

Candidature for Chair

LEAD ME

Pilar Orero, UAB
14th October 2020



My background



Work at UAB, in the TransMediaCatalonia Lab

Experience at leading EU projects: Marie Curie, H2020, ERASMUS+

Project management skills

Experience in research on media accessibility: 12 PhDs, 100 articles, etc.

Experience in: organising conferences, special issues, evaluation, events at EP.



My background



Work at IPmedia & Swiss TXT

Experience in Innovation Management & Exploitation Strategies

Experience GER & EU projects: ZIM, KMU-Inno, ITEA, H2020,

Organisations: EBU, IRT, ITU, BitKom

Experience in Media Services Development: Accessibility, Broadcasting, DC/Cloud



My background

TRANS
MEDIA
CATALONIA

UAB

Universitat Autònoma
de Barcelona

UAB, TransMedia Catalonia research group, main researcher

Leader of media accessibility projects (Erasmus +, national)

Participant in national and H2020 projects (WP leadership)

Active involvement in standardisation activities

Organisation of scientific events: M4ALL, ARSAD, etc.

+100 publications and supervision of 8 finished PhD thesis.

Co-founder of MAP (<http://mapaccess.org/>)



Proposed team

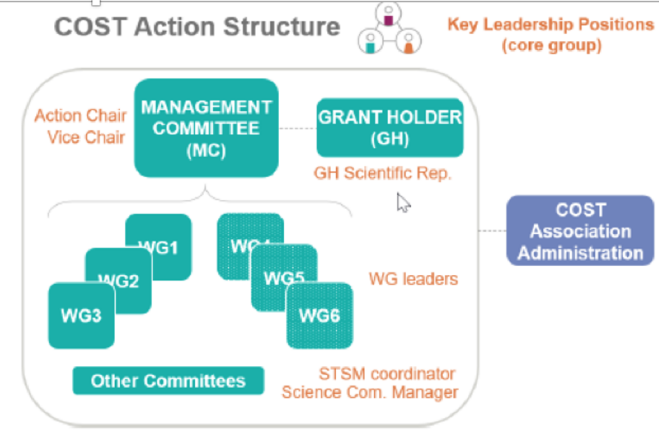
Vice Chair (VC) - Robin Ribback - (IP MEDIA)

Web master - Carlos Duarte, University of Lisbon

Grant Holder Scientific Representative - Anna Matamala (UAB)

Short term Scientific Mission (STSM) - Chris Hughes - University of Salford, UK

Science communication manager - Miroslav Vujcic, Novi Sad University, Serbia



My background



**Ciências
ULisboa**
Faculdade
de Ciências
da Universidade
de Lisboa

Work at Faculty of Sciences, University of Lisboa

Experience in EU projects: FP7, H2020, AAL, Twinning

Experience in web accessibility testing: QualWeb, Portuguese
Accessibility Observatory

Active in the web accessibility community: W3C ACT-R CG co-chair, W4A past
organizer and steering committee

Active in the accessibility education community: W3C EOWG TF of curricula
development

Active in research (100+ papers)



My background



University of
Salford
MANCHESTER

Lecturer in Computer Science at University of Salford, UK

Actively involved in Accessibility community (W3C - Immersive captions WG, XR Access - Application Accessibility group)

Been involved in large H2020, EPSRC projects

Active in research (35+ Papers)



My background



UNSPMF, Associate professor/Vice Head

Experience at leading EU projects: H2020, Erasmus+, INTERREG, RCC

Currently Implementing: 1 H2020 twinning, 3 Erasmus+ projects, 1 IPA CBC

Active in research: 100+ research papers, 226 citations, h-index 7 Scopus

Project and event impact assessment: Chief evaluator for European capital of culture Novi Sad, Main researcher for impact and sustainability for Dubai EXPO 2020.

Experience in IRO, Experienced event organiser (organised or co-organised 30+)



WG chairs

WG 1 - **Technical Platform that allows a single point-of-access to relevant Media Accessibility**



Giacomo Inches - Fincons Group

WG 2 - **Guidelines and Curricula for Teaching and Training Media Accessibility**



Iš čia kylama
į žvaigždes

Loreta Huber - Vilnius University

WG 3 - **Quality and Standardization**



Krzysztof Krejtz - SWPS University of Social Sciences and Humanities



WG 4 - **Status-quo and Future Directions of Media Accessibility**

Klaus Hoeckner - Austrian Association Supporting the Blind and Visually Impaired aka HGB

My background

Main Proposer of LEAD-ME

Project Manager and Innovation Technologist

Currently Coordinator of the H2020 Content4ALL project

“more broadcast content accessible for the deaf community”

(recipient of NAB 2020 Technology Innovation Award)

COST beneficiary during my Ph.D. (2015)

1 spring school and 1 STSM



My background - Loreta Huber (VU)



Iš čia kylama
į žvaigždes

Experience of over 25 years of teaching at universities and training institutions in Lithuania, United Kingdom, Israel and Germany.

An active participant in national, Erasmus+ and H2020 projects;

A member of EST (European Society for Translation Studies), ESSE (The European Society for the Study of English) and EAAS (European Association for American Studies);

KA2 – Cooperation for innovation and the exchange of good practices – Capacity Building in the field of Higher Education “Developing Modernized Curricula on Immigrants' Lives” 2017-2020

Vice-editor of Scientific Journals and member of editorial boards (*Respectus Philologicus (LT-PL)*, *Tojde (TR)*);

Active in research (70+ papers);

Organizer of scientific events and International Conferences (Thought Elaboration: Linguistics, Literature, Media Expression: Tell Me`2013-2017; Intermediality in Communication 2020);

My background - Krzysztof Krejtz



Assistant Professor in Psychology at SWPS University of Social Sciences and Humanities, Warsaw, Poland

Experience in international and interdisciplinary projects

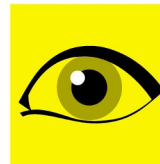
Actively involved in CHI community

Experience in organising conferences, special issues, winter schools

Active in research (60+ Papers)



My background



Hilfsgemeinschaft
der Blinden und Sehschwachen Österreichs

CEO of of HGB, largest privately funded organisation for blind and VIP in Austria (7.000+ members)

Actively involved in Accessibility community (IAAP, G3ICT, ZeroProject, ICCHP, AAATE, W3C, EASPD, CSUN.....)

Involvement in H2020, Erasmus+.... Projects since more than 10 years

Active in Standardisation (CEN, CENELEC, ISO, ETSI, IEEE, ASI)

Former member of the High Level Experts Group on Artificial Intelligence at the Commission of the EU



Next steps PERIOD 1 until 1 April 2021

Budget PERIOD 1

47,000 Euro

No travelling to meetings in Period 1

Some activities

Actions period 1 - generate a video to present at

November 2020 7th Symposium of Live Subtitling

<https://jornades.uab.cat/livesubtitling/>

November 2020 LTA event

<https://jornades.uab.cat/livesubtitling/>

December 2020 Languages and the Media

<https://www.languages-media.com>

January 2021 Media4All

<https://jornades.uab.cat/media4all9/>

January 2021 ARSAD

<https://grupsderecerca.uab.cat/arsad/>

January 2021 EASIT

https://jornades.uab.cat/media4all9/sites/jornades.uab.cat.media4all9/files/easit_event.pdf

LEAD ME Tools

Webpage - under construction Carlos Duarte

Webpage to become the one entry point as a repository for

a) EU open source funded IT solutions

b) MAP - Media Accessibility Platform (<https://mapaccess.uab.cat>)

[Youtube channel](#)

Gdrive leadme@uw.edu.pl (Thank you to Agnieszka Szarkowska)

Repository - Open source publication DDD <https://ddd.uab.cat/?ln=en>

Summer And Winter Schools

https://docs.google.com/document/d/1HdbQxbr_SPN8fwB_fsw2sU13-yurqcpXj1VE9L9u6mM/edit#

Next calls for funding

MSCE EUROPE

- MSCA Doctoral Networks 2021 (Old ITN): Opening: 04 May 2021, Deadline: 16 Nov 2021
- MSCA Doctoral Networks 2022 : Opening: 03 May 2022, Deadline(s): 15 Nov 2022
- Postdoctoral Fellowships 2021 (Old IF) : Opening : 14 April 2021, Deadline : 15 Sep 2021
- Postdoctoral Fellowships 2022 : Opening : 14 April 2022, Deadline : 14 Sep 2022
- MSCA Staff Exchanges 2021 (Old RISE): Opening: 15 Apr 2021, Deadline: 22 Sep 2021 -
- MSCA Staff Exchanges 2022: Opening: 31 Mar 2022, Deadline: 29 Sep 2022

Legislation - EU Transposition

Draft a roadmap for EU legislation - Based on 3 countries with different readiness

X - UK - One language: English

X - ?? - Slovenia - x languages?

Petya - Bulgaria -

Next

October - Subscribe to WG to generate distribution lists

a) for all cost members

b) for WG/Short research mission/Winter/Summer school

Doodle to find an hour for the monthly meeting for management.

Each WG will manage their WG as they agree.

November- Record/Organise a webinar for all COST members to explain the next actions for LEADME

Winter school

Observers

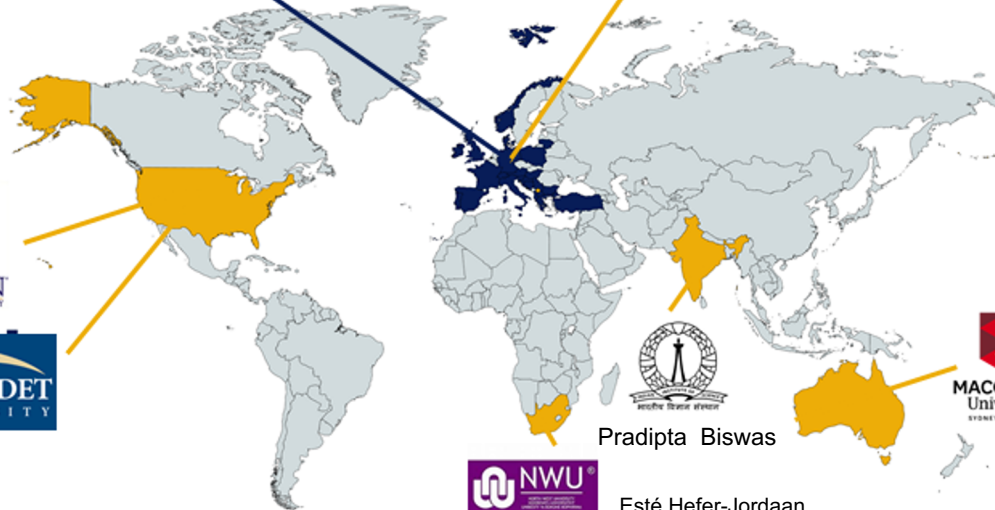
Interactive Technologies, Digital for Culture &
Education (Unit G.2) ?
Media Convergence and Social Media (Unit I.4) ?



Simao Campos

Mark Wheatley

Dren Gërguri



Andrew Duchowski



Lorna Quandt



Pradipta Biswas

Esté Hefer-Jordaan
Gordon Matthew



Jan-Louis Kruger