

Stephens



Telephones: Head Office & Port-of-Spain Store: 62-32171 & 62-34141

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Cables: "STEPTODD" Port-of-Spain. Mails: P.O. Box 497. Port-of-Spain, Trinidad.

The Department Stores Division of Stephens & Ross Ltd.

BOOKERS BOOKS	Date Recd 7/4/70	3rd April, 1970
	ACTION: ordered MrazL P.A	
	Copies	
	CWT	
	JNM	✓
	BCW	
	JNWH	
	RDN	

J.N. Murphy, Esq.,
Booker Books Limited,
Bucklersbury House,
83 Cannon Street,
London E.C.4,
England.

Dear John,

We have just seen in the March 21st issue of the BOOK SELLER the novels that have been short listed for the Booker prize. We have, in fact, had two (2) of these in stock previously but have now sold them out.

We are keen on participating in the publicity surrounding the award and, of course, cashing in on any sales that may result therefrom. Lionel St. Aubyn, the Manager of our Book Department has asked that I arrange for a copy of each of the 6 books be sent out to us by first class airmail immediately and that you also arrange to send us 12 copies of the winning book by airmail as you did last year, in order that it may arrive here before 21st April. We would also wish to have a further 25 copies sent out by surface mail. Lionel has particularly asked that you do not register the airmail parcels as this will probably result in delays when clearing them through the Customs here.

I have spoken to Mike Hearder about all of this today and he also told me that he tried to bring out with him some of the advertising posters announcing the short list, but these were not ready on time. I would be grateful if you would include in the airmail parcel which you send out a certain amount of advertising material.

2/.....



Board: D. J. de Verteuil (chairman) A. J. Magin F.C.A., H. A. S. Clerk, C. Gomes

A MEMBER OF THE BOOKER GROUP

J.N. Murphy, Esq.

3rd April, 1970

I hope that you do not mind my writing to you about this rather than to Gordon & Gotch or B & E, but I felt that dealing through you we would probably get speedier service than through either of the others. You will, of course, arrange to debit us with the cost of the books through B & E.

Yours sincerely,



D.J. de Verteuil,
Chairman