

**An Analysis of Hoax on Social Media:
A Critical Analysis on Racism, Political and Public Service
Issues on Instagram, Twitter and Youtube**

A Research Paper

Submitted to the English Departement
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By :

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Approval Page

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Declaration

I hereby state that the paper “**An Analysis of Hoax on Social Media: A Critical Analysis on Racism, Political and Public Service Issues on Instagram, Twitter and Youtube**” is true – masterpiece of myself. I am fully aware that I have quoted some statements and ideas from various sources and they are properly acknowledged in my paper. I do not copy or quotes with the way that is against from the scientific society. From the statement above, I am ready acceptany judgement if it is found there is scientific ethic contrary in this paper or there is claim from another side toward the original work.

Bandung, January 28th 2020

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Abstract

Hoax, that is massively deployed and repeated through social media can form public opinion that the news is true. There are three important approaches to anticipate the spread of hoaxes in the community. Namely institutional, technological and literacy approaches. At present there are many reports about events happens in the community, but as there is a lot of news, many people also know the news trough the media shows, print media and social media. They seemed to forget that news presented has different case depending on the media seen. The title of this paper is “**An Analysis of Hoax on Social Media: A Critical Analysis on Racism, Political and Public Service Issues on Instagram, Twitter and Youtube**” will presented by the research and the results are answering the research question. This study was intended to find the general pattern of hoax on social media to classified the hoax case. The writer choose three example case which is racism, political and public service issue. Of course the materials has been accepted by the writer’s advisor. The theory of general pattern of hoax was collected from Austin (1962) and Searle (1969) semantics theory and also Wina Armada Sukardi’s statement. The writer and the advisor was agreed to apply those two experts theories for the example of the cases and find the matchest result of this research. The writer also adds the tips for avoid hoax on social media at the end of the paper.

Keywords: Hoax, Social Media, Politic. Racism, Public Service

PREFACE

Alhamdulillahirobbil'alamin Praise and grateful is always the writer prays to *Allah Subhannahu wa ta'ala*, because with the mercy and grace, the writer can complete this final paper. This final paper is one of the English Literature requirement to graduate. English Literature major have three specializations to choose for each students is that Tourism, Journalism, and Teaching. In the process of make this paper , the writer choosing “**An Analysis of Hoax on Social Media: A Critical Analysis of Racism, Political and Public Service Issues on Instagram, Twitter and Youtube.**” as a title because the writer have special interesting to this concern and also took Journalism for the specializations.

More than 6 month of processing until this paper completely done and get accepted from the advisor. The writer struggling tight enough and honestly sometimes get boring and a little bit forgetting the paper for a while. However, the writer has a same responsibility with another student to make this paper done. This is not the competition who get done first. But prefer to feeling have a personal responsibility.

Honestly, 6 months isn't enough for finishing this paper. The childish side of the writer always comes if the writer have a plan to doing this paper. So often, the writer always distracted by a mobile game. PUBG is the most playable game at that time. That's what made the writer distracted to doing this homework and spend more than 6 moth.

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