



Where SNAC Fits:

SNAC in the Workflow at Joyner Library

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Introduction

- Presenter: John Dunning, J.Y. Joyner Library, East Carolina University
- Position: Special Collections Cataloger
- Role: Primary Editor of SNAC records at Joyner



J.Y. Joyner Library at East Carolina University

- SNAC partners for 1 year
- 1, 851 names with SNAC IDs
- Names from Manuscript Collection & University Archives

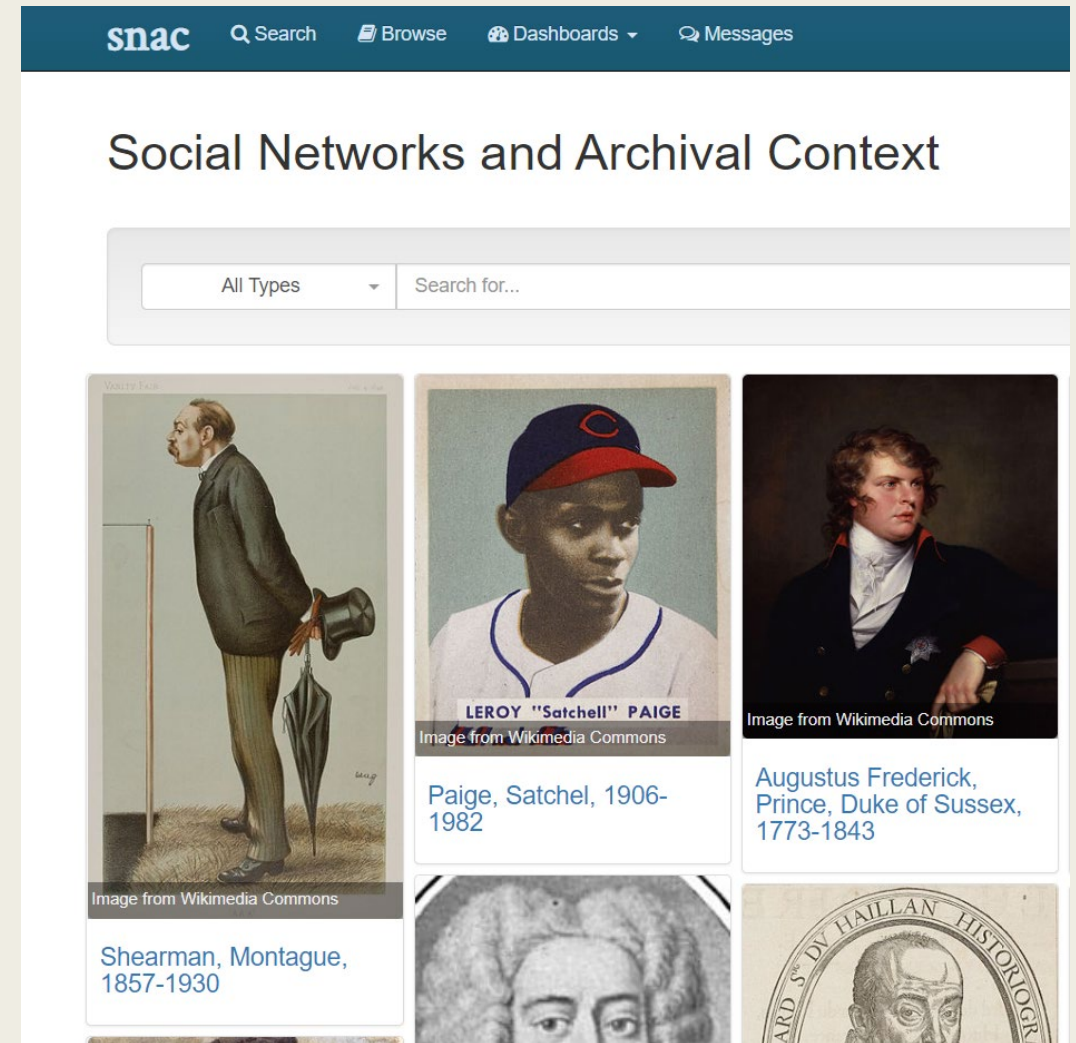


EARLY BEGINNINGS: PHASE 1



Where Do We Start?

- Joyner Library debated how to incorporate SNAC into daily workflow
- Decided to rollout first as a project for an MLS internship



Goal: Increase Collection Use

- Primary question:
 - *How will we use SNAC to increase use of our collections?*
- And, as a result . . .
 - *Which names will be selected for record enhancement or creation?*



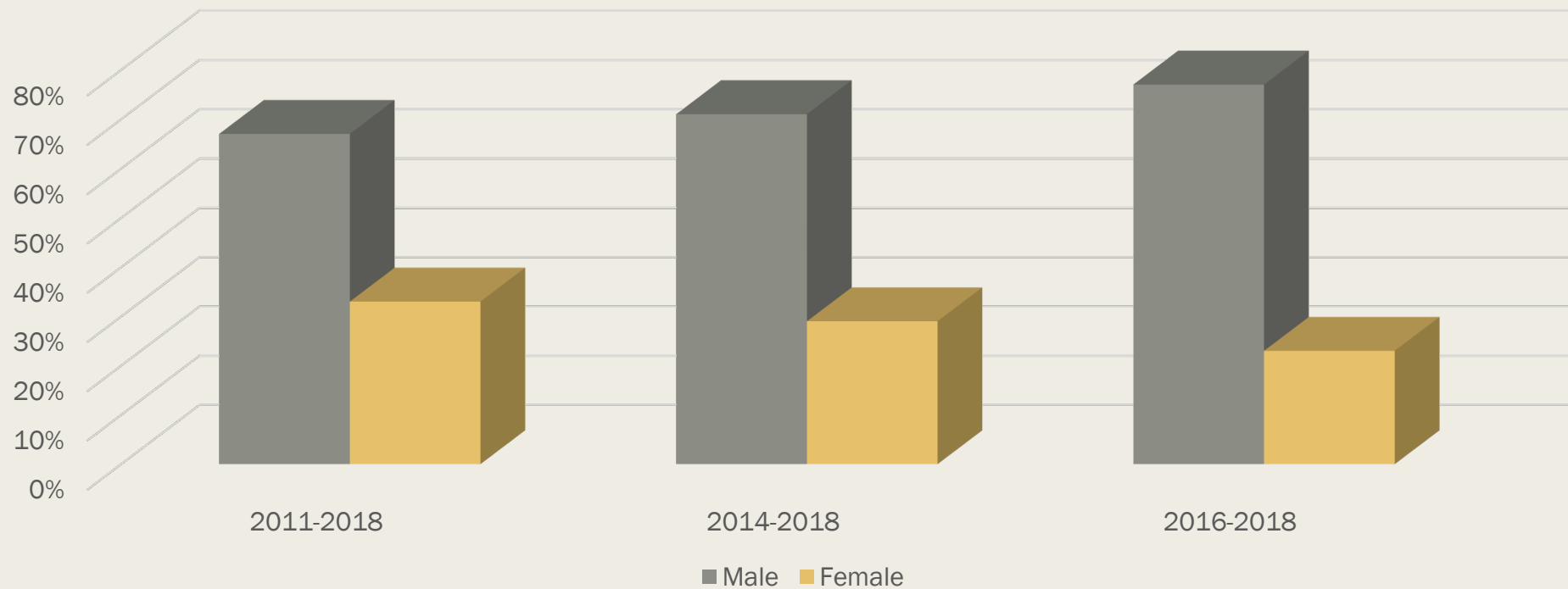
Second Step: Review Historic Data

- Examined historical use data from AEON
- Reviewed reports of most frequently used collections over past 3, 5, & 7 years



First Observation

Collections with primary creator by gender



Additional observation

- **Zero** members of underrepresented populations in the top 35 most used collections
 - *All primary creators of collections were white*
 - *No creators who belong to sexual minority*
 - *No creators whose sense of identity or gender does not correspond with their birth sex*

Problem

We have a significant amount of collections where WASP males aren't the focus!

Collaboration with Stakeholders

Presented findings to:

- Head, Special Collections Cataloging & Internship supervisor
- Access Archivist
- Metadata technician



Photo by [Helloquence](#) on [Unsplash](#)

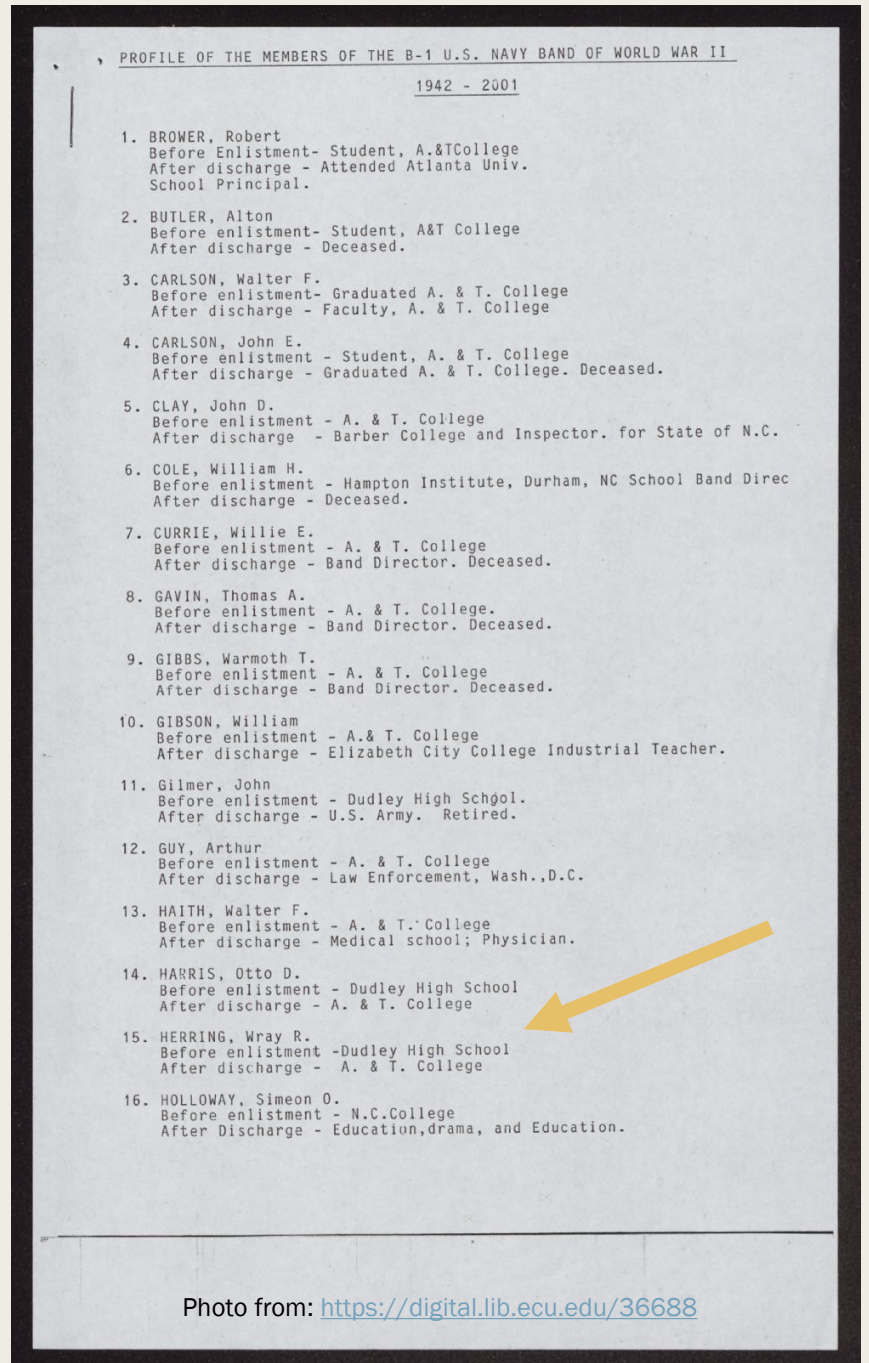
Focus for record creation

- Enhance SNAC records from underrepresented populations



Culling list

- Tools used to mine collection for relevant names
 - MySQL Workbench
 - ArchiveSpace
- Scanned list of manuscript and archival collections for terms associated with underrepresented groups



Still Too Many Names!

- Narrowed list from total 1, 851 to those who from underrepresented populations
- Problem: Still have too many names
 - *How do we choose which to enhance?*

297 results for **black**
Currently viewing results 1 - 13

13 results for **trans**
Currently viewing results 1 - 13

212 results for **Japanese**
Currently viewing results 1 - 15

152 results for **African**
Currently viewing results 1 - 15

43 results for **Mexican**
Currently viewing results 1 - 15

8 results for **bi**
Currently viewing results 1 - 15

5 results for **lesbian**
Currently viewing results 1 - 5

23 results for **Jewish**
Currently viewing results 1 - 15

35 results for **gay**
Currently viewing results 1 - 15

1 results for **Latino**
Currently viewing results 1 - 2

1 result for **Muslim**
Currently viewing results 1 - 1

3 results for **Hindu**
Currently viewing results 1 - 3

245 results for **women**
Currently viewing results 1 - 15

Narrowing list: NACO priorities

- Combined our focus with our priorities for NACO record creation asking:
 - *Is the individual locally significant?*
 - *Do we have multiple library resources associated with individual?*
 - *Can we craft a sufficient biography from information available?*
- Enhance those names for whom a NACO record already exists



Magic Number

- Settled on 50 personal names, corporate bodies, or families associated with underrepresented populations from our collections

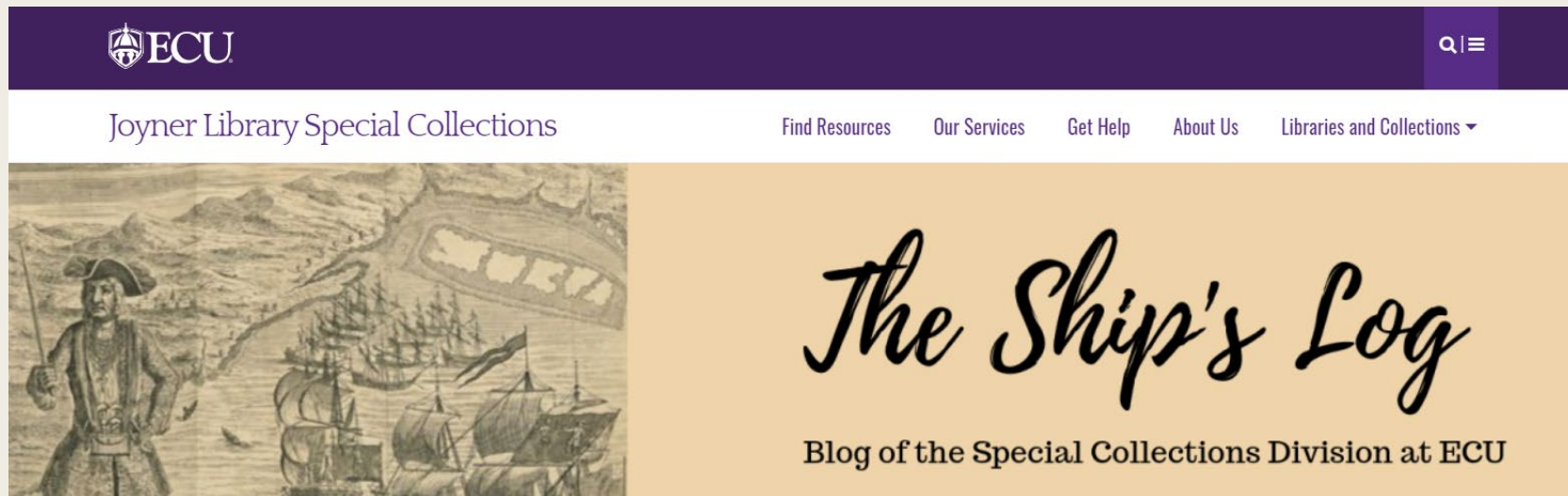


Photo from: <https://library.ecu.edu/specialcollections/>

Enhancement

Areas we spent the most time enhancing:

1. Name Entries
 - *Authorized and alternate forms*
2. BiogHist Note
 - *Synthesizing, editing, or adding*
3. Resource Relations
 - *Adding holdings or defining roles*
4. Internal CPF Relations
 - *Highlighting relationships*
5. Places
 - *Confirming and adding locations*

The screenshot shows the 'snac' interface. At the top, there is a navigation bar with 'snac', 'Search', 'Browse', 'Dashboards', and 'Messages'. Below this is a secondary bar with 'Save', 'Save & Dashboard', 'Send for Review', 'Publish', and 'Cancel'. The main header reads 'Perry-Weston Educational and Cultural Institute' with an edit icon. A grey box contains instructions: 'Instructions: When saving an Identity Constellation, the Entity Type and at least one Name Entry are required.' Below this are tabs for 'Core Data', 'History', 'Demographics', 'Relations', 'Corporate Description', and 'Control'. The 'Relations' tab is active, showing 'Internal CPF Relations' with a green '+ Add New Constellation Relation' button. A diagram shows 'Perry-Weston Educational and Cultural Institute' (with a building icon) connected by an arrow labeled 'createdBy' to 'Knight, C. Rudolph, 1947-2013' (with a person icon). Below the diagram, the 'Target' is 'Knight, C. Rudolph, 1947-2013' with a URL and a 'View' button. The 'Type' is 'createdBy'. A 'Descriptive Note' field is also visible.

Some Required More . . .

■ Manly, Alex, 1866-1944

- SNAC ID: 83874302; Permalink: <http://n2t.net/ark:/99166/w626278r>



Photo from: <https://digital.lib.ecu.edu/4185>

Direct Relationships ▼

Show entries Search:


Relation	Name
associatedWith	<input type="button" value="Person"/> Bonitz, John Henry William, 1839-1913.
associatedWith	<input type="button" value="Person"/> Clawson, Thomas W., fl. 1898.

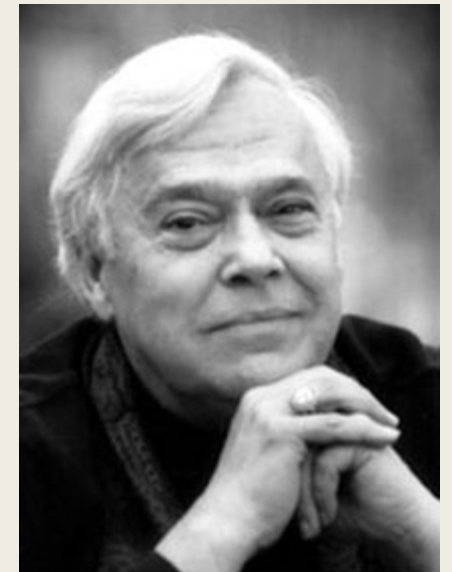
Showing 1 to 2 of 2 entries Previous Next

Others Less . . .

■ Price, Reynolds, 1933-2011

- SNAC ID: 83907629; Permalink: <http://n2t.net/ark:/99166/w60t0cjt>

creatorOf	Stuart Wright Collection: Reynolds Price Papers, 1852-1986 (bulk 1978-1986) 	East Carolina University, Joyner Library
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Proof of Concept

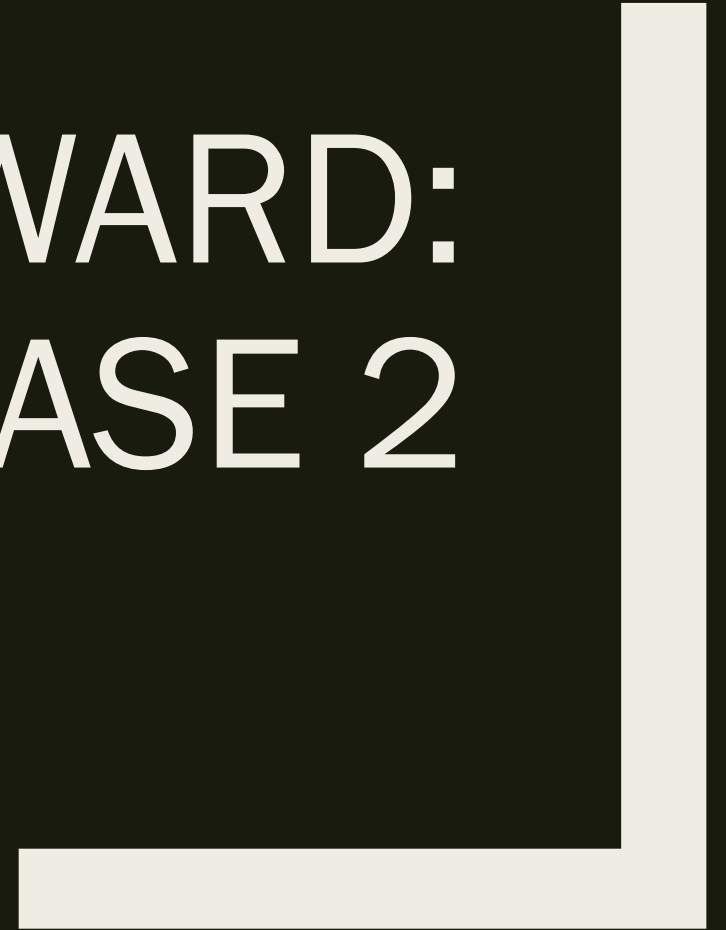
- Approximately 90 hours were spent on project over 4 months
- 50 records for names associated with underrepresented populations enhanced
- Several names highlighted via [@SNACcooperative](#) twitter account

Déjà Vu

- Back at square 1 following end of internship project
- Same questions arose: *How does SNAC fit into our workflow on a permanent basis and which names will be selected for record enhancement or creation?*



MOVING FORWARD: PHASE 2



Putting Our Heads Together

- Special Collections Cataloging Department met again with Access Archivist
- Access Archivist approached heads of service in Special Collections & University Archives



Current Strategy

1. Enhance names of individuals associated with current major exhibition on Civil Rights.
2. Enhance names associated with theme or subject.
 - *Example: Missionaries, Tobacco, Southern Literature*
3. Enhance short list of names for which Joyner Library wishes to be the primary place of research.

Observations of Current Workflow

Our SNAC work is . . .

- Complimentary
 - *Supports ongoing projects*
- Encourages collaboration
 - *Team sets strategy*
- Dynamic
 - *Changes as needed*
 - *No longer tied to NACO priorities*



SNAC Day-to-day

- SNAC work is now a part of our traditional authority work
- Incorporated SNAC work into departmental and individual goals

Editor's Dashboard

Welcome, John, to the Editor's dashboard. From here, you can search for and create new Identity Constellations, pick up where you left off on your current in-progress edits, and unlock Identity Constellations. If you have sent a Constellation for review, but the reviewer has not started, you may pull back the Constellation from the right column.

+ Create New Constellation

In Progress Edits



Continue where you left off on one of the following Constellations.

No Constellations Available

Locked for Review



You have the following Constellations that have been sent for review. You may unlock them here to continue editing them.

No Constellations Available

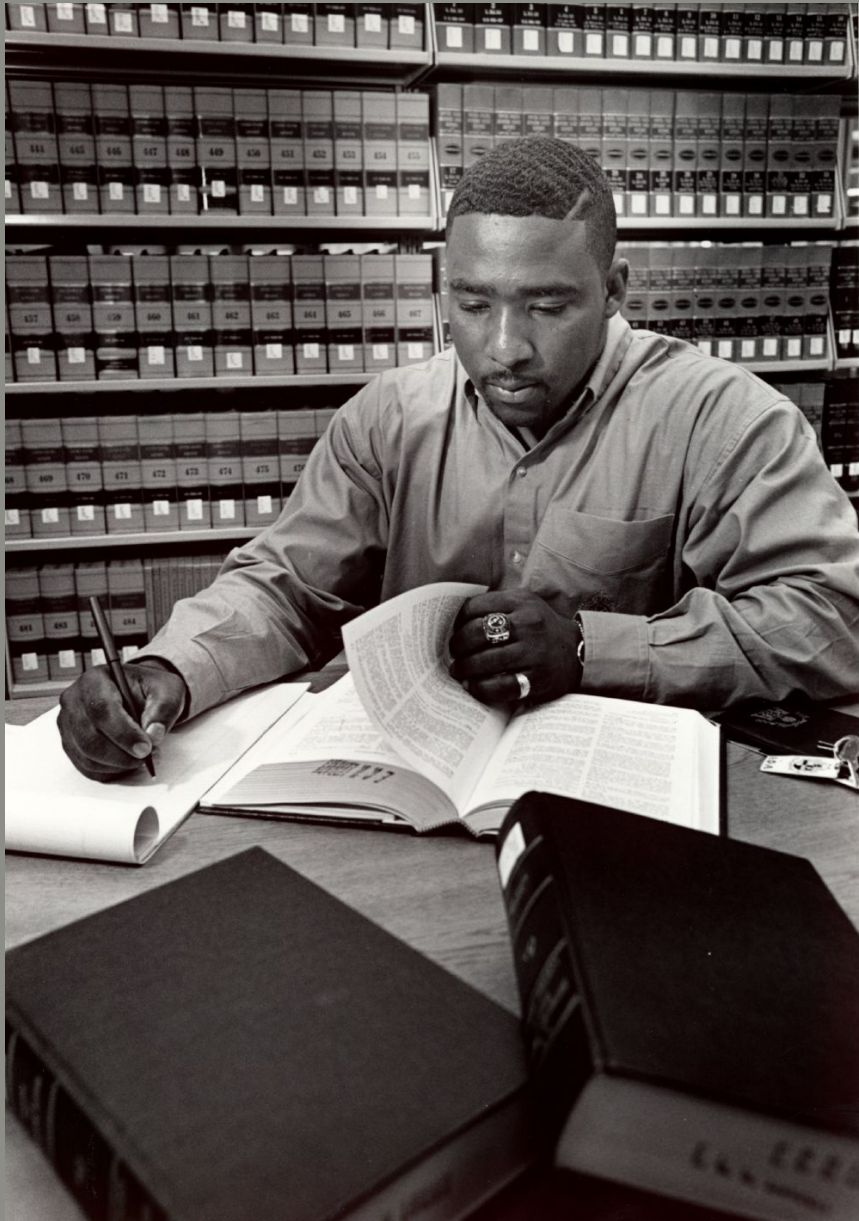
Locked Edits



You have the following Constellations open in a browser for editing. You may unlock them by clicking below, however your changes not previously saved may be lost.

Moving Forward

- Interest in seeing if participation in the SNAC Cooperative increases use of collections
- Interested in feedback from Special Collections & University Archives and researchers on SNAC



The image features two large, black, L-shaped corner brackets. One is positioned in the top-left corner, and the other is in the bottom-right corner. They are composed of thick, solid black lines that meet at a 90-degree angle.

THANK YOU