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A Pig Goes to College with a Purpose - Aid for Students

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University of Minnesota
University of Minnesota, Morris
Morris, Minnesota

For Immediate Release

A PIG GOES TO COLLEGE WITH A PURPOSE - AID FOR STUDENTS

Something new in the way of providing loans and scholarships for college students is being started this fall by farmers in West Central Minnesota. Farmers of the area once a year are consigning farm products such as eggs, poultry, hogs, grain, milk, flax, soybeans, or a portion of any agricultural commodity when it is marketed. At the time of sale the earnings from the chosen commodity are forwarded to the University of Minnesota, Morris (UMM) for student financial aids.

Sponsored by the West Central Minnesota Farmers Union in cooperation with UMM, the unique program of financial assistance is called "Agricultural Barter for College" (ABC). UMM, a new liberal arts college of the University of Minnesota, opened its doors to freshmen last fall and is now being expanded into a four-year institution. Goal of the ABC plan is to assure that no student who has the ability and desire to go to college shall be deprived of a college education because of lack of funds.