CORE

International Journal of Urban and Regional Research DOI:10.1111/1468-2427.12059

The Struggle for a Voice: Tensions between Associations and Citizens in Participatory Budgeting

ERNESTO GANUZA, HÉLOÏSE NEZ and ERNESTO MORALES

Abstract

The emergence of new participatory mechanisms, such as participatory budgeting, in towns and cities in recent years has given rise to a conflict between the old protagonists of local participation and the new citizens invited to participate. These mechanisms offer a logic of collective action different from what has been the usual fare in cities — one based on proposal rather than demand. As a result, urban social movements need to transform their own dynamics in order to make room for a new political subject (the citizenry and the non-organized participant) and to act upon a stage where deliberative dynamics now apply. This article aims to analyse this conflict in three different cities that set up participatory budgeting at different times: Porto Alegre, Cordova and Paris. The associations in the three cities took up a position against the new participatory mechanisms and demanded a bigger role in the political arena. Through a piece of ethnographic research, we shall see that the responses of the agents involved (politicians, associations and citizens) in the three cities share some arguments, although the conflict was resolved differently in each of them. The article concludes with reflections on the consequences this conflict could have for contemporary political theory, especially with respect to the role of associations in the processes of democratization and the setting forth of a new way of doing politics by means of deliberative procedures.

Introduction

To speak nowadays of participatory budgeting (PB) means speaking of an experiment that has been written up in as many languages as we can imagine. According to Sintomer et al. (2010) there have been more than 1,500 experiments in PB spread across five continents since its origins in Porto Alegre in 1989. The heterogeneous nature of the existing experiments calls into question even the possibility of defining PB. Under Brazilian criteria (Avritzer, 2006) the European approach would be questionable (Sintomer et al., 2008) and under European criteria China's might be questionable too (Baogang, 2011). Nevertheless, they all speak about PB. Therefore one may wonder what it is that so many experiments involving such different procedures have in common.

Sintomer et al. (2010: 8) suggest that throughout the world PB can be distinguished by the creation of a new public sphere where citizens can gather to directly debate a political

This paper was possible thanks to a grant from the Spanish Ministry of Science and Innovation (CSO2009-12020). Thank you very much to the IJURR referees for valuable comments on a previous version of this article.