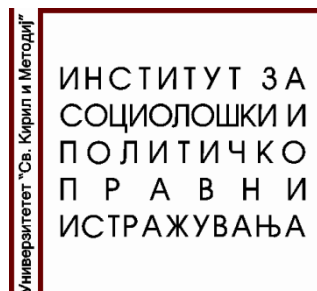


**Ss. Cyril and Methodius University in Skopje**  
**Institute for sociological, political and juridical research**



**International conference:**

***CHALLENGES OF CONTEMPORARY SOCIETY***

**12 November 2015,  
Skopje, Macedonia**

**Conference venues:**

Holiday Inn Hotel, Skopje  
and

Institute for sociological, political and juridical research- Skopje

**International program committee:**

**Prof. Mirjana Borota- Popovska-** Director, Institute for sociological, political and juridical research, Ss. Cyril and Methodius University in Skopje

**Prof. Petar Atanasov,**  
Institute for sociological, political and juridical research, Ss. Cyril and Methodius University in Skopje, R. Macedonia

**Prof. Reinhard Heinisch,**  
Head of Department of Political science, Faculty of Political science and Sociology, University of Salzburg, Austria

**Prof. Stefan Buzarovski,**  
School of environment, education and development, University of Manchester, United Kingdom

**Prof. Tamara Dzamonja Ignjatovic,**  
Faculty of Political science, University of Belgrade, Serbia

**Prof. Ganka Cvetanova,**  
Institute for sociological, political and juridical research, Ss. Cyril and Methodius University in Skopje

**Prof. Thiele Martina,**  
Department of Communication studies, University of Salzburg, Austria

**Prof. Panajotis Cakirpaloglu,**  
Department of Psychology, Philosophical Faculty of Palacky University in Olomouc, Czech Republic

**Assoc. Prof. Camelia Florela Voinea,** Political science faculty, University of Bucharest, Romania

**Assoc. Prof. Goran Janev,**  
Institute for sociological, political and juridical research, Ss. Cyril and Methodius University in Skopje

**Assist. Prof. Katerina Spasovska,** Department of Communication, Western Carolina University, USA

**Doc. D-r Aneta Cekik,** Institute for sociological, political and juridical research

**12 November 2015**

9.00-9.30

Registration of participants

**12 November 2015,**

**Holiday Inn, Skopje**

9:30-10:00

Opening of the conference/Welcoming speech

**Prof. Mirjana Borota- Popovska,** Director  
Institute for sociological, political and juridical research, Skopje

**10:00-11:30**

Millennium I conference hall

**MANAGEMENT, BUSINESS AND WORKFORCE ISSUES  
IN THE 21<sup>ST</sup> CENTURY**

Chair: \_\_\_\_\_

**Nikica Mojsoska Blazevski, PhD,**

**Marjan Petreski, PhD**

University American College Skopje

***“Employment and wage ‘scarring’ when youth unemployment is extremely high: Evidence from Macedonia”***

**Nikoloski Dimitar, PhD,**

**Pechijareski Ljupcho PhD**

Faculty of Economics, Prilep,

St. Clement of Ohrid University of Bitola

***“The recent economic crisis and youth unemployment in Macedonia”***

**Gordana Tasevska, PhD**

Business Academy Smilevski, Skopje

***“Higher education in function of reducing youth unemployment in Macedonia”***

**Marija Magdinceva –Sopova, PhD,**

Faculty of tourism and business logistics,

Goce Delchev University of Shtip

**Neda Petroska-Angelovska, PhD,**

**Marija Ackovska, PhD**

Institute of economics, Ss. Cyril and Methodius

University in Skopje

***“The Stress Management as a entrepreneurial strategy for increasing of the competitive advantage of the companies”***

**Maria Dimovska-Kotevska, PhD,**

**Mende Solunchevski, PhD**

International Slavic University, Macedonia

***“The personality as a factor for effective management of human resources in modern conditions”***

**Andriana Skerlev Cakar, PhD**

***“New trends for implementing organizational changes in the public administration in the Republic of Macedonia - the participative concept”***

**10:00-11:30**

Conference room II

**CHALLENGES FOR DEMOCRACY AND  
DEMOCRATIZATION**

Chair: \_\_\_\_\_

**Stephan E. Nikolov, PhD**

Bulgarian Academy of Sciences

***“Bulgaria, Cuba, Uzbekistan: three very different experiences with communism that turned up to an impasse”***

**Camelia Florela Voinea, PhD**

Faculty of Political Science, University of Bucharest, Romania

***“On Eastern European post-communist political clientelism”***

**Irena Rajchinovska Pandeva, PhD**

Faculty of Law Iustinianus Primus, Ss. Cyril and Methodius University in Skopje

***“Depleted democracy and liberal downfall– the state of current Turkish affairs”***

**Petar Atanasov, PhD,**

**Bojana Naumovska, PhD**

Institute for sociological, political and juridical research

***“The ethnic identity entanglements among the student population”***

**Jonilda Rrapaj, PhD Candidate**

Ankara University, Turkey

***“Neo-liberal Globalization and the EU Integration of the Western Balkans”***

**Marius Grad, PhD Candidate**

Babes Bolyai University, Cluj Napoca, Romania

***“What if ISIS will take control over Libya? Religious radicalization and disappearance of democracy in Northern Africa”***

**Marko Krtolica, PhD Candidate**

Faculty of Law, Ss. Cyril and Methodius University in Skopje

***“The new radical right political parties in Europe: ideological background and basic reasons for their rise”***

**11:30-12:00 COFFEE BREAK**

**12:00-13:30**

Millennium I conference hall

**MANAGEMENT, BUSINESS AND WORKFORCE ISSUES IN THE 21<sup>ST</sup> CENTURY**

Chair: \_\_\_\_\_

**Mirjana Borota- Popovska, PhD**

**Marija Topuzovska- Latkovikj, PhD**

Institute for sociological, political and juridical research

***“HR competency framework development as a basis for creation of dual system on HRM educational program”***

**Toni Soklevski, PhD**

Business Academy Smilevski, Skopje

***“Model of the operations manager for the 21st century”***

**Silvana Jovcheska, PhD**

FON University, Skopje

***“Professional profile of a successful international manager”***

**Vesna Zabijakin- Chatleska, PhD**

Institute for sociological, political and juridical research

***“Human resource management in small and medium-sized enterprises: Recent developments and emerging issues”***

**Natasha Daniloska, PhD,**

**Snezana Kostadinovska-Milosheska, PhD**

Institute of Economics,

Ss. Cyril and Methodius University in Skopje

***“Opportunities for development of women entrepreneurship in the Republic of Macedonia”***

**Jasmina Mishoska, PhD candidate**

Institute of Economics, Ss. Cyril and Methodius

University in Skopje

***“Entrepreneurship – the challenge of modern society”***

**Ivan Trajkov, PhD**

Faculty of Philosophy,

Ss. Cyril and Methodius University in Skopje

**Eleonora Serafimovska, PhD**

**Marijana Markovik, PhD**

Institute for sociological, political and juridical research

***“Professional stress in social workers and psychologists employed in the field of social care and health”***

**13:30- 14:15 LUNCH BREAK**

**12:00-13:30**

Conference room II

**NEW MEDIA, NEW COMMUNICATION, NEW IDENTITIES**

Chair: \_\_\_\_\_

**Ganka Cvetanova, PhD,**

Institute for sociological, political and juridical research

**Veno Pachovski, PhD,**

University American College Skopje

**Irena Bojadzievska, PhD,**

***“E-democracy and Levels of Citizen Involvement in the Republic of Macedonia”***

**Raluca Lutai, PhD Candidate,**

Babes Bolyai University, Cluj Napoca, Romania

***“Social Media in the use of public secret services. Social Media Intelligence a way to fight terrorism”***

**Ruzica Cacanovska, PhD**

Institute for sociological, political and juridical research

***“The basis of e-research on a modern Macedonian society”***

**Marijana Markovik, PhD,**

**Eleonora Serafimovska, PhD**

Institute for sociological, political and juridical research

***“Association between aspects of identity orientation and social roles: comparative study of students from EU and non-EU country”***

**Maja Simonovska, PhD Candidate,**

University of Banja Luka, Serbia

**Radmila Zivanovic, PhD Candidate,**

**Stoimenova-Cenevska Elena, PhD**

International Balkan University- Skopje

***“Virtual and social identity: connectedness, conditionality and difference”***

**Ana Blazeva, PhD candidate,**

Institute of Social Sciences and Humanities,

Skopje

***“Melancholy as a potential for political imagination”***

**14:15-15:45**

Millennium conference hall

**CHALLENGES FOR DEMOCRACY AND  
DEMOCRATIZATION**

Chair: \_\_\_\_\_

**Mirjana Slaninka- Dineva, PhD**

Institute for sociological, political and juridical research  
*"The Institution "mandate" in the public sector of  
Republic of Macedonia -Theses for an interdisciplinary  
research "pro futuro"*

**Goran Ilik, PhD,**

**Nikola Petrovski, MA**

Faculty of Law, University St. Klement of Ohrid, Bitola  
*"The challenges of liberal democracy in the new  
international context: the European Union  
perspective"*

**Nikoleta Tomovic, PhD Candidate**

University of Donja Gorica, Montenegro

*"Expectations of European Foreign and Security Policy"*

**Marina Andeva, PhD,**

University American college Skopje

**Zoran Necev, PhD candidate,**

*"EU migration policies and Western Balkan transit  
routes: the case of Macedonia"*

**Strashko Stojanovski, PhD,**

**Trajche Stojanov, PhD,**

Faculty of Law, University Goce Delchev in Shtip, Macedonia

*"The youth under migration: attitudes of students toward  
migration questions"*

**Jelena Ristik, PhD Candidate**

Faculty of Law Iustinianus Primus, Skopje

*"Models of approach of the European court of human  
rights to the intellectual property protection disputes"*

**Driton Kuçi, PhD candidate**

State University of Tetovo

*"Relationship between the Legislature and the  
Executive power in the R. Macedonia"*

**Radica Todorovska, PhD candidate**

Institute for sociological, political and juridical research  
*"Gender equality – a politically integrative challenge  
for the present-day Balkans"*

**14:15-15:45**

Conference room I

**SOCIAL CHALLENGES FOR CONTEMPORARY SOCIETY**

Chair: \_\_\_\_\_

**Slavejko Sasajkovski, PhD,**

Institute for sociological, political and juridical research

**Ljubica Macanovska, BA**

*"Political economy of the Transatlantic Trade and  
Investment Partnership (TTIP)"*

**Aleksandra Lozanoska, PhD,**

**Elizabeta Djambaska, PhD,**

**Natasha Daniloska, PhD,**

**Diana Boshkovska, PhD**

Institute of Economics Skopje,

Ss. Cyril and Methodius University in Skopje

*"Labour market policy and its acting areas in the  
Republic of Macedonia"*

**Tatjana Boskov, PhD**

Faculty of Tourism and Business Logistics,

Goce Delcev University of Shtip

*"Importance of Exchange Rate for SMEs Improvement  
and Economic Development"*

**Pechijareski Ljupcho, PhD,**

**Nikoloski Dimitar, PhD**

Faculty of Economics, Prilep

*"Intra and inter ethnic conflicts as a factor for reducing  
the democratic and development capacities of  
Macedonia"*

**Diana Shehu, PhD**

Agricultural University of Albania

*"Education in Albania and its role in the European  
integration"*

**Zenaida Šabotić, PhD**

Department of Economic Sciences, State University of  
Novi Pazar, Serbia

*"The position of highly educated population in Serbia -  
possibilities and limitations"*

**Jorde Jakimovski, PhD**

Institute for sociological, political and juridical research

*"Changes in the family"*

**Marjan Kostov, MA student**

Institute for sociological, political and juridical research

*"Problems in the functioning of the pension system in  
some countries of Southeast Europe"*

**15:45-17:15**

Millennium conference hall

**NEW MEDIA, NEW COMMUNICATION, NEW IDENTITIES**

Chair: \_\_\_\_\_

**Eleonora Serafimovska, PhD,**

**Marijana Markovik, PhD**

Institute for sociological, political and juridical research

***“Emotional processing of articles’ contents in the Macedonian media”***

**Vesna Stefanovska, PhD**

Faculty of security, Skopje

***“Media coverage of police and policing in the Republic of Macedonia”***

**Bojan Blazevski, PhD candidate**

Institute for sociological, political and juridical research

***“The dependence of global media on foreign policy reporting of the Macedonian daily newspaper Vecer (2013 - 1983)”***

**Klime Babunski, PhD,**

Institute for sociological, political and juridical r.

**Ljupco Petkovski, MA**

Macedonian centre for European training

**Dimitar Nikolovski, PhD Candidate**

Polish Academy of Sciences, Warsaw

***“Matrix of values of the student protests- Skopje 2014”***

**Ivan Stefanovski, PhD Candidate**

Scuola Normale Superiore di Pisa-sede di Firenze

***“Citizens for Macedonia” – From Citizen Mobilization to Democratization?***

**Sveto Toevski, PhD candidate**

Institute for sociological, political and juridical research

***“Participatory political culture begins to suppress parochial and subject political culture in Macedonia”***

**Aneta Stojanovska- Stefanova, MA**

Goce Delchev University in Shtip

***“Significance of the media in multiethnic societies***

**Nevena Ristova, MSc,**

MIT University – Skopje

***“The role of the internet and social media among young population in contemporary societies”***

**15:45-17:15**

Conference room I

**MANAGEMENT, BUSINESS AND WORKFORCE ISSUES IN THE 21<sup>ST</sup> CENTURY**

Chair: \_\_\_\_\_

**Zlatko Jakovlev, PhD,**

**Biljana Petrevska, PhD**

Faculty of Tourism and Business Logistics,

Goce Delcev University in Shtip,

***“Tourism development of East Region of Macedonia: economic perspective”***

**Ana Zdravkovska Ilievska, PhD**

University of tourism and management, Skopje

***“Impact of social media on tourism industry”***

**Mende Solunchevski, PhD,**

**Maria Dimovska-Kotevska, PhD**

International Slavic University, Macedonia

***“Modern approach in providing human resources in the army of Republic of Macedonia”***

**Danijela Miloshoska, PhD**

Faculty of Tourism and Hospitality, Ohrid,

St. Clement of Ohrid University of Bitola

***“Customs ethical issues: the case of the Republic of Macedonia”***

**Marija Magdinceva-Sopova, PhD**

Faculty of tourism and business logistics,

Goce Delchev University of Shtip

***“Implementation of corporate entrepreneurship as a means of boosting the operation of enterprises in the tourism sector in Macedonia”***

**Riste Georgiev, MA student**

Faculty of Tourism and Business Logistics,

Goce Delchev University of Shtip

***“Communal waste management in Republic of Macedonia: contemporary challenges and real opportunities”***

**Ognanoski Darko, MA student**

Faculty of Tourism and Business Logistics,

Goce Delchev University of Shtip

***“Customs and forwarding operations in Macedonia: incentive of long-term efficacy and efficiency of procedure”***