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1 **Adolescents' beverage choice at school and the impact on sugar intake**

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14 Abbreviations: PLU, Price Look Up; NME sugars, non-milk extrinsic sugars; FSM,  
15 Free School Meals

16

17 Running title: school beverages

18

19 Keywords: adolescents; beverage choice; cluster analysis; school food; juice

20

21 The authors declare no conflict of interest.

22 **Abstract**

23 **OBJECTIVE:** To examine students' beverage choice in school, with reference to its  
24 contribution to students' intake of non-milk extrinsic (NME) sugars.

25 **SUBJECTS/METHODS:** Beverage and food selection data for students aged 11-18  
26 years (n=2461) were collected from two large secondary schools in England, for a  
27 continuous period of 145 (School A) and 125 (School B) school days. Descriptive  
28 analysis followed by cluster analysis of the beverage data was performed  
29 separately for each school.

30 **RESULTS:** More than a third of all items selected by students were beverages, and  
31 juice-based beverages were students' most popular choice (School A, 38.6%;  
32 School B, 35.2%). Mean NME sugars derived from beverages alone was high (School  
33 A, 16.7g/student-day; School B, 12.9g/student-day). Based on beverage purchases,  
34 six clusters of students were identified at each school, (School A: 'juice-based',  
35 'assorted', 'water'; 'cartoned flavoured milk', 'bottled flavoured milk', 'high volume  
36 juice-based'; School B: 'assorted', 'water with juice-based', 'sparkling juice/juice-  
37 based', 'water', 'high volume water', 'high volume juice-based'). Both schools  
38 included 'high volume juice-based' clusters with the highest NME sugar means  
39 from beverages (School A, 28.6g/student-day; School B, 24.4g/student-day), and  
40 'water' clusters with the lowest. A hierarchy in NME sugars was found according to  
41 cluster; students in the 'high volume juice-based' cluster returned significantly  
42 higher levels of NME sugars than students in other clusters.

43 **CONCLUSIONS:** This study reveals the contribution that school beverages  
44 combined with students' beverage choice behaviour is making to students' NME  
45 sugar intake. These findings inform school food initiatives, and more generally  
46 public health policy around adolescents' dietary intake.

## 47 **Introduction**

48 Levels of childhood obesity in England are alarming; the prevalence of obesity  
49 more than doubles from 9.3% to 18.9% as children progress from Reception (age  
50 4-5 years) to Year 6 (age 10-11 years).<sup>1</sup> The picture in secondary schools is similar  
51 with more than a third of all 13-15 year olds being overweight (including obese).<sup>2</sup>  
52 More than 8 million children in England<sup>3</sup> spend 190 days of the year in school, and  
53 so the school environment is not only a good setting to establish and promote  
54 healthy food choice behavior and nutrition education strategies, but is also a good  
55 source of information on the choices actually being made by the nation's youth. <sup>4</sup>

56 School food standards in England <sup>5-7</sup> restrict the provision of food and beverages  
57 in schools. The standards were reviewed as part of a national School Food Plan<sup>8</sup>  
58 and new revised standards<sup>9</sup> became statutory in England in January 2015. The  
59 standards stipulate the provision of drinking water, prohibit sugar-sweetened soda  
60 beverages and restrict beverages to 'healthier drinks' (Appendix Table 1) such as  
61 fruit juice, water, low-fat milk and combination drinks (e.g. fruit/vegetable juice  
62 and water, flavoured milk drinks, hot chocolate).<sup>5-7, 10</sup> The implementation of these  
63 measures has lead to manufacturers producing or reformulating drinks in order to  
64 become school-compliant, e.g. by reducing the sugar content and/or adjusting the  
65 fruit juice content.

66 Nutrient-based standards (effective at the time of the study) also specified  
67 maximum levels for fats, sugars and sodium, and minimum requirements for some  
68 vitamins and minerals in an average lunch (which took into account beverages as  
69 well as food). A key target for these nutrient-based standards was the amount of

70 non-milk extrinsic (NME) sugars<sup>a</sup> (free sugars) which should not exceed 18.9g for  
71 an average lunch in a secondary school.<sup>5,6</sup>

72 This study sought to examine beverages within a school setting, and to explore the  
73 relationship between students' beverage choice patterns and the contribution of  
74 beverages to students' NME sugar intake.

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<sup>a</sup> NME sugars are sugars not bound into the cellular structure of foods (because they have been released from the cellular structure during extraction e.g. sugar found in fruit juice, or because they have been added to a food e.g. table sugar) and excluding lactose in milk and milk products.

## 76 **Subjects & Methods**

77 Beverage and food choice data for students from two large secondary schools  
78 (School A and School B) were collected during the academic year 2010-2011. The  
79 schools were in the same Local Authority (unitary authority) in Yorkshire, England  
80 and both utilised the Local Authority catering service. The Free School Meal  
81 programme in England provides free school meals for students coming from low-  
82 income families. Free School Meal (FSM) status, often utilised as a measure of  
83 socioeconomic disadvantage in England, was 9% and 17% at School A and B,  
84 respectively; the national average was 15.9%.<sup>11</sup>

85 A selection of beverages, typical of those on offer in English secondary schools, was  
86 available at both schools. The set up and arrangement for students to select  
87 beverages were similar as both schools utilised the same catering service provider.  
88 Catering staff at the till keyed in price look up (PLU) codes (School A, 15 codes;  
89 School B, 20 codes) for beverages chosen by students (School A, age 11-16 years;  
90 School B, age 11-18 years). Data for a continuous period of 145 and 125 school days  
91 for School A and School B, respectively (the difference due to different dates of data  
92 acquisition) were captured and analysed.

## 93 ***Statistical Analysis***

94 The data were analysed using IBM SPSS Statistics Version 21. Using descriptive  
95 information from the schools' catering managers, as well as manufacturers' data,  
96 beverages were categorised into six beverage groups: pure juice (unsweetened  
97 100% fruit juice); juice-based drinks; plain milk; milk-based drinks; hot drinks (hot  
98 chocolate, tea, coffee); water. NME sugars (g), energy (kJ, kcal), and volume sizes  
99 (ml) were assigned to each PLU code within the dataset. Where one PLU code

100 related to more than one variety of the same drink with slightly different nutrient  
101 levels, the most conservative values were used.

102 Basic descriptive analyses were performed on the datasets to examine the  
103 frequency of beverage sales by beverage group. A beverage purchasing profile  
104 comprising mean volume (ml/student-day) purchased for each PLU code was then  
105 created for each student who bought beverages on more than ten days (School A,  
106  $n=990$ ; School B,  $n=838$ ).

107 Dietary pattern analysis is an established method of defining a population's dietary  
108 behaviour and one approach, cluster analysis, identifies distinct groups of people  
109 exhibiting a similar dietary behaviour. Cluster analysis has been successfully  
110 applied to characterise dietary patterns in children and young people.<sup>12-17</sup> In this  
111 analysis, hierarchical cluster analysis using squared Euclidian distance and Ward's  
112 cluster agglomeration was applied to the beverage purchasing profiles, to classify  
113 students into mutually exclusive groups based on their beverage choice. Thus,  
114 students in clusters were similar to each other but distinctly different from  
115 students in other clusters. Clusters were named according to the dominant  
116 beverage or beverage group, or where none dominated the cluster was termed  
117 'assorted'. Cluster analysis was performed separately for School A and School B.

118 For each cluster, the mean beverage volume and the mean NME sugars from  
119 beverages purchased per student-day was calculated. Analysis of covariance with  
120 adjustment for students' year group and free school meal entitlement was used to  
121 ascertain if cluster membership was related to NME sugars contributed from  
122 beverages. Two-tailed tests were used and a p-value of less than 0.05 was used to  
123 establish statistical significance.

124

## 125 **Results**

126 The majority of the student population, at each school utilised the canteen during  
127 the study period (School A, 89%; School B, 81%). Of these an overwhelming  
128 majority (School A, 97%; School B, 89%) made beverage purchases. Likewise, a  
129 large proportion of *these* students, purchased beverages on ten or more days  
130 (School A, 81%; School B, 68%).

131 Students selected a total of 82 497 and 58 479 beverages at School A and School B,  
132 respectively; this accounted for more than a third of all food and drink items  
133 purchased (School A, 36%; School B, 34%). For both schools, juice-based drinks  
134 were the most popular beverages purchased (Figure 1) (School A, 38.6%; School B,  
135 35.2%), followed by milk-based drinks (School A, 27.3%; School B, 20.9%). The  
136 overall rank order of popularity for the various beverages purchased was the same  
137 across schools, with the exception of water; in School B, water was more popular  
138 than pure juice, whilst at School A it was *vice versa*. Water and plain milk were more  
139 popular at School B (15.2% and 5.9% of beverage purchases, respectively) than  
140 School A (8.0% and 1.0%, respectively). Similarly, hot drinks were more popular  
141 at School B (7.8% of beverage purchases) than School A (3.1% of beverage  
142 purchases). These differences were statistically significant (Chi-squared=7065.9,  
143 df=5, p<0.001).

144 Table 1 describes the specific beverages purchased, alongside energy (kJ, kcal),  
145 NME sugar content (g) and volume (ml). School A's most popular beverage was a  
146 330ml beverage (70p), whilst School B's was a 185ml beverage (40p); both were  
147 juice-based drinks, available at both schools. Four of the beverages from School A  
148 and seven of the beverages from school B exceeded the limit of the current



149 nutrient-based standard for NME sugars of 18.9g for an average lunch. This was  
150 reflected in the mean NME sugars derived from beverages *alone* at lunchtime,  
151 which was high (School A, 16.7g/student-day; School B, 12.9g/student-day). One  
152 out of three beverage purchasers at lunchtime at School A exceeded the NME sugar  
153 limit; the equivalent figure for School B was nearly one in four (School A, 34%;  
154 School B, 23%).

155 For students buying beverages, the average daily spend on beverages was 73p  
156 and 53p for School A and School B, respectively. The corresponding mean energy  
157 and NME sugars derived from beverages were 439kJ (105kcal)/student-day and  
158 18.6g/student-day, respectively (School A), and 381kJ (91kcal)/student-day and  
159 14.8g/student-day, respectively (School B). The average volume purchased was  
160 358ml/student-day and 377ml/student-day at School A and School B,  
161 respectively.

162 Cluster analysis differentiated six mutually exclusive groups of students, defined  
163 by the beverage or beverage type. The characteristics of each cluster, including  
164 mean beverage volumes and NME sugars from beverages per student-day, are  
165 given in Tables 2 & 3; the year group distribution and the proportion of students  
166 with FSM entitlement in each cluster are also listed.

167 For School A (Table 2), the first cluster, comprising 360 students (36.4% of the  
168 sample) selected predominantly juice-based drinks, with a mean NME sugar intake  
169 of 20.2g/student-day from beverages. The second cluster, which had a similar  
170 number of students ( $n=357$ ; 36.1% of the sample) purchased an assortment of  
171 beverages, and had the highest mean volume of pure juice (60.7ml/student-day),  
172 hot drinks (7.3ml/student-day) and plain milk (3.1ml student-day), whilst having  
173 the lowest mean total beverage volume (298.2ml/student-day). The next cluster

174 comprised 94 students (9.5% of the sample), who predominantly selected water  
175 (296.9ml/student-day), and had the lowest mean NME sugars of all clusters  
176 (8.6g/student-day). There were two similar sized clusters that tended to purchase  
177 flavoured milk – the first ‘milk’ cluster ( $n=77$ , 7.8% of the sample) predominantly  
178 purchased 200ml cartons (50p) whilst the second ‘milk’ cluster ( $n=67$ , 6.8% of the  
179 sample) purchased 200ml bottles (65p). For both these ‘milk’ clusters the total  
180 NME sugar was almost identical (‘cartoned flavoured milk’, 15.4g/student-day;  
181 ‘bottled flavoured milk’, 15.2g/student-day), as was the total beverage volume  
182 (‘cartoned flavoured milk’, 320.0ml/student-day; ‘bottled flavoured milk’,  
183 319.8ml/student-day). There was a final cluster comprising 35 students (3.5% of  
184 the sample) who purchased high volumes (424ml/student-day) of juice-based  
185 drinks, giving an exceptionally high mean NME sugar of 28.6g/student-day, and the  
186 highest overall volume of beverages (524.0ml/student-day).

187 The first cluster for School B (Table 3) comprising the majority of students ( $n=468$ ;  
188 55.8% of the sample), purchased an assortment of beverages. Whilst this ‘assorted’  
189 cluster had the lowest total beverage volume (305.1ml/student-day), it also  
190 recorded the highest total volume of hot drinks (22.9ml/ student-day), pure juice  
191 (excluding sparkling juice) (24.6ml/student-day) and plain milk (18.8ml/student-  
192 day). The second cluster, comprising 111 students (13.2% of the sample), tended  
193 to purchase still water alongside combination drinks, with an average content of  
194 13.2g/student-day NME sugars. The third cluster of 96 students (11.5% of the  
195 sample), predominantly purchased sparkling juice/juice-based drinks; their mean  
196 level of NME sugar from beverage purchases was high (19.3g/student-day). There  
197 were two clusters of students who mainly chose water. The first of these ‘water’  
198 clusters ( $n=86$ , 10.3% of the sample) selected on average 334.4ml of water per

199 student-day, whilst the second 'water' cluster ( $n=46$ , 5.5%) purchased on average  
200 522.4ml of water per student-day, and had the highest overall volume  
201 (564.2ml/student-day) of all clusters. These 'water' clusters had the lowest mean  
202 NME sugars (6.3g/student-day and 2.2g/student-day, respectively). Finally, there  
203 was a small cluster ( $n=31$ , 3.7% of the sample) distinctive by the high volumes of  
204 juice-based drinks selected (372.6ml/student-day). Most of these were one  
205 particular beverage (312.3ml/student-day) which was unique as a bottled juice-  
206 based drink. Students in this 'high volume juice-based' cluster had a high mean  
207 NME sugar level (24.4g/student-day).

208 The volume ranges of total beverages selected at both schools were similar (School  
209 A, 298-524ml/student-day; School B, 305-564ml/student-day). Among the  
210 clusters at both schools, the mean values for the NME sugars derived from beverage  
211 selections were high and for two 'juice-based' clusters at each school, these values  
212 exceeded the upper limit of the nutrient-based standards (effective at the time of  
213 the study) for NME sugars.

214 The proportion of FSM students in each cluster varied (School A, 2.9-12.9%; School  
215 B, 23.9-41.9%). FSM entitlement in students in School B selecting beverages on ten  
216 or more days (31.9%) was significantly higher than for students selecting  
217 beverages (23.0%) for any number of days (Chi-squared=114.7,  $df=1$ ,  $p<0.001$ ).

218 The estimated marginal means of NME sugar content from purchased beverages,  
219 according to cluster is shown in Table 4. For School A, the ANCOVA showed that  
220 there was a hierarchy in NME sugar content according to cluster membership. The  
221 two clusters of students with a preference for juice-based drinks had the highest  
222 intake of NME sugars. Students in the 'high volume juice-based' cluster returned

223 approximately three times the NME sugar content in beverage purchases compared  
224 to the cluster of students predominantly purchasing water. It should also be noted  
225 that the students in the 'high volume juice-based' cluster purchased beverages  
226 containing a statistically significantly ( $p<0.05$ ) greater quantity of NME sugars than  
227 the students in the other juice-based cluster.

228 For School B, the ANCOVA analysis showed that there was a clear gradient in NME  
229 sugar content according to cluster. Students in the 'high volume juice-based' cluster  
230 had significantly greater NME sugar content from beverages than any other cluster.  
231 This cluster returned approximately twice the NME sugar level of the students in  
232 the 'assorted drinks cluster', whilst students in both 'water' clusters had  
233 substantially lower NME sugar levels from beverages purchased than other  
234 clusters.

235

## 236 **Discussion**

237 This study adds to the current literature on beverage patterns in adolescents and  
238 the debate surrounding juices and juice-based drinks. The use of cluster analysis  
239 allowed the segmentation of the student body according to beverage purchase  
240 patterns, and revealed the extent of adolescents' preference for these beverages,  
241 and the subsequent implications on NME sugar intake.

242 The popularity of juices and juice-based drinks among adolescents shown in this  
243 study, mirrors that seen in the UK as a whole. Since the commercial production of  
244 orange juice in the 1940s, the industry has seen an increase in the variety,  
245 marketing and distribution of fruit juices.<sup>18</sup> Today, the sector enjoys almost  
246 universal appeal, with sales estimated at £4.8 billion in 2013, and forecast for  
247 growth to £5.4 billion by 2018.<sup>19</sup> Previous work has demonstrated the popularity

248 of fruit juice and juice-based beverages among adolescents,<sup>20,21</sup> as well as how this  
249 impacts on the sugar intake of school children.<sup>22</sup> Further, the substantial  
250 contribution of beverages to a population's daily energy intake has been previously  
251 reported,<sup>23</sup> as has the increasing beverage consumption in UK adolescents.<sup>24</sup>

252 The contribution of pure juices and juice-based drinks to students' theoretical NME  
253 sugar intake, as demonstrated by this study has been revealing. Whilst diluted fruit  
254 juice is permitted by the school food standards in England, pure juice must  
255 constitute a minimum of 50% (at the time of the study) of the final juice-based  
256 drink (45% under the new standards<sup>9</sup>). This study shows that juice-based drinks  
257 of this composition can contribute a considerable amount of NME sugars. At both  
258 schools, juice and juice-based drinks were available in smaller volume sizes e.g.  
259 185ml juice-based drink with 10.2g NME sugars. However, students sometimes  
260 purchased two or more of these smaller volume beverages; 6.2% of transactions  
261 for these beverages were multiple units, thereby negating the desired impact of  
262 smaller unit sizes. Nevertheless, an emphasis on reduced sizes for beverages could  
263 be a way forward. Similar strategies have reduced portion sizes in US schools,<sup>25</sup> and  
264 the new school food standards in England<sup>9</sup> introduced in 2015, specifies a cap of  
265 150ml on pure fruit juice, and 330ml on juice-based drinks.

266 The well-defined beverage patterns that emerged are comparable to previous  
267 studies<sup>17,26</sup>; as are the high energy intakes from beverages reflected in the high  
268 NME sugar levels noted. This high energy intake from beverages may be  
269 compounded by food choice at lunchtime, as well as food and beverage choice  
270 outside school. It is interesting to note that the 'assorted' clusters had the lowest  
271 overall volume of beverages selected; this has been seen in previous studies<sup>26</sup>  
272 where no beverage or beverage type dominates.

273 Both schools' most popular drink was juice-based. Whilst School A's was 330ml in  
274 volume and priced at 70p, School B's was 185ml and 40p. The difference may be  
275 attributable to differences in the schools' FSM profiles (School A: FSM 9%; School  
276 B: 17%), as both drinks were available at both schools, and the schools had similar  
277 set ups for students to select their beverages.

278 There are strengths and limitations to this study. The beverage selections reported  
279 are for more than two thousand secondary school students over a period of seven  
280 months. The extent and size of this data demonstrates the feasibility and power of  
281 using such data, as previously reported.<sup>4,27</sup> Whilst being discreet, and effortless as  
282 far as the participant is concerned, such data provide an accurate and long-term  
283 account of dietary choices compared to typical self-reported dietary data.

284 This study is based on beverage purchase data, and whilst choice, rather than  
285 consumption was evaluated, choice is the overriding factor influencing  
286 consumption. The dietary data collected are for a restricted environment with  
287 school compliant beverages available for students to select, and so the patterns  
288 observed are qualified by these constraints. As with any cluster analysis, there is  
289 an element of subjectivity in determining the optimum number of clusters and their  
290 definition. Whilst the patterns may be specific to the study's populations, and there  
291 is the possibility that the schools are atypical, the schools were large and there was  
292 no obvious demographic characteristic to set them apart from the mainstream.  
293 Furthermore, both school populations showed similar overall beverage choice  
294 patterns, despite their differences in FSM profiles (School A: FSM 9%; School B:  
295 17%).

296 Fruit juice consumption has been reported as a marker for healthier overall dietary  
297 habits,<sup>20</sup> with adolescent juice consumers having higher intakes of fibre, vitamin C,  
298 B6, folate, potassium and iron, compared to non-consumers.<sup>28</sup> There are however  
299 concerns surrounding fruit juice, based on sugar consumption and appetite control,  
300 as well as fibre intakes and dental health.<sup>29,30</sup> Indeed, the energy density and sugar  
301 content of fruit juice are similar to sugar sweetened beverages.<sup>31</sup> There is also a  
302 growing body of evidence surrounding the role of sugar in Type 2 diabetes,  
303 independent of its role in obesity, with emerging data on the association of fruit  
304 juice with cardiometabolic outcomes,<sup>32,33,34</sup> suggesting it may be consistent with  
305 that of sugar sweetened beverages. Fruit juice however does provide micronutrient  
306 value not afforded by sugar sweetened beverages.

307 The role of water has been highlighted by this study. 'Water' clusters at both  
308 schools exhibited the lowest NME sugars from beverages. Further, whilst School A  
309 had water fountains conveniently located throughout the school, School B's  
310 provision was more restricted, with water jugs present at mealtimes for students'  
311 free access – this differing water provision was reflected in the higher water  
312 purchases and the presence of two 'water' clusters at School B. Other studies have  
313 demonstrated the impact of water provision on students' consumption.<sup>35,36</sup>

314 The promotion of water alongside whole fruit (typically available in secondary  
315 schools in England and available in this study's schools) is suggested as an  
316 alternative to the dominant position of fruit juice and juice-based beverages.  
317 Replacement of fruit juice with its equivalent whole fruit has been modelled to  
318 show a reduction in energy intake, as well as an increase in fibre.<sup>37</sup> In addition,  
319 water consumption is associated with a reduced risk of being overweight,<sup>36</sup> and  
320 lower total energy intake when replacing other beverages.<sup>38</sup>

321 This study revealed the extent of adolescents' preference for juice and juice-based  
322 drinks within a school environment. Beyond the immediate impact on students'  
323 nutrient intake, this preference has implications should this consumption enhance  
324 explicit preference for sugar, as previously reported,<sup>39</sup> and is especially pertinent  
325 as taste has been reported to have the greatest influence on children's food  
326 preferences.<sup>40</sup>

327 The school dining environment influences students in terms of the food and  
328 beverages available to them and the behaviour that these choices cultivate. Whilst  
329 the standards restrict the beverages available in schools, students' preferences and  
330 patterns of beverage choice should also be considered in determining the  
331 standards. This study clearly shows the contribution of students' beverage  
332 preferences to their NME sugar intake. This, along with emerging data related to  
333 these beverages and cardiometabolic outcomes should open discussion regarding  
334 fruit juice and juice-based beverages' standing in schools.

335



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338 **Authors' contributions:** HE conceived the study and recruited the schools and  
339 catering company with advice from MEB. HE, MEB and JR designed the study. JR  
340 constructed the data sets and conducted the analysis. HE wrote the first draft of  
341 the article, with advice from MEB and JR. All authors contributed to the drafting  
342 and approval of the final manuscript.

343 **Conflict of interest:** The authors declare no conflict of interest.

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452 **FIGURE LEGENDS**

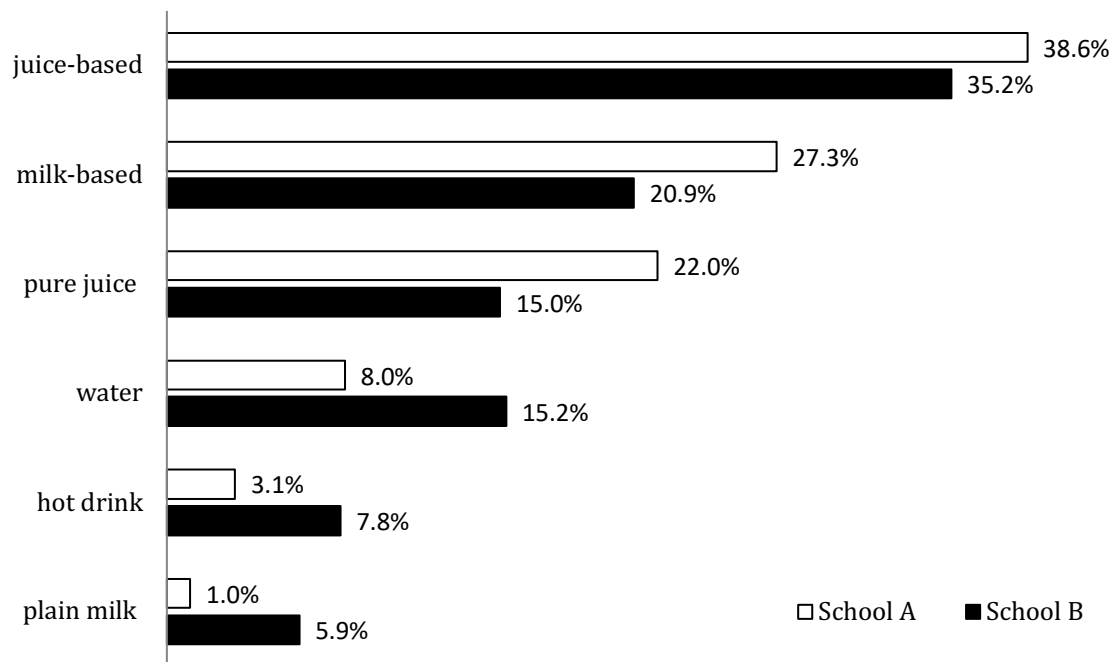
453 **Figure 1** Beverage choice among students (n=1222, School A; n=1239, School B) aged 11-18 years at  
454 two secondary schools (number of beverages chosen as a percentage of all beverages chosen: School  
455 A, 82 497 beverages; School B, 58 479 beverages)

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**Figure 1** Beverage choice among students (School A, n=1222; School B, n=1239) aged 11-18 years at two secondary schools (number of beverages chosen as a percentage of all beverages chosen: School A, 82 497 beverages; School B, 58 479 beverages)



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**Table 1** Beverage descriptions, NME sugar content, energy content & beverage choice among 11-18 year old students (School A, n=1222; School B, n=1239) at two secondary schools

|                 | NME Sugars (g) | Energy |        | Volume (ml) | Description                  | Number purchased | Beverage category |
|-----------------|----------------|--------|--------|-------------|------------------------------|------------------|-------------------|
|                 |                | (kJ)   | (kcal) |             |                              |                  |                   |
| <i>School A</i> |                |        |        |             |                              |                  |                   |
|                 | 17.8           | 303.6  | 72.5   | 330         | 50% juice + carbonated water | 10754            | Juice-based       |
|                 | 27.5*          | 360.0  | 86.0   | 500         | 50% juice + water            | 10424            | Juice-based       |
|                 | 8.4            | 504.0  | 120.4  | 200         | flavoured milk drink         | 9894             | Milk-based        |
|                 | 9.6            | 520.0  | 124.2  | 200         | flavoured milk drink         | 8698             | Milk-based        |
|                 | 0              | 0.0    | 0.0    | 500         | still water                  | 6583             | Water             |
|                 | 18.4           | 320.0  | 76.4   | 200         | pure juice                   | 6406             | Pure Juice        |
|                 | 10.2           | 133.2  | 31.8   | 185         | 50% juice + water            | 5468             | Juice-based       |
|                 | 20.4*          | 360.0  | 86.0   | 200         | smoothie drink               | 5185             | Juice-based       |
|                 | 8.4            | 548.0  | 130.9  | 200         | flavoured milk drink         | 3958             | Milk-based        |
|                 | 9.5            | 171.7  | 41.0   | 85          | pure juice                   | 3925             | Pure juice        |
|                 | 29.7*          | 587.4  | 140.3  | 330         | pure juice                   | 3271             | Pure juice        |
|                 | 22.4*          | 404.0  | 96.5   | 200         | pure juice                   | 2663             | Pure juice        |
|                 | 0              | 0.0    | 0.0    | 150         | hot drink                    | 2523             | Hot drink         |
|                 | 9.5            | 171.7  | 41.0   | 85          | pure juice                   | 1882             | Pure juice        |
|                 | 0              | 366.7  | 87.6   | 189         | semi-skimmed plain milk      | 863              | Plain milk        |
| <i>School B</i> |                |        |        |             |                              |                  |                   |
|                 | 10.2           | 133.2  | 31.8   | 185         | 50% juice + water            | 9142             | Juice-based       |
|                 | 0              | 0.0    | 0.0    | 500         | still water                  | 8895             | Water             |
|                 | 9.6            | 520.0  | 124.2  | 200         | flavoured milk drink         | 6223             | Milk-based        |
|                 | 0              | 0.0    | 0.0    | 150         | hot drink                    | 4551             | Hot drink         |
|                 | 8.4            | 504.0  | 120.4  | 200         | flavoured milk drink         | 4517             | Milk-based        |
|                 | 17.8           | 303.6  | 72.5   | 330         | 50% juice + carbonated water | 4395             | Juice-based       |
|                 | 27.5*          | 360.0  | 86.0   | 500         | 50% juice + water            | 4281             | Juice-based       |
|                 | 0              | 366.7  | 87.6   | 189         | semi-skimmed plain milk      | 3475             | Plain milk        |
|                 | 9.5            | 171.7  | 41.0   | 85          | pure juice                   | 2985             | Pure juice        |
|                 | 27.7*          | 679.8  | 162.4  | 330         | sparkling pure juice         | 2835             | Pure juice        |
|                 | 18.4           | 320.0  | 76.4   | 200         | pure juice                   | 1613             | Pure juice        |
|                 | 8.4            | 548.0  | 130.9  | 200         | flavoured milk drink         | 1457             | Milk-based        |
|                 | 29.7*          | 587.4  | 140.3  | 330         | pure juice                   | 1310             | Pure juice        |
|                 | 18.2           | 237.6  | 56.8   | 330         | 50% juice + water            | 1099             | Juice-based       |
|                 | 30.2*          | 524.2  | 125.2  | 288         | 85% juice + water            | 928              | Juice-based       |
|                 | 17.8           | 326.7  | 78.0   | 330         | 50% juice + carbonated water | 317              | Juice-based       |
|                 | 20.4*          | 360.0  | 86.0   | 200         | smoothie drink               | 251              | Juice-based       |
|                 | 25.1*          | 531.3  | 126.9  | 330         | 75% juice + water            | 154              | Juice-based       |
|                 | 8.4            | 536.0  | 128.0  | 200         | flavoured milk drink         | 34               | Milk-based        |
|                 | 24.0*          | 1300.0 | 310.6  | 500         | flavoured milk drink         | 17               | Milk-based        |

\* single unit's NME sugar level exceeds 18.9g (upper limit of nutrient-based standard for NME sugars - effective at the time of the study)

**Table 2** Mean volume and NME sugars from beverages, as well as FSM entitlement and Year Group, by beverage cluster for students (n=990) aged 11-16 years at School A

|   | Juice-based | Assorted | Water  | Cartoned flavoured milk | Bottled flavoured milk | High volume juice-based |
|---|-------------|----------|--------|-------------------------|------------------------|-------------------------|
|   | n = 360     | n = 357  | n = 94 | n = 77                  | n = 67                 | n = 35                  |
| <b>Beverage selection by cluster (ml/student-day)</b> |             |          |        |                         |                        |                         |
| Total pure juice beverages                            | 51.6        | 60.7     | 25.9   | 30.1                    | 24.1                   | 38.5                    |
| 85ml pure juice                                       | 2.6         | 2.6      | 0.9    | 1.6                     | 1.9                    | 2.5                     |
| 85ml pure juice                                       | 5.8         | 6.4      | 2.5    | 3.3                     | 2.3                    | 3.9                     |
| 200ml pure juice                                      | 13.7        | 29.3     | 13.0   | 9.1                     | 11.8                   | 14.2                    |
| 200ml pure juice                                      | 5.6         | 10.4     | 3.2    | 7.8                     | 2.7                    | 3.1                     |
| 330ml pure juice                                      | 23.9        | 12.0     | 6.3    | 8.3                     | 5.4                    | 14.8                    |
| Total juice-based beverages                           | 231.5       | 135.7    | 80.3   | 72.1                    | 72.4                   | 424.1                   |
| 185ml 50% juice + water                               | 11.8        | 29.3     | 8.7    | 11.0                    | 4.8                    | 4.7                     |
| 500ml 50% juice + water                               | 117.9       | 46.3     | 38.9   | 24.4                    | 31.2                   | 331.0                   |
| 330ml 50% juice + carbonated water                    | 88.6        | 37.9     | 22.3   | 24.5                    | 23.7                   | 83.0                    |
| 200ml smoothie drink                                  | 13.2        | 22.2     | 10.4   | 12.2                    | 12.7                   | 5.4                     |
| Total milk-based beverages                            | 41.9        | 57.4     | 29.1   | 185.1                   | 175.7                  | 31.4                    |
| 200ml flavoured milk                                  | 12.3        | 17.0     | 8.5    | 34.9                    | 151.9                  | 11.5                    |
| 200ml flavoured milk                                  | 16.3        | 12.2     | 7.9    | 6.4                     | 4.8                    | 6.6                     |
| 200ml flavoured milk                                  | 13.3        | 28.2     | 12.7   | 143.8                   | 19.0                   | 13.3                    |
| 1/3 pint semi-skimmed plain milk                      | 1.7         | 3.1      | 1.6    | 2.3                     | 2.1                    | 3.0                     |
| 500ml still water                                     | 27.6        | 34.2     | 296.9  | 26.2                    | 42.0                   | 23.9                    |
| 150ml hot drink                                       | 5.5         | 7.3      | 4.5    | 4.1                     | 3.5                    | 3.0                     |
| All beverages   | 359.7       | 298.2    | 438.1  | 320.0                   | 319.8                  | 524.0                   |
| <b>NME sugars by cluster (g/student-day)</b>          | 20.2        | 16.8     | 8.6    | 15.4                    | 15.2                   | 28.6                    |
| <b>Characteristics by cluster</b>                     |             |          |        |                         |                        |                         |
| FSM status  | 10.0%       | 12.9%    | 7.4%   | 9.1%                    | 6.0%                   | 2.9%                    |
| Year group  |             |          |        |                         |                        |                         |
| Year 7  | 32.8%       | 24.4%    | 7.4%   | 24.7%                   | 17.9%                  | 17.1%                   |
| Year 8  | 22.2%       | 20.2%    | 16.0%  | 19.5%                   | 14.9%                  | 5.7%                    |
| Year 9  | 17.2%       | 24.1%    | 21.3%  | 22.1%                   | 23.9%                  | 22.9%                   |
| Year 10   | 14.2%       | 15.1%    | 31.9%  | 16.9%                   | 28.4%                  | 40.0%                   |
| Year 11   | 13.6%       | 16.2%    | 23.4%  | 16.9%                   | 14.9%                  | 14.3%                   |

**Table 3** Mean volume and NME sugars from beverages, as well as FSM entitlement and Year Group, by beverage cluster for students (n=838) aged 11-18 years at School B

|   | <b>Assorted</b><br><i>n</i> = 468 | <b>Water with juice-based</b><br><i>n</i> = 111 | <b>Sparkling juice / juice-based</b><br><i>n</i> = 96 | <b>Water</b><br><i>n</i> = 86 | <b>High volume water</b><br><i>n</i> = 46 | <b>High volume juice-based</b><br><i>n</i> = 31 |
|---|-----------------------------------|---|---|-------------------------------|---|---|
| <b>Beverage selection by cluster (ml/student-day)</b> |                                   |   |   |                               |   |   |
| Total pure juice beverages                            | 41.7                              | 34.9  | 78.0  | 16.4                          | 6.2                                       | 28.8  |
| 85ml pure juice                                       | 6.5                               | 4.6   | 4.3   | 2.3                           | 0.6                                       | 2.0   |
| 200ml pure juice                                      | 7.3                               | 8.3   | 6.4   | 4.9                           | 2.8                                       | 6.2   |
| 330ml pure juice                                      | 10.8                              | 7.6   | 6.5   | 4.5                           | 0.5                                       | 8.7   |
| 330ml sparkling pure juice                            | 17.1                              | 14.4  | 60.8  | 4.7                           | 2.3                                       | 11.9  |
| Total juice-based beverages                           | 121.6                             | 140.3   | 191.9   | 57.8                          | 18.9                                      | 372.6   |
| 185ml 50% juice + water                               | 48.0                              | 18.3  | 20.4  | 15.1                          | 5.3                                       | 18.1  |
| 288ml 85% juice + water                               | 5.8                               | 7.3   | 6.3   | 4.0                           | 1.8                                       | 1.7   |
| 330ml 50% juice + water                               | 6.7                               | 9.0   | 12.5  | 2.4                           | 0.9                                       | 13.5  |
| 330ml 75% juice + water                               | 1.0                               | 1.0   | 0.9   | 0.8                           | 0.2                                       | 1.5   |
| 500ml 50% juice + water                               | 35.8                              | 81.8  | 25.6  | 21.5                          | 6.6                                       | 312.3   |
| 330ml 50% juice + carbonated water                    | 21.4                              | 20.2  | 119.6   | 12.2                          | 3.7                                       | 22.5  |
| 330ml 50% juice + carbonated water                    | 2.0                               | 1.9   | 5.5   | 1.2                           | 0.4                                       | 1.3   |
| 200ml smoothie drink                                  | 0.9                               | 0.8   | 1.1   | 0.6                           | 0.0                                       | 1.7   |
| Total milk-based beverages                            | 64.9                              | 44.0  | 38.7  | 34.6                          | 10.9                                      | 24.4  |
| 200ml flavoured milk                                  | 31.4                              | 16.9  | 20.2  | 15.4                          | 2.7                                       | 11.9  |
| 200ml flavoured milk                                  | 25.5                              | 21.1  | 12.6  | 14.5                          | 6.6                                       | 9.0   |
| 200ml flavoured milk                                  | 7.4                               | 5.7   | 5.9   | 4.3                           | 1.4                                       | 3.2   |
| 200ml flavoured milk                                  | 0.2                               | 0.2   | 0.0   | 0.4                           | 0.2                                       | 0.3   |
| 500ml flavoured milk                                  | 0.4                               | 0.1   | 0.0   | 0.0                           | 0.0                                       | 0.0   |
| 1/3 pint semi-skimmed plain milk                      | 18.8                              | 8.9   | 10.7  | 11.1                          | 3.7                                       | 6.8   |
| 500ml still water                                     | 35.1                              | 168.3   | 27.2  | 334.4                         | 522.4                                     | 42.0  |
| 150ml hot drink                                       | 22.9                              | 16.8  | 12.2  | 12.2                          | 2.2                                       | 7.2   |
| All beverages   | 305.1                             | 413.4   | 358.5   | 466.6                         | 564.2                                     | 481.9   |
| <b>NME sugars by cluster (g/student-day)</b>          | 13.7                              | 13.2  | 19.3  | 6.3                           | 2.2                                       | 24.4  |
| <b>Characteristics by cluster</b>                     |                                   |   |   |                               |   |   |
| FSM status  | 31.4%                             | 29.7%   | 37.5%   | 31.4%                         | 23.9%                                     | 41.9%   |
| Year group  |                                   |   |   |                               |   |   |
| Year 7  | 27.8%                             | 23.4%   | 34.4%   | 12.8%                         | 13.0%                                     | 35.5%   |
| Year 8  | 22.2%                             | 17.1%   | 17.7%   | 18.6%                         | 2.2%                                      | 3.2%  |
| Year 9  | 23.7%                             | 13.5%   | 25.0%   | 12.8%                         | 6.5%                                      | 6.5%  |
| Year 10   | 13.2%                             | 21.6%   | 10.4%   | 23.3%                         | 23.9%                                     | 19.4%   |
| Year 11   | 9.2%                              | 18.9%   | 9.4%  | 15.1%                         | 26.1%                                     | 22.6%   |
| Year 12   | 1.3%                              | 3.6%  | 2.1%  | 11.6%                         | 8.7%                                      | 9.7%  |
| Year 13   | 2.6%                              | 1.8%  | 1.0%  | 5.8%                          | 19.6%                                     | 3.2%  |



**Table 4** Estimated Marginal Means of NME sugar content by beverage cluster and school (School A, n=990 students, 11-16 years ; School B, n=838 students, 11-18 years)

**School A**

| Cluster                 | Mean*               | 95% Confidence Interval |             |
|-------------------------|---------------------|-------------------------|-------------|
|                         |                     | Lower Bound             | Upper Bound |
| High volume juice-based | 22.779 <sup>a</sup> | 21.474                  | 24.084      |
| Juice-based             | 18.208 <sup>b</sup> | 17.703                  | 18.713      |
| Assorted                | 15.135 <sup>c</sup> | 14.646                  | 15.624      |
| Bottled flavoured milk  | 12.952 <sup>d</sup> | 11.987                  | 13.918      |
| Cartoned flavoured milk | 12.830 <sup>d</sup> | 11.931                  | 13.73       |
| Water                   | 7.890 <sup>e</sup>  | 7.056                   | 8.723       |

\* means with different superscript are significantly different using Tukey HSD from each other (p<0.05)

**School B**

| Cluster                     | Mean                | 95% Confidence Interval |             |
|-----------------------------|---------------------|-------------------------|-------------|
|                             |                     | Lower Bound             | Upper Bound |
| High volume juice-based     | 21.117 <sup>a</sup> | 19.348                  | 22.886      |
| Sparkling juice/juice-based | 16.101 <sup>b</sup> | 15.035                  | 17.167      |
| Water with juice-based      | 12.259 <sup>c</sup> | 11.272                  | 13.246      |
| Assorted                    | 11.963 <sup>c</sup> | 11.371                  | 12.555      |
| Water                       | 6.660 <sup>d</sup>  | 5.588                   | 7.732       |
| High volume water           | 3.648 <sup>e</sup>  | 2.185                   | 5.11        |

\* means with different superscript are significantly different using Tukey HSD from each other (p<0.05)