

2011

## Retrospective, 2011

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University of Arkansas Libraries  
Retrospective 2011

# Retrospective 2011

## A Message from the Dean

Mullins Library continued to attract a large number of students as the most preferred place for study, research, computing or meeting friends. It is also the home of the largest and busiest computer lab on campus. The University Learning Commons in the library has more than 140 computer stations and 50 laptop computers after the expansion last summer. The completion of the makeover has improved the overall environment of the Learning Commons area and has indeed attracted more students to the casual study area.

Along with many peer research libraries, the University Libraries continue to grapple with the serials crisis, a long-standing trend in which the cost of serials increases an average of 10 percent per annum, but materials budgets do not see a concurrent increase. This continued pressure on the bottom line of our budget causes us to be particularly vigilant in looking for ways to get the most for our money and to cut costs when feasible.

In this same vein, enhancing the productivity of our faculty and staff by realigning their duties to

help achieve strategic initiatives in support of the university's goals became a major focus in the spring. Two committees were formed: the Strategic Initiatives Committee, charged with creating initiatives and supported goals for the next five years, and the Structural Reorganization Committee, charged with recommending alternative structures that could be implemented that reflect the current University of Arkansas work environment as well as the programs offered by the Libraries. The work of these two groups will be further evaluated and refined by the faculty and staff of the Libraries.



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# Preparing for the Dalai Lama

The events hosted by the Libraries during what was dubbed "Tibet Week 2011" came about due to the happy concurrence of a similar philosophy—that cultural events should be shared for our mutual benefit.

When the Dalai Lama agreed to visit the University of Arkansas, Geshe Dorjee, an instructor in the Fulbright College of Arts and Sciences, immediately set to work planning events to accompany the historic visit. The Libraries agreed to host the week-long building of a sand mandala by monks from the Drepung Loseling Monastery, with accompanying events conducted by the monks, including a live demonstration of traditional butter sculpture construction, two photography exhibits, and an exhibit of cultural artifacts from Tibet.

Drepung Loseling Monastery was one of Tibet's largest monastic universities before the Chinese Communist takeover of Tibet in 1959, which resulted in the closure of Drepung and the deaths or imprisonment of the majority of the monks. Approximately 250 of Loseling's monks were accepted as refugees in India, where they built a "Drepung Loseling in Exile" monastery. In 2007, they established a monastery in Atlanta, which has two main objectives: to contribute to North American culture by providing theoretical knowledge and practical training in Tibetan Buddhist scholarly traditions, and to help preserve the endangered Tibetan culture—an objective that corresponds perfectly with Dean Carolyn Allen's endeavors to provide "added value" to the education

of Arkansas's students through championing the arts.

Dean Allen believes that exposure to other cultures' creative expressions opens up untapped possibilities in the minds of students. As a result, ten monks from Drepung Loseling Monastery in Atlanta arrived in late April and became welcomed fixtures in Mullins Library for two weeks.



*One of the monks takes a break from the tedious work of constructing the mandala to watch a student work on her laptop.*

*The monks walk in procession down Maple Street to release the sand (and its blessing) into Skull Creek. >>*



*Another monk takes his break from the mandala construction by watching Sonam Dhargye construct butter sculpture from yak butter tinted with mineral pigments. The traditional sacred offerings made for shrines and altars can depict a variety of subjects including deities, mandalas, flowers, animals and other Buddhist motifs.*



Monks from the Drepung Loseling Monastery conduct the closing ceremony for the sand mandala event.

## ***Index Arkansas* Update Complete**

*Index Arkansas*, a free online index of Arkansas sources, finished a major project funded by the Happy Hollow Foundation that involved indexing Arkansas county historical publications from 1985 to 2007. The project added almost 12,500 citations to the *Index*, which now contains more than 102,500 citations. Indexed sources include 80 Arkansas-related biographical and historical books, 43 Arkansas general periodicals, and 45 county historical journals. Use of the *Index* has grown rapidly, with 35,000 searches conducted from July to December 2010—nearly double the number of searches conducted during the same period in 2009.

## **Mobile Catalog: Libraries in Your Pocket**

The Libraries released a mobile version of the InfoLinks library catalog that allows students and faculty to check library holdings with any browser-enabled phone or mobile device. Patrons can follow links to electronic journals and databases, check library hours and locations, and view or renew checked-out items through the “My Library Account” function.

The Libraries also offer a growing number of mobile interfaces to article databases such as Ebsco, the WorldCat union catalog of libraries

worldwide, streaming music services, and even the RefWorks citation manager. Students can consult the Libraries’ mobile applications page for announcements of new services as they are developed.



## Mullins Library Reborn as “Club Mullins”

Facing a projected record increase in the student body, the Libraries’ Extreme Makeover Task Force, made up of faculty and staff from the Libraries and campus IT services, devised and executed a plan to renovate the lobby level of Mullins Library--in three months. The makeover brought many changes to the Learning Commons:

- The General Access Computer Lab was expanded to offer 140 computer stations and to provide a more visible tutoring center staffed by the Quality Writing Center and the Enhanced Learning Center.
- A casual reading area along the northwest wall with sitting room style furniture was set up for group study and wireless computing.
- The print Reference Collection was reduced in number and relocated, and the book shelves were dismantled to accommodate the above two projects.

- The quiet computing and study areas in the Periodicals Room were expanded.
- The service desk became larger and centralized incorporating Circulation, Reference, and IT services.
- New furniture for all the reconfigured areas was installed to make the Learning Commons area aesthetically appealing and more functional for students’ needs.

Completed before the Fall 2010 semester began, the makeover was an instant hit, garnering many complements from students, who returned from summer break to find comfortable seating, group study areas for collaborative work complete with white boards, and new computer workstations fitted with noise-shielding umbrella-like covers that inspired the students to nickname the library “Club Mullins.”



Special Collections’ most heavily used collections this past year, in order, were:

1. the J.W. Fulbright Papers and associated international education and cultural exchange collections
2. the Edward Durell Stone Papers
3. the Fay Jones Collection
4. the Billy James Hargis Collection
5. the Margaret Smith Ross Papers
6. the Orval E. Faubus Papers
7. the Otto Ernest Rayburn Papers and
8. the Daisy Bates Collection
9. the Core Family Papers
10. the William S. Campbell Collection

## Special Collections' Processing Unit

Special Collections acquired 42 collections, adding 407.5 linear feet to existing collections. Highlights of the year's acquisitions include:

- The papers of Mary Nell Turner, a historian from Hope
- The papers of Charlie Cole Chaffin, a former state senator from Benton
- The Baker Family Music Collection, containing audio recordings of their Madison County 1950s-era music
- The German POW Letters containing correspondence between Ernest D. Gregory, a prosperous Ashley County farmer and business man, and German POWs who worked on his farm during World War II
- The George F. Trapp Collection of art
- The papers of Lindsley Smith, a former Arkansas state

representative

- Materials from Rosa Heinke, an art instructor at the Rohwer Relocation Center in Desha County, including a diary documenting daily activities at the internment camp built to incarcerate Japanese Americans from the West Coast
- Civil war-era correspondence between the family members of Edward Parker, a Little Rock banker and Civil War veteran
- The Halsey Prudden Correspondence, containing Arkansas territorial-era letters from Saline County
- The papers of Verna Cook Garvan, founder and benefactor of Garvan Woodland Gardens in Hot Springs

The manuscripts unit processed 46 collections, measuring 162.69 linear feet.

Highlights include:

- Materials of C.G. "Crip" Hall, who served as Arkansas's Secretary of State from 1937 to 1961
- The records of the Ozark Society, a conservation group organized to keep the Buffalo River free-flowing; this project was aided by a gift of funds to make the collection available by 2012, the fiftieth anniversary of the organization's founding and the fortieth anniversary of the Buffalo River's designation as a national river.
- The records of the Arkansas office of Peace Links, documenting the women's organization founded by Betty Bumpers to provide educational resources and opportunities for cultural exchange between American and Soviet women.

## Digital Collections Added

Two incentives drive the process of identifying and building digital collections in the Libraries—the need to create materials to support academic programs, and the trend to make unique collections more readily available to researchers around the world.

New digital collections added during the year include *Spaces and Faces: Namesakes at the University of Arkansas*, which links historical photographs of the buildings on the University of Arkansas, Fayetteville campus with images of the people for whom the buildings were named. Images are accompanied by biographical information about the people and construction dates for the buildings.



*Mullins Library, circa 1982, from the Spaces and Faces digital collection.*

A second collection, the German Prisoners of War Letters, contains ten letters sent after the war by former German prisoners at Camp Dermott to a prominent farmer and merchant near Parkdale in Ashley County, Mr. E. D. Gregory, on whose farm the men had labored as prisoners. These letters and post cards also depict post-war conditions in Germany and Austria, but more

importantly they also speak to the relationships that developed between farmers and the prisoners they hired.



*Stamps from a postwar letter to an Arkansas farmer by a former prisoner of war who worked for him.*

## New Databases

Each year, the Libraries' subject selectors work diligently to balance the needs of competing programs on campus for budget dollars to purchase the research tools students and faculty use for their research. Online databases provide many advantages over traditional research tools in the library, including access from outside the library building, full electronic search functions, and the ability to save and transport thousands of pages in a single thumb drive. Recent years have seen great strides made in fields that still prefer the printed image, such as fine arts.

The Libraries have purchased two databases that provide support for fine arts. The *ARTstor Image Library*, a nonprofit digital

library of more than one million images in the arts, architecture, humanities, and social sciences, has proven to be a valuable resource for researchers in many subject areas beyond the fine arts, including historians, anthropologists, and archaeologists who may find site plans, portraits, documentary photographs, and objects representing material cultures. Scientists and engineers can find a wealth of botanical, zoological, and anatomical illustrations, patent models, and other historical artifacts. Students in world language classes can discover representations of cultural ideas and arts. In our first year of subscribing to *ARTstor*, our researchers viewed more than 25,000 high-quality images

and conducted more than 31,000 searches.

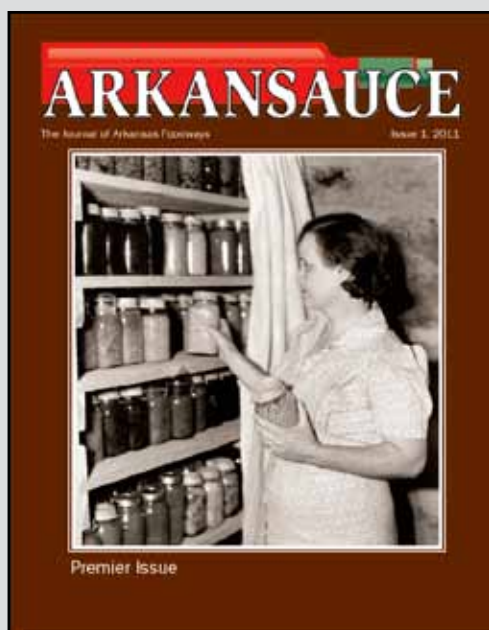


*Art Index Retrospective* indexes and abstracts more than 600 art, architecture, and design periodicals, covering fine, decorative, and commercial art dating from 1929-1984. It is a valuable source for locating published art reproduction and original reviews of modern art exhibits.

In addition to the databases in the arts, the Libraries have added the *Book Review Digest Retrospective*, which indexes reviews of more than 500,000 books published from 1905 to

(continued on page 7)

## New Magazine Launched by Special Collections



The Special Collections Department launched the publication of *Arkansauce: The Journal of Arkansas Foodways*. John G. and Dora J. Ragsdale, of Little Rock, helped underwrite the project. The journal project was conceived by Tom Dillard and Tim Nutt and managed by Diane Worrell. Guest editor Rex Nelson, a veteran journalist and public relations expert, recruited entertaining articles from food writers all over the state. *Arkansauce*, which explores food-related history and customs in the Natural State, was an immediate success.



John G. and Dora J. Ragsdale of Little Rock, who provided funds for the creation of the new magazine *Arkansauce*.



## New Databases (continued)

1982; each entry contains at least one abstract of a review (up to 500 words).

Another purchase was *The Historical New York Times Archive*, which provides the full archive from the first date of issue in 1851 up to 2007, containing more than 3.4 million pages of news stories, editorials, advertisements, sports scores, stock reports, and letters to the editor. *The Archive's* search interface allows searches by named person, company name, place, or type of article (editorial, obituary, review, etc.).

**Football Star Heads College**  
FAYETTEVILLE, Ark., Sept. 19 (AP).—James William Fulbright, 35-year-old former football and tennis player at the University of Arkansas, became president of the institution today. Fulbright, former Rhodes scholar and member of the Arkansas Law School faculty the last three years, succeeded the late Dr. J. C. Futrell. He was elected president by the board of trustees yesterday.

*Slavery and Antislavery: A Transnational Archive* offers a massive archive of books, pamphlets, court records, and manuscript materials consisting of debates on slavery and abolition. *The Archive* offers full-text searching across more than 7,000 books, dozens of periodical series, court records, and other primary source materials.

Two new databases from Standard Rate and Data Service (SRDS) provide hands-on experience with campaign planning and data on consumer characteristics. *Local Market Data Analyst*

allows researchers to combine information about geographic place (major metropolitan area or county) with market characteristics, lifestyle activities, or attitudes (for example, do



gardening, like to try new foods, participate in sports, own a pet). *The Newspaper Advertising Source* provides information on advertising rates and circulation by region or city, as well as custom search tools to analyze readership demographics within a given market.

*Reaxys Chemistry* database from Elsevier contains the vast academic literature on organic chemistry,



stretching back in time to the 18th century and updated by the hour. *Reaxys* allows chemists to search across millions of chemical structures, reactions, and properties. It is composed of *Beilstein* (structures, reactions, and properties of organic carbon compounds), *Gmelin* (Structures and properties of inorganic and metal-organic compounds,) and the *Patent Chemistry Database*.

The Libraries work steadfastly to procure these important resources for our researchers using every means at our

disposal to stretch budget dollars. Both the *Art Index Retrospective* and the *Book Review Digest Retrospective* were purchased through ARKLink, a nonprofit consortium of college and university libraries in Arkansas, which offers many such opportunities for members to save collection funds through cooperative purchases such as these.



In addition, the purchase of *Slavery and Antislavery: A Transnational Archive* was made possible by contributions from the African American Studies program, the Omni Center for Peace, Justice, & Ecology fund for Nonviolent Peacemaking and Victims of Violence and Wars, and by several private contributions.



## Exhibits

Mullins Library has an excellent venue for art in its open lobby area, offering students the opportunity to enrich their daily studies with a peek at something interesting, curious, startling, or surprising. The Libraries continued our tradition of locating artists and works to correspond with national themes and insight into other realms of experience.



"Gardening in the Age of Extinction" by Matthew Lyman.

In his exhibit of paintings displayed in Mullins Library in August and September, 2010, titled "Works," Matthew Lyman adroitly combines technical skill and humor in paintings that are part social commentary and part riddle, a combination that he calls a "system of iconic folklore."



"Untitled" by Arthur Thomas (1914). From the Ashworth Collection.

In honor of Native American History Month, the Libraries exhibited pieces on loan from Dr. Chris Ashworth of Fort Smith, Arkansas, in November and December, 2010. The Ashworth Collection includes watercolors, lithographs, pencil sketches, bronzes, and pottery depicting the Native American history and lifestyle.

In honor of Black History Month, the Libraries hosted an exhibit by Arkansas-native LaToya Hobbs in January and February, 2011. Hobbs's exhibit was a collection of portraits designed to promote a positive self-image for African American women by highlighting their



"Self-Portrait" by LaToya Hobbs.

beauty of body and soul.

In March the Libraries hosted the 2011 "Small Works on Paper" juried art exhibition presented by the Arkansas Arts Council, which featured thirty-nine works by thirty-five artists. In its twenty-fourth year, the exhibition showcases artwork no larger



"Little Amanda: Best if Used By" by Amanda Kelly Little of Jonesboro..

than 24 x 24 inches by Arkansas artists who are members of the Arkansas Artist Registry.

In April and May, 2011, the Libraries hosted an exhibit of works by Cal Berman, Sr., an amateur anthropologist who recorded the traditional customs and beliefs of the ethnic peoples living in the mountains of the Americas and Asia before their lifestyles were swept away by what he called "the plastic world."



"Little Cart at Lunctime: Portugal" by Carl Berman, Sr.

## Events

The Libraries frequently host events for the campus and community; some are fun, some are educational, but all extend the opportunities for engagement of the campus and community.

On September 1, 2010, the Libraries and Information Technology Services held an open house in Mullins Library for the renovated University Learning Commons, which includes the General Access Computing Lab, tutoring from the Quality Writing and Enhanced Learning Centers, and research and technology help from staff.

Walton Arts Center presented an excerpt of *Digging Up Arkansas*, a play based on Arkansas history, to the Interim Committees on Education of the Arkansas General Assembly on September 3 in the Walton Reading Room.

On September 8, Provost Sharon Gaber hosted a reception in Mullins Library to honor the forty-six faculty members at the University of Arkansas who received tenure and/or promotion in 2010. Gaber asked the faculty to nominate a

book of significance to their lives or careers and to describe the book's importance. An exhibit of those books and the comments of the faculty members who nominated them was displayed in the Walton Reading Room.



Special Collections commemorated Archives Month by hosting an open house in October. Titled "Discover Arkansas in the Archives," the event featured teenaged documentary film makers Sarah and Emma Ballin of Little Rock, who have produced fifteen documentaries and short films to date, which have been screened at more than fifty film festivals around the nation.

Cherokee Nation Principal Chief Chad Smith visited the University of Arkansas on Monday, November 8, in honor of Native American Heritage Month. A reception honoring Smith was held in the Walton Reading Room.

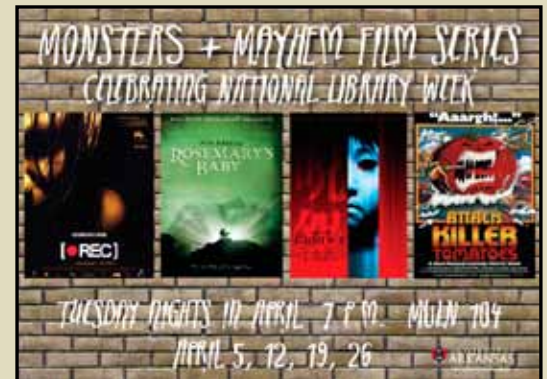
The Math Club, the department of Mathematical Sciences, the University Libraries, and Zometool, Inc. hosted the fourth Zome Day at Mullins Library in December. Volunteers constructed the behemoth and complicated omnitruncated dodecaplex model, the largest omnitruncated dodecaplex model ever created, and only the third one created in

the world. The omnitruncated dodecaplex model they created is a sphere about 10 feet in diameter (roughly the size of the World Peace Fountain at the Town Center in Fayetteville), with 21,360 pieces of Zometools, a specialized building system of color- and shape-coded parts for creating models in geometry, science, or art. On site for the construction was Paul Hidebrandt, president of Zometools, Inc. After completion, the model was suspended in the spiral staircase in Mullins.

*A Genesis Found*, a sci-fi/adventure film produced by Wonder Mill Films, was shown on March 17 in Mullins Library. The free indie film screening was a stop on the Southeastern Campus Tour, a unique film distribution model, avoiding the traditional festival distribution of most independent films.

### Fundraising

The Libraries received more than \$470,000 in gifts and endowments including planned gifts and pledge payments in fiscal year 2011. This included more than 1,300 pledges and 7 planned gifts. We received 111 gifts in kind which includes books, manuscript collections and photographs with a value totaling more than \$45,000.



In celebration of National Library Week, the University of Arkansas Libraries hosted a film festival on the theme of Monsters & Mayhem. The films were screened in Mullins Room 104 and each featured brief remarks from a faculty member on a topic related to the film. The films included two foreign films and two classic American films.



## COLLECTIONS

### Volumes in Library

Volumes held June 30, 2010		1,925,537
Volumes added during year - Gross	43,565	
Volumes withdrawn during year	<u>4,713</u>	
Volumes added during year - Net	▶	38,852
Volumes held June 30, 2011		1,964,389

### Serials\*

Number of current serials, including periodicals, purchased	42,432	
Number of current serials, including periodicals, received but not purchased (exchanges, gifts, deposits, etc.)	<u>7,182</u>	
Total number of current serials received	▶	49,614

### Other Library Materials

Microform units		5,571,822
Government documents not counted elsewhere		95,735
Computer files		8,575
Manuscripts and archives (linear feet)		14,933

### Audiovisual Materials

Cartographic		143,587
Graphic		239,601
Audio		29,592
Film and video		5,765



## EXPENDITURES

### Library Materials

Monographs	\$528,483	
Current serials including periodicals	\$4,411,237	
Other library materials (e.g., microforms, a/v, etc.)	\$19,140	
Miscellaneous (all materials not included above)	<u>\$354,042</u>	
Total library materials	▶	\$5,312,902

### Contract Binding

\$37,686

### Salaries and Wages

Professional staff	\$2,983,674	
Support staff	\$2,045,023	
Student assistants (including federal w/s funds)	<u>\$268,491</u>	
Total salaries and wages	▶	\$5,297,188
Fringe benefits		\$1,179,517

### Other Operating Expenditures

\$1,215,663

### Total Library Expenditures (including fringe benefits)

\$13,042,956



## PERSONNEL

Professional staff, FTE	50	
Support staff, FTE	79	
Student assistants, FTE	17	
<b>Total FTE staff</b>	<hr/>	146



## UNIVERSITY CHARACTERISTICS

### Ph.D. Degrees

Number of Ph.D.s awarded in FY 2009-10	127
Number of fields in which Ph.D.s can be awarded	46

### Faculty

Number of full-time instructional faculty in FY 2010	940
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### Enrollment - Fall 2009 (Totals)

Full-time students, undergraduate and graduate	16,717
Part-time students, undergraduate and graduate	4,688
Full-time graduate students	1,716
Part-time graduate students	2,442



## LOCAL ATTRIBUTES

Physical Basis of volume count  
 Government documents are included in count of Current Serials  
 Fringe Benefits are not included in expenditures for salaries and wages  
 Law Library statistics are included  
 We do not have a Medical Library  
 Other main campus libraries are included  
 We have only one campus

\* In 2009 the Association of College & Research Libraries changed from counting subscriptions to counting titles.

