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Factors that influence HIPAA Secure compliance in small and medium-size health care facilities

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Abstract

This study extends the body of literature concerning security compliance by investigating the antecedents of HIPPA security compliance. A conceptual model, specifying a set of hypothesized relationships between management support, security awareness, security culture; security behavior, and risk of sanctions to address their effect on HIPAA security compliance is presented. This model was developed based on the review of the literature, Protection Motivation Theory, and General Deterrence Theory. Specifically, the aim of the study is to examine the mediating role of risk of sanctions on HIPAA security compliance.

Location

Zoom Session 1 (Main Papers Track)

Disciplines

Information Security | Management Information Systems | Technology and Innovation

INTRODUCTION

The protection of personal information, and especially electronically protected health information (ePHI), is a significant issue for healthcare organizations of all sizes. The Health Insurance Portability and Accountability Act (HIPAA) Security Rule (SR) mandate provides a national standard for the safeguard of electronically protected health information (ePHI). SR compliance enforcement efforts started in 2005. The HIPAA Security Rule was created to ensure that U.S. citizens' electronic health data is protected from loss or abuse. However, previous studies have shown that small and medium healthcare facilities have difficulties with maintaining compliance with the Security Rule (2020) (Chen, 2017). An update to the HIPAA regulations of 2009 has significance to information technology and systems. In 2017, the American Recovery and Reinvestment Act title XIII created the Health Information Technology for Economic and Clinical Health Act (HITECH). It intended to create a nationwide network of electronic health records and signaled the start of the Meaningful Use Program (MUP), HIPAA Journal (2020). The updates significant addition is the (MUP). It incentivized healthcare providers to adopt technology in the provision of healthcare, HITECH had to consider both the HIPAA Privacy and Security Rules. HITECH bolsters the 1996 HIPAA by protecting the privacy and security of certain PHI (Murray, HIPAA Explained, 2020) HIPAA and HITECH Act 2009 references each other's regulations. They differ in subtle ways. Where both address the security of electronically protected health information (ePHI), their most significant difference relates to patient rights. Before HITECH, a patient could not determine who had access to their ePHI. Both Acts are equally essential, and covered entities (CE) and Business Associates (BA) are bound to comply with both Acts.

Security rule compliance is challenging to maintain by small and medium-sized health care facilities. Non-compliance research begun to examine factors that influence full Security Rule compliance. Past research has leveraged various theoretical frameworks and conceptual models to contribute to the understanding of successful HIPAA compliance by small and medium health care facilities. Martin (2015) examined a limited to non-operationalized theoretical models; Brady (2010) found that an organization's employees may be motivated to comply, but without the characteristics and capacities, compliance toward a regulatory strategy, there will still be an issue.

This literature review aims to leverage the variables of Management Support, Security Awareness, Security Culture, Security Behavior (Brady, 2010), and Risk of Sanctions (Bulgurcu, 2010) to address the effect of compliance of security rule. It looks at One, examines the impact risk of sanctions has on HIPAA compliance. Two, it discusses the impact of the factors of HIPAA and HITECH Security Rule Compliance on small and medium health facilities Information System (IS)Security

(Furstenberg, 2020). Previous studies study compliance with regulations but did not specifically address compliance with HIPPA regulations.

Research Question

The general research questions of this study are: (1) What are the antecedents of HIPPA security compliance? (2) How do Management Support, Security Awareness, Security Culture affect HIPAA Security Compliance? (3) Does Security Behavior mediate the relationship between Management Support and HIPAA Security Compliance? (4) Does the Risk of Sanctions mediate the relationship between Security Awareness, Security Culture, and HIPAA Security Compliance?

Theoretical Framework

In the effort to understand the antecedents of HIPAA Security Rule compliance, this research will propose and test a model of the factors that may be under the influence and lead to compliance. The current research will leverage several theories in this pursuit. The *theory of reasoned action (TRA)* was introduced to explain and predict human behavior. However, it was found that TRA was unable to predict behavior when users perceived they had little behavioral control. Ajzen (1991) developed the missing construct, which he named perceived behavioral control and added it to TRA, which then became known as the theory of planned behavior (TPB). According to Ajzen (1991), the perceived behavioral control component of the theory of planned behavior model is compatible with Bandura's concept of perceived self-efficacy. Self-efficacy is a construct of social cognitive theory (Bandura A. , 1998), which explains an individual's perception of their abilities to perform a given task.

The theory of planned behavior is an extension of the theory of reasoned action. The theory of planned behavior overcame the limitations of the theory of reasoned action when subjects perceived limited volitional control (Ajzen, 1991). In the theory of planned behavior (TPB), attitude, subjective norm, and perceived behavioral control were defined by Ajzen (1991) as antecedent constructs of intention. As described in TPB: attitude is a feeling towards a behavior, subjective norms are perceptions of societal expectations on subject's behavior, and perceived behavioral control are the subjects' perceptions of volitional control regarding a given intention (Ajzen, 1991) (Johnston, 2010).

The *protection motivation theory (PMT)* is a case of expectancy theory in which there is an expectancy that a consequence will follow a behavior. Protection motivation is useful in predicting how unintended risks introduced by an act of compliance can negatively impact compliance intention. Fear motivates

avoidance or escape from a noxious event and is a particularly salient predictor of behavior (Rogers, 1975, p. 95). Rogers (1975) theorized that the three components germane to a fear appeal's ability to motivate protective behavior were: the perceived severity of the event, susceptibility to the event, and the efficacy of a protective response.

The general deterrence theory (GDT) is grounded in criminology; it purports that swift and severe sanctions deter individuals from violating laws or rules (Gunningham, 2010). Studies based on deterrence theory (Kankanhalli, 2003) have highlighted the importance of sanctions in deterring crimes related to computer security. Sanctions are believed to lead employees to perceive that there is a cost associated with not adhering to security-related rules and regulations. Deterrence theory refers to deter criminal behavior when the expected loss (penalty of violating law) is more significant than the expected gain. It focuses primarily on the effect of penalties (Willison, 2013).

Two utilitarian philosophers of the 18th century, Cesare Beccaria and Jeremy Bentham formulated the deterrence theory to explain crime and reduce it. Beccaria and Bentham, along with other classical theorists, believed that humans are rational beings with free will to govern their own decisions. Beccaria emphasized that laws should be published so that people may know what they represent—their intent and purpose. Basing the legitimacy of criminal sanctions on the social contract, Beccaria (1963) called laws "the conditions under which men, naturally independent, united themselves in society" (p. 11). He was against torture and secret accusations and demanded they be abolished (Beccaria, 2016). Bentham's unique perspective, known as utilitarianism, is used to construct a fascinating calculus for determining which action to perform when confronted with situations requiring moral decision-making, the goal of which is to arrive at the "greatest happiness of the greatest number." Toward this end, he endeavors to delineate the sources and kinds of pleasure and pain and how they can be measured when assessing one's moral options. Bentham supports his arguments with discussions of intentionality, consciousness, motives, and dispositions. Bentham concludes this groundbreaking work with an analysis of punishment: its purpose and the proper role that law and jurisprudence should play in its determination and implementation (Bentham, 1996).

Contemporaries such as Vance, A., Siponen, M. T., & Straub, D. W. (2020) found in testing a model using deterrence theory, that informal sanctions have significant effects for those who espouse a collectivist cultural value. They also found that formal sanctions were insignificant across all cultures.

Conceptual Model

This study's conceptual model draws from several past research. Brady (2010) created and defined unique constructs that served as DVs, which defined and measured SR compliance; Martin (2015) consented in the extension and operationalization of their theoretical model. A limitation conceded was that the model framework was incomplete and suggested future researchers should expand, adapt, and use to aid in the empirical testing of HIPAA SR compliance perceptions and behaviors (Furstenberg, 2020).

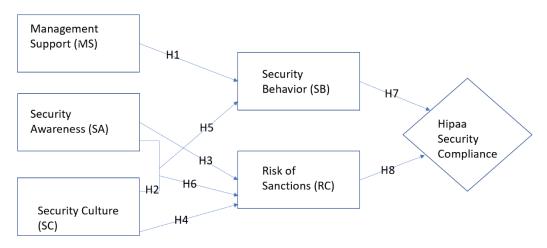


Figure 1. Conceptual Model of HIPPA Security Compliance

Research Model and Hypotheses

Most Relevant Constructs

Management support is defined as the perceived level of general support offered by top management in organizations (Igbaria, 1997). Top management comprises those executives positioned in the high echelons of an organization. These executives have the legitimate power to manage organizational resources and internal workforce investments and drive strategic intentions, or the guidance provided to all levels of employees within the organization (O'Shannassy, 2016). Previous studies have identified management support as one of the vital recurring factors affecting system success (Cerveny, 1986). Young & Jordan (2008), recognized the importance of top management support (TMS) in Information Systems (IS) literature. The success of strategic changes or management programs rests on the commitment of top management (). According to Young (2008), top management support (TMS) is 'when a senior management project

sponsor/champion, the CEO and other senior managers devote time to review plans, follow up on results and facilitate management problems.' The authors' found that TMS is essential in every case and provides a persuasive explanation of why the projects succeeded or failed. Young (2008), concluded that TMS is not merely one of many critical success factors (CSFs) needed for project success, but is the most crucial CSF.

Security Awareness According to Bulgurcu (2010), information security awareness is defined as an employee's general knowledge about information security and his cognizance of its information system policy. Siponen (2000) defined information security awareness as a "state where users in an organization are aware of ideally committed to their security mission (often expressed as in enduser security guidelines)." Siponen's definition can be easily extrapolated toward individual users, members of the society who might be committed not only to their interests but also to the common interest of the whole. Through this, Tsohou et al. (2008) noted that information security awareness is "commonly regarded as aiming at improving information security by enhancing the adoption of security policies and countermeasures, improving IS users' security behavior, and altering work routine, so that good security habits are applied." Bulgurcu (2010) noted that awareness of information security might be built from direct life experiences, such as having once been harmed by a virus attack or penalized for not adhering to security rules and regulations, or it can be based on information obtained from external sources, such as newspapers, professional journals, organizational policy documents, and corporate workshops. Information security awareness is an individual's knowledge of particular security threats and the potential countermeasures against those threats (Siponen, 2000) (Thomson, 1998). Therefore, it is appropriate to treat information security awareness from the protective technology perspective and perceive information security as a necessity rather than a benefit.

Security culture will be examined via the lens of information security. Hellriegel, D., Slocum, J.W. Jr, and Woodman, R.W. (1988) noted that an organizational culture develops where executives and management form a vision and strategy. They posited that the vision and strategy are often depicted in corporate policies and procedures. They also believed that employee behavior would become evident, as the idea, plan, and policies will guide it. Additionally, they suggest that organizational culture will emerge to encapsulates the vision and strategy and the experienced employees had when implementing them. Corporate culture is leveraged to develop an information security culture. They found that awareness of an information security policy contributes to fostering an information security culture. The common understanding of information security culture is that it consists of a shared pattern of values, mental models, and

activities that are traded among an organization's employees over time (Karlsson, 2015). According to (Magklaras & Furnell, 2004) (Dhillon & Backhouse, 2001), the objective of developing this information security culture is to control the inappropriate use of information by the information system users. In an information security culture, the employees' behavior contributes towards the protection of data, information, and knowledge (Dhillon & Backhouse, 2001), and information security becomes a natural part of their daily activities (Schlienger & Teufel, 2003).

Security behavior was defined as behaviors to protect against security threats by adapting Protection Motivation Theory into an information security context (Crossler, 2010). According to (Ng B.-Y., 2009), it is critical to understand what will influence a user's security behavior so that appropriate awareness programs can be designed. Individual Security Behavior (ISB) exist due to many security protection mechanisms (Crossler, 2010). Vroom and Solms (2004) argue to enhance the effectiveness of security policies, and the employees must behave and act responsibly in line with the prescribed security policies of the organization. They mentioned that achieving this requires some form of investigation and evaluation of the security behavior of the individual. Tejaswini, H., Rao, H.R. (2009) found that intrinsic and extrinsic motivators can influence security behaviors. They also found that pressures exerted by subjective norms and peer behaviors influence employee information security behaviors. According to Floyd, D. L., Prentice-Dunn, S., and Rogers, R. W. (2000), Information Security (IPsec)studies have focused on security-related intentions and ignored actual behavioral change. Boss, S., Galletta, D., Lowry, P.B., Moody, G.D., Polak, P. (2015) maintain that actual behaviors are essential for ISec research because the end goal is to change security behaviors, not just security intentions. They suggest that by measuring both the intentions and actual behaviors, they can show that the path from intentions to actual behavior is more pronounced in the high fearappeal. They stress the importance of using real fear appeals and not just security policies or global threats.

Risk of Sanctions is defined as tangible or intangible penalties such as demotions, loss of reputation, reprimands, monetary or non-monetary penalties, and negative personal mention in oral or written assessment reports incurred by an employee non-compliance with the requirements of the information systems policies (Bulgurcu, 2010). The authors suggest that sanctions are believed to lead employees to perceive that there is a cost associated with not adhering to security-related rules and regulations. According to Wenzel (2004), the rational actor approach, detection probability, and sanction severity should interact in their effects. It is their product that defines the expected value and contributes to the expected (dis)utility. The author suggests that ethics and norms are not only a

more potent means to achieve compliance with the law than deterrence is but, in fact, also delimit the relevance of deterrence. Williams and Hawkins (1986) warn that the effects of deterrence, on the one hand, and social norms, on the other hand, not be set against each other and compared with each other, as if they were independent mechanisms.

Hypotheses

No.	Hypotheses
H1	Management Support influence on Security Behavior
H2	Security Awareness influence on Security Culture
Н3	Security Awareness influence on Risk of Sanction
H4	Security Culture influence on Risk of Sanction
	Security Awareness influence on Security Culture and Security
H5	Behavior
	Security Awareness influence on Security Culture and Risk of
Н6	Sanctions
	Management Support influence on Security Awareness, Security
H7	Culture, Security Behavior result in HIPAA Security Compliance
	Management Support influence on Security Awareness, Security
Н8	Culture, Risk of Sanctions result in HIPAA Security Compliance

METHODOLOGY

The model will be empirically tested in a correlational study. The sample and target population will be medical providers in individual to small and medium-size health care facilities in the United States. The level of analysis for this is at the individual medical practitioner level. This study is still undecided regarding the method of administering the instrument. Previous studies into HIPAA security rule compliance utilized a survey-based instrument. The leveraged survey instrument to validated and reliably test to measure various constructs (Furstenberg, 2020). Brady (2010) utilized statistical methods such as MLR and correlation analysis to test the

conceptual research model being investigated. Brady's theoretical model share factors with this study in looking for impacts on HIPAA security rule compliance in small-medium-sized health facilities. Future partners to access the subjects for this study should include national, state, and specialty professional advocacy

groups. As the study does not address patient information, HIPAA security concerns should not pose problems for the instrument's distribution.

Measures

The data will be analyzed using SPSS for Windows. The IVs, DV, and all survey questions will be summarized using the mean, standard deviation, and range for continuous scaled variables, and frequency and percent for categorical scaled variables (Tabachnick, 2019). The study will establish the instruments internal consistency reliability using Cronbach's alpha statistical analysis (Tabachnick, 2019). Cronbach's alpha will be used to measure the internal consistency reliability of the IV scale scores of Management Support (MS), Security Awareness (SA), Security Culture (SC), Security Behavior (SB), Risk of Sanction (RS), and HIPAA Security Compliance. The Cronbach's alpha statistic will be used to evaluate internal consistency reliability, with the ordinary rule-of-thumb being, a Cronbach's alpha of 0.70 or higher indicates acceptable reliability (Tabachnick, 2019). The constructs of this study were built on existing constructs within the literature. They were adapted from existing survey questions and sought to emphasize possible associations and interactions between factors enforcing or encouraging the perceived likelihood of security rule compliance in Covered Entities & Business Associates (Parker, 2017).

Table 1 – Constructs of this study

Construct	Type	Source	Items
Management Support (M-S)	Reflective	James William Brady. 2010.	10
Security Awareness (S-A)	Reflective	James William Brady. 2010.	10
Security Culture (S-C)	Reflective	James William Brady. 2010.	10
Security Behavior (S-B)	Reflective	James William Brady. 2010.	9
Risk of Sanction (R-S)	Reflective	Bulgurcu et al. (2010).	4
HIPAA Security Compliance	Reflective	Bulgurcu et al. (2010).	8

Table 2 – Survey questions

Demographic Questions		
Age	Please enter your age in years	
Highest education level completed	Less than HS, HS, undergraduate,	
	Masters, advanced degree.	
Area of work in your company	IT, Sales, Marketing, Accounting, HR,	
-	Other	

Source and Scale Reliability for Management Support

Management Support:

Variable definition "The degree that senior management understands the importance of the security function and the extent to which management is perceived supporting security goals and priorities" (Knapp, 2006).

Adaptation Source: James William Brady. 2010. An Investigation of Factors that Affect HIPAA Security Compliance in Academic Medical Centers. Doctoral dissertation. Nova Southeastern University. Retrieved from NSUWorks, Graduate School of Computer and Information Sciences. (100) https://nsuworks.nova.edu/gscis_etd/100.

The following is a list of statements related to the influence of management support on HIPAA security compliance at your organization. Please read each item and rate the level of agreement you attribute to each statement from: (1) 'Strongly Disagree' to (5) 'Strongly Agree'.

Original Question	Adapted Question
Top management considers HIPAA	Top management considers HIPAA
security compliance an important	security compliance an important
organizational priority in my	organizational priority in my
organization.	organization.
Top executives are interested in	Top executives are interested in
HIPAA security compliance issues in	HIPAA security compliance issues in
my organization.	my organization.
Top management takes HIPAA	Top management takes HIPAA
security compliance issues into account	security compliance issues into account
when planning corporate strategies in	when planning corporate strategies in
my organization.	my organization.
Senior leadership's words and actions	Senior leadership's words and actions
demonstrate that HIPAA security	demonstrate that HIPAA security
compliance is a priority in my	compliance is a priority in my
organization.	organization.

Visible support for HIPAA security	Visible support for HIPAA security
compliance goals by senior	compliance goals by senior
management is obvious in my	management is obvious in my
organization.	organization.
Senior management gives strong and	Senior management gives strong and
consistent support to my organization's	consistent support to my organization's
HIPAA security compliance program	HIPAA security compliance program
in my organization.	in my organization.
Top managers think that HIPAA	Top managers think that HIPAA
security compliance is beneficial in my	security compliance is beneficial in my
organization.	organization.
Top managers always support and	Top managers always support and
encourage employees complying with	encourage employees complying with
HIPAA security requirements in my	HIPAA security requirements in my
organization.	organization.
Top managers provide most of the	Top managers provide most of the
necessary help and resources to enable	necessary help and resources to enable
employees to comply with HIPAA	employees to comply with HIPAA
security requirements in my	security requirements in my
organization.	organization.
Top managers are keen to see that the	Top managers are keen to see that the
employees are happy to comply with	employees are happy to comply with
HIPAA security requirements in my	HIPAA security requirements in my
organization.	organization.

Source and Scale Reliability for Security Awareness

Security Awareness:

Variable definition: is a "state where users in an organization are aware of ideally committed to their security mission (often expressed as in end-user security guidelines)." Siponen (2000).

Definition for this Study: "commonly regarded as aiming at improving information security by enhancing the adoption of security policies and countermeasures, improving IS users' security behavior, and altering work routine so that good security habits are applied" Tsohou (2008).

Adaptation Source: James William Brady. 2010. An Investigation of Factors that Affect HIPAA Security Compliance in Academic Medical Centers. Doctoral dissertation. Nova Southeastern University. Retrieved from NSUWorks, Graduate School of Computer and Information Sciences. (100) https://nsuworks.nova.edu/gscis_etd/100.

The following is a list of statements related to the influence of security awareness		
on HIPAA security compliance at your organization. Please read each item and		
rate the level of agreement you attribute to each statement from: (1) Strongly		
Disagree' to (5) 'Strongly Agree'. Items Strongly Disagree, Disagree Neither		
Disagree nor Agree Agree Strongly Agree 1 2 3 4 5		
Original Question	Adapted Question	
My organization provides HIPAA	My organization provides HIPAA	
security awareness training to help	security awareness training to help	
employees improve their awareness of	employees improve their awareness of	
computer and information security	computer and information security	
issues.	issues.	
In my organization, employees are	In my organization, employees are	
briefed on the consequences of	briefed on the consequences of	
modifying computerized data in an	modifying computerized data in an	
unauthorized way.	unauthorized way.	
My organization educates employees	My organization educates employees	
on their computer security	on their computer security	
responsibilities.	responsibilities.	
In my organization, employees are	In my organization, employees are	
briefed on the consequences of	briefed on the consequences of	
accessing computer systems that they	accessing computer systems that they	
are not authorized to use.	are not authorized to use.	
An effective HIPAA security	An effective HIPAA security	
awareness program exists at my	awareness program exists at my	
organization.	organization.	
A continuous, ongoing HIPAA security	A continuous, ongoing HIPAA security	
awareness program exists at my	awareness program exists at my	
organization.	organization.	
Users receive adequate HIPAA security	Users receive adequate HIPAA security	
awareness refresher training	awareness refresher training	
appropriate for their job function at my	appropriate for their job function at my	
organization.	organization.	
HIPAA security awareness is an	HIPAA security awareness is an	
ongoing focus at my organization	ongoing focus at my organization	
HIPAA security awareness training is	HIPAA security awareness training is	
of sufficient length at my organization.	of sufficient length at my organization.	
HIPAA security awareness training at	HIPAA security awareness training at	
my organizations helps me see the	my organizations helps me see the	
usefulness of following certain	usefulness of following certain	
procedures to safeguard patient	procedures to safeguard patient	

privacy.	privacy.

Source and Scale Reliability for Security Culture

Security Culture:

Variable definition by Volonino, L., & Robinson, S. R. (2004): "A focus on security in the development of information systems and networks and the adoption of new ways of thinking and behaving when using and interacting within information systems and networks"

Adaptation Source: James William Brady. 2010. An Investigation of Factors that Affect HIPAA Security Compliance in Academic Medical Centers. Doctoral dissertation. Nova Southeastern University. Retrieved from NSUWorks, Graduate School of Computer and Information Sciences. (100) https://nsuworks.nova.edu/gscis_etd/100.

The following is a list of statements related to the influence of security culture on HIPAA security compliance at your organization. Please read each item and rate the level of agreement you attribute to each statement from: (1) 'Strongly Disagree' to (5) 'Strongly Agree'.

Original Question	Adapted Question
Employees at my organization value	Employees at my organization value
the importance of security.	the importance of security.
A culture exists at my organization that	A culture exists at my organization that
promotes good security practices.	promotes good security practices.
Security has traditionally been	Security has traditionally been
considered an important organizational	considered an important organizational
value at my organization.	value at my organization.
Practicing good security is the accepted	Practicing good security is the accepted
way of doing business at my	way of doing business at my
organization.	organization.
The overall environment at my	The overall environment at my
organization fosters security-minded	organization fosters security-minded
thinking.	thinking.
Information security at my organization	Information security at my organization
is a key norm shared by my fellow	is a key norm shared by my fellow
employees.	employees.
My organization sets high standards for	My organization sets high standards for
the protection of its information assets.	the protection of its information assets.
Management at my organization is	Management at my organization is

concerned with information security.
My immediate supervisor is concerned
with information security for the
organization.
My coworkers are concerned with
information security for the
organization.

Source and Scale Reliability for Security Behavior

Security Behavior:

Variable definition by Chan, M., Woon, I., & Kankanhalli, A. (2005): "the set of core information security activities that need to be carried out by individuals to maintain information security as defined by information security policies"

Adaptation Source: James William Brady. 2010. An Investigation of Factors that Affect HIPAA Security Compliance in Academic Medical Centers. Doctoral dissertation. Nova Southeastern University. Retrieved from NSUWorks, Graduate School of Computer and Information Sciences. (100) https://nsuworks.nova.edu/gscis_etd/100.

The following is a list of statements related to the influence of secure behavior on HIPAA security compliance at your organization. Please read each item and rate the level of agreement you attribute to each statement from: (1) 'Strongly Disagree' to (5) 'Strongly Agree'.

Original Question	Adapted Question
I will comply with HIPAA security	I will comply with HIPAA security
procedures at my organization when	procedures at my organization when
performing my daily work.	performing my daily work.
I tend to ignore HIPAA security	I tend to ignore HIPAA security
procedures at my organization that I	procedures at my organization that I
think are not necessary (reverse).	think are not necessary (reverse).
I tend to ignore HIPAA security	I tend to ignore HIPAA security
procedures at my organization in order	procedures at my organization in order
to complete my work quickly (reverse).	to complete my work quickly (reverse).
Sometimes I comply with HIPAA	Sometimes I comply with HIPAA
security procedures at my organization	security procedures at my organization
when it affects the	when it affects the
performance/productivity of my work	performance/productivity of my work
(reverse).	(reverse).

I tend to comply with HIPAA security	I tend to comply with HIPAA security
procedures at my organization only	procedures at my organization only
when it is convenient to do so	when it is convenient to do so
(reverse).	(reverse).
Exhibiting good security behavior is	Exhibiting good security behavior is
rewarded at my organization.	rewarded at my organization.
I intend to continue complying with	I intend to continue complying with
HIPAA security requirements at my	HIPAA security requirements at my
organization.	organization.
I predict I will comply with HIPAA	I predict I will comply with HIPAA
security requirements at my	security requirements at my
organization.	organization.
I plan to continue to safeguard patient	I plan to continue to safeguard patient
and security at my organization.	and security at my organization.

Source and Scale Reliability for Risk of Sanctions

Risk of Sanctions:

Variable definition by Khazaei, Amir & Manjiri, Hadi & Samiey, Ebrahim & Najafi, Hossein, 2014: a judgment made by consumers according to their sense of control over the management, utilization, and conversion of their time and effort in achieving their goals associated with access to and use of the service. Reliability alpha was .785.

Definition for this study:

Adaptation Source: Bulgurcu, Burcu; Cavusoglu, Hasan; and Benbasat, Izak. 2010. "Information Security Policy Compliance: An Empirical Study of Rationality-Based Beliefs and Information Security Awareness," MIS Quarterly, (34: 3) pp.523-548.

Question to participants: 1 = Not at All;2 = Very Rarely; 3 = Rarely; 4 = Occasionally; 5 = Frequently; 6 = Very Frequently; 7 = Very Much scale.

Original Question	Adapted Question
I will probably be punished or demoted	I will probably be punished or demoted
if I do not comply with the	if I do not comply with the
requirements of the ISP	requirements of the security rule
	enforcement of self-reporting.
I will receive personal reprimand in	I will probably be punished or demoted
oral or written assessment reports if I	if I do not comply with the
do not comply with the requirements of	requirements of the security rule
the ISP.	enforcement of self-reporting.
I will incur monetary or non-monetary	I will incur monetary or non-monetary

penalties if I do not comply with the	penalties if I do not comply with the	
requirements of the ISP.	requirements of the security rule	
	enforcement of self-reporting.	
My facing tangible or intangible	My facing tangible or intangible	
sanctions is tied to whether I do not comply with the requirements of the	sanctions is tied to whether I do not comply with the requirements of the	
ISP.	security rule enforcement of self-	
	reporting.	

Source and Scale Reliability for HIPAA Security Compliance

HIPAA Security Compliance: Variable definition by Mayer, Ehrhart & Schneider, 2009: Customer satisfaction with the people working in the departments. Reliability alpha was .94.

Adaptation Source: Bulgurcu, Burcu; Cavusoglu, Hasan; and Benbasat, Izak. 2010. "Information Security Policy Compliance: An Empirical Study of Rationality-Based Beliefs and Information Security Awareness," MIS Quarterly, (34: 3) pp.523-548.

Question to participants: 1 = Not at All;2 = Very Rarely; 3 = Rarely; 4 = Occasionally; 5 = Frequently; 6 = Very Frequently; 7 = Very Much scale.

Original Question	Adapted Question
HIPAA Security Rule (non)	_
Compliance Behaviors (Perceived	
Cost of Noncompliance)	
My noncompliance with the	My noncompliance with the
requirements of the ISP would be	requirements of the HIPAA security
harmful to me	rules would be harmful to me
My noncompliance with the	My noncompliance with the
requirements of the ISP would impact	requirements of the ISP would impact
me negatively	me negatively
My noncompliance with the	My noncompliance with the
requirements of the ISP would create	requirements of the HIPAA security
disadvantages for me	rules would create disadvantages for
	me
My noncompliance with the	My noncompliance with the
requirements of the ISP would generate	requirements of the HIPAA security
losses for me	rules would generate losses for me
HIPAA Security Rule Compliance	
Behaviors (Perceived Benefit of	

Compliance)		
Original Question	Adapted Question	
My compliance with the requirements	My compliance with the requirements	
of the ISP would be favorable to me	of the HIPAA security rules would be	
	favorable to me	
My compliance with the requirements	My compliance with the requirements	
of the ISP would result in benefits to	of the HIPAA security rules would	
me	result in benefits to me	
My compliance with the requirements	My compliance with the requirements	
of the ISP would create advantages for	of the HIPAA security rules would	
me	create advantages for me	
My compliance with the requirements	My compliance with the requirements	
of the ISP would provide gains to me	of the HIPAA security rules would	
	provide gains to me	
Opinions / open ended questions		
What is your biggest complaint when de	ealing with HIPAA security rules	
Do you think HIPAA security rules wor	rk?	
Do you think HIPAA security rules work are effective in your organization?		

Future Research

In later research, a dive into recidivist rates of sanctioned could be explored. A comparison can be made between sanctioned individuals of facilities and the facilities (management) being sanctioned. A cause and effect analysis may determine the impact individuals or management have on the rate of repeat offenders.

CONCLUSIONS AND LIMITATIONS

This research study will be limited to factors affecting HIPAA Security Rule compliance in small and medium-size health care facilities within the U.S. Senior management of these facilities will benefit from this study, as well as HIPAA compliance researchers. The target participants of this research will be senior management, members of I.T., and medical staff of small and medium-size health care facilities. Consequently, there are no apparent adverse risks to this study. The study aims to contribute to the understanding of factors that affect HIPAA security rule compliance. It contributes to the literature in several areas, including regulatory compliance, management support, security awareness, security behavior, security culture, risk of sanctions, and healthcare policy.

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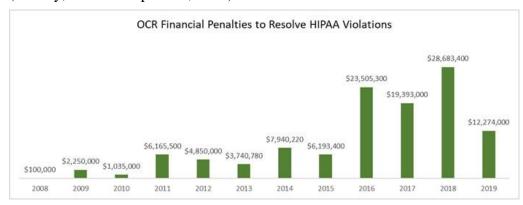
APPENDIX A: GRAPHS AND TABLES

Financial Penalties Imposed on Covered Entities and Business Associates by the HHS' Office for Civil Rights (Journal, HIPAA Explained, 2017)



Penalties for HIPAA Violations 2008-2019

(Murray, HIPAA Explained, 2020)



HIPAA Violation Cases

(Murray, HIPAA Explained, 2020)

Year	Violator	Violation	Cost
Georg Ambi	West Georgia Ambulance	failure to implement HIPAA Security Rule policies and procedures	\$65,000
	Bayfront Health St. Petersburg	HIPAA Right of Access failure	\$85,000
	Korunda Medical, LLC	HIPAA Right of Access failure	\$85,000
	University of Rochester Medical Center	risk analysis failures and risk management failure	\$3 million
	Sentara Hospitals	impermissible disclosure of PHI	\$2.175 million
	Elite Dental Associates	impermissible disclosures of PHI	\$10,000

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	Medical Informatics Engineering	risk analysis failure	\$100,000, \$900,000
2018	Touchstone Medical Imaging	risk analysis failure, a failure to respond to a security incident, a breach notification failure, media notification failure	\$3 million
	Texas Department of Aging and Disability Services	risk analysis failure, access control failure, information system activity monitoring failure, and an impermissible disclosure	\$1.6 million
	Jackson Health System	HIPAA Privacy Rule, Security Rule, and Breach Notification Rule	\$2.154 million
	Cottage Health	risk analysis failures, risk management failures, a failure to conduct technical and non-technical evaluations	\$ 3 million
	Pagosa Springs Medical Center	failed to enter into a BAA with a business associate	\$111,400