A Framework for Group Decision-Making: Including Cognitive and Affective Aspects in a MCDA Method for Alternatives Rejection

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Abstract. With the evolution of the organizations and technology, Group Decision Support Systems have changed to support decision-makers that cannot be together at the same place and time to make a decision. However, these systems must now be able to support the interaction between decision-makers and provide all the relevant information at the most adequate times. Failing to do so may compromise the success and the acceptance of the system. In this work it is proposed a framework for group decision using a Multiple Criteria Decision Analysis method capable of identify inconsistent assessments done by the decision-makers. The proposed framework allows to present more relevant information throughout the decision-making process and this way guide decision-makers in the achievement of more consensual and satisfactory decisions.

Keywords: MCDA, Consensus-based Approach, Group Decision Support Systems, Group Decision-Making, Cognitive Decision-Making.

1 Introduction

Decision-making has always been a core process of any organization [1, 2]. Nowadays, most of the decisions taken inside organizations are made in group [1]. There are many advantages associated to group decision-making which allow better decisions to be made [3]. For instance, Dennis [4] stated some advantages, such as: to share workloads, to build social networks, to gain support among stakeholders, to train less experienced group members and most importantly to improve the quality of the decision. Other advantages include more knowledge being exchanged between decision-makers, better evaluation of the alternatives (compared to individual decision-making), increased acceptance of a decision and a better comprehension of the problem and the decision [5-7]. Group Decision Support Systems (GDSS) have been studied

throughout the last decades with the objective of supporting decision-makers in group decision-making processes. With the appearance of global markets, the growth of multinational enterprises and a more global vision of the planet, we easily find chief executive officers and top managers (decision-makers) spread around the world, in different countries and with different time zones. Because of this, time and location pose as two major constraints to support group decision-making [5, 8].

To provide an answer and operate correctly in this type of scenarios, traditional GDSS have evolved to what we identify today as Web-based Group Decision Support Systems (Web-based GDSS). Web-based GDSS support the decision-making process by using main characteristics of ubiquity ("anytime" and "anywhere") [9, 10]. This evolution follows the evolution of general technology, as well as to the need of enhancing the efficiency of the group decision-making processes. There are some works in the literature that address the term of Web-based GDSS [9]. The Web-based GDSS may present different complexity levels. They can provide information about decision-maker preferences and other simple statistical information [11, 12]. The current challenge is to develop systems that can properly support the group decisionmaking process when decision-makers are dispersed [13-16]. For this, it is essential that each decision-maker can correctly define his preferences and intentions for each problem. After that, the system should support and guide that decision-maker throughout the entire decision-making while providing all the relevant information at the most adequate times. Otherwise, the decision-maker may never trust the information provided by system which is critical for its overall success. Therefore, it makes sense to think in multiple criteria decision analysis (MCDA) [17] which allows decision-makers to share information through problem configurations [18] and is appropriate to deal with both complex decision problems that involve the interaction of decision-makers with conflicting opinions and also deal with multiple qualitative and quantitative objectives [19, 20].

In this paper, we proceed with our ongoing research in the context of Web-based GDSS by examining one of the many aspects that can affect group decision-making which is the definition of negative preferences while modelling user preferences. We take advantage of the model proposed in [21] and instead of only suggesting the most adequate alternatives to each decision-maker based on each decision-maker criteria preferences' configurations we formulated a model that can suggest the rejection of alternatives whenever certain situations are verified. With this model it is possible to present more relevant information throughout the decision-making process and this way the system can guide decision-makers in the achievement of more consensual and satisfactory decisions.

The rest of the paper is organized as follows: Section 2 describes the proposed model as well as all the considered steps, and in Section 3 we present some conclusions and some guidelines regarding future work that we aim to carry on.

2 Method

As mentioned before, the framework proposed in this work is a variant of the Cognitive Analytic Process method which was previously presented in [21] and has been formulated in order to consider the possibility of suggesting alternatives to be rejected (eliminated) by decision-makers throughout the decision-making process. The model is divided in six main steps: the first step is the definition of the multi-criteria problem; the second step is the definition of the weights associated to each alternative and criterion; the third step is the adjustment of the weights associated with the alternatives to consider credibility, expertise and styles of behavior (these notions have been previously introduced in [22, 23]); the fourth step is the classification of each criterion and the classification of each alternative based on the new adjusted values; the fifth step is the selection of the alternatives that have the worst classification; the last step is the measurement of the consistency for each selected alternative.

2.1 Step 1: Multi-criteria problem definition

In the first step the multi-criteria problem is defined, which includes criterion, alternative and decision-maker definitions.

Definition 1: Let *D* be a decision matrix, D = A * C where:

- *C* is a set of criteria $C = \{c_1, c_2, ..., c_n\}, n > 0;$
- A is a set of alternatives $A = \{a_1, a_2, \dots, a_m\}, m > 0$.

Rule 1: $\forall a_i \in A, \forall c_j \in C, c_{ja_i} \in D$, each alternative $a_i \in A$ is related with each criterion $c_j \in C$. There cannot be an existing alternative with values for criteria that are not considered in the problem.

Definition 2: A criterion $c_i = \{id_{c_i}, v_{c_i}, m_{c_i}\}$ consists of:

- $\forall c_i \in C, i \in \{1, 2, \dots, n\};$
- id_{c_i} is the identification of a particular criterion;
- v_{c_i} is the value of a particular criterion (Numeric, Boolean or Classificatory);
- m_{c_i} is the greatness associated with the criterion (Maximization or Minimization).

Definition 3: An alternative $a_i = \{id_{a_i}, [c_{1_{a_i}}, c_{2_{a_i}}, \dots, c_{n_{a_i}}]\}$ consists of:

- $\forall a_i \in A, i \in \{1, 2, ..., m\};$
- id_{a_i} is the identification of a particular alternative;
- $\left[c_{1a_i}, c_{2a_i}, \dots, c_{na_i}\right]$ is the instantiation of each criterion.

Definition 4: Let D' be a normalized decision matrix such that: $\forall a_i \in A_{D'} \land \sum_{n=1}^{\langle c_{D'} \rangle} c_{n_{a_i}} = 1.$

Definition 5: Let *DM* be a set of decision-makers where $DM = \{dm_1, dm_2, ..., dm_k\}$ and $k \in \{1, 2, ..., n\}$.

2.2 Step 2: Definition of alternatives and criteria weights

For the second step it will be defined the weight given by each decision-maker towards each alternative and each criterion. This will result in two preference matrices containing all the weights for each alternative and criterion.

Definition 6: Let $w_{dm_{i_{a_j}}}$ be the weight or preference given to a certain alternative a_j by a decision-maker dm_i and $a_j \in A$.

Rule 2: A decision-maker dm_i can define a set of alternatives weights where:

Definition 6.1: Let $wc_{dm_{i_{c_j}}}$ be the weight or preference given to a certain criterion c_j by a decision-maker dm_i and $c_i \in C$.

Rule 2.1: A decision-maker dm_i can define a set of criteria weights where:

• $WC_{dm_i} = \left\{ wc_{dm_{i_{c_1}}}, wc_{dm_{i_{c_2}}}, \dots, wc_{dm_{i_{c_n}}} \right\}, n > 0, \forall j \in \{1, 2, \dots, n\}, 0 \le wc_{dm_{i_{c_n_j}}} \le 1;$

•
$$\langle WC_{dm_i} \rangle = \langle C \rangle$$

Definition 7: Let W_{DM} be the set of alternatives weights of a set of decision-makers DM where: $W_{DM} = \{W_{dm_1}, W_{dm_2}, \dots, W_{dm_z}\}, z > 1.$

Definition 7.1: Let WC_{DM} be the set of alternatives weights of a set of decision-makers DM where: $WC_{DM} = \{WC_{dm_1}, WC_{dm_2}, ..., WC_{dm_z}\}, z > 1.$

Definition 8: Let AP_{DM} be an alternatives preference matrix, where:

$$AP_{DM} = A \times W_{DM} = \begin{bmatrix} w_{dm_{1a_{1}}} & w_{dm_{2a_{1}}} & \dots & w_{dm_{ia_{1}}} \\ w_{dm_{1a_{2}}} & w_{dm_{2a_{2}}} & \dots & w_{dm_{ia_{2}}} \\ \vdots & \vdots & \dots & \vdots \\ w_{dm_{1a_{m}}} & w_{dm_{2a_{m}}} & \dots & w_{dm_{ia_{m}}} \end{bmatrix}$$

Definition 8.1: Let *CP*_{DM} be a criteria preference matrix, where:

$$CP_{DM} = C \times WC_{DM} = \begin{bmatrix} wc_{dm_{1c_{1}}} & wc_{dm_{2c_{1}}} & \dots & wc_{dm_{ic_{1}}} \\ wc_{dm_{1c_{2}}} & wc_{dm_{2c_{2}}} & \dots & wc_{dm_{ic_{2}}} \\ \vdots & \vdots & \dots & \vdots \\ wc_{dm_{1c_{m}}} & wc_{dm_{2c_{m}}} & \dots & wc_{dm_{ic_{m}}} \end{bmatrix}$$

2.3 Step 3: Adjustment of alternatives weights using credibility and expertise of decision-makers

In this step, the weight given for each alternative is readjusted with the credibility, style of behavior and expertise values of each decision-maker [22, 23]. The weight given for each alternative is used as well as the $AP_{DMcredible}$ matrix that contains all the weights given for each alternative by the decision-makers that are credible.

Formula 1 correlates the style of behavior with the credibility using the values of concern for self and concern for others that have been selected by the decision-maker. Formula 2 readjusts the value obtained in Formula 1 according to the expertise level of the decision-maker. The expertise levels considered where defined in [23] and are Expert, High, Medium, Low and Null.

Definition 9: Let $DMcredible_{dm_i}$ be the set of decision-makers that decision-maker dm_i considers as credible.

We can now define Formula 1 which correlates the style of behavior with the credibility values:

$$\forall dm_i \in DM, \forall a_j \in A, w_{dm_{i_{a_j}}} = \frac{w_{dm_{i_{a_j}}} \times CS_{dm_i} + \left(\frac{TP}{ND}\right) \times CO_{dm_i}}{CS_{dm_i} + CO_{dm_i}} (1)$$

Where:

- $w_{dm_{ia_i}}$ is the weight given to the alternative a_j by decision-maker dm_i ;
- CS_{dm_i} is the value of the Concern for Self of decision-maker dm_i chosen style of behavior;
- *TP* is the sum of the given weights to alternative a_j by each one of the credible decision-maker in *DMcredible*_{dm_i};
- *ND* is the number of credible decision-makers such that $ND = \langle DMcredible_{dm_i} \rangle$;
- CO_{dmi} is the value of the Concern for Others of decision-maker dm_i chosen style of behavior.

The weight of each alternative can now be readjusted with the decision-maker expertise level using Formula 2.

$$\forall dm_i \in DM, \forall a_j \in A, w_{dm_{ia_j}} = \frac{w_{dm_{ia_j}} \times e_{dm_i} + \left(\frac{TP}{ND}\right) \times e'_{dm_i}}{e_{dm_i} + e'_{dm_i}} (2)$$

Where:

- *w*_{dm_{iaj}} is the readjusted weight given to alternative *a_j* by decision-maker dm_i using formula 1;
- e_{dm_i} is the expertise level of decision-maker dm_i ;
- *TP* is the sum of the given weights to alternative a_j by each one of the credible decision-makers in *DMcredible*_{dm_i};
- *ND* is the number of credible decision-makers such that $ND = \langle DMcredible_{dm_i} \rangle$;
- e'_{dm_i} is the inverse of expertise level of decision-maker dm_i .

2.4 Step 4: Alternatives classification

After the weight of each alternative has been readjusted using both Formula 1 and Formula 2 we can now classify both alternatives and criterions. For this we first define a F_{Dif} function which return the difference between the maximum and minimum weights found in a W weight set.

Definition 10: Let F_{Dif} be a function that returns the difference between maximum and minimum weights given to the alternatives or criteria that belong to a set of W weights.

$$F_{Dif}: W = \begin{cases} max(W) - min(W), if max(W) \neq min(W) \\ max(W) \end{cases}$$

This means that $F_{Dif}(W_{DM})$ returns the difference between the alternative with the greatest weight and the alternative with the lowest weight, while for $F_{Dif}(WC_{DM})$ returns the difference between the criterion with the greatest weight and the criterion with the lowest weight. The result of F_{Dif} can now be classified in five different levels according **Table 1**.

Level (<i>l</i>)	F _{Dif}
5	≥ 0,80
4	≥ 0,60
3	≥ 0,40
2	≥ 0,20
1	< 0,20

Table 1. F_{Dif} levels

Since each criteria or alternative weighting is done in a scale of [0, 1] the minimum difference between two criteria or alternatives is less than 0.2 and the maximum difference is greater than 0.8. Measuring the difference (using function F_{Dif}) between the criterion or alternative with more weight and the criterion or alternative with less weight we can obtain (according to Table 1) the *l* value.

After identifying the *l* value we can then perform Algorithm 1 to measure the classification done for each criterion $imp_{c_{j_{dm_i}}}$ or alternative $imp_{a_{j_{dm_i}}}$.

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foreach
$$c_j \in C$$

 $k \leftarrow 1$
while $\left(wc_{dm_{i_{c_j}}} \le \max(WC_{dm_i}) - k \times \frac{F_{Dif}(wc_{dm_i})}{l} AND \ k \le 5\right)$
 $k \leftarrow k + 1$
endWhile
 $imp_{c_{j_{dm_i}}} \leftarrow 6 - k$
endfor

Algorithm 1. Criterion importance classification algorithm

To classify the importance of each alternative Algorithm 1 is also performed with the only difference being that the algorithm is applied for each $a_j \in A$ and the weights considered belong to the set W_{DM} . After $imp_{c_{j_{dm_i}}}$ and $imp_{a_{j_{dm_i}}}$ have been identified for each criterion and alternative we can now classify them according the assigned value as can be seen in Table 2.

Table 2. Importance Classification

Value	imp	Definition	
5	VI	Very Important	
4	Ι	Important	
3	М	Medium	
2	NI	Not Important	
1	IN	Insignificant	

2.5 Step 5: Alternatives Selection

In the fifth step it will be identified the alternatives with the worst classification among all the classifications for each decision-maker. For this a set of $AIMP_{dm_i}$ must first be defined containing all the importance values for each alternative for the decision-maker dm_i .

Definition 11: Let $AIMP_{dm_i}$ be the set of importance values of all the alternatives for the decision maker dm_i , where:

- $AIMP_{dm_i} = \left\{ imp_{a_{1_{dm_i}}}, imp_{a_{2_{dm_i}}}, \dots, imp_{a_{j_{dm_i}}} \right\}, j > 0;$
- $\langle AIMP_{dm_i} \rangle = \langle A \rangle.$

Definition 11.1: Let $CIMP_{dm_i}$ be the set of importance values of all the criteria for the decision maker dm_i , where:

- $CIMP_{dm_i} = \left\{ imp_{c_{1_{dm_i}}}, imp_{c_{2_{dm_i}}}, \dots, imp_{c_{j_{dm_i}}} \right\}, j > 0;$
- $\langle CIMP_{dm_i} \rangle = \langle C \rangle.$

We can now define the matrix AE_{DM} which contains all the alternatives importance for all decision-makers.

Definition 12: Let AE_{DM} be an alternatives evaluation matrix, where:

$$AE_{DM} = A \times AIMP_{DM} = \begin{bmatrix} imp_{a_{1}dm_{1}} & imp_{a_{1}dm_{2}} & \dots & imp_{a_{1}dm_{i}} \\ imp_{a_{2}dm_{1}} & imp_{a_{2}dm_{2}} & \dots & imp_{a_{2}dm_{i}} \\ \vdots & \vdots & \dots & \vdots \\ imp_{a_{j}dm_{1}} & imp_{a_{j}dm_{2}} & \dots & imp_{a_{j}dm_{i}} \end{bmatrix}$$

$$value \leftarrow 1$$
while (flag==false && value \leq 5) do
flag \leftarrow true
foreach ($dm_{i} \in DM$)
if ($AE_{DM}[a_{j}, dm_{i}] > value$) then flag \leftarrow false
endfor
if(flag == true) then insert a_{j} into selectedAlts
endfor
value \leftarrow value + 1
end while

Algorithm 2. Alternative selection algorithm

After the evaluation matrix AE_{DM} has been defined we can now perform Algorithm 2 which selects the alternatives with the worst classification *selectedAlts* based on its importance value. Algorithm 2 iterates through the entire AE_{DM} matrix and first searches through all the alternatives importance values and attempts to find at least an alternative whose importance has the lowest possible value (which corresponds to Insignificant classification) for all the decision-makers. If an alternative is not found, the algorithm reiterates again with an increased value and the process is repeated until at least an alternative has been found. This means that in the worst case scenario all the alternatives would have been classified as Very Important by at least one of decision-makers. In this case all the alternatives will be selected for Step 6.

2.6 Step 6: Alternatives weighting consistency

In the last step of the proposed model the worst alternative will be identified among the alternatives that were selected in the previous step (*selectedAlts*).

To identify the worst alternative, it is necessary to measure the consistency between the weight given to the alternative by each decision-maker and their preference for each criterion. For this we use the normalized values from the D' matrix and we classify the instantiation of each criterion for each alternative using the same process applied to Step 4. As a result, we will have a set $CIMP_{a_j}$ which contains the importance of each criterion for the alternative a_i and is defined as follows: **Definition 13:** Let $CIMP_{a_j}$ be the set of importance values of all the criteria for the alternative a_i , where:

- $CIMP_{a_j} = \left\{ imp_{c_{1a_j}}, imp_{c_{1a_j}}, \dots, imp_{c_{ia_j}} \right\}, j > 0;$
- $\langle CIMP_{a_i} \rangle = \langle C \rangle.$

After this, we define a function $F_{Consistency}$ which returns the difference between the importance of a criterion to a decision-maker dm_i and the importance value of the same criterion for an alternative a_i .

Definition 14: Let F_{Cons} be a function that returns the difference between the importance of a criterion c_i to a decision-maker dm_k and the importance value of the same criterion for an alternative a_i .

$$F_{Cons}: dm_k, c_i, a_j = \begin{cases} imp_{c_{i_{a_j}}} - imp_{c_{i_{dm_k}}}, if \ imp_{c_{i_{dm_k}}} \ge 4\\ 0 \end{cases}$$

It is important to note that F_{cons} only returns the difference of criteria that are weighted as Very Important or Important by the decision-maker (value must be 4 or 5). This is done to make sure that the evaluation done to each alternative by the decision-maker is consistent with the criteria that decision-maker considers to be important.

We can then define the consistency matrix CM_{dm_k} of the decision-maker dm_k as:

Definition 15: Let CM_{dm_k} be a consistency matrix of the decision-maker dm_k , where:

$$CM_{dm_k} = \begin{bmatrix} F_{Cons}(dm_k, c_1, a_1) & F_{Cons}(dm_k, c_2, a_1) & \dots & F_{Cons}(dm_k, c_i, a_1) \\ F_{Cons}(dm_k, c_1, a_2) & F_{Cons}(dm_k, c_2, a_2) & \dots & F_{Cons}(dm_k, c_i, a_2) \\ \vdots & \vdots & \dots & \vdots \\ F_{Cons}(dm_k, c_1, a_j) & F_{Cons}(dm_k, c_2, a_j) & \dots & F_{Cons}(dm_k, c_i, a_j) \end{bmatrix}$$

Finally, we define a function $F_{TotalConsistency}$ which returns the sum of all consistency values for an alternative a_i of the decision-maker dm_k .

Definition 16: Let $F_{TotalConsistency}$ be a function which returns the sum of all consistency values for an alternative a_i of the decision-maker dm_k .

$$F_{TotalConsistency}: dm_k, a_j = \sum_{i=1}^{\langle C \rangle} F_{Con}(dm_k, c_i, a_j)$$

The average consistency value *acv* between all $F_{TotalConsistency}$ for each decisionmaker is then measured according to Formula 3:

$$\forall a_j \in A, acv = \frac{\sum_{k=1}^{\langle DM \rangle} F_{TotalConsistency}(dm_k, a_j)}{DM} (3)$$

Where:

• *DM* is the list of all decision-makers.

After the average consistency value is measured for each alternative in *selectedAlts*, the alternative with the lowest average consistency value is then suggested to all decision-makers as an alternative that should be rejected.

3 Conclusions and Future Work

As organizations and technology evolve, GDSS have also changed to be able to support decision-makers in a context where trying to establish a face-to-face meeting to deal with a problem has become a rather difficult task. However, the new Web-based GDSS have not been well accepted by organizations and we know from our previous works that the interaction between decision-makers and the system is an essential point regarding the acceptance of systems by users and the organizations themselves.

The model here proposed is a variant of a work that has been previously proposed and we define how we can measure the consistency between the assessment done by the decision-maker towards each alternative and the evaluation that was expected according to the assessment the decision-maker provided towards each criterion. This measure is essential to help us understand the impact that subjectivity has in the assessment done by the decision-maker. By identifying inconsistent alternatives assessment according to the criteria that a decision-maker considers to be important or very important, it will be possible to inform the decision-maker that the assessment provided was not the correct one and that there may be situations where it makes sense to reject a certain alternative. Likewise, there may be situations where the opposite situation is verified which means that a user might have provided a lower assessment than the expected one and his preference for a certain alternative should be increased.

Another important remark of this work is the inclusion of factors such as the credibility, expertise and styles of behavior which are part of the interactions that happen in real situations and that should be considered to better support the decision-making process.

Finally, but not less important, all the information that is measured using this model, such as the identification of very important alternatives or criteria or the identification of inconsistent and consistent evaluations can be easily provided to the decision-maker at any moment of the decision-making process. This will guide him and the group to obtain more consensual and satisfactory decisions. Furthermore, the system will also be ready to suggest the best decision at any moment of the decision-making process.

As future work, the first step is to evaluate the proposed model using a real case study in order to understand the impact that inconsistencies and that the rejection of alternative have in the achievement of more consensual and satisfactory decisions (compared to models that do not consider these concepts). Another point worth of studying is to consider the possibility of suggesting the reevaluation of preferences whose assessment should have been higher by decision-maker and its impact in the consensus and satisfaction that can be obtained. We also intend to study and include the concept of restrictions which the decision-maker can define throughout the decision-making process and that will let him accept or reject a certain alternative.

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