

Liaison Librarian Roles in Promoting Affordable Textbook Alternatives

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Discussions on Textbook Affordability

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Overview

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Mini-Grants at UNCG

Liaison Roles - Find, Curate, Educate

Affordable Textbook Alternatives

Nursing Liaison Takeaways

Mini-Grants at UNCG

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\$1,000 for adoption of free/low cost textbook alternatives

Faculty paired with liaison librarian and instructional technology consultant

Nursing course awards in 2017

- Nursing 420/470: Community Health
- Nursing 620: Law & Policy
- Nursing 705: Evidence Based Practice

Liaison Role - Find

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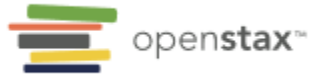
Liaison librarian

- Reviewed prior syllabi
- Discussed course needs
- Searched repositories and other resources
- Met again with faculty, searched together and discussed access and permissions

Instructors reviewed librarian suggestions and requested librarian feedback on additional resources

Affordable Alternatives - Open Educational Resources

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Concerns: locating relevant, appealing content with ancillaries (activities, quizzes)

Images from

<http://open.umn.edu/opentextbooks>

<https://openstax.org>

<https://www.merlot.org>

<https://www.pogoe.org>

<http://ocw.jhsph.edu>

Affordable Alternatives - Free



<https://www.youtube.com>



Concerns: quality, appeal, permissions, stability, linking

Images from

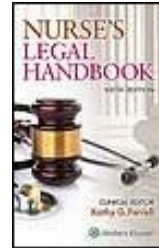
<https://www.healthypeople.gov/policy-development>

(YouTube logo permission not sought)

<https://ctb.ku.edu/en/influencing->

http://www.wadsworth.com/psychology_d/templates/student_resources/workshops/index.html

Affordable Alternatives - Library Licensed



Concerns

- Digital rights management restrictions: 1 person at a time
- Stability: ejournals and ebooks shift in and out of collection
- Linking: permalinks that allow off campus log in

Images from

<https://www.healio.com/nursing/journals/jcen>







<http://uncg.worldcat.org/oclc/938434395>

<http://uncg.worldcat.org/oclc/707438979>

Liaison Role - Curate

Home	E-Books	Articles	Images	Websites	Plagiarism, Copyright	APA Style
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E-Books

- Public health science and nursing practice : caring for populations (Savage, 2016)
- Nursing: Scope and standards of practice (2015) 
- Public health nursing: Scope and standards of practice (2013) 
- The Oxford handbook of prevention in counseling psychology (Vera, 2013) 
- Code of ethics for nurses with interpretive statements (American Nurses Assn, 2015) 
- Lippincott manual of nursing practice (Nettina, 2013) 
- Correctional nursing : scope and standards of practice (American Nurses Assn, 2013) 


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How to tell if the libraries have the book you need online



Liaison Role - Educate

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Help instructors provide reliable, ethical access

- Licensing, permissions, digital rights management
- Permalinks

Help students find and use resources

- LibGuides, tutorials

Nursing Liaison Takeaways

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Great opportunity

- Time consuming but informative
- Increased other requests for instructional resources

Assessment

- Savings estimates and student surveys were satisfying
- Ask instructors to list resource adoptions - most useful? most problematic?

Resources

Case Studies (Community College Consortium for Open Educational Resources):

<https://www.cccoer.org/casestudy>

First Aid for Student Cost: Helping Nursing Faculty Move Away From Textbook Purchase Requirements

(Leininger L, Charleston Conference, Nov 2017): <https://tinyurl.com/firstaidstudentcosts>

Research Guides: Open Educational Resources: <http://uncg.libguides.com/oer>

Successful OER Adoption Models: Academic Libraries Leading the Way:

<https://sparcopen.org/news/2017/successful-oer-adoption-models-academic-libraries-leading-way>

Thank You!

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