Western Carolina University

Hunter's January/February 2001 edition

From the University Librarian

by Bil Stahl

n the last Hunter's Clarion, I talked about the continued importance of libraries. This month I want I to raise one of the biggest issues our library faces, which is the cost of journals.

Journals continue to be primary information sources, and as such, are core to library services. Even with the advent of the web, journals are still the "official record" of research for most disciplines. They remain the primary vehicle for scholarly communications, and are critical to the university's ability to create knowledge. The ability of libraries to keep up with journal costs has become a major issue for the entire academic enterprise. Faculties of universities are the primary suppliers of scholarly journal content, which university libraries purchase. The "Tempe Principles for Emerging Systems for Scholarly Communications" (www.arl.org/scomm/tempe.html), which has been endorsed by groups such as the Association of Research Libraries and the Association of American Universities, is an excellent statement of the problem and includes proposed approaches to addressing it.

Journal costs have been increasing at 8-9% per year and have been escalating much faster than the annual rate of inflation for years. Scholarly books, by comparison, have been increasing in cost by 4.5–5% per year. Libraries purchase scholarly journals that tend to be more expensive than popular titles, and they also pay more than the individual subscriber for titles, because there is an assumption that multiple people read the library's issues. Hunter's 1,915 journals cost an average of \$290 per year. At an 8% annual cost increase, our library would have to



New Database

Reference Librarian

unter Library has subscribed to another new database, The New Grove Dictionary of Music and Musicians. It is the foremost authority on all aspects of music worldwide from prehistory to the present. The new second edition is being published simultaneously in print and online. Hunter Library has access to the online version now, and has just received the print edition. Features of the online version include keyword searching of the complete text of all 29 volumes, written music examples, hypertext links to other sections of the dictionary, browsing by subject categories, links to thousands of images, links to digital sound, and links to related sites. Related sites include composer sites, professional societies, sheet music publishers, symphony orchestra sites, and several others. The database will be updated quarterly with newly commissioned articles added annually.

You may access this database from the Hunter Library home page under "Online Resources," then "Databases Listed by Title" or "Databases Listed by Subject." If you have questions about using this database, please don't hesitate to call the Reference Desk at 7465. A workshop for this database and the International Index to Music Periodicals is scheduled for Fri., Feb. 16, 12:00 - 1:30, taught by Music bibliographer Nan Watkins. (See other workshops and sign-up information on page 3.)

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Filing Tax Returns by Ruby Banerjee,



Government Documents

Once again it is time to fill out tax forms and file returns. For your convenience we, at the Government Documents

Unit of Hunter Library, have created a link to the IRS site for Federal and State tax forms. Also available is a link to the Electronic Filing Services.

To access these forms online, just click on ".gov sites" under Research Tools from the Library Homepage. This will take you to the Government Documents Homepage. From here, a second click on "2000 Tax Information" will take you to Federal and State tax forms, as well as Electronic Filing Services. North Carolina is one of 37 states where one can e-file Federal/State tax files simultaneously.

Forms, instructions, and publications from the year 1992 onwards are also available, in addition to those of the current year. Our Librarians at the Reference Desk will be glad to help you locate them, should you need any assistance.

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add about \$45,000 to its serials budget next year to retain the 1,915 titles it currently receives or eliminate approximately 153 titles. Of course, the amount of dollars needing to be added gets larger each succeeding year.

Putting journals online does not seem to remedy rising serials costs. Currently only about 13% of the approximately 164,000 journals published are available online, and almost all of these still have a print version as well. It should be noted that many online journals do not have the complete content of their printed versions. Publishers are still trying to figure out an effective business model for online journals. Many online journals cost the same as the print-on-paper version, even if the library does not also get the printon-paper version. This is an odd situation. While there are production costs involved in online journals, these costs are generally acknowledged to be less than producing and distributing the paper version.



Friends of Hunter Library To Take on an Expanded Role

by Linda Gillman, FHL Board Secretary

hen the Friends of Hunter Library Board of Advisors met in December, the new University Librarian, Bil Stahl, gave a presentation covering elements of the Hunter Library Strategic Plan. Stahl also shared his vision of the future role of the Friends of Hunter Library, including a number of ideas that will newly energize the Friends membership.

Not content with our current role of simply providing funding for special projects and acquisitions, Stahl sees the Friends in an expanded role as a cultural center, hosting a variety of events, sponsoring campus events and holding joint programs with various organizations. This will offer members an opportunity to gain community visibility and take an active role both on and off campus.

If you are not currently a member of Friends of Hunter Library, please don't miss this wonderful opportunity to participate in the exciting changes taking place. Membership dues are a modest \$15.00 per person. You may stop by the Circulation Desk or send your check to Friends of Hunter Library, Cullowhee, NC 28723.

> The current consolidation of journal publishers also often results in higher journal costs. When one publisher buys out another, often the journal prices go up sometimes by as much as 25%. This consolidation raises concerns about a few publishers controlling scholarly communications, especially in the sciences.

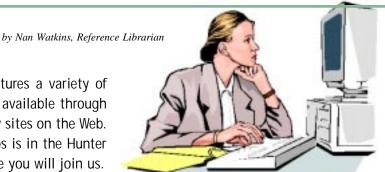
> The Hunter Library staff is currently preparing for a major review of our journal collections. The staff is pulling together data of various types to help us determine how the collections are used and what alternative means of access we have to titles. The Library staff will be engaging the University community in a review of the library collections, so that the institution can reach the most programmatically appropriate decisions.

> The issue of rising journal costs is not just a library issue. It affects everyone involved in the academic enterprise - the faculty who produce the content, the faculty and students who depend on access to the content, and all of us as consumers who depend on the products and advances that come about through research.

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Library Workshops for Faculty & Staff

This new offering of online workshops features a variety of subjects using the subscription databases available through Hunter Library as well as selected scholarly sites on the Web. Instruction for all of these hands-on workshops is in the Hunter Library electronic classroom (HL 186). We hope you will join us.



To register for any workshop listed below (or the one offered on the front page), please call Nan Watkins at 3398 or email her at watkinsn.

Social Sciences Subscription Databases Thursday, February 15, 2:00 - 3:30

This workshop offers an overview of the content and functions of online databases in the Social Sciences, including <u>PsycInfo</u>, <u>Sociological Abstracts</u>, and <u>Social Sciences Citation Index</u>. It is taught by Lorna Dorr, our bibliographer for many of the Social Sciences.

Mining Treasures in the National Library of Medicine Tuesday, February 20, 2:00 - 3:30

An introduction to the 22 specialty databases offered by the National Library of Medicine and the National Center for Biotechnology Information, this session will be geared to the attendees. It could offer much to the clinical health care professional and the biotechnology researcher. It includes a brief overview of <u>Coffee Break</u> and <u>Cubby</u>. The workshop is taught by our Administrative Librarian Clarissa Fisher.

Census Data Online

Wednesday, February 21, 2:00 - 3:30

This workshop uses American FactFinder as a search engine to provide access to U.S. census data. Government Documents Librarian Nancy Kolenbrander previews Census 2000 population data, examines the 1997 Economic Census, and demonstrates thematic mapping of census data.

Finding Company Information through Hunter Library Thursday, March 1, 12:30 - 2:00

Dana Edge, Business bibliographer, will show how to use library databases and the World Wide Web to find company information. Databases will include <u>Academic Universe</u>, <u>Business Source Elite</u>, and <u>ABI/Inform</u>, along with our most recent addition, <u>FISonline</u>.

<u>Library Resources for Web-enhanced Classes</u> Tuesday, March 6, 2:00 - 3:30

Elizabeth Vihnanek, our coordinator for Distance Learners, offers a wealth of suggestions for incorporating good Web sites into your teaching. Bring your questions and join the discussion on how to find and evaluate appropriate Web sites for your classes.

netLibrary

Tuesday, March 20, 3:30 - 4:30

One of our newest acquisitions, <u>netLibrary</u> is a full-text database of 10,000 scholarly books, including some current textbooks, and 5,000 older books in the public domain. Elizabeth Vihnanek, one of our Reference librarians, shows how to get the most out of this remarkable database.

Quick Reference

Wednesday, March 21, 2:00 - 3:30

Taught by former Head of Reference, Ed Cohen, and Nan Watkins of Reference, this session demonstrates some of the great online reference sources at your fingertips from Hunter Library's homepage. Whether you are searching for a library catalog in Egypt, a telephone number in France, a newspaper in Raleigh, or the rainfall in Cullowhee, you can find it as quick as a click on your mouse.

Scholarship on the Web

Wednesday, March 28, 2:00 - 3:30

Explore Web tools for scholarly publishing: submission guidelines, calls for papers, the reality of full text. Becky Kornegay, our Head of Public Services, investigates with you the possibilities available on the Web. Bring along your summer research plans and questions.

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Task Force Reports



Since its creation in November, the Hunter Library Facilities Improvement Task Force has not lacked input. If you've walked in the library doors lately, you've already seen changes made with new lamps, rearranged seating and raised window blinds near the entrance. These are humble beginnings to fulfil the task force's purpose of making Hunter Library more useful and inviting.

Hunter has changed little since the new addition was built in 1982. Modifications were made after the 1989 fire when some walls were moved and computers were added to provide online services. More recently the computer lab, classroom and CATA were added. But "the look" has remained in the 1970's. Soon you can expect to see new chairs and plants, as well as new carpeting for the main floor which is scheduled for early summer.

Do you think service desks, collections, or shelving need to be moved? Have you seen signage or lighting that you would recommend? What other changes would you like to see made in Hunter Library? Contact Betsy Whitley at 3418 or whitley@wcu.edu with your suggestions.

Exhibits

by Nan Watkins, Reference Librarian

harged with reviewing policy and procedures and making recommendations for changes and expansion in the area of library exhibits, the Exhibit Task Force has the goal of helping to make the library a more attractive and inviting place for its patrons and a more integral part of the campus community. We have enjoyed the process of talking with many people about creative ideas for change. On February 1st we completed our recommendations.

Our first task was to interview all members of Hunter's staff for their ideas. We followed this by browsing through books and magazine articles available at WCU, ASU, and UNCA on library interior design and exhibits, and by taking an extensive walking tour of the library. We took a field trip with the Facilities Improvement Task Force to Asheville to talk with staff at UNCA, Malaprop's Bookstore (named by the American Booksellers Association as the best independent bookstore in the nation in 2000), and the new Barnes & Noble in Asheville. We also talked with people at NCCAT to see how the staff there has incorporated art into its surroundings.

Our recommendations include adding art work to the décor, buying additional display cases and equipment, and suggesting ways that library staff can handle increased responsibilities in the area of exhibits and art.

Faculty & Staff Publications

by Pongracz Sennyey, Collection Development Librarian

hrough the month of February the exhibit cases by the library stairwell will feature some of the publications of the university's faculty and staff. The works exhibited cover a wide spectrum of our colleague's interests: from David Teague's book on C++ and data structures, to Mario Gaetano's composition for amplified B clarinet & percussion

to Timothy Carstens' and Elizabeth Vihnanek's article on library classification of music collections. These items were published in 2000 and represent a sample of our community's creativity and dedication to scholarly pursuits. Come see some of the work of your colleagues.

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Attention Molecular Biologists, Clinicians and Students

NCBI Coffee Break

he National Center for Biotechnology Information (NCBI) has a new resource, "Coffee Break." It will acquaint you with the various NCBI tools that are available for research, such as the Nucleotides, Proteins, Structures, Genomes, PubMed, Taxonomy, and GenBank databases as well as the Online Mendelian Inheritance in Man (OMIM).

Coffee Break combines reports on recent biomedical discoveries with the use of NCBI tools. The result is an interactive tutorial which tells a biological story. Each report is about 400 words, and is usually based on a discovery reported in one or more articles from the recently published peer-reviewed literature. After a brief introduction that sets the work described into a broader context, the report focuses on how a molecular understanding can provide explanations of observed biology and lead to therapies for diseases.

Each vignette is accompanied by a figure and hypertext links that lead to a series of pages that interactively show how NCBI tools and resources are used in the research process. NCBI hopes that these "Coffee Breaks" will be informative and fun to read, and may serve as teaching aids for college and graduate students.

As an example, the 22 January 01 Coffee Break was: Fluorescent Timer: the E5 mutant of the red coral protein drFP583 changes its fluorescence from green to red over time.

The URL is: http://www.ncbi.nlm.nih.gov:80/Coffeebreak/

Going to the Opera is as Easy as CMC!

Reference Librarian

ever been to the opera in New York or Milan or Vienna? Looking for some high-class entertainment on these long, cold weekends? Take a little time to visit the CMC collection of videos on the upper mezzanine of the library. There you will find a growing collection of music videos, which includes film soundtracks, biographies of composers, and full performances of some of the world's greatest operas.

We have recently added new titles to the opera video collection. Come browse through them to find the perfect opera to suit your mood. Below are a few suggestions for your viewing and listening pleasure.

Mozart's **Don Giovanni** conducted by Herbert von Karajan at the Vienna State Opera

Puccini's Madame Butterfly with Yasuko Hayashi in the title role at La Scala

Verdi's La Traviata starring Marie McLaughlin with the Glyndebourne Festival Opera

Wagner's Tannhäuser featuring Richard Cassilly with the Metropolitan Opera

Glass's Einstein on the Beach performed by the Philip Glass Ensemble

Leoncavallo's Pagliacci starring Plácido Domingo in Franco Zeffirelli's film

Johann Strauss's **Die Fledermaus** featuring Kiri te Kanawa at the Royal Opera House at Covent Garden

Prefer to watch your opera on DVD? Try

Verdi's Aida starring Maria Chiara and Luciano Pavarotti at La Scala

Bizet's Carmen with Julia Mignes-Johnson and Plácido Domingo in Francesco Rosi's film

HUNTER LIBRARY HOURS

Spring Semester 2001

Sunday, January 28 - Thursday, March 8 EXTENDED HOURS

Spring Break

Friday, March 9 8AM-6PM
Saturday, March 10 & Sunday, March 11 Closed
Monday, March 12 - Friday, March 16 8AM-5PM
Saturday, March 17 Closed

Sunday, March 18 Noon to Midnight Monday, March 19 to Wednesday, April 11 EXTENDED HOURS

Easter Holiday

Thursday, April 12 8AM-10PM
Friday, April 13 Closed
Saturday, April 14 10AM-6PM
Sunday, April 15 4PM-Midnight
Monday, April 16 - Thursday, May 3 EXTENDED HOURS

Extended Hours

Monday-Thursday 8AM-2AM

Friday

8AM-9PM

Saturday

10AM-9PM

Sunday

Noon-2AM

Hunter's Clarion

http://www.wcu.edu/library/whatsnew/clarion/index.htm

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Lorna Dorr & Nancy Newsome

Technical Editor: Jane Kneller