

Open access advocacy among journal editors in Latin America and the Caribbean	Titulo
González, Jessica - Autor/a; Babini, Dominique - Autor/a; López, Fernando Ariel - Autor/a; Medici, Flavia - Autor/a;	Autor(es)
En: Berlin Open Access Conference. Beijing, China. Octubre 25-27, 2010.	En:
Buenos Aires	Lugar
CLACSO	Editorial/Editor
2010	Fecha
	Colección
Revistas académicas; Bibliotecas virtuales; Ciencias sociales; Acceso abierto; Bibliotecología; América Latina; El Caribe;	Temas
Ponencias	Tipo de documento
http://bibliotecavirtual.clacso.org.ar/clacso/biblioteca/20110906105525/O_A14.pdf	URL
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OA advocacy among journal editors in LA&C

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Introduction

For a Latin America and the Spanish Caribbean network of 270 social science institutions from 21 countries, an OA advocacy and promotion strategy was designed

Aim

Influence decisions on going OA among social science journal editors from Latin America and Caribbean

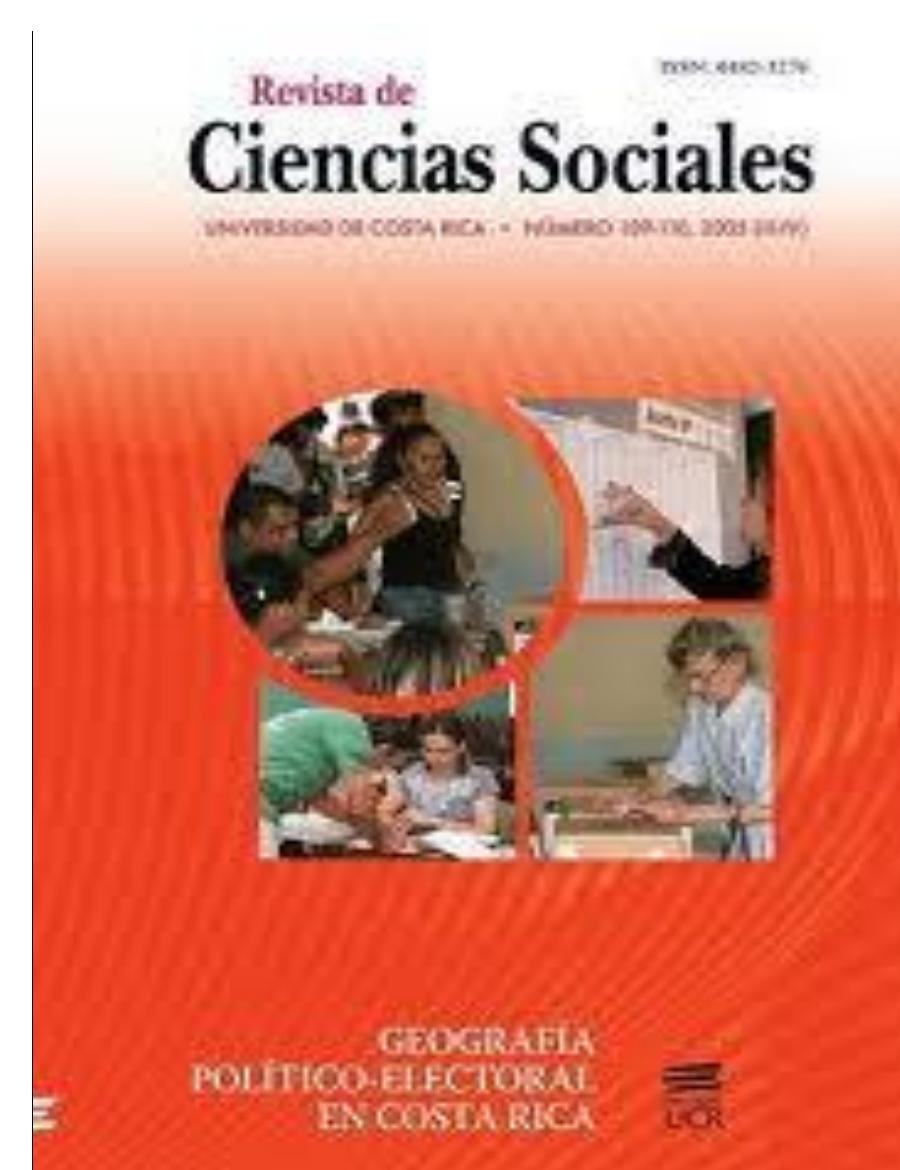
Method

- Build an e-group with journal editors and librarians from member institutes
- Send fortnightly messages to the group with OA contents:
 - Articles
 - Trends
 - Technology issues
 - Best practices
- Build an OA social sciences journal portal built on open software



CLACSO (Latin American Social Science Council) has member institutes in all countries of Latin America

A region with unequal access to printed social science journals



Results

After a decade of advocacy and promotion among members of the group:

- **60% of journals are online OA in full-text**
 - in journal website
 - and/or in journal portals
 - Scielo
 - Redalyc
 - CLACSO
- **an OA journal portal**
 - 100 full-text journals
 - usage statistics for editors
 - digital collections for institutions

With the aim of promoting and enabling internet access to, and dissemination of, research results from member institutes, CLACSO, together with publishers and librarians from member institutes, coordinates a Latin American Social Science Virtual Libraries Network. The services include free access to 23.000 full texts which range from working documents, books, conference papers, thesis, a CLACSO-Redalyc Journal Portal with 100 full-text journals published by CLACSO's network; multimedia section: links to audiovisual, audiosites directory; links to other Social Science virtual libraries and databases. This cooperative digital library receives an average of 800.000 full-text requests each month.

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Acknowledgements

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