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Investigating the barriers and facilitators to implementing Mental Health First Aid in the workplace- a qualitative study

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Abstract

Purpose: There has been little research into the use and efficacy of Mental Health First Aid across UK workplaces. The present study investigated the implementation of MHFA across six UK organisations, identifying key barriers and facilitators.

Design: Twenty-seven workplace representatives were recruited from six organisations through purposive sampling and took part in semi-structured interviews exploring their experiences of workplace MHFA. The data underwent thematic analysis, identifying key themes around implementation.

Findings: Implementation varied across organisations, including different reasons for initial interest in the programme, and variable ways that MHFA-trained employees operated post-training. Key barriers to successful implementation included negative attitudes around mental health, the perception that MHFA roles were onerous, and employees' reluctance to engage in the MHFA programme. Successful implementation was perceived to be based on individual qualities of MHFA instructors and good practice demonstrated by trained individuals in the workplace. The role of the inner organisational setting and employee characteristics were further highlighted as barriers and facilitators to effective implementation.

Research implications: MHFA is a complex intervention, presenting in different ways when implemented into complex workplace settings. As such, traditional evaluation methods may not be appropriate for gaining insights into its effectiveness. Future evaluations of workplace MHFA must consider the complexity of implementing and

- 3 4
 - operationalising this intervention in the workplace.
 - **Originality:** This study is the first to highlight the factors affecting successful
 - implementation of MHFA across a range of UK workplaces.
 - Keywords: mental health first aid; mhfa; mental health; workplace mental health;
 - qualitative research
 - Article classification: Research paper

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48 Introduction

One trillion dollars are lost in productivity per year as a result of depression and anxiety (World Health Organization, 2019). Poor mental health among the workforce is estimated to cost UK employers between £33 billion and £42 billion annually (Stevenson and Farmer, 2017), incurred through increased absence, turnover, burnout and exhaustion (Mental Health Foundation/ Unum, n.d.). Mental health-related sickness absence is estimated to result in approximately 15.8 million working days being lost per year (Office for National Statistics, 2017), whilst further losses in productivity are attributed to presenteeism, when unwell individuals attend work but are unable to function effectively (Karanika-Murray and Biron, 2019, Department of Work & Pensions/ Department of Health, 2017). Beyond the economic losses incurred from sickness absences, absence from work due to mental health problems can result in personal costs to the individual themselves. Employment is central to identity and beneficial for mental health as it enhances confidence and self-esteem, offers coping strategies, enables the development of positive relationships, provides financial rewards, and lessens the risk of psychological distress (Thomas et al., 2019, Dunn et al., 2008, Waddell and Burton, 2006, Mental Health Foundation, 2012). This indicates that the workplace may be a helpful environment for facilitating recovery amongst those with mental health problems. Consequently, addressing mental health in the workplace is a priority for governments (Centers for Disease Control and Prevention, 2019, Office of Disability Employment Policy, Department of Industry Innovation and Science, Department of Work & Pensions/ Department of Health, 2017), regulatory and advisory bodies (Health and Safety Executive, Institution of Occupational Safety and Health, 2019, Safe Work Australia, 2019, National Institute for Health and Care Excellence (NICE), 2017, European Agency for Safety and Health at Work, 2011) and employers (Business in the Community, 2018,

Confederation of British Industry, 2018) and has led to a search for effective interventions to support mental well-being at work.

Mental Health First Aid

One intervention that has recently grown in popularity is Mental Health First Aid (MHFA) – an international training programme aiming to increase mental health literacy (Jorm et al., 1997), equipping individuals with the skills to recognise the signs and symptoms of mental health problems and crises and respond appropriately (MHFA England). MHFA has been described as an effective public health intervention, based on its ability to improve knowledge, attitudes and behaviours towards mental health problem (Morgan et al., 2018). It is increasingly being implemented into workplace settings, yet there is little evidence regarding the impact of MHFA in these contexts. The majority of workplace studies have addressed one particular setting and/or occupation, such as teachers (Evans et al., 2018, Kidger et al., 2016, Jorm et al., 2010), the healthcare sector (Moll et al., 2018) and the fire service (Moffitt et al., 2014). A scoping review found no evidence to suggest that MHFA training led to improvements in workplace management of mental health (Health and Safety Executive, 2018). A meta-analysis of seven workplace-based studies identified positive effects on the knowledge, stigma and helping behaviour of MHFA trained individuals, but only for up to six months following training (Morgan et al., 2018). In addition, challenges of the formal dedicated workplace role of MHFA trained individuals have also been identified in a recent Australian study, such as insufficient support and resourcing for the role (Bovopoulos et al., 2018).

Studies addressing the implementation, use and utility of the MHFA programme in workplaces in other national contexts have been lacking. In addition, little is known regarding how the success of the programme may be determined within workplaces; what the active ingredients of this intervention are; and what contextual factors are necessary to support effective implementation. This paper presents interview data which specifically explores the implementation of MHFA in the workplace. Aims The aim was to investigate how MHFA had been implemented within different workplaces and identify the barriers to, and facilitators of successful implementation as perceived by a range of managers and employees within workplaces. **Methods** Ethical approval was obtained from the University of Nottingham Faculty of Medicine and Health Sciences ethics committee (REC ref: 14-1704). Semi-structured interviews were conducted between December 2017 and February 2018. Sampling Six organisations were selected using a sampling frame to ensure a range of

organisational characteristics were covered including sector, industry, and region of theUK (Table 1).

120 [Please insert Table 1 here]

Within each organisation, purposive sampling was used to recruit individuals for the interviews. Recruitment targeted a range of different employees including: those who had received MHFA training; employees with experiences of mental ill health; senior managers; line managers; health and safety representatives. A total of 27 interviews were conducted. The demographics of the participants are presented in Table 2.

128 [Please insert Table 2 here]

130 Procedure

131 Lead contacts in each of the organisations circulated information about the study and an 132 invitation to participate to members of the workforce. In addition, the research team made 133 direct telephone contact with individuals who had participated in an earlier study and who 134 were willing to receive future correspondence.

The interview guide included questions on awareness, acceptance, and experiences of
workplace MHFA, including the issue of receiving MHFA in the workplace. Interviews
were conducted by MN and another member of the research team and discussed with AD
periodically. Interviews were conducted either over the telephone (n= 22) or face-to-face

 in interviewees' workplaces (n=5) and in locations where the interview could be conducted with minimal disturbance and where they felt comfortable to speak. Interviews lasted between 30 and 60 minutes each. All interviews were digitally recorded and transcribed, and the interviewer also made relevant written notes.

145 Data analysis

A thematic analysis approach was used, following the six steps described by Braun and Clarke (Braun and Clarke, 2006), due to its flexibility as a research tool and ability to generate rich insights into data. The analysis process involved transcribing the data and generating initial ideas. Coding the data for recurring ideas was done by MN, who then categorised these into potential themes. These themes were discussed and reviewed with CC. The themes were further refined by MN and CC and discussed with FN, AD and LT to gain consensus. Once themes had been established, the final stage of analysis took place with key examples from the data selected to convey the definitions of each theme, which involved all authors.

Results

A set of themes were identified from the data (Table 3), which are subsequently described and illustrated with selected quotations. The use of "X" within quotations replaces potentially identifiable information, such as names. Where the term "MHFAider" has been used, this refers to individuals trained in MHFA skills to attain a qualification from MHFA England that allows individuals to operate as first aiders in response to mental health issues.

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164	[Please insert Table 3 here]
165	
166	Implementation approaches
167	Reasons for initial interest in MHFA
168	This theme describes the range of reasons for organisations' initial interest and
169	motivation in implementing MHFA.
170	
171	MHFA was perceived to be something that could complement an existing strategy
172	around mental health in the workplace by raising awareness and understanding about
173	mental health among a wider group of employees. Furthermore, the MHFA package
174	was appealing and seemed to provide a good fit to a perceived need, including
175	responding to indicators of poor mental well-being within the workplace, such as high
176	levels of mental health related sickness absences:
177	I think it was because of the lost time data - the amount of time that they lose people to
178	having time off work with stress or any other kind of mental health problem. It's the
179	numbers; the figures are quite high. (M174, Org 3)
180	
181	Some questioned the motivations of the organisations, suggesting that MHFA was being
182	used due to its current popularity and without considering how MHFA should align
183	with other strategies and policies on workplace health and wellbeing:
184	Over the last few years we've put so much new, I don't want to say fad things out into the
185	business, but it does seem that they are being overly conscious about every specific
186	issue[MHFA] just seems to be another thing (M052, Org 4)
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3 4	187	
5 6	188	Others felt that organisations implemented MHFA as a way of showing that they were
7 8 9	189	addressing workplace mental health issues but that, in fact, this meant that the
9 10 11	190	organisation failed to tackle the work-related causes of employees' poor mental health
12 13	191	and prioritise more preventative measures.
14 15	192	So we end up needing a sticking plaster, as in 'I need a time out, I need some help'
16 17	193	Whereas really we should be understanding more how people like bosses and
18 19	194	colleagues and so on, and how they behave and all this sort of thing, how that has an
20 21 22	195	<i>impact</i> (M177, Org 3)
23 24	196	
25 26		
27 28	197	Attending MHFA training
29 30	198	Interviewees described a number of different ways in which employees were recruited
31 32 33 34	199	to attend MHFA training and how they were assigned the role of MHFAider within the
	200	workplace. Participants described some of the challenges of attracting the 'right people'
35 36	201	to take on the MHFAider role. Overall, the organisations' approaches to recruiting staff
37 38 39	202	to attend the different types of training showed how MHFA was adapted by
40 41	203	organisations to suit their perceived need and context. Some organisations targeted
42 43	204	different types of employees with different types of MHFA courses:
44 45	205	So all of our mental health first aiders are fully qualified on the two-day course. We also
46 47	206	run the one-day mental health awareness course for people who are frontline
48 49 50	207	managers, and then we do the half day course for our senior leadership team as well.
50 51 52	208	(M019, Org 5)
52 53 54	209	
55 56	210	For some departments, MHFA training was implemented as mandatory training for all
57 58	211	employees, whilst others allowed individuals to sign up on a voluntary basis. Mandatory
59 60	212	training was supported by many due to beliefs that it would ensure increased awareness
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of mental health across the workforce to maintain mental health for all members of the team: I think it should be to everybody...Everyone in the team is part of the team. If [one member of a team is] not there, the machine effectively grinds to a halt or goes a bit slower. (M177, Org 3). However, others pointed out that mandatory training may not be effective for those who did not want to attend or had negative attitudes about mental health, highlighting the presence and impact of such individual attitudes: I think that it would be wasted on other people that didn't want to be there...some people feel so strongly about the fact that you just have to be a man about things and you have to just suck it up that they'd probably get to the end of the course, it might not even have changed their opinion about it at all. (M0183, Org 1). It was generally agreed that individuals in leadership positions should attend courses as their management styles and behaviours were regarded as important factors in the well-being of their employees, and also because their attendance was perceived to be critical in getting others to attend: *If leadership push the message people start doing it. If leadership don't attend these* sessions, it's all just word of mouth. (M052, Org 4) Others pointed out that freely allocating training places to anyone who was interested would not be beneficial in the long run. Instead, training places should be prioritised for those individuals who genuinely wanted to take on the role of MHFAider. Having a o pra voluntary system of converting training attendance into a full MHFAider role with workplace responsibility was perceived to be unfair.

1		
2 3 4	239	There are people who have done the course who aren't happy for somebody just to rock
4 5 6	240	up to their desk and say 'hi, my names so-and-so' they're not willing to put the training
7 8	241 🧹	into practice. (M0181, Org 4).
9 10 11	242	
12 13	243	How MHFAiders operate
14 15 16	244	This theme highlighted variations in how MHFAiders operated within their
17 18	245	organisations. Five sub-themes describe different aspects of their operationalisation,
19 20	246	reflecting how the MHFAider role had been adapted to the organisational context.
21 22 23	247	
24 25 26 27 28	248	a. Engaging with colleagues who need support.
29 30	249	There were differences in how MHFAiders engaged with people who might need their
31 32 33	250	support. There were contrasting approaches of being reactive (waiting to be approached
34 35	251	by colleagues in need of help) or proactive (approaching colleagues directly who they
36 37	252	thought they might need help). Generally, it was expected that the MHFA trained
38 39	253	person would wait to be formally approached by the person in need of support, but
40 41 42	254	some organisations supported the idea of MHFAiders intervening even when they had
43 44	255	not been approached directly:
45 46	256	So we ask people to do it in both directions. So to be on the lookout for anybody that
47 48	257	might seem like they 're particularly stressed, distressed or in some kind of crisis or
49 50	258	having a difficult time. I think more often than not it's the individual that would
51 52 53	259	approach the Mental Health First Aiders. (M025, Org 1).
55 54 55	260	
56 57	261	However, it was acknowledged that there may be less clarity over how the MHFAider
58 59 60	262	should make that proactive approach:
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If they're going to be trained to spot stuff, then yeah of course the approach would be
delicate, I don't know [how] you'd go about that. I don't think there's a standard way.
(M187, Org 4).

 b. Time and role commitment required.

Interviewees also raised the requirement of balancing MHFA duties with conducting their actual job role. Participants had different experiences of how well this balance was achieved, and this appeared to be partly due to the level of need for MHFA within the organisation. For some, the time commitment to providing MHFA to others was fairly minimal:

And really it doesn't require a great deal from us in terms of time and commitment because
you never know some weeks I can have two or three conversations with people and other
weeks go by and I have nothing. It's very unpredictable. (M080, Org 2)

Whilst for others, commitment to the MHFAider role alongside their regular job was
perceived to be too much. This was driven by the level of demand for MHFA as well as
the job demands of the MHFAider's regular job role:

To be honest I do find that quite tough...it does mean that I work evenings and weekends
and don't take lunch breaks and things like that...but the mental health (first aid) has
made me feel more confident to deal with them. (M082, Org 2).

Trying to balance the role alongside their job sometimes led to feelings that the MHFAider was not fulfilling MHFA responsibilities to the best of their abilities:

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2 3 4	286	So I am happy, but I am also unhappy, and I think there's more to be done. It's just finding
5	287	the time alongside my real job. (M037, Org 4).
7 8	288	
9 10	289	In addition, the practicalities of particular job roles also presented challenges to fulfilling
11 12	290	MHFAider duties, particularly for those with public-facing roles:
13 14 15	291	I also find it difficult because sometimes people will just come and talk to me, but
16 17	292	reception's still happeningit's too public a place really (M080, Org 2).
18 19	293	
20 21		
22 23	294	c. Boundaries and safety issues.
24 25 26	295	One key area of appears regarding the MHE Aider rate regarded houndaries between the
26 27		One key area of concern regarding the MHFAider role regarded boundaries between the
28 29	296	MHFAider and those requesting help. Some interviewees disclosed the potential risks of
30 31	297	the MHFAider's role being misunderstood, including employees feeling they could
32 33 34	298	keep requesting more and more time with the MHFAider:
35 36	299	They came across [the MHFAider] who was very interested and very sympatheticso
37 38	300	they were thinking 'oh well I'll just go and see the Mental Health First Aider and she will
39 40	301	make me feel better and I can have coffee with her'So we were talking about how to
41 42	302	handle that because we're very clear with the volunteers that it's a signposting service
43 44	303	and it's there for an acute moment. (M0188, Org 2)
45 46	304	
47 48 49	305	Some situations were described where employees were contacting the MHFAider
50 51	306	outside of work hours, and in a way that was intruding into their non-work time:
52 53	307	And a few situations where people have given personal contact details, and somebody's
54 55	308	phoning them in the middle of the night and it's got completely out of hand. So myself and
56 57	309	a colleague are just in the process of developing some guidance around boundaries for
58 59	310	the Mental Health First Aiders. (M025, Org 1)
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311	
312	It was also recognised that safety issues should be addressed, particularly if MHFAiders
313	were meeting employees but no record of this was being kept due to confidentiality:
314	He'd asked me to go to his office. He had quite a few sort of personal issues. And we did
315	get someone to cover reception. However, the girls were worriedbecause if anything
316	had happened they didn't know where I was. And I said 'I can't tell you where I am
317	because it's confidential'. (M080, Org 2)
318	
319	Thus the need to protect the person's confidentiality compromised full disclosure of the
320	trained individual's whereabouts, which was potentially problematic.
321	
322	d. Support for MHFAiders.
323	Within some organisations MHFAiders could join a dedicated network, comprising
324	fully trained employees. MHFA networks had various functions, with one key purpose
325	being to provide a forum for mutual support, especially in larger organisations.
326	so we have the meetings to support them, just so that they don't feel out on a limb and
327	we have some kind of check in with them that things are OK, that they're OK and
328	everything. (M188, Org 2).
329	
330	The networks allowed trained members to share experiences and develop strategies for
331	best practice and also to raise the profile of mental health more generally:
332	we have a network of trained mental health first aiders already who provide support
333	to the rest of the organisation, but they also work as champions (M019, Org 5).
334	
335	e. Recording and monitoring.
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3 4	336	Some interviewees revealed that their organisations had formal systems in place,
5 6	337	recording basic details of MHFA interactions. This enabled them to monitor and report
7 8 9	338	back to the organisation about the number of people who had been helped, and gather
10 11	339	evidence on the utility of the support service and variations in uptake across the
12 13	340	organisation:
14 15	341	Recording some basic things might be useful so that you get some metrics to be able to
16 17	342	demonstrate that this is a really good programme and it's worth doing. But that can't be
18 19 20	343	down to any level whereby anybody could be identified. (M191, Org 2).
20 21 22	344	
23 24	345	However for others, the risk of breaching confidentiality discouraged them from
25 26	346	recording any interactions between MHFAiders and employees. They also believed that
27 28 29	347	employees would be put off using the service if they thought this would be monitored
30 31	348	and recorded in some way:
32 33	349	I wasn't going to go and put it down anywhere, because of the risk of it leaking if we
34 35	350	did that and we did start recording things, I think that would discourage people from
36 37	351	actually coming forward. (M021, Org 3)
38 39 40	352	
40 41 42	353	It was accepted that not all interactions may be captured through recordings, since some
43 44	354	may not have considered that they were administering MHFA, but rather behaving as a
45 46	355	supportive colleague. This highlights that the boundaries between the MHFA role and
47 48	356	being a supportive colleague are often blurred. Some MHFA interactions were akin to
49 50 51	357	natural conversations, which may not then be recorded:
52 53	358	I think it's a difficult one as well because I think some people, being a Mental Health
54 55	359	First Aider and just being a friend and someone that's able to listen sort of starts merging
56 57	360	in some respects (M168, Org 6)
58 59	361	
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There were few examples of how organisations were actively determining the programme's success, suggesting that strategies for collecting evidence around the effectiveness of the programme were not in place. Determining the success of the MHFA programme was perceived to be difficult. Moreover, even when success was believed to have been achieved, measuring this was challenging, due to the confidential nature of MHFA interactions and the inability to follow up what had happened after interactions: ... you won't know what the result is and you have no kind of right or responsibility in some of the cases to follow up and see where it went or whatever. You just did what you did in the moment. (M189, Org 2) **Barriers to implementation and uptake** Attitudes to mental health Negative attitudes regarding mental health were described as preventing full engagement by all employees with the MHFA training and support system. Interviewees suggested that these attitudes were prevalent amongst certain employees and this contributed to resistance to attend the MHFA training: ...[they] don't understand it, are very like 'we're men and mental health is just not a thing': stiff upper lip and all that. There are people in the business that do think like *that.* (M183, Org 1) *Individual commitment required* The commitment required by employees to take on the MHFAider role was described by some as a barrier, suggesting that insufficient resources were provided by the

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2 3 4	386	organisation to allow employees to complete both their regular job role and the
5 6	387	MHFAider role. In addition, participants considered that the duration of the longer
7 8	388	MHFA courses might discourage some employees from attending:
9 10 11	389	The thing is that quite a lot of our services are massively understaffed, and are struggling
12 13	390	and things, so I don't know truthfully whether they'd be able to have two days away from
14 15	391	work. (M169, Org 6).
16 17	392	
18 19	393	Being taken away from job responsibilities was also perceived to be a potential barrier
20 21	394	to attending training, sometimes from the perspectives of managers:
22 23 24	395	I think probably the only resistance I'm aware of [was] more concern that my boss
25 26	396	had about what the effects would be and whether that would take away from what I'm
27 28	397	meant to be here doing. (M085, Org 2).
29 30	398	
31 32	399	The shorter course (formerly known as the "Adult MHFA Half Day" course and
33 34 35	400	informally referred to as the "Lite" course by many) was recognised as being more
36 37	401	amenable to busy workloads:
38 39	402	The time commitment might have a bearing on some people, so get them into the Lite
40 41	403	course first. And there will be some, I'm sure, from that who would want to do more and
42 43	404	other people might feel that that was sufficient for them. (M080, Org 2).
44 45	405	
46 47 48	406	However, others felt that this shorter course was not as useful as the longer courses:
49 50	407	but the Lite course is now also offered as well. But it seems almost pointless. If you're
51 52	408	going to learn a little bit learn the lot. (M037, Org 4).
53 54	409	
55 56	410	In addition, the perceived ongoing responsibilities of being a MHFA trained individual
57 58 59 60	411	in the workplace was sometimes regarded as onerous, further contributing to reluctance:

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2 3 4	412	but it's coming out at the other end and saying, you know, I've been given a
5 6	413	responsibility here and I actually need to in fact walk away with notes, work through
7 8	414	them it's almost like doing revision Because people will know X is
9 10	415	qualifiedactually I'm kind of more of a danger at that point unless I feel happy with
11 12	416	what I've learnt. (M186, Org 1)
13 14 15	417	
16 17		
18 19	418	Need to tailor approach
20 21	419	Some interviewees suggested that training content could have been made more specific
22 23	420	to their particular workplace contexts, to take into account the types of employees and
24 25 26	421	roles present. Adapting the training in this way may have made content more relatable
26 27 28	422	and meaningful to the trainee:
29 30	423	I would have liked to have heard more experiences from colleagues who were working in
31 32	424	similar roles to mine and how they do it I'm sure we all would have had nuggets of
33 34	425	wisdom to share with each other. So yeah I think you can't beat a live example really can
35 36	426	<i>you?</i> (M074, Org 2).
37 38 39	427	
40		
41 42 43	428	Reluctance to engage in MHFA
44 45	429	Interviewees discussed the realities of the MHFA programme operating within the
46 47	430	workplace and disclosed occasions where employees were reluctant to seek help from
48 49	431	MHFAiders. Sometimes the reluctance stemmed from MHFAiders themselves with
50 51	432	regards to providing help and support within the work environment. The following sub-
52 53 54	433	themes provided examples.
55 56	434	
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59 60	435	a. Anonymity.
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436 Some interviewees described a reluctance amongst employees to use MHFAiders, a 437 preference to speak to someone else, or seek other options within and outside the 438 organisation due to desires to maintain anonymity. This reflected individuals' beliefs 439 about the MHFA intervention and a lack of trust in the anonymity of the MHFA 440 procedures:

441 I've had somebody who knows I'm on the network who clearly feels she knows me too well 442 and doesn't feel comfortable talking to me, but she's asked me how she can contact 443 someone else. ((M080, Org 2).

445 I'd probably be happy with talking to the nurse, ... [or] for instance the Samaritans have 446 got a phone number you can talk to ... you're not looking in someone's eyes sort of thing 447 but you can speak to them. (M177, Org 3)

449 b. Adding to work pressures.

450 Furthermore, it was suggested that employees were conscious of workplace time 451 pressures and concerned about putting added pressure on MHFAiders. This may have 452 reflected concern over the available resources provided by the organisation for the 453 MHFA role. This also hindered seeking help from a MHFA-trained person, whilst also 454 putting pressure on the MHFAider themselves: 455 I wouldn't want to during working hours go to somebody else who was working ... they'll 456 then be half an hour behind on everything they're trying to do. So I think the work 457 pressure side of it comes in (M082, Org 2). 10

Facilitators to implementation and uptake *Perceived usefulness/impact* Personal experiences of positive interventions by MHFAiders were shared, further indicating situations where perceived good practice had been demonstrated by trained individuals and highlighting the importance of monitoring and feedback regarding the MHFA programme: I was having a bit of a panic attack and just venting all my worries to him in a little meeting room, and then he was like, 'Right, we're going for a walk.' ... he knew that I needed to just get out there and just burn some energy off and just sort of get some fresh air and breathe properly and that was really good. (M184, Org 1). Others recognised that there had been a change in culture within the organisation, including improved passion and enthusiasm around mental health issues: ...having that group of people who basically put their hands up and said I'm interested in mental health and I'm interested in helping people who might have an issue of whatever magnitude, suddenly means it's a bit more in the open. (M185, Org 1). In addition, MHFA was perceived to be a programme that could extend knowledge and confidence in supporting colleagues. Some interviewees recognised a difference in the way in which situations had been handled following MHFA training: But the difference this time, their manager had completed the two-day training. And they're now back in work in a way that I would never have expected them, and to be able to come back...they've been supported, plans have been put in place at the level of understanding about what the person is managing (M188, Org 2).

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3 4	484	Role of the instructors
5 6 7	485	Positive experiences of the training were attributed to the instructor who had delivered
7 8 9	486	the session, with interviewees acknowledging favourable characteristics such as
10 11	487	enthusiasm, passion and approachability:
12 13	488	She knew an awful lot about what she was doing and she wasn't just informed, she was
14 15 16	489	excited and you could tell that she enjoyed what she did and she was passionate about it,
17 18	490	which I think made the whole process a lot easier because people weren't afraid to ask
19 20	491	questions. (M184, Org 1).
21 22	492	
23 24 25	493	Moreover, instructors sharing their own lived experiences was also appreciated:
25 26 27	494	I didn't realise but on the day two of it, one of the ladies told us her personal story I
28 29	495	thought it really brought the training to life and, you know, it's always more interesting
30 31	496	when you've got someone there that's experienced something(M168, Org 6).
32 33	497	
34 35 36	498	In addition, the format of the session was also acknowledged as engaging when then
37 38	499	was dynamic content:
39 40	500	it was an engaging discussion where people would bounce off one another, share
41 42	501	their experiences. And I think that definitely made it more engaging because, well, I
43 44 45	502	would have switched off if I was just there writing things down on a piece of paper".
46 47	503	(M184, Org 1).
48 49	504	
50 51	505	In contrast, one participant had found their instructor difficult to engage with and had
52 53 54	506	been discouraged to challenge the information that was presented during the MHFA
55 56	507	training:
57 58	508	that lady came out and presented some stats and figures and when questioned, she
59 60	509	didn't know what she was talking about – because she couldn't explain as to whether that
		21

was right or not... And to a room of people who have got questions and are intrigued, you
may as well have just sent us the slide deck. (M052, Org 4).
Clearly, the variability in instructor characteristics and approaches served to be either a

514 barrier or facilitator to effective engagement of trainees.

516 Discussion

517 The study demonstrated multiple variations regarding how the MHFA programme had 518 been introduced and embedded into different organisations, including perceived 519 motivations for introducing MHFA, approaches to offering training opportunities to 520 employees, and operationalisation of the programme in the workplace post-training. The 521 reason for organisations' initial interest in the MHFA included MHFA aligning with the 522 needs of the organisations and the popularity of the programme amongst other

523 organisations.

Some commonalities between organisations were identified, for example the development of MHFA networks, which offered a community for training members. There was also general agreement amongst interviewees that leadership staff should attend training to encourage other members to engage with the intervention. The importance of leadership buy-in and the formation of networks was also emphasised in an Australian study (Bovopoulos et al., 2018) exploring MHFAOs in Australian workplaces. Attracting the right people to attend the training and then to take on the MHFAider role, was also highlighted as a priority by participants in the present study. This emphasises the importance of connecting with managers and employees to

534 effectively involve them in the process of implementation.

Amongst the different approaches that were identified in the present study, the issue of establishing boundaries regarding the MHFAider role became a cause for concern for some interviewees. In response, one organisation had to develop their own guidance around this, suggesting that it was either not covered in the training session, or was not adequately understood. According to Grossman and Salas (Grossman and Salas, 2011), scenarios which are used during training sessions should endeavour to include features of the actual workplace to improve the transferability of trained competencies. Following the publication of a key report (Narayanasamy et al., 2018) investigating workplace MHFA, both the Institution of Occupational Safety and Health (IOSH) and MHFA England have issued guidance and recommendations around the integration of MHFAiders in the workplace, addressing the importance of maintaining boundaries (MHFA England, 2019, Institution of Occupational Safety and Health, 2018).

In this present study, the main barriers to implementation and uptake of MHFA were negative attitudes to mental health within the organisation, the need for training to offer more applicability toward specific workplace contexts, hesitancy of individual employees to commit to the MHFAider role, and reluctance of employees to use the MHFAiders. These highlight the importance of the appropriate resourcing of the post-training MHFA roles, and of the knowledge and beliefs of employees that should be taken into account when implementing MHFA. Ensuring that there are sufficient resources to support the MHFA roles after the training course may be overlooked by some organisations implementing MHFA as a 'quick fix'.

559	The facilitators identified in this study emphasise two key factors. First, the
560	characteristics of the MHFA instructor providing training was critical, reflecting the
561	importance of external change agents in engaging trainees. Second, the importance of
562	providing feedback on the intervention, and sharing successful stories of noticeable
563	impact where good practice had been demonstrated by MHFAiders led to enthusiasm
564	and higher engagement for the intervention. The problem is that these may not be
565	universally experienced and it may be difficult to generalise and replicate the core
566	ingredients for success and also measure perceived success.
567	
568	Interventions to address health issues are acknowledged as being complex (Moore et al.,
569	2015) and the workplace environment is recognised as an important setting for
570	interventions focussing on health promotion and ill-health prevention (Fitzgerald et al.,
571	2016). However, workplaces may prove challenging settings for implementing and
572	evaluating complex interventions due to the fact that they vary significantly across
573	factors such as size, organisational structure and history and culture (Mackenzie et al.,
574	2018). Clearly, as a programme which encompasses several interacting components,
575	MHFA should be understood to be a complex intervention (Moore et al., 2015, Medical
576	Research Council, 2006), which may not operate in a standardised way given the
577	diversity of workplaces and workforces. Added to that complexity is the variable ways
578	in which MHFA interactions are conducted, with more informal conversations difficult
579	to distinguish as being demonstrative of skills being used. Therefore, evaluations of
580	MHFA need to assess and control for such multiple variations in how it is implemented
581	and operationalised. Developing measures of intervention fidelity may be one approach
582	to overcoming this challenge (Gearing et al., 2011). However, traditional ways of
	24

evaluating the MHFA intervention are likely to be inadequate in generating valid evidence concerning its effectiveness. MHFA is a complex intervention, and when implemented into complex workplace settings, it is adapted to that context and unfolds and is operationalised in many different ways.

The effectiveness of complex interventions may be difficult to demonstrate when they are rolled-out to different contexts and as such, it is crucial that all factors which may affect implementation are comprehensively investigated across a range of workplaces (Mackenzie et al., 2018). This may include contextual factors such as workplace structures and cultures as well as individual characteristics of key workplace stakeholders (Fitzgerald et al., 2016, Weiner et al., 2009). The findings of this present study suggest that this is particularly important given the varied ways in which MHFA had been embraced, resisted, maintained and monitored within and across workplaces. In healthcare, the use of realist evaluation and dynamic logic models have been recommended for evaluating such complex interventions in complex settings (Fletcher et al., 2016, Ling, 2012, Mills et al., 2019). The Medical Research Council guidance (Moore et al., 2015) recommend the use of process evaluation to investigate how an intervention has been delivered. This supports the assessment of how the intervention has been adapted to work in different contexts, such as multiple workplaces, and the extent to which such changes have caused intervention fidelity to be compromised. Process evaluations require full understanding and agreement over the intervention, including how it is intended to work (Moore et al., 2015). Thus within the MHFA programme, areas where there is confusion such as around the role remit of the MHFAider, would need to be clarified and operationalised before such evaluations could take place.

Limitations

The interview study was conducted on individuals who were based in UK organisations
and who had an interest in MHFA. Data was based on insights provided by individuals,
rather than organisational perspectives.

Conclusions

This study identified extensive variations in how MHFA has been implemented and operationalised in organisations, as well as key barriers and facilitators to effective implementation. Such barriers and facilitators were related to aspects of the inner organisational setting and employee characteristics. Effective implementation was compromised by negative attitudes towards mental health: a lack of resources provided by the organisation to fulfil MHFA roles and monitor the programme effectively; and employee reluctance to engage in MHFA. Facilitators were largely based on positive attitudes and approaches undertaken by instructors and trained members, though these elements did not appear to be easily measurable. Organisations choosing to implement MHFA training need to ensure that the MHFA roles are adequately defined and resourced. This should include specified hours of operation, clear role remit, clarity around both reactive and proactive approaches to assisting someone in need, establishing measurable points to assess use and utility of the programme, and developing support and safeguarding mechanisms for trained members. Organisations should also consider how this intervention fits alongside other workplace mental health interventions which take a more preventative approach. Process evaluation may be appropriate to assess effectiveness, but only when all aspects of the MHFA programme, including what the actual role of the MHFAider involves in the workplace and what it is intended to achieve, are developed, agreed, and operationalised.

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Tables

Table 1: Organisational characteristics of the six organisations

Organisation	Sector	Region of lead	Industry of	Number of
		contact	organisation	interviewees
				recruited
1	Public	Northern	Media/Broadcasting/	5
		England	Communications	
2	Public	Northern	Higher Education	9
		England		
3	Private	Northern	Construction and rail	3
		England		
4	Private	West Midlands	Accountancy/	5
			Finance	
5	Non-profit	Greater London	Research	1
	making/ third			
	sector			
6	Non-profit	Greater London	Mental health	4
	making/ third			
	sector			
Table 2: Demog	graphics of partic	cipants 🛛 🔪		

Table 2: Demographics of participants

Characteristics of interviewees	Total	1
	number	
Had received some form of MHFA training	23	
Had not received MHFA training	4	7.
Were MHFA coordinators for their organisations	4	0
Had received help and support from a MHFA trained colleague	3	
		1

Research question	Themes and sub-themes
mplementation approaches	1. Reasons for initial interest in MHFA
0	2. Attending MHFA training
3	3. How MHFAiders operate
5	a. Engaging with colleagues who need support
Ŷ.	b. Time and role commitment required
	c. Boundaries and safety issues
	d. Support for MHFAiders
	e. Recording and monitoring
Barriers to implementation and uptake	1. Attitudes to mental health
S	2. Individual commitment required
	3. Need to tailor approach
	4. Reluctance to engage in MHFA
	a. Anonymity
	b.Adding to work pressures
Facilitators to implementation and uptake	1. Perceived usefulness/ impact
	2. Role of the instructors
	2

Table 3: Themes and sub-themes following thematic analysis