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37 Coach Education and Positive Youth Development as a Means of Improving Australian 38 Sport

39 Introduction

Sport plays a large role in Australian culture (Light, 2010) with over 90% of Australians 40 involved in playing or watching sport (Australian Sports Commission, 2017). However, 41 retention of Australian athletes is at risk (Australian Sports Commission, 2017). Protecting 42 43 Australian sport from decreased participation across all ages is vital to maintaining the intergenerational cycle of Australians playing sport (Australian Sports Commission, 2017). 44 Sport is important to Australians' mental and physical health and contributes substantially to 45 the economy (Australian Sports Commission, 2017). To address the prospect of declining 46 participation, the Australian Sports Commission (2017) has declared a focus towards 47 increasing youth athlete participation by the year 2036. 48 49 The objective of this paper is to suggest that Australian sport coaches, are vital in sustaining

- Australian youth sport participation (Duda, 1996; Cote & Mallett, 2012; Vella et al., 2013). Through coach education, coaches have the potential to enhance motivational climates that foster positive youth development (Bailey et al., 2013; Duda, 1996; Falcao et al., 2012; Santos et al., 2017). Positive youth development through sport occurs when young athletes obtain personal, physical and social skills from playing sport, that can be transferred to other areas of their lives; improving their present and future wellbeing and societal contributions
- 56 (Holt et al., 2016).

Positive youth development through sport has been shown to increase participant retention (Cote et al., 2010; Smith & Smoll, 1997), due to enhancing athletes' general wellbeing (Falcao et al., 2012; Roth & Brooks-Gunn, 2003) and consequently boosting their enjoyment of sport. However, research on positive youth development in Australian sport is lacking (Gould, 2016; Light, 2010). More Australian studies are required to investigate if current

- coach education is adequate in providing coaches with knowledge and skills to foster positive
 youth development. Thus, this paper will conclude with research recommendations aimed at
 advancing our understanding of the effectiveness of Australian coaches and Australian coach
- 65 education in promoting positive youth development through sport.

66 Motivational requirements for positive youth development

67 *Positive youth development* occurs when children's values, beliefs and life-skills are 68 proactively strengthened to enable maturation into well-balanced, optimal-functioning 69 individuals (Gould & Carson, 2008). For positive youth development to occur, attention 70 must be given to the motivational climate surrounding young people (Bailey et al., 2013; 71 Dweck, 1986). The *motivational climate* is created through the way that influential adults 72 define success; consequently, shaping how children interpret their efforts towards achieving 73 goals (Dweck, 1986).

Two types of motivational climates have been identified; mastery and performance (Duda, 74 75 1996). In *mastery-orientated* environments, rather than emphasising goal attainment, success is interpreted as self-improvement obtained when working towards one's goals (Duda, 1996). 76 Focusing on the enjoyment and satisfaction of progress, especially through challenges and 77 overcoming failures, teaches individuals social-emotional skills such as self-determination, 78 work ethic and citizenship (Dweck, 1986). In contrast, performance-orientated environments 79 can be detrimental to personal growth as they emphasise social comparisons and superior 80 81 outcomes over others, with goal attainment the definition of success (Dweck, 1986). Performance-orientated individuals often seek easy pathways to achievement so as to avoid 82 failure and social judgements, but in the process prevent themselves from developing social-83

- 84 emotional skills and satisfaction in the progress made toward goal attainment (Duda, 1996).
- 85 **Fostering positive youth development through sport**

Sport is often considered training for real-life (Petitpas et al., 2005) and ideal for enhancing 86 87 youth's positive development (Camire, 2015; Vella et al., 2011). Positive youth development through sport goes beyond building athletes' sport specific abilities, and aims to cultivate 88 their psychological, social, emotional, physical and intellectual skills (Cote et al., 2010; Roth 89 & Brooks-Gunn, 2003; Santos et al., 2017) that can be utilised in sport and life (Falcao et al., 90 91 2012; Gould & Carson, 2008). Mastery-orientated contexts that de-emphasise the outcome 92 of winning and prioritise athletes' self-improvement in abilities and sportsmanship (Bailey et 93 al., 2013; Duda, 1996; Roth & Brooks-Gunn, 2003), have been reported as necessary for 94 positive youth development through sport (Cote & Mallett, 2012). Mastery-orientated sports 95 provide athletes with opportunities to experience challenges, independence and cooperation; all while athletes' efforts are supported and encouraged (Ames & Archer, 1988; Bailey et al., 96 97 2013; Dweck, 1986). Athletes who feel safe and supported in taking risks towards reaching 98 goals, regardless of the outcome, are more likely to engage in activities that foster their 99 cognitive and social-emotional skills (Duda, 1996; Falcao et al., 2012; Vella et al., 2013). The support, enjoyment and positive development experienced in mastery-orientated sports, 100 as well as increased overall wellbeing (Camire & Trudel, 2014; Roth & Brooks-Gunn, 2003), 101 102 reinforces athletes' desire to remain playing sport (Ames & Archer, 1988; Bailey et al., 2013; Cote & Mallett, 2012). 103

104 **The importance of coaches**

105 In the context of sport, youth coaches are considered teachers and leaders (Feltz et al., 1999). Parents, athletes and sporting organisations entrust coaches to help athletes develop, both in 106 and out of the sporting arena (Camire, 2015; Strachan et al., 2016). As the primary influences 107 108 on the sporting climate (Ames & Archer, 1988; Duda, 1996; Bailey et al., 2013), coaches are pivotal in fostering positive youth development through sport (Camire et al., 2012; Cote et 109 al., 2010; Vella et al., 2013). When coaches deliberately create mastery-orientated 110 environments that aim to develop athletes beyond sporting skills and tactics, positive youth 111 development becomes more likely (Holt et al., 2017). Creating a mastery-orientated 112 environment conducive to positive youth development, requires coaches emphasise the goal 113 of sport as being to learn from mistakes while enjoying working hard for personal 114 improvement (Duda, 1996). Coaches should focus on athletes' development rather than 115 performance, with athletes evaluated against themselves, not others (Ames & Archer, 1988). 116 It is vital that coaches make all athletes feel important and acknowledged (Dweck, 1986). 117 Coaches can further encourage athletes' positive development by incorporating deliberate 118 lessons into their programs, designed to teach life-skills (Gould & Carson, 2008; Holt et al., 119 2017) such as emotional control (Falcao et al., 2012), cultural competence, personal 120 121 responsibility, and interpersonal skills (Camire et al., 2012; Light, 2010). Finally, improving youth athletes' positive development can be achieved through coaching behaviours such as 122 role modelling, fostering strong relationships, using empathetic communication (Smith & 123 124 Smoll, 1997) and positive reinforcement (Gould et al., 1989).

125 **Problems with positive youth development through sport**

Athlete development through sport is, unfortunately, not always positive (Shields & 126 127 Bredemeier, 2010). Just as coaches shape mastery-orientated environments, they also influence performance-orientated athletes (Duda, 1996), possibly due to cultural norms of 128 winning at all costs (Cote & Mallett, 2012). Currently, youth sports in Australia are 129 predominantly performance-driven (Agnew et al., 2016; Cote & Mallett, 2012). Athletes 130 who participate in performance-driven sports are more likely to develop negatively (Cote et 131 al., 2010) and experience increased adversity in (Camire et al., 2012) and out of sport (Gould 132 133 & Carson, 2008). In their report to the Australian Sports Commission, Cote and Mallett 134 (2012) suggested that athlete attrition in Australian youth sports may be attributed to the performance-driven sporting culture and its lack of emphasis on positive youth development. 135

Most coaches understand that they can inspire positive youth development (Gould et al., 136 2006; Santos et al., 2017; Vella et al., 2011; 2013); however, preliminary data suggests they 137 do not fully understand why (Bean & Forneris, 2017). Many coaches do not actively foster 138 positive youth development in athletes, believing positive development occurs through 139 participation alone (Bean & Forneris, 2017). Other coaches take a reactive approach, only 140 addressing personal development if problems occur (Zakrajsek & Zizzi, 2008). Coaches who 141 do aim to incorporate positive youth development, often use limited positive youth 142 development methods (Gould et al., 1989) or inadvertently employ approaches that 143 negatively impact youth development (Dweck, 1986; McCallister et al., 2000). 144

A lack of education on positive youth development in sport (Erickson et al., 2008; Harwood, 145 2008; Santos et al., 2017) may attribute to coaching mistakes and limitations (Lerner et al., 146 2005; Strachan et al., 2016) that negatively influence athletes (Cote et al., 2010; Petitpas et 147 148 al., 2005; Vella et al., 2013). Positive youth development coach education programs help coaches develop confidence (Falcao et al., 2012; Santos et al., 2017), self-awareness (Smith 149 & Smoll, 1997) and knowledge (Vella et al., 2013) in fostering positive development in 150 athletes. Despite the advantages of educating coaches on positive youth development, most 151 152 compulsory coach education courses focus primarily on sporting skills and tactics (Santos et al., 2017). Little importance is given in coach education to the holistic development of 153 athletes, especially at the community level (Wiersma & Sherman, 2005). 154

155 The need for mandatory positive youth development coach education

International research provides a strong argument for the mandatory inclusion of positive youth development components in Australian coach education (Erickson et al., 2008; Falcao et al., 2012; Harwood, 2008; Strachan et al., 2016). For example, without being part of mandatory education, positive youth development in sport is devalued (Falcao et al., 2012; Harwood, 2008; Strachan et al., 2016) and difficult for coaches to source (Erickson et al., 2008; Strachan et al., 2016). Positive youth development education programs are available online, however most coaches are unaware of their existence (Nash & Sproule, 2012).

Introducing mandatory positive youth development education would ensure all Australian 163 coaches are aware of the importance of positive youth development in sport (Harwood, 2008) 164 and equipped with the knowledge, confidence and skills to foster positive development in 165 larger populations of athletes (Falcao et al., 2012). Larger numbers of positively developed 166 athletes will increase sport participation rates (Cote & Mallett, 2012), athletes' longevity in 167 sport (Camire et al., 2012), individual contributions to society (Lerner et al., 2005), sporting 168 organisations' sustainability, and the Australian economy (Australian Sports Commission, 169 2017). Therefore, coach education that includes positive youth development education, not 170 171 just sport specific information, will help coaches create mastery-orientated sporting environments that enable youth to develop into healthy, functioning adults with less 172 destructive behaviours, improved civic engagement (Lerner et al., 2005) and sustained sports 173 174 participation (Duda, 1996). Successful integration of positive youth development coach education into Australian youth sport will require the collaboration of governing sporting 175 bodies, policymakers, education providers, coaches, sporting clubs and parents (Australian 176 177 Sports Commission, 2017; Camire, 2015).

178 Shortfalls in Australian research

Positive youth development has been studied from various theoretical perspectives including motivation theory, self-determination theory, social learning theory and ecological systems theory (Lerner et al., 2005; Weiss, 2016), however few real-world applications have resulted (Weiss, 2016). To date there has been a lack of large-scale research on positive youth

development in Australian sport to support claims that increasing coach education on positive
 youth development will actually benefit Australian sport (Light, 2010; Vella et al., 2011).

There is currently little research within the Australian context to answer the followingpertinent questions:

- Is there concordance between what Australian coaches should know and practice regarding positive youth development in sport and what they actually do understand and apply (Bailey et al., 2013)?
- Do Australian coaches have efficient access to quality positive youth development coach education (Bailey et al., 2013; Nash & Sproule, 2012; Pope et al., 2015) that has been empirically tested for Australian youth sporting populations (Conroy & Coatsworth, 2006; Gould, 2016)?
- What opinions and knowledge do Australian coaches and parents have about coach education and positive youth development in sport (Bailey et al., 2013; Wiersma & Sherman, 2005; Newman et al., 2016; Santos et al., 2017; Vargas-Tonsing, 2007; Camire & Trudel, 2014)?
- What cultural impacts and individual beliefs influence positive youth development in
 Australian sport (Bailey et al., 2013)?

200 Conclusion

201 The objective of this paper was to stress the important role of coach education in providing coaches with information on creating mastery-orientated environments that foster positive 202 youth development. Past research indicates that positive youth development through sport 203 benefits individual athletes, coaches, families, sporting organisations and communities. The 204 diverse benefits of positive youth development through sport, suggest that enhancing positive 205 youth development in Australian sport through improved, mandatory coach education may 206 207 have profound consequences, including sustained youth athlete participation. However, more research is needed to determine if international findings are relevant for Australian sport and 208 209 to further understand how positive youth development can be fostered through Australian 210 sport to benefit everyone involved.

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