

Title: Evaluation of untrustworthy journals: transition from formal criteria to a complex view

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Abstract

Not all the journals included in credible indexes meet the ethical rules of COPE, DOAJ, OASPA and WAME and equally there may be trustworthy journals excluded from these indexes which means they cannot be used as definitive whitelists for trustworthy journals. Equally the many methods suggested to determine trustworthiness are not reliable due to including questionable criteria. The question arises whether valid criteria for identifying an untrustworthy journal can be determined and whether other assessment procedures are necessary. Since 2017, the Masaryk University Campus Library has been developing a suitable evaluation method for journals. A list of 19 criteria based on those originally suggested by Beall, COPE, DOAJ, OASPA and WAME were reduced to 10 objectively verifiable criteria following two workshops with librarians. An evaluation of 259 biomedical journals using both the list of 19 and then 10 criteria revealed that 74 journals may have been incorrectly assessed as untrustworthy using the longer list. The most common reason for failure to comply was in the provision of sufficient editorial information and declaration of article processing charges. However our investigation revealed that no criteria can reliably identify predatory journals. Therefore, a complex evaluation is needed combining objectively verifiable criteria with analysis of a journal's content and knowledge of the journal's background.

Keywords: untrustworthy journals, predatory journals, evaluation, evaluation criteria

Key points

- None of the previous methods for identifying an untrustworthy journal are effective, because they include questionable control criteria.
- In two workshops, librarians defined 122 criteria for identifying untrustworthy journals, but only 26 criteria were found to be important.
- Tests during which different sets of criteria were applied to the same journals have shown that there is a risk of misjudging a journal as untrustworthy.
- A list of 10 criteria were found sufficient for providing an indication of the trustworthiness of a journal – but any conclusion would require further investigation
- Any journal evaluation must include: a check of objectively verifiable criteria; an analysis of the journal's content, and investigation into the journal's background.

Introduction

Predatory journals and how to identify them has been discussed repeatedly in recent years (Cobey et al., 2018). Such periodicals were first noticed in 2008 (Eysenbach, 2008; Harnad, 2008) and two years later Jeffrey Beall (2010, 2016) named them “predatory journals”. He defined approximately 50 attributes typical of such journals and until January 2017 he ran Beall's List of predatory journals and publishers. Since then a number of studies have emerged whose authors have used various terms such as deceptive and low-quality journals, illegitimate journals, deceptive journals or dark journals, and also journals operating in bad faith and they have also defined 109 possible characteristics of such journals (Cobey et al., 2018; Eriksson & Helgesson, 2018). These journals and their publishers exploit the Gold Open Access (OA) model and do not attempt to follow the principles of transparency and best practice (“principles of transparency”) in scholarly publishing in order to profit from the article processing charges (APCs) (Beall, 2016; COPE, OASPA, DOAJ, & WAME, 2018; Rich, 2016). Many authors publish in OA journals because the conditions of the public funding of their research require it (Baruch, Ghobadian, & Özbilgin, 2013; European Commission, 2017) or in order to improve their professional prestige arising from the accessibility of their research to the general public and from an increase in citations (Clements, Daigle, & Froehlich, 2018; Gargouri et al., 2010; Rupp et al., 2019). It is therefore vital for scholars to distinguish between reputable OA journals, and the predatory ones (Clements et al., 2018; Darbyshire, McKenna, Lee, & East, 2017; Olivarez, Bales, Sare, & van Duinkerken, 2018; Yeates, 2017).

Some studies have recommend using Beall's List as a blacklist of predatory journals and publishers and databases such as Web of Science, Scopus, MEDLINE or DOAJ as whitelists (Darbyshire et al., 2017; Hansoti, Langdorf, & Murphy, 2016; McCann & Polacsek, 2018; Shahriari, Grant-Kels, & Payette, 2016). Other studies suggest basing the journal evaluation on various criteria, such as the length of the review process, accurate information about the journal's indexing in one of the above-mentioned databases, etc. (Berger, 2017; Bowman, Saultz, & Phillips, 2018; Cobey et al., 2018; Erfanmanesh & Pourhossein, 2017; Gasparyan, Yessirkepov, Diyanova, & Kitas, 2015; Hill, 2015; Kumar & Saxena, 2016; McCann & Polacsek, 2018; Power, 2018). Librarians should help authors in this evaluation process (Eve & Priego, 2017; Hansoti et al., 2016; Huffman, 2017; Nolfi, Lockhart, & Myers, 2015; Olivarez et al., 2018), since they are among the experts who are presently attempting to develop methods for journal evaluation (McCann & Polacsek, 2018; Rele, Kennedy, & Blas, 2017; Teixeira da Silva, 2013; Tosti & Maddy, 2017). Unfortunately, the evaluation process is yet to be standardised and some of the attributes used to uncover predatory publishers and journals have been called into question (Cobey et al., 2018; Teixeira da Silva, 2013; Yan et al., 2018). This article discusses the validity of selected criteria used to detect predatory journals and the evaluation methods that have been suggested in the existing literature as well as the evaluation system developed and tested at our library.

Questionability of criteria

Cobey et al. (2018) have created a list of 109 criteria. However, the authors themselves simultaneously noted that some criteria are subjective. For example, untrustworthy journals are associated with a review process marked as "quick" or of a length of 2–3 weeks, but this claim was not supported by any research. (Beall, 2015; Huffman, 2017; Masten & Ashcraft, 2016; Newland, 2016; Tosti & Maddy, 2017; Yan et al., 2018). Equally questionable is the length of the review process based on the analysis of its usual duration (Nguyen et al., 2015; Wicherts, 2016), because while writing a review may only take a couple of hours, the whole length of the peer review process is also influenced by searching for a suitable peer reviewer or by the fact that the reviewer and editor are otherwise occupied (Huisman & Smits, 2017; McGlinchey, 2017; Schmidt, Ross-Hellauer, van Edig, & Moylan, 2018). Therefore, a peer review lasting only a couple of days cannot be automatically regarded as dubious editorial work.

Connecting APCs in the amount of \$180 and less with predatory practices is also problematic (Rupp et al., 2019; Shamseer et al., 2017; Shen & Björk, 2015). Although the European Union-funded group Peere supports this claim by finding that average costs for publishing a scholarly article are between \$420 and \$650 (Centro ASK, 2011), current technology allows for low-cost journal publishing (Bowman et al., 2018; Eve & Priego, 2017; Gasparyan et al., 2015; Gonzalez, Bridgeman, & Hermes-DeSantis, 2018; Umlauf & Mochizuki, 2018). Moreover, at a time when OMICS International accused by the U.S. Federal Trade Commission of predatory practices has been publishing journals with an average APC of \$1,164 (Drayton, 2019; OMICS International, 2019; Umlauf & Mochizuki, 2018), which is close to the APCs of \$1,595 charged by PLOS ONE, a reputable OA journal (PLOS, 2019), this criterion loses its value.

Another criterion that can be called into question is the prevalence of editorial-board members from developing countries, a criterion which is based on the reasoning that the lower level of technology accessible to them means a higher risk of low-quality editorial work (Ayeni & Adetoro, 2017; Harzing & Adler, 2016; Kahn, 2014; Sharman, 2015). Due to the ongoing process of globalisation, it is only natural that the number of representatives from developing countries on OA journals' editorial boards is on the rise (Harzing & Adler, 2016). Furthermore, similar to the length of the peer review, it is unclear who would be qualified to determine the highest acceptable number of editorial-board members from developing countries and how, in order to set the boundary between predatory and regular journals.

Similarly, the quality of the journal's web design is another subjective criterion (Nobes, 2017), since the websites of reputable journals can also be visually fragmented (Eve & Priego, 2017; Kratochvíl, Plich, & Koritáková, 2019). For example, the website of Indian Pediatrics published by Springer Nature features a header with discordant colours and a large number of different fonts and gives the name of the journal instead of the publisher in the copyright information in the footer, which could make it appear as a predatory journal.

The criterion of mimicking titles, interpreted as an attempt on the part of a predatory journal to confuse authors and entice them to submit their work for publication (Ayeni & Adetoro, 2017; Beall, 2015; Gonzalez et al., 2018; Masten & Ashcraft, 2016; Power, 2018), is also questionable. The similarity between journal titles can be simply a result of the journal's narrow specialisation which makes it impossible to create an innovative title (Crawford, 2014), as illustrated by the journals *Biological Research* and *Journal of Biological Research*, which have been published for decades (Kratochvíl et al., 2019).

Another disputable criterion is the contact information of the editorial office (Gonzalez et al., 2018; Power, 2018; Shahriari et al., 2016), because with the technology available today a journal may be published from anywhere, even from someone's home. (Eve & Priego, 2017; Gasparyan et al., 2015; Gonzalez et al., 2018).

For example, a general email service has been used by the former editor-in-chief David Raitt as well as by the current editor Marie Bloechle both from The Electronic Library published by Emerald (Emerald Publishing, c2019). Although the physical address of the editorial office can be verified through various tools such as Google Street View (Yan et al., 2018), the map data may be obsolete.

The examples mentioned above sufficiently illustrate the need to subject the validity of each criterion to critical assessment as well as the attempts to standardise journal evaluation methods.

Evaluation methods

Despite various attempts, there is no standardised methodology for journal evaluation or an agreed description of characteristics typical of predatory journals (Cobey et al., 2018; Teixeira da Silva & Tsigaris, 2018; Yan et al., 2018). Although the databases Web of Science, Scopus or DOAJ are recommended as whitelists (Erfanmanesh & Pourhossein, 2017; Gasparyan et al., 2015; Kumar & Saxena, 2016; McCann & Polacsek, 2018; Nolfi et al., 2015; Yan et al., 2018), they cannot be used because journals from Beall's List also appear in these databases (Macháček & Srholec, 2017; Shamseer et al., 2017; Somoza-Fernández, Rodríguez-Gairín, & Urbano, 2016; Sorokowski, Kulczycki, Sorokowska, & Pisanski, 2017; Strinzel, Severin, Milzow, & Egger, 2019). Beall's List can also be challenged due to a lack of transparency, the incomplete nature of his list, and his prejudice against journals from the Global South (Berger, 2017; Bloudoff-Indelicato, 2015; Crawford, 2014; Gasparyan et al., 2015; Huffman, 2017; Olivarez et al., 2018; Teixeira da Silva & Tsigaris, 2018; Umlauf & Mochizuki, 2018) – the doubts cast on the suitability of the above-mentioned databases as whitelists remain (Neylon, 2017).

This is confirmed by studies evaluating how journals comply with various criteria. Shamseer et al. (2017) found that journals that failed to meet some of the criteria evaluated by them are found on Beall's List, as well as among OA journals from PubMed, and among subscription titles. Kratochvíl et al. (2019) found that only 4 out of 259 biomedical Open Access journals indexed in Journal Citation Reports (JCR) meet all 14 criteria evaluated.

Neither does the whitelist and blacklist by Cabell's International offer a perfect solution, because despite Cabell's statements about transparency and annual review of all journals (Bisaccio, 2018; Power, 2018), their lists contain journals with a two-year-old review (Anderson, 2017; Plch & Kratochvíl, 2018). Moreover, the criteria evaluated (Toutloff, 2019) include the disputable criteria mentioned above, for example, the length of the review process, a prevalence of editorial-board members from developing countries, and mimicking titles. Finally, the service has proven too costly compared to in-house journal evaluation performed by a library and the content of Cabell's blacklist partially corresponds to Beall's List and journals stricken out from DOAJ (Anderson, 2017; Bisaccio, 2018; Plch & Kratochvíl, 2018; Teixeira da Silva & Tsigaris, 2018).

Under these circumstances, a standardised method of evaluating journals is needed, but all the solutions suggested so far fall short of this goal. Teixeira da Silva (2013) suggested a scoring method for journal evaluation where the journals would be given plus or minus points based on whether they met selected criteria. However, he failed to explain why his scoring system attributed a different number of points to certain criteria: for example, a journal would receive three points for double-blind peer review, but only one point for open peer review although the question of the respective advantages and disadvantages of individual types of peer review remains open (Wicherts, 2016). Similarly, no reason is provided for why the "international board" criterion uses 75% as the threshold value to meet the criterion, which on top of that does not reflect the existence of high-quality local journals with a local editorial board. Furthermore, some of the criteria are difficult to verify, including sending email invitations to scholars asking them to publish in the journal or to become members of its editorial board. Teixeira da Silva (2018) later challenged some of the criteria himself when he questioned why APCs of \$150 or less or submitting an article via email should be signs of predatory journals and pointed out that even prestigious journals sometimes fail to meet all the criteria.

Rele et al. (2017) published a Journal Evaluation Tool with criteria divided into three separate categories evaluated on a 3-2-1 scale. Even this tool, however, includes questionable criteria. For example, the journal index criterion does not take into account that journals are under no obligation to be indexed in any database, and these authors would award them only one point if they are not. The fact that three points are awarded for a journal's indexation in the Google Scholar search engine or in an untrustworthy database such as Index Copernicus can also be called in question (Cortegiani, Sanfilippo, Tramarin, & Giarratano, 2019; Kratochvíl et al., 2019; Ross-White, Godfrey, Sears, & Wilson, 2019). The criterion number of published articles (why three points for ten articles or more and not a different number?) is also questionable.

Dadkhah and Bianciardi (2016) have suggested a scoring system, which Tosti and Maddym (2017) adopted. In this system, the final number of points received for individual criteria is divided by the number of criteria evaluated. A journal with a score of 0.22 or more is deemed predatory, while a journal with a score of 0.01–0.22 uses some predatory practices. However, this simple and user-friendly system lacks an explanation

for the method of calculation. Furthermore, non-transparent journals paradoxically benefit from this method since a criterion cannot be used and counted towards the divisor total if the particular piece of information is missing. In addition, Dadkhah and Bianciardi do not justify the specifics of the criteria used, such as why a journal fails to meet the review-time criterion if the review time is shorter than one week (as opposed to two weeks, for example) or why the criterion of the number of members of the editorial-board is not met when the board has five or fewer members (and not six or fewer members, for example). Moreover, the review-time criterion contains a methodical error, since the evaluator could select either of two options for a review time shorter than seven days – “Lower than a week” or “Lower than a month”. The authors of the method do not give any definition of bogus metrics and they penalise journals for publishing special issues or requesting a publication fee, even though both are common features of OA journals. Lastly, this scoring system does not use some crucial criteria, such as inaccurate information about the journal’s indexing or full-text availability.

Unfortunately, even the method presented by the web portal Think. Check. Submit. (‘Think. Check. Submit’, c2019; Yeates, 2017) is problematic. For example, a possible answer to “Are articles indexed in services that you use?” may be Google Scholar, whose search results include untrustworthy journals (Ross-White et al., 2019). Also the question “Do you or your colleagues know the journal?” could be problematic even for an experienced author, as they might have unwittingly published in untrustworthy journals as well (Bagues, Sylos Labini, & Zinovyeva, 2017; Lucia, 2017). In other words Think. Check. Submit. aims correctly for a complex evaluation of a journal, but without offering possible answers accompanied with explanations, the risk of evaluating an untrustworthy journal as a trustworthy one remains.

McCann and Polacsek (2018) have developed a flow chart, which contains Yes/No answers and explanations for every question. Unfortunately, this journal evaluation system fails as well, because it relies uncritically on JCR and Scopus as whitelists and does not specify the term “fast peer review”. Moreover, the authors’ claim that a journal not indexed in the International Academy of Nursing Editors (INANE) or Scimago Journal & Country Rank (SJR) could be predatory ignores the fact that a number of quality journals are not indexed in either of these databases – SJR is based on the content of Scopus, which does not include many respected journals indexed in Web of Science (Mongeon & Paul-Hus, 2016).

Our evaluation method

In January 2017, our library started offering our researchers and PhD students a service for evaluating journals with regard to their compliance with the principles of transparency and best practices. This service was created as a response to repeating requests by researchers to help them with this issue during 2016, and this service was also a response to the cancellation of Beall’s List. The assessment consists of examining the website of the journal including its subordinate pages, and recently published articles, and verifying whether the information provided by the journal about its operation does not indicate a violation of some of the criteria from the principles of transparency. With each new request (124 in 2017, 45 in 2018 and 16 in 2019) we have been gaining new experience which helped us critically assess our approach, which naturally underwent further development.

From January 2017 to June 2018 we assessed journals for violating the criteria defined by Jeffrey Beall (2015) and by COPE, DOAJ, OASPA and WAME together (COPE et al., 2018). At that time, this was a completely unsystematic verification of the violation of some of the criteria, including the questionable ones. When examining the journal’s website we focused mainly on the length of the review process, the completeness of the affiliation of editorial board members and how many of them come from developing countries, mimicking titles, false information about citation metrics and the journal’s indexation in Web of Science and Scopus, and misleading metrics. We thus did not determine in advance what criteria to assess, but on the contrary we might have drawn a conclusion about a journal already after checking three or four criteria. At that time we did not have any standardised method that would allow for a retrospective check. In any event, we have always – during the whole time this service was provided from its introduction until today – informed the researchers that our conclusion results from evaluating formal criteria only and that it is essential that the researchers themselves assess the quality of the journal’s content and decide themselves whether to submit their article to the given journal.

From the beginning, we were fully aware of the risk of evaluating a journal incorrectly based on checking formal criteria only. During the first year we were providing this service, we also understood the need to standardise our evaluation method and exclude questionable criteria. In June 2018, we thus abandoned the unsystematic evaluation based on Beall’s criteria (Beall, 2015) and, after a critical assessment of criteria offered by COPE, DOAJ, OASPA and WAME (COPE et al., 2018), we created a table with 19 objectively verifiable criteria (hereinafter “ET19”), see Table 1 and Sheet 1 in Appendix. When using ET19, one point is awarded for complying with a criterion and only a journal that gains all 19 points can be considered completely transparent.

Despite objective justification for all the parameters of individual criteria, we were still aware of the subjectivity of some of the criteria. Although we determined the parameters such as the length of the review process according to published surveys (Nguyen et al., 2015; Wicherts, 2016) or the minimal common amount of APCs according to the findings of the European Union-funded group Peere (Centro ASK, 2011), these parameters still remain – as stated above – questionable. Therefore, we excluded 9 criteria from the evaluation in June 2018 and from that time until September 2019, we evaluated 10 criteria (hereinafter “ET10R”) with more detailed parameters (Table 1 and Sheet 2 in Appendix). The reasons for excluding the criteria archiving, contact details of the editor-in-chief or the editorial board, amount of article processing charges and Creative Commons licence statement was explained above. Similarly to licence terms, even the criterion of clear declaration of the Open Access mode lacks any foundation, because this mode of publishing is apparent from publication conditions in the instructions for authors. This criterion disqualifies even reputable journals such as the Journal of the Czech and Slovak Societies of Pathology, where instead of a clear declaration of Open Access mode only mentions that journal only mentions “the original articles [...] are published [...] as Open Access articles” (CLSJEP, [c2019]). The periodicity criteria were also eliminated because they have become less relevant as it became common to publish articles continuously without arranging them into issues (e.g. BioMed Central Journals) as well as publishing articles soon after the peer review. The criteria of a fictitious member of the editorial board and a description of anti-plagiarism policy were excluded as well due to the difficulty of verifying them. That is because not every institution makes a list of employees public in which one can check whether the editor really works there. Likewise, compliance with an anti-plagiarism policy cannot be verified without access to the editorial system of the journal.

After this reduction of criteria, we kept thinking about the objectivity of individual criteria and discussed it repeatedly, above all excluding the criterion review time and substituting it with the criterion questionable metrics. Although the standard length of the review process is six weeks or more according to the above-mentioned studies, it can also be shorter and writing the peer review itself may only take a couple of hours (Schmidt et al., 2018; Ware, 2008). The review time does not reveal anything about the quality of editorial work (only publishing the peer reviews would do this) and therefore we stopped using this criterion as of October 2019. At that time we included another criterion instead and started checking whether journals state some of the misleading metrics on their websites, and in this way we arrived at the current evaluation table (Table 2, hereinafter “ET10M”). Due to the pressure to publish in the best journals, scientists are interested in whether the journal is connected with JCR citation metrics and they may confuse it with other metrics (Dadkhah & Bianciardi, 2016; Samuel & Aranha, 2018). Although Beall (2017) administered a list of misleading metrics earlier, we do not use it during our evaluation. If we find that a journal states a different metrics than JCR or Scopus, we check whether a transparent method for its calculation is provided and thus the calculation can be verified. For example, if The Journals Impact Factor copies the calculation method from Clarivate Analytics without specifying the number of years and published articles, and without making bibliographic references with citation count available, we cannot consider it a transparent metrics (Global Society for Scientific Research, c2014). Likewise, we are led to evaluate Global Impact Factor as unsuitable, because it relies on methods which are questionable due to potential subjectivity in evaluating the originality of an article and also since it awards more points to journals with the highest number of published articles (Institute for Information Resources, 2017), which ignores the varying periodicity of journals and increases the risk of information overload.

Criterion name	in ET19	in ET10R	in ET10M
Free access to full text	Y	Y	Y
Unambiguous determination of article processing charges	Y	Y	Y
Description of the review process	Y	Y	Y
Affiliations of editorial board members	Y	Y	Y
The name of the editor-in-chief included	Y	Y	Y
Unambiguous identification of the publisher	Y	Y	Y
The journal states its ISSN on its website	Y	Y	Y
Accurate information about the journal’s citation metrics in the Web of Science and Scopus	Y	Y	Y
Claiming indexation of the journal in WoS/Scopus	Y	Y	Y
Referring to a misleading metric			Y

Length of the review process	Y	Y	
Declaration that archiving of journal issues is ensured (e.g. PubMedCentral, CLOCKSS)	Y		
Amount of article processing charges	Y		
Clear statement of Open Access	Y		
Declaration of Creative Commons	Y		
Description of the journal's anti-plagiarism policy	Y		
A fictitious person on the editorial board	Y		
Contact details of the editor or the editorial board	Y		
The journal states its periodicity on its website	Y		
The journal has kept its periodicity for the last three years	Y		

Table 1 – Comparison of evaluation criteria

#	Criterion name	Method of criterion verification	Parameters for criterion	Scoring system	Points awarded	Verified at the website/Description of verification
1	Unambiguous determination of article processing charges	Does the journal website give the exact amount of article processing charges?	The journal states that it does not collect any article processing charges.	1		
			Yes, the journal gives a specific final amount of the charges.	1		
			The amount of charges is unclear (for example, the journal states the price per article, adding that any additional pages will be subject to extra charge without specifying the charge).	0		
			The journal does not state the amount of article processing charges.	0		
2	Affiliations of editorial board members	Does the journal website include complete affiliations for all editorial board	The affiliation is complete and includes the institution and the city/country.	1		

		members, i.e. the name of the institution and the city/country?	The affiliation is incomplete, with either the name of the institution or the city/country missing.	0		
			No affiliation is given.	0		
3	Description of the review process	Does the journal website include a detailed description of the review process – whether it is a double-blind peer review or open peer review and how many reviewers assess the articles?	Yes, a description of the review process is included.	1		
			The website only says “peer-reviewed” without giving further information about the process.	0		
			No, a description of the review process is not included.	0		
4	Free and open access to full text	Does the journal website allow users to freely download or view full-text articles from the current volume?	Yes, articles can be freely downloaded or viewed.	1		
			No, some or all of the articles cannot be downloaded or viewed.	0		
5	Name of the editor-in-chief is included	Does the journal website give the name of the editor-in-chief?	Yes, it does.	1		
			No, it does not.	0		
6	Unambiguous identification of the publisher	Does the journal website clearly identify the publisher (usually in the website footer in the copyright information), rather than just giving the title of the journal?	Yes, it does.	1		
			No, it does not.	0		
7	Journal states its ISSN on its website	Does the journal or publisher website include the journal’s ISSN (International Standard Serial Number)?	Yes, it does.	1		
			No, it does not.	0		
8	Accurate information	If the journal website gives	The journal does not give	1		

	about the journal's citation metrics in Journal Citation Reports and Scopus	information about any of the citation metrics in JCR or in Scopus, this information is verified in the databases to see whether the journal gives the most up-to-date information.	any citation metrics.			
			The metrics given by the journal are the most up-to-date ones in JCR/Scopus.	1		
			The journal gives metrics from both databases, but some of them are not the most up-to-date ones in one of the databases.	0		
			The journal gives metrics from both databases, but none of them is the most up-to-date in either of the databases.	0		
			The journal only gives metrics from one database, but none of them is the most up-to-date one.	0		
9	Accurate information about the journal's indexing in Web of Science and Scopus	If the journal website gives information about indexing in Web of Science or Scopus, this information is verified in the databases to see whether they include the current or previous volume of the journal.	The journal does not give any information about indexing.	1		
			The journal gives accurate information about indexing in both databases.	1		
			The journal gives information about indexing in one of the databases and the information is accurate.	1		
			The journal gives information about indexing in both databases, but the information is false in the case of one of the databases.	0		

			The journal gives information about indexing in one of the databases and the information is false.	0		
10	Referring to a misleading metric	Does the journal website include information about any misleading metric?	The journal website does not refer to any misleading metric.	1		
			The journal website refers to a misleading metric.	0		
NUMBER OF POINTS NEEDED TO MEET ALL EVALUATION CRITERIA					10	
TOTAL NUMBER OF POINTS					0	

Table 2 – Currently evaluated criteria

Testing of evaluation criteria and methods

Despite checking only the objectively verifiable criteria now, we continue to critically discuss our evaluation method and test its functionality. First of all, we organised two workshops in September and November 2018 related to defining the criteria (the first one for 14 librarians from European universities and the second one for 5 librarians from Czech universities). The aim of these workshops was to ascertain the views of the participating librarians on this topic.

During the brainstorming, both groups defined 122 criteria in the following categories: archiving, APCs, copyright, governing body, indexation, peer-review, publication ethics and publisher policy. Then the three most important criteria in each category got three points, three more important criteria received two points and three important criteria one point. We calculated a score for each criterion in the following way: the sum of points awarded to a criterion was divided by a maximum possible points for that criterion (e.g. a criterion got a score of 71.4 from the European librarians for 30 points awarded from 42 possible points while the Czech librarians rated this score with 100 for 15 points awarded from the 15 possible points). The group of Czech librarians gave at least one point to 49 criteria out of the total 122 criteria, and the group of foreign librarians to 90 criteria. There were only 26 criteria that received one or more point by both groups of librarians, and nine criteria were given zero points by both groups (Table 3). However, these criteria included also the questionable ones such as the already mentioned archiving of full texts, length (schedule) of the review process, contact information, international editorial board, and licence terms. The preference of questionable criteria and the frequent appearance of significant differences in scores of the individual criteria confirmed the problem of finding a standardised approach to journal evaluation.

Area	Criterion	Scores according to European librarians	Scores according to Czech librarians
Indexation	Clear and accurate information about indexing databases	71.4	100.0
Article processing charges	Unambiguous determination of article processing charges	71.4	80.0
Governing body	Complete affiliation of editorial board members	71.4	80.0
Archiving	Long-term archiving with a guarantee of future accessibility/traceability of previous issues	64.3	100.0
Peer-review/Publisher policy	Description of the review process	64.3	75.0

Governing body/Publisher policy	Contact details (not limited to a web form, address) / contact details for authors	59.5	50.0
Indexation	No questionable metrics (such as Index Copernicus)	57.1	93.3
Governing body	Existence of editorial board members (easily traceable) & the members are aware of their membership	57.1	80.0
Publisher policy/Copyright	Information about licence terms	57.1	73.3
Article processing charges	Clearly specified policy for each journal	50.0	93.3
Archiving	Does the journal have a clearly specified archiving policy?	50.0	26.7
Indexation	The field of the journal corresponds to the field of the database	50.0	13.3
Archiving/Copyright	Information about archiving options (SHERPA)	48.8	40.0
Publication ethics	Instructions for authors are available	47.6	40.0
Archiving	Information about persistent identifiers (URI/DOI)	45.2	80.0
Peer review	Overview of the aspects subject to review and evaluation	45.2	26.7
Peer review	Schedule of the review process	40.5	70.0
Governing body	International editorial board	38.1	73.3
Publication ethics/Publisher policy	Compliance with ethical standards	35.7	80.0
Archiving	Membership in a respected organisation (such as CLOCKSS)	35.7	46.7
Publisher policy	Access policy (OA, hybrid, subscription)	26.2	80.0
Article processing charges	Information about the payment method	26.2	66.7
Publication ethics	Anti-plagiarism system or software	26.2	60.0
Archiving	Universal formatting of data and full texts for archiving	23.8	13.3
Copyright	Creative Commons	21.4	100.0
Article processing charges	Information about discounts	19.0	13.3
Copyright	GNU software licence		
Copyright	The web homepage includes the Open Access licence terms		
Indexation	Current metrics values		
Peer review	The journal requires the research/results to be topical		
Peer review	The journal requires the text to be original		
Peer review	It is forbidden to require journal self-citations		
Publication ethics	The journal states that it forbids "salami publishing" and other transgressions		
Publication ethics	Citation rules are stated		
Publication ethics	It is forbidden to submit articles to several journals at the same time		

Table 3 – Overview of criteria selected as important and unimportant by librarians at both workshops

Besides defining the criteria, we carried out a comparative test. Our three evaluation tables were applied to a group of journals in order to determine possible changes in evaluation results. For the pilot test, we used 12 journals, which we evaluated between June 2018 and January 2019 for our users according to ET19 (or rather 11 journals, because two of our users asked us independently of each other to evaluate the journal *Neuropsychiatry*; see Sheet 3 in the Appendix). Because ET19 includes all 10 criteria from ET10R, we automatically obtained evaluation results according to both tables. Therefore, only the newly-added criterion misleading metrics needed to be verified additionally to get results according to ET10M. In order to display the

journals' websites in the state closest to the date of the original evaluation, we used the Internet Archive (<https://web.archive.org/>).

The results (Sheet 3 in Appendix) showed that while none of the journals met all criteria from ET19, the journal Crystals complied with all criteria from ET10R and the journals Crystals, Metals and Materials met all criteria from ET10M. The differences in results were clearly caused by eliminating questionable criteria. The disputability of the length of the review process was proven obvious by comparing the results gained by evaluating journals according to ET10R and ET10M. If we set the boundary to 14 days according to the median time from submission to acceptance for all articles in JAMA (American Medical Association, c2019) instead of six weeks according to earlier surveys (Nguyen et al., 2015; Wicherts, 2016), then also Metals and Materials would meet all criteria when using ET10R. After all, the problematic nature of this criterion was already indicated by our previous study (Kratochvíl et al., 2019), which revealed that the review process was shorter than 5 weeks in 28% of the 259 biomedical journals in OA mode that were analysed. These journals which did not state the dates of review process and whose review process was shorter than 4 weeks also included titles from traditional publishing houses such as BioMed Central, Elsevier, Nature Publishing Group, Oxford University Press, and Wiley. The results of this test confirmed that excluding the criterion length of the review process from evaluated criteria was a correct decision. When processing the results, it also became apparent that despite checking objectively verifiable criteria, the result may nevertheless be subjective. As we provided our service, we encountered various questionable situations with other criteria as well.

In the case of affiliation of editorial board members, the question arises of whether the affiliation must include the name of the institution as well as a city/country, or if only one of these details suffices. A number of journals provide only a city or town, such as New England Journal of Medicine (Massachusetts Medical Society, c2019) or only an institution, e.g. CA: A Cancer Journal for Clinicians (John Wiley & Sons, c2019) or even none of these details, e.g. The Lancet (Elsevier, c2019). Under these circumstances, not only does it seem dubious to award zero points to journals with incomplete information about affiliation in our test (e.g. to the journal Progress in Nutrition which provides only institutions for editorial-board members) but also the justifiability of this criterion can be doubted. If this criterion is kept, numerous journals would not meet the criteria from our ET10M but also from other evaluation methods described above (Dadkhah & Bianciardi, 2016; Rele et al., 2017; Teixeira da Silva, 2013). Nevertheless, we consider this criterion important because it enables readers to identify members of the editorial board unambiguously and it gives them an idea about the professional background of the journal. Complete affiliation is important so that various institutions with the same name can be told apart (e.g. a Heidelberg University exists both in Germany and in Ohio, USA, and a University of St. Thomas in St. Paul, Minnesota and in Houston, Texas). Besides this, the requirement to provide a complete affiliation is one of the principles of COPE, which states that "journals shall provide the full names and affiliations [...]" (COPE et al., 2018).

After the pilot test, we decided to run further tests concurrently. In the first test, we used the findings about 259 biomedical OA journals in JCR from our preceding study (Kratochvíl et al., 2019), reduced the original 14 criteria to 10 according to ET10M and counted the number of journals which meet all the criteria. While only 4 journals met all 14 criteria from the original study, 78 journals complied with our current 10 criteria – that is 74 journals more than before. More than half (45) of them belong to the publisher BioMed Central and others to local publishers and occasionally to traditional publishing houses such as Taylor & Francis (2 journals) or Oxford University Press and Wiley (one journal each). However, also among titles from traditional publishers appeared those which violated at least on criterion – Springer (4 journals), Elsevier and Wiley (both 3 journals), Oxford University Press and Taylor & Francis (both 2 journals), Nature Publishing Group and BioMed Central (both 1 journals). The test thus revealed a limitation of ET10 which consists in the risk of assessing a journal from a traditional publisher as a problematic one. Naturally, it is the responsibility of each publisher to prevent this risk by complying with all COPE requirements (COPE et al., 2018). However, these requirements are just unenforceable recommendations, and also one cannot disregard common practice in narrowly specialised fields in which researchers know each other and are able to identify members of an editorial board without complete affiliation.

In the second test, we used the dataset of 259 biomedical OA journals for an attempt to create a regression model which would help users to determine the level of risk according to how much a journal complies with individual criteria. We chose a mining analysis for this test and applied nonparametric classification and regression trees (C&RT) (Kanungo, Sharma, & Pain, 2014) with the level of risk as the dependent variable. The C&RT classifies the individual instances based on a simple criterion. All homogeneous instances are in precisely one leaf of the tree, while all the other instances are in a different leaf in such a way that the most homogeneous ones are together. The C&RT algorithm creates several classification trees and continuously calculates the importance of the individual variables, so that the n-th observation is classified in the correct

category in all trees. The result is an ordered list of variables that most often affect the correct classification, even though they might not always be present in the tree structure. This list is included in Table 4.

During this test, we applied criteria from ET10M to the dataset. To see whether the results would change when using weighted and unweighted scores paired with different scoring methods, we prepared three sets of data: the original weighted scores on the scale 2-1-0 from our preceding study (Kratochvíl et al., 2019), other weighted scores on the scale 4-2-0, and unweighted scores on the scale 1-0 (i.e. the options originally awarded 2 points and 1 point were both awarded 1 point). According to the final score, the journals in each set with scores 2-1-0 and 4-2-0 were divided into four quartiles based on the level of risk (high, heightened, low, zero) while journals in the set with scores 1-0 were divided into risky and risk-free.

The results showed that the most commonly violated criteria are affiliations of editorial board members and APCs (Table 4). The criterion “True information on metrics from WoS/Scopus” is not included in the list of criteria since there was no data variability for this criterion and so it had no impact on the calculations. Figure 1 is an example of one of the C&RT, specifically of the variant with scores 1-0 and the route beginning Affiliations of editorial board members → Unambiguous determination of article processing charges → Proclamation of dubious metrics/databases. In the variant 2-1-0 the route began with Unambiguous determination of article processing charges → Affiliations of editorial board members → Description of peer review and in the 4-2-0 variant with Unambiguous determination of article processing charges → Affiliations of editorial board members → Journal states its ISSN on its website. These findings revealed that affiliation and APCs are the criteria which one needs to be particularly careful about when assessing a journal, but they also showed that our regression model may generate a journal assessment that is doubtful.

Criterion	4-2-0	2-1-0	1-0
Affiliation of editorial board members	1	1	4
Unambiguous determination of article processing charges	2	2	1
Journal states its ISSN on its website	3	5	6
Statement of indexing in WoS/Scopus	4	4	5
Description of peer review	5	3	2
Proclamation of dubious metrics/databases	6	5	3
Editor-in-chief	7	6	7
Accessibility of full texts	8	8	9
Publisher	9	7	8
True information on metrics from WoS/Scopus	-	-	-

Table 4 – The criteria most often violated by biomedical OA journals in JCR (1 = most often violated, 9 = least often violated)

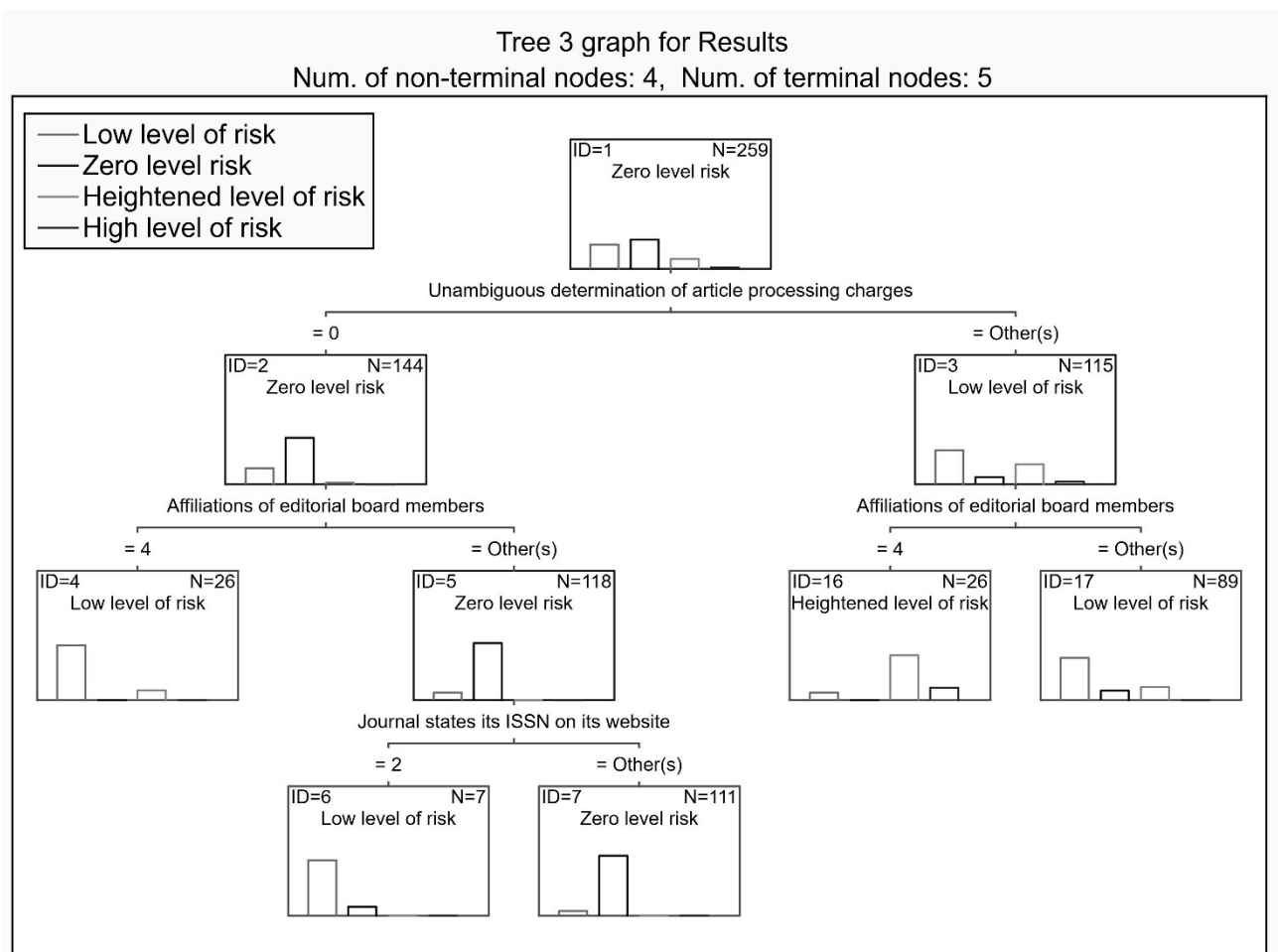


Figure 1 – Example of a C&RT with the criteria weighted on a 4-2-0 scale.

Proposed solution

An analysis of the present methods for evaluation, including our own, revealed that mere monitoring of formal criteria is not sufficient and that an otherwise objectively verifiable criterion may be disputed and is dependent on the truthfulness of the information on the websites of journals. The existing studies as well as our discussions with colleagues from the Czech Republic and abroad showed that agreeing on a standardised evaluation method is problematic, if not impossible. Moreover, all this showed that checking the formal criteria is just the first of three essential steps for journal evaluation.

In one of our tests, the journals Crystals, Metals, and Materials from the publisher MDPI complied with the most criteria from ET10R and ET10M, and yet this publisher has appeared on Beall's List in the past (MDPI, 2019) and was accused of exerting pressure on the editorial board of one of its journals Nutrients to accept and publish articles of lower quality (de Vrieze, 2018; MDPI, 2018). In another test, journals from traditional publishing houses such as Elsevier, Springer and Wiley did not meet some of the criteria. Both these cases demonstrate that de facto any evaluation method based merely on checking formal criteria may fail. In addition, during the time we provided our service, it became apparent that despite the effort to evaluate objectively, the subjective view of the evaluator may always influence the result.

For example, when evaluating the Journal of Physical Education and Sport (University of Pitesti, 2018) we hesitated whether the information "open peer review" without any further details (e.g. the number of reviewers) suffices to comply with the criterion description of the review process. Another example is how to decide when assessing the criterion citation metrics when the journal Oncotarget truly claims exclusion from JCR but at the same time encourages readers to calculate the current impact factor by themselves. Another question that arose is whether the criterion indexation in Web of Science is complied with when the journal Parkinson's Disease (Hindawi, [c2019]) claims to be indexed there but the last articles in the database come from 2017. For some the information "open peer review" may be sufficient while for others not. Or in the case of Parkinson's Disease, some may understand this criterion as indexation of articles from the current year while

others may consider indexation of any article sufficient. In other words, despite objectively determined criteria, the evaluation according to them may be subjective.

The second step during journal evaluation must be an analysis of the journal's content focused mainly on its professional quality rather than on bad grammar or spelling as commonly associated with predatory journals (Edie & Conklin, 2019; Frandsen, 2019a). Many authors have published in untrustworthy journals because they did not assess its professional quality (Frandsen, 2019b) despite the fact that one can use one of the checklists which help to focus on the quality of text processing besides their professional knowledge (Andrew, Traynor, & Iverson, 2015; Coughlan, Cronin, & Ryan, 2007; Nadelson & Nadelson, 2014; Ryan, Coughlan, & Cronin, 2007). Although the checklists were recommended in journals focused on nursing, some of them can be used in other fields as well because they are intended for case reports and qualitative or quantitative reports. For example, the Joanna Briggs Institute ([c2019]) has created critical appraisal tools for various types of studies with questions checking comprehensibility, attention to detail, objectivity, and verifiability of the research results. Each of these questions is complemented with an explanation of what specifically the question is aiming at in the article. A similar aid are the checklists from the Critical Appraisal Skills Programme (CASP, c2018) containing questions about the clarity of aims and results of the research, the suitability of the chosen research method and the results collection as well as compliance with ethical principles of research. These tools help authors to assess the quality of the content of randomly chosen articles not only based on their specialisation but also with the help of a standardised method. In this way authors can get an idea about the quality of editorial work and the journal's requirements for the professional quality of the published articles.

Naturally, even these tools for content analysis of articles have their limitations. However, when even experienced researchers publish in untrustworthy journals (Bagues et al., 2017), the subject of the content analysis may be a high-quality article which, despite being published in an untrustworthy journal, meets all the criteria of the checklist and whose professional level is adequate. On the other hand, an inexperienced author may not be able to reliably assess the quality of research results (Bagues, Sylos-Labini, & Zinovyeva, 2019).

Thus, this is why a third step is necessary during which one needs to gain information about the journal's background and operation. In the case of journals with open peer review, it is necessary to read some peer reviews and the communication between the reviewers and the editor, as this reveals the most about the review process and the editor's reasons for accepting an article ('Transparent peer review and open data at Communications Biology', 2019). In other cases one must draw information about the journal from secondary sources. These sources may include platforms such as ResearchGate, Academia.edu, Retractionwatch.com, and Retractiondatabase.org, where researchers share their experience with publishing. Naturally, information gained on these platforms needs to be assessed critically. For example, one cannot conclude that the whole journal is untrustworthy after seeing one article with forged or otherwise manipulated results. Instead, one should check whether, for example, the editorial board of the journal properly retracted the article afterwards. Or in the case that one uses platforms such as ResearchGate, one must pay attention to whether the discussants support their claims with evidence (Jeng, DesAutels, He, & Li, 2017; Li, He, & Zhang, 2016).

Indexation of a journal in JCR and Scopus may also indicate how reliable the journal is, because if a journal fails to meet their evaluation criteria or exhibits non-standard citation practices, the journal is excluded from the interface accessible to users (Elsevier, 2017; Web of Science Group, 2019). Therefore, users should be interested in the reason why the indexation of a journal was interrupted or terminated. Such reasons are briefly described by JCR in the list of title suppressions (Clarivate Analytics, 2018) and by Scopus in Discontinued Sources (Elsevier, 2019). If necessary, one can try to reconstruct their evaluation approach. When evaluating a journal indexed in JCR, one needs to focus on possible non-standard citation practices of the journal (a significant increase or fall in the number of citations, self-citations, and articles, majority of citations from a small group of journals) as well as on compliance with 28 criteria from JCR (Web of Science Group, c2019, 2019). Journals indexed in Scopus should be checked within their field of expertise for the self-citation rate, total citation rate, CiteScore, number of articles, number of full-text clicks and abstract usage on Scopus.com (Elsevier, 2017).

Unfortunately, also this type of verification has its limits. For example, JCR includes the criterion affiliation the result of which – as shown by the example of New England Journal of Medicine, CA: A Cancer Journal for Clinicians and The Lancet above – may be subjective and disputable. Scopus checks in the criterion number of articles whether “the journal produced half, or less, the number of articles, when compared to peer journals in its subject field”, but does not explain why it should be half and not a different number. Moreover, this criterion ignores the fact that due to the varying periodicity of journals, the number of articles published may differ as well.

Despite its limits, the approach described above in combination with a check of formal criteria, the journal's background and content analysis provides a more effective tool for avoiding the risk of publishing in an untrustworthy journal than the current methods focused merely on assessment of formal criteria. In addition, it

can be expected that our approach will require closer cooperation between the author and the librarian who can discuss their findings about the journal and thus eliminate the limits of individual evaluation steps described above.

Conclusion

The analysis of earlier published evaluation methods together with our own approach confirmed that there is a problem with standardisation of the evaluation process and that one must not rely merely on compliance with formal criteria when evaluating a journal (Frandsen, 2019a). As further discussion about journal evaluation method is indispensable, it will be useful to carry out a survey among authors regarding their view on what represents good practice in scientific publishing. This may help detect phenomena which have been overlooked when evaluating journals. It has been confirmed that a close cooperation between authors and librarians is necessary (Frandsen, 2019a) as well as the duty of libraries to continue with raising awareness about untrustworthy journals and helping authors with criteria assessment and detecting possible peculiarities connected with the journal.

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