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A HISTORY OF THE
SOUTHERN BUSINESS EDUCATION ASSOCIATION

by

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Approved by:

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CHAPTER I

A BRIEF HISTORY OF BUSINESS EDUCATION IN THE UNITED STATES AND THE DEVELOPMENT OF EDUCATION ASSOCIATIONS

Business Education had its beginning in the United States in the seventeenth century when the curricula, offered by a private instructor engaged by Plymouth Colony in 1635, included reading and writing, and for those who intended to engage in simple mercantile pursuits of the times, casting of accounts.¹ Although there are no records to confirm it, there seems to be little doubt that bookkeeping, navigation, and surveying were taught in Boston and New York City prior to 1700.²

A number of different types of institutions such as writing and reckoning schools, private vocational schools, and academies furnished what business training was available during the eighteenth century. There was practically no organization of business education, instruction lacked quality, and little literature was available on the subject. Although arithmetic, bookkeeping, and penmanship provided the instructional materials for what might be called formal training for business

¹ Benjamin R. Haynes and Harry P. Jackson, A History of Business Education in the United States, p. 7.

² Edwin G. Knepper, History of Business Education in the United States, p. 5.

employment, the chief means of instruction in practical business methods was through the apprenticeship system.

The same three subjects continued to be the business training available in the early nineteenth century. Public schools became stronger and began instruction in business training. Academies increased in importance and included arithmetic, bookkeeping, and writing in their offerings. One such academy in Philadelphia provided a night school offering these subjects. As the period progressed, independent private schools increased in numbers.¹ The mid-nineteenth century brought the advent of the private business school chains as commercial enterprises prospered and made demands for trained clerical workers. In 1890, competition arose for these private schools as business education was introduced to the curriculum of higher institutions.

The origin of the association and the convention for business teachers may be traced to one of the private business school chains. H. B. Bryant and H. D. Stratton, who opened their first school in 1853 in Cleveland, Ohio, and who, before 1863, had more than fifty schools under their management "called a meeting in 1864 of the local managers of their schools, and while it was a Bryant and Stratton event, it may be considered the forerunner of later business teachers' conventions".²

¹ Ibid., pp. 11-26.

² Haynes and Jackson, op. cit., pp. 7-34.

The Bryant-Stratton schools seemed to have hit upon a way to popularize business training and gain national publicity by bringing the managers together for conventions and inviting prominent leaders from all fields of activity to participate on the programs or to attend as guests. Among those who were invited to attend the convention of 1865 were Millard Fillmore, former president of the United States, Govenors Fletcher of Missouri and Miller of Minnesota, Cyrus W. Field of New York, Dean Richmond of the New York Central Railroad, and "perhaps as many as a hundred more of the outstanding people of the country, including mayors, congressmen, presidents of chambers of commerce, superintendents of public instruction, presidents of colleges and universities, and widely known ministers." General James Garfield, later president of the United States, praised the work of the business schools in an address at one of the early conventions.¹

These conventions, broadening in activity and including schools other than those sponsored by Bryant and Stratton, continued to be held annually until 1873. Interest in conventions seemed to have waned, for no more were held until 1878 when a group of penmen and business educators, meeting in New York City, organized the "Business College Teachers and Penmen's Association," later to be known as the "Business

¹ Knepper, op. cit., pp. 57-58.

Education Association of America."¹ This organization published annual monographs which discussed such current problems as enrollment, ethics of recruitment, teacher qualifications, the place of women in business, and equipment and facilities. In 1893 this Association became affiliated with the "National Education Association" as the Department of Business Education.²

In 1895, the private business school teachers and managers began withdrawing from the Department of Business Education because they felt that the "National Education Association" was seeking control of business education rather than promoting it. With this exodus, other organizations were soon formed and the "National Commercial Teachers Federation" (now the "National Business Teachers Association"), probably representing a revival of the "Business Education Association of America" which was discontinued in 1892, grew out of one of them. This new association represents a return to the plan of an independent organization for business education.³

The "Eastern Commercial Teachers Association" was organized in 1896 with leading business educators from both public and private schools as members. During its early years, membership was limited

¹ Ardath Stedman, "How Business Education Associations Began--1864-1894." The Business Education World, XXIII (May, 1943), p. 547.

² Herbert A. Tonne, Principles of Business Education, 17.

³ Knepper, op. cit., pp. 104, 127.

to teachers on the eastern seaboard, and its influence was, in the main, confined to that region. With the publication of a yearbook in 1928, its appeal to commercial educators began to grow and now it counts among its membership leading business educators throughout the United States.¹

The "New England Commercial Teachers' Association" was organized in 1903 to promote commercial education in the high schools. In 1912 the "National Association of Accredited Commercial Schools" was established to improve the standards of business schools. During the same year the "National Society for the Promotion of Industrial Education" (now known as the "American Vocational Association"), which claims credit for securing the passage of the Vocational Act of 1917 providing for the Federal Board for Vocational Education, was founded.

"The National Association of Penmanship Supervisors," concerned mainly with the improvement of penmanship in the high school, was organized in 1913. The "National Association of Teachers of Marketing and Advertising," one of the earliest organizations for business teachers on the university level, was formed in 1915; and in 1916 came the "American Association of University Instructors in Accounting" and "The American Association of Collegiate Schools of Business," the

¹ Ibid., p. 198.

first organizations to be concerned with the promotion and improvement of higher business education in the United States.

The number of associations which were formed around the turn of the century seems to indicate that business education was being organized on all levels, but as yet there was no coordinating organization with the necessary strength and leadership to unite the various facets of business education into a "harmonious and cooperating effort."¹

Only two of the associations mentioned on the preceding pages might be considered major organizations and these two, the "Eastern Commercial Teachers Association" and the "National Commercial Teachers Federation," were regional in their memberships and activities. The activities of the Eastern Commercial Teachers Association were confined primarily to the eastern portion of the United States and the activities of the National Commercial Teachers Federation were largely confined to the middle west, centering around Chicago.²

¹ Ibid., pp. 128-129.

² Ibid., pp. 128, 198.

CHAPTER II

THE PROBLEM--SCOPE, SOURCES OF DATA AND PROCEDURES

It was not until the early 1920's that any effort was made to organize the business teachers of the South into an Association which would be primarily concerned with the advancement of business education in that region. It is possible and highly probably that business educators in the South were aware of the needs for such an organization and were laying the groundwork for it prior to this time, but it was not until 1921 that any real action was evident. Five spirited Southern business educators armed for action, and it is the purpose of this study to prepare a history of the Association which they organized.

Up to the present, to the writer's knowledge, there has been no summation of materials pertaining to the Southern Business Education Association, formerly the Southern Commercial Teachers' Association. A compilation of such should be of great value to an Association which has functioned effectively for more than a quarter century and to one which has become one of the outstanding business education associations in the country.

At a meeting of the Executive Board of the Southern Business Education Association on November 23, 1950, Dr. Harold B. Gilbreth,

Professor of Business Education at Winthrop College, called attention to the fact that the Association has a history of over twenty-five years but does not, as yet, have it recorded. He offered the suggestion that some graduate student be encouraged to write a thesis on the history of the Association. David J. Stewart confirms the need for such a study in his History of the Organizations and Literature in Business Education when he says, "A long distance telephone conversation was held with the Supervisor of Business Education in Atlanta, Georgia, concerning the Southern Business Education Association. This procedure was absolutely necessary since little information pertinent to this organization could be secured elsewhere."

Essentially no information has been written about this Association. Several histories of business education in the United States which were reviewed by the writer carried information concerning the history of various associations in business education, but no mention was made of the Southern Business Education Association. Sources of information, consequently, have been extremely limited. The sources used by the writer were the Association Secretaries' minutes of meetings since 1927; the Association's official journal, Modern Business Education, which was first published in 1934; The Balance Sheet, South-Western Publishing Company's magazine for business teachers; and events from the early years of the Association as recorded from memory by the Association's

first secretary, Alice V. Wylie. Through these sources the writer was able to collect what he believes to be the only information available for the study.

In an effort to verify certain reported facts about the Association's early years, a letter was mailed to several individuals who were active in the Association at that time. A brief resume of data about this period which had been gleaned from all known sources was included with the hope that it might serve to stimulate memory. None of these individuals, however, could offer further help.

By utilizing all of the information which could be found about the Association, the writer has attempted to present, in an accurate manner, the history of the Southern Business Education Association and its particular contributions to the advancement of business education in the southern region of the United States.

CHAPTER III
THE ORGANIZATION OF THE
SOUTHERN COMMERCIAL TEACHERS' ASSOCIATION

Formative Year

The idea for a Business Teachers' Association which would serve the southern region of the United States grew out of a conversation between two private business school educators at the December, 1921, meeting of the National Commercial Teachers' Federation in St. Louis, Missouri.

Alice V. Wylie of the Office Training School, Memphis, Tennessee, and J. L. Harmon of Bowling Green College of Commerce, Bowling Green, Kentucky, lamenting the fact that so few southern educators attended the National Commercial Teachers' Federation meetings which were usually held too far north for southerners to travel during the Christmas holidays, discussed the possibility of organizing an association which would always meet in the South.

These two, together with three more southerners who were present, W. W. Merriman of the Georgia-Alabama Business College, Atlanta; H. W. Fall of Nashville, Tennessee; and R. H. Lindsay of Louisville, Kentucky, met the last day of the 1921 convention of the National Commercial Teachers' Federation to discuss the possibilities of such an organization. It was agreed that an organization meeting would be held in

Atlanta, Georgia, at Easter, 1922. Invitations to the meeting were to be sent to business colleges and high schools and colleges with commercial departments. Merriman volunteered to handle the necessary correspondence.

The organization meeting was held as planned at the Ainsley Hotel in Atlanta at Easter, 1922, with a reported 20 or 25 educators in attendance. J. L. Harmon was the only one of the original promoters not attending, but he sent a young teacher, J. Murray Hill, to represent his school. Others joining this group included Clark E. Harrison, Draughon's Business College, Atlanta, Georgia; Elizabeth Baker, a Mr. Hall, a Mrs. Wise, and other commercial teachers from the Atlanta public schools; J. M. Watters from the Georgia School of Technology; a Mr. Carter from Athens, Georgia; and a Mr. Hatton from Florida.

This group of pioneers, after much discussion and planning, organized the Southern Commercial Teachers' Association with W. W. Merriman as President; Alice V. Wylie, Secretary; and Clark Harrison, Treasurer. The group elected J. Murray Hill and Alice V. Wylie to draft a constitution. The original constitution of the Association, as written by Mr. Hill and Miss Wylie at this meeting, could not be found.¹

¹ Facts about the early years of the Southern Commercial Teachers' Association, 1921-23, have been supplied from memory by Alice V. Wylie, first secretary of the organization. Minutes of the meetings are not available, and the first mention of the Association that can be found in print appeared in the November, 1923, issue of The Balance Sheet.

Membership was opened to all commercial teachers in high schools, colleges, and private business schools in the southern states. There is no record to indicate which states were included in this membership drive. The minutes of the 1934 convention reveal, for the first time, the names of eleven southern states, Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, and Virginia, which are represented on the Executive Board of the Association. The names of individuals identified with the first meeting and participants on programs in succeeding years seem to substantiate the opinion, however, that all of the eleven states were included in the original membership campaign.

At the organization meeting, dues were set at \$5, and it was agreed that the conventions would be held in cities easily reached by the membership and in those which offered excellent "local attractions." Chattanooga, Tennessee, was the city chosen for the first convention and the time set was Thanksgiving, 1922. Miss Wylie recalls that before the adjournment of the organization meeting "the hat was passed to help defray the expense."

Help in securing a mailing list of schools offering commercial subjects was solicited from the H. M. Rowe Publishing Company, the Gregg Publishing Company, and South-Western Publishing Company. Miss Wylie compiled a "fairly satisfactory list" although she "did leave out one perfectly good Baptist brother and inadvertently invited a colored school."

First Convention

The first convention of the Southern Commercial Teachers' Association was held at the Patton Hotel in Chattanooga, Tennessee, at Thanksgiving time in 1922. As a special attraction, the local host, C. W. Edmondson of the Edmondson School of Business, arranged a sightseeing tour of the city.

Only members of the association were invited to participate on the program. Mrs. S. F. Evatt of Draughon's Business College, Greenville, South Carolina, was said to have been especially helpful in typewriting.

W. W. Merriman and Alice V. Wylie were re-elected president and secretary, respectively, for 1923. No mention was made in Miss Wylie's notes of the election or re-election of a treasurer at this meeting, although she records the election of Clark Harrison to this post at the Easter, 1922, organization meeting. The constitution, as revised in 1926, specifies that "a Secretary-Treasurer shall be elected for a three-year term." Since the offices were separate entities at the time the original constitution was written, it would probably be safe to assume that they were not combined until the constitution was revised in 1926.

Some of the leading educators attending the first annual convention, together with the original five, were E. L. Layfield of Richmond, Virginia; M. A. Smythe of National Business College, Roanoke, Virginia;

Mrs. S. F. Evatt of Draughon's Business College, Greenville, South Carolina; a Mr. Vincent of St. Charles, Louisiana; W. J. Wheeler of Wheeler's Business College, A. M. Bruce of Massey Business College, and members of their faculties, Birmingham, Alabama; the Fugazzi School faculty of Lexington, Kentucky; and high school commercial teachers primarily from the states of Mississippi, Kentucky, and Tennessee.

Summary

Determination and enthusiasm for a business education association which would serve the southern region of the United States is revealed by the manner in which the organizers of the Southern Commercial Teachers' Association worked. Plans were laid rapidly and an organization meeting was held within four months from the time the idea for the Association was expressed. Within seven more months, the first convention was held in Chattanooga, Tennessee.

Even though membership was opened to all commercial teachers in high schools and colleges as well as those in private business schools in eleven southern states, the Southern Commercial Teachers' Association might well be considered a private school organization, for the organizers, first officers, and majority of members were private business school personnel.

CHAPTER IV

THE PERIOD OF EARLY DEVELOPMENT PRIOR TO 1934

Activities of 1923, 1924, and 1925

The second annual meeting of the Association¹ was held on November 30 and December 1, 1923, at the Tutwiler Hotel in Birmingham, Alabama. It is reported that attendance doubled over the preceding year. W. J. Wheeler was elected president and Elizabeth Baker of the Atlanta Commercial High School was elected secretary for the coming year.

Atlanta was the city chosen to play host to the third annual meeting of the Southern Commercial Teachers' Association. The two-day convention which began November 28, 1924, followed a program outline which appears, with a few exceptions, to have set the precedent for the programs of today.

Early morning registration was followed by the first general session which was opened with the invocation by a local minister. An address of welcome was given by the Honorable Paul Norcross, to which W. A. Price responded. Following President Willard J. Wheeler's message, addresses were made by Dr. Joseph Roemer and John R. Byington. The concluding feature of this part of the program was a debate by W. I. Pittman, D. E. Short, G. M. Lyons, and W. L. Beale. Neither the

¹ "Convention Notes." The Balance Sheet, V (November, 1923), p. 17.

subjects for the addresses nor the query for debate were listed in the source¹ of this information. The meeting was adjourned for lunch.

The afternoon session featured a discussion on the "Methods of Teaching Business Subjects: Salesmanship by J. M. Watters; Shorthand by Mrs. Montana M. Faust; Typewriting by Ruth Lawrence and W. D. M. Simmons; Filing by D. W. Duffield; Penmanship by Mary L. Champion; Commercial Arithmetic by Pattie Sinclair." Sectional meetings for high schools, private schools, and universities followed the general meeting. This is the first record of such meetings becoming a feature of the program. The evening session included addresses by Dr. Glen L. Swiggett and Dr. Willis A. Sutton.

Saturday morning was devoted to a sight-seeing trip through residential Atlanta and to the celebrated Stone Mountain Memorial. At the afternoon session, a round-table meeting for teachers followed addresses by Essie Roberts, R. H. Lindsey, and H. E. V. Porter. This session closed with the business meeting.

An informal Association Banquet with J. Murray Hill as toastmaster was the final feature of the third annual convention. The program included "music, a good inspirational speaker, entertainment, and good fellowship."

¹ "Convention Notes." The Balance Sheet, VI (November, 1924), p. 15.

The October, 1925, issue of The Balance Sheet carried an announcement about the fourth convention. For this meeting, the group returned to Chattanooga, the host city for the first convention. The president that year was J. Murray Hill of the Bowling Green College of Commerce. No other information about the activities for 1925 could be found.

Activities of 1926

A third day was added to the fifth annual convention which was held in Asheville, North Carolina, November 25-27, 1926. This was the first of the three-day conventions which have succeeded to the present. Thursday afternoon was devoted to registration of members. The Executive Committee and State Regional Chairmen had a dinner meeting which was followed by an informal reception in the Battery Park Hotel Ball Room.

This is the first record of an Executive Committee which, according to the 1926 revision of the constitution, is composed of the officers elect, the immediate past president, and three members of the Association. The constitution provided that the membership of the Association should elect the Committee for a one-year term, and it "Shall meet immediately upon the adjournment of the Association, and immediately preceding the next meeting, and at such other times as the Chairman

(President of the Association) sees fit." The specific duties of this Committee, summarized from the 1926 revised constitution, are to receive and act upon any proposed amendments to the constitution before presentation to the general Association, to determine the time and place of the yearly meeting of the Association, to select a local committee to make necessary arrangements for annual meetings, and to prepare all convention programs.

There is no mention of State Regional Chairmen or how they shall be elected in the 1926 revision of the constitution.

The first general session of the 1926 convention opened at 9:30 a. m. Friday. Following addresses by the Association President, C. W. Edmondson and J. W. Calfee, President of Asheville Normal School, Dr. Joseph Roemer of the University of Florida spoke on "The Educational Value of Bookkeeping."

The afternoon session was devoted to public and private schools sectional meetings where instruction improvement, methods of grading, and similar topics were discussed. No meeting was scheduled for the university group. Whether this group meeting was eliminated this year or the preceding year could not be determined since no complete record for 1925 has been found.

The annual association banquet was held in the evening with W. C. Lowe as toastmaster. Paul Lomax of New York University spoke to the group on "Achieving the Social Ideal in Business."

Following the roll call of states represented at the second general session on Saturday morning, certificates were awarded to schools having 100 per cent attendance. The program included addresses on "The Improvement of Classroom Instruction" by J. W. Malott of the United States Bureau of Education and "Realizing the Unity of Education Through Commercial Education" by Paul Lomax. Following committee reports and the approval of a revised constitution and by-laws, a copy of which is included in the Appendix, the meeting was adjourned for group luncheons.¹

The roster of speakers for this year's convention program gives the first evidence of the practice of inviting speakers from outside the association membership.

Activities of 1927 and 1928

For its sixth annual convention, November 24-26, 1927, the Southern Commercial Teachers' Association returned to Atlanta, host city for the second time since the organization meeting was held there in 1922.

In his address to the group in the opening session, President M. C. Lowe stated that growth in the dignity of the commercial education profession was shown by the fact that so many colleges were,

¹ "Southern Commercial Teachers' Association." The Balance Sheet, VIII (November, 1926), pp. 22-23.

at the present time, granting credit for commercial work. He emphasized the importance of work in this profession and discussed the relationship between the public school and the private business college.

Outstanding speakers appearing on the program were P. A. Carlson, State Teachers' College, Whitewater, Wisconsin; D. D. Lessenberry, Vice-Principal of the Business High School, Pittsburgh, Pennsylvania; and Dr. C. B. Wray, Dean of the Commercial Department, Mercer University, Macon, Georgia. Dr. Carlson gave talks on "A Testing Program in Commercial Education," "The Use of Standardized Tests in Bookkeeping," and "After Testing, What?" Mr. Lessenberry discussed the "Technique of Teaching Typewriting," and Dr. Wray, "The Problems of the Collegiate Schools of Business--Their Relation to the High School and the Private Commercial School."

George L. Hossfield, six times World's Champion Typist, was scheduled for a demonstration performance at the convention, but he was unable to attend. A Stella Willins did, however, give a demonstration on the typewriter and, according to the secretary of the Association, "showed what could be done on that machine and set a high standard for the students on the typewriter to strive to attain."

Attendance at the conventions was encouraged by the awarding of a certificate to each school having all members of its business faculty

present. This practice was begun in 1926 and continued until 1931. An attendance trophy was awarded to the state of Alabama. This is the first record of the awarding of such a trophy, but the secretary's records do not give any further details about it. The minutes of the 1928 meeting, however, explain that this trophy is awarded to the state having the largest representation at the convention, excepting the state in which the convention is held, and the school with the largest number of representatives present from that state retains the trophy. The last mention of the awarding of this trophy or banner is recorded in the minutes of the 1933 meeting.

A notation is made in the minutes of the meeting that the Chairman of the Research Committee, Miss Mae Cheatham, Georgia School of Technology, made a report of the splendid work undertaken by that Committee during the preceding year. No mention was made, however, about the nature of this project. Other reports were given by the Executive Committee, Resolutions Committee, the Secretary, and the Treasurer. The secretary reported a registration of 184 members for 1927, and the treasurer reported a balance of \$286 after all bills were paid.

It was moved and carried that the Constitution and By-Laws be published in the program in the future.

Entertainment included a theatre party at "The Georgia," one of Atlanta's newest theatres; a luncheon at Davis-Paxon Company and a

tour through the various departments of the store; and free admission to a football game.

The first record of space being allocated to various companies for exhibits is made in the minutes of the 1927 Convention. The Exhibitors at this meeting included South-Western, Rowe, Winston, and Gregg Publishing Companies; Underwood, L. C. Smith, Royal, and Remington Typewriter Companies; Draughon's Business College; the Dictaphone Company; and the Southern Teachers' Agency.

Officers elected for the following year, 1927-28, were E. L. Layfield, Kings Business College, Raleigh, North Carolina, President; Charles M. Gray, Senior High School, Savannah, Georgia, Vice-President; and Mae Cheatham, Georgia School of Technology, Atlanta, Secretary-Treasurer.

No meeting of the Association was held in 1928. The November, 1928, issue of the Balance Sheet carried the following notice:

At a meeting of the Executive Committee of the Southern Commercial Teachers' Association in Atlanta on October 6, 1928, it was decided to postpone the annual convention until next spring. The meeting will be held at Savannah, the exact date to be announced later on. Various reasons lead to the postponement of the meeting. It has been customary heretofore to hold the meeting on Friday and Saturday following Thanksgiving day, but the members of the Executive Committee feel that many do not attend the meetings at that time because of the strong home ties which Thanksgiving day holds for us all. As soon as the date is set for the spring meeting, it will be duly announced in "The Balance Sheet."¹

¹ "Southern Commercial Teachers' Association Postpones Annual Meeting." The Balance Sheet, X (November, 1928), p.

Activities of 1929

The Southern Commercial Teachers' Association returned to Chattanooga for the Seventh Annual Convention, November 29-30, 1929. Plans made by the Executive Committee in October, 1928, for a spring meeting to be held at Savannah, Georgia, were abandoned. The reason for returning to the original plan of the Thanksgiving meeting was not given, however, in the minutes of the 1929 meeting.

The first general session, convening in Read House Assembly Room, included speeches by Association President E. L. Layfield, King's Business College, Raleigh, North Carolina; J. H. Shields, Duke University, Durham, North Carolina; W. W. Renshaw, Gregg Publishing Company; J. F. Sherwood, South-Western Publishing Company; and Dr. J. O. Malott, Specialist in Commercial Education, United States Bureau of Education, Washington, D. C.

Other speakers for the program were Charlton Shell, LaSalle Extension University, Stenotype Division, Chicago, Illinois; Harold Smith, Gregg Publishing Company; Charles G. Reigner, Rowe Publishing Company; Hugh T. Grantz, Louisville, Kentucky; J. W. Baker, South-Western Publishing Company; Dr. J. E. Bathurst, Birmingham Southern College, Birmingham, Alabama; Dr. Frances Moon Butts, McKinley High School, Washington, D. C.; and Dr. J. L. Harmon, Bowling Green Business University, Bowling Green, Kentucky.

George L. Hossfield, World's Champion Typist, who was scheduled to appear on the 1927 program, gave a demonstration and, according to the minutes of the meeting, "attracted quite a bit of attention, not only on account of his fame, but because of his practical and helpful suggestions to the teachers."

The attendance banner was won by the state of Alabama with the Wheeler Business College receiving it. Certificates for 100 per cent attendance were again awarded.

J. H. Shields, Duke University, Durham, North Carolina, was elected president for the coming year. M. A. Smythe, National Business College, Roanoke, Virginia, was elected vice-president, and Mrs. Margaret B. Miller, Wheeler Business College, Birmingham, Alabama, was elected secretary-treasurer.

The Private Schools Section elected A. M. Bruce, Massey Business College, Birmingham, Alabama, chairman and Mrs. Gertrude G. DeArmond, Wheeler Business College, Birmingham, Alabama, secretary.

W. P. Selcer, Chattanooga High School, Chattanooga, Tennessee, was elected chairman of the Public Schools Section.

Activities of 1930

Birmingham, Alabama, was host city for the Eighth Annual Convention held November 27-29, 1930. The minutes of this meeting are incomplete. Names of the principal speakers were recorded, but the

subjects which were discussed and the schools which they represented were omitted. Included on the agenda of speakers were Dr. Paul S. Lomax, Dr. Lee Galloway, Dr. Frances Moon Butts, and Dr. Henry L. Edmonds.

D. D. Lessenberry and Rupert P. SoRelle conducted demonstration classes and George L. Hossfield, attending the convention for the second successive year, performed at the typewriter.

One of the highlights of the meeting was a breakfast honoring former presidents and secretaries of the organization. Willard J. Wheeler, second president of the Association, presented a gavel upon which the names of former presidents were engraved.

M. A. Smythe, National Business College, Roanoke, Virginia, was elected president for 1931. W. P. Selcer, Chattanooga High School, Chattanooga, Tennessee, was elected vice-president, and Mrs. Margaret B. Miller, Wheeler Business College, Birmingham, Alabama, was elected secretary-treasurer.

Named to the Executive Committee were E. E. Smith, Birmingham, Alabama; Lela Brownfield, Montevallo, Alabama; and J. E. Jernigan, Richmond, Virginia.

Selected to lead the different sections for 1931 were C. B. Wray, College Section--the first record of this section being active since 1924; A. M. Bruce, Private Schools Section; and W. P. Selcer, Public Schools Section.

The attendance banner was taken by the Bristol Commercial College, Bristol, Tennessee.

Activities of 1931

The keynote of the ninth annual meeting held at the Andrew Jackson Hotel, Nashville, Tennessee, November 26-28, 1931, was "Promotion of Commercial Education in the South." Speakers for the opening session were M. A. Smythe, President of the Association, Dr. Joseph Roemery, Gilbert Drake, and Paul Moser. Private School and Public School Sectional meetings were held in the afternoon, followed by a general session at which addresses were made by W. D. M. Simmons and L. S. Fuqua and a demonstration class in typewriting was conducted by Harold H. Smith.

H. F. Srygley, Nashville City Schools, was toastmaster for the annual association banquet and Dr. Gus Dyer of Vanderbilt University was speaker. The attendance banner was awarded to Bowling Green Business University.

Officers for 1932 were elected at the Saturday morning business meeting. W. P. Selcer, Chattanooga High School, Chattanooga, Tennessee, was elected president; A. M. Bruce, Massey Business College, Birmingham, Alabama, was elected vice-president; and Mrs. Margaret B. Miller, Wheeler Business College, Birmingham, Alabama, was elected secretary for the third successive year. Named to the Executive Committee were C. W. Edmondson, Edmondson

School of Business, Chattanooga, Tennessee; Helen Frankland, Hume-Fogg High School, Nashville Tennessee; and Mary Butler (school not listed). The Private Schools Section elected D. E. Short, Business Training Institute, Nashville, Tennessee, chairman and Mrs. Grace Bell, Edmondson School of Business, Chattanooga, Tennessee, secretary. C. P. Moore and Helen Frankland, both of Hume-Fogg High School, Nashville, Tennessee, were elected chairman and secretary respectively of the Public Schools Section. No mention was made of the College and Universities¹ Section.

Following a report by the resolutions committee and addresses by Goldena Fisher, Anna Phelps Mitchell, and B. Frank Kyker, the 1931 meeting was adjourned.

Activities of 1932

The 1931 convention theme, "Promotion of Commercial Education in the South," was again used and further developed at the tenth annual meeting held at the Read House, Chattanooga, Tennessee, November 24-26, 1932. W. P. Selcer, Chattanooga High School, President of the Association, addressed the group at the opening session. Others participating on this program were A. J. Lawrence,

¹ This section of the Association was called the Universities Section in 1924. No reference was made to it again until 1930, at which time it was called the College Section. Since no information is given in the 1927 constitution about the three sections of the Association, the author is using the name for the section which is listed in a later revision of the constitution.

University of Kentucky, who spoke on "Guidance and Motivation of Commercial Pupils in the Private Business Schools," and B. Frank Kyker, North Carolina State College for Women, spoke on "Guidance and Motivation of Commercial Pupils in the High Schools." In recording the minutes of the meeting, the secretary said, "the perfect attention given these two prominent speakers and the many discussions heard among the teachers throughout the meeting evidenced their appreciation of such wonderful presentations of everyday problems and the constructive suggestions offered for improvement."

Irving Garbutt, Direction of Commercial Education in Cincinnati, Ohio, and Past-President of the National Commercial Teachers' Federation, spoke on the "Present Trends in Commercial Education" at the fellowship luncheon.

J. Murray Hill, Bowling Green Business University, was toastmaster and speaker at the annual banquet. The scheduled speaker for the evening, Lloyd Jones, was taken suddenly ill prior to banquet time, and Willard J. Wheeler, another scheduled participant on the banquet program was prevented by illness from attending the meeting. A special feature on the program was short talks made by the representatives of the book and machines companies who had exhibits.

At the second general session, Alice V. Wylie, Office Training School, Memphis, Tennessee, spoke on "Guidance and Placement, a

Part of the Educational Program." At the business meeting which followed, the Executive Committee, in an effort to arouse interest among members of the association, made the following recommendations:

1. That the chairmen of the private and public schools sections alternate during the year in getting out some kind of publication.
2. That the yearly dues of \$2 be reduced to \$1 if paid before October 1.

No official action was taken on these recommendations at this meeting.

Officers elected for 1933 were A. M. Bruce, Massey Business College, Birmingham, Alabama, president; Helen Frankland, Hume-Fogg High School, Nashville, Tennessee, vice-president; and Mrs. Margaret Miller, Wheeler Business College, Birmingham, Alabama, secretary for the fourth successive year. Named to the Executive Committee were B. Frank Kyker, North Carolina College for Women, Greensboro; Alice V. Wylie, Office Training School, Memphis, Tennessee; and C. W. Edmondson, Edmondson's School of Business, Chattanooga, Tennessee.

The attendance banner was won by the Athens High School, Athens, Georgia.

Activities of 1933

The eleventh annual convention was held November 30-December 2 at Birmingham's Tutwiler Hotel. Speakers at the opening session were A. M. Bruce, President of the Association, B. Frank Kyker, and Sam Clabaugh. The topics of their addresses, together with the general theme of the meeting, were omitted from the minutes. At the fellowship luncheon, Willard J. Wheeler gave an address entitled "Yesterday, Today, and Tomorrow."

The sectional meetings were held as usual with W. R. Pittman serving as chairman of the Private Schools Section and Mrs. Lyda Gore Rice serving as chairman of the Public Schools Section. Following these meetings, the group assembled to hear Cooper Green speak on "The Government's Economic Picture of Today."

Frazier Banks served as toastmaster at the annual banquet and Lloyd L. Jones spoke on "The Voice of Modern Business in Education." A new feature of the program which was greeted with unusual enthusiasm was a drawing for prizes.

For the first time since the awarding of the attendance banner was initiated at the 1927 convention, two schools tied for custody of it. They were the Bryant-Stratton School of Louisville, Kentucky, and the Edmondson School of Business, Chattanooga, Tennessee. At the gracious insistence of Mr. Edmondson, the banner was awarded to the Bryant-Stratton School. (This reflects a deviation from the practice of awarding the trophy on the basis of state attendance.)

R. A. Jarvis and Miss Ray Abrams were the principal speakers at the general session on Saturday morning. Following this, reports from the Resolutions Committee, the Secretary, and the Treasurer were heard. Willard J. Wheeler moved that Article I of the Constitution be amended to read:

Every person becoming a member of this Association shall pay a fee of \$1 per year, which shall entitle him to membership in the Association for the current year.

This motion was seconded and the voting was unanimous in its favor. No action on the second recommendation, "that the chairmen of the private and public schools sections alternate during the year in getting out some kind of publication," is recorded as having been taken.

Officers elected for the succeeding year were B. Frank Kyker, Woman's College of the University of North Carolina, president; Helen Frankland, Hume-Fogg High School, Nashville, Tennessee, vice-president; and Mrs. Margaret B. Miller, Wheeler Business College, Birmingham, Alabama, secretary-treasurer for the fifth successive year. Named to the Executive Committee were A. M. Bruce, Massey Business College, Birmingham, Alabama; Mrs. Marguerite D. Fowler, City Schools, Louisville, Kentucky; J. H. Dodd, Mary Washington College, Fredericksburg, Virginia; and C. B. Wray, Middle Georgia College, Cochran, Georgia.

Summary

With a doubled attendance at the second meeting of the Southern Commercial Teachers' Association in 1923, it was evident that business educators in the South were aware of the need for such an Association and were giving it their support. The program outline which was used in those early years is essentially the same one that is used today. The programs at the general sessions were applicable to the general field of business education. Sectional meetings for private business schools, colleges and universities, and public schools gave opportunity for programs of a specific nature.

Most of the convention programs in this period were similar in content. Curriculum problems, improving instruction in various subjects, and the promotion of commercial education in the South were chief topics of discussion. Exhibits by publishing companies and typewriter and office machines companies were made a part of every convention.

In an effort to increase membership in the Association and to encourage attendance at conventions, dues were decreased from \$2 to \$1 if paid before October 1, certificates were awarded to schools whose faculties were 100 per cent in attendance, and sightseeing tours of the convention cities were provided for members of the Association, their families, and other visitors.

While support from public school and college and university educators continued to increase during this period, there can be little question that private school influence was dominant. Seven of ten association presidents were from private schools, two from high schools, and one from the college and universities. Of the five vice-presidents known to have served during this period, two were from private schools and three from public schools. Two of the secretary-treasurers serving for a period totaling six years were from private schools; one, serving for four years insofar as could be ascertained from records, was from a high school; and one was from a college.

No one group was predominant in program participation. For the first few years, speakers were chosen from membership in the Association. In 1926, however, the practice of inviting leading business educators from outside the ranks of the association to participate on programs was initiated.

It is the opinion of the writer that the association was successful in achieving its objective, as stated in Article 2 of the 1926 revision of the constitution, "to promote interests and higher educational standards among teachers of commercial branches, and the advancement of commercial education" through its conventions, the only continuing

activity of the Association on record during this period. No projects of research and no publications through which to report activities and accomplishments of the organization had been undertaken.

REVISION OF THE SOUTHERN BUSINESS EDUCATION ASSOCIATION

Activities of 1934

At a meeting in the library of the Southern Commercial Teachers Association the resolutions appeared as follows: Interest in the work of the Association was revived through the minutes of the 1934 meeting published in the Association Journal, Modern Business Education. With the adoption of a revised constitution¹ at the first general session of the TWENTH Annual Convention held in Nashville, Tennessee, November 17-December 1, 1934, and change of name from Southern Commercial Teachers' Association to the Southern Business Education Association, the Association gained a new impetus as it adopted a program of enlarged service to business education in the South.

In writing to the constituency, Dr. Frank Nyster fully outlines the policy of the organization. The author feels that an important

¹ A copy of the 1934 revision of the constitution could not be found. Information recorded in the minutes of the 1934 Convention and in various issues of Modern Business Education, indicates, however, that its provisions are essentially the same as those of the 1928 Revision, a copy of which is included in the Appendix.

CHAPTER V

THE SOUTHERN COMMERCIAL TEACHERS' ASSOCIATION BECOMES THE SOUTHERN BUSINESS EDUCATION ASSOCIATION

Activities of 1934

At no time in the history of the Southern Commercial Teachers Association has enthusiasm appeared as great or interest as keen as that revealed through the minutes of the 1934 meeting and various writings in the Association Journal, Modern Business Education. With the adoption of a revised constitution¹ at the first general session of the Twelfth Annual Convention held in Nashville, Tennessee, November 29-December 1, 1934, and change of name from Southern Commercial Teachers' Association to the Southern Business Education Association, the Association gained a new impetus as it adopted a program of enlarged service to business education in the South.

In writing to the constituency, B. Frank Kyker deftly outlines the policies of the organization. The author feels that no improvement

¹ A copy of the 1934 revision of the constitution could not be found. Information recorded in the minutes of the 1934 Convention and in various issues of Modern Business Education indicates, however, that its provisions are essentially the same as those of the 1938 revision, a copy of which is included in the Appendix.

can be made in manner of statement and is listing them¹ verbatim below.

1. The Southern Business Education Association embraces all levels of business education in the South and all individuals interested in the progress of constructive business education. It is an association for all business teachers. It includes in its membership, on its executive board, among its officers, and on its committees representatives from public high schools, private business schools, and universities.

2. The Association serves the entire Southland, and its executive board is made up of a member from each of the Southern States. It is a regional association and is not confined to any one section.

3. In order to serve effectively every section and to contact through annual conventions every business teacher in the area, the Executive Board adopted the policy of holding the annual convention in a different section of the South.

4. The Association believes that there are business education problems of a regional nature which require cooperative study for their solution. Accordingly, a research program requiring several years for its completion, has been adopted.

5. Contact and cooperation with state associations of business teachers constitute an important part of the service program of the Association. Officers of state associations are invited to utilize Modern Business Education for announcements and reports of state meetings. A competent committee is available to advise with state associations concerning their problems.

6. To contact its members and to provide an open forum for the discussion of business education problems, and to give a medium for the expression of southern business education leadership, the Association publishes a quarterly magazine, Modern Business Education.

7. The Association stands for the advancement of constructive business education in the South. It champions legislation that will protect young people and the financially and educationally

¹ B. Frank Kyker, "Policies of SBEA." Modern Business Education, I (March, 1935), pp. 11-12.

responsible private business college from those who would make private business education a program of misrepresentation and racketeering.

8. It advocates a high standard of preparation for public school business teachers and works for the establishment of adequate undergraduate and graduate curricula for the training of business teachers. Committees are appointed to render service in this field.

It is believed that these policies and the program of service outlined will commend themselves to every business teacher in the South.

The theme for the 1934 program was "The Contribution of Business Education in a Democracy." At the first general session, Dr. E. G. Blackstone, State University of Iowa, spoke to the group on the "National Recovery in Business Education" and Dr. J. H. Dodd, Virginia State Teachers College, talked on "The Social Implication of Business Education." Following the fellowship luncheon and greetings from the presidents of the various state associations, sectional meetings were held.

Dr. W. R. Odell, Teachers' College, Columbia University, was the principal speaker at the association banquet. He discussed "Critical Problems in the Field of Business Education." Following the announcement of exhibitor's prizes and awards, officers elect for the coming year were installed.

At the last general session of the convention, Dr. Albert S. Keister, Woman's College of the University of North Carolina, spoke

on "Some Economic Problems Raised by the New Deal," and Dr. Chester A. Phillips, University of Iowa, spoke on "Some Teachings of Prosperity and Depression." E. W. Barnhardt, Chief of Commercial Education Service, Office of Education, Washington, D. C., discussed "Changes in Commercial Occupations."

Officers nominated and elected for the coming year, 1935, by secret ballot according to the revised constitution were B. Frank Kyker, Woman's College of the University of North Carolina, president; Helen Frankland, Hume-Fogg High School, Nashville, Tennessee, first vice-president; S. E. Cranfill, Bowling Green College of Commerce, second vice-president; Mrs. Marguerite D. Fowler, City Schools, Louisville, Kentucky, secretary; and Betsy H. Morton, University of Kentucky, treasurer. Other officers of the Association are tabulated in the Appendix.

One of the most significant revisions in the constitution was the enlargement of the Executive Board of the Association and the provision for the election of members and their terms of office. The constitution provided that the officers elect and the immediate past president serve one-year terms on the Board as had been the policy since 1927. The new constitution eliminated the election of three additional persons to complete the Executive Board from the general membership in the Association and provided for "as many other members, elected from

the active membership, as there are states represented in the geographical area of the Association. These members of the Executive Board, other than the officers elect and the immediate past president, shall be elected for a term of three years. They shall be elected at the regular annual convention by a plurality vote of the active members present and voting. The term of office for which each of these members is elected shall extend from December 1 to November 30 three years following, or until his successor is elected and installed. One-third of the members of the Executive Board, other than the officers elect and the immediate past president, shall retire each year. They shall retire according to the alphabetical order of the names of the states they represent."¹

In order to put the rotating system of Executive Board members into effect as provided for by the new constitution, one-third of the members elect were designated to retire at the end of a one-year term, one-third at the end of a two-year term, and the remaining one-third at the end of the specified three-year term. This was done according to alphabetical order of the states represented in the Association.

Elected to the Executive Board with term expiring November 30, 1935, were Gertrude DeArmond, Wheeler Business College,

¹ From the 1934 adoption of the constitution as revised in 1937, a copy of which will be found in the Appendix.

Birmingham, Alabama; Adelaide Rogers, State College, Jonesboro, Arkansas; Walter J. Matherly, University of Florida; Harold Gilbreth, Senior High School, Rome, Georgia.

Elected to the Executive Board with term expiring November 30, 1936, were W. J. Moore, East Kentucky State Teachers' College; Ray Abrams, Peters High School of Commerce, New Orleans, Louisiana; Marguerite Goen, Mississippi College for Women; Willie Ruby Blackburn, Central High School, Charlotte, North Carolina.

Elected to the Executive Board with term expiring November 30, 1937, were Thomas W. Noel, Winthrop College, Rock Hill, South Carolina; C. E. Edmondson, Edmonson School of Business, Chattanooga, Tennessee; J. H. Dodd, State Teachers College, Fredericksburg, Virginia.

Other significant changes in the constitution were the provision for a second vice-president, the division of the office of secretary-treasurer into separate entities, and the addition of the editor of the magazine to the roster of officers.

The new constitution also provided for the appointment of the secretary and the editor of the magazine by the Executive Board for terms of one year. Heretofore the secretary-treasurer was elected by members of the association for a term of three years.

A. J. Lawrence, University of Kentucky, was commended for his service of editing the Association Journal, Modern Business Education, and upon recommendation of the President, was reappointed for the succeeding year. This is the only reference to the magazine in the minutes of the 1934 meeting. No plans for its publication were recorded in the minutes of the preceding convention. In an editorial in the first issue, Editor Lawrence says that Modern Business Education

is a magazine sponsored by the Southern Commercial Teachers' Association (the name of the Association had not been changed at this writing) for all teachers of commerce, whether they are in high schools, private business schools, colleges or universities. It is a professional magazine in the specialized fields of business. It will publish from time to time articles on the educational phases of business and on academic discussion of all questions of interest to teachers of the various commerce subjects. The magazine is entirely independent of any institution or bias. It will promote no cause except the cause of better business education for everybody in the public and private schools. It is particularly interested in advancing business education in the South, its primary field of activity.¹

Modern Business Education is published quarterly, November, January, March, and May. Subscription rates are \$1 a year, including membership in the Association and rates to non-members are the same. Readers are invited to make contributions on any subject related to business education.²

¹ A. J. Lawrence, "Editorial." Modern Business Education, I (November, 1934), p. 5.

² Masthead, Modern Business Education, I (November, 1934), p. 1.

The business teachers of Virginia, the Virginia Education Association, and the Richmond Chamber of Commerce issued an invitation to the Executive Board for the thirteenth annual convention to come to Richmond. Since the holding of the convention so far from the central section of the South would be departure from the previous practices of the Association, the President called upon each member present to express his opinion about the matter. After thorough discussion of the problem, the Executive Board voted to accept the invitation, and, at the same time, expressed the opinion that it would be wise to hold the conventions in different sections of the South in order to secure maximum interest and effective cooperation of the business teachers in each state.

Activities of 1935

"How Business Education May More Nearly Meet the Needs of Changing Business and Economic Conditions" was the theme of the Thirteenth Annual Convention held November 28-30 at the Jefferson Hotel in Richmond, Virginia. Activities began with a "dutch dinner" including officers, the executive board, and members of the various committees. Addresses at the first general session were made by Association President B. Frank Kyker, Woman's College of the University of North Carolina; Earl W. Barnhart, Specialist in Business Education, U. S. Office of Education; and George W. Kavanaugh,

Business Manager, Berea College, who spoke on "A Business Man Looks at Business Education."

Dr. A. P. Kephart from Woman's College of the University of North Carolina Demonstration School, and principal speaker for the fellowship luncheon, addressed the group on "A High School Principal Looks at Business Education." Greetings and reports were brought by presidents of the various State Associations.

The major portion of the afternoon was devoted to sectional meetings for the public school, private school, and college groups. At the second general session which followed, Louis A. Leslie, New York City, discussed the "Functional Method of Teaching Shorthand" and A. J. Lawrence, University of Kentucky, discussed "A Constructive Guidance Program for Business Students."

"Business Education in an Age of Challenge" was the subject of an address brought by New York University's noted Lecturer, Traveler, and Educator, Harry Collins Spillman, at the annual association banquet. Greetings were brought to the Association from the National Council of Business Education, the Department of Business Education of the National Education Association, the National Association of Commercial Teachers' Training Institutions, the National Teachers' Federation and from the Business Men's Organization of Richmond.

Speakers at the third and last general session were H. E. V. Porter, Secretary, National Association Accredited Commercial Schools, Jamestown, New York, and F. G. Nichols, Harvard University, who spoke on "Some Adjustments in the Business Curriculum." Following committee reports and election of officers, the thirteenth annual convention was adjourned.

Officers elected for the coming year were J. H. Dodd, State Teachers' College, Fredericksburg, Virginia, president; S. E. Cranfill, Bowling Green College of Commerce, Bowling Green, Kentucky, first vice-president; Ray Abrams, Joseph A. Maybin School for Graduates, New Orleans, second vice-president; Clyde W. Humphrey, Western Carolina Teachers' College, Cullowhee, North Carolina, secretary; and Betsy Morton, University of Kentucky, Lexington, treasurer.

No minutes were available recording the activities of the convention. The preceding information was based on the program as printed in the November, 1935, issue of Modern Business Education. For this reason, subjects discussed by some of the speakers are not reported.

Activities of 1936

Knoxville, Tennessee, was host city to the fourteenth annual convention held November 26-29. The theme for this meeting was "The Nature and Possibilities of Business Education." Association

President J. H. Dodd, Head of the Department of Commerce, State Teachers College, Fredericksburg, Virginia, addressed the group at the first general session. Other addresses were brought by Miss Ray Abrams, Principal of the Joseph A. Maybin School for Graduates, New Orleans, Louisiana, and Dr. Paul S. Lomax, Professor of Business Education, New York University. Miss Abrams spoke on "Character Development as Preparation for Business," and Dr. Lomax spoke on "The Nature and Place of Business Education in the Field of Public Education."

Following the fellowship luncheon, at which greetings were brought by the Presidents of State Business Education Associations, the sectional meetings were held. Dr. B. Frank Ward, Professor of Economics, University of Tennessee, was toastmaster for the annual banquet and Albert M. Jones, Assistant Cashier of the Chase National Bank, New York City, was principal speaker.

Curtis Gentry, Supervisor of Vocational Education in the Knoxville Public Schools, spoke at the second general session on "The Most Important Problem in the Field of Business Education, As I See It." This same subject was then used a topic for a panel discussion. Those participating were B. Frank Kyker, Woman's College of the University of North Carolina; Gertrude G. DeArmond, Wheeler Business College, Birmingham, Alabama; Lucille Taylor, Henderson State Teachers College, Arkadelphia, Arkansas; J. Dewberry Copeland,

University of Florida; A. B. Liles, Commercial High School, Atlanta, Georgia; C. C. Dawson, Berea College, Berea, Kentucky; Ruby V. Perry, Allen High School of Commerce, New Orleans; Marguerite Goen, Mississippi College for Women; H. G. Cobb, Woman's College of the University of North Carolina; Kenneth N. Baker, Presbyterian College, Clinton, South Carolina; and E. F. Burmahln, E. C. Glass High School, Lynchburg, Virginia.

The following petition dated November 9, 1936, asking admission of the state of West Virginia to the Southern Business Education Association was presented at the business session:

We, the faculty and associates of the Department of Business Administration and Commercial Education, of Salem College believe that through cooperative effort the aims and objectives of business education are best attained. To that end, in order to promote a professional and social interest of business education and to elevate the standards of teacher training, we petition for the admission of the state of West Virginia into the Southern Business Education Association.

The petition was signed by S. O. Bond, President; H. D. Bond, Dean; Winfred R. Harris, Professor of Business Administration and Commercial Education; Nell W. Harris, Director of Secretarial Science; and Alta L. VanHorn, Director of Teacher Training. There is no record of any official action having been taken on this petition at this convention.

One of the resolutions set down by the Association as the fourteenth annual convention drew to a close is significant enough to be reported here in its entirety.

In view of the fact that the Federal Government has taken recognition of the social and economic problems growing out of the continued unemployment of young people graduated from public high schools during the depression years by providing an appropriation for certain phases of vocational education, it seems appropriate that business education organizations endorse the inclusion of one small part of business training as a vocational subject even if only on a part-time basis.

During all the years since the passage of the Smith-Hughes law subsidizing vocational education, business education has been excluded from the Federal grants. The George-Deen Act, through "Distributive Occupations," has included business training for employed young people who can benefit from further training while in service. Since other vocational subjects are not restricted in this fashion, it seems appropriate that we, as a group of business teachers, urge the various legislative and executive branches of the Federal government to give immediate and full recognition to business training by including it in all acts and appropriations affecting vocational education. Business Education seeks nothing that is not granted to other vocational subjects but it does seek equal recognition with other subjects of a definite vocational nature.

J. H. Dodd, Ray Abrams, and Clyde W. Humphrey were re-elected to their respective offices, president, second vice-president, and secretary for the coming year. Mrs. Gertrude DeArmond, Wheeler Business College, Birmingham, Alabama, was elected first vice-president, and G. H. Parker, State Teachers College, Fredericksburg, Virginia, was elected treasurer.

Activities of 1937

New Orleans was host city for the fifteenth annual convention of the Southern Business Education Association held at the Roosevelt Hotel, November 25-27. Members of the Association were officially

welcomed to the city by Nicholas Bauer, Superintendent of the New Orleans Public Schools. For his address to the group, Association President J. H. Dodd, State Teachers College, Fredericksburg, Virginia, chose the topic, "The Significance of Capitalism to Business Education." The second speaker for the opening session was Dr. Benjamin R. Haynes, University of Tennessee, who addressed the group on "Criteria for Determining the Scope and Content of Business Education."

Speaker for the annual association banquet was Honorable John Temple Graves of Birmingham, Alabama, who spoke on "The Unsolid South." D. D. Lessenberry of the University of Pittsburgh, principal speaker at the second general session of the convention, used as his topic "The Points of Contact Between Business Subjects and Subjects in other Fields of Education." Reports were then heard from the chairmen of committees which had been appointed to study the "Scope and Content" of four business subjects. Iva C. Childers, Wheeler Business College, Birmingham, discussed "A Two-Year Course in Shorthand"; Hollis Guy, University of Kentucky, "A Two-Year Course in Typewriting"; R. R. Richards, Eastern Kentucky State Teachers College, "A Two-Year Course in Bookkeeping"; and B. Frank Kyker, Woman's College of the University of North Carolina, "A High School Course in Merchandising and Salesmanship." In the absence of Mr. Kyker, his paper was read by B. R. Hough, Oak Ridge Military Academy.

Clyde Humphrey, Secretary of the Association, reported that in previous years the Association "had to content itself with holding its convention where it could, but this year there had been something like sixteen invitations from cities in the South to be considered."¹

Several items of significance in the history of the Association were discussed and voted upon at the meeting of the Executive Board on Thursday evening, November 23. They are recorded below as they appeared in the minutes of the meeting.

1. West Virginia was officially recognized and adopted as the twelfth state in the area of the Southern Business Education Association.

2. The Secretary was instructed to proceed as he deems best with presenting to Texas business teachers an invitation to bring Texas into the area of SBEA.

3. The Secretary was instructed to devise some kind of honor roll for the proper recognition of SBEA members who do outstanding work for the Association.

4. It was moved and seconded that the Secretary of the Association be given an honorarium of \$120 for his services, whereupon the Secretary asked that this amount be given him for stenographic and clerical help rather than as an outright honorarium. The Board unanimously voted to allow the Secretary of the Association \$10 per month, payable at the end of each month, for stenographic and clerical services.

5. In response to an urgent request by the Secretary of the Association that the financial affairs of the Association be run on a much more business-like basis, the following steps were taken by the Board:

¹ Minutes of the 1937 convention as recorded by Adele Kansas, Secretary to the Superintendent of the New Orleans Public Schools.

(a) A budget committee consisting of L. C. Harwell, Benjamin R. Haynes, Gertrude G. DeArmond, A. J. Lawrence, and J. H. Dodd, was appointed.

(b) The Budget Committee is to work out recommendations for a financial plan for the Association and these recommendations are to be submitted in writing to the several members of the Executive Board during the 1937-38 school year.

(c) The Board voted to require the Treasurer to render a monthly financial report to the Board and a complete annual report to the Board at its first meeting at the opening of the annual convention. The Budget Committee was instructed to include these points in its recommendations.

(d) The Budget Committee was instructed to make recommendations concerning an equitable allotment of money for the support of the Association Magazine, Modern Business Education. The Budget Committee was instructed not to make recommendations concerning any allotment for the magazine until a detailed report be made by the Editor concerning the receipts and expenditures of the magazine during the past year.

6. During the 1936-37 Association year, Modern Business Education Editor A. J. Lawrence took the liberty to create a new office in the Association, that of Managing Editor of the magazine. To this office he appointed Hollis Guy, a member of his staff. He informed the Board of his actions and asked for approval of them, which the Board granted.

7. Editor Lawrence asked the Board to allocate 50 per cent of all dues received from members for the purpose of publishing the magazine. The Board did not act on this recommendation but deferred the matter until the report of the Budget Committee was available.

Officers elected for 1938 were Mrs. Gertrude DeArmond, Wheeler Business College, Birmingham, Alabama, president; Ray Abrams, Maybin School, New Orleans, Louisiana, first vice-president; Thomas W. Noel, Winthrop College, Rock Hill, South Carolina, second

vice-president; Clyde Humphrey, Woman's College of the University of North Carolina, Greensboro, secretary; and L. C. Harwell, Robert E. Lee High School, Jacksonville, Florida, treasurer.

Activities of 1938

The program theme for the sixteenth annual convention held at the Atlanta Biltmore Hotel, Atlanta, Georgia, on November 24-26, 1938, was "Service to Youth and Business through Study and Growth in the Field of Business Education." Approximately 300 business teachers¹ from 12 states attended the convention presided over by Mrs. Gertrude G. DeArmond, the president for 1938.

Several important items of business were discussed at the Thursday evening meeting of the Executive Board, and they are reported herewith as recorded in the unsigned minutes of the convention.

1. On motion made by A. J. Lawrence and seconded by W. R. Harris, the Board, by unanimous vote, instructed the Treasurer to prepare and cause to be issued to the general membership a detailed financial report of the Association so that all of the members may be duly informed as to the financial condition of the Association and as to the nature of the Association's income and expenditures.

2. The Board went on record as approving and proposing to the general assembly a plan of charging each person attending the next convention a registration fee of 50¢ to help defray the local expenses of the convention.

¹ "The Atlanta Convention," Modern Business Education, V (January, 1939), p. 24.

3. Benjamin R. Haynes initiated a discussion on the prices charged for commercial exhibits at the annual convention, and he quoted prices charged by other educational associations for the exhibit space they offer. On motion made by Mr. Haynes, and seconded by L. C. Harwell, the Board unanimously voted to fix the price of exhibit space for the 1939 convention as follows: \$15 per unit of exhibit space to be charged those who since the last annual convention have taken the equivalent of at least two full pages of advertising in Modern Business Education; \$30 per unit of exhibit space to all other exhibitors.

4. A. J. Lawrence, Editor of Modern Business Education, proposed that 50¢ of each dollar collected for dues from persons residing within the geographical area of the Association be allocated to the magazine, and that the allocation to the magazine also include all of each dollar collected from all persons not residing in the southern states as defined by the Association. He also proposed that all persons who pay dues from outside the southern territory be classified as "subscribers to the magazine" with no other membership privileges and that those who reside within the southern territory be classified as "members" having all privileges of membership. Mr. Lawrence held that there are few, if any, reasons why anyone would pay membership dues to the Association except for the privilege of receiving the magazine. Mr. Lawrence's proposal was put in the form of a motion but was rejected by a majority vote.

5. Upon motion made by Thomas W. Noel and seconded by W. R. Harris, the Board, by a majority vote, decided that memberships may be accepted for any state in the Union and that the records of the Association should not attempt to differentiate between "members" and "subscribers."

6. Clyde W. Humphrey, chairman of the Committee on the Study of the Constitution, reported the findings and recommendations of that committee. A proposed revised copy of the constitution was presented to the Board by this committee, also a proposed revised copy of the by-laws was presented. Upon motion made by Benjamin R. Haynes and seconded by Thomas W. Noel, the proposed revision of the constitution and by-laws was unanimously adopted by the Board for ratification by the general assembly, such ratification to be proposed to the general assembly at the general session on Saturday morning, November 26.

The proposed changes in the constitution are not recorded in the minutes of this meeting. Since a copy of the constitution which was adopted in 1934 could not be found, the changes could not be ascertained by comparing the 1938 revision with it. A comparison of the provisions of the 1938 constitution with the policies of the Association since 1934 as revealed by minutes of the convention meetings and proceedings reported in Modern Business Education seems to indicate that no major changes were made. A copy of the 1938 revision of the constitution may be found in the Appendix.

Principal speakers at the first general session were Association President Gertrude G. DeArmond; Hamden L. Forkner, Columbia University, New York; B. Frank Kyker and Kenneth B. Haas, both of the United States Department of Interior, Washington, D. C. Mrs. DeArmond discussed "Our Responsibility to the Business Men and Women of Tomorrow"; Mr. Forkner, "The Responsibility of Business Education Toward Youth"; Mr. Kyker, "Distributive Education"; and Mr. Haas, "Pioneering in Consumer Education."

D. D. Lessenberry, University of Pittsburgh, was toastmaster for the annual banquet. Speaker was Abit Nix, Athens, Georgia, who used as his topic "Business Education's Big Job." J. L. Harmon, Bowling Green Business University, was in charge of the installation of officers elect. They were A. J. Lawrence, University of Kentucky,

president; Alton B. Parker Liles, Atlanta City Schools, first vice-president; Mae Walker, Knoxville, Tennessee, second vice-president; and L. C. Harwell, Jacksonville, Florida, treasurer. Other officers are tabulated in the Appendix.

A program feature introduced for the first time at this convention was the Question Box Sessions held from 9:30-12:00 on Saturday morning. The general theme was Classroom Problems of the Teacher. The purpose of these conferences is to afford an opportunity to teachers who have questions about instructional materials, classroom procedures, and the like, to have them answered by a group of qualified teachers. These sessions were divided into public school, private school, college and university, and owners and managers of private business schools groups.

Principal matters of business transacted at the second general session were the ratification of the proposal of the Executive Board that each person attending the 1939 convention be charged a registration fee of 50¢ and the ratification of the proposed revision of the constitution and by-laws as approved by the Executive Board.

At the post-convention meeting of the Executive Board on Saturday afternoon, Clyde W. Humphrey, University of Tennessee, was elected Editor of the official journal, Modern Business Education, to succeed A. J. Lawrence, president of the Association. Mr. Humphrey

was to continue as secretary of the Association until February 1, 1939, when he assumed editorship of the magazine. Hollis P. Guy, University of Kentucky, was to serve as secretary for the remaining part of the year. In the absence of a decision for a 1939 convention city, the Board voted to hold this matter in abeyance pending further investigation by the president elect.

Activities of 1939

The seventeenth annual convention of the Southern Business Education Association was held at the Roosevelt Hotel in Jacksonville, Florida, on November 30-December 2, 1939, with President A. J. Lawrence in charge. The theme for this convention was "Improvement of Business Education in the South." Speakers on the program were Dr. William S. Taylor, College of Education, University of Kentucky; Paul A. Carlson, Whitewater State Teachers' College, Whitewater, Wisconsin; Dr. Paul S. Lomax, New York University; Dr. Hamden L. Forkner, Teachers College, Columbia University; Dr. F. G. Nichols, Harvard University; B. Frank Kyker, United States Office of Education; Dr. Benjamin R. Haynes, University of Tennessee; Dr. J. Dewberry Copeland, University of Florida; Dr. R. N. Tarkington, The Gregg Publishing Company; M. A. Smythe, National Business

College, Roanoke, Virginia; and many others from among the membership participated on sectional meeting programs.¹

A new program feature was the introduction of Subject Matter Sessions which were held on Saturday morning from 9:00-10:00. Group meetings were held for those interested in Accounting, Secretarial, and Social Business Subjects.

The minutes of this convention could not be found and information recorded herein about activities for the year were taken from various reports in the association journal.

According to president elect Parker Liles, "The Jacksonville Convention marked the close, in many respects, of the most successful year in the history of SBEA--a success characterized by constructive legislation, several innovations in services to members, and a remarkable growth in membership. In fact, the attainment of approximately one thousand members marks the definite arrival of our association at a point where it is now considered one of the outstanding business-teacher organizations in the nation."²

¹ "Report on Seventeenth Annual Convention of SBEA," Modern Business Education, VI (January, 1940), p. 20.

² "From the President." Loc. cit., p. 3.

A yearbook was published by the Association this year for the first time. The title is "Improvement of Business Education in the South Through Curriculum Revision" and includes courses of study in a number of business subjects as well as a comprehensive study of consumer business education.

Officers elected for 1940 were Parker Liles, Commercial High School, Atlanta, president; J. Murray Hill, Bowling Green College of Commerce, Bowling Green, Kentucky, first vice-president; R. R. Richard, Eastern State Teachers College, Richmond, Kentucky, second vice-president; Hollis P. Guy, University of Kentucky, secretary; L. C. Harwell, Lee High School, Jacksonville, Florida, treasurer.¹ By action of the Executive Board, the Editorship of the magazine was returned to A. J. Lawrence, University of Kentucky, and two associate editors, Benjamin R. Haynes, University of Tennessee, and Walter J. Matherly, University of Florida, were appointed by him.²

Activities of 1940

Nashville, Tennessee, was host city to the eighteenth annual convention on November 28-30. "The Future of Business Education in the South" was the theme for this meeting. Parker Liles, President of the Association, presided.

¹ "Report on the Seventeenth Annual Convention." Loc. cit., p. 21.

² "From the President." Loc. cit., p. 3.

Outstanding leaders in Business Education who participated on the program were D. D. Lessenberry, University of Pittsburgh; Benjamin R. Haynes, University of Tennessee; Esta Ross Stuart, Teachers College, Columbia University; F. G. Nichols, Harvard University; Richard E. Jagers, Director of Teacher Training for the state of Kentucky; Henry Harap, Peabody College; Joseph Roemer, Peabody College; B. Frank Kyker, Office of Education, Washington, D. C.; and J. H. Dodd, Mary Washington College.

At the meeting of the Executive Board on Thursday evening, H. N. Norton, editor of the second yearbook to be entitled Teacher Training and Certification in the South, reported very satisfactory progress on it, and that it should be in shape for publication by March, 1941. Pattie Sinclair raised the question of money for speakers and expressed difficulty in arranging sectional meeting programs. A. J. Lawrence discouraged the use of bringing speakers to the convention under the subsidy of publishing firms. It was moved that a committee be appointed to study this matter and report to the Board.

A. J. Lawrence suggested that the following changes be made in the constitution: (1) the term of office of the president and vice-presidents be extended far enough beyond the convention date to enable them to clear up pending matters and (2) the statement that the nominating committee be appointed six months before the convention be deleted and the matter left up to the judgment of the president. A motion was

made by B. R. Haynes and seconded by L. C. Harwell that there be at least two candidates nominated for each office, and that this be incorporated into the constitution. The motion was carried. A motion was made by T. H. Coates that the constitution be revised to make the dates of the terms of officers to run from June 1 to May 31, and that the proposed changes in the constitution be presented to the general membership of the association for adoption before the election of officers for the ensuing year. The Board approved the motion.

At the first general session on Friday morning, November 29, A. J. Lawrence reported to the convention the proposed changes in the constitution. They were approved and adopted. This action marks the second revision of the constitution in two years and the fourth revision since the Association was organized in 1922.

Treasurer L. C. Harwell reported that the Association had \$1,100 in the bank and that a detailed report would be sent to members of the Executive Board. Secretary Kermit Farris reported 797 members in the Association on November 30 and that 254 of that number registered at the convention.

Officers for 1941 who began terms of office on June 1, 1941, according to the newly revised constitution were R. R. Richards, Eastern Kentucky State Teachers College, president; Marguerite D. Fowler, Atherton High School, Louisville, Kentucky, first vice-president; Howard M. Norton, Louisiana State University, second

vice-president; J. Howard Cochran, Cohn High School, Nashville, Tennessee, treasurer. Kermit Farris, Leon High School, Tallahassee, Florida, was appointed Secretary by the Executive Board.

No deviations were made from the established pattern of general, sectional, and subject-matter sessions. Two new subject-matter sessions, Distributive Education and Consumer Education, were added to the program this year.

Activities of 1941

"Business Education in a Democracy" was the theme of the nineteenth annual convention of SBEA held at the O. Henry Hotel in Greensboro, North Carolina, November 20-22.

One of the outstanding features of the program was the appearance of Dr. John Robert Gregg, author of Gregg shorthand, who was attending a SBEA meeting for the first time. George L. Hossfield, ten times the world's professional typewriting champion, gave a demonstration on the typewriter and A. L. Danburg, Pikeville, Kentucky, High School teacher, gave several expert demonstrations on the mimeograph machine.

Others participating on the program were O. Arthur Kirkman, National Association of Manufacturers, High Point, North Carolina; Harvey A. Andruss, State Teachers College, Bloomsburg, Pennsylvania; Eleanor Skimin, Northern High School, Detroit, Michigan; H. M. Norton,

Louisiana State University; John H. Shields, Duke University; Clem Boling, South-Western Publishing Company; W. W. Renshaw, Gregg Publishing Company; Frank P. Graham, President of the University of North Carolina; and B. Frank Kyker, Chief, Business Education Service, Washington, D. C.

At the meeting of the Executive Board, it was reported that Tennessee's representative, Mrs. Mary B. Hill, East High School, Nashville, had resigned. The resignation of Howard Cochran of Nashville, treasurer, was also reported and Max Houtchens, Eastern State Teachers College, Richmond, Kentucky, was appointed by the president as acting treasurer. Kermit Farris announced his resignation as secretary effective at the end of the current year.

A motion was made by A. J. Lawrence that monthly reports be submitted by the treasurer to the Executive Board during the regular school year. The motion was approved after being seconded by Parker Liles.

A motion was introduced, seconded, and carried that a proposed amendment to the constitution providing that the treasurer be appointed by the Executive Board be submitted to the Association for approval at its next meeting.

B. M. Canup, Mars Hill College, Mars Hill, North Carolina, appeared before the Executive Board on behalf of the junior colleges in the Association. He requested that a separate division for junior

colleges be established and that provision be made for a separate program for the coming year. R. R. Richards explained that the junior college group is in terminal education and that their problems are not properly discussed in other groups. B. R. Hough expressed a desire for such a group stating that they should be provided for just as the business college group is provided for. A. J. Lawrence moved that the junior college group be set up as a part of the College Division until the next meeting, and then submit an amendment to the constitution providing for a fourth division of the Association. The motion was seconded and carried. The president was authorized to appoint officers for the Junior College Division to serve until the 1942 meeting. No record is made in the minutes of the meeting, however, of these officers having been appointed.

The 1941-42 Policies Committee,¹ for which Dr. J. Dewberry Copeland, Mary Washington College, was speaker, submitted the following recommendations to the Executive Board as policies for the ensuing year. They are reported as recorded in the minutes of the meeting.

1. That the Association continue the policy of reporting education research each year in Modern Business Education, the issue to be left to the decision of the editor.

¹ The first mention of a Policies Committee is made in the minutes of the 1937 convention when a report was made by the committee to the Association. Notation is made of the acceptance of the report, but no other details were recorded. A Policies Committee is again mentioned in the minutes of the 1940 convention, but no significant information is given.

2. That the Association discontinue the publication of the yearbook and thus make available additional funds for improving Modern Business Education.

3. That a Public Relations Committee be appointed and charged with the following responsibilities: (a) of seeking more recognition for business education by the Southern Association of Colleges and Secondary Schools, especially in the "Southern Studies" and in their workshops: (b) of assisting in the reorganization and consolidation of business education associations; and (c) of promoting closer relations between businessmen and business educators.

4. That the Association as an organized group, make its needs known to legislative bodies when bills appropriating school funds are being considered. That the president be requested to write to appropriate committees of the United States Congress when such bills are before them for consideration.

5. That the Association continue its policies for improving certification standards in the South. The Certification Committee be instructed to carry on its work. Dr. J. H. Dodd, Chairman of the Certification Committee, reported that the committee had been unable to function, but that they planned to contact state departments of education and ask them to consider recommendations from the Association.¹

6. That the Association take steps to increase interest in the National Clerical Ability Tests. That the incoming administration consider giving a place to their discussion in convention programs and publications.

7. That a committee be appointed to compile a "Who's Who in Business Education in the South" in the form of a file to be deposited with the secretary. That the names and activities of business education leaders in the South be listed who have rendered professional contributions in the way of services or writing.

¹ The first record of this committee appears in the minutes of the 1940 convention. No record can be found in minutes of succeeding conventions of any work having been done by this committee.

8. That the Policies Committee be a continuous body, its members appointed for three years on a staggered basis. That three of the present members, one from each three divisions be retained for two more years and that three of the present members similarly selected, be retained for one more year. That the chairman be appointed from among the members of the Policies Committee who have had at least one year's previous experience and from each division successively.

These recommendations from the Policies Committee were approved by the Executive Board.

Officers for 1942 were M. O. Kirkpatrick, Cecil's Business College, Asheville, North Carolina, president; George M. Joyce, Woman's College of the University of North Carolina, first vice-president; Lucille Taylor, Henderson College, Arkadelphia, Arkansas, second vice-president; Dr. Howard M. Norton, Louisiana State University, treasurer.

Max Houtchens, treasurer, reported that the Association's financial condition was excellent and that a detailed report would be mailed to members of the Executive Board at a later date.

Kermit Farris, secretary, reported 740 members of the Association on November 22. The total number of persons registered at the convention was 331.

The third yearbook to be published by the Association was scheduled for distribution in March. The theme of the yearbook is "Business Education in the Small Southern High School." L. C. Fowler, Murray State Teachers College, Murray, Kentucky, is editor of the publication.

Summary

For the first time in its history, the Southern Commercial Teachers Association was given opportunity to reveal its intrinsic value and to pursue its objective against tremendous odds. The nation was in the throes of an economic depression. School costs were being cut, courses were being dropped, and teachers were being eliminated. Many school administrators were inclined to classify business subjects as non-essential, and even when retained in the curriculum, they were taught by non-commercial teachers.

It was apparent, however, that the business teachers in the southern region of the United States recognized the value of an organization which could help retain and advance business education in the schools, for at no previous time in its history had enthusiasm appeared as great or interest as keen as that manifested at the twelfth annual convention in 1934. The Southern Commercial Teachers Association became the Southern Business Education Association and gained a new impetus as it adopted a program of enlarged service to business education in the South.

With this program of enlarged service and change of name of the Association, came a revised and expanded constitution and by-laws, for the one adopted in 1926 was not adequate to serve a growing Association. The general objectives of the Association were restated

and included six specific aims and purposes. These objectives were to "facilitate effective cooperation among business teachers in the South, and to increase the usefulness and advance the standards and ideals of business teaching, especially in the southern states." The specific aims and purposes were

1. To unite in one regional organization persons who are actively engaged in, or directly interest in, the development and improvement of business education in the South.
2. To serve as a clearing house for the exchange of professional ideas, suggestions, and factual data among business teachers in the South.
3. To initiate and effect the application of scientific methods to problems of business and business education.
4. To prepare and publish, consistent with available financial resources, such periodicals, bulletins, and other reference material on business and business education as may contribute to the purpose of this association.
5. To assist educational and other institutions in interpreting the needs of business and industry, insofar as curricula and the training for business careers are concerned.
6. To cooperate in promoting, supporting, and supplementing in all feasible and desirable ways the professional activities of local, state, and national associations of business teachers.

The new constitution provided for three new general officers of the Association: a second vice-president, a treasurer (the office of secretary and treasurer were formerly combined), and an editor of the magazine. The general officers, excluding the secretary and editor of the magazine, were to be elected by a plurality

vote of active members of the Association, and the term of office for each was to continue to be one year. The secretary (formerly serving as secretary-treasurer and elected by members of the Association for a three-year term) and the editor of the magazine were to be appointed by the Executive Board for a term of one year.

The Executive Board was to be comprised of the general officers of the Association, the immediate past president, and a representative from each state in the Association territory. Formerly the entire Executive Board was elected for a term of one year. The new constitution specified that the term of office for the general officers of the Association was to be one year, but the state representatives were to be elected for three-year terms with one-third of the members retiring each year, in the alphabetic order of the names of the states they represented.

The new constitution provided for the publication of a magazine for the purpose "of reporting investigation and research in business education, and for disseminating other information pertaining to business teaching." Thus, Modern Business Education, a quarterly publication appearing in November, January, March, and May, became the official magazine of the Southern Business Education Association and was available to all members paying annual membership dues. Membership dues, formerly \$2, were decreased to \$1 by the revised constitution.

The constitution was again revised at the 1940 convention, but the only significant revision was to change the term of office for the general officers to June 1 through May 31, next following. Heretofore the term of office for these officers had been from December 1 through November 30, next following. The reason for this change was to "extend the term of office for the president and vice-presidents far enough beyond the convention date to enable them to clear up pending matters."

Convention programs dealt with the problems of business education during a period of changing business and economic conditions and provided a means of attempting solution to them through the exchange of professional ideas and factual data from leaders in the field of Business Education.

Subject matter sessions for Accounting, Secretarial Subjects, Social Business Subjects, and Distributive and Consumer Education were introduced in the 1939 and 1940 convention programs. These sessions provided opportunity to initiate and effect the application of scientific methods to problems which were peculiar to each group.

The Junior College group began efforts in 1941 to have a separate division established for them. Provisions were made to have it set up as a part of the College and University division until the following year when the constitution could be amended providing for a fourth division of the Association.

The Association's first yearbook entitled Improvement of Business Education in the South Through Curriculum Revision was published in 1939. The two successive years brought yearbooks entitled Teacher Training and Certification in the South and Business Education in the Small High School. These publications, together with Modern Business Education, the quarterly magazine of SBEA, not only provided excellent reference material on business and business education but offered invaluable assistance to interpreting the needs of business and industry from the standpoint of curricula and training for business careers.

As a further measure for increasing the effectiveness of business education, the Association, in 1936, set down a resolution to seek Federal Aid for Business Education by including it in all acts and appropriations affecting vocational education.

The Southern Business Education Association experienced a remarkable growth during this period in its history. West Virginia petitioned for admission to the organization in 1936 and in 1937 she was recognized and adopted as the twelfth state in the Association. By 1941, SBEA boasted a membership of approximately 1,000.

During this period in its history, the private school domination of SBEA seems to have waned. Of a total of 39 general officers (there was no second vice-president in 1934), only 8 were held by private school persons. Eighteen of the total offices were held by the college

and university group, and 13 were held by the high school group. The office of journal editor is not included in the preceding count since it was held, with the exception of one term, by the same person. Both editors were from the college and university group.

There seems to be little doubt that constitution legislation, important innovations in services to members, remarkable growth in membership, and the achievement of its aims and purposes during this period made the Southern Business Education Association one of the outstanding business teacher organizations in the nation.

CHAPTER VI

THE SOUTHERN BUSINESS EDUCATION ASSOCIATION

FEELS THE EFFECTS OF WORLD WAR II

Our country's mobilization for defense and entry into war on December 7, 1941, produced a marked effect on the activities of the Southern Business Education Association. Some of the things which were considered most vital to the progress of the Association had to be altered or dispensed with in the interest of winning the war. Modern Business Education continued to go on but reduced in size and changed somewhat in content at times.

The calling of teachers into military service and the abandonment of the teaching field for the larger salaries offered by Government and business led to reduced revenues from memberships in the Association. This, combined with a reduction in advertising in the journal, made it necessary to publish the yearbook material in the journal instead of a separate volume as planned.¹ The May, 1942, issue of Modern Business Education represents the third yearbook published by the Southern Business Education Association, and it is entitled Business Education in the Small High Schools of the South.

¹ "This Issue of the Yearbook." Modern Business Education, VIII (March and May, 1942), p. 2.

A request from the Office of Defense Transportation on June 21, 1942, that the American people voluntarily defer all conventions and meetings for the duration of the war because of the increased demands being made upon transportation systems led the officers and the Executive Board to vote almost unanimously to cancel the annual convention which was scheduled for the Thanksgiving holidays at Edgewater Park, Mississippi.¹

The postponement of the convention limited the source of income for the Association to membership fees. In 1943 it was necessary to combine the March and May issues of the journal. Membership for the year was little more than half that of former years, thus further reducing financial support; and advertising revenue was low because of the difficulty in convincing some publishers of the advantage of advertising in the journal.²

The necessity of postponing the annual convention a second year continued the slump begun in 1942, for it was evident now that interest is stimulated by the conventions and membership is drastically reduced without them. President M. O. Kirkpatrick, the Executive Board, the editors of the journal and its contributors are to be commended for the

¹ "SBEA Convention Postponed." Modern Business Education, IX (November, 1942), p. 22.

² "Editorial Comment." Modern Business Education, IX (March and May, 1943), p. 3.

job which they did in maintaining a functioning Association during this trying period in its history.

Activities of 1944

After a two-year observance of a request from the Office of Defense Transportation that the American people voluntarily defer all conventions and meetings for the duration of the war because of the increased demands being made upon transportation systems, the Southern Business Education Association held its twentieth annual convention at the Atlanta Biltmore Hotel, Atlanta, Georgia, on November 23-25. President M. O. Kirkpatrick arranged an outstanding program and presided over the general sessions. There were approximately 250 members attending.

The only significant action of the Executive Committee at this convention was the incorporation of the junior college division as a permanent part of the Association and the constitution revised to take care of it. The Committee elected H. M. Norton, Louisiana State University, secretary of the Association, and the president appointed a committee to submit any changes to the constitution deemed necessary.

According to minutes of the meeting which were taken in shorthand by secretary H. M. Norton and transcribed by Mary Harrell, acting secretary, the matter of unity in professional organizations was brought up. No details were given as to the nature of this discussion nor to which organizations, if any particular ones, it might apply.

No information is recorded in the minutes about the convention program. Modern Business Education did not carry the program in the November issue as had been the procedure for previous years, and the resume of convention activities which appeared in the January, 1945, issue was devoted to the listing of new officers.

Officers elected for 1945 were George M. Joyce, Woman's College of the University of North Carolina, president; L. C. Harwell, Robert E. Lee High School, Jacksonville, Florida, first vice-president; Herbert Squires, Greenleaf School of Business, Atlanta, Georgia, second vice-president; H. M. Norton, Louisiana State University, secretary and treasurer. Other officers for the various divisions or departments of the Association are tabulated in the Appendix.

Activities of 1945

An error in the minutes of the 1945 convention which occurred again in a post-convention resume of activities as recorded in the January, 1946, issue of Modern Business Education will reveal a typical problem encountered by the writer of this paper in treating discrepancies which have come to light. Both the minutes of the meeting and the journal record this meeting as the twenty-third annual convention of the Association. It was actually the twenty-first convention in the twenty-third year of the Association. The first convention was held in November, 1922, and no conventions were held in 1928, 1942, and 1943. The error in convention numbers was not corrected until 1948.

The twenty-first convention was held in Lexington, Kentucky, on November 22-24, 1945, with Association President George M. Joyce of the Woman's College of the University of North Carolina presiding at the general sessions. From the twelve southern states in the area of SBEA, there were approximately one hundred delegates¹ attending the convention. This is the smallest group on record since the 1927 convention which was attended by 184 members.

Speakers for the general sessions were Dr. Elvin S. Eyster, Indiana University; Dr. A. J. Lawrence, University of Kentucky; Dr. Benjamin R. Haynes, University of Tennessee; and W. Harmon Wilson, South-Western Publishing Company, Cincinnati, Ohio. Meetings were held by the four departments of the Association and by the accounting, secretarial subjects, and distributive education subject matter sections.

The question of merging the National Business Teacher Association and the Business Education Department of the National Education Association was discussed and an inquiry was made as to what action SBEA should take. A motion made by Vance T. Littlejohn, Woman's College of the University of North Carolina, that SBEA give its approval to the merger in order to avoid duplication of effort, was seconded and carried.

¹ "News." Modern Business Education, XII (January, 1946), p. 18.

No significant action was taken by the Executive Committee at either of its two meetings. Officers elected for 1946 were Dr. Harold Gilbreth, Winthrop College, Rock Hill, South Carolina, president; Herbert Squires, Greenleaf School of Business, Atlanta, first vice-president; Lloyd Baugham, Commercial High School, Atlanta, second vice-president; and Mary Harrell, Woman's College of the University of North Carolina, Greensboro, acting secretary and treasurer. Officers of the various departments are tabulated in the Appendix.

Activities of 1946

For the first time in the history of the Southern Business Education Association, South Carolina was host state when the twenty-second annual convention was held at Columbia's Wade Hampton Hotel, November 28-30. Association President Harold Gilbreth of Winthrop College, Rock Hill, South Carolina, presided at the general sessions.

Speakers in the general sessions included Dr. Howard M. Norton, Louisiana State University; Wallace Bowman, Albert Leonard High School, New Rochelle, New York; Dr. Helen Reynolds, New York University; and John A. Pendery, South-Western Publishing Company.

At a meeting of the Executive Board and past presidents of the Association on Friday afternoon, November 29, a proposal was made by the Joint Publications Committee of the Eastern Commercial Teachers' Association and the National Business Teachers' Association that SBEA merge its publication, Modern Business Education, with theirs for a

joint publication. Dr. Elvin S. Eyster, Indiana University, representative of the Joint Publication Committee of ECTA and NBTA discussed the problem with the group. A motion was made and carried that the outgoing and incoming presidents of SBEA appoint a committee to investigate the matter and make recommendations at the 1947 convention.

Officers elected for 1947 were Lloyd E. Baugham, Commercial High School, Atlanta, president; Lelah Brownfield, Alabama College, Montevallo, first vice-president; C. C. Steed, Steed College of Commerce, Elizabethton, Tennessee, second vice-president; Clarina Cornwell, Winthrop College, Rock Hill, South Carolina, secretary; and B. M. Canup, Steed College of Commerce, Elizabethton, Tennessee, treasurer. Other officers of the Association are listed in the Appendix.

Activities of 1947

"Business Education Looks Ahead" was the theme of the twenty-third convention held at the Andrew Johnson Hotel in Knoxville, Tennessee, November 27-29, 1947. Lloyd E. Baugham, Roosevelt High School, Atlanta, Georgia, presided.

Speakers for the general sessions were E. E. Patton, Draughon's Business School, Knoxville, Tennessee; Dr. Theodore Woodward, Peabody College, Dr. Paul A. Carlson, State Teachers College, Wisconsin; Dr. Frank Dame, National Office Management Association, Philadelphia, Pennsylvania; and the Honorable Jim McCord, Governor of Tennessee.

Two issues which could have a significant effect on the future of SBEA were discussed at the Thursday afternoon meeting of the Executive Board. Dr. Elvin S. Eyster, representative from the Joint Publications Committee of EBTA and NBTA, presented the advantages and opportunities extended to SBEA through the invitation to merge Modern Business Education with their publication. After a general discussion about the matter, a motion was made and carried that SBEA continue publishing Modern Business Education. Second Vice-President C. C. Steed cast the one opposing vote.

Hollis P. Guy, Executive Secretary of the United Business Education Association, presented the advantages of affiliation of SBEA with UBEA. A motion was made and carried that action on this matter be deferred for consideration at a call meeting on Friday morning at 11:45, at which time Mr. Guy would be asked to present a five-minute resume of the advantages of such an affiliation.

Members of the Executive Board attending the call meeting to consider the question of SBEA's affiliation with UBEA were President Lloyd E. Baugham, First Vice-President Lelah Brownfield, Second Vice-President C. C. Steed, Treasurer Howard M. Norton, Past President Harold Gilbreth, Acting Chairman of the Secondary School Division F. De Vere Smith, Secretary Elise Etheredge and the following state representatives: Lelah Brownfield, Alabama; Mary E. Vance,

Georgia; John Moorman, Florida; Norvell Garrett, Louisiana; Margaret Buchanan, Mississippi; Bernice Bjonerud, North Carolina; Elise Etheredge, South Carolina; and Eugenia Moseley, Tennessee.

A motion was made and carried that the Southern Business Education Association affiliate with the United Business Education Association. The one dissenting vote was cast by Second Vice-President C. C. Steed.

Officers elected for 1948 were C. C. Dawson, Mississippi Southern College, president; C. C. Steed, Elizabethton, Tennessee, School of Commerce, first vice-president; Lula Royse, Columbia, South Carolina, High School, second vice-president; Dr. Parker Liles, Smith-Hughes Vocational School, Atlanta, editor of the magazine. Elise Etheredge and Howard M. Norton continued their terms as secretary and treasurer respectively. Other officers of the Association are tabulated in the Appendix.

The January, 1948, issue of Modern Business Education contained an article by UBEA President, Hamden L. Forkner, and UBEA Executive Secretary, Hollis P. Guy, concerning the affiliation of SBEA and UBEA following approval by fourteen members of the Executive Board at a call meeting on November 29, 1947. A portion of this article is quoted below:

It is fitting that the Southern Business Education Association should observe its twenty-fifth anniversary by voting affiliation with the United Business Education Association, a Department of the National Education Association. . .

Now that the South has led the way in presenting a united front for business education, it is hoped that all state and regional associations of business teachers will take similar action in the not too distant future. We have just embarked on a new era for business education--an era which should bring about the very best kind of professional organization that we are capable of conceiving. We welcome the Southern Business Education Association as the newest member of the rapidly growing UBEA family.

Activities of 1948

New Orleans, Louisiana, was host city to the twenty-fourth annual convention held November 25-27 at the Roosevelt Hotel. Association President C. C. Dawson, Mississippi Southern College, presided.

Some leaders in Business Education who appeared on the program were Dr. Benjamin R. Haynes, Wheeler Business College, Birmingham; Dr. Paul S. Lomax, New York University; Dr. Elvin S. Eyster, Indiana University; Dr. DeVere Smith, University of South Carolina; Dr. John Moorman, University of Florida; Miss Margaret Buchanan, Mississippi State College for Women; Dr. G. H. Parker, University of Tennessee; Dr. Harry Huffman, University of Oklahoma, Dr. Hilton D. Shepherd, Texas Christian University; and Mr. R. L. Montgomery, Tilghman High School, Paducah, Kentucky.

At the first meeting of the Executive Board on Thursday, November 25, the following items of business were discussed and definite decisions were reached:

1. The chairmen of the various departments of the Association are not Executive Board members.

2. A motion was made and carried that a limit be set on disbursements for membership drives where cost exceeded income. An amendment was offered and carried that this situation be reported to the state associations.

3. A group of Oklahoma teachers requested membership for that state in SBEA. President Dawson was empowered to notify the Oklahoma delegation that the following steps were necessary:

- a. Draft a formal application.
- b. Present it for official action by the State Business Education Association.
- c. The State Association must present the application.
- d. A minimum of fifteen members will be required before acceptance is granted.

4. A motion was made and carried that any state in the Association with fewer than fifteen members would be duly notified of the requirement for continued membership.

5. J. Marshall Hanna, representative of the Joint Publication Commission of NBTA and EBTA, presented information about the activities of the commission. A motion was made and voted unanimously not to affiliate with the Joint Publication Commission.

Officers elected for 1949 were Dr. Howard M. Norton, Louisiana State University, president; Dr. Benjamin R. Haynes, Wheeler Business College, Birmingham, first vice-president; Dr. G. H. Parker, University of Tennessee, second vice-president; Dr. Frank M. Herndon, University of Mississippi, secretary; and Harold F. Craver, Louisiana State University, treasurer. Other officers are tabulated in the Appendix.

Activities of 1949

"Vocational Preparation and Social Understanding through Business Education" was the theme of the twenty-fifth annual convention held November 24-26 at the McAllister Hotel in Miami, Florida. President Howard M. Norton, Louisiana State University, presided.

Some outstanding leaders in business education who participated on the program were Dr. Parker Liles, Supervisor of Business Education, Atlanta; Dr. Vance T. Littlejohn, Woman's College of the University of North Carolina; Dr. Elvin S. Eyster, Indiana University; Gladys Peck, Supervisor of Business Education, Louisiana; Dr. John H. Moorman, University of Florida; Clyde Humphrey, Office of Education, Washington, D. C.; and Alan Lloyd, Gregg Publishing Company.

Elise Etheredge, Columbia High School, Columbia, South Carolina, was elected president for 1950. Other officers were Margaret Buchanan, Mississippi State College for Women, first vice-president; R. A. Evans, Evans College of Commerce, Gastonia, North Carolina, second vice-president; Frank M. Herndon, University of Mississippi, secretary; Harold Craver, Louisiana State University, treasurer; and Lloyd Baugham, University of Georgia, editor of the magazine. Other officers of the Association are listed in the Appendix.

No significant action was taken at either of the two Executive Board Meetings. Hollis Guy, Executive Secretary of UBEA, was a visitor at both sessions. He expressed his interest "in a more

complete program of unification of dues, publication, and convention. He said that suggestions for further unification should come from the various associations rather than from the UBEA office."¹

Clyde Humphrey, proxy for Merle Landrum, State Representative from Virginia, expressed interest in seeing further evidence of implementation of SBEA affiliation with UBEA. A motion was made and passed unanimously that UBEA be invited to participate in the 1950 convention and be in charge of a sectional meeting.

Richmond and Atlanta were discussed as possible convention cities for 1950. Richmond was selected by a five-vote majority.

Summary

This period in the history of the Southern Business Education Association reveals no significant innovations or outstanding accomplishments. Our country's entry into war in 1941 had a marked effect on the activities of SBEA. The Association faced financial difficulties as revenues from memberships were reduced when teachers were called into military service or left the teaching field for larger salaries offered by the Government and business. A request from the Office of Defense Transportation that the American people voluntarily defer conventions because of the increased demands being made upon

¹Minutes of the Meeting, 1949 Convention.

transportation systems, made it necessary to postpone the annual convention for two years. Membership during this period decreased to about half that of former years.

The publication of Modern Business Education, even though decreased in size as an economy measure, was continued through this period and the magazine served as the Association's major contact with its members.

After a two year observance of the request from the Office of Defense Transportation, SBEA held its twentieth convention in Atlanta in 1944 with approximately 250 members attending. The Junior College Division was recognized as a permanent part of the Association and the constitution was to have been revised to take care of it.

No record can be found, however, of a revised constitution succeeding the 1940 revision which is appended. No mention is made in the minutes of further meetings in this period of any constitution changes. Since Article VII, Section 2, of the 1940 constitution states that "there shall be a Public School, a Private School, and a College and University division, and such other divisions or departments as the Executive Board may hereafter establish or recognize," and since the minutes of the 1944 meeting hold proof that the Executive Board took formal action on the matter, the Junior College Division represents the fourth department of the Southern Business Education Association.

The January, 1951, issue of Modern Business Education carried a copy of the constitution with the following editorial note:

It was decided by the Board of Directors at the Richmond meeting to have the Constitution of SBEA printed in this magazine in order that all of the members might read it, or read it again as the case might be, and become familiar with its exact provisions. It was discovered that the Officers and Members of the Board were not too familiar with its provisions, and so it is being printed in full in order that each member can become familiar with the detailed provisions of the Constitution of his organization, SBEA.¹

The constitution which was printed in this issue of Modern Business Education is, with minor rephrasing in two or three sections, the same constitution which was ratified at the 1938 convention, and published in the March, 1939, issue of Modern Business Education. Why the Association chose to publish this particular constitution rather than the 1940 revision, which is still in effect insofar as the writer can determine, is unknown. A line by line comparison of the 1938 and 1940 constitutions reveals that the only significant difference, however, is the specified term of office. The 1938 constitution states that the term of office shall extend from January 1 to December 31, next following, and the 1940 constitution states that the term of office shall extend from June 1 to May 31, next following.

Since 1934, leadership in the Association has been gradually taken over by the College and University group. During this period,

¹ "Constitution of Southern Business Education Association." Modern Business Education, XVII (January, 1951), p. 6.

20 of the 35 general officers were chosen from its ranks. Eight were chosen from the High School group and the Private School group provided seven. The fact that a four-department Association was confining a vast majority of its officers to one department was not overlooked, for in 1945 Vance T. Littlejohn of the Woman's College of the University of North Carolina suggested that a Policies Committee be appointed to consider the methods of selecting officers so that each group could share in them. A motion was made and carried, but if there was any report of action, it was left unrecorded from minutes of future meetings.

SBEA rejected a proposal from the Joint Publications Commission of the Eastern Commercial Teachers Association and the National Business Teachers Association to merge Modern Business Education with their publication; however, it passed a resolution in 1947 to affiliate with the United Business Education Association.

CHAPTER VII
THE SOUTHERN BUSINESS EDUCATION ASSOCIATION
EFFECTS UNIFICATION WITH THE
UNITED BUSINESS EDUCATION ASSOCIATION

It is interesting to note, at this point, the change in the tone of proposal from UBEA to SBEA concerning affiliation and unification. At the 1947 convention when SBEA's Executive Board voted to affiliate with UBEA, it was clearly understood that affiliation would in no way alter SBEA's "identity, autonomy, officers, convention, and publication." This was substantiated with an article by UBEA's President and Executive Secretary appearing in the January, 1948, issue of SBEA's own publication, Modern Business Education, to which reference is made and quotation cited in the preceding chapter.

In the minutes of the 1949 convention, reference is made to the attendance of UBEA's Executive Secretary, Hollis Guy, at both of SBEA's Executive Board meetings and to his expressed interest "in a more complete program of unification of dues, publication, and convention.

In so far as the records show, the next reference to unification is a letter from SBEA's President Elise Etheredge following her attendance, together with Dr. Howard M. Norton and Dr. Parker Liles, at the summer meeting of the UBEA National Council and Representative Assembly in St. Louis, Missouri, where final plans were laid for a complete unification program. Her feelings of complete accord with UBEA's plan were adequately expressed in the letter dated September 15, 1950, and

addressed to the membership of SBEA. So much in accord was she that a vote by mail on the proposed plan was requested, and the time for tabulation was October 1, almost two months before time for assembly of the members of the Association at the annual convention. A copy of this letter and the enclosure mentioned are included in the appendix; however, a portion is quoted herein:

It was my privilege as your president to represent you at the UBEA National Council and Representative Assembly meetings in St. Louis. Dr. Howard Norton and Dr. Parker Liles were also representatives. I wish each of you could have been present and felt the democratic principles that directed the fair and unselfish action of that group in planning to better serve all business teachers.

Three years ago, when UBEA was a tottering infant, SBEA was the first regional association to express confidence in the new baby by voting to affiliate as a supporting group. Today UBEA has grown tremendously in strength and prestige and is ready to expand its services to you. The new services proposed are explained in the enclosure. It was the opinion of the group that since SBEA had been the first regional association to affiliate, SBEA should have the honor and privilege of receiving and voting upon the new proposal first.

As the proposal specifically states, SBEA will in no way be dictated to about her convention but will receive any assistance UBEA can give. Any work program she chooses to attempt may be planned for greatest SBEA benefit. As time goes on and new needs appear, the unification program would be changed to meet the new needs, but at the present time the changes would be:

1. There would be only one membership drive and you would join SBEA and UBEA at the time time. The cost would be \$5.
2. The SBEA magazine, Modern Business Education, would be incorporated with Business Education Forum and each member would receive a monthly magazine.
3. There would be a SBEA section in the Forum edited by a SBEA editor.

4. There would also be a yearbook sent to each member when the proposal is ratified by all regional associations.

5. Fifty cents out of each membership fee received would be returned to the SBEA treasurer for SBEA expenses.

Activities of 1950

The Southern Business Education Association held its twenty-sixth annual convention on November 23-25 at the John Marshall Hotel in Richmond, Virginia. The theme of this convention was "School-Community Cooperation."

Association President Elise Etheredge, Columbia High School, Columbia, South Carolina, presided. Some of the leaders in the field of business education who appeared on the program were Dr. Harold Gilbreth, Winthrop College, Rock Hill, South Carolina; Mrs. Bernice Bjonerud, New Hanover High School, Wilmington, North Carolina; Dr. D. D. Lessenberry, University of Pittsburgh; Dr. Albert Fries, Northwestern University; Dr. Parker Liles, Atlanta, Georgia, City Schools; Madelyn Strony, The Gregg Publishing Company; Dr. Harry Huffman, Virginia Polytechnic Institute; and Dr. Vernon A. Musselman, University of Kentucky.

At the first meeting of the Executive Board on Thursday morning, several important matters were discussed and acted upon as follows:¹

¹ "Minutes of the Twenty-Sixth Annual Convention of SBEA" as recorded by Secretary Frank M. Herndon, pp. 2 and following.

1. The President discussed some lack of uniformity in Association procedures and the provisions of the Constitution. For example, the Constitution states that officers shall serve in office from January 1 to December 31, while it has been customary for officers to serve from June 1 to May 31 of the following year.

Dr. Vernon Musselman called for a recommendation as to when the officers should take over their duties of office. Dr. H. M. Norton said that the new officers should go in immediately after the convention. President Etheredge suggested that the new president take over unofficially after the banquet on Friday night. Several members of the Board expressed the opinion that the Association should make operative the provision of the constitution regarding the dates for holding office. Dr. R. Norvel Garrett moved that we conform to the provisions of the constitution¹ regarding the date officers shall take office. The motion was seconded and unanimously carried.

2. Following lunch the meeting was resumed and President Etheredge reported on the results obtained from the circulation of a questionnaire regarding the activities and effectiveness of

¹ The secretary made notation to the fact that the constitution which was distributed by the president to the Executive Board differs from the one appearing in the March, 1941, issue of Modern Business Education, in respect to when officers shall begin their term of office. At a meeting of the Executive Board in Nashville, Tennessee, on November 28, 1940, a motion was made by T. H. Coates that the Constitution be revised to make the dates of the terms of office to run from June 1 to May 31 and that the constitution be presented to the Association for adoption before the election of officers for the ensuing year. The Board approved the motion which was presented to the Association at the first general session on November 29, 1940. The motion was approved and adopted by the Association at this meeting. The writer can find no record in the minutes of meetings for successive years as to any subsequent changes in the constitution. Why the president chose to distribute to the Executive Board copies of an earlier revision of the constitution could not be ascertained.

the Association. Of the 125 questionnaires returned to the President, 85 were from members, while 40 were from non-members. The following findings resulted from questionnaires received from the non-members:

- a. Some respondents were not acquainted with the Association and some said that they had never been invited to join.
- b. A predominant number of the respondents felt that the Association had accomplished little more than the sponsoring of an annual convention.
- c. Others felt, from what they had heard of the Association, that it was not worth the cost to join.
- d. Respondents thought that the Association should have a goal and accomplish something if it is to be worth while.

The following findings were reported from questionnaires returned by members of the Association:

a. Practically all members thought the Association should have active committees. A policies committee and a publicity committee were named more often than other committees. A research committee was suggested by some members. All respondents were of the opinion that the Association should have definite policies and goals. Among the goals suggested were the following:

(1) The Association should work for state supervisors in all member states.

(2) The Association should work toward a higher level of state certification. The president commented to the effect that there are certain teachers in our region who have poor qualifications and that undoubtedly certification requirements should be raised.

(3) The Association should have a committee working with the Southern Association of Colleges and Secondary Schools in setting up the standards for evaluating business education, and the Association should maintain constant contact with the Southern Association of Colleges and Secondary Schools.

(4) One unified membership campaign, one good magazine, and one good strong association would place business education and business teachers in a position for maximum accomplishment.

b. On this questionnaire, the president stated, she specifically put in one question regarding consolidation of Modern Business Education with a national magazine if we had representation on the publication's board and if the Southern Business Education Association were assigned a section or pages in this national magazine. Of those returning the questionnaire, 12 per cent thought our publication program was adequate while 88 per cent indicated a preference for one good magazine and one membership drive.

The president stated that the preceding figures were presented merely as interesting statistics, but she thought that the Association did need to create several committees.

3. Motions were made, seconded, and carried that the president appoint a public relations committee and a policies committee. The president in turn appointed Gladys Peck as chairman of the policies and Betty Weeks as chairman of the public relations committee. Each accepted her appointment.

4. The president, at this time, referred the members of the Board to the unification proposal of the United Business Education Association. She referred to the proposal as drawn up by that organization and adopted at its St. Louis meeting during the summer of 1950. The proposal was mailed to the membership of the Southern Business Education Association in September. At the time the proposal was mailed to the membership, an approval or disapproval was requested by not later than October 1. On October 4, according to the president, 176 cards had been received; and she then proceeded to tabulate the reactions of the members, the findings of which she sent to the members of the Executive Board. The Board, in turn, voted by mail on the proposal, and the president announced, for the first time, the following results:

1 ballot was not returned.

1 member did not favor unification.

All other members favored unification.

When the ballots were returned, according to the president, one member challenged the constitutionality of a mail vote. The president said she then asked the Board to cite anything in the constitution which would make illegal voting by mail. Three persons replied. The statement regarding the election of officers was cited, and the article regarding a quorum in "Rules of Order" was cited.

The president interpreted the constitution to say that ten members would constitute a quorum, or two-third of those members present would constitute a quorum. Then the president, at this meeting, restated the question as to whether or not it was illegal for the Board to vote by mail, and the Board agreed it was not.

4. Mr. F. De Vere Smith, Executive Board Representative from South Carolina, moved that the Board adopt the UBEA plan for unification and the motion was seconded by Dr. Howard M. Norton. Following a lengthy discussion about advantages and disadvantages for SBEA in the unification proposal, Dr. V. E. Musselman moved that the president appoint a committee of three including the president to meet with unification committees of other Associations to present the SBEA proposal for unification; that the committee's transportation, hotel expenses, meals, and other necessary expenses in connection with this meeting be borne by the Association; and that the committee have the authority to act in behalf of this Association. The motion was seconded and carried unanimously.

A business session was declared at the end of the first general session of the convention and the secretary was asked to read the minutes of the November 24 Executive Board meeting. While the minutes were being read, an SBEA proposed plan¹ for unification was distributed to those present. The minutes were approved as read.

Dr. Vance T. Littlejohn, from the floor, moved that the SBEA proposed plan for unification be turned over to the newly proposed policies committee for study with no action to be taken for one year. The motion

¹ The contents of this plan are identical with the plan enclosed in President Etheredge's letter of September 15 to members of the Association.

was seconded by George Joyce. A vote on the motion resulted in forty-four affirmative votes and eighty-six negative votes.

Mr. Lloyd Baugham moved that SBEA accept the proposed plan for unification which was distributed at the meeting. Dr. Musselman seconded the motion. Dr. John Moorman made a substitute motion to the effect that the Association go on record as favoring unification but that the plans be worked out by a committee from each association and presented at the next meeting. Dr. Moorman's substitute motion died for lack of a second.

There was no further discussion of Mr. Baugham's motion that the plans for unification be accepted. The president restated the motion and called for a vote which resulted in the motion being carried with eighty affirmative votes and forty-one negative votes.

Gladys Peck moved that the constitution be amended to suspend the publication of Modern Business Education. The motion was seconded by Howard M. Norton and it was carried unanimously.

At the second meeting of the Executive Board, Dr. Howard M. Norton moved that Elise Etheredge, Dr. John Moorman, and Dr. Vernon Musselman serve as a committee of three to meet with unification committees of other associations for the purpose of evolving final plans for unification of all regional associations with UBEA. The motion was seconded and passed unanimously.

The secretary was requested to suggest to the chairman of the Association's policies committee that the position of distributive education as an area of business education be studied and that a statement of policy regarding the relative position of this section in the organization of the Association be formulated.

Dr. Howard M. Norton moved that Dr. R. Norval Garrett, Frank M. Herndon, and Harold Craver be retained as editor of the magazine, secretary, and treasurer, respectively. The motion was seconded and passed unanimously.

Officers elected for 1951 were Dr. John H. Moorman, University of Florida, president; R. A. Evans, Evans College of Commerce, Gastonia, North Carolina, first vice-president; and A. L. Walker, Virginia State Supervisor of Business Education, second vice-president. Other officers of the Association are tabulated in the Appendix.

Summary

For the second time in its history, the first being in 1938, SBEA was headed by a woman. Elise Etheredge of Columbia High School, Columbia, South Carolina, began her term as president with a determination to help SBEA make this one of the most important years in its history. To help ascertain the effectiveness of the Association, she prepared a questionnaire for circulation among members of the organization and non-members in the region served. From comments made

on the 125 questionnaires which were returned, 40 from non-members and 85 from members, there was a general feeling that SBEA could do far more than it has done in the past in providing services for the business teachers in the South.

Practically all members returning questionnaires thought that the Association should have active committees for policies, publicity, and research. These suggested committees would not be new committees for the Association. There is periodic mention of the nomination of such committees in minutes of meetings through the years together with the fact that such committees reported at later meetings, but their accomplishments, with the exception of the policies committee, if any, were not recorded.

Members of the Association voted 80 to 41 in favor of accepting the United Business Education Association's proposed plan for unification. Even though unified with UBEA, SBEA is to retain and maintain its separate organization and identity and continue to hold its annual convention. There is to be one combined membership campaign conducted by the permanent staff of UBEA. The Association suspended publication of its journal, Modern Business Education, in favor of a Southern Region section in UBEA's publication, The Forum.

CHAPTER VIII

SUMMARY AND CONCLUSIONS

Business Education had its beginning in the United States in the seventeenth century, but it was not until the latter part of the nineteenth century that two private business school owners conceived a way to popularize business training and gain national publicity by bringing business educators together for conventions to which they invited prominent leaders from all fields of activity to participate on programs or to attend as guests. These conventions, which may well be considered the forerunners of later business teachers' conventions, broadened in activity and continued to be held annually until 1873. Interest in conventions seemed to have waned until 1878 when a group of business educators, meeting in New York City, organized an association which was later to become the Department of Business Education of the "National Education Association." Around the turn of the century, several other associations were formed, but they were regional in their memberships and activities.

It was not until the early 1920's that any effort was made to organize the business teachers of the South into an Association which would be primarily concerned with the advancement of business education in that region. Five private business school educators, attending a

business education convention in Missouri in 1921, laid plans for organizing an association which would aid business teachers in the South and which would always meet in that region.

The organization meeting was held in Atlanta at Easter, 1922, and the group called themselves "The Southern Commercial Teachers' Association." A constitution was drafted, officers were elected, and membership was opened to all commercial teachers in high schools, colleges, and private business schools in eleven southern states. Thanksgiving was chosen the time for their yearly conventions and it was agreed that they would be held in cities easily reached by the membership and in those which offered excellent "local attractions."

Throughout the history of the Association, there has been no deviation from this meeting time. Only three times have conventions been postponed. In 1928 the Executive Board of the Association, for various reasons, decided to postpone the annual convention until the following spring, but these plans were later abandoned. Again in 1942 and 1943, conventions were postponed in the interest of economy during a period when our nation was at war.

Conventions have been the chief activity of the Association since its organization. For four years the activities at the convention were confined to a two-day period, but in 1926 another day was added to convention time and it became tradition. The plan for the first programs

was so effectively designed that it is still in use today with few modifications and additions. There were general sessions for programs applicable to the general field of business education. The themes of these programs, throughout the history of the Association, have dealt generally with the problems and progress of business education in the South as our country felt the effects of economic depression and then prosperity. For the treatment of problems of a specific nature, such as curricula and methods of improving instruction in special subjects, there were sectional meetings for the three departments of the Association, private business schools, public schools, and colleges and universities. Other early convention features which have continued through the years are the annual banquet; exhibits of the latest textbooks, supplies, and office machines; and featured local attractions for members of the association and their guests. As the association grew, subject-matter sessions were added, together with such special features as fellowship breakfasts or luncheons for various professional organizations in business education.

Constitutional legislation which has been in effect since the organization of the Association in 1922 might well be given much of the credit for the success experienced through the years. The governing body of the Association is the Executive Board. It is composed of the general officers, the immediate past president, and a representative of each state in the geographical area of the Association.

The state representatives on the Executive Board are elected for a period of three years. The general officers which are the president, the first and second vice-presidents, the secretary, the treasurer, and the editor of the magazine are elected for a period of one year. The Executive Board has the power to authorize expenditures of the Association funds and generally to determine all matters pertaining to the management of the Association in accordance with the constitution. Since the original constitution was drafted at the first convention in 1922, four revisions have been made.

In 1934 the Association changed its name from Southern Commercial Teachers' Association to Southern Business Education Association and launched into a program of enlarged service to its members. Modern Business Education, a quarterly publication appearing in November, January, March, and May, became the official magazine of the Association. Its primary purpose was to report investigation and research in business education and for the distribution of other information pertaining to business teaching.

The Association published its first yearbook in 1939. It was entitled Improvement of Business Education in the South Through Curriculum Revision. The two successive years brought yearbooks entitled Teacher Training and Certification in the South and Business Education in the Small High School. These publications, together with

Modern Business Education, not only provided excellent reference material on business and business education but offered invaluable assistance in interpreting the needs of business and industry from the standpoint of curricula and training for business careers.

West Virginia was admitted as the twelfth state in the Association in 1937, and the Junior College Division was set up as the fourth department of the Association in 1944.

The affiliation of the Southern Business Education Association with the United Business Education Association was approved by the Executive Board of SBEA in 1947. It was understood that this affiliation would in no way alter SBEA's identity, autonomy, officers, convention, and publication. In 1950 UBEA evolved a plan for unification which SBEA's members voted 80 to 41 in favor of accepting at its 1950 convention. Even though unified with UBEA, SBEA is to retain and maintain its separate organization and identity and continue to hold its annual convention.

The Association was headed by women only twice in its history, 1938 and 1950. From a total of twenty-three presidents, five came from the high school division; nine, from the private school division; and nine, from the college and university division. Two of the presidents from the latter division served for two terms each. Private

business school influence was predominate in the Association until 1933--seven of a total of nine presidents elected from this group served during this period. During the succeeding years, however, the influence began shifting to the college and university group, and since 1944 the Association has been as obviously under the direction of this group as it was under the direction of the private school group in the early years.

With its constitutional legislation, its services to business teachers in the South, its remarkable growth in membership, and the achievement of its aims and purposes, there seems to be little doubt that the Southern Business Education Association is one of the outstanding business teacher organizations in the nation.

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Walters, R. G., and C. A. Nolan, Principles and Problems of Business
Education. Cincinnati, South-Western Publishing Company, 1950.

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A COPY OF THE LETTER USED IN AN ATTEMPT
TO OBTAIN INFORMATION ABOUT THE EARLY YEARS
OF THE HISTORY OF THE
SOUTHERN BUSINESS EDUCATION ASSOCIATION

Mr. Clark Harrison
Harrison-Draughton School of Commerce
274 Peachtree Street, N. E.
Atlanta 3, Georgia

Dear Mr. Harrison:

As part of the requirements for the Master of Business Degree
from the Consolidated University of North Carolina, I am writing
a thesis on "The History of the Southern Business Education Association."

APPENDIX

Information about the activities of the Association since 1921 is
available from minutes of the meetings, but very little information
has been found about activities prior to this time. Since you were
among the first members of the Association, I thought perhaps that
you might be able to help in the reconstruction of data about the early
years.

I have consulted in rather rough outline form, information which
I have been able to secure about these early years. Miss Alice White,
who supplied most of this information, has forgotten many of the names
of persons who were affiliated with the organization. Perhaps you will
remember some of them and will be able to complete this important
information for me.

A copy of this outline is enclosed with the hope that it will bring
other events to mind or will give you an opportunity to check the
authenticity of what has been reported. I have discovered some dis-
crepancies in Miss White's reporting of chronological events, but
think she has done remarkably well to remember as much as she has.

If, by chance, you have a copy of the original constitution of the
Association in your files I shall be grateful for the loan of it. I have
a copy of the 1925 revision, but a copy of the first constitution would
be a valuable document for the report.

Please feel free to make any additions you may wish to make in the
margin of the outline above. I shall be grateful for any contribution
which you might be able to make, and I shall await your reply with
great anticipation.

Very sincerely yours,

A COPY OF THE LETTER USED IN AN ATTEMPT
TO OBTAIN INFORMATION ABOUT THE EARLY YEARS
IN THE HISTORY OF THE
SOUTHERN BUSINESS EDUCATION ASSOCIATION

Mr. Clark Harrison
Harrison-Draughon School of Commerce
579 Peachtree Street, N. E.
Atlanta 3, Georgia

Dear Mr. Harrison:

As part of the requirements for the Master of Science degree from the Consolidated University of North Carolina, I am writing a thesis on "The History of the Southern Business Education Association."

Information about the activities of the Association since 1927 is available from minutes of the meetings, but very little information has been found about activities prior to this time. Since you were among the first members of the Association, I thought perhaps that you might be able to help in the compilation of data about the early period.

I have compiled in rather rough outline form, information which I have been able to secure about these early years. Miss Alice Wylie, who supplied most of this information, has forgotten many of the names of persons who were affiliated with the organization. Perhaps you will remember some of them and will be able to complete this important information for me.

A copy of this outline is enclosed with the hope that it might bring other events to mind as well as give you an opportunity to check the authenticity of what has been reported. I have discovered some discrepancies in Miss Wylie's reporting of chronological events, but I think she has done remarkably well to remember as much as she does.

If, by chance, you have a copy of the original constitution of the Association in your files I shall be grateful for the use of it. I have a copy of the 1926 revision, but a copy of the first constitution would be a valuable document for the record.

Please feel free to make any notations you may so desire in the margins of the enclosed sheet. I shall be grateful for any contribution which you might be able to make, and I shall await your reply with keen anticipation.

Very sincerely yours,

EVENTS IN THE EARLY HISTORY OF S. B. E. A.

- 1921 Idea for a Business Teachers' Association in the Southern region voiced at the N. B. T. A. convention during the Christmas holidays at St. Louis, Mo., by Alice V. Wylie, Memphis, and Dr. J. L. Harmon, Bowling-Green.

Five educators met the last day of the convention to discuss the possibilities of organizing. They were Alice Wylie, J. L. Harmon, _____ Lindsay, Louisville, _____ Fall, Nashville, W. W. Merriman, Macon, Ga.

Easter, 1922, at Atlanta were time and place set for organization meeting. Merriman volunteered to handle correspondence to business colleges, high schools, and colleges with commercial departments.

- 1922 Organization meeting held in Atlanta. J. Murray Hill came in place of Harmon to represent Bowling Green. He and Miss Wylie were appointed to draft a constitution.

Between 20 and 25 persons attended. Included with the original enthusiasts were Hill; Clark Harrison, Atlanta; _____ Hall, Atlanta; the Atlanta commercial teachers led by Mrs. _____ Wise; J. M. Watters, Ga. Tech.; _____ Carter, Athens; _____ Hatton, Florida.

After much discussion and planning, the group organized as the Southern Commercial Teachers' Association and officers elected were Merriman, president; Miss Wylie, secretary; Clark Harrison, treasurer.

Dues were set at \$5. Membership was opened to commercial teachers of high schools, colleges, and business schools. Meetings were to be held in cities easily reached by membership and which offered excellent "local attractions."

Time for the first meeting of the organized Association was set at Thanksgiving of this year in Chattanooga, Tenn.

Attendance at the Thanksgiving meeting included _____ Layfield, Richmond; M. A. Smyth, Roanoke; Mrs. _____ Evatt, Greenville, S. C.; _____ Vincent, St. Charles, La.; _____ Bruce and W. J. Wheeler, Birmingham, and their faculties; the Fugazzi School, Lexington; and high school commercial teachers from Mississippi, Kentucky, and Tennessee.

C. W. Edmondson had arranged for a sightseeing tour and a luncheon speaker. No outsiders were on the program--teachers from both private and public schools enthusiastically participated. Mrs. Evatt was helpful in typewriting. Merriman and Miss Wylie were reelected to their offices for next year, 1923.

- 1923 Meeting was held in Birmingham at the Tutwiler. Attendance doubled. W. J. Wheeler was elected president and Elizabeth Baker, Atlanta Commercial High, secretary for 1924.

- 1924 Meeting was held in Atlanta. Attendance between 250 and 300. J. Murray Hill was elected president for 1925. Savannah invited the meeting to be held there, but nothing further was heard from the Savannah group about the meeting. The mailing list was lost and another had to be compiled.

- 1925 and 1926 No significant information has yet been obtained.

- 1927 to date Minutes of meetings available with exception of years 1935, '36, '39.

A TYPICAL REPLY TO THE LETTER WRITTEN
IN AN ATTEMPT TO OBTAIN INFORMATION ABOUT
THE EARLY YEARS IN THE HISTORY OF THE
SOUTHERN BUSINESS EDUCATION ASSOCIATION

Mr. Robert R. Chapman
Department of Business
Mars Hill College
Mars Hill, North Carolina

Dear Mr. Chapman:

I am sorry that I am unable to give you any of the information that you requested. I suggest that you contact either Dr. J. L. Harman in Bowling Green, Kentucky, or Miss Alice V. Wylie, 736 Hickman Building, Memphis, Tennessee.

May I take this opportunity to wish you success with your thesis, and again I express my regret that I am unable to supply any information.

Yours very truly,

REVISED CONSTITUTION AND BY-LAWS
SOUTHERN COMMERCIAL TEACHERS' ASSOCIATION

(As revised at Asheville, N. C., November, 1926)

ARTICLE I - Name

This organization shall be known as The Southern Commercial Teachers' Association.

ARTICLE II - Object

The object of this organization shall be the promotion of the interests and higher educational standards among teachers of Commercial branches, and the advancement of Commercial education.

ARTICLE III - Membership

Any person directly or indirectly interested in Commercial education may become a member of this Association by enrolling with the Secretary and paying the regular membership fee.

ARTICLE IV - Officers

The officers of the Association shall be a President, Vice-President, Secretary-Treasurer, and an Executive Committee. The Executive Committee shall consist of the officers elect, immediate past President, and three members. The Chairman of the Executive Committee shall be the President.

ARTICLE V - Election of Officers

The President, Vice-President, and Executive Committee shall be elected for a term of one year by the membership of the Association from nominations made by the Nominating Committee. The Secretary-Treasurer shall be elected in the same manner by the Association, but for a term of three years. Privilege of additional nominations from the floor may be given by the presiding officer.

ARTICLE VI - Amendments

To amend this constitution, it shall be necessary to present the proposed amendment, in writing, to the General Executive Committee, which body shall act upon it and present to the general Association with or without recommendation, and the Association at a regular session, may adopt, amend, or reject, but it shall require a two-thirds vote of the membership.

BY - LAWS

ARTICLE I - Fees and Dues

Every person becoming a member of this Association shall pay a fee of \$2 per year, which shall entitle him to membership in the Association for the current year.

ARTICLE II - Meetings

This Association shall hold yearly meetings at such times and places as shall be determined by the Executive Committee. All invitations for

the next annual meeting of the Association each year shall be presented in writing to the Executive Committee.

ARTICLE III - Expenditures

All expenditures shall be approved by the Chairman of the Executive Committee, and all bills shall be paid by the Secretary-Treasurer on order signed by the President.

ARTICLE IV - Local Committee

The Executive Committee shall elect a local committee to make necessary arrangements for annual meetings.

ARTICLE V - Programs

All programs shall be made by the general Executive Committee.

ARTICLE VI - Annual Report

The Association at its option shall publish an annual report of the proceedings of the Association and furnish one copy to each member.

ARTICLE VII - Rules

Robert's Rules of Order shall govern in all deliberations of the Association and its departments.

ARTICLE VIII - Membership Roll

The Secretary shall keep a complete roll of all members of the Association.

ARTICLE IX - Quorum

Twenty-five members shall constitute a quorum in the general Association.

ARTICLE X - Meeting of the General Executive Committee

The General Executive Committee shall meet immediately upon the adjournment of the Association, and immediately preceding next meeting, and at such other times as the Chairman sees fit.

ARTICLE XI - Election of Officers

All nominations and elections shall be in open meeting. All elections shall be by ballot. If more than one nomination is made, a majority vote shall decide the election.

ARTICLE XII - Time of Election

The annual election and such other business as may come before the Association, shall be held immediately preceding the close of the session.

ARTICLE XIII - Amendments

These by-laws may be amended at any regular meeting by a two-thirds vote of the members.

ARTICLE XIV - Membership

Section 1 - Active Membership: Any person who is actively engaged in the development and improvement of business education in the South is eligible for active membership in The Southern Business Education Association, upon payment of the membership dues as stipulated in the By-Laws.

CONSTITUTION AND BY-LAWS OF
THE SOUTHERN BUSINESS EDUCATION ASSOCIATION

Adopted in Convention in Nashville, Tennessee, November 30, 1934
Revised in Convention in Atlanta, Georgia, November 26, 1938

ARTICLE I--Name

The name of this organization shall be The Southern Business Education Association.

ARTICLE II--Nature, Purpose, and Scope

The objective of this association shall be to facilitate effective cooperation among business teachers in the South, and to increase the usefulness and advance the standards and ideals of business teaching, especially in the southern states. This general objective is inclusive of the following specific aims and purposes:

1. To unite in one regional organization persons who are actively engaged in, or directly interested in, the development and improvement of business education in the South.
2. To serve as a clearing house for the exchange of professional ideas, suggestions, and factual data among business teachers in the South.
3. To initiate and effect the application of scientific methods to problems of business and business education.
4. To prepare and publish, consistent with available financial resources, such periodicals, bulletins, and other reference materials on business and business education as may contribute to the purpose of this association.
5. To assist educational and other institutions in interpreting the needs of business and industry, insofar as curricula and training for business careers are concerned.
6. To cooperate in promoting, supporting, and supplementing in all feasible and desirable ways the professional activities of local, state, and national associations of business teachers.

ARTICLE III--Membership

Section 1--Active Membership: Any person who is actively engaged in the development and improvement of business education in the South is eligible for active membership in The Southern Business Education Association, upon payment of the membership dues as stipulated in the By-Laws.

Section 2--Associate Membership: Any person who is not actively engaged in business education as classified in Section 1, but who is directly interested in the development and improvement of business education in the South, is eligible for associate membership. Associate members shall pay membership dues as stipulated in the By-Laws and shall have the same rights and privileges as active members except the right to vote or to hold office.

Section 3--Sustaining Membership: Any business organization or association, or educational institution, interested in the objectives of this organization is eligible for sustaining membership. Such organizations or institutions shall pay membership dues as stipulated in the By-Laws, and, with the exception of the right to vote or to hold office, shall have the same rights and privileges as active members.

ARTICLE IV--General Officers

Section 1--Titles: The general officers of this association shall be the President, the First Vice-President, the Second Vice-President, the Secretary, the Treasurer, and the Editor of the Magazine.

Section 2--Election and Term of Office: The President, the First Vice-President, the Second Vice-President, and the Treasurer shall be elected at each regular annual convention by a plurality vote of the active members present and voting. The term of office for which each of these officers is elected shall extend from December 1 to November 30 next following, or until his successor is elected and installed. The Secretary and the Editor of the Magazine shall each be appointed by the Executive Board for a period of one year extending from December 1 to November 30 next following, or until his successor has been appointed. The appointment of the Secretary and the Editor of the Magazine shall be made and announced to the membership not later than the third day of the annual convention. In case of a vacancy in the office of President, the First Vice-President shall succeed to the office of President; in case of a vacancy in the office of First Vice-President, the Second Vice-President shall succeed to the office of First Vice-President; and in case of a vacancy in any other office prescribed in this article the President, with the approval of the Executive Board, shall fill it by an appointment which shall expire on November 30 next following. The right to hold any general office in this Association shall be limited to active members whose dues for the current membership year are paid.

Section 3--Duties of the President: The President shall preside at all general meetings of the Association, except as he may otherwise arrange; shall serve as Chairman of the Executive Board; shall appoint all committees not otherwise provided for; shall prepare, or cause to be prepared, the programs of the various meetings of the annual convention; shall see that all rules and regulations of the Executive Board are executed; and shall perform such other duties as usually fall upon the chief executive of such an association.

Section 4--Duties of the Vice-President: In the absence or disability of the President, the First Vice-President, or failing this, the Second Vice-President, shall have all the powers and prerogatives of the President. In the absence of the President and both vice-presidents from any meetings of the Association or of the Executive Board, one of the members of the Executive Board, elected by the Board, shall preside and shall have all the powers and prerogatives of the President. The vice-presidents shall perform such other duties as may be assigned them by the Executive Board.

Section 5--Duties of the Secretary: It shall be the duty of the Secretary to keep the minutes of the meetings of the Association, including the minutes of the meetings of the Association's Executive Board; to serve as Secretary of, and to assist in coordinating the activities of, the Executive Board; and upon order of the Executive Board to publish or cause to be published the annual proceedings of the Association. He shall keep on file a list of all past and present members and officers of the Association and shall be at all times responsible for the maintenance of a complete record of all matters pertaining to his office. He shall be responsible for promoting the membership of the Association, and shall perform such other duties as usually fall upon the Secretary of such an association. Upon the approval of the President and the Executive Board, the Secretary may delegate certain of his duties to an assistant secretary nominated by him for that purpose.

Section 6--Duties of the Treasurer: The Treasurer shall receive, and act as custodian of, all funds of the Association and shall disburse such funds on order of the President and the Secretary as authorized by the Executive Board. He shall keep accurate records of all receipts and expenditures and shall submit an itemized report of them, with vouchers, to the Executive Board at its annual meetings and on demand. The duties of the Treasurer shall also include the securing and supervising of commercial exhibits at each annual convention of the Association.

Section 7--Duties of the Editor of the Magazine: The Editor of the Magazine shall be responsible for the publication and distribution of the official magazine of the Association. With the approval of the Executive Board, an assistant or managing editor, nominated by the Editor, may be appointed to assist with the management and publication of the magazine.

ARTICLE V--Executive Board

Section 1--Composition: The Executive Board shall consist of the President, the First Vice-President, the Second Vice-President, the Secretary, the Treasurer, the Editor of the Magazine, the Immediate Past President, and as many other members, elected from the active membership, as there are states represented in the geographical area of the Association. The members other than the President, the Vice-Presidents, the Secretary, the Treasurer, the Editor of the Magazine, and the Immediate Past President shall be elected according to the

geographical division of the South; that is, one member shall be elected from each of the states represented in the official geographical area of the Association.

Section 2--Election and Term of Office: Members of the Executive Board, other than the officers named in Section 1, shall be elected for a term of three years. They shall be elected at the regular annual convention by a plurality vote of the active members present and voting. The term of office for which each shall be elected shall extend from December 1 to November 30 three years following, or until his successor is elected and installed. One-third of the members of the Executive Board, other than the officers specified in Section 1, shall retire each year. They shall retire according to the alphabetical order of the names of the states they represent; that is, those from Alabama, Arkansas, Florida, and Georgia shall retire in 1938; those from Kentucky, Louisiana, Mississippi, and North Carolina shall retire in 1939, and so on. The right to hold any position on the Executive Board shall be limited to active members whose dues for the current membership year are paid.

Section 3--Duties: The Executive Board shall have power to authorize expenditures of the Association funds and generally to determine all matters pertaining to the management of the Association, in accordance with this constitution. Vacancies in the Executive Board, and in general or department offices, shall be filled by the Executive Board until the next annual convention of the Association.

ARTICLE VI--Official Magazine

The Association shall publish an official magazine for the purpose of reporting investigation and research in business education, and for disseminating other information pertaining to business teaching. Immediately upon the payment of annual membership dues as stipulated in the By-Laws, the name of the member for whom the dues were paid shall be entered upon the official mailing list of the Magazine for the current membership year. The right to receive the official magazine is limited to those whose dues for the current membership year have been paid.

ARTICLE VII--Annual Conventions

Section 1--Conventions of the Association shall be held annually at such time and place as may be determined by the Executive Board.

Section 2--At each annual convention of the Association there shall be general sessions and at least three departmental sessions. There shall be a Public School, a Private School, and a College and University division, and such other divisions or departments as the Executive Board may establish or recognize. Each of these divisions shall elect annually at its last meeting a chairman, a vice-chairman, and a secretary. These officers shall serve for one year, and in consultation

with the President they shall arrange the programs for their respective departments for the next annual convention. The right to hold any departmental office in this Association shall be limited to active membership whose dues for the current membership year are paid.

Section 3--On the first day of each annual session, the Executive Board shall call for invitations for the place of holding the next convention, and as soon as possible thereafter shall announce the place selected for the next annual convention of the Association.

ARTICLE VIII--Quorum and Rules of Order

Ten members of the Executive Board shall constitute a quorum; a majority of any and all committees shall constitute a quorum of such committees. The rules of parliamentary procedure as laid down in "Roberts Rules of Order" shall govern all meetings of the Association and of the Executive Board.

ARTICLE IX--Amendments

This constitution may be amended at any regular convention of the Association by a two-thirds vote of the active members present and voting, provided the proposed amendment is submitted in writing to the Executive Board at least thirty-days prior to the annual convention. At any regular convention, this Association may adopt By-Laws not contrary to the provisions of this constitution.

BY-LAWS

ARTICLE I--Membership Year

The membership year shall extend from September 1 to August 31 next following. The right to vote or to receive periodicals, bulletins, or other reference materials published or distributed by the Association shall be limited to those whose dues for the current membership year are paid.

ARTICLE II--Membership Dues

Section 1--The annual membership dues shall be \$1, which shall entitle any and all members to receive such periodicals, bulletins, or other reference materials as may be published or distributed by the Association, and which shall entitle active members to the additional privilege of voting and of holding office in the Association.

Section 2--All membership dues received by the Association shall be credited to the membership year in which they are received.

ARTICLE III--Nomination and Election of Officers

Not later than six months after each annual convention of the Association the President shall appoint, with the approval of the Executive

Board, a nominations committee of five or more active members, not officers or members of the Executive Board, who shall present nominations for the general offices to be filled at the next annual convention--nominations for the presidency, the first vice-presidency, the second vice-presidency, the treasurership, and for the positions of the Executive Board members whose terms are to expire at the next annual convention. The Committee on Nominations shall nominate not more than two candidates for each office, but additional candidates for each office may be nominated from the floor at the session of the convention at which the Committee makes its report on nominations. As soon as all nominations have been made, the Secretary shall cause the names of the candidates to be printed on an official ballot and shall station in a convenient place a properly sealed ballot box where active members who are present may cast their ballots for the candidates of their choice. Candidates having the highest number of votes shall be declared elected to the respective offices.

ARTICLE IV--Meetings of the Executive Board

Section 1--The Executive Board shall meet immediately upon the adjournment of each annual convention of the Association and immediately preceeding the next annual convention, and otherwise during the annual convention should the President deem it necessary to call an additional meeting of the Board.

Section 2--The Executive Board is authorized between the regular annual conventions of the Association to transact such business and to take such action, within the limitations of the constitution, as may seem necessary for the immediate interests of the Association.

ARTICLE V--Suspension-Amendment

These By-Laws may be suspended, amended, or revised, at any regular annual convention of the Association by a two-thirds vote of the active members present and voting.

CONSTITUTION AND BY-LAWS OF
THE SOUTHERN BUSINESS EDUCATION ASSOCIATION

(Revised November 28, 1940, at the Nashville, Tennessee, Convention)

The entire constitution of the Southern Business Education Association as revised at the Atlanta, Georgia, Convention on November 26, 1938, appears on the preceding pages. Only the changes which were made in this constitution on November 28, 1940, are recorded below and on the page following. The 1938 revision of the constitution remains, otherwise, unchanged.

ARTICLE II--Nature, Purpose, and Scope

Another specific objective of the Association, making a total of seven, was added to this article:

7. To provide state departments of education and teacher training institutions with all possible assistance in performing their respective functions with respect to business education.

ARTICLE IV--General Officers

Section 2--Election and Term of Office: The President, the First Vice-President, the Second Vice-President, and the Treasurer shall be elected at each regular annual convention by a plurality vote of the active members present and voting. The term of office for which each of these officers is elected shall extend from June 1 to May 31 next following, or until his successor is elected and installed. The Secretary and Editor of the Magazine shall each be appointed by the Executive Board for a period of one year. Their terms of office shall extend from June 1 to May 31 of the following year or until their successors have been appointed. . . .

Section 5--Duties of the Secretary: Deletion of the last sentence in this section which reads, "Upon the approval of the President and the Executive Board, the Secretary may delegate certain of his duties to an assistant secretary nominated by him for that purpose.

Section 6--Duties of the Treasurer: Deletion of the last sentence in this section which reads, "The duties of the Treasurer shall also include the securing and supervising of commercial exhibits at each annual convention of the Association..

ARTICLE V--Executive Board

Section 2--Election and Term of Office: Members of the Executive Board, other than the officers named in Section 1, shall be elected for a term of three years. They shall be elected at the regular annual convention by a plurality vote of the active members present and voting. The term of office for which each of these members is elected shall extend from June 1 through May 31, three years following, or until his successor is elected and installed. One-third of the members of the Executive Board, other than the officers specified in Section 1, shall retire each year. They shall retire according to the alphabetical order of the names of the states they represent. Right to hold any position on the Executive Board shall be limited to active members whose dues are paid at the time of installation.

OFFICERS OF THE ASSOCIATION

	1922-1923*	1924
President	W. W. Merriman Georgia-Alabama Bus. College Atlanta, Georgia	Willard J. Wheeler Wheeler Business College Birmingham, Alabama
Vice-President		
Secretary	Alice V. Wylie Office Training School Memphis, Tennessee	Elizabeth Baker Atlanta Commercial High Sch. Atlanta, Georgia
Treasurer	Clark Harrison Draughon's Business College Atlanta	
Members, in addition to the General Officers, of the Executive Board		

*Elected at the Easter, 1922, organization meeting. Re-elected at the first regular meeting held at Thanksgiving, 1923, for the following year.

	1925	1926
President	J. Murray Hill Bowling Green Col. of Commerce Bowling Green, Kentucky	C. W. Edmondson Edmondson Sch. of Commerce Chattanooga, Tennessee
Vice-President		
Secretary		
Treasurer		
Members, in addition to the General Officers, of the Executive Board.		

OFFICERS OF THE ASSOCIATION

	1927	1928-1929*
President	W. C. Lowe Commercial High School Atlanta, Georgia	E. L. Layfield King's Business College Raleigh, North Carolina
Vice-President		Charles M. Gray Savannah Senior High School Savannah, Georgia
Secretary		Mae Cheatham Georgia School of Technology Atlanta, Georgia
Treasurer		
Members, in addition to the General Officers, of the Executive Board		

*This slate of officers was elected for 1928. Since no meeting was held that year, they served for the following year, 1929.

	1930	1931
President	J. H. Shields Duke University Durham, North Carolina	M. A. Smythe National Business College Roanoke, Virginia
Vice-President	M. A. Smythe National Business College Roanoke, Virginia	W. P. Selcer Chattanooga High School Chattanooga, Tennessee
Secretary	Margaret B. Miller Wheeler Business College Birmingham, Alabama	Margaret B. Miller Wheeler Business College Birmingham, Alabama
Treasurer		
Members, in addition to the General Officers, of the Executive Board.		E. E. Smith Birmingham, Alabama
		Lela Brownfield Montevalla, Alabama
		J. E. Jernigan Richmond, Virginia

OFFICERS OF THE ASSOCIATION

	1930	1931
PUBLIC SCHOOL DEPARTMENT		
Chairman	W. P. Selcer Chattanooga High School Chattanooga, Tennessee	W. P. Selcer Chattanooga High School Chattanooga, Tennessee
Vice-Chairman		
Secretary		
PRIVATE SCHOOL DEPARTMENT		
Chairman	A. M. Bruce Massey Business College Birmingham, Alabama	A. M. Bruce Massey Business College Birmingham, Alabama
Vice-Chairman		
Secretary	Gertrude Dearmond Wheeler Business College Birmingham, Alabama	
COLLEGE AND UNIVERSITY DEPARTMENT		
Chairman		C. B. Wray Middle Georgia College Cochran, Georgia
Vice-Chairman		
Secretary		
JUNIOR COLLEGE DEPARTMENT		
Chairman		
Vice-Chairman		
Secretary		

OFFICERS OF THE ASSOCIATION

	1932	1933
President	W. P. Selcer Chattanooga High School Chattanooga, Tennessee	A. M. Bruce Massey Business College Birmingham, Alabama
Vice-President	A. M. Bruce Massey Business College Birmingham, Alabama	Helen Frankland Hume-Fogg High School Nashville, Tennessee
Secretary	Margaret B. Miller Wheeler Business College Birmingham, Alabama	Margaret B. Miller Wheeler Business College Birmingham, Alabama
Treasurer		
Members, in addition to the General Officers of the Executive Board	C. W. Edmondson Edmondson School of Business Chattanooga, Tennessee Helen Frankland Hume-Fogg High School Nashville, Tennessee Mary Butler	C. W. Edmondson Edmondson School of Business Chattanooga, Tennessee B. Frank Kyker North Carolina Col. for Women Greensboro, North Carolina Alice V. Wylie Office Training School Memphis, Tennessee

	1934	
President	B. Frank Kyker Woman's College of U. N. C. Greensboro, North Carolina	
Vice-President	Helen Frankland Hume-Fogg High School Nashville, Tennessee	
Secretary	Margaret B. Miller Wheeler Business College Birmingham, Alabama	
Treasurer		
Members, in addition to the General Officers of the Executive Board.	A. M. Bruce Massey Business College Birmingham, Alabama Mrs. Marguerite D. Fowler City Schools Louisville, Kentucky J. H. Dodd Mary Washington College and Fredericksburg, Virginia	C. B. Wray Middle Georgia College Cochran, Georgia

OFFICERS OF THE ASSOCIATION

	1932	1933
PUBLIC SCHOOL DEPARTMENT		
Chairman	C. P. Moore Hume-Fogg High School Nashville, Tennessee	Lyda Gore Rice
Vice-Chairman		
Secretary	Helen Frankland Hume-Fogg High School Nashville, Tennessee	
PRIVATE SCHOOL DEPARTMENT		
Chairman	D. E. Short Business Training Institute Nashville, Tennessee	W. R. Pittman
Vice-Chairman		
Secretary	Mrs. Grace Bell Edmondson School of Business Chattanooga, Tennessee	
COLLEGE AND UNIVERSITY DEPARTMENT		
Chairman		
Vice-Chairman		
Secretary		
JUNIOR COLLEGE DEPARTMENT		
Chairman		
Vice-Chairman		
Secretary		

OFFICERS OF THE ASSOCIATION

1934	
PUBLIC SCHOOL DEPARTMENT	
Chairman	Gladys Edwards West End High School Birmingham, Alabama
Vice-Chairman	
Secretary	Margaret Goins Mississippi College for Women Columbus, Mississippi
PRIVATE SCHOOL DEPARTMENT	
Chairman	R. B. McCoy Edmondson School of Business Chattanooga, Tennessee
Vice-Chairman	
Secretary	Mrs. Beulah W. George Bryant-Stratton Business College Louisville, Kentucky
COLLEGE AND UNIVERSITY DEPARTMENT	
Chairman	J. H. Shields Duke University Durham, North Carolina
Vice-Chairman	
Secretary	
JUNIOR COLLEGE DEPARTMENT	
Chairman	
Vice-Chairman	
Secretary	

	1935	1936
President	B. Frank Kyker Woman's College of U. N. C. Greensboro, North Carolina	J. H. Dodd State Teachers College Fredericksburg, Virginia
First Vice-President	Helen Frankland Hume-Fogg High School Nashville, Tennessee	S. E. Cranfill Bowling Green College of Commerce Bowling Green, Kentucky
Second Vice-President	S. E. Cranfill Bowling Green Col. of Commerce Bowling Green, Kentucky	Miss Ray Abrams Maybin School for Graduates New Orleans, Louisiana
Secretary	Clyde W. Humphrey Western Carolina Teachers Col. Cullowhee, North Carolina	Clyde W. Humphrey Western Carolina Teachers Col. Cullowhee, North Carolina
Treasurer	Betsy Morton University of Kentucky Lexington, Kentucky	Betsy Morton University of Kentucky Lexington, Kentucky
Editor of the Journal	A. J. Lawrence University of Kentucky	A. J. Lawrence University of Kentucky
State Representatives on the Executive Board		
Alabama	Mrs. Gertrude DeArmond Wheeler Business College Birmingham, Alabama	Same
Arkansas	Adelaide Rogers State College Jonesboro	C. C. Fichtner University of Arkansas Fayetteville
Florida	Walter J. Matherly University Gainesville	J. D. Copeland University Gainesville
Georgia	C. B. Wray Middle Georgia College Cochran	A. B. Liles Commercial High School Atlanta
Kentucky	W. J. Moore East Ky. State Teachers Col. Richmond	Same
Louisiana	Miss Ray Abrams Peters High Sch. Col. of Comm. New Orleans	Same
Mississippi	Margaret Goins Mississippi College for Women Columbus	Same
North Carolina	Willie Ruby Blackburn Central High School Charlotte,	Same
South Carolina	Thomas W. Noel Winthrop Rock Hill	Same
Tennessee	C. W. Edmondson Edmondson School of Business Chattanooga	Same
Virginia	J. H. Dodd State Teachers College Fredericksburg	Robert J. Young Woodrow Wilson High School Portsmouth
West Virginia		

OFFICERS OF THE ASSOCIATION

	1935	1936
PUBLIC SCHOOL DEPARTMENT		
Chairman	R. L. Montgomery Tilghman High School Paducah, Kentucky	Harold Gilbreth Winthrop College Rock Hill, South Carolina
Vice-Chairman		Mrs. Susette B. Tyler Thomas Jefferson High School Richmond, Virginia
Secretary	Elsie White Cumberland High School Nashville, Tennessee	Grace Titman Atlanta Georgia
PRIVATE SCHOOL DEPARTMENT		
Chairman	Alice V. Wylie Office Training School Memphis, Tennessee	C. A. Croft Croft Sec. and Acct. School Durham, North Carolina
Vice-Chairman		
Secretary	Mary Butler Bristol Tennessee	Georgia McCutchen National Business College Roanoke, Virginia
COLLEGE AND UNIVERSITY DEPARTMENT		
Chairman	John H. Shields Duke University Durham, North Carolina	Thomas W. Noel Winthrop College Rock Hill, South Carolina
Vice-Chairman		Fannie B. Harrington Georgia State College for Women Milledgeville, Georgia
Secretary	Marguerite Goins Mississippi St. Col. for Women Columbus, Mississippi	Edith Hess N. W. Mississippi Jr. College Senatobia, Mississippi
JUNIOR COLLEGE DEPARTMENT		
Chairman		
Vice-Chairman		
Secretary		

	1937	1938
President	J. H. Dodd State Teachers College Fredericksburg, Virginia	Mrs. Gertrude G. DeArmond Wheeler Business College Birmingham, Alabama
First Vice-President	Mrs. Gertrude G. DeArmond Wheeler Business College Birmingham, Alabama	Miss Ray Abrams Maybin School for Graduates New Orleans, Louisiana
Second Vice-President	Miss Ray Abrams Maybin School for Graduates New Orleans, Louisiana	Thomas W. Noel Winthrop College Rock Hill, South Carolina
Secretary	Clyde W. Humphrey Woman's College of U. N. C. Greensboro, North Carolina	Clyde W. Humphrey Woman's College of U. N. C. Greensboro, North Carolina
Treasurer	G. H. Parker State Teachers College Fredericksburg, Virginia	L. C. Harwell Robert E. Lee High School Jacksonville, Florida
Editor of the Journal	A. J. Lawrence University of Kentucky	A. J. Lawrence University of Kentucky
State Representatives on the Executive Board		
Alabama	Willard J. Wheeler Wheeler Business College Birmingham, Alabama	Same
Arkansas	C. C. Fichtner University Fayetteville	Same
Florida	J. D. Copeland University Gainesville	Same
Georgia	A. B. Parker Liles Commercial High School Atlanta	Same
Kentucky	C. C. Dawson Berea College Berea	Same
Louisiana	Howard M. Norton Louisiana State University Baton Rouge	Same
Mississippi	S. E. Cranfill Mississippi College Clinton	Marguerite Goins Miss. College for Women Columbus
North Carolina	E. Frank Kyker Woman's College of U. N. C. Greensboro	Same
South Carolina	Thomas W. Noel Winthrop College Rock Hill	F. DeVere Smith University Columbia
Tennessee	C. W. Edmondson Edmondson School of Business Chattanooga	Benjamin R. Haynes University Knoxville
Virginia	Robert J. Young Woodrow Wilson High School Portsmouth	Same
West Virginia		

OFFICERS OF THE ASSOCIATION

	1937	1938
PUBLIC SCHOOL DEPARTMENT		
Chairman	Pattie Sinclair Commercial High School Atlanta, Georgia	Howard Bogner Maybin School for Graduates New Orleans, Louisiana
Vice-Chairman	Fred Coleman Maybin School for Graduates New Orleans, Louisiana	Mrs. Adele P. Lowrance Lee Edwards High School Asheville, North Carolina
Secretary	L. C. Harwell Robert E. Lee High School Jacksonville, Florida	Marie Parks Commercial High School Atlanta, Georgia
PRIVATE SCHOOL DEPARTMENT		
Chairman	C. A. Croft Croft Sec. and Acct. School Durham, North Carolina	R. W. Massey West Tennessee Bus. College Jackson, Tennessee
Vice-Chairman		F. C. Browning Massey Business College Jacksonville, Florida
Secretary	Mary A. Butler Bristol College of Commerce Bristol, Tennessee	Same
COLLEGE AND UNIVERSITY DEPARTMENT		
Chairman	A. J. Lawrence University of Kentucky Lexington, Kentucky	Hollis P. Guy University of Kentucky Lexington, Kentucky
Vice-Chairman	Hollis P. Guy New River State College Montgomery, West Virginia	Elsie Davis State College for Women Columbus, Mississippi
Secretary	Annie Hammond Western Carolina Teachers Col. Cullowhee, North Carolina	Same
JUNIOR COLLEGE DEPARTMENT		
Chairman		
Vice-Chairman		
Secretary		

	1939	1940
President	A. J. Lawrence University of Kentucky Lexington, Kentucky	Parker A. Liles Commercial High School Atlanta, Georgia
First Vice-President	Parker A. Liles Commercial High School Atlanta, Georgia	J. Murray Hill Bowling Green Col. of Commerce Bowling Green, Kentucky
Second Vice-President	May Walker Knoxville High School Knoxville, Tennessee	R. R. Richards East Ky. State Teachers Col. Richmond, Kentucky
Secretary	H. P. Guy University of Kentucky Lexington, Kentucky	Same
Treasurer	L. C. Harwell Robert E. Lee High School Jacksonville, Florida	Same
Editor of the Journal	Clyde W. Humphrey University of Tennessee	A. J. Lawrence University of Kentucky
State Representatives on the Executive Board		
Alabama	Lelah Brownfield Alabama College Montevallo	Same
Arkansas	Lucille Taylor Henderson State Teachers Col. Arkadelphia	Same
Florida	J. Dewberry Copeland University Gainesville	Same
Georgia	Pattie Sinclair Commercial High School Atlanta,	Same
Kentucky	C. C. Dawson Berea College Berea	Same
Louisiana	H. M. Norton Louisiana State University Baton Rouge	Same
Mississippi	Marguerite Goins Miss. College for Women Columbus	Odessa Rushing Miss. State College Clinton
North Carolina	B. R. Hough Oak Ridge Military Institute Oak Ridge	Same
South Carolina	F. DeVere Smith University Columbia	Same
Tennessee	Benjamin R. Haynes University Knoxville	Same
Virginia	Robert J. Young Woodrow Wilson High School Portsmouth	Same
West Virginia	Winifred R. Harris Salem College Salem	Same

OFFICERS OF THE ASSOCIATION

	1939	1940
PUBLIC SCHOOL DEPARTMENT		
Chairman	F. DeVere Smith Olympia High School Columbia, South Carolina	Ernestine Melton Senior High School High Point, North Carolina
Vice-Chairman	Ernestine Melton Senior High School High Point, North Carolina	C. A. Swenson Commercial High School Atlanta, Georgia
Secretary	C. A. Swenson Commercial High School Atlanta, Georgia	Kermit D. Farris Leon High School Tallahassee, Florida
PRIVATE SCHOOL DEPARTMENT		
Chairman	D. E. Short Andrew Jackson Univ. Nashville, Tennessee	Mrs. Gertrude DeArmond Wheeler Business College Birmingham, Alabama
Vice-Chairman	R. B. McCoy Edmondson School of Business Chattanooga, Tennessee	Jessie Underwood Andrew Jackson Univ. Nashville, Tennessee
Secretary	Mrs. F. C. McCartney Anniston Business College Anniston, Alabama	Marilon Gower Marlboro Business College Bennettsville, South Carolina
COLLEGE AND UNIVERSITY DEPARTMENT		
Chairman	T. H. Coates New River State College Montgomery, West Virginia	Ielah Brownfield Alabama College Montevallo, Alabama
Vice-Chairman	George M. Joyce Woman's College of U. N. C. Greensboro, North Carolina	J. D. Fenn Peabody College Nashville, Tennessee
Secretary	Lucille Taylor Henderson State Teachers Col Arkadelphia, Arkansas	Mrs. Adele P. Lowrance Woman's College of U. N. C. Greensboro, North Carolina
JUNIOR COLLEGE DEPARTMENT		
Chairman		
Vice-Chairman		
Secretary		

	1941	1942 through 1944
President	R. R. Richards Eastern Ky. State Teachers Col. Richmond, Kentucky	Milo O. Kirkpatrick Cecil's Business College Asheville, North Carolina
First Vice-President	Mrs. Marguerite D. Fowler Atherton High School Louisville, Kentucky	George M. Joyce Woman's College of U. N. C. Greensboro, North Carolina
Second Vice-President	Howard M. Norton Louisiana State University Baton Rouge, Louisiana	Lucille Taylor State Teachers College Arkadelphia, Arkansas
Secretary	Kermit Farris Leon High School Tallahassee, Florida	Max Houtchens Eastern State Teachers Col. Richmond, Kentucky
Treasurer	Max Houtchens Eastern State Teachers Col. Richmond, Kentucky	Howard M. Norton Louisiana State University Baton Rouge, Louisiana
Editor of the Journal	A. J. Lawrence University of Kentucky	A. J. Lawrence University of Kentucky
State Representatives on the Executive Board		
Alabama	Lelah Brownfield Alabama College Montevallo	Same
Arkansas	Lucille Taylor Henderson State Teachers Col. Arkadelphia	Mrs. Pearl Green University Fayetteville
Florida	L. C. Harwell Robert E. Lee High School Jacksonville	Luella Richey State College for Women Tallahassee
Georgia	Pattie Sinclair Commercial High School Atlanta	George Knott Georgia-Alabama Bus. School Macon
Kentucky	C. C. Dawson Berea College Berea	Same
Louisiana	H. M. Norton Louisiana State University Baton Rouge	Same
Mississippi	Marguerite Goins State College for Women Columbus	Odessa Rushing State College Clinton
North Carolina	B. R. Hough Oak Ridge Military Institute Oak Ridge	Same
South Carolina	Elizabeth O'Dell University Columbia	Same
Tennessee	Mary B. Hill East High School Nashville	Benjamin R. Haynes University Knoxville
Virginia	Charles L. Saeger George Washington High Sch. Danville	Same
West Virginia	George T. Gleason St. Albans High School St. Albans	Same

OFFICERS OF THE ASSOCIATION

	1941	1942 through 1944
PUBLIC SCHOOL DEPARTMENT		
Chairman	Frances Humphrey Senior High School Greensboro, North Carolina	Marco Handley Huntington High School Huntington, West Virginia
Vice-Chairman	Clara Sweeney Knoxville High School Knoxville, Tennessee	W. P. Dillingham Durham High School Durham, North Carolina
Secretary		Josephine Pitcock Isaac Litton High School Nashville, Tennessee
PRIVATE SCHOOL DEPARTMENT		
Chairman	M. O. Kirkpatrick Cecil's Business College Asheville, North Carolina	F. D. Tilotson Carolina Business College Charlotte, North Carolina
Vice-Chairman	Mrs. J. H. McCartney Anniston Business College Anniston, Alabama	Herbert Squires Greenleaf School of Business Atlanta, Georgia
Secretary	Mrs. Grace Bell Edmondson School of Business Chattanooga, Tennessee	Mary Butler Butler Commercial College Bristol, Tennessee
COLLEGE AND UNIVERSITY DEPARTMENT		
Chairman	J. D. Fenn Peabody College Nashville, Tennessee	Mrs. Pearl Green University Fayetteville, Arkansas
Vice-Chairman	McKee Fisk Woman's College of U. N. C. Greensboro, North Carolina	Solon Gentry Winthrop College Rock Hill, South Carolina
Secretary	Odessa Rushing Mississippi State College Clinton	Elsie Davis Miss. State Col. for Women Columbus
JUNIOR COLLEGE DEPARTMENT		
Chairman		
Vice-Chairman		
Secretary		

	1945	1946
President	George M. Joyce Woman's College of U. N. C. Greensboro, North Carolina	Harold Gilbreth Winthrop College Rock Hill, South Carolina
First Vice-President	L. C. Harwell Robert E. Lee High School Jacksonville, Florida	Herbert Squires Greenleaf School of Business Atlanta, Georgia
Second Vice-President	Herbert Squires Greenleaf School of Business Atlanta, Georgia	Lloyd Baugham Commercial High School Atlanta, Georgia
Secretary	H. M. Norton Louisiana State University Baton Rouge, Louisiana	Clarissa Cornwell Winthrop College Rock Hill, South Carolina
Treasurer	Mary Harrell, W.C.U.N.C. Listed as Acting Secretary- Treasurer, 1945-1946.	E. M. Canup Elizabethton School of Business Elizabethton, Tennessee
Editor of the Journal	A. J. Lawrence University of Kentucky	A. J. Lawrence University of Kentucky
State Representatives on the Executive Board		
Alabama	Lelah Brownfield Alabama College Montevallo	Same
Arkansas	Mrs. Pearl Green University Fayetteville	Same
Florida	Ida Mae Pieratt Junior College St. Petersburg	John Moorman University Gainesville
Georgia	Lloyd E. Baugham Commercial High School Atlanta	Mrs. Mary Elam Vance Mercer University Macon
Kentucky	C. C. Dawson Berea College Berea	Ruth E. Thomas University Lexington
Louisiana	George A. Meadows Meadows-Draughon College Shreveport	Same
Mississippi	W. W. Littlejohn State College Clinton	Same
North Carolina	Vance T. Littlejohn Woman's College of U. N. C. Greensboro, North Carolina	Same
South Carolina	Josephine Pitcock Winthrop College Rock Hill	Elise Etherege Columbia High School Columbia
Tennessee	W. O. Folwell Freid-Hardeman College Henderson	Same
Virginia	London Sanders State Teachers College Harrisonburg	Same
West Virginia	Mary Virginia Moore Wesleyan College Buckhannon	Same

OFFICERS OF THE ASSOCIATION

	1945	1946
PUBLIC SCHOOL DEPARTMENT		
Chairman	Lloyd E. Baugham Commercial High School Atlanta, Georgia	Margaret DeVinny Central High School Charlotte, North Carolina
Vice-Chairman	Eleanor Brown Isaac Litton High School Nashville, Tennessee	
Secretary	Juanita Hiety Bartow High School Bartow, Florida	
PRIVATE SCHOOL DEPARTMENT		
Chairman	A. M. Luther Knoxville Business College Knoxville, Tennessee	R. A. Evans College of Commerce Gastonia, North Carolina
Vice-Chairman	W. R. Pittman Massey Business College Birmingham, Alabama	
Secretary	Mrs. R. A. Evans Evans College of Commerce Gastonia, North Carolina	
COLLEGE AND UNIVERSITY DEPARTMENT		
Chairman	H. M. Norton Louisiana State University Baton Rouge, Louisiana	Donald C. Fuller State College for Women Willedgeville, Georgia
Vice-Chairman	Mrs. Mary Elam Vance Mercer University Macon, Georgia	
Secretary	Grace Bruce Huntington College Montgomery, Alabama	
JUNIOR COLLEGE DEPARTMENT		
Chairman	W. O. Folwell Fried-Hardeman College Henderson, Tennessee	B. M. Canup Elizabethton School of Business Elizabethton, Tenn.
Vice-Chairman	Newton Oakes North Georgia College Dahlonega, Georgia	
Secretary	Eleanor Dixon East Central Junior College Decatur, Mississippi	

	1947	1948
President	Lloyd E. Baugham Commercial High School Atlanta, Georgia	C. C. Dawson Mississippi Southern College Hattiesburg, Mississippi
First Vice-President	Lelah Brownfield Alabama College Montevallo, Alabama	C. C. Steed Elizabethton School of Bus. Elizabethton, Tennessee
Second Vice-President	C. C. Steed Elizabethton School of Bus. Elizabethton, Tennessee	Lula Royse Columbia High School Columbia, South Carolina
Secretary	Elise Etheredge Columbia High School Columbia, South Carolina	Same
Treasurer	H. M. Norton Louisiana State University Baton Rouge, Louisiana	Same
Editor of the Journal	A. J. Lawrence University of Kentucky	Parker A. Liles Smith-Hughes Voc. Sch., Atlanta
State Representatives on the Executive Board		
Alabama	Lelah Brownfield Alabama College Montevallo	Mary Helen Dodson Alabama Polytechnic Institute Auburn
Arkansas	Mrs. Pearl Green University Fayetteville	Mrs. J. E. Johnson Little Rock High School Little Rock
Florida	Ida May Pieratt Junior College St. Petersburg	Same
Georgia	Mary Elam Vance Mercer University Macon	Same
Kentucky	Ruth E. Thomas University Lexington	Same
Louisiana	R. Norvel Garrett South East Louisiana College Hammond	Same
Mississippi	Margaret Buchanan College for Women Columbus	Same
North Carolina	Mrs. Bernice D. Bjonerud New Hanover High School Wilmington,	Same
South Carolina	Lula Royse Columbia High School Columbia	F. DeVere Smith University Columbia
Tennessee	Eugenia Moseley Peabody College Nashville	G. H. Parker University Knoxville
Virginia	London Sanders State Teachers College Harrisonburg	Merle Landrum State Teachers College Farmville
West Virginia	Mary Virginia Moore Wesleyan College Buckhannon	Marion Lamb State Teachers College Liberty

OFFICERS OF THE ASSOCIATION

	1947	1948
PUBLIC SCHOOL DEPARTMENT		
Chairman	Lula B. Royse Columbia High School Columbia, South Carolina	Pattie Sinclair Joe Brown High School Atlanta, Georgia
Vice-Chairman		Eleanor Brown Isaac Litton High School Nashville, Tennessee
Secretary		Rebecca McComb Dreher High School Columbia, Tennessee
PRIVATE SCHOOL DEPARTMENT		
Chairman	C. W. Edmondson Edmondson School of Business Chattanooga, Tennessee	Art Gilham Crichton's Business College Atlanta, Georgia
Vice-Chairman		C. W. Edmondson, Jr. Edmondson School of Business Chattanooga, Tennessee
Secretary		Mrs. Ruth Bowman Evans School of Commerce Gastonia, North Carolina
COLLEGE AND UNIVERSITY DEPARTMENT		
Chairman	Elsie Davis University Knoxville, Tennessee	Thomas B. Martin Delta State Teachers College Cleveland, Mississippi
Vice-Chairman		Mrs. Margaret Newberry Louisiana State University Baton Rouge, Louisiana
Secretary		Elizabeth O'Dell University Columbia, South Carolina
JUNIOR COLLEGE DEPARTMENT		
Chairman	B. W. Jenkins Campbell College Buies Creek, North Carolina	Mildred L. Bingham Mars Hill College Mars Hill, North Carolina
Vice-Chairman		
Secretary		

	1949	1950
President	Howard M. Norton Louisiana State University Baton Rouge, Louisiana	Elise Etheredge Columbia High School Columbia, South Carolina
First Vice-President	Benjamin R. Haynes Wheeler Business College Birmingham, Alabama	Margaret Buchanan Mississippi St. Col. for Women Columbus, Mississippi
Second Vice-President	G. H. Parker University Knoxville, Tennessee	R. A. Evans Evans College of Commerce Gastonia, North Carolina
Secretary	Frank Herndon University of Mississippi	Same
Treasurer	Harold F. Craver Louisiana State University Baton Rouge, Louisiana	Same
Editor of the Journal	Lloyd E. Baugham Atlanta Div., Univ. of Ga.	R. Norvel Garrett S. E. Louisiana College, Hammond
State Representatives on the Executive Board		
Alabama	Mary Helen Dodson Alabama Polytechnic Inst. Auburn	Same
Arkansas	Joseph H. Clements State Teachers College Jonesboro	Same
Florida	Petty E. Weeks Miami Senior High Miami	Same
Georgia	Patsy Malcom State Teachers College Milledgeville	Same
Kentucky	Ruth E. Thomas University Lexington	Vernon A. Musselman University Lexington
Louisiana	R. Norvel Garrett South East Louisiana College Hammond	Gladys Peck State Dept. of Education Baton Rouge
Mississippi	Margaret Buchanan College for Women Columbus	Pauline Rawlings Mississippi Southern Hattiesburg
North Carolina	Mrs. Bernice D. Bjonerud New Hanover High School Wilmington	Dr. Rowena Wellman Woman's College of U. N. C. Greensboro
South Carolina	F. DeVere Smith University Columbia	Same
Tennessee	G. H. Parker University Knoxville	Same
Virginia	Merle Landrum State Teachers College Farmville	Same
West Virginia	Olive Parmenten State Teachers College Liberty	Same

OFFICERS OF THE ASSOCIATION

	1949	1950
PUBLIC SCHOOL DEPARTMENT		
Chairman	Ruth Brewer Miami Senior High School Miami, Florida	Helen C. Wardlaw Central High School Charlotte, North Carolina
Vice-Chairman	Mrs. Ethel Teach High School Harrison, Arkansas	Rita P. Heape Greenville High School Greenville, South Carolina
Secretary	Bessie Jenkins High School Lumberton, Mississippi	Maudie Cook Ponce de Leon High School Coral Gables, Florida
PRIVATE SCHOOL DEPARTMENT		
Chairman	Mrs. Ruth Bowman Clevenger College of Bus. Adm. Hickory, North Carolina	Mrs. Helen Ingle Burlington Business College Burlington, North Carolina
Vice-Chairman	James Knott GAB School Macon, Georgia	Lottie Kellum
Secretary	Bernice Brown Draughon Business College Greenville, North Carolina	Louise G. Evans Carolina College Charlotte, North Carolina
COLLEGE AND UNIVERSITY DEPARTMENT		
Chairman	W. A. Richards State Teachers College Florence, Alabama	E. R. Browning East Carolina College Greenville, North Carolina
Vice-Chairman	Elizabeth O'Dell University Columbia, South Carolina	Gladys Peck State Department of Education Baton Rouge, Louisiana
Secretary	Dr. Ruth Thomas University Lexington, Kentucky	J. H. Younge University of Miami Miami, Florida
JUNIOR COLLEGE DEPARTMENT		
Chairman	Martin Stegenga Meridian Junior College Meridian, Mississippi	Mrs. Cornelia Hoffpauir Frances T. Nichols Jr. Col. Thibodaux, Mississippi
Vice-Chairman	Wilbur Lee Perkins Northeast Junior College Monroe, Louisiana	John Burns Sunflower Junior College Moorhead, Mississippi
Secretary	Mrs. Ruby Hudson Cox Mars Hill College Mars Hill, North Carolina	Mrs. Ruby Hudson Cox Mars Hill College Mars Hill, North Carolina

PRESIDENT'S LETTER TO SBEA MEMBERS REGARDING UNIFICATION

September 15, 1950

Dear SBEA Member:

I hope that each of you had a happy and restful vacation and are now looking forward to going to Richmond to the 1950 convention at Thanksgiving.

It was my privilege as your president to represent you at the UBEA National Council and Representative Assembly meetings in St. Louis. Dr. Howard Norton and Dr. Parker Liles were also representatives. I wish each of you could have been present and felt the democratic principles that directed the fair and unselfish action of that group in planning to better serve all business teachers.

Three years ago, when UBEA was a tottering infant, SBEA was the first regional association to express confidence in the new baby by voting to affiliate as a supporting group. Today UBEA has grown tremendously in strength and prestige and is ready to expand its services to you. The new services proposed are explained in the enclosure. It was the opinion of the group that since SBEA had been the first regional association to affiliate, SBEA should have the honor and privilege of receiving and voting upon the new proposal first.

As the proposal specifically states, SBEA will in no way be dictated to about her convention but will receive any assistance UBEA can give. Any work program she chooses to attempt may be planned for greatest SBEA benefit. As time goes on and new needs appear, the unification program would be changed to meet the new needs, but at the present time the changes would be:

1. There would be only one membership drive and you would join SBEA and UBEA at the same time. The cost would be \$5.
2. The SBEA magazine, MODERN BUSINESS EDUCATION, would be incorporated with BUSINESS EDUCATION (UBEA) FORUM and each member would receive a monthly magazine.
3. There would be a SBEA section in the FORUM edited by a SBEA editor.
4. There would also be a yearbook sent to each member when the proposal is ratified by all regional associations.
5. Fifty cents would be returned out of each membership fee received to the SBEA treasurer for SBEA expenses.

There are two reasons why I chose a mail ballot, namely:

1. Each member should express his opinion and cast his vote on this proposal. Mail is my only contact with each SBEA member.
2. The Pacific Coast states have organized a regional association known as the Western Business Education Association. They are planning to accept the expanded services of UBEA immediately. If SBEA is to have the honor of voting upon the proposal first, our vote tabulations must be completed by October 1.

Read, study, and think over the proposal carefully. If you have any questions write to Dr. Parker Liles, Smith-Hughes Vocational High School, Atlanta, Georgia; Dr. Howard Norton, Louisiana State University, Baton Rouge, Louisiana; Mr. Hollis Guy, 1201 Sixteenth Street, N. W., Washington 6, D. C., or to me. Either will be happy to explain any point that you are in doubt about. Write me any suggestions or changes that you wish to make in the present proposal.

After reading, studying, and evaluating this proposal, cast your vote on the enclosed card and return it to me so that I will receive it by October 1. The tabulation will be made on October 1 and any votes received after that date will not be counted!

Sincerely,

Elise Etheredge

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PROPOSAL FOR UBEA COOPERATIVE PLAN

No. 1--Publications

- a. Establish a UNITED PUBLICATIONS COMMITTEE that shall be charged with the responsibility of providing the membership with a monthly publication and any other publications as directed by the associations.
- b. The UNITED PUBLICATIONS COMMITTEE shall be made up of one member from each regional association, two members at large, with the president and executive secretary of UBEA ex officio. Appointment to the UPC shall be for three years with overlapping terms.
- c. Combine all existing regional and national magazines into a unified monthly publication.
- d. Expand the monthly publication to include sections for each regional association. To promote its annual convention and activities.
- e. The facilities of the UBEA Washington office shall be used by the UPC to carry out its responsibilities.

No. 2--Membership

- a. Establish a UNITED MEMBERSHIP COMMITTEE which shall be made up of one member from each regional association, one member at large, with the president and executive secretary of UBEA ex officio. Appointment to the UNITED MEMBERSHIP COMMITTEE shall be for two years with overlapping terms. This committee shall be charged with the responsibility of directing the membership campaign.
- b. There shall be one membership fee of \$5 per year to include regular membership in both the national and the regional association of the area in which the member resides.
- c. One combined membership campaign shall be conducted using the facilities and permanent staff of the UBEA Washington office to prepare all materials, planning the execution of the campaign, retaining membership files, processing memberships, sending renewal notices and follow-up letters, keeping all necessary records, etc.
- d. Each member shall receive all the publications issued for the regular membership of the associations.

No. 3--Conventions

- a. Each regional association while retaining and maintaining its separate organization and identity shall be responsible for the planning and holding of an annual business education convention in its area for its members.
- b. Each regional convention shall be self-supporting insofar as possible.
- c. Credit balances from the operation of regional conventions shall be retained by the regional association to offset possible deficits in any one year.
- d. The UNITED PUBLICATIONS COMMITTEE shall cooperate with and assist in the promotion of the regional conventions.
- e. The UBEA shall assist in the promotion of the regional conventions. No national convention will be held by UBEA, but UBEA will continue the annual meetings of the National Council for Business Education and the Representative Assembly.

No. 4--A Unified Budget shall be adopted at the annual meeting of the National Council to provide for the unified activities of the national and regional associations in the areas of cooperative effort (publications, membership, etc.) for the ensuing year.

No. 5--Geographical Areas

- a. Each regional association shall have definite geographical boundaries on a state basis from which to draw its membership, as follows:

Eastern Business Teachers Association

Maine	Rhode Island	Delaware
New Hampshire	New York	District of Columbia
Vermont	Pennsylvania	Puerto Rico
Connecticut	New Jersey	
Massachusetts	Maryland	

National Business Teachers Association

Ohio	Indiana	Michigan
Illinois	Iowa	Missouri
Wisconsin	Minnesota	

Southern Business Education Association

Alabama	Louisiana	Tennessee
Arkansas	Mississippi	West Virginia
Florida	North Carolina	South Carolina
Georgia	Kentucky	Virginia

Western Business Education Association

Washington	Oregon	California
Arizona	Nevada	Utah
Idaho	Hawaii	Alaska

Rocky Mountain Area (to be served by UBEA conferences and publication activities until a regional association may be organized.)

Colorado	Kansas	Montana
Nebraska	New Mexico	North Dakota
Oklahoma	Texas	South Dakota
	Wyoming	

- b. These geographical boundaries shall not be considered permanently fixed. It may be desirable to effect changes in the future.
- c. Since national and regional membership is automatic, members shall be encouraged to attend conventions held in the various cities of the regional associations as is feasible and convenient to the individual member. It is recognized that members in border states may frequently wish to attend the annual conventions of a different regional association; therefore, membership from any region will be honored in all regional conventions.

No. 6--Adjustments Within the Association

- a. Certain adjustments in the constitutions of the regional associations and UBEA may be necessary and shall be made by each association to effect this cooperative plan.
- b. UBEA Districts 1 and 2 shall be combined to conform to the EBTA geographical territory.
- c. The presidents of the regional associations shall automatically become vice-presidents of the UBEA and members of the UBEA Executive Board for the term of their office. In case of a vacancy in the UBEA presidency, the Executive Board shall elect a successor from among the several vice-presidents.

- d. The minimum number of UBEA elected council members from each region shall be one, and the term of office shall be three years.
- e. Additional elected members to the National Council from each region shall be upon the basis of the membership of each region. The ratio is to be determined.
- f. The fiscal year of the national and regional associations shall be the same, from June 1 to May 31. The membership year shall also be the same, with the dates determined by the United Membership Committee.
- g. The \$5 membership fee shall be allocated in the following order to finance the national and regional association activities and services to the membership:
 - (1) To finance the membership campaign as authorized by the United Membership Committee.
 - (2) To finance projects of the United Publications Committee.
 - (3) To finance projects of other United Committees as may be approved by the national and regional associations.
 - (4) The sum of fifty cents a member to each regional association and to the national association to finance any other activities sponsored by them.

Respectfully submitted,

UBEA COMMITTEE ON COOPERATION

Cecil Puckett
Parker Liles
Albert C. Fries
Hollis P. Guy

- d. The minimum number of UBEA elected council members from each region shall be one, and the term of office shall be three years.
- e. Additional elected members to the National Council from each region shall be upon the basis of the membership of each region. The ratio is to be determined.
- f. The fiscal year of the national and regional associations shall be the same, from June 1 to May 31. The membership year shall also be the same, with the dates determined by the United Membership Committee.
- g. The \$5 membership fee shall be allocated in the following order to finance the national and regional association activities and services to the membership:
 - (1) To finance the membership campaign as authorized by the United Membership Committee.
 - (2) To finance projects of the United Publications Committee.
 - (3) To finance projects of other United Committees as may be approved by the national and regional associations.
 - (4) The sum of fifty cents a member to each regional association and to the national association to finance any other activities sponsored by them.

Respectfully submitted,

UBEA COMMITTEE ON COOPERATION

Cecil Puckett
Parker Liles
Albert C. Fries
Hollis P. Guy