



University of Nebraska Medical Center  
**DigitalCommons@UNMC**

---

Tools: E-Learning

E-Learning

---

2020

## Nebraska E-Learning Scorecard (NEscore)

Tammy Webster  
*University of Nebraska Medical Center*

Alissa Fial  
*Marquette University*

Peggy Moore  
*University of Nebraska Medical Center, [peggy.moore@unmc.edu](mailto:peggy.moore@unmc.edu)*

Shireen Rajaram  
*University of Nebraska Medical Center*

Ron Shope  
*University of Nebraska Medical Center*

*See next page for additional authors*

Follow this and additional works at: [https://digitalcommons.unmc.edu/elearning\\_tools](https://digitalcommons.unmc.edu/elearning_tools)

---

### Recommended Citation

University of Nebraska Medical Center. (2020). *Nebraska E-Learning Scorecard (NEscore)* (T. Webster, A. Fial, P. Moore, S. Rajaram, R. Shope, & H.D Davies, Eds.).

This Book is brought to you for free and open access by the E-Learning at DigitalCommons@UNMC. It has been accepted for inclusion in Tools: E-Learning by an authorized administrator of DigitalCommons@UNMC. For more information, please contact [digitalcommons@unmc.edu](mailto:digitalcommons@unmc.edu).

---

**Author**

Tammy Webster, Alissa Fial, Peggy Moore, Shireen Rajaram, Ron Shope, and H. Dele Davies

# Nebraska E-Learning Scorecard (NEscore)

This scorecard is an evaluation tool to assess the quality of an e-learning module in two categories:

1. Method & Practice of Education
2. Instructional Design

## Individual Criterion Score

**Well done** = 3 points

**Adequate** = 2 points

**Needs improvement** = 1 point

**Please note:** Revisions are recommended for any criterion scored "1"

## All Criterion Total Score

**Well done:** 41 – 48 points

This module is an e-learning exemplar demonstrating significant evidence of mastery content and delivery.

**Adequate:** 32 – 40 points

This module meets the basic criteria for e-learning modules.

**Needs improvement:** <32 points

This module does not meet the basic criteria for e-learning modules.

## Module Name:

### Method & Practice of Education

### Score

1.	Learning objectives clearly state content to be learned.	
2.	Learning objectives use action verbs.	
3.	Multiple knowledge checks such as quizzes or interactive learning elements are interspersed throughout the module.	
4.	When knowledge checks are used, descriptive feedback is provided to help the learner understand the concept through explanation, reinforcement, or redirection.	
5.	Length of module is 15 minutes or less.	
6.	Citations and/or references are included in the module.	
7.	Closed captioning and a written transcript for audio and video components are available.	
<b>Score: Method &amp; Practice of Education (up to 21 points)</b>		

Well done = 3 Adequate = 2 Needs Improvement = 1

## Instructional Design

## Score

8.	Module navigation instructions are clearly explained.	
9.	Design layout is effective (e.g., text and images do not overlap, font is readable, effective balance of white space and content, images, or text).	
10.	Content is “chunked” into similar units of information.	
11.	Content logically progresses throughout the module.	
12.	Multiple interactive learning elements are used (e.g., mouse over, drag and drop, clickable interaction, feedback).	
13.	Interactive elements function properly (e.g., links, buttons, hover, click).	
14.	Multiple engagement elements are used (e.g., relevant use of images, narration, storytelling, humor, examples, and emotional impact).	
15.	Images and/or videos are of good quality (e.g., focus, lighting, and background).	
16.	Audio is of good quality (e.g., volume, vocal quality [tone, pace, inflection], background noise does not distract).	
Score: Instructional Design (up to 27 points)		
<b>TOTAL SCORE: All criterion</b> (up to 48 points)		

## Reviewer Feedback

**Areas of Strength:** (Be specific)

**Opportunities for Improvement:** (Be specific)

This scorecard was developed by experts at the University of Nebraska Medical Center and is licensed under CC BY 4.0 NonCommercial - NoDerivatives 4.0 International License. Contact [elab@unmc.edu](mailto:elab@unmc.edu) for information.

Suggested citation: University of Nebraska Medical Center. (2020). *Nebraska E-Learning Scorecard* (T. Webster, A. Fial, P. Moore, S. Rajaram, R. Shope, & H.D. Davies, Eds.). Retrieved Month Date, Year, from URL.

Revised: October 2020