



اَبُو سَبِيحٍ تَيْكُونُ الْوَكِيْلُ مَبَارَا  
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ENT 300

KURASHHA.CO

SHAW BOTTLE CRUSHER

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## EXECUTIVE SUMMARY

KURASHHA Co. is a small company that produce and sell pet bottles crusher at an affordable price. The company is established to encounter the problem faced by the public which is to ease people to recycle pet bottles and keep surrounding place clean.

Located at Kota Puteri, we can easily obtain raw materials to produce our product around us. At the same time, we can market our product at Tesco Seri Alam, Mydin and Today's Market, and Offices in Pasir Gudang.

KURASSHA Co. is a company organized by 5 strong people. Each of us plays a big role in order to maintain our production quality, financial growth, marketing and operational management.

Furthermore, in order to get and maintain a good result, we produce our product based on the population size around Bandar Seri Alam and Masai and also Bandar Pasir Gudang. We targeted these places because it is centre of lots of people. So it is easier to promote our product and sell it to the company and also customers.