



اُنْپُورْسِيْتِي تِيكُونُ لُوْكِي مَبَارَا  
UNIVERSITI  
TEKNOLOGI  
MARA

**FUNDAMENTAL OF ENTREPRENEURSHIP  
(ENT300)**

**PREPARED BY**

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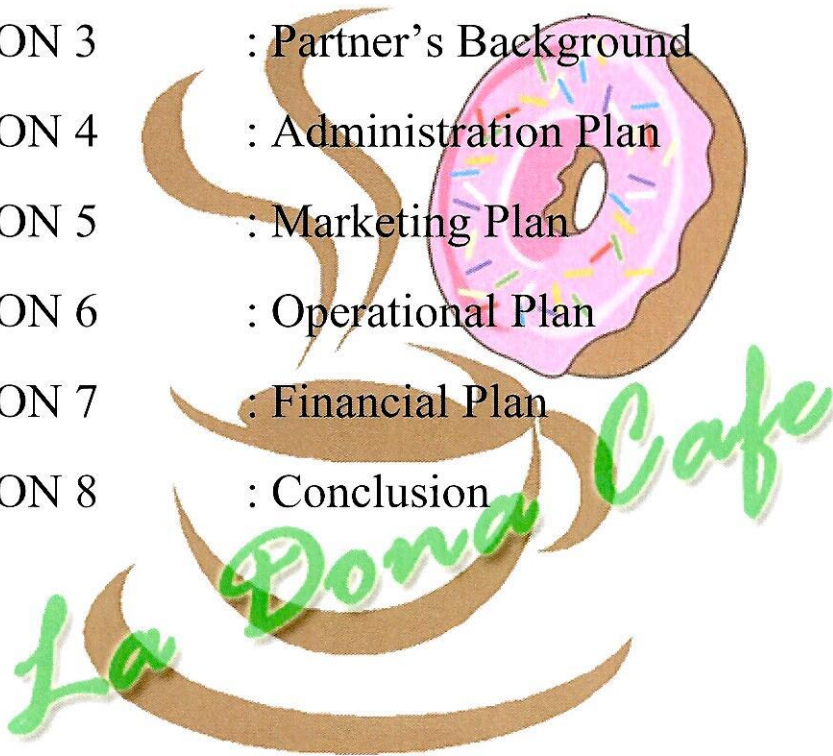
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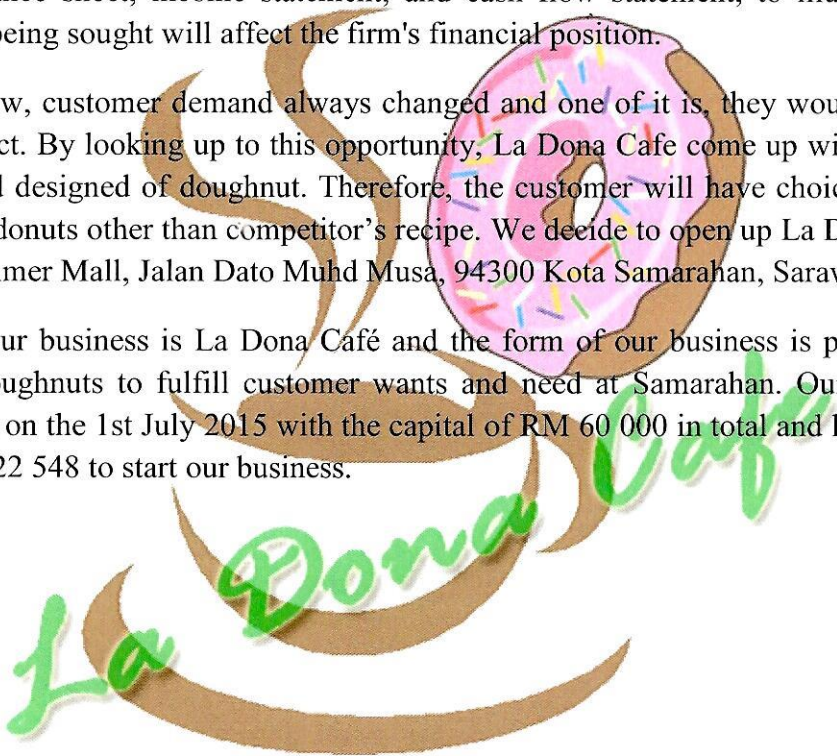


# INTRODUCTION

Business plan is a set of documents prepared by a firm's management to summarize its operational and financial objectives for the near future and to show how they will be achieved. It serves as a blueprint to guide the firm's policies and strategies, and is continually modified as conditions change and new opportunities and/or threats emerged. When prepared for external audience (lenders, prospective investors) it details the past, present, and forecasted performance of the firm. In addition, usually also contains pro-forma balance sheet, income statement, and cash flow statement, to illustrate how the financing being sought will affect the firm's financial position.

As we know, customer demand always changed and one of it is, they would like to try a new product. By looking up to this opportunity, La Dona Cafe come up with various new flavors and designed of doughnut. Therefore, the customer will have choices to try other recipes of donuts other than competitor's recipe. We decide to open up La Dona Café at 1<sup>st</sup> Floor, Summer Mall, Jalan Dato Muhd Musa, 94300 Kota Samarahan, Sarawak.

Name of our business is La Dona Café and the form of our business is partnership. We provide doughnuts to fulfill customer wants and need at Samarahan. Our business will commence on the 1st July 2015 with the capital of RM 60 000 in total and loan from SME Bank RM 22 548 to start our business.



# PARTNERSHIP AGREEMENT

THIS PARTNERSHIP AGREEMENT is made on the May 2015, by and between the following individuals:

  
\_\_\_\_\_  
ELISSA GEE AK THWAITES


Address: No. 32 , 1<sup>st</sup> Floor ,Summer Mall,  
Jalan Dato Muhd Musa, 94300 Kota  
Samarahan, Sarawak

  
\_\_\_\_\_  
RAFAELITA AK BLIGHT

Address: No. 32 , 1<sup>st</sup> Floor ,Summer Mall,  
Jalan Dato Muhd Musa, 94300 Kota  
Samarahan, Sarawak

  
\_\_\_\_\_  
SHAREEN YAHYA

Address: No. 32 , 1<sup>st</sup> Floor ,Summer Mall,  
Jalan Dato Muhd Musa, 94300 Kota  
Samarahan, Sarawak

  
\_\_\_\_\_  
JOSEPHINE CHEMENDA

Address: No. 32 , 1<sup>st</sup> Floor ,Summer Mall,  
Jalan Dato Muhd Musa, 94300 Kota  
Samarahan, Sarawak

## NATURE OF BUSINESS

The form of business of our La Dona Café is partnership, which made up of four partners. Each partner has agreed to follow all the terms of the partnership, which includes the contribution of the starting capital that each partner contributes according to the individual shares. Each partner contributes RM 15000 that will be total of RM 60000. We have chosen partnership as our form of business so that we can share the profit and loss together besides share our individual knowledge, experience and skills that can be used to run the business efficiently.

La Dona Café is a café categorized in food industry. Our café provides various kind of flavor and design of doughnuts. We give customer an opportunity to try our new product as the demand of customer to try new product increasing.



NAME	SHARES (RM)
ELISSA GEE	15000
RAFAELITA AK BLIGHT	15000
SHAREEN YAHYA	15000
JOSEPHINE CHEMENDA	15000
TOTAL	60000