# **Online school-based prevention for alcohol and other drugs:** A systematic review

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# Background

- Alcohol and drug use among adolescents is a major public health concern, and is associated with considerable social costs and harms (Begg et al, 2003).
- Data from the 2010 National Drug Strategy Household Survey indicate that in Australia:
  - > 25% of 14-19 year olds have tried an illicit drug
  - Almost 20% have consumed alcohol at a risky level in the past month (AIHW, 2010)
- These results highlight a clear need for prevention. Many school-based prevention programs for alcohol and drugs exist, however the efficacy of these interventions has been limited (Foxcroft & Tsertsvadze, 2011). This is most likely due to implementation and dissemination barriers.

# Method

# **Data Sources and Study Selection**

- The Cochrane Library, PsycINFO and PubMed databases were searched in March 2012.
- Inclusion Criteria: studies needed to be an Internet- or computer-based prevention program for alcohol or other drugs, delivered in a school setting.
- Figure 1 shows the search strategy and study selection process used.

# **Study Quality**

Quality was assessed using a validated measure for rating study quality (Jadad, 1996).

# Analysis

- Effect Sizes (ES) are reported for continuous outcomes, and Odds Ratios (OR) for dichotomous outcomes.
- Due to the small number of studies and study heterogeneity, it was not possible to conduct a formal meta analysis : a systematic review was conducted

#### Figure 1: Flow chart of the search strategy and study selection process

Articles identified through electronic databases (*n*=3085)

**Duplicates removed** 

- Interventions delivered via computers or the Internet have the potential to overcome many of these barriers by offering:
  - ✓ High implementation fidelity
  - ✓ Reduced dissemination costs

✓ Increased accessibility & availability

**AIM:** To identify Internet and computer-based prevention programs for alcohol and other drugs delivered in schools, and to determine the efficacy of these programs.

- Studies were rated against 3 key criteria, on a scale from 0-5\*: 1) randomisation, 2) double-blinding, 3) withdrawals and drop-outs.
- \*School-based interventions rarely receive scores above 3 as double-blind conditions and full randomisation are often not possible (Neil & Christensen, 2009).

#### **Outcome Measures**

- Primary outcomes: Alcohol and drug use
- Secondary outcomes:
  - Alcohol and drug-related knowledge
  - Attitudes and expectancies
  - Harms caused by one's own use
  - Intentions and temptations to use
- Resistance skills and decisional balance



### Table 1: Primary and secondary outcome data for identified trials

Program	Trial	Substance	Sample	Intervention	Substance Use Post-intervention ES/OR	Substance Use Follow-up ES/OR	Secondary Outcomes Post-Intervention & Follow-up ES/OR	Quality Rating
Consider This	Buller <i>et al.,</i> 2008	Tobacco	Australia, 10-16yrs, n=2077	Online, 6 lessons	<b>30-day smoking prevalenc</b> e (whole cigarette), ES 0.05* (INT <co)< td=""><td></td><td>Future smoking intentions PI, OR 0.01</td><td>2</td></co)<>		Future smoking intentions PI, OR 0.01	2
		Tobacco	USA 10-14yrs <i>n</i> =1234	Online, 6 lessons	<b>30-day smoking prevalence</b> (whole cigarette), ES 0.23	-	Future smoking intentions PI, OR 0.13* (INT <co)< td=""><td>2</td></co)<>	2
Smoking Zine	Norman <i>et al.,</i> 2008	Tobacco	Canada 14-16yrs <i>n</i> =1402	Online, 5 stages	<b>Cigarette use</b> , OR 1.27; <b>Cigarette use</b>	e among non-smokers, OR 0.79* (INT <co)< td=""><td>Resistance (whole sample), OR 1.03 and resistance among baseline smokers, OR 1.22* (INT&gt;CO); Behavioural intentions to smoke, OR 1.04 and behavioural intentions among baseline smokers, OR 0.82* (INT<co)< td=""><td>3</td></co)<></td></co)<>	Resistance (whole sample), OR 1.03 and resistance among baseline smokers, OR 1.22* (INT>CO); Behavioural intentions to smoke, OR 1.04 and behavioural intentions among baseline smokers, OR 0.82* (INT <co)< td=""><td>3</td></co)<>	3
ASPIRE	Prokhorov <i>et al.,</i> 2008	Tobacco	USA 15-16yrs <i>n</i> =1574	CD-ROM, 5 lessons + booster	-	Smoking initiation, OR 2.87* (INT <co); Cigarette smoking behaviour, ES 0.12* (INT<co), 18mth="" at="" both="" f="" td="" u<=""><td>Decisional balance, ES 0.25* (INT&gt;CO); Temptation to smoke, ES 0.20*(INT<co); Self-efficacy, ES 0.02; Resistance skills, ES 0.26, all at 18mth F/U</co); </td><td>2</td></co),></co); 	Decisional balance, ES 0.25* (INT>CO); Temptation to smoke, ES 0.20*(INT <co); Self-efficacy, ES 0.02; Resistance skills, ES 0.26, all at 18mth F/U</co); 	2
CLIMATE Schools: Alcohol	Vogl <i>et al.,</i> 2009	Alcohol	Australia 13yrs n=1466	CD-ROM, 6 lessons	Average alcohol consumption, ES 0.25; Binge drinking, ES 0.11	Average alcohol consumption at 6mth F/U, ES 0.24* and 12mth F/U, ES 0.23* (INT <co <b="" females="" for="" only);="">Binge drinking at 6mth F/U, ES 0.20* and 12mth F/U, ES 0.20* (INT<co females="" only).<="" td=""><td>Alcohol knowledge PI, ES 1.33* (INT&gt;CO), 6mth F/U, ES 0.73, and 12mth F/U, ES 0.52; Alcohol harms PI, ES 0.22, 6mth F/U, ES 0.08, and 12mth F/U, ES 0.20* (INT<co alcohol<br="" females="" for="" only);="">expectancies PI, females, ES 0.20*, and males, ES 0.30*, and 12mth F/U, females, ES 0.41*, and males, ES 0.30*, (INT<co).< td=""><td>3</td></co).<></co></td></co></co>	Alcohol knowledge PI, ES 1.33* (INT>CO), 6mth F/U, ES 0.73, and 12mth F/U, ES 0.52; Alcohol harms PI, ES 0.22, 6mth F/U, ES 0.08, and 12mth F/U, ES 0.20* (INT <co alcohol<br="" females="" for="" only);="">expectancies PI, females, ES 0.20*, and males, ES 0.30*, and 12mth F/U, females, ES 0.41*, and males, ES 0.30*, (INT<co).< td=""><td>3</td></co).<></co>	3
	Newton <i>et al.,</i> 2009a	Alcohol	Australia 13yrs <i>n</i> =764	Online, 6 lessons	Average alcohol consumption, ES 0.09* (INT <co); binge="" drinking,="" es<br="">0.06</co);>	Average alcohol consumption at 6mth F/U, 0.09; Binge drinking at 6mth F/U, ES 0.05	Alcohol knowledge PI, ES 0.93*, at 6mth F/U, ES 0.69*(INT>CO); Alcohol harms PI, ES 0.05, and 6mth F/U, ES 0.08; Alcohol expectancies PI, ES 0.21 and 6mth F/U, ES 0.20	2
CLIMATE Schools: Alcohol & Cannabis	Newton et al., 2009b Newton et al., 2010	Alcohol, cannabis	Australia 13yrs n=764	Online, 6 lessons	Average alcohol consumption, ES 0.18; Binge drinking, ES 0.90; Frequency of cannabis use, ES 0.18	Average alcohol consumption at 6mth F/U, ES 0.16* and 12mth F/U, ES 0.38* (INT <co); 6mth="" at="" binge="" drinking="" es<br="" f="" u,="">0.05 and 12mth F/U, ES 0.17* (INT<co); Frequency of cannabis use at 6mth F/U, ES 0.19* (INT<co) 0.31<="" 12mth="" and="" es="" f="" td="" u,=""><td>Alcohol knowledge PI, ES 0.79*, 6mth F/U, ES 0.75* and 12mth F/U, ES 0.76* (INT&gt;CO); Cannabis knowledge PI, ES 0.78*, at 6mth F/U, ES 0.56* and 12mth F/U, ES 0.61* (INT&gt;CO); Alcohol harms PI, ES 0.25, at 6mth F/U, ES 0.04 and 12mth F/U, ES 0.26; Cannabis harms PI, ES 0.12, at 6mth F/U, ES 0.04 and 12mth F/U, ES 0.12; Alcohol expectancies PI, ES 0.35, at 6mth F/U, ES 0.16 and 12mth F/U, ES 0.3; Cannabis attitudes PI, ES 0.04, at 6mth F/U, ES 0.03 and 12mth F/U, ES 0.21.</td><td>3</td></co)></co); </co);>	Alcohol knowledge PI, ES 0.79*, 6mth F/U, ES 0.75* and 12mth F/U, ES 0.76* (INT>CO); Cannabis knowledge PI, ES 0.78*, at 6mth F/U, ES 0.56* and 12mth F/U, ES 0.61* (INT>CO); Alcohol harms PI, ES 0.25, at 6mth F/U, ES 0.04 and 12mth F/U, ES 0.26; Cannabis harms PI, ES 0.12, at 6mth F/U, ES 0.04 and 12mth F/U, ES 0.12; Alcohol expectancies PI, ES 0.35, at 6mth F/U, ES 0.16 and 12mth F/U, ES 0.3; Cannabis attitudes PI, ES 0.04, at 6mth F/U, ES 0.03 and 12mth F/U, ES 0.21.	3
Combined PAS	Koning et <i>al.,</i> 2009 Koning et <i>al.,</i> 2011	Alcohol	Nether- lands 12-13yrs <i>n</i> =3368	Online, 4 lessons and/or parent education	_	<b>Onset of heavy weekly alcohol use</b> at 10mth F/U, OR 0.36*, 22mth F/U, OR 0.80 and 34mth F/U, OR 0.69* (INT <co); <b>Onset of weekly alcohol use</b> at 10mth F/U, OR 0.67*, 22mth F/U, OR 0.71* and 34mth F/U, OR 0.69* (INT<co); <b>Frequency of monthly drinking</b> at 10 and 22mth F/U†</co); </co); 	_	3
TTM	Aveyard <i>et al.,</i> 2001	Торассо	UK 13-14yrs <i>n</i> =8352	CD-ROM, 3 lessons	-	Weekly smoking at 24mth F/U, OR 1.06; Positive change of stage at 24mth F/U, OR 1.25	-	2
Head On	Marsch <i>et</i> al., 2007	Tobacco, alcohol, cannabis	USA 12yrs n=272	CD-ROM, 15 lessons	Frequency of smoking*+ (INT>CO); Frequency of drinking+; Frequency of marijuana use+		Drug-related knowledge*+ (INT>CO); Intentions to use alcohol, cigarettes and marijuana+; Attitudes towards drug use+; Likelihood of refusal+	0
Refuse to Use	Duncan <i>et al.,</i> 2000	Cannabis	USA, 15yrs, <i>n</i> =65	CD-ROM, 1 lesson	_	-	Efficacy to refuse marijuana*+ (INT>CO); Intention to refuse*+ (INT>CO)	3
Drugs 4 Real	Lord & D'Amante, 2007	Alcohol, cannabis, tobacco	USA, 12-14yrs, n=295	Online, 6 visits	Drug-related knowledge*+ (INT>CO); Intentions to use alcohol, cigarettes and marijuana+; Attitudes towards drug use+; Likelihood of refusal+			1



# Discussion

- Overall 12 trials of 10 programs were identified, and ES and/or ORs were obtained for 7 programs. Of the 7 programs:
  - > 6 achieved a reduction in alcohol or drug use
  - > 2 decreased intentions to smoke
  - 2 increased alcohol or drug-related knowledge
- The greatest effects were achieved for drug and alcohol-related knowledge, with effectiveness



persisting at 6- and 12-month follow-ups for 3 trials.

- ES and ORs were small for drug and alcohol use and secondary outcomes. However, these compare favourably to effects reported for non-computerised school-based prevention programs (Teesson, Newton & Barrett, 2012) and Internet-based treatment programs for young adults (Tait & Christensen, 2010). \*ES for drug and alcohol prevention typically fall between 0.2 – 0.3
- This was the first review to focus specifically on computer- and Internet-based programs for the prevention of alcohol and drugs in schools.
- Only 2 of the 10 programs had been evaluated more than once, highlighting a clear need for the cross validation of existing programs.
- Although the number of trials identified in this review is small, the results have major implications for the delivery of alcohol and drug prevention in schools.



Internet- and computer-based programs can be an effective means of delivering drug and alcohol prevention in schools!

F/U, follow-up; ES, effect size; OR, odds ratio; CO, control group; INT, intervention group; PI, post Intervention; Mth, month. For each trial, ES and ORs are reported at post-intervention and/or each follow-up occasion. For the Norman et al. trial, the ORs reported by the authors were averaged across post-intervention, 3 month and 6 month scores. In the Koning et al. study, only the combined parent/student intervention was significantly different from the control group. For the Aveyard et al. study, positive change of stage was defined as a movement to a stage where acquisition of smoking was less likely, or cessation more likely. \* Significant difference at p<0.05 between intervention and control; + Authors were contacted, but effect size was unable to be calculated

# Conclusions

The present results, together with the implementation advantages and high fidelity associated with new technology, suggest that programs facilitated by the Internet offer a promising delivery method for schoolbased prevention.

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