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Copyright and Open Access Resources for Faculty

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Copyright and Open Access Resources for Faculty

Summer Institute for Online/Hybrid Teaching & Learning
June 13, 2016

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Before we begin...

- We are content providers and users, not lawyers.
- This session is informational only. It is not legal advice.
- Only a lawyer can give legal advice.



Presentation Overview

- Introductions
- Responsible use of computing
- MSU Resources for Copyright Information
- Copyright Resources Guide
 - Fair Use Four Factors
 - Video/Media in the Classroom
- Digital Images
- Reserves, EReserves, and Interlibrary Loan
- Open Access
- Questions & Answers



Guidelines for Responsible Computing

IV. GUIDELINES FOR APPROPRIATE COMPUTING BEHAVIOR

...Concerning material on the World Wide Web, you must first obtain permission of the owner or copyright holder of any image, background pattern, section of text or musical, film or video selection you may want to use on your Web site. You are free to create links to other Web pages, but you may not copy the work of others to publish yourself on the World Wide Web (or elsewhere) or redistribute the work of others via servers, email or other means without authorization and proper attribution. The University's requirements and standards for acknowledgment of sources in academic work, as stated in the Student's Rights and Responsibilities and the Faculty Handbook, apply to all electronic media.

Source: https://www.montclair.edu/provost/faculty-handbook/regulations/responsible-computing/





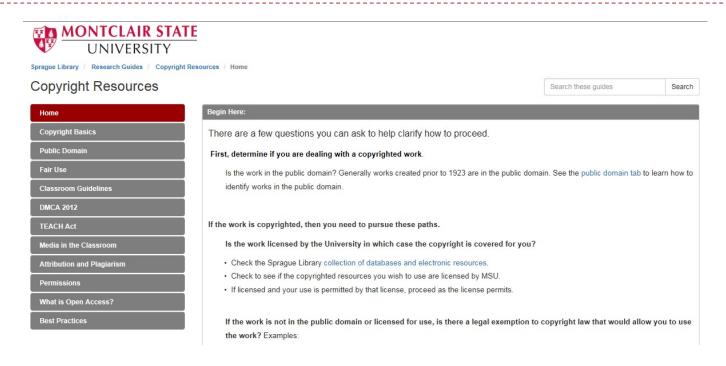
MSU Copyright and Duplication Policy



Link: http://www.montclair.edu/provost/faculty-handbook/regulations/copyright/



Copyright Resources Guide



Link: http://montclair.libguides.com/copyright

Determining Fair Use



	Fair use = YES	Fair use = NO
Purpose	Nonprofit or transformative	Commercial or duplication
Nature	Factual	Creative
Amount	Small amount (relative to original)	Complete work or heart of the work
Market	Doesn't hurt market for original	Hurts market or there is a potential market

Source: http://dp.la/info/about/projects/public-library-partnerships/understanding-copyright/



TEACH Act for Online Classes

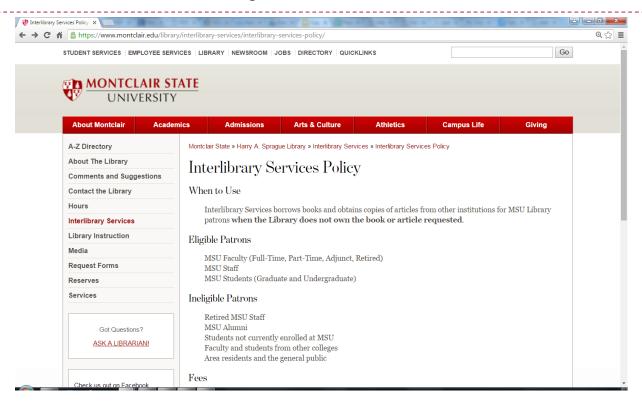
- The TEACH (Technology, Education, and Copyright Harmonization) Act of 2002 is meant to cover Fair Use in an online teaching environment because Fair Use and the DMCA do not.
- Even if your class has on ground, face to face sessions, anything you transmit through course delivery systems, such as Canvas, would fall under the TEACH Act, unless you choose to use Fair Use as an alternative.
- Avoid redistribution concerns by direct linking using permalinks vs. uploading files directly to Canvas.

See: http://montclair.libguides.com/c.php?g=297182&p=1982156



Scenario: Interlibrary Loan and E

-Reserves



Link: https://www.montclair.edu/library/interlibrary-services/interlibrary-services-policy/

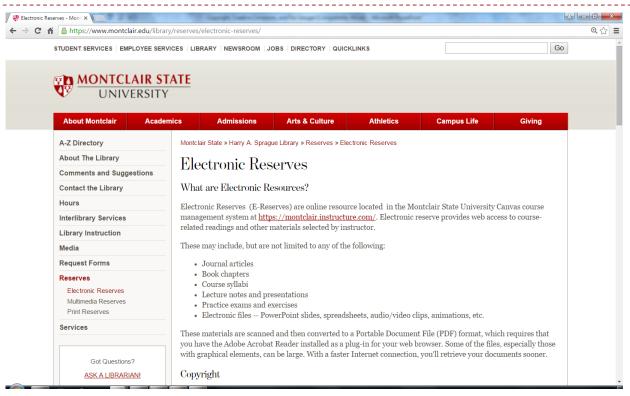


Interlibrary Loan and Copyright

- CONTU Guidelines
 - "Rule of Five"
- Must be for personal use only
- Cannot be used for course reserves or redistributed
- Some articles may have Open Access versions available



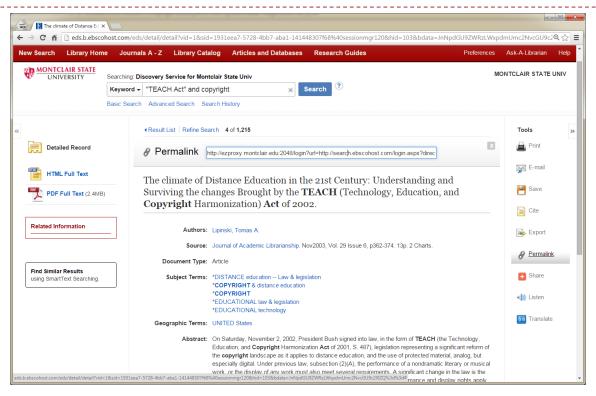
Sprague Library E - Reserves Copyright Policy



Link: https://www.montclair.edu/library/reserves/electronic-reserves/



Posting to Canvas using Permalinks



Link: http://ezproxy.montclair.edu:2048/login?url=http://search.ebscohost.com/login.aspx?direct=true&db=ehh&AN=11836097&site=eds-live&scope=site



Scenario: Digital Image Use in Research



Link: http://www.imdb.com/title/tt0262151/?ref =fn al tt 1



Tools for Determining Image Rights

Digital Image Rights Computator (DIRC)

http://dirc.vraweb.org/page_1.html

Copyright Genie

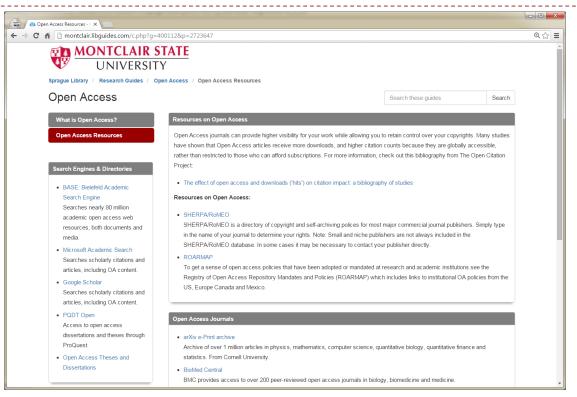
http://librarycopyright.net/resources/genie/

Stanford Fair Use Overview

http://fairuse.stanford.edu/overview/



Open Access Resources



Link: http://montclair.libguides.com/openaccess



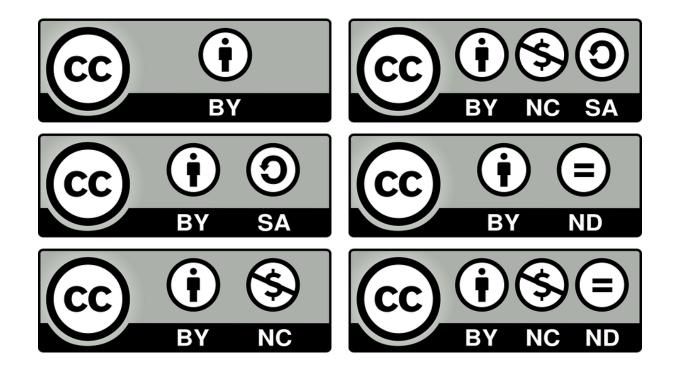
Open Access

- Types of Open Access
 - Gold vs. Green (Elsevier example)
 - Can be licensed under Creative Commons
 - Allows for copying and distribution
- Preprints vs. Postprints
- National Science Foundation mandate for Open Access
- Open Access and Scholarly Communications Guide (Memorial University) http://guides.library.mun.ca/aboutrr





Creative Commons



Link: http://www.creativecommons.org/



Scenario: Open Access Journals

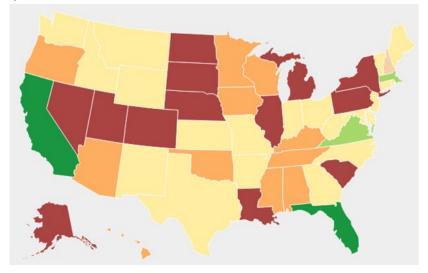


Link: http://eld.montclair.edu/



Open Access and Government Documents

- Federal Government documents are open access
- Open Access policies for State documents vary



Source: http://copyright.lib.harvard.edu/states/



Open Education Resources (OERs)

- Make use of free resources, including material that is Open Access, licensed under Creative Commons, or open government documents.
- Include textbooks and other course materials
 - http://www.oercommons.org/
 - http://www.merlot.org/merlot/index.htm
 - http://open.umn.edu/opentextbooks/



Questions?

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