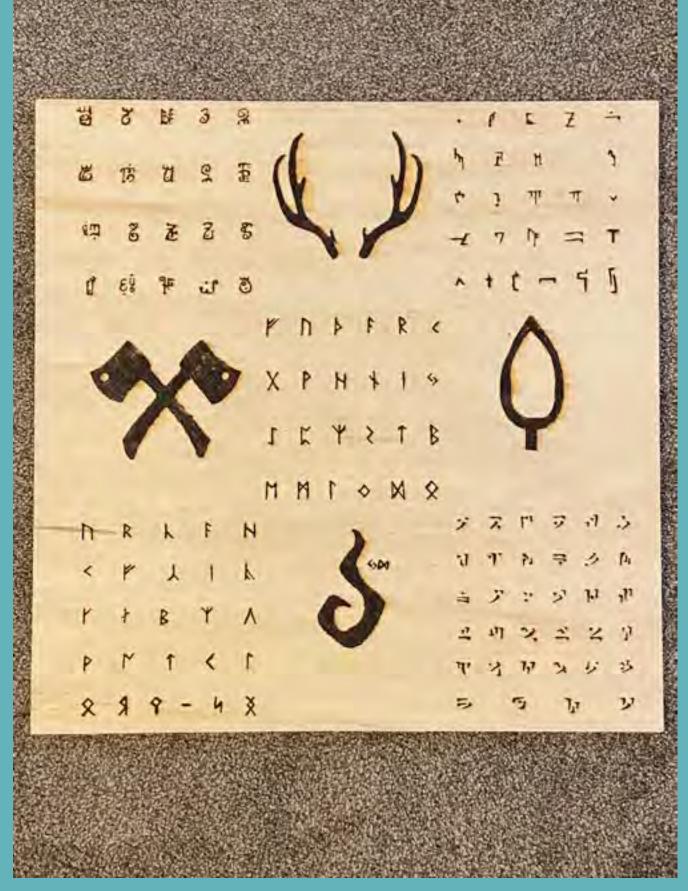


The final portion of this project came as a surprise to myself as I prepared for my thesis defense. I had pondered serveral presentation ideas but none seemed to stick. So I decided to go the route of a sort of performance art (though heavily sped up for the purpses of time) in which I would burn all four languages, plus my self-created language, onto a large piece of wood. So I purchased a two-foot by two-foot piece of wood and used a projector to overlay the document I created onto the wood and began to burn.

The process overall took me roughly two-and-a-half hours. I found most difficulty in the burning of the giant runes, whose intracacies proved difficult for the low resolution of the projector to capture. Additionally, I gained severl slivers, suffered back and elbow pain, and watery eyes from the burned surface's smoke hitting my eyes.

This experience gave me a better, if minor, understanding of the aches the Norse themselves must have gone through to create stone carved monuments. The long process and arduous work I completed was nothing compared to the cold winters that buffeted the cold hands of a Norse carver.

In the end, I am very thankful to have completed this piece and am excited to hang it in an office someday, as a testament to my own memory, my legacy, and story.



Final Work • 94

## RUNIC LANGUAGE CONCLUSION

I have often said that my 2-year Dungeons & Dragons campaign was the most successful creative endeavor to date. And that remains true. Even after completeing my thesis, indeed, completing my Masters, I reflect on what success is, espescially in a creative context. Is it money? Influence? How many people saw it? How much time I spent on it? What was its value? And when I think about those questions, over 250 hours of playing in a world of my creation with 6 good friends just seems insurmountable. But if it weren't for that and if it weren't for the many influences from games, movies, books, and so on, this thesis would never have come to fruition.

I set out to bring some clarity to the topic of runic languages, to remove some of the anglocized baggage that the historical Vikings carried. My infographics show both the similarities and differences between not only each runic system, but the cultures that employed them via creation, tools for writing, cultural significance, and use. Runes contain memory and stories, and what is the human experience if not memories and stories? As a Christian, what better way to communicate than through stories? We are told to write the Word of God on our heart and give it a permanence and legacy just like the Norse gave an attempted permanace to their legacy through stone.

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