Liaison Librarian Roles in Promoting Affordable Textbook Alternatives

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Discussions on Textbook Affordability

April 20, 2018

Overview

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Mini-Grants at UNCG

Liaison Roles - Find, Curate, Educate

Affordable Textbook Alternatives

Nursing Liaison Takeaways

Mini-Grants at UNCG

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$1,000 for adoption of free/low cost textbook alternatives

Faculty paired with liaison librarian and instructional technology consultant

Nursing course awards in 2017

- Nursing 420/470: Community Health
- Nursing 620: Law & Policy
- Nursing 705: Evidence Based Practice

Liaison Role - Find

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Liaison librarian

- Reviewed prior syllabi
- Discussed course needs
- Searched repositories and other resources
- Met again with faculty, searched together and discussed access and permissions

Instructors reviewed librarian suggestions and requested librarian feedback on additional resources

Affordable Alternatives - Open Educational Resources
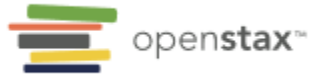
Concerns: locating relevant, appealing content with ancillaries (activities, quizzes)

Images from

http://open.umn.edu/opentextbooks
https://openstax.org

https://www.merlot.org

https://www.pogoe.org
http://ocw.jhsph.edu

Affordable Alternatives - Free

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Concerns: quality, appeal, permissions, stability, linking

Affordable Alternatives - Library Licensed

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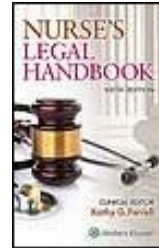
Concerns

- Digital rights management restrictions: 1 person at a time
- Stability: ejournals and ebooks shift in and out of collection
- Linking: permalinks that allow off campus log in

Images from
https://www.healio.com/nursing/journals/jcen   http://uncg.worldcat.org/oclc/938434395
                    http://uncg.worldcat.org/oclc/707438979

Liaison Role - Curate

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Liaison Role - Educate

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Help instructors provide reliable, ethical access

- Licensing, permissions, digital rights management
- Permalinks

Help students find and use resources

- LibGuides, tutorials

Nursing Liaison Takeaways

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Great opportunity

- Time consuming but informative
- Increased other requests for instructional resources

Assessment

- Savings estimates and student surveys were satisfying
- Ask instructors to list resource adoptions - most useful? most problematic?

Resources

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Case Studies (Community College Consortium for Open Educational Resources):

https://www.cccoer.org/casestudy

First Aid for Student Cost: Helping Nursing Faculty Move Away From Textbook Purchase Requirements

(Leininger L, Charleston Conference, Nov 2017): https://tinyurl.com/firstaidstudentcosts

Research Guides: Open Educational Resources: http://uncg.libguides.com/oer

Successful OER Adoption Models: Academic Libraries Leading the Way:

https://sparcopen.org/news/2017/successful-oer-adoption-models-academic-libraries-leading-way

Thank You!

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