

SoTL bulletin

Vol. 3
2020

Fostering Advancement and Innovation
in Teaching and Learning



Advancing Academic Programmes

ENHANCING THE ENGLISH FOR GLOBAL COMMUNICATION PROGRAMME TOWARDS A FUTURE-READY CURRICULUM

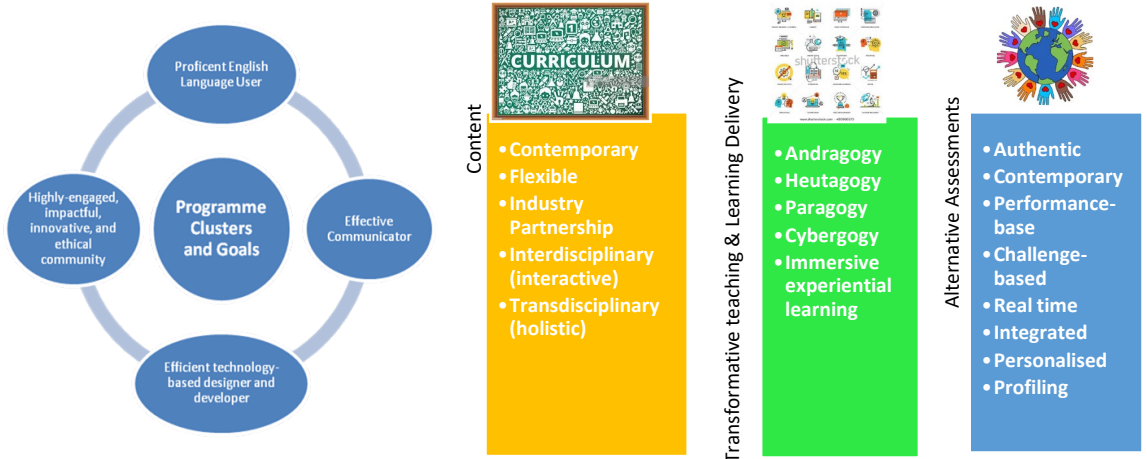
by Monaliza Sarbini, Joseph Ramanair, Radina binti Mohamad Deli, Pung Wun Chiew, Ahmad Shamsul Bahri Mohamad Tuah, Jayapragas Gnaniah, Yvonne Michelle Campbell, & Florence Gilliam Kayad

- **Programme:** Bachelor of Arts in English for Global Communication (with Honours)
- **Duration:** 4 hours
- **1st intake/ No. of students:** Semester 1, 2019/20 - 68
- **Total Credit:** 126
- **Main components:** Foundations of English Language
Global culture & communication
Communication-oriented & ICT-based skills
- **Mission:** Our graduates should be able to:
 - ✓ understand better the role of English as an international language and use it to communicate proficiently and effectively in a global environment
 - ✓ apply linguistic knowledge critically and creatively in various communicative contexts.
 - ✓ Possess life-long transferable skills and technological skills to be applied for creative and professional purposes to serve the communities locally and globally.

RQ1: How can we enhance a future-ready curriculum with distinctive features?



RQ2: How can the curriculum content, transformative teaching and learning, delivery and alternative assessment practices be strategically aligned?



Course-to-Course Alignment and Enhancement Elements

PBW 1033 Structure of English

- ✓ Content: Forms the basis for analysing English language at the word/sentence level to be applied to other courses such as Reading and World Englishes and Technical Writing.
- ✓ Transformative T&L delivery: Heutagogy,
- ✓ Alternative assessments: Self/peer assessment.

PBW 2073 Technical Writing

- ✓ Content: Focuses on interdisciplinary i.e. writing in scientific/technical documents.
- ✓ Transformative T&L delivery: Experiential learning with real samples of industry-based writing.
- ✓ Alternative assessments: Authentic assessments.

PBS 2023 Popular Culture

- ✓ Content: Unpack the complex relationship between Popular Culture and the society.
- ✓ Transformative T&L delivery: Critically discuss real world current issues.
- ✓ Alternative assessments: PBL, portfolio, exhibition.

PBW3203 World Literature

- ✓ Content: Up-to-date literature work and trend.
- ✓ Transformative T&L delivery: e-based learning, e-book.
- ✓ Alternative assessments: e-portfolio, e-book, exhibition.

PBW4313 Creative writing and Self-publishing

- ✓ Content: Theory; approaches to creative writing, self-publishing.
- ✓ Transformative T&L delivery: current materials/trends, seminars, writers' talks.
- ✓ Alternative assessments: portfolio, publishing, exhibition.

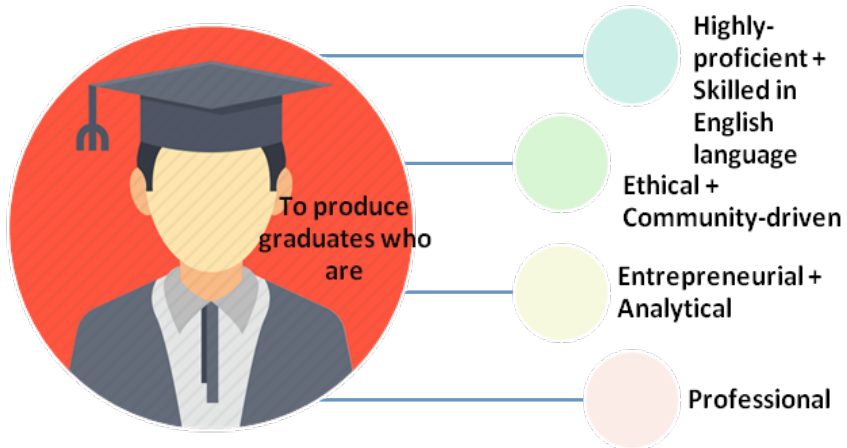
PBZ 3203 Strategic Communication in Business and Professions & PBW 3153 Management and Global Trends

- ✓ Content: Incorporating and extending some content/units of PBZ 3203 in PBW 3153. Ethics included.
- ✓ Transformative T&L delivery: A case concerning ethical malpractice. Students use their knowledge gained in both courses to discuss violations of ethics and justify which course of action(s) to take to avoid ethical malpractice.
- ✓ Alternative assessments: Case studies.

PBW 3163 Multinational Corporations and Global Communication & PBW 3183 Global Literacy

- ✓ Content: Basics and application of knowledge and skills in analysing, interpreting, presenting a case.
- ✓ Transformative T&L delivery: Seminar, forum, conference call with industry, etc.
- ✓ Alternative assessments: Case study, project-based, video presentations.

Consensus on programme goals and foci among programme members



Acknowledgement

This work is supported by UNIMAS Scholarship of Teaching and Learning (SoTL) Grant through SoTL(A)/FBK/2019(2)/008. The authors would like to thank Universiti Malaysia Sarawak for supporting this work.

