



LEARNING OUTSIDE THE BOX

VIRTUAL EXCHANGE INSIGHTS FROM PILOT PROJECT

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MOTIVES

TECHNOLOGY

APPROACH





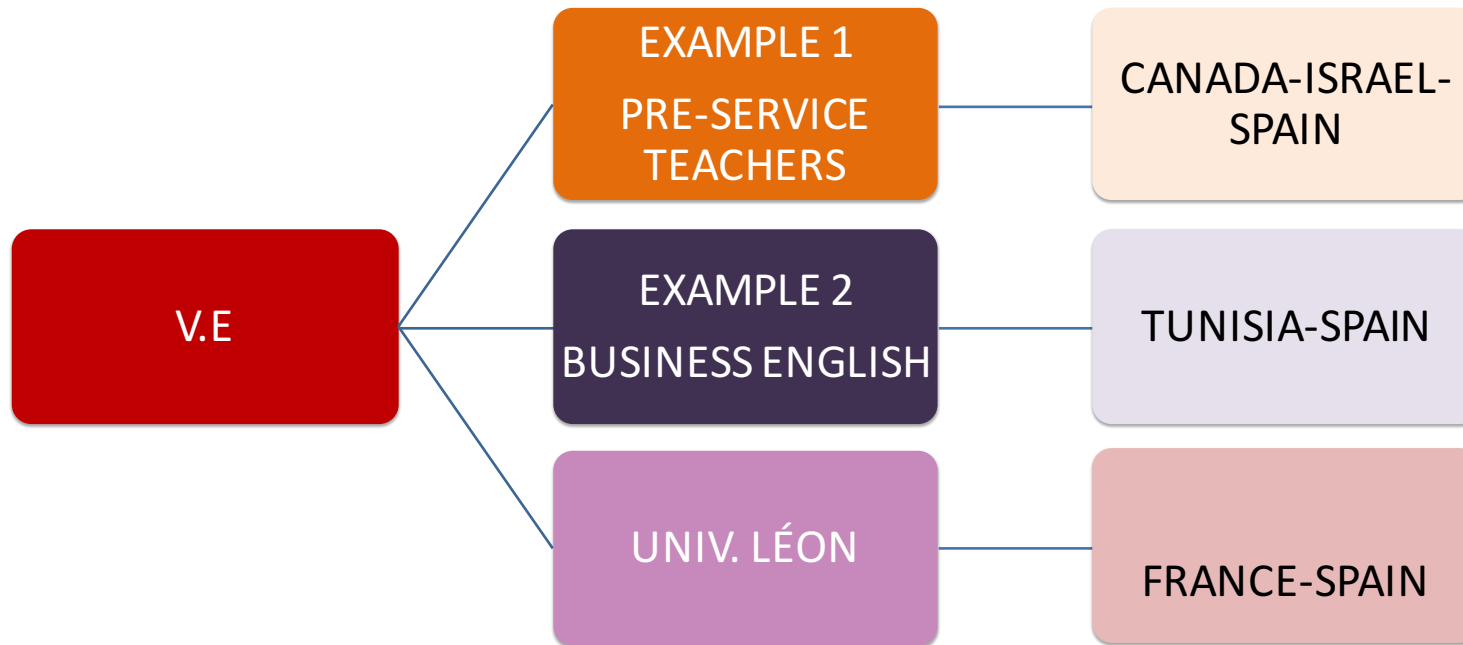
MOTIVES

• Internationalization

- international experience
- intercultural communication
- new perspective
- developing intercultural skills
- practising languages
- gaining employability skills
- developing media literacy
- working in a diverse cultural context

• Benefits

- the students
- professional development
- the teaching-learning process



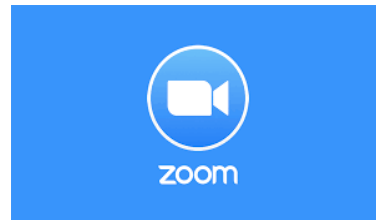


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EXAMPLE 1 TECHNOLOGY



- Tools & platforms





METHODOLOGICAL APPROACH

- Project partner, **similar or related** degrees
- Fluent **communication** amongst institutions/teachers
- Learning outcomes – what we want our students to **learn**
- Planning **proposal + methodology: PBL**
- Students' information
- Interaction: **synchronous / asynchronous**
- Checking list (progress)
- Open question on students' perceptions



EXAMPLE 1



- **WEEK 1:**
- **Asynchronous exchange (LINKR)**
- **1-Getting to know each other** – Linkr Profiles
- **2—Students read & respond to at least 3 other students' posts** (all of them from another country/institution). Deadline the 20th of March
- **3—Students learn about degrees programmes different from their own.**
- **WEEKS 2-3:**
- **4- Synchronous exchange (Zoom) and asynchronous exchange (Linkr)**
- **5- Guidelines on the campus platform (survey to in-service teachers + why being a student in the HC)**
- **WEEKS 4-5:**
- **Synchronous exchange (zoom) and asynchronous exchange (GOOGLE DRIVE SHARED DOCUMENT)**
- **6-Sharing findings, helping each other with their reflections.**
- **7-Individual report.**



CONCLUSIONS



Teachers/facilitators

Learning goals achieved
Fluent communication with foreign partner
Better command of educational networks
Intense follow-up corrections and ss' progress
Participation to be improved by a few ss (from the 3 countries)
Global satisfaction
Significant learning

Students

A few complaints about the amount of work/timeslot at the beginning
Realization of their abilities/limitations to speak in English
Familiarity with the tech tools
Global mindset
Global satisfaction with the experience

<https://www.youtube.com/watch?v=1QwcbOsRuak&t=4s>



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EXAMPLE 2

VIRTUAL EXCHANGE EXPERIENCE UCV & UVT

MARKETING ACROSS CULTURES

- **Learning Goals**
 - ✓ Develop Ss cross-cultural communication skills and overcome cultural barriers
 - ✓ Improve their Business English communication skills
 - ✓ Learn about working in global virtual teams, sharing the same goals, visions, and compromising
 - ✓ Learn about business culture in different countries
 - ✓ Work in an international project or task simulating the professional context through building trust.
 - ✓ Develop critical thinking



- **TEP Outline and Content**
- **Course duration:** 4 weeks from April 27th to May 24th 2020

Week	Period	Phase	Tasks
Week1	April 27 th -May 3 rd	Preparation	- Introductions - Feelings and expectations https://unicollaborationtraining.org/mod/forum/view.php?id=1342
Week2	May 4 th – 10 th	Reflection	- Ss Reflect on marketing in cultures other than theirs - Differences and similarities https://unicollaborationtraining.org/mod/forum/view.php?id=1343
Week3	May 11 th – 17 th	Interaction	- Ss interact in partnership about marketing in their respective cultures. https://unicollaborationtraining.org/mod/forum/view.php?id=1352
Week4	May 18 th – 24 th	Production	- In partnerships Ss simulate marketing campaigns destined to their cultures. https://unicollaborationtraining.org/mod/forum/view.php?id=1353



TOOLS

Marketing Across Cultures Tools	Students' Interaction Tools
MOODLE (asynchronous interaction, forums, videos, etc.)	WHATSAPP
ZOOM (synchronous sessions)	INSTAGRAM
GOOGLE DRIVE	ZOOM



PARTICIPANTS' PROFILES

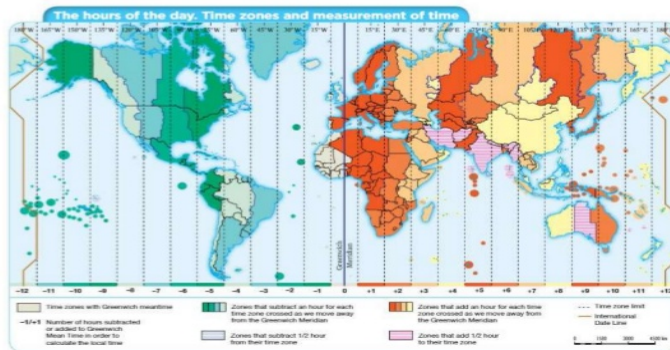
Age Range	- 75%: 18- 24 - 25%: 25- 30
Sex	- 58%: female - 42%: Male
Status of English	100%: Foreign language
Degree & discipline	Business Administration & Management Finance Information & Communication Sciences Multimedia & Digital Arts Teacher of French
UCV Group	Multicultural (Spain- Poland- Nicaragua- Hungary- Italy)
UVT Group	Monocultural (Tunisia)



PECULIARITIES OF WORKING

IN A MULTINATIONAL GROUP FROM THE PRACTICAL POINT OF VIEW

TIME ZONES



CULTURAL DIFFERENCES



- How to organise the class: timing, space
- Examples of challenges and solutions



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WORLD
FOODS

Annaig_Judit_Anis

40'
workouts

Created by : Sidiki - Sarah - Zayneb - Mar

ELIXIR

Understanding skin.
Skin types and conditions.

Soumaya, Conception, Francesco

Healthcare Sims

Assisting People Breaking Barriers

Balint - Alberto - Donia



TESTIMONIALS

“In my case it has been my first experience of Erasmus+ or cultural exchange, and as I said, it is not going to be my last experience of this type.

At first I was a bit nervous because I'm very shy and if I find it difficult to speak with other people in my language, imagine in English... I was scared!! ☐ This feeling disappeared as soon as we started having small group conversations and we got to know each other more, know about our cultures and also about ourselves. I had really good times these weeks together and quite interesting conversations.

I have felt very comfortable with all those who I have been able to speak, but for me the experience has become very short!! Thanks to everyone, including the teachers who have been accompanying us throughout the experience, because we have taken time from where there was not, to be able to do this type of meetings that, in my case, were a break and not a task.

I hope that one day we can go over the screen and meet in person... I wish you all the best. Luck with your exams and see you soon guys! ☐☐”



TESTIMONIALS

“Actually, I don’t have enough words to share the admiration and excitement which overflow me after this wonderful virtual cultural exchange ,I am so thankful to Mrs. Dorsaf for this opportunity and Mrs. Rut it was my pleasure to meet you .

I was attracted and so excited to this the opportunity to see how people of different nations share experiences and live with each other , I learned so many things about the culture of different people through live communication and the way of thinking , and even got to share my own .

Now , I have many friends through the virtual cultural exchange , we create a group to keep in touch and we will continue to exchange our culture and who knows maybe one day will meet each other.

Hence, this experience was an invaluable contribution to self-development!”



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